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April 25, 2022
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Public Record

Date: March 15, 2022

Case: Hearing on Reciprocal Switching



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SURFACE TRANSPORTATION BOARD

HEARING ON RECIPROCAL SWITCHING

Docket No. EP 711 (Sub-No. 1)

PUBLIC HEARING

Tuesday, March 15, 2022 -- Day One 9:30 a.m.

Via Zoom

The above-entitled matter came on, pursuant to notice, at 9:30 a.m., Chairman Martin Oberman, presiding.

	Page 2
1	PROCEEDINGS
2	CHAIRMAN OBERMAN: Good morning, everyone,
3	and welcome. Thank you all for joining us for this
4	hearing on reciprocal switching, Docket Number EP
5	711 (Sub-No. 1).
6	This proceeding has a long and storied
7	history, but I'll do my best to summarize it.
8	In 2011 in Docket EP 711, National
9	Industrial Transportation League filed a petition
10	for rulemaking in which it proposed revisions to the
11	Board's reciprocal switching rules.
12	In 2012, the Board opened a proceeding on
13	that petition, and in 2014 held a hearing to explore
14	further the issues raised by the petition and the
15	comments.
16	In 2016, the Board closed EP 711 and
17	opened EP 711 (Sub-No. 1). By the way, someday I
18	hope to get the hang of how we figure out these
19	numbers.
20	In 711 (Sub-No. 1), which is the present
21	docket number, we issued a notice of proposed
22	rulemaking proposing regulations under which the

- 1 Board would exercise its statutory authority to
- ² require rail carriers to establish switching
- 3 arrangements in certain circumstances.
- The Board received many comments on the
- 5 NPRM, and since 2017, Board members have been
- 6 participating in ex parte meetings with interested
- 7 persons, summaries of which are posted on the
- 8 docket.
- 9 Since the issuance of the NPRM and initial
- 10 receipt of written comments in this docket, there
- 11 have been significant changes in and affecting the
- 12 freight rail industry, and we are now holding this
- hearing to update the record on this topic and any
- 14 additional or modified views commenters may have.
- Speaking only for myself, I want to
- emphasize a few points before beginning. First,
- it's been over 11 years since this proceeding
- started, and I think it's time for the Board to
- 19 confront the issue of reciprocal switching head on
- and reach a decision in this docket.
- Second, since joining the Board in January
- 22 2019, I have been continually impressed by the need

Page 4 to increase competition in the rail industry. 2 quickly became apparent to me in recent years, 3 there's been a downturn -- downward trend in both the quality and quantity of service in the industry, 5 and there's been upward trend in rates, up 25 6 percent in inflation-adjusted dollars since the 7 early 2000s, according to the Board's own Tornquist 8 study. In my view, one means of dealing with these trends, and as I have stated on many occasions, a 10 means to avoid more granular regulation of rates and 11 service is to enhance the competitive landscape. 12 To me, this is a key to a healthy freight 13 rail industry. For these reasons, nearly three 14 years ago, I concluded that the Board ought to take 15 up consideration of a long-pending proposed 16 reciprocal switching rule and shortly after being 17 named chairman a year ago in January, I determined 18 that consideration of 711 should be a Board 19 priority. 20 I am mindful that several months ago, the 21 White House issued an executive order on competition

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which reaffirms the policy of the United States to

Page 5 combat excessive concentration of industry, abuses 2 of market power and the harmful effects of monopoly 3 and monopsony. And because of my own concern about 4 increasing competition in the rail industry, I 5 welcome emphasis on this goal as part of national 6 policy. 7 But it is important and essential to note 8 that in the executive order, the White House underscored that the STB is an independent agency. 10 I and the other Board members cherish that 11 independence, and our discretion to reach decisions 12 which we believe are in the public interest. 13 Reciprocal switching is obviously an 14 important issue and one on which I and the rest of 15 the Board are very interested in hearing from all 16 concerned stakeholders and members of the public. 17 I would like to thank the witnesses in 18 advance for their participation today and tomorrow 19 and for their efforts to prepare for this hearing. 20 I would also like to say a special thank 21 you to our IT folks and other Board staff who have 22 worked so hard to make sure this hearing happens

- 1 successfully.
- Before we begin, let me briefly go over a
- few procedural and technical matters. Please
- 4 silence your cell phones, turn off your cameras and
- 5 mute yourselves in Zoom. When your panel is called
- 6 up, please turn your camera on and keep it on for
- ⁷ the duration of the panel.
- When you are presenting, a timer will
- 9 appear counting down your allotted time. When the
- 10 timer reaches zero, your time will have expired and
- we ask that you conclude your remarks.
- 12 If the Board members have questions while
- you're presenting, be aware that they may ask those
- questions before your presentation is over. And let
- 15 me underscore that we have a lot of people to hear
- 16 from. And while we would like to stick to our
- 17 schedule, it's not my style to cut people off in
- 18 mid-thought. So you will have your time to tell us
- 19 what you want us to hear.
- 20 You have access to the chat function in
- 21 Zoom, but please only use this for technical
- 22 questions. If you become disconnected from the

Page 7 hearing and are not able to reconnect via Zoom, 2 there is a phone number you may use to call in, 3 included in the hearing information you were 4 provided. If you do need to call in via phone, 6 please e-mail us at hearing@STB.gov, with the phone 7 number you see -- with the phone number you are 8 calling from so that we can identify you and let you speak when it's your turn. 10 You can also refer to the frequently asked 11 questions on the Board's Web site for any further 12 troubleshooting or contact information. 13 This hearing is also being streamed on YouTube and the link is available on the Board's Web 15 site. A transcript of this entire hearing will be 16 placed on the Board's Web site after the close of

18 For the benefit of our court reporters,

the hearing and recording will be available as well.

- 19 please speak clearly into your microphone and
- 20 minimize background noise. They are welcome to
- interject if they can't hear.
- 22 As noted in the decisions we issued two

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- 1 weeks ago, today we will hear from the speakers from
- the initial speaker through Panel III. Tomorrow we
- will begin with Panel IV and go through to the end
- 4 of the speakers list.
- 5 We will take a 30-minute break for lunch
- 6 today at approximately 12:30 Eastern, depending on
- 7 where we are in the speakers. We will also take
- 8 several short breaks through the day as needed.
- Finally, before we actually begin with our
- 10 speakers, I want to ask if any of my colleagues on
- the Board have any other opening remarks they would
- 12 like to make.
- Hearing none, we will begin. We will turn
- to our first speaker, the administrator of the
- 15 Federal Railroad Administration, Amit Bose.
- Amit, you're on.
- MR. BOSE: Chairman Oberman and members of
- the Board, thank you for the opportunity to appear
- 19 here today. My name is Amit Bose, and I am the
- 20 administrator of the Federal Railroad
- 21 Administration, an operating administration for the
- U.S. Department of Transportation.

Page 9 I am pleased to offer these remarks on 2 behalf of the FRA. We appreciate the Board's 3 continuing review of the reciprocal switching 4 proposal, and we will be ready to assist the Board 5 however we can as this matter proceeds. 6 DOT's primary concern will always be 7 safety. In addition, we work closely with 8 stakeholders to foster a healthy, fluid and competitive rail network. These goals are 10 foundational to the Biden-Harris Administration's 11 efforts to promote competition in the American 12 marketplace, as explained in Executive Order 14036, 13 promoting competition in the American economy, 14 issued on July 9, 2021. 15 As you know, in that executive order, the 16 President specifically called upon the Board to 17 revisit the issue of reciprocal switching and to 18 consider how the proposal may help to enhance 19 competitions in the freight rail industry. 20 In considering the reciprocal switching 21 proposal and the numerous submissions to the docket, 22 DOT respectfully asks the Board to bear in mind some

- 1 key principles.
- First, the adoption of any new revised
- 3 switching requirements must ensure that switching
- 4 operations are safely executed. This is
- 5 particularly important because switches involve
- 6 movements at interchange points that must be
- 7 carefully planned and coordinated to avoid accidents
- 8 and injuries.
- 9 FRA knows that these operations can be
- 10 completed safely as access, interchange and
- switching activities are daily operations of Class 1
- 12 railroads.
- Of course, FRA will remain vigilant over
- the safety of the rail network and will take
- 15 appropriate enforcement action where necessary, but
- we expect freight railroads to work collaboratively
- with one another in carrying out switching
- operations and effectively managing safety risks.
- 19 This includes necessary training of
- 20 railroad employees, particularly those who may be
- 21 called upon to execute reciprocal switches. Second,
- 22 DOT recognizes the importance of promoting fair

- 1 access of efficient and cost-effective rail
- transportation to shippers. We want to clearly
- understand all the impacts to the flow of goods in
- 4 the supply chain under the status quo, as well as
- 5 under a potential reciprocal switching rule.
- 6 We are particularly concerned about the
- 7 competitive landscape and its effect upon tactive
- 8 shippers or shippers with limited or no access to
- 9 competitive rail options.
- 10 DOT is also interested in the Board's
- 11 conclusions upon the impact of reciprocal switching
- 12 proposals on the supply chain that continue to
- respond to the challenges of the COVID-19 public
- 14 health emergency.
- Before I move to my final point, I want to
- raise a concern top of mind for FRA and DOT at the
- moment, the continuing challenge to the nation's
- 18 supply chain and rail's role in moving freight,
- 19 particularly intermodal containers.
- Rail plays a crucial role in moving and
- 21 clearing containers from our ports throughout the
- 22 country and should further address the challenges to

- take on an even greater share of that traffic.
- To that end, where we can be helpful, FRA
- 3 looks forward to continuing its participation with
- 4 the STB and the Rail Shipper Transportation Advisory
- 5 Council, as well as railroads, to facilitate and
- 6 hopefully grow rail's share of container transport
- 7 from our ports.
- Finally, DOT recommends that the Board
- 9 consider whether the reciprocal switching proposal
- 10 is likely to have any adverse effects upon passenger
- 11 rail operations.
- 12 As the Board knows, across most of the
- 13 country, Amtrak and commuter rail services operate
- over host railroads. It is crucial to DOT to ensure
- 15 that passenger service can continue to run
- 16 efficiently and that it can be enhanced to the
- 17 public's benefit.
- DOT looks forward to hearing the views of
- 19 other parties on the potential impacts of the
- 20 Board's proposal. We may provide additional views
- to the Board at a later stage of the proceeding if
- we can aid in the Board's decisionmaking process.

Page 13 1 On behalf of DOT and FRA, thank you for 2 the opportunity to address the Board and for your 3 consideration of our views in this proceeding. CHAIRMAN OBERMAN: Amit, thank you very 5 much. 6 Do any Board members have any questions 7 for Amit? 8 BOARD MEMBER HEDLUND: I do, Mr. Chairman. CHAIRMAN OBERMAN: Go ahead, Karen. 10 BOARD MEMBER HEDLUND: Administrator, you 11 mentioned keeping in mind any impacts on passenger 12 rail. You don't know of any particular place in the 13 country where reciprocal switching would actually --14 you think would actually adversely affect passenger 15 rail operations? I assume this is just a general 16 concern? 17 MR. BOSE: It is a general concern. We're 18 not aware of any specific locations in the country 19 at the moment. 20 BOARD MEMBER HEDLUND: If it seemed to as 21 a result impair on-time performance, would that be 22 for the freight rails to fix or for Amtrak to fix?

	Page 14
1	MR. BOSE: Can you just repeat the last
2	part about
3	BOARD MEMBER HEDLUND: If there were an
4	adverse impact on passenger rail on-time performance
5	as a result of putting in a reciprocal switch, would
6	that be something that the freight railroads should
7	fix or would Amtrak have to pay for that?
8	MR. BOSE: Well, we're always hopeful that
9	things can be done on a consensus basis, and I think
10	that would be the starting point. But if there were
11	impacts on-time performance, I think we would have
12	to review that accordingly.
13	And again, we're available at FRA to work
14	with the Board through these technical issues as
15	you're going through the consideration of this.
16	BOARD MEMBER HEDLUND: Thank you.
17	CHAIRMAN OBERMAN: All right. Patrick?
18	Michelle, did you have a question?
19	VICE CHAIR SCHULTZ: I do. I believe
20	Patrick is on mute.
21	CHAIRMAN OBERMAN: Oh, okay.
22	Michelle, why don't you go ahead.

Page 15 VICE CHAIR SCHULTZ: Good morning, 2 Administrator, and thank you for your testimony. 3 I'd like to say that I, too, echo some of the 4 concerns that have been raised by the DOT. 5 My question to you this morning is with 6 regard to the safety of railroad employees, and 7 similarly to Karen, I'm wondering if there's 8 anything in the language specifically that stood out to DOT or if this is just a general concern that DOT 10 is highlighting for the STB to consider. 11 MR. BOSE: It's a general concern, and I 12 do want to highlight one aspect of safety 13 specifically. 14 In terms of the FRA, we expect rail 15 operations to be done every day on a safe basis. 16 And as my testimony highlighted, there are daily 17 operations that include access, interchange and 18 switching today and so it would not be something 19 novel for railroads. So that definitely is 20 something that we're factoring in. 21 VICE CHAIR SCHULTZ: Thank you. 22 BOARD MEMBER FUCHS: Administrator Bose,

- thanks much for being here. You in your testimony
- alluded to issues at the Port of LA and Port of Long
- Beach, and, you know, that is obviously container
- 4 traffic, which is exempt from Board regulation.
- 5 I'm wondering to what extent do you see
- 6 the proposed rule affecting intermodal traffic,
- 7 particularly at the ports that you mentioned?
- MR. BOSE: As far as I know, I don't know
- 9 of any specific instances related to intermodal
- 10 traffic and reciprocal switching. It would depend
- on the shipper.
- But I wanted to highlight that
- 13 specifically because the audience that I have, I
- 14 don't have access to every day, like the Board
- 15 members today and all of you here.
- I just wanted to highlight it because
- we're coming out of the Chinese Lunar New Year, and
- volumes are going to grow.
- 19 And I highlighted ports around the
- 20 country, but you're right to bring up Los Angeles
- and Long Beach specifically. So I just wanted to
- 22 note that.

Page 17 BOARD MEMBER FUCHS: Thank you. 2 And one more question for me is, you know, 3 DOT has obviously recently issued a report on the 4 supply chain generally. And as I'm sure you're 5 aware, railroads in their comments discuss a view 6 that switching might have local operational impacts, 7 which then can spread throughout the supply chain. 8 And your testimony suggested interest in this topic. I'm wondering what you make of that 10 argument. 11 MR. BOSE: On that I think it's situation 12 to situation. And again, at least from my knowledge 13 and review of the material, my understanding is this 14 would apply to specific situations at specific 15 locations throughout the country. And so on that 16 case-by-case basis, in a sense, the impacts to the 17 wider supply chain, again from what I know right 18 now, would be limited in a lot of respects. 19 But again, FRA is here to help you all if 20 you need it to model that out. 21 BOARD MEMBER FUCHS: Thank you very much. 22 And Amit, thanks very much for your engagement with

- the Board on this and other issues.
- 2 CHAIRMAN OBERMAN: All right. Any other
- questions from the Board?
- 4 Amit, thank you much as always. I'm sure
- 5 we will be in touch soon, as always.
- 6 MR. BOSE: Thank you so much.
- 7 CHAIRMAN OBERMAN: All right. Okay. We
- 8 will now move on to Panel I, which consists of
- 9 representatives of two organizations, the National
- 10 Grain and Feed Association, Max Fisher and Tom
- 11 Wilcox. And the Coalition Associations, which I
- 12 assume that they will identify all the associations
- 13 that they speak for. They are the ones we're all
- 14 familiar with, represented by both Jeff Moreno and
- 15 Karyn Booth of Thompson Hine.
- So are you all present? I thought I saw
- you all at the same table a few minutes ago.
- MR. MORENO: The Coalition Associations
- 19 are together here. NGFA is separate.
- 20 CHAIRMAN OBERMAN: Okay. So where is
- 21 NGFA?
- There you are. So Max and Tom, are you

Page 19 1 together? 2 MR. WILCOX: Yes, we are. 3 Okay. All right. CHAIRMAN OBERMAN: 4 We'll get the hang of this eventually. So why don't 5 you start off first, Max or Tom or both, whoever is 6 going to speak. 7 MR. FISHER: Good morning, Chairman 8 Oberman, Vice Chairman Schultz, Board members Fuchs, 9 Primus and Hedlund. We're joining you from NGFA's 10 annual convention going on this week down in South 11 Carolina, so it's a pleasure to be with you. 12 My name is Max Fisher, and I am the Chief 13 Economist for the National Grain and Feed 14 Association. Here to my right is Tom Wilcox, NGFA's 15 Rail Transportation Counsel. He is here to help 16 answer any questions that you might have. 17 The NGFA consists of more than 1,000 grain 18 feed processing exporting and other grain-related 19 companies that operate more than 8,000 facilities. 20 I would like to begin by commending the Board for 21 resuming its work in this proceeding for the purpose

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of increasing rail-to-rail competition through

- reciprocal switching arrangements. Many of NGFA's
- 2 members are captive to one railroad and have little
- bargaining power in the absence of rail-to-rail
- 4 competition.
- 5 Reviewing the Board's precedents and rules
- 6 governing reciprocal switching began with a petition
- 7 for rulemaking filed in EP 711 by the National
- 8 Industrial Transportation League in 2011.
- The NIT League's position was an outgrowth
- of the Board's review of railroad competition EP705,
- where the Board received evidence and testimony from
- 12 NGFA and many other pointing out the competition in
- the railroad industry had declined in the years
- 14 after several major rail mergers.
- NGFA wholeheartedly supported the
- 16 positions goals of revising the rules and precedent
- implementing 49 USC 11102, to more closely reflect
- its pro competitive purpose. NGFA continues to
- 19 support the positions of the NIT League and shipper
- 20 coalition and their filings in this proceeding and
- the NGFA supported the notice of proposed rulemaking
- 22 published by the Board in 2016.

Page 21 Since 2017 when NGFA submitted its last 2 set of comments on the NPRM, the amount of grain 3 transported by rail has been relatively steady and 4 the long-running trend of shuttering small train 5 loading facilities and building larger facilities 6 has continued. 7 This combination of steady grain volumes 8 and fewer but larger facilities is in part the 9 outcome of the class 1 changes to their operating 10 plans caused by adopting the principles of so-called 11 precision scheduled railroading. 12 Meanwhile the need for increased 13 rail-to-rail competition remains. The number and 14 makeup of grain-handling facilities is evolving, but 15 the ability remains low to locate facilities in 16 places where more than one railroad can provide 17 service. For example, grain origination facilities 18 stay reasonably close to farms to keep truck freight 19 costs manageable for the first movement from build 20 to storage. This means grain handlers often must

railroad.

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build in areas that are captive to a single

Page 22 To summarize these trends, agricultural 2 suitability for alternative rail service through 3 reciprocal switching has improved. And the need for rail-to-rail competition remains. With respect to the 2016 NRPM, the NGFA 6 maintains that several primary objectives should be 7 reflected in the final rules that the Board issues. The first objective is to reaffirm the 9 Board's conclusion in the proposed rule that the 10 anticompetitive act standard applied by the 11 Interstate Commerce Commission in the Midtec case 12 and other decisions should be reversed. 13 Second, the procedures contained in the final rules should be as streamlined as possible so 15 decisions on the establishment of reciprocal 16 switching arrangements can be made without lengthy 17 and costly administrative hearings. 18 Third, the NGFA continues to urge the 19 Board to be adaptable and take into account the 20 interchanges conducive to reciprocal switching can 21 be established or reconstructed. The NGFA also 22 commends the Board -- recommends the Board accompany

- the final rules with a public process whereby
- 2 existing and potential new interchanges eligible for
- 3 reciprocal switching arrangements would be
- 4 identified.
- 5 Fourth, the NGFA recently surveyed its
- 6 membership and now more than one half of its
- 7 members' rail origin in this nation facilities are
- 8 located on a Class 1 railway that is within 100
- 9 miles of a second Class 1 railway. Consequently, a
- determination in the final rules that 100 miles
- 11 could be within a reasonable distance of interchange
- could potentially lead to increased rail-to-rail
- competition for a significant portion of grain
- 14 shippers.
- 15 CHAIRMAN OBERMAN: Max, could I -- could
- 16 you just give me that number again of how many
- 17 shippers? I just didn't hear.
- MR. FISHER: We did an informal survey,
- 19 Mr. Chairman, and if we used 100 miles, NGFA found
- 20 it would be well over half. Actually, it's the vast
- 21 majority of grain shippers would be eligible.
- 22 Also, in case you're interested, if you

- 1 use 30 miles, it would be -- it would be less than
- half, but it would still be beneficial for grain
- 3 shippers like on the whole.
- 4 CHAIRMAN OBERMAN: Okay. Thank you. I
- 5 just didn't hear the number. Go ahead.
- 6 MR. FISHER: No problem. In any case, the
- 7 NGFA is very pleased that the Board is
- 8 simultaneously working to promulgate revisions to
- ⁹ its rate reasonableness procedures for shippers and
- 10 receivers that would be too far from an interchange
- 11 to participate in reciprocal switching.
- Finally, the NGFA encourages the Board to
- 13 fashion workable and effective rules governing the
- compensation to be paid incumbent carriers in
- 15 Board-directed reciprocal switching arrangements.
- 16 These rules should apply to cases where the Board
- directs a reciprocal switch arrangement and the
- 18 carriers cannot reach agreement on the conditions
- 19 and compensation, and also cases where the Board
- directs an arrangement and the carriers do reach
- agreement but the shippers benefiting from the
- 22 arrangement believe the agreed-upon amount is

Page 25 1 unreasonably high. 2 As for the appropriate pricing 3 methodology, NGFA remains generally in favor of the 4 access pricing methodology because it appears to 5 have the potential for the Board to develop and 6 consistently apply a methodology that places rail 7 carriers on a relatively level playing field to 8 compete for business through reciprocal switching 9 arrangements. 10 However, the NGFA recognizes that 11 developing such a methodology will likely be easier 12 said than done, and so the NGFA is also open to the 13 shipper coalition's modified SSW approach, which 14 appears to have addressed some of NGFA's concerns 15 with the Board adopting that methodology. 16 In conclusion, the NGFA encourages the 17 Board to maximize its opportunities to facilitate 18 rail-to-rail competition and allow both origin and 19 destination rail customers to attempt to obtain 20 alternative rail service via reciprocal switching 21 arrangements. In a highly consolidated and largely

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captive industry, this may be the best opportunity

- to create some semblance of rail-to-rail
- 2 competition.
- The NGFA accordingly urges the Board to
- 4 act with all deliberate speed to promulgate the
- 5 final regulations in this proceeding.
- Thank you for your attentiveness, and Tom
- and I would be happy to answer any questions if you
- 8 choose to ask them now, or if you would rather wait
- 9 to the end, we're perfectly fine with that as well.
- 10 CHAIRMAN OBERMAN: Thank you, Max.
- Tom, did you want to add anything now or
- just be there for questions?
- MR. WILCOX: I'm here for questions.
- 14 CHAIRMAN OBERMAN: Okay. Thanks.
- Should we go to the Coalition Associations
- and then we can open it up to questions for
- 17 everybody? Why don't we do that.
- So Max and Tom, stand by because I do have
- 19 a few questions. I know others will too.
- MR. WILCOX: Yes, sir.
- 21 CHAIRMAN OBERMAN: Jeff, are you -- Karyn,
- who is starting off here?

- MS. BOOTH: Thank you, Mr. Chairman.
- We're ready to go. Good morning.
- 3 CHAIRMAN OBERMAN: Go for it.
- Why don't you, Karyn, for the record
- 5 identify the membership, or there you put it on the
- 6 screen. Thank you.
- MS. BOOTH: Yes, we're going to work
- 8 through all that for you promptly here.
- Good morning, Chairman Oberman, Vice Chair
- 10 Schultz and Board members Primus, Fuchs and Hedlund.
- 11 On behalf of the Coalition Associations, we thank
- 12 you for conducting this hearing on the Board's
- 13 proposal to promote competition in the freight rail
- industry by expanding reciprocal switching
- 15 arrangement. I am Karyn Booth, I'm a partner at
- 16 Thompson Hine. With me is my colleague, Jeff
- Moreno, also a partner at Thompson Hine, and we
- 18 serve as counsel to the Coalition Associations. The
- 19 Coalition Associations is comprised of the following
- 20 five organizations, the American Chemistry Council,
- the National Industrial Transportation League, the
- 22 Fertilizer Institute, the Corn Refiners Association

- 1 and the Chlorine Institute.
- 2 Each of these organizations does have a
- 3 representative available today and participating on
- 4 this hearing, and we would like to ask them to just
- 5 do a very quick introduction. Three of those
- 6 organizations are here with Jeff --
- 7 MR. SLOAN: I'm Jeff Sloan, Senior
- 8 Director of Regulatory Affairs at the American
- 9 Chemistry Council.
- MR. MONAHAN: Eamon Monahan, Vice
- 11 President of Environmental Affairs and Workplace
- 12 Safety at the Corn Refiners Association.
- MR. LOUCHHEIM: Good morning, everyone,
- 14 Justin Louchheim with the Fertilizer Institute.
- MS. BOOTH: Thank you.
- 16 Could we go to NIT League, please.
- MR. CORTHELL: Good morning, everybody,
- 18 and thank you for your time. This is Ross Corthell,
- 19 I'm Vice President of Transportation for Packaging
- 20 Corporation America, as well as the Rail Chair for
- the National Industrial Transportation League.
- MS. BOOTH: And the Chlorine Institute.

- MR. MCBRIDE: Good morning, Mr. Chairman,
- 2 Madam Vice Chair, members of the Board. I'm Michael
- McBride, I'm a partner at Van Ness Feldman, outside
- 4 counsel for the Chlorine Institute. I'm accompanied
- 5 by Frank Reiner, the President of the Chlorine
- 6 Institute.
- 7 MR. REINER: Good morning, I am Frank
- 8 Reiner.
- 9 MS. BOOTH: Thanks, everybody.
- 10 So Mr. Moreno and myself and Mr. Sloan
- 11 from ACC and Mr. Louchheim from TFI will present our
- 12 testimony today, but all of the representatives of
- 13 the Coalition Associations are available to answer
- 14 your questions.
- Now, we note that none of you were serving
- in your current roles when the Board first issued
- its reciprocal switching proposal in 2016, so our
- goal today is to answer your questions, address the
- 19 points that you believe to be most important.
- Now, we have requested and we will need 60
- 21 minutes to cover all of our prepared remarks, but
- 22 that's a lot of material and a lot of time, and so

- we have planned to pause at certain times throughout
- our testimony to answer questions while they're
- fresh in your minds if that's your preference. But
- 4 we will have to be mindful of the clock.
- Now, the Board has scheduled this hearing
- 6 to update the record and its longstanding EP 711
- 7 docket. It has asked parties to address industry
- 8 developments that have occurred since the Board last
- 9 received written submissions on its proposal back in
- 10 2017, and of course to respond to ex parte meetings
- that have occurred between Board members, some of
- 12 you, and some of your predecessors that have been
- 13 held with various shipper and railroad stakeholders
- 14 and others.
- 15 And I think, Mr. Chairman, as you noted
- 16 right at the outset, EP 711 has a long history.
- Notably, since the Board's proposal was first
- introduced in 2016, the Board has received many
- 19 thousands of pages of comments, analysis, expert
- testimony from shippers and railroads and other
- 21 stakeholders, including government agencies and
- officials. And of course, as mentioned, the Board

- has engaged in one-on-one meetings with both
- 2 supporters and opponents of the rule.
- Those proceedings followed five prior
- 4 years of extensive engagement over the initial
- 5 reciprocal switching proposal made by NIT League,
- 6 who petitioned the Board over a decade ago in 2011
- after then-STB Chairman Dan Elliott held a hearing
- 8 on the state of rail competition in your EP 705
- ⁹ proceeding.
- In that hearing and at that time, Chairman
- 11 Elliott solicited industry solutions to address the
- 12 rising rates, insufficient service, inefficiencies,
- 13 lack of negotiating leverage and other challenges
- involving captive rail customers and their service
- 15 providers, and NIT League responded to that call.
- Ultimately, the Board agreed that the 1985
- 17 reciprocal switching rules are not working. They
- 18 fail to give meaning to the reciprocal switching
- 19 statute in a way that's relevant to today's far more
- 20 concentrated and profitable rail industry than
- 21 existed 35 to 40 years ago.
- 22 And of course, the Board issued its own

Page 32 proposal, which remains pending to this day and is 2 the subject of this hearing. 3 In recognition of the long history of EP 4 711, the Coalition Associations very much appreciate 5 the Board taking this step toward a final resolution of this proceeding. We remain extremely confident 6 that the voluminous record developed over more than a decade strongly demonstrates that the Board's measured, case-by-case approach to evaluating 10 reciprocal switching requests is lawful, it's 11 rational, it's justified and it's workable with the 12 minor modifications that we offered in prior 13 comments when the Board first issued its proposal. 14 And we are not alone in our belief. 15 Adoption of the Board's reciprocal switching rules 16 is strongly supported by the Department of Justice 17 and the Department of Agriculture. The Department 18 of Transportation we just heard has expressed its 19 own concerns "about the rail competitive landscape 20 and its effect on captive shippers."

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the Biden Administration's Executive Order 13725 on

And, Mr. Chairman, you mentioned of course

- 1 promoting competition in the American economy issued
- last July, encouraging the Board to complete this
- 3 rulemaking and promote rail-to-rail competition.
- And of course there's the thousands of
- 5 companies across this nation from many industries
- 6 who depend on competitive and efficient rail service
- 7 to meet their business needs and the needs of their
- 8 customers but who operate facilities that are
- 9 captive to only one railroad.
- Now, as we begin our testimony, we want to
- urge you to consider the following five key points.
- Number one, the reciprocal switching statute and its
- 13 legislative history reveal that Congress intended
- 14 for reciprocal switching to be used as a tool to
- 15 enhance rail competition to address railroad market
- power.
- Number two, the record demonstrates there
- is a strong need to expand reciprocal switching at
- 19 captive shipper facilities that qualify under the
- Board's proposal.
- Number three, the Board has the authority
- 22 and the discretion to change its 1985 reciprocal

- 1 switching policy that is clearly outdated in 2022
- and it can adopt these proposed rules today.
- Number four, the Board has articulated
- 4 rational justifications for the proposed rules that
- 5 remain as strong today, if not stronger than they
- 6 existed in 2016.
- And number five, the rail industry's
- 8 apocalyptic predictions for rail operations and
- 9 investment are predicated upon inaccurate,
- 10 exaggerated and unrealistic scenarios.
- Now, for the most part, we believe that
- there's nothing in the record that's been recently
- provided to you that changes anything from where
- we've been. For the most part, what the rail
- industry has done is pile on more testimony from
- economists who largely repackage and restate the
- 17 arguments already in the record.
- To the extent they present new analysis,
- 19 it's nothing that could not have been presented
- 20 previously, and they essentially are seeking a
- second bite at the apple, contrary to the purpose of
- 22 this hearing.

Page 35 Now, some witnesses do reference current 2 supply chain issues. DOT has referenced that as 3 well. And we have already refuted that as being a reason not for you to move forward in our written 5 testimony, and we will address that again today. 6 But ultimately, the railroad opposition 7 depends on two flawed assumptions that they have 8 relied on throughout this proceeding. First, the current rail markets are perfectly competitive and 10 the free market already disciplines their behavior. 11 And second, that reciprocal switching will cause 12 severe operating disruptions and efficiencies. 13 We have refuted that before, and we will 14 refute that again today. 15 Unfortunately, the railroads fail to offer 16 the Board any constructive feedback as to how this 17 Board should implement a new reciprocal switching 18 policy that makes sense in today's highly 19 concentrated and profitable rail industry, but 20 instead they continue to drill down on the problems 21 of operational impacts that we believe are designed

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to freeze this Board into indecision and preserve

- 1 the status quo.
- 2 But preserving the status quo only serves
- 3 the railroads' self-interests and not the broader
- 4 public interests, which of course is expressly
- 5 encompassed within the reciprocal switching statute
- 6 itself.
- 7 So with that, we would like to start
- 8 turning now to some of the more specific arguments
- 9 that have been made by the rail industry, and of the
- 10 many positions that they take in this proceeding,
- the claim that "reciprocal switching" is a solution
- in search of a "problem" is perhaps the most
- 13 revealing, because it underscores best why we are
- 14 sitting here today.
- In truly competitive markets, the old age
- 16 business mantra "customer is king" applies. And
- 17 that is not to say that customers should dictate
- everything in a relationship, but it's as simple as
- when you purchase a service and perhaps that service
- is not meeting your satisfaction, you should have
- 21 alternatives and options.
- But here the railroads brazenly ignore the

- ¹ detailed commentary from their own captive rail
- 2 customers of all stripes who are seeking the
- opportunity to improve rail transportation
- 4 efficiency, service, rates and practices through
- 5 competition, not Board regulation.
- 6 The railroads claim that this proceeding
- is only about rates, but this is easily refuted from
- 8 a review of the record.
- 9 Are rates an issue? Yes. Are rates the
- 10 only issue? Clearly no. Rather, this is a
- 11 calculated attempt to sidestep the reciprocal
- switching statute and limit shippers' remedies to
- 13 costly and unworkable rate litigation at the Board.
- Now, it's significant when we look at the
- 15 statute, the Staggers Act separated rate remedies
- 16 from competitive access. They are in distinct
- sections of the statute, they are governed by
- 18 completely distinct statutory text, and they serve
- distinct purposes.
- The legislative history of the Staggers
- 21 Act unequivocally established Congress intended for
- reciprocal switching to be that tool to encourage

- 1 competition, and in recognition of the many benefits
- that flourish from competition beyond rates. The
- 3 thousands of companies represented by the Coalition
- 4 Associations want the competitive market to solve
- 5 their rate and service issues.
- And so with that, I do want to just turn
- ⁷ briefly to Jeff Sloan and give him a chance to
- 8 outline why there is such a need for reciprocal
- 9 switching and the competition that it will bring.
- MR. SLOAN: Good morning. Thank you for
- the opportunity to speak on behalf of ACC member
- 12 companies. For our industry, the need for
- 13 additional railroad competition is clear. Our
- companies see meaningful benefits where reciprocal
- 15 switching is already available, and the Board's
- 16 proposed rule presents new opportunities to obtain
- these benefits at additional production sites.
- Without a doubt, ACC members hope that
- 19 this added element of competition will help to
- 20 moderate rail rates. However, just -- company
- 21 testimony submitted for this hearing shows that
- 22 reciprocal switching can also improve the efficiency

- of routes and help to alleviate rail service
- 2 concerns.
- One of our member companies, Indorama,
- 4 highlights their experience with interswitching at
- 5 Canadian facilities. They note that since
- 6 exercising this option in 2018, they have been able
- ⁷ to obtain more reasonable rates. Not only has
- 8 switching not degraded service, competing railroads
- 9 have been more responsive to service needs. In one
- 10 case Indorama obtained an additional service date to
- a highly congested junction, helping to maintain
- 12 supply flow and decrease the bunching of railcars.
- Without competition from a second railroad, this
- 14 crucial service need would likely have gone
- 15 unfulfilled.
- Another ACC member, Lyondell Basell,
- 17 highlights their experience at U.S. facilities with
- 18 access to reciprocal switching. The company has
- used switching to change routing, to alleviate
- 20 service disruptions on numerous occasions. This has
- helped reduce the size of Lyondell Basell's private
- 22 railcar fleet and the associated infrastructure

- 1 needs. It also avoids the need for emergency truck
- 2 shipments to sustain customer operations during
- 3 service disruptions.
- 4 The benefits of reciprocal switching are
- 5 so significant that Lyondell Basell has made capital
- 6 investments to add 2,200 storage and transit car
- 7 spots across four of their facilities to allow
- 8 access to competitive service options.
- 9 Dow Chemical's testimony highlights the
- 10 potential efficiency benefits that they stand to
- gain from reciprocal switching. Railroads route
- 12 traffic from Dow's captive facilities hundreds of
- thousands of unnecessary miles each year. In
- 14 particular, Dow's Louisiana facilities are close to
- New Orleans, where the UP interchanges traffic with
- 16 eastern carriers. However, UP routes the majority
- of Dow's gateway traffic to east St. Louis,
- 18 resulting in excessively long routes for some
- 19 customers in the eastern U.S.
- 20 Access to competitive switching could
- eliminate a large portion of this unnecessary
- mileage.

	Page 41
1	Dow also testifies that when a railroad
2	does not have the resources to handle traffic
3	levels, reciprocal switching would allow them to
4	shift some traffic to another carrier to alleviate
5	service challenges.
6	As a final point, I want to emphasize that
7	while ACC members eagerly await the opportunity to
8	seek competitive service, their testimony
9	demonstrates that they intend to be selective and
10	thoughtful at where they request reciprocal
11	switching. Like other shippers, they have a strong
12	incentive to seek switching only where it does not
13	create inefficient movements or impair rail service.
14	Thank you.
15	MS. BOOTH: Thank you, Jeff.
16	And of course each of the association
17	CHAIRMAN OBERMAN: Karyn, Patrick had a
18	quick question for Jeff.
19	BOARD MEMBER FUCHS: A question for all
20	the panelists that have spoken so far. I'm just
21	sort of wondering, is it your contention that the
22	current rules and particularly in light of the Midtec

Page 42 precedent, do not allow for a switching order 2 when a Complainant demonstrates inadequate service? 3 MR. MORENO: I think it's not an effective remedy to address the rail service problems. 5 BOARD MEMBER FUCHS: But if a Complainant 6 were to show there was inadequate service, they 7 could potentially win a switching order under the 8 current rules? MR. MORENO: The current rules do permit 10 that but they also have to anticompetitive abuse 11 associated with that. 12 And frankly, the way the current rules are 13 structured, it would be very selective. The plaintiff would have to wait until the 15 rail service problem occurs, which is simply not 16 practical. That's another reason why the Board's 17 emergency service orders have not been used during 18 this time, and that's even a faster, more effective 19 way to get alternative service. 20 Reciprocal switching puts everything in 21 place ahead of time. So when the problem occurs,

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the response can be immediate, otherwise, it does no

Page 43 1 good. 2 Jeff, I want to make BOARD MEMBER FUCHS: 3 sure I'm understanding your point. Are you saying 4 that, you know, when you show -- to show that a 5 carrier has acted anticompetitively, that the 6 inadequacy of service is not sufficient evidence to 7 show that the carrier has acted anticompetitively, 8 but you would agree that it is palpable evidence of 9 that fact? 10 MR. MORENO: I do agree it's palpable 11 evidence, and perhaps even if it is adequate in and 12 of itself to obtain an alternative routing, my point 13 really is that it's too late if you wait until after 14 the service is inadequate. The point of reciprocal 15 switching is being able to respond in real-time to 16 these service problems, otherwise it's really a 17 meaningless remedy. 18 BOARD MEMBER FUCHS: Right. But I want to 19 separate the timing versus if the inadequacy of

22 So suppose, for example, the Complainant

the remedy so challenging?

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service has occurred. What is it that makes getting

- 1 could show that a carrier was providing inadequate
- 2 service. What would be the barrier to the shipper
- 3 getting a remedy?
- 4 MR. MORENO: To getting a through route
- 5 or --
- 6 BOARD MEMBER FUCHS: A reciprocal
- 7 switching remedy.
- MR. MORENO: The barrier is really the
- 9 need to bring the case and the need for immediate
- 10 relief. It's a timing issue most of all.
- MS. BOOTH: I would add to that Patrick,
- 12 and I'm sorry to interrupt, but I think just
- 13 historically, and again the way those prior
- precedents have existed, there was a burden to show
- more of a competitive abuse in conjunction with the
- inadequacy. And so that standard has been
- 17 problematic, and that's sort of the point here;
- 18 right? That standard that was set 35 years ago
- imposes that higher burden.
- 20 And the inadequacy is, you know, could be
- 21 redefined, I guess you could even under the current
- 22 rules. But that doesn't eliminate the additional

- 1 problems that go along with all of the prior
- 2 precedent.
- BOARD MEMBER FUCHS: Well, I want to
- 4 keep -- Marty, if I could just tease this out for a
- 5 second. Because I want to separate what's under Midtec
- 6 versus the rules. But I just want to make sure
- 7 I'm clear on this point.
- 8 The Circuit Court that reviewed Midtec
- 9 said that evidence of a carrier's actual misconduct
- 10 such as the adequacy of service it provides to a
- 11 captive shipper is the most direct and probative
- 12 evidence by which to say if the carrier has acted
- anticompetitively.
- I guess I'm still missing, what is it that
- 15 the shipper needs to show in addition to inadequate
- 16 service to get the remedy? Is there any other --
- inadequate service and some degree of market power
- 18 but not market dominance. But other than market
- 19 power, what else does the shipper need to do to meet
- the standard?
- 21 Again, setting aside the timing issue,
- 22 Jeff. I hear where you're coming from on that. But

Page 46 1 I'm just talking about meeting the standard. 2 What else to show anticompetitive if that 3 is what the Circuit Court said the most direct and 4 probative evidence? 5 MR. MORENO: I think it's difficult for us 6 to say because it's -- there's never been a 7 circumstance where the Board has granted any 8 reciprocal switching under that. So a lot of shippers simply aren't certain. We know the Board 10 has -- really, foreclosure is the issue we're trying 11 to address here, the foreclosure of downstream 12 competition. But that's occurring, the very fact of 13 the long haul statutes constitutes foreclosure. 14 BOARD MEMBER FUCHS: Jeff, the actions 15 that you took or that you cited are some of the 16 items that the ICC said could show anticompetitive, 17 but then in the next sentence it said also 18 inadequacy of service. 19 And you know when the Circuit Court 20 reviewed it, it specifically looked at the adequacy 21 of service, it looked at what Midtec alleged, 22 circuitous routing, but it said that at the end of

- the day, Midtec requested that routing. Failure
- 2 to supply adequate cars, but Midtec didn't make
- 3 the request.
- 4 And then that coal facilities -- coal had
- 5 to be trucked in, but Midtec didn't have rail
- 6 facilities for coal.
- 7 Those weren't -- so it wasn't that Midtec
- 8 couldn't show inadequate service. It was just
- 9 that the particular way they tried to show
- inadequate service was not strong enough evidence
- because of problems of their own.
- But I guess I'm missing you know, if you
- 13 had a situation where, say, a chemical shipper
- showed that a railroad was habitually providing the
- wrong cars or missing switches, what under Midtec
- and the existing rules would stop a shipper from
- 17 providing that evidence and using that as the most
- direct and probative evidence to show
- 19 anticompetitive behavior?
- MR. MORENO: I don't think there's
- 21 anything that would prevent the shipper from
- 22 presenting that evidence. The big question mark is

Page 48 would that evidence in and of itself be sufficient. 2 BOARD MEMBER FUCHS: But there's nothing 3 in Midtec that would say that it wouldn't? 4 MR. MORENO: There's nothing either way, 5 that it would or it wouldn't. 6 CHAIRMAN OBERMAN: Let me ask --7 BOARD MEMBER FUCHS: Marty, thanks for 8 your indulgence. CHAIRMAN OBERMAN: That's okay, Patrick. 10 I'm a little bit lost here, for Patrick or Karyn. 11 We've had a lot of complaints about poor 12 service recently, mostly resulting from crew 13 shortage, missed switches, late deliveries. 14 Do you imagine that the railroads, if you 15 put on a case that said look, why are shippers 16 getting bad service in there's no crews, they're 17 missing switches, our services are late, and rested that you have proven that the railroad was 18 19 anticompetitive or just that the railroad was 20 understaffed or incompetent? 21 I mean, I'm not sure why just the bad 22 service proves anticompetitive intent. As I read

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 m l}$ Midtec, you have to show that they are trying to
- forestall competition as opposed to just being
- 3 unable to run their own railroad.
- 4 Can you comment on that?
- 5 MS. BOOTH: Yeah, I mean, I think we agree
- 6 that that is how we interpret the Midtec decision
- 7 as well. Obviously with that higher burden of
- 8 showing there's anticompetitive intent in performing
- 9 the way they do, as opposed to just incompetence,
- 10 negligence, poor planning, whatever the other
- 11 alternatives may be.
- 12 CHAIRMAN OBERMAN: Well, I think we'll
- have some fun asking the railroads attorneys if they
- think the shipper can rest after putting on evidence
- of poor service.
- BOARD MEMBER FUCHS: I have to jump in
- 17 here, Marty.
- Where is intent? I mean, where is intent
- in that Midtec decision? You know, isn't the fact
- 20 that there's just inadequate service -- I think what
- Midtec stands for is if there's inadequate
- 22 service, it shows that is one of the ways monopolist

- 1 typically behaves, either raising rates or through
- 2 providing bad service.
- I guess I'm still missing what of the
- 4 intent part -- I mean, where is that? What does Midtec
- 5 describe in order to show intent beyond
- 6 inadequate service?
- 7 CHAIRMAN OBERMAN: Well, this is an
- 8 interesting debate that maybe we can have. I would
- ⁹ just say that by definition, the railroad that's
- involved here is a monopolist, otherwise, the
- shipper wouldn't be in there asking for reciprocal
- 12 switching. So it would seem to me that Midtec
- 13 requires that the railroad be something more than a
- monopolist, by definition, otherwise, everybody who
- was sole served would be automatically entitled to
- 16 reciprocal switching under Midtec.
- 17 You have to show that they're acting in a
- way to forestall other competition. They have
- 19 already forestalled competition by being in
- 20 existence as a monopolist. So whether you have to
- 21 show intent in some kind of usual legal sense or
- 22 some other remedy, just being a sole monopolist

- doesn't to my way of thinking wouldn't satisfy the
- ² Midtec standards.
- BOARD MEMBER FUCHS: No, right. I'm
- 4 suggesting that inadequate service is what Midtec
- 5 and the Circuit Court said was the most direct and
- 6 probative evidence. And when we're talking about
- 7 why the bar is so high, it's clear, which I think is
- 8 one of the underlying prerequisites for why we're
- 9 engaged in this rulemaking, I think it's very
- 10 important for us to get absolute clarity on what
- makes the bar so high.
- 12 CHAIRMAN OBERMAN: I don't disagree. I
- guess all I would say is that I read those papers by
- the Midtec court of dicta, since they held they
- hadn't proved inadequate service, so we don't know
- 16 how much inadequate service would have satisfied the
- 17 court or for that matter the Board going forward.
- 18 And the one thing that seems clear from
- 19 what Jeff and Karyn are saying and what other
- 20 lawyers have said is the bar has assessed the fact
- that these cases can't be proven and that's why they
- 22 aren't brought. We've heard that repeatedly, which

- is pretty powerful evidence of a high hurdle, it
- 2 seems to me.
- 3 Karyn?
- MS. BOOTH: I do think -- I think that's
- 5 right. And as we know, there's been no recent
- 6 cases. So we're talking about, you know, four cases
- 7 that were basically decided back when these rules
- 8 first were put into effect.
- And Patrick, there's not clarity on what
- 10 the burden of proof is for inadequate service. I
- believe that is a little bit of a question. But in
- each of those other four decisions, the denials
- otherwise are clear.
- And so, you know, obviously, we're trying
- 15 to address the whole package here, and so there is
- 16 not a recent ruling on this. And maybe this Board
- would decide that differently. But there's no
- question that the bar in all of those prior
- decisions were set so high, there's never been
- 20 relief granted under this statute or the rules. And
- obviously that's why we're here.
- 22 CHAIRMAN OBERMAN: Maybe one way of

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 m l}$ thinking about it is that in the other service
- ² rules, 1147, there is no mention of anticompetitive
- 3 impact. There's a mention only of bad service as
- 4 the standard. And under those rules, service
- 5 problems probably are sufficient if you could make
- 6 that showing.
- Whereas the Midtec rule expressly
- 8 requires an anticompetitive showing.
- 9 Karen had her hand up.
- 10 BOARD MEMBER HEDLUND: Yes. For Karyn to
- 11 maybe move over to the more practical realities as
- opposed to the legal issues, which as a lawyer I
- 13 find fascinating, but could you talk about, you
- 14 know, what the actual obstacles are to the shippers
- bringing a case? Are they concerned about the legal
- standard or the cost or the time or impairing
- whatever good relationships they have with their
- incumbent's carrier? And would establishing a new
- 19 rule actually induce better relationships because
- they wouldn't have to bring a case, the railroads
- would be more responsive to a request for voluntary
- 22 reciprocal switching?

Page 54 I think you have hit on that MS. BOOTH: 2 perfectly. I mean, I think it's all of the above. 3 There's no question that as we've said from the outset, the bar of competitive abuse, which is what 5 the current standard is for reciprocal switching, 6 has never been met. And there's no question that to try and deal with that, given that history of the four cases I mentioned that we never -- no relief has been granted, that was obviously those are cases 10 that have led to no other shipper even trying once 11 those four cases shot everything down. And that of 12 course was a very different time than we have today. 13 And so shippers are, frankly, not going to 14 try to bring those cases. They don't think they can 15 win them, and they're not going to invest the legal 16 fees, the time, the expense to try to win something 17 that, frankly, they believe is not winnable. 18 MR. WILCOX: If I could add for NGFA's 19 members, there's a fear retaliation, there's the 20 cost and time as you said. And so to shippers in 21 general who are reluctant to bring cases to the STB

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for a variety of reasons. And so when they do, it's

- ¹ important that they have clear standards to follow
- and so they can judge the outcome or potential
- 3 outcome.
- And in the case of the competitive abuse
- 5 standard, it's 30 years of this standard sitting out
- 6 there, which does -- you know, the Board cases that
- ⁷ have been decided, it requires something in addition
- 8 to bad service. It requires some sort of intent,
- ⁹ which is very hard to prove. As Vice Chairman
- 10 Miller called it, the smoking gun.
- 11 So I would agree with Karyn and Jeff on
- 12 that.
- MR. MORENO: If I can just add in here, I
- don't want to lose sight of the competitive forest
- 15 for the service tree in this example.
- The ultimate goal of reciprocal switching
- is the enhancement of competition, of which one of
- many benefits from enhanced competition is the
- 19 ability to respond more quickly to service problems.
- 20 But there are many other benefits.
- We've also talked about negotiating
- 22 service terms and contracts, having more leverage,

- ¹ more level playing field when it comes to
- 2 negotiating contracts. And of course there's the
- ³ rates that everyone has talked about as well.
- But there's no guarantee that any of this
- occurs without competition. And what we're trying
- 6 to do is allow the market to make those decisions
- ⁷ and not the regulator.
- MS. BOOTH: Yes. All right. Well, maybe
- 9 just kind of picking up on this point a little bit
- 10 and then moving on. It's very clear that the rail
- industry is very wedded to competitive abuse, and
- 12 that tells you something in and of itself. I mean,
- they basically are telling this Board you don't have
- discretion, you've got to keep this standard, this
- is what you're obligated to keep for a variety of
- 16 reasons. And that's in our view ridiculous, because
- of course the statute itself does not mandate the
- 18 competitive abuse standard. We all looked at the
- 19 reciprocal switching statute. It's very broad.
- 20 It's very flexible.
- You know, you just have to be able to find
- 22 that the arrangement is practical and in the public

- interest, or, an alternative, or necessary to
- 2 provide competitive rail service. And of course we
- believe that competition has to exist for it to be
- 4 abused. But not being too slight here, I mean,
- under the Board's proposal, only traffic that would
- 6 benefit from reciprocal switching is traffic for
- 7 which there is no competition at the origin or
- 8 destination.
- 9 So we're not talking about where
- 10 competition exists, that there's got to be captivity
- shown under the Board's proposal for the shipper to
- 12 bring a case.
- 13 And the structure of the reciprocal
- switching statute and the legislative history, which
- we've touched on, but it's very detailed in all of
- our findings, provides this Board with very broad
- discretion to modify this policy and basically find,
- 18 as you have, that the competitive abuse standard is
- outdated today.
- 20 CHAIRMAN OBERMAN: Karyn, let me -- Karyn,
- just to be clear, are you saying that in your view,
- under the statute, to be eligible for reciprocal

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 m l}$ switching, you have to be in a captive situation at
- 2 both ends?
- MS. BOOTH: We're not saying that under
- 4 the statute, but we're saying that's the Board's
- 5 proposal that was the NIT League's proposal and we
- 6 agree with that.
- 7 CHAIRMAN OBERMAN: Okay. Thank you. Just
- 8 wanted to be clear, thank you.
- 9 VICE CHAIR SCHULTZ: Karyn, can we go back
- 10 for a minute to a statement that was made earlier
- about the concern for retaliation. I wonder if you
- or any of your colleagues could speak to how the
- 13 proposed rule would address that fear or is it just
- the fact that shippers would have a higher
- 15 likelihood of prevailing under the proposed rule as
- 16 compared to what it exists today?
- MS. BOOTH: The Board's proposal doesn't
- 18 expressly address retaliation, Michelle. I mean,
- 19 that's a judgment that any shipper is going to have
- to make when it chooses to bring a case before the
- 21 Board.
- But I think certainly, when the outcome of

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 m l}$ a case is competition that might motivate at least
- 2 some captive shippers who think they can meet the
- 3 standards of the rule to pursue that, just because
- 4 those benefits of competition would have hopefully,
- 5 you know, such a big effect and not having to come
- 6 to the Board for a rate prescription or for other
- ⁷ litigation, but rather to allow them to use those
- 8 alternative carrier options to deal with rates and
- 9 service.
- 10 So it doesn't address retaliation
- 11 specifically. There may be some shippers who choose
- 12 not to come forward for that reason, even after the
- 13 Board adopts the rule, but we certainly think there
- would be others who would benefit and would give it
- 15 a go.
- MR. WILCOX: Let me, if I could, reinforce
- 17 since I'm the one who mentioned retaliation. The
- 18 retaliation fears come when there's consideration of
- 19 a formal proceeding. You know, whereas if you -- if
- the Board has pro-competitive policies in place
- where there's commercial solutions outside of the
- 22 Board because you've got a good, a valid regulatory

- backstop, then the fear of retaliation drops
- ² considerably.
- VICE CHAIR SCHULTZ: Can you speak to the
- 4 regulatory backstop and perhaps the distinction
- 5 between the proposed rule as it compares to what's
- 6 in existence today?
- 7 MR. WILCOX: In terms of the regulatory
- 8 backstop?
- 9 VICE CHAIR SCHULTZ: Yes. And how it
- differs.
- MR. WILCOX: Well, there is really no
- 12 backstop for reciprocal switching orders, for
- 13 receiving a reciprocal switching order, and so
- therefore there is very little leverage for
- 15 commercial solutions. You know, there's no threat,
- 16 real threat to reciprocal switching in terms of
- going through the Board's processes.
- So the proposed rule would, we believe,
- 19 provide that backstop because it provides a more
- 20 realistic path that adheres to the statute's
- 21 pro-competitive intent, to have reciprocal switching
- in place.

Page 61 And so when that real threat or 2 possibility is there, then you have a greater chance 3 of having commercial solutions. VICE CHAIR SCHULTZ: Thank you. 5 BOARD MEMBER FUCHS: You know, I have to 6 circle back because I think it is really one of the 7 most essential points. 8 Tom, you alluded to a smoking gun. 9 just reading from Midtec, Midtec says that they 10 were attentive to the classical categories of 11 competitive abuse, and that's when they say 12 foreclosure and that, and we also considered whether 13 there was any evidence of abuses under the 14 competitive standards of the RTP, including 15 inadequate service or excessive prices, under either 16 approach. 17 And so I'm wondering, and maybe not to put 18 you on the spot, but at some point during the panel, 19 could somebody kind of show me very clearly where 20 Midtec provided that there needs to be something 21 more besides inadequate service and some degree of 22 market power? Not a market dominance standard but

- 1 some degree of market power inadequate service. It
- would be helpful if evident that the carrier
- intended to provide inadequate service for some sort
- 4 of competition-rigging purpose. If that's what Midtec
- 5 stands for, I would like to hear it directly.
- 6 Because Karyn, to your point, what I think
- 7 I'm hearing is the bar is central to the practical
- 8 reality. So I don't think you can disentangle to we
- 9 have to understand what exactly shippers view as the
- 10 bar.
- MR. WILCOX: We can address your question
- in due course. It's just that we've had those --
- 13 you know, the initial cases starting with Midtec,
- starting with the regulations. And you had not only
- 15 the Midtec case, you had other cases where
- shippers tried to meet that standard, tried to see
- where the bar was, and nobody ever reached the bar.
- 18 And so it was the overall conclusion after
- 19 that was that the bar is unreachable without this
- 20 type of intent.
- 21 BOARD MEMBER FUCHS: But there are
- 22 different approaches. One is you could clarify

- what's required under Midtec. Second and you
- 2 could overrule Midtec and just rely on the
- 3 regulations which has different language than Midtec.
- 4 You could arguably say that Midtec was even
- 5 narrower than the regulations, which you could argue
- 6 are even narrower than the statute. So you could
- 7 not change the rules but overturn Midtec. You
- 8 could interpret Midtec such as providing more
- 9 clarity to shippers about what evidence would be
- 10 sufficient to show inadequate service or you could
- 11 change the rules.
- 12 And so there is options here, and we have
- to tease out what is causing the problem in order to
- 14 figure out what exactly is the best option, I think.
- MR. WILCOX: Understood.
- MS. BOOTH: Okay. So I'll just kind of
- 17 pick back up. We were talking about the Board's
- discretion to change the competitive abuse standard.
- 19 And I guess we just did want to focus very quickly
- 20 on at least how we interpret the railroad's
- 21 position, which is that your discretion is very
- 22 narrow and that you really don't have much wiggle

- 1 room to do that. We've talked about why we disagree
- from a statutory perspective. But they also rely
- ³ upon another statutory provision, of course the long
- 4 haul statute, that, you know, they really talk about
- 5 the origin carriers almost right to the long haul
- 6 under 10705A2 but they don't really focus on what we
- 7 think is the most salient aspect of that statute,
- 8 and that is that Congress expressly created a
- 9 reciprocal switching exception to the long haul
- 10 statute.
- And so obviously, that's incredibly
- important when you're evaluating those arguments.
- 13 And you know, I think the point of that is there was
- 14 a recognition that despite the fact that the origin
- 15 carrier has this -- there's sort of this general
- 16 favoritism toward that long haul, there was a
- 17 recognition that the Board would need to exercise
- discretion and draw those lines where it's more --
- in certain cases, where it's appropriate to promote
- 20 competition and not only allow that long haul
- 21 statute to take effect.
- 22 And, you know, of course -- and this gets

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 m l}$ a little bit, Patrick, to I think the debate we're
- 2 having. You know, the Board drew lines in a very
- different place. It was the ICC of course back in
- 4 1985, where the discretion was exercised to apply
- 5 reciprocal switching in very limited circumstances.
- 6 It created that high bar that we're debating here to
- 7 allow the railroads to engage in differential
- 8 pricing over a larger volume of captive traffic.
- 9 But that made sense in 1985. There were
- more than 30 Class 1 railroads at that time. They
- were grappling with bankruptcies, there was
- 12 financial distress. None of those carriers were
- 13 revenue adequate.
- So we believe today the Board is justified
- in making reciprocal switching more accessible,
- based on these significant changes. We're going to
- 17 get into those in a little bit more detail. And
- that you should draw the lines in a different place.
- 19 And again, reciprocal switching allows
- 20 competition to function where it already exists.
- We're not -- you know, that competition is there,
- 22 but it's just being foreclosed.

Page 66 Now, the other point of that is the 2 railroads like to call this artificial competition, 3 but it's quite real. And the statute again gives 4 the Board the authority to determine where to bring 5 that out. 6 Reciprocal switching allows competition 7 along that route to solve rate and service issues 8 and maximize efficiency, and of course it reduces the need for regulatory protection in a rate case 10 over that entire long haul movement and would limit 11 your regulation just to the bottleneck portion. 12 So it shrinks the need for Board oversight 13 by allowing competition to set rates, you know, 14 create those efficiencies, spur innovation, lead to 15 better contracts, all those broad benefits. 16 The rail industry likes to rely upon more 17 generalized studies, the Christianson report, to 18 talks about things that are already very robustly 19 competitive. But we've been able to point out some 20 problems with those studies in terms of they look at 21 aggregate data. The studies include competitive 22 traffic and don't focus on really the most important

- 1 subset of captive traffic, which is of course what
- we're talking about here.
- 3 So I'm not going to repeat a lot of those
- 4 arguments, but it is important to note when you're
- 5 evaluating those arguments.
- And so with that, we were going to pause
- 7 here for Q&A, but I think in the interest of time,
- 8 and we've had a dialogue going, I think Jeff, I'll
- 9 turn it to you.
- MR. MORENO: Thank you, Karyn.
- 11 The rail industry has presented extensive
- 12 testimony from multiple economists on many different
- issues. The conclusions presented, however, are
- only as valid as the underlying assumptions.
- The most significant of these assumptions
- that pervades nearly every railroad witness's
- testimony is the projected scope of the proposed
- 18 rules in terms of the volume of traffic that will be
- 19 affected.
- That single assumption affects all the
- 21 arguments with respect to revenue, investment and
- operating impact assessments. By grossly

- 1 misrepresenting the volume of traffic affected by
- the rules, the railroads and their witnesses
- 3 similarly overstate all of these other impacts.
- The railroad industry is wrong to equate
- 5 reciprocal switching as a statutory right with
- 6 switching on demand.
- 7 Shippers still must satisfy one of the two
- 8 prongs that are required to grant switching only to
- 9 the most deserving of traffic.
- 10 The prong 1 public interest standard
- 11 requires a comprehensive cost/benefit analysis among
- 12 its three factors. This permits consideration of
- 13 any of the many detriments that the railroads allege
- 14 will result from reciprocal switching, especially
- 15 the impacts of a switch that has on the potential to
- 16 create inefficiencies by increasing car handling or
- 17 requiring car switching where it currently does not
- occur.
- 19 For this very reason, prong 1 is likely to
- 20 be invoked sparingly, where a switch truly enhances
- efficiency. Moreover, if a requested switch under
- 22 prong 1 is less efficient, there will have to be

- significant offsetting benefits in order to grant
- 2 such a request.
- Prong number 2 requires the equivalent of
- 4 a market dominance showing. Market dominance
- 5 requires a shipper to prove the absence of effective
- 6 inter- and intramodal competition. Furthermore,
- because market dominance is lane-specific, prong
- 8 number 2 would have to be satisfied for individual
- 9 movements in each origin destination pair.
- 10 As demonstrated in Ex Parte 756 where the
- 11 Board adopted rules on streamline market dominance
- 12 presentations, market dominance showings are
- 13 complex.
- 14 And by the way, those streamline rules
- would not apply to the showing that has to be made
- under prong 2. Thus, prong 2 is likely to be
- invoked only with the most compelling facts, and
- even then only where the volume of traffic merits
- 19 the shipper's time and investment to pursue a
- 20 reciprocal switching case.
- Now, the AAR in both its prior testimony
- 22 and its most recent testimony submitted a waybill

- 1 study of what it calls potentially eligible
- 2 reciprocal switch traffic. "Potentially eligible"
- is a pretty loaded term. I mean, you're either
- 4 eligible or you're not, not just potentially
- ⁵ eligible.
- 6 That demonstrates that AAR is casting the
- 7 widest net possible to create the misimpression that
- 8 reciprocal switching will be widespread.
- The AAR's analysis is meaningless,
- 10 however, because it is not representative of a
- 11 realistic universe of qualified traffic that will
- 12 request and then use reciprocal switching.
- 13 As a threshold matter, the AAR's updated
- waybill study suffers from the same critiques we
- 15 presented of the original study because it uses the
- same methodology which causes it to overstate even
- 17 the potentially eligible universe of traffic.
- But let's put aside those criticisms for a
- moment here.
- 20 Even accepting the AAR analysis at face
- value, the measure of potentially eligible traffic
- is meaningless because shippers will not pursue or

- the STB will deny the vast majority of potentially
- ² eligible switches identified by the AAR. Those will
- not occur for many different reasons.
- 4 One, the shipper may not be able to
- 5 satisfy either prong 1 or prong number 2.
- Number two, the shipper's traffic may be
- ⁷ insufficient to justify the time, cost and burden of
- 8 a reciprocal switch case.
- Number three, the switch fee itself may be
- 10 too uncertain for the shipper to bother bringing a
- 11 case.
- 12 And finally, an inefficient switch will be
- undesirable to a poor shipper due to it's impact
- upon other costs on the shipper such as railcar
- ownership and inventory costs. The rail industry
- throughout this hearing has not explained why
- shippers would choose routings that are less
- 18 efficient, that such choices would be widespread if
- 19 they should occur or why the Board itself could not
- 20 reject such switching requests under the proposed
- 21 standards.
- 22 Frankly, the most significant conclusion

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 m l}$ in the AAR's updated waybill analysis is that less
- than 10 percent of all potentially eligible traffic
- ³ entails the most likely switch scenarios, which are
- 4 in also the most efficient switch scenarios. Those
- 5 are switches that change the location of an
- 6 interchange without increasing the number of car
- 7 handlings. Those are switches at existing
- 8 interchange locations which occur via existing
- 9 operations with existing crews and equipment, where
- 10 the switch traffic is merely incremental to other
- 11 traffic already interchanged between the rail
- 12 carriers.
- Of that 10 percent, the traffic volume
- still must be sufficient to justify pursuing
- 15 switching. The shippers still must satisfy prongs 1
- and 2, and finally the shipper must actually choose
- 17 the alternate railroad, all before any railcar
- actually switched.
- In 2013, NIT League submitted an impact
- analysis to the Board of its proposal, showing that
- just 4.6 percent of railcars were likely to be
- 22 affected. Because the NIT League proposal applied

- 1 objective criteria that were easy or that made it
- very easy for a shipper to identify its eligibility
- 3 and claim reciprocal switching automatically, the
- 4 impact analysis associated with the NIT League
- 5 proposal would be greater than any impact affected
- 6 by the Board's proposal.
- 7 Thus, it is reasonable to conclude that
- 8 AAR's own analysis demonstrates the true universe of
- 9 reciprocal switching will be less, probably much
- 10 less, than the 10 percent of all rail traffic that
- 11 AAR identifies fits within the most efficient
- 12 switches.
- The bottom line is that AAR's analysis of
- 14 potentially eligible traffic is irrelevant and
- meaningless because that is a far larger number than
- qualified traffic, which itself is larger than the
- amount of such traffic that actually will request
- 18 reciprocal switching, which, in turn, is larger
- 19 still than the volume of traffic that actually will
- 20 use a switch.
- Once one takes a more rational and
- realistic view of the likely scope of reciprocal

- 1 switching, it is obvious that the rail industries
- 2 hypothesized operating apocalypse is built on a
- 3 house of cards. There is far less traffic at stake
- 4 than the universe that the railroads claim, nearly
- 5 all those switches will occur at locations where
- 6 interchange operations already exist.
- 7 And just because the Board may grant
- 8 reciprocal switching does not mean that the
- 9 incumbent will actually lose the traffic because the
- switch rate may be too high or the incumbent may
- offer better rate and service.
- Switches that increase car handlings or
- 13 require creation of new interchange locations would
- be disfavored by shippers due to the very
- 15 inefficiencies that the railroads describe. And
- that is backed up by experience. The Canadian
- 17 experience supports this fact, where interswitching
- in Canada is virtually automatic but very small
- 19 percentage of the eligible cars actually are
- 20 interswitched.
- There was analysis submitted in the
- 22 pending merger of CP and KCS by Dr. Robert Majeure,

- the applicant's witness there. His empirical
- 2 analysis showed that shippers when offered a choice
- 3 prefer single line service and the ability to offer
- 4 fewer interchanges can significantly improve a
- 5 railroad's ability to win the business of shippers
- 6 and make a railroad service a more significant
- 7 competitive force.
- 8 And that's consistent with what the Board
- 9 has held in prior mergers, that the public benefits
- 10 of creating single line service were a major
- justification for approving those mergers.
- The railroads simply do not offer any
- explanation as to why shippers would flock to these
- 14 allegedly inefficient interchanges.
- Despite recent rail industry focus upon
- the emergence of COVID-related supply chain issues,
- 17 those issues also do not alter the case for
- 18 reciprocal switching.
- 19 Railroads cite to COVID supply chain
- 20 issues to illustrate supply chain vulnerabilities
- 21 and then to infer that reciprocal switching has the
- 22 potential to cause the same types of problems or

Page 76 exacerbate the current problems. 2 The potential to do either, however, 3 exists only if shippers request and are granted less 4 efficient forms of reciprocal switching. 5 It's not an issue at all when reciprocal 6 switching occurs at existing interchanges or is part of existing interchange operations. If a shipper 8 makes such an irrational request, the Board again can consider any such concerns when it reviews those 10 individual switching requests. 11 But probably most significantly, 12 COVID-related supply chain issues are temporal and 13 thus are not a reason to reject the proposed rules. 14 Final adoption of any new rule realistically is a 15 year or more in the future, and the first cases are 16 even further down the road. 17 If the COVID-related supply chain issues 18 sill exist when the Board is presented with an 19 actual case, it can factor any such impacts into its

Because the rail industry has exaggerated

decision at that time.

22 a likely volume of reciprocal switching, they also

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- 1 have exaggerated likely revenue and investment tax.
- 2 Differential pricing of switch traffic will continue
- 3 to exist, but to a lesser degree for the subset of
- 4 traffic that has reciprocal switching.
- 5 That is because the resulting duopoly is
- 6 not like a fully competitive market that prices to
- 7 their marginal costs. Duopoly market power provides
- 8 both carriers in a reciprocal switch with the
- 9 ability to be disciplined in their pricing.
- The competing railroad has its own
- 11 extensive infrastructure which it must be able to
- 12 recover its own fixed and variable costs, plus it
- must pay a reasonable switch fee to the incumbent
- 14 railroad, which will be factored into the rate that
- the competing railroad offers.
- 16 Thus there's no reason to conclude that
- the railroad's fear that duopoly competition will
- 18 entice much less compel either rail in a switch
- 19 arrangement to price even close to its marginal cost
- or below its total cost.
- 21 As evidence of this very fact, I refer you
- 22 to the testimony of a railroad economist in the

- 1 CP/KCS merger, Professor Steven Sallip, who is UP's
- witness, the economic witness in that proceeding, at
- paragraph 66 to 67 in his testimony, explained very
- 4 thoroughly the limits of duopoly competition.
- 5 If marginal cost pricing were a realistic
- 6 concern, one would expect the railroads to
- demonstrate that they currently already engage in
- 8 marginal cost pricing on similarly competitive
- 9 traffic, such as traffic with direct access or other
- 10 traffic that does have reciprocal switching today.
- 11 They have not done so. But yet clearly
- some degree of differential pricing has continued,
- even for that competitive traffic.
- Now, the rail industry in their latest
- 15 testimony also attempt to undermine the STB's
- 16 justifications for modifying the reciprocal
- 17 switching rules.
- The first one is the effects of rail
- 19 consolidation over the last three decades. The AAR
- 20 attempts to rebut this justification with a waybill
- 21 analysis to show the number of single served rail
- 22 stations today is comparable to the number in 1992.

But no one has claimed that reciprocal 2 switching is needed because mergers created more 3 single serve locations. Indeed, the results of the 4 AAR's analysis aren't all that surprising because 5 the STB sought to preserve rail competition at all 6 two to one locations in prior mergers. 7 This is a strawman analysis created by the 8 AAR that focuses upon the horizontal effects of 9 mergers, whereas the proper focus is on the vertical 10 effects. And the AAR cannot pretend to be 11 enlightened by this statement. It's what we had 12 claimed in our comments back in 2017. It's what we 13 claimed in all our ex parte meetings. Yet the rail 14 industry simply has ignored those claims. 15 The vertical effects of rail consolidation 16 over three decades have steadily and cumulatively 17 extended the lengths of origin and destination 18 bottlenecks and have facilitated the ability of 19 bottlenecked carriers to foreclose competition on 20 downstream route segments. 21 As bottlenecks grew longer, competitive 22 segments necessarily grew shorter, making it easier

- 1 for the bottlenecked railroad to execute a price
- 2 squeeze on the competitive segments.
- In prior mergers, the Board invoked the
- 4 so-called one-lump theory to conclude that there
- 5 would be no anticompetitive vertical merger effects.
- 6 The one-lump theory holds that because a
- bottlenecked carrier is in a position to capture the
- 8 entire monopoly profit, integration with a
- 9 connecting carrier on a competitive route segment
- 10 normally does not enable that bottleneck carrier to
- 11 raise the profit maximizing price as a result of
- 12 that merger. Thus for a movement from A to C where
- one carrier has a bottleneck from segment A to B but
- 14 two carriers compete between B and C, the Board has
- 15 held that a merger of those single A/B carrier with
- one of the downstream B/C carriers does not result
- in competitive harm because the bottleneck carrier
- 18 already reached a monopoly profit for the entire A
- 19 to C movement prior to the merger.
- But the Board needs only to read the rail
- industry's own comments and requests for conditions
- 22 filed on February 28 in the pending CP/KCS merger to

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 m l}$ comprehend the limits of the one-lump theory.
- While all Class 1 railroads raise
- foreclosure concerns to some extent in that
- 4 proceeding, UP, BNSF and CM are particularly
- 5 strident.
- 6 For the most comprehensive discussion of
- 7 this problem, I again commend you to the testimony
- 8 of UP's economic witness Steven Sallip in that
- 9 proceeding, which thoroughly explains the
- 10 probability of anticompetitive foreclosure resulting
- 11 from past vertical mergers.
- He testifies that although the STB relied
- on the one-lump theory as broadly accepted in
- economic circles, when the last major mergers
- occurred in the late 1990s, he states the one-lump
- theory, I quote, "is not broadly accepted today,"
- because it applies only under very limited market
- 18 conditions.
- 19 That comes from paragraph 21 of his
- testimony.
- 21 Professor Sallip also notes that the
- 22 Department of Justice and the Federal Trade

- 1 Commission issued new vertical merger guidelines in
- June 2020 that did not adopt the one-lump theory.
- 3 He goes on to observe that pursuant to modern
- 4 economic theory, unless both railroads pre-merger
- 5 have perfect information about each other's costs
- 6 and prices and, and are selling homogenous,
- 7 undifferentiated products, "foreclosure by the post
- 8 merger firm often is profitable and harmful to
- 9 shippers."
- In paragraph 6, he states, "imperfect
- information and differentiated products are the
- norm, not the exception."
- Whether or not these essential conditions
- 14 are satisfied for the one-lump theory to apply will
- differ across movements and on merging railroads.
- 16 Professor Sallip notes that because carriers do not
- 17 set uniform rates for all movements, a vertical
- merger can lead to a diversity of outcomes across
- 19 commodity groups, routes and specific shippers.
- He also goes on to state that the effects
- of a merger may differ across origin/destination
- 22 markets and commodities, even within a single origin

- destination market for a specific commodity, the
- ² fact that the carriers do not set the same rate for
- 3 every shipper in every movement means that a merger
- 4 may harm some shippers while benefiting others with
- 5 different demand characteristics on those for whose
- 6 shipments have different costs.
- 7 Thus, the Board's conclusions in prior
- 8 mergers that there was no loss of competition from
- 9 vertical combinations were at worst completely wrong
- 10 and at best only partially correct for some traffic
- and wrong for all other traffic.
- Ultimately, it is not necessary to
- 13 conclude that past mergers had anticompetitive or
- vertical effects on every single affected movement.
- 15 The fact that such impacts inevitably did occur on a
- multitude of movements and on a larger scale than
- 17 previously imagined justifies the proposed rules.
- Rail consolidation is a rational
- 19 justification to employ reciprocal switching as a
- tool to mitigate the cumulative effects of
- 21 foreclosure from those prior mergers.
- 22 AAR also presents an analysis of truck

- 1 competition to argue that there also is an abundant
- ² intermodal competition to rail.
- That analysis suffers from multiple flaws
- 4 of which the most notable are by measuring the
- 5 revenue per ton mile across the entire rail
- 6 industry, the analysis reveals nothing about the
- 7 captive rail traffic. And I say that stands in
- 8 stark contrast to prong number 2 of the Board's
- 9 standard, which accounts for truck competition in
- 10 the context of specific moves as part of a market
- dominance determination, and that is the relevant
- 12 analysis.
- I would also note that the measure of
- 14 revenue per ton mile is misleading, because revenue
- 15 per ton mile decreases with distance, and it is
- 16 particularly notable that the average haul length
- 17 for the rail industry has increased by 56 percent
- 18 from 1985 to 2020, thereby suppressing the revenue
- 19 per ton mile in this graph that you see in the slide
- 20 from the AAR's analysis.
- 21 Revenue per ton mile also doesn't reflect
- 22 the shifting of transportation costs from railroads

- 1 to shippers over the past three decades, which
- ² railcar ownership has been the most pronounced.
- For example, private railcar ownership is
- 4 far more prevalent today than in 1995 -- 1985,
- 5 especially for the most captive traffic, as this
- 6 slide shows.
- Now, this particular slide stops at 2013
- 8 because that's when AAR stopped publishing this
- 9 information. However, if you refer to rulemaking
- 10 petition in Ex Parte 768, that estimates the current
- 11 level of private railcar ownership in North America
- 12 at more than 73 percent of all railcars, which is
- more than twice the railcar ownership percentage in
- 14 1985.
- 15 This has depressed the revenue per ton
- 16 mile showing that we saw in the previous slide and
- in AAR's analysis.
- The AAR truck rate analysis however is
- 19 instructive in other areas. While the truck rates
- 20 have fluctuated with economic conditions, the
- 21 analysis shows the rail rates have not.
- 22 Although rail revenue per ton mile has

- 1 risen only slightly since 2004, it certainly would
- 2 have been steeper but for the cost shifting
- 3 associated with railcar ownership.
- 4 More significantly, however, revenue per
- 5 ton mile hides the fact that the rail industry has
- 6 been able to exert since 2004 -- hides the fact that
- ⁷ the market power the rail industry has been able to
- 8 exert since 2004, a more informative analysis is the
- 9 inflation adjusted spread between revenues and
- 10 operating expenses per ton mile.
- In 2008, the Christianson report observed
- that 2004 appeared to mark a pivotal change in
- 13 railroad pricing that merited continual observation.
- We're now 18 years beyond that, and has
- 15 proven quite prescient.
- From 1985 to 2004, this graph showed that
- 17 changes in real rail operating revenue per ton mile
- tracked changes in real expenses per ton mile.
- 19 Since 2004, real revenue per ton mile for railroads
- has increased 54 percent compared to only a 20
- 21 percent increase for rail expenses.
- Now, I'm sure that the AAR will be quick

- 1 to point out that despite 29 -- despite the
- increasing spreads, it says 2019 rail revenue per
- 3 ton mile remains below 1985 even today. But
- 4 remember that the railroads are also dramatically
- 5 shifted car ownership costs during this time and
- 6 increased the length of haul.
- 7 Consequently, revenue in 2019 does not
- 8 need to recover this major cost, and it is spread
- 9 over a much greater distance.
- Taking this slide a step further, this
- shows the change in the inflation-adjusted spread
- between revenue per ton mile and operating expenses
- per ton mile. And what is significant here is that
- there has been a 313 percent increase in that spread
- since 2004, and even since 1985, the increased net
- spread has been 239 percent.
- So why did 2004 mark this dramatic shift?
- Well, I think it's important to note that
- 19 the last major rail merger was approved by the Board
- in 1998, that was Conrail transaction. There were
- 21 extensive service issues and integration took some
- 22 time to resolve some of those service issues.

- 1 Several years were also needed for legacy contracts
- to expire before the railroads could fully exercise
- 3 their expanded market power.
- By 2004, we are now all -- we are now
- 5 clicking on all cylinders. The ability that these
- 6 mergers created to observe market power was now in
- full force, and we saw the railroads hit the
- 8 accelerator, and that's the steep increase that you
- 9 now see in this graph.
- With that, I'm going to turn this back
- over to Karyn, who is going to talk about the
- 12 financial justifications.
- MS. BOOTH: Great. Thank you, Jeff.
- And of course, you know, one of the bottom
- 15 line implications from all these market changes that
- 16 Jeff has kind of worked through, that's that the
- 17 rail industry's financial strength today relative to
- 18 1985 was another rational basis for adopting the
- 19 proposed rules that the Board identified in its
- decision.
- The dire financial state of the rail
- industry in 1985, as we've already touched on,

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 m l}$ established that need at that time for the exercise
- of differential pricing over the largest segment of
- 3 captive traffic. And that's of course why the ICC
- 4 adopted that very high bar which we've been talking
- 5 about, the competitive abuse standard in Midtec.
- 6 But the rail industry is much stronger
- financially today and the Board rationally concluded
- 8 that it can and should achieve a greater balance
- 9 between the different rail transportation policies
- 10 that it administers and needs to find that
- reasonable accommodation. And the key issues here,
- of course, is balancing the policy to promote
- 13 revenue adequacy and maximizing the reliance upon
- 14 competition.
- 15 Four Class 1 railroads have been revenue
- 16 adequate through an entire business cycle based on
- the Board's own high bar, and we have detailed all
- of the history over the past decade of revenue
- 19 adequacy of each of the Class 1 carriers. I'm not
- 20 going to walk through all that specifically. You
- 21 have that information.
- But again, in contrast, in 1985 there were

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 m 1}$ 32 Class 1 railroads, none of which were revenue
- 2 adequate. And of course Wall Street metrics that we
- 3 also attached to our written testimony as Exhibit 2
- 4 make an even more compelling case.
- 5 Railroad finances have strengthened
- 6 despite the pandemic and despite fluctuating traffic
- 7 volumes.
- 8 Therefore, as Congress envisioned in the
- 9 Staggers Act, the Board has proposed to employ
- 10 reciprocal switching to remove obstacles to
- 11 competition over that non-bottleneck segment where
- 12 that competition already exists.
- Now, the railroad attempts to undermine
- the Board's assessment by comparing railroad
- 15 finances to S&P 500 are irrelevant. There's been a
- 16 lot of detail about that, of course, in the Ex Parte
- 17 766 comments, and we have reproduced some of that in
- our written testimony, showing that that's a very
- 19 flawed presentation.
- 20 But regardless, the financial condition of
- rail shippers is not a relevant factor in the
- 22 reciprocal switching statute and the competition of

- 1 course brings benefits well beyond just rates.
- 2 And of course we've touched upon
- 3 reciprocal switching is needed to address non-rate
- 4 issues. Providing shippers with the ability to
- 5 access alternative carriers in response to service
- 6 disruptions, which we heard Jeff Sloan talk about
- ⁷ earlier, allowing traffic to be diverted to routes
- 8 where the greatest ability is to handle it
- 9 efficiently.
- 10 Greater competition would require the
- railroads to consider the impacts of their operating
- decisions on their customers that today they can
- 13 take for granted.
- 14 Competition provides the incentives for
- 15 railroads to negotiate with their customers, service
- 16 terms and contracts. That's something that was very
- 17 common shortly after the Staggers Act brought in
- 18 contracts between carriers and their customers. And
- 19 those have all but disappeared in most agreements
- 20 today.
- So I did want to turn briefly to Justin
- 22 Louchheim with the FI, who did just also want to

Page 92 touch on these non-rate benefits of reciprocal 2 switching. 3 CHAIRMAN OBERMAN: Karyn, before you do 4 that, Patrick had a question. 5 BOARD MEMBER FUCHS: Karyn, in reference 6 to your previous slide on revenue adequacy, you 7 would agree, though, that the current rules 8 explicitly state that a railroad being revenue inadequate is not the basis for denying a switching 10 order? 11 MS. BOOTH: Correct, yes. We do, yep. 12 BOARD MEMBER FUCHS: And would you also 13 agree that even under -- that's under the rules, but 14 then the precedent which again could be argued is 15 even more stringent than the rules could be argued. 16 Is there anything in the precedent that 17 would suggest that shippers need to show any 18 evidence about a railroad's revenue adequacy? 19 MS. BOOTH: No, no, not that they have to 20 show evidence. It was a factor, Patrick. It was 21 obviously an important factor that the ICC looked

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to, of course, in reaching its decision and where to

- draw the lines, where to create the standards,
- ² et cetera.
- BOARD MEMBER FUCHS: I agree with your
- 4 characterization about the ICC's emphasis on trying
- 5 to protect differential pricing. I agree with that.
- I just wanted to be clear about what's
- 7 part of the bar and what's not. It's sort of
- 8 picking at it. So I appreciate that.
- 9 MS. BOOTH: Okay. I'm glad we're in
- 10 agreement.
- MR. LOUCHHEIM: So thanks, Karyn.
- Hi, everyone, this is Justin Louchheim
- with the Fertilizer Institute. So appreciate the
- questions and back and forth a lot.
- I have a case example I'll just share, and
- 16 I'll begin reiterating a little bit of what Karyn,
- 17 Jeff and others have stated, which is I think it's
- important to begin with the presumption that should
- 19 the Board adopt this proceeding and finalize it, I
- think it's more than reasonable to presume that it
- would work well, it does work well in Canada, that's
- 22 been discussed. TFI's members have extensive

- operations in Canada with the Canadian railroads and
- 2 it works very well up there.
- They also have extensive operations and
- 4 experience with a couple unique locations in the
- 5 United States where reciprocal switching has been
- 6 grandfathered into those locations.
- 7 As was well documented in 2017, CSX
- 8 implemented PSR, and I'm not trying to pick it on
- 9 CSX for those from CSX who are watching right now,
- 10 but it's illustrative.
- There was a service meltdown, and one of
- our members has two locations on the network where
- they have grandfathered situations where they can
- get reciprocal switching today, and back in 2017 and
- 15 prior to 2017.
- And they exercised those -- that ability
- in those locations during that service meltdown,
- they were able to switch some of the traffic, and
- 19 that was -- that didn't completely resolve all their
- 20 problems with CSX. They have lots of other
- locations. But it was extremely helpful in those
- 22 locations. And that to some extent provided a

- 1 little bit of a pressure relief valve there during
- 2 those challenges.
- And to this day still does it in certain
- 4 instances, as it does in Canada for our members.
- 5 So I wanted to focus on, just sort of cite
- 6 that example. And I think as a general principle, I
- 7 think the idea that I think everyone accepts that a
- 8 little bit of competition injected into the rail
- 9 marketplace is a positive way to, I'll just say,
- 10 perhaps make the rail industry a little more
- 11 customer-focused. It doesn't mean that our members
- 12 are going to, you know, trip all over themselves to
- want to switch traffic all over the place.
- But as Jeff Moreno pointed out, car
- ownership has radically shifted over the recent
- decades, and for our members as well, those cars are
- being very inefficiently utilized right now for
- 18 shippers. Those are shipper assets. And there's
- 19 really not much incentive given the lack of
- 20 competition in the rail marketplace for those assets
- to be better utilized. Our members right now for
- 22 fertilizer distribution, cycle times are down.

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 m l}$ There's a lot of supply chain challenges. They're
- 2 not able to move as much product right now because
- of poor cycle times. And so that's just an ongoing
- 4 problem.
- 5 If this rulemaking were finalized right
- 6 now, it wouldn't completely absolve everything, but
- ⁷ it would certainly be very helpful, and it was in
- 8 this particular case in 2017. Sorry, took a little
- 9 more time than I anticipated.
- MS. BOOTH: That's okay. Thank you,
- 11 Justin.
- BOARD MEMBER PRIMUS: If you don't mind, I
- want to go back to what Justin was talking about and
- open it up to everybody else in the group.
- Justin, you alluded to 2016 and not just
- 16 CSX but PSR in general.
- 17 And I would like to gain a better
- understanding from the group if PSR has actually
- 19 exacerbated or even accelerated the need for this,
- and if you can, you know, explain each of your
- reasons why you think that that's so.
- MR. LOUCHHEIM: I would definitely say it

- has. I think it's underscored the need for this.
- I refer to this as an update to existing
- 3 regulations that govern reciprocal switching, so I
- 4 think it underscores the need to modernize the
- 5 current regulations. I think the way it's kind of
- 6 laid out, I think the Board members can carefully
- analyze case-by-case as laid out, so as they would
- 8 like.
- 9 But yeah, PSR has definitely underscored a
- 10 greater need I think today than just five years ago.
- BOARD MEMBER PRIMUS: Anybody else want to
- 12 comment on that?
- MR. FISHER: I would. Sorry about that.
- 14 Yes, so like currently we have some
- shippers, you know, they're calling us and telling
- us about issues they are having with getting corn
- 17 and so forth into their facilities.
- And, you know, they're captive to one
- 19 railroad, and they had the option to be able to do a
- switch with a nearby railroad, that would help them
- ²¹ out.
- In the event that you have one railroad

- 1 that's suffering, having troubles for whatever
- reason, shippers would like to have the option to
- 3 kind of have the ability to use another facility or
- 4 another railroad.
- 5 That's I guess one of the main arguments
- from our standpoint is just that options are good,
- and especially when service is not the best, it's
- 8 very good to have options.
- 9 BOARD MEMBER PRIMUS: So Max, just to
- 10 follow up, your folks are seeing -- since the
- introduction of PSR, you know, you've seen greater
- 12 reasons as to why this should happen? Is that
- basically what you're hearing from your folks?
- MR. FISHER: Yes, yes.
- MR. SLOAN: This is Jeff Sloan. I would
- 16 just reiterate that. I mean, I think our members
- 17 see the increasing need for this. And I think it
- goes to the fact that decisions that go into how PSR
- 19 is implemented and the kind of reductions that are
- ²⁰ made to improve efficiency, there has to be a
- 21 counterbalance of the ability to still meet the
- 22 customer's needs.

- And if there's not a legitimate fear of
- losing that traffic, I think that alters the
- decisions that are made as far as investments and
- 4 employment levels and service levels.
- MR. MC BRIDE: This is Michael McBride.
- 6 Can you hear me? I just wanted to state that based
- on my experience at my shipper clients, it wasn't
- gives 5 just PSR. You know, when they reduced crews and
- 9 power, voluntarily, the Board didn't make them do
- it, the shippers didn't make them do it. Then they
- did that again in COVID. And because of collective
- 12 bargaining agreement issues or because of just
- general labor shortages, now they are having trouble
- 14 getting enough crews.
- Those were actions they put on themselves.
- 16 Some of us didn't get rid of employees during COVID,
- 17 the railroads did.
- And for that reason, if they have now
- 19 created service problems for shippers and another
- 20 railroad can provide some relief, it seems to me
- it's a strong justification for you to loosen up
- 22 these reciprocal switching rules.

Page 100 BOARD MEMBER PRIMUS: Thank you. 2 MR. CORTHELL: Hi, Ross Corthell with the 3 National Industrial Transportation League. I would 4 add that the financial pressures that have come 5 along with the implementation of PSR have really put a lot of pressure on the railroads to scale in the 6 7 event that there is some sort of abnormal activity, 8 like a pandemic. And they were very quick to scale. And I would say that scaling was under the same 10 pressure that they themselves created by the 11 implementation and the expectations set under PSR of 12 both physical and human resource optimization. 13 And, you know, as we all know, the volumes 14 came back faster than anybody expected, but the 15 slack had been taken out based on the principles of 16 PSR. 17 And so they just aren't able to recover. 18 And to the Chairman's earlier point, your own 19 customer assistance office has been inundated with 20 phone calls. And this was discussed around the time 21 that we were talking about, you know, whether that 22 precipitated any shippers actually seeking relief

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 m l}$ under the current set of rules.
- I would advocate that, you know, if there
- was ever a time for shippers to pursue this, it
- 4 would have been in the last 18 months. But they
- 5 were so skeptical of any kind of positive outcome
- 6 that you just didn't see any action taken in the
- 7 face of tremendous service disruptions in the U.S.
- 8 supply chains caused by the lack of human and
- 9 physical resources needed to service the business.
- 10 BOARD MEMBER PRIMUS: Again, unless
- someone else has something to say, I would like to
- 12 follow up with that, Ross, I appreciate those
- 13 comments.
- And I want to open it up again to
- 15 everyone.
- We often hear the economic benefits of the
- 17 railroads today, you know, PSR and everything that
- they are doing. But what's the economic fallout for
- 19 some of your membership? Again, it's for everyone.
- 20 As a result of the conditions, Ross, that
- you just described? I mean, that to me is just as
- 22 important. You know, their success is very

- important, but your success is just as important and
- 2 should be not cast aside what I'm looking at.
- 3 So I see reciprocal switching as sort of
- 4 that dire sort of life preserver that we're throwing
- out to help, but I want to understand sort of the
- 6 economic situation that you guys are put in because
- ⁷ of it.
- MR. LOUCHHEIM: Thanks, Board member
- 9 Primus. This is Justin again. It varies by the
- 10 member, but in a general sense, you've got fewer
- days with pickups or deliveries. I know I'm using
- some of my lingo probably -- or using the wrong
- words perhaps, but I think you know what I mean.
- 14 There has been issues with bunching or did
- shipper facilities, were they properly configured to
- deal with the new -- the sudden change in -- sudden
- operational changes.
- I would generally say too with PSR
- 19 implementation, I think a more customer-focused rail
- industry would probably have rolled out PSR a good
- 21 bit differently, is my guess.
- I think that at the moment, I'm sure rail

- labor would agree that they shed far too much staff
- 2 and they have -- I think Ross was touching on it,
- 3 their operational elasticity is how I refer to it is
- 4 now vastly diminished or nonexistent.
- 5 So every time there's a minor issue pops
- 6 up, and I don't to say that every issue is minor,
- 7 there's some serious issues that are real legitimate
- 8 challenge for the rail industry.
- 9 Let's take the COVID pandemic for example,
- 10 or endemic or whatever we want to call it right now.
- I don't mean to make light of it either. That has
- 12 affected, just like TFI's members, railroads have
- 13 lost some staff because of the pandemic because they
- got COVID, eventually they returned, but there were
- 15 not enough backup crews or backup staff to provide I
- would say acceptable service levels.
- So in the first quarter of this year, our
- members, go back to cycle times, cycle times really
- 19 is seriously diminished right now. And so as we go
- into the spring season for planting, our members are
- 21 not able to preposition product for farmers to the
- degree that it needs to be done.

Page 104 And that's partly because they don't have 2 enough railcars that they own because they're not 3 getting the cars back in time to ship the same 4 volume of product anymore. 5 You can't always -- you know, the question 6 I guess becomes is how many millions of dollars do 7 shippers have to invest to have cars sitting on the 8 side just in case the railroads can't perform the job they said they were going to perform when the 10 contracts were signed. 11 It's a real challenge, it's pervasive and 12 it is just getting worse. 13 There needs to be some kind of -- I don't 14 know how we want to characterize it, I don't want to 15 sidetrack this proceeding. I think this is perhaps 16 the most important proceeding before the Board right 17 now because I do think there needs to be a little 18 bit of cultural shift for the rail industry, to be a 19 little more customer-focused. I think this is a 20 really key way to get at that a little bit. 21 I think market competition is the number 22 one way to make that happen without having to

- interject regulation, regulatory intervention into
- the market, if that makes -- I hope everyone is
- 3 tracking with that.
- 4 MR. SLOAN: This is Jeff Sloan. I would
- 5 just add that a service -- service challenges,
- 6 service meltdowns, you know, on the railroads do
- 7 have real impact on rail customers. The most
- 8 extreme example is if a facility, either a
- 9 production facility or a customer facility, has to
- 10 shut down because of not getting the supplies they
- need to keep operating.
- But short of that, there's a lot of costs
- to the shippers in just modifying their business
- operations to deal with the rail service challenges.
- 15 You know, spot -- using spot market for trucks to --
- 16 for emergency supplies, just additional staffing to
- 17 track and manage the cars.
- 18 All of this is a significant burden that
- 19 might not be obvious to everyone while it's
- happening, but it's certainly felt by a wide range
- of members.
- 22 CHAIRMAN OBERMAN: Jeff, I want to follow

- 1 up on I think some questioning that Patrick had with
- Jeff Moreno a little bit ago, and I want to make
- 3 sure this is articulated as I understand it.
- If you look either at 1147 or the
- 5 possibility of using service failures to win a Midtec
- 6 case, are you saying that in the real world of
- ⁷ business of shippers, if you have to wait until you
- 8 can amass enough evidence that might meet a Midtec
- 9 standard or 1147 standard of service failures, by
- 10 that time, the shipper has already suffered
- significant harm and losses. You have to first
- wait -- it can't be just a missed switch today and
- you run in on a case under 1147 or reciprocal
- switching. Some meaningful continuation of service
- 15 problems. And then you've got to wait for the
- 16 period until the litigation ends before you get
- 17 relief, all the while you're suffering these service
- 18 problems.
- 19 So in that sense, it may be a theoretical
- legal option, but it isn't much of an option for an
- 21 actual shipper in the real world. Is that a fair
- way to understand the problem?

Page 107 MR. MORENO: Yes. 2 Chairman Oberman, I think you've 3 articulated better than I was trying to articulate 4 in response to Patrick earlier the timing issue 5 here. And we have -- we, these associations, my 6 clients, have been in to visit the Board in ex parte 7 meetings in a different proceeding where we have 8 attempted to explain to you why even the Board's 9 emergency service orders, which are meant to be 10 applied on an expedited basis, are insufficient to 11 address shipper service concerns. 12 Let alone reciprocal switching, which is 13 by no means an expedited process, even under what the Board's proposal is now, it's not -- it would be 15 longer than an emergency service order proceeding. 16 So the damage is done. The whole point of 17 reciprocal switching and competition that it 18 engenders is that it be prophylactic. And it's 19 prophylactic in two ways. 20 The shipper who can actually take 21 advantage of reciprocal switching obviously has the 22 ability to shift its traffic to a carrier that may

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 m l}$ be more capable of handling the business at that
- 2 particular time.
- But in addition, even a shipper who
- 4 doesn't have access to reciprocal switching and
- 5 remains captive to the carrier having service
- 6 problems will benefit, because by one shipper
- ⁷ shifting its traffic away, that frees up capacity on
- 8 the congested carrier. And therefore will help that
- 9 carrier recover more quickly and be able to serve
- 10 the traffic that doesn't have the option for
- 11 reciprocal switching.
- So absolutely I agree with what you said
- 13 100 percent.
- 14 CHAIRMAN OBERMAN: I suppose one way to
- think of this is on the other side of the ledger, in
- terms of the time is money aspect of this world of
- 17 railroads and shippers, we just approved a rule
- 18 speeding up the emergency trackage rights situation
- when there are problems with a rail network, a
- washout or fire or whatever, because the railroads
- want to get the situation back up and running as
- 22 fast as they can.

Page 109 So it seems to me this is the other side 2 of the coin, that if you have a meaningful service 3 problem, you want to get it solved immediately and 4 not win a case a year from now, is what you're 5 saying. 6 MR. MORENO: Absolutely. 7 BOARD MEMBER FUCHS: Marty, I want to 8 explore the timing point a little bit. Jeff, how long under the proposed rule, if 10 it were adopted, how long would a case take? 11 your estimation? 12 MR. MORENO: Well, the Board doesn't have 13 a timeline. Now, we in our comments back in 2016 14 did propose a procedural schedule for reciprocal 15 switching, which was seven months. 16 BOARD MEMBER FUCHS: So in some sense, the 17 situations that you're describing, you know, I think 18 and Justin described a plant shutdown, and you 19 talked about the damage already being done. 20 under the proposed rule, it would take seven months. 21 And so wouldn't the damage already be done

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in that instance? And so, you know, so that's kind

- of the first point.
- 2 And the second point is just on a
- 3 practical level, do you really expect a shipper
- 4 under the proposed rule to come in for a switching
- 5 order if their rate is reasonable and their service
- 6 is adequate?
- 7 MR. MORENO: Let me take your first
- 8 question and answer that.
- I don't anticipate that a shipper is going
- 10 to wait to request reciprocal switching in response
- 11 to a current service problem.
- 12 The benefit of reciprocal switching lies
- in the fact that the shipper already has that
- switching access when the service problem occurs.
- 15 And the examples that Justin presented for a TFI
- 16 switch shipper who was able to do that with CSX/NSR,
- they already have the switching so they made the
- 18 switch.
- We're advocating competition; we're not
- 20 advocating this for the purpose -- sole purpose of
- 21 addressing service. So that's the first question.
- Now, remind me what was your second

- 1 question?
- BOARD MEMBER FUCHS: I think you in part
- answered it, but I was wondering whether or not you
- 4 would expect, say, a shipper in a market dominance
- 5 situation but was getting reasonable rates according
- 6 to the Board's definition and had generally not had
- 7 service failures so could not -- would not be able
- 8 to bring evidence of inadequate service.
- 9 Would you expect that shipper to try and
- 10 pursue something under the proposed rule as the
- 11 prophylactic as you described it?
- MR. MORENO: Justin, did you want to say
- 13 something to that?
- BOARD MEMBER FUCHS: Because the proposed
- 15 rule is not really a right, you know, because you
- still have to win that case, you have to beat the
- 17 carrier's argument when the carrier is trying to
- show unduly hinder operations. So it's not as
- 19 though the proposed rule gives the shipper an
- unmitigated right -- that's what I'm sort of getting
- 21 at is how realistic is it that a shipper would get
- 22 the prophylactic as you describe it even under the

- 1 proposed rule.
- MR. LOUCHHEIM: I'll let Jeff Moreno do
- 3 cleanup duty and give an initial thought.
- 4 I will go back to efficient utilization of
- 5 shipper assets. There are situations where cars get
- 6 routed 1,000 miles in the wrong directions to get to
- 7 an end location where if it had just switched, like,
- 8 you know, you would have saved 1,000 miles of track
- 9 usage. And that was just because the incumbent, I
- 10 believe I'm saying this right, the incumbent
- 11 railroad didn't want to allow a switch to therefore
- didn't switch to another railroad to get it to that
- destination point.
- There's a lot of things to say when you
- send something 1,000 miles out of the way just so
- that people don't have to play together as much.
- MS. BOOTH: Patrick, I'll just chime in
- too, I mean, I don't think it's an either/or
- 19 scenario. I think the reality is if these rules
- took effect, you're going to have different
- scenarios. How long a case is is going to depend on
- 22 the facts. You know, when the shipper seeks the

- 1 remedy is going to potentially vary.
- You have shippers who have inconsistent
- 3 service, right. It might not be just one major
- 4 meltdown issue that leads a shipper to seek a remedy
- 5 specific to a major meltdown, but they might be
- 6 experiencing, and this happens actually pretty much
- very frequently, unreliable service, inconsistent
- 8 service over time. And that may be enough,
- 9 depending upon the facts and their ability to, you
- 10 know, bring forth the evidence to win the case.
- So I just don't think it's always going to
- 12 be proactive or always going to be reactive to some
- major catastrophic event. It's really going to
- vary.
- 15 BOARD MEMBER FUCHS: I know Karen has a
- question, so this might -- I'll make a remark and
- 17 conclude.
- Jeff, you mentioned the emergency service
- 19 regulations, I think you're referring to 1146, and
- then there's a kind of intermediate step at 1147 and
- we're, of course, talking more permanent at 1144.
- I understand those options not to be

- 1 mutually exclusive. So you could pursue an
- emergency service, and I understand the critique
- 3 about those things, those rules being too slow,
- 4 right. I get that.
- 5 But I just want to point out that you
- 6 could pursue an emergency service while an 1147 case
- 7 was pending or an 1144 case was pending.
- I just wanted to make that point. Sorry,
- 9 Karyn.
- MR. MORENO: We fully comprehend that, but
- it really just doesn't address the issue for us.
- BOARD MEMBER FUCHS: I hear you, I hear
- 13 you.
- 14 CHAIRMAN OBERMAN: Before Karen has her
- 15 question, just to follow up on this discussion. I
- 16 think what I'm hearing, Jeff, you and Karyn saying,
- is that the desire or motivation for a shipper to
- 18 seek relief under a looser rule is going to vary
- 19 widely with that shipper's circumstance.
- In other words, I assume some shippers
- have a much more of a tolerance to be able to
- 22 survive service interruptions. Others may be much

- 1 more delicate and don't have the kind of cushion, so
- they may be more motivated to seek the competitive
- option in advance of a problem or they may see their
- 4 neighbor starting to get bad service, and that might
- 5 clue them in to say this railroad is having trouble,
- 6 I want to come in.
- 7 So I could see a wide variety of fact
- 8 situations. And they may not be perfect. The
- 9 shipper may suffer some loss while the case is
- 10 pending.
- But it may be better than waiting until
- 12 the disaster strikes before they even start a case.
- 13 I gather that's the picture you're trying to paint
- 14 for us.
- MS. BOOTH: Yes.
- MR. MORENO: Yes.
- 17 CHAIRMAN OBERMAN: Karen?
- BOARD MEMBER HEDLUND: Going to Patrick's
- 19 point about bringing a case will still take months
- 20 and cost and expense. But isn't the fact that a
- shipper with a real complaint would have an adequate
- remedy before the Board encourage the incumbent

- ¹ railroad to negotiate a switch on a much quicker
- 2 basis voluntarily, that it will make the railroads a
- 3 little bit more willing to consider a switch when
- 4 they have to recognize there's a real problem there?
- MS. BOOTH: Board Member Hedlund, yes, we
- 6 agree with that as well. Just the mere fact that
- 7 the rule changes, we would hope would change
- 8 behavior in the industry, not in all cases. There's
- 9 going to be different facts, as Chairman Oberman
- 10 said.
- But in general, we see that all the time.
- When policy shifts and changes are made, the
- industry will respond to that. And they will
- self-regulate, at least some carriers will in some
- 15 circumstances. There will be others where they want
- 16 to contest.
- 17 But we do think there will be benefits
- simply from the policy change in and of itself, yes.
- MR. MCBRIDE: I wonder if I could add
- 20 something. I've been doing this for 46 years, and I
- 21 can tell you that I think the thing the railroads
- 22 may fear more than anything else is the Board

- 1 setting an adverse precedent that may invite other
- 2 shippers to come in.
- 3 So under the circumstances that I think
- 4 the Chairman and you were asking about, and Board
- 5 Member Fuchs, if a shipper has, let's say, spotty,
- 6 inconsistent, inferior service but it's not yet a
- disaster, the railroad is probably going to respond
- 8 out of fear thinking they may lose that case, and
- 9 they are either going to up their game to come in
- 10 and show service has improved or they are going to
- 11 cut a commercial deal with the shipper and get rid
- of the case.
- 13 And there are just many, many examples
- over the decades before the ICC and the Board where
- when a shipper puts on an arguably meritorious case,
- it gets settled. And that's the reason.
- 17 CHAIRMAN OBERMAN: I want to just sort of
- underscore the points that were made just speaking
- on my own view of what this whole proceeding is
- about, as well as some of our other rulemakings.
- To me, if we determine that we're going to
- 22 adopt a different rule for reciprocal switching, the

- 1 purpose is not to deluge the Board with cases. The
- better outcome would be that by modifying the
- balance between shippers and railroads, better
- 4 private behavior will be encouraged until the cases
- 5 won't be brought. That would be the ideal outcome
- 6 in my view, assuming we can figure out how to strike
- ⁷ the right balance, which is why we're having these
- 8 hearings and the challenge before all of us.
- 9 So I think I just wanted to underscore
- 10 that as a matter of policy.
- Now, and by the way, this is not new. I
- 12 have said this repeatedly, to railroad groups and
- investor groups. Our goal is not for the Board to
- be stepping in every day and giving orders for how
- 15 the parties should behave, but rather the parties
- 16 settle their own cases.
- 17 Patrick, you had -- do you have a question
- 18 you wanted to ask now or you wanted to hold it?
- BOARD MEMBER FUCHS: Well, unless the
- 20 panelists have more in their presentation, but I
- have I guess one more.
- 22 CHAIRMAN OBERMAN: All right. Because I

- 1 have a few too whenever we find out that the
- presentation ends. I'm not sure when that is. But
- I have a few I want to go back to.
- 4 MS. BOOTH: We can't see the clock with
- 5 the way the slides are.
- 6 CHAIRMAN OBERMAN: The clock has exploded
- 7 so don't worry about that.
- 8 (Laughter.)
- 9 MR. MORENO: We are prepared to abridge
- our testimony significantly. There are three topics
- we would like to make sure we have time to cover.
- 12 One is the efficiency arguments of the railroads,
- 13 and the other two are the reasonable distance and
- 14 the switch fee issues.
- 15 CHAIRMAN OBERMAN: Well, those are all
- quite important, and that's a lot of where my
- questions are, so Jeff --
- BOARD MEMBER FUCHS: Mine too, Marty.
- 19 CHAIRMAN OBERMAN: Go ahead with that,
- then we'll ask our questions.
- MR. MORENO: Then we will proceed. Just
- 22 to wrap up the topic that we had been talking about,

Page 120 in terms of justifications, I want to point out --2 CHAIRMAN OBERMAN: Actually, Jeff, let me 3 interrupt you for a second. I see by this exploded clock that we've been going for two hours and 15 5 minutes. Does anybody feel the need for a 10-minute 6 break, particularly my fellow Board members? 7 BOARD MEMBER FUCHS: I say let's power 8 through, Marty. 9 CHAIRMAN OBERMAN: Just thought that the 10 youngest person on the panel and see if we can power 11 through. 12 (Laughter.) 13 CHAIRMAN OBERMAN: There are differences. 14 We will take a 10-minute recess, and we will be back 15 at 11:55 East Coast time. Thank you. 16 (Recess.) 17 CHAIRMAN OBERMAN: All right. It is 18 Is everybody back? 11:55. 19 Jeff, do you want to pick up where we left 20 off there? 21 MR. MORENO: Yes. Thank you, Chairman 22 Oberman.

Page 121 1 I want to address the rail industry's 2 focus on economic efficiency and the fact that it's 3 a very myopic focus because it's solely focused on 4 alleged inefficiencies for them. 5 Reciprocal switching, well, first of all, 6 economic efficiency is defined in terms of net 7 societal costs and benefits. Reciprocal switching 8 fosters greater economic efficiency by facilitating consider consideration of both railroad and shipper 10 costs and routing decisions instead of just the 11 railroad's costs. And significantly to a point we 12 made earlier, it adds the cost of railcar ownership 13 back into consideration following the shifting of 14 those costs of shippers over the past three decades. 15 As I noted earlier, private railcar 16 ownership has more than doubled since 1985 to 17 account for 73 percent of all railcars in North 18 America today. 19 And although railcar ownership costs would 20 factor into routing assessments if incurred by the 21 railroad, there's no incentive for the railroad to 22 consider those costs being borne by the shipper.

- 1 And I also alluded to Mr. Sloan's earlier testimony
- 2 about Dow Chemical, which has overestimated 335,000
- 3 excess miles due to less efficient routing.
- Therefore, because economic efficiency is
- 5 defined in terms of net societal costs and benefits,
- 6 what may be most efficient for the railroad may not
- 7 be most efficient on net for society, and reciprocal
- 8 switching brings these other costs and benefits into
- ⁹ the equation.
- BOARD MEMBER FUCHS: Jeff, this is a good
- 11 point to pause for my question.
- 12 Is there ever a situation where a shipper
- 13 receiving sole service from a railroad is the
- economically most efficient outcome?
- MR. MORENO: Sure, sure. I wouldn't
- 16 presume to say that would never be the case. And it
- may often be if it's single served versus joint
- 18 served.
- BOARD MEMBER FUCHS: Now, the necessary to
- 20 provide competitive service prong provides for
- 21 competition for, you know, basically any market
- 22 dominant -- in any market-dominant situation. And

- so I'm wondering, because, you know, as you
- identified, there might be a situation where the
- 3 economically efficient outcome is for a
- 4 market-dominant carrier, is there any need for the
- 5 Board to tease out the situations where a
- 6 market-dominant carrier is most efficient versus the
- 7 ones that are not?
- MR. MORENO: Well, I think some of that
- 9 gets teased out in the operating effects factor
- where the Board has to consider that.
- BOARD MEMBER FUCHS: Well, maybe. But
- 12 suppose there weren't -- it didn't unduly impair
- carrier operations. Is there anything else that you
- think would protect the economically efficient
- 15 service that is needed under the rules?
- MR. MORENO: Well, I'm struggling to
- 17 ascertain why the shipper would not favor that
- service, if it is more economically efficient.
- 19 BOARD MEMBER FUCHS: Well, it could be
- because a particular shipper might, especially
- depending on what the Board does on compensation,
- which I know you all will address, it could be a

- 1 shipper wants although a rate it may have, even if
- that's not the overall most economically efficient
- ³ for society.
- 4 MR. MORENO: Well, if we're talking about
- 5 the -- getting a lower rate, those other costs are
- 6 going to be associated.
- 7 For example, if that is an inefficient
- 8 routing for a shipper and a shipper is using private
- 9 railcars, the shipper is going to have to maintain a
- 10 larger fleet. That increases both its ownership and
- its maintenance costs to the railroad.
- So the shipper also in many cases will
- 13 have to carry more inventory costs. Take plastics
- shippers, for example. Their inventory is stored in
- their railcar the moment it's produced before they
- 16 ever even have a customer.
- BOARD MEMBER FUCHS: And Jeff, given what
- 18 you've previously articulated in other proceedings
- 19 about the difficulty of cost/benefit analysis within
- our economic regulatory sphere, would you agree that
- the more likely prong to actually be used is still
- 22 necessary to provide competitive service under the

- 1 proposed rules than the practical and public
- ² interest?
- MR. MORENO: I mean, my personal opinion
- 4 is it's probably going to be used more, simply
- 5 because of the cost/benefit analysis difficulties
- 6 that we've talked about. But that also, I think,
- makes the prong 2, the competitive service prong,
- 8 the less impactful in terms of the volume of
- ⁹ traffic.
- Because recall, under prong 1, a shipper
- 11 could come in and seek reciprocal switching for an
- 12 entire facility or for subsets of commodities. And
- prong 2, that market dominance showing has to be
- made on each individual origin destination pair.
- So a shipper is not going to come in with
- every single lane that they have. They are going to
- focus on the lanes that are high volume, that have
- 18 high return associated with that.
- 19 BOARD MEMBER FUCHS: Got it. Thank you so
- 20 much.
- MR. MORENO: You're welcome.
- Now, I'd like to talk about the reasonable

- distance factor, because I know that's something the
- 2 Board had specifically requested comments upon.
- Our definition of reasonable distance is
- that it should be defined by the actual operations
- of the incumbent between the facility for which
- 6 switching is sought and the nearest working
- ⁷ interchange.
- Now, the rail industry has insisted that
- 9 the statute restricts reciprocal switching to
- 10 terminal areas.
- I would point out, however, that nothing
- in the relevant portion of the statute even refers
- to terminals in those reciprocal switching contexts.
- Our reply comments also go into detail about how the
- 15 railroads have misrepresented the STB precedent or
- ignored STB precedent that conflicts with their
- position.
- Nevertheless, despite our differences on
- 19 this interpretation of the statute and the
- 20 precedent, there really isn't all that much daylight
- between our proposal and the railroad position, as
- 22 has been portrayed in the comments.

Page 127 In our opening comments back in October 2 2016, we offered a detailed explanation about how 3 our definition would work. Our proposal determines 4 reasonable distance based on the functions of a 5 terminal. 6 Now, according to STB precedent, a 7 terminal area must contain and cannot extend 8 significantly beyond recognized terminal facilities, such as freight or classification yards or team 10 tracks and, and, a cohesive commercial area 11 immediately served by those facilities. 12 Now, according to precedent, terminal 13 facilities consist of any property of a carrier which assists in the performance of the functions of 15 a terminal and the nature of the facilities and the 16 character of the area in which they are located are 17 as important as the use of the facility. 18 It's our belief that by identifying 19 terminal facilities, a reasonable distance would 20 encompass any shipper location served by trains 21 operating out of those facilities.

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Now, in most instances, that's going to

- 1 result in a general rule of thumb that will allow
- the Board to determine a reasonable distance by
- 3 whether reciprocal switching can occur without
- 4 movement in a road train, as opposed to a local
- 5 train. This is because local trains tend to perform
- 6 most of the terminal functions.
- 7 There essentially are two switching
- 8 scenarios, therefore, that should always fall within
- 9 this definition of reasonable distance. I'm going
- 10 to lay out both a simple scenario and what I call
- 11 the more complex scenario.
- In a simple scenario, the local train that
- serves a customer facility operates out of the very
- same yard where the interchange occurred. So all
- 15 that happens in that situation is at the yard, the
- 16 railcar gets switched into the competitor's
- interchange train as opposed to the incumbent's line
- haul or road train.
- Now, let's talk about the more complex
- 20 scenario. In larger areas, you may have terminals
- with multiple yards and shippers may be served by
- local trains out of one yard, but yet the

- 1 classification yards where trains are built and
- interchange occurs may be in a different location --
- yard within the terminal.
- 4 Here, our position would be that the local
- 5 train that serves a customer facility operates
- 6 through a yard that is served by another local train
- 7 that connects to the yard where the interchange
- 8 occurs. That would be another automatic reasonable
- ⁹ distance definition.
- Such operations are plainly terminal
- 11 functions that would qualify them for reciprocal
- switching, even under the rail industry's definition
- of reasonable distance.
- In contrast, most switches that would
- 15 require transportation on a road train to reach the
- interchange point would not constitute a reasonable
- 17 distance.
- BOARD MEMBER PRIMUS: Go ahead, Marty.
- 19 CHAIRMAN OBERMAN: I wanted to -- I did
- have a question, but I was waiting for Jeff to
- 21 finish.
- MR. MORENO: I'm just about at a good

- 1 stopping point for that question.
- I would say this presumption with respect
- 3 to road trains should be rebuttable because there
- 4 may be switches involving road trains that also
- function as local trains for some movements.
- A shipper therefore should at least have
- 7 the opportunity to make that showing or present
- 8 other evidence that the switch operation would be
- 9 consistent with terminal functions.
- Go ahead, Mr. Oberman.
- 11 CHAIRMAN OBERMAN: Jeff, I have been
- exploring this idea of trying to define what a
- 13 terminal is. You seem to be further along than my
- 14 research has shown. I think there's a lot of
- uncertainty or there could be a lot of uncertainty
- in a litigation setting as to what's a terminal.
- But there doesn't seem to be much
- 18 uncertainty about yards where reciprocal switching
- 19 now takes place. It appears to me that all of the
- 20 class 1s have a fair -- fairly large number of
- 21 places, and I'm going to get into that a little
- later with them, where they are already doing

- l reciprocal switching.
- 2 Have you thought about defining the place
- where the reciprocal switching could take place
- 4 under a Board order to be limited to places where
- 5 it's already taking place by the Class 1 railroad
- 6 that's involved?
- 7 MR. MORENO: Well, I wouldn't limit -- you
- 8 mean reciprocal switching or interchange of traffic
- 9 is already taking place?
- 10 CHAIRMAN OBERMAN: No, I'm talking about
- 11 reciprocal switching. In other words, from what I
- can tell, there's a fair amount of reciprocal
- switching already either going on or at least agreed
- to by the Class 1s because they have elaborate
- 15 tariffs setting that out. And all of that
- switching, from what I can tell, takes place in some
- 17 yard someplace. That yard may or may not be inside
- what we would all think of as a terminal.
- 19 You seem to be saying if switching is
- taking place there, that by definition makes it a
- 21 terminal.
- MR. MORENO: Well, I think we are taking a

- 1 function-based approach because we agree with you.
- We don't want the litigation to turn into whether
- 3 something is a terminal.
- 4 A definition of a terminal that is locked
- 5 into fixed geographic boundaries is amenable to
- 6 gaming by the railroads, frankly, under this rule.
- ⁷ And even today, I'm hard-pressed to find any clear
- 8 definition of a terminal boundary in any public
- 9 railroad documents.
- 10 CHAIRMAN OBERMAN: Me too.
- MR. MORENO: So our focus on how switching
- operation of line with terminal functions avoids
- 13 reliance upon what we vaguely defined in arbitrary
- 14 geographic boundaries. But coming back to your
- 15 question -- therefore, we're not saying that
- 16 terminals should be the determining factor. We're
- 17 saying terminal functions should be the determining
- 18 factor.
- 19 And basically, if it moves on a local
- train and doesn't have to move on a road train, that
- 21 should always constitute qualification of a
- reasonable distance for a reciprocal switching.

Page 133 1 The rule of thumb that we have up here on 2 the screen should be -- should always be, put aside 3 whether the railroads call it a terminal or not. 4 CHAIRMAN OBERMAN: You seem to be saying I 5 think, and this is what has perplexed me, that if 6 you were trying to draft a rule for the entire 7 United States, there are so many variations in where 8 shippers are located vis-a-vis their local yard that it would be sort of a fool's errand to try to come 10 up with a mileage which made sense. 11 So you're saying how does the traffic from 12 the shipper get sorted out in the first place to get 13 to where it's going. And however far that is from 14 that yard is a reasonable distance. 15 That's right. And there are MR. MORENO: 16 situations I've come across where a local train runs 17 out of a yard up to 100 miles in some cases. So it 18 could be. 19 Now, that's probably not the norm. 20 probably going to be shorter in most cases.

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that operates in terms of the yards it has to

that 100 mile switch, if it wouldn't change the way

- 1 access, why shouldn't that switch -- why shouldn't
- 2 that customer be eligible?
- 3 CHAIRMAN OBERMAN: Well, when you get up
- 4 to 100 miles or more, are you not getting into
- 5 what's more accurately described as a bottleneck
- 6 situation, though?
- 7 MR. MORENO: That's why we were drawing
- 8 the distinction between whether it is served -- a
- 9 shipper is served by a local train or a road train.
- 10 If it is served by a road train, I think you are
- 11 straight into the bottleneck situation. If it's
- served by a local train, that's performing terminal
- 13 function. It's switching -- it's gathering and
- distributing traffic. That's a terminal function.
- 15 And therefore, it should be included.
- 16 CHAIRMAN OBERMAN: And you are saying that
- 17 there are some places where a road train doubles as
- 18 a local train?
- MR. MORENO: There may be circumstances
- where a road train may stop at a shipper facility to
- 21 pick up traffic where it ordinarily would not, I
- mean, where most road trains would not stop in the

- 1 middle of their journey. And that should at least
- 2 be an opportunity for the shipper to demonstrate
- 3 that that is providing a terminal function and
- 4 should be included.
- 5 CHAIRMAN OBERMAN: So it would be if we
- 6 were to approach it the way you're suggesting, it
- 7 would just be a question of defining this function
- 8 really, how it's performed rather than the name of
- 9 the train?
- MR. MORENO: Right. And I think that the
- 11 first question you asked is is it on a local train
- or is it on a road train. And if it's on a local
- train, end of inquiry. If it's on a road train,
- 14 you've got to take -- you may have to do a little
- deeper dive.
- BOARD MEMBER PRIMUS: Marty, if I could
- just chime in.
- 18 CHAIRMAN OBERMAN: So, go right ahead,
- 19 Robert, sorry.
- 20 BOARD MEMBER PRIMUS: It's on the same
- 21 line of thinking.
- So Jeff, again, Marty alluded to that

- we've got places all over the country that cannot
- 2 necessarily be classified one way or another. But
- 3 especially I'm looking at from the ag side of the
- 4 world, you know, you've got these farms and these
- facilities that are -- that you're saying probably
- 6 may be 100 miles apart or more. And they don't
- operate necessarily from a local standpoint.
- 8 So how would you -- would what you're
- 9 saying apply to areas out in the Midwest, you know,
- 10 in the Dakotas and the Idahos? How would that play
- out for the ag customer there?
- MR. MORENO: It has the potential, but
- honestly, without knowing the facts, I couldn't say
- exactly how it would apply to any particular
- shipper.
- But our standard for reasonable --
- definition of reasonable distance is flexible enough
- that if the operations support it, you could argue
- 19 that those longer distances are switches. I'm not
- 20 saying they definitely would in every situation, but
- 21 I'm saying that the possibility is still present.
- BOARD MEMBER PRIMUS: I understand that.

- 1 I was just inquiring because again that's one of the
- 2 challenges that we have. I mean, everyone can
- 3 say -- can look at more populated and busier areas
- 4 and find those terminals or those areas where you
- 5 have -- actually you have local lines and you have
- 6 road. But, you know, some of these other folks,
- again, the grain folks are on the call, if you want
- 8 to chime in, you can do that.
- 9 But the sort of challenge there is finding
- 10 where you can interchange the spots to do it, not
- 11 confining them and saying, oh, well, it's just a
- 12 certain radius so we can't do it because we don't
- have folks within those radiuses, it's a lot
- 14 further.
- So -- just I think the flexibility is
- important. I want to know if you guys considered
- that aspect of if as well.
- MR. MORENO: I would just like to add one
- 19 other thing before NGFA chimes in there. And I
- think there is a distinction that perhaps needs to
- be drawn between an existing interchange -- where
- 22 there is an existing interchange or where there can

- 1 be an interchange.
- 2 Because the rule does draw a distinction
- 3 between the two.
- If it's an existing interchange, we're not
- 5 changing the geography of anything --
- 6 MR. WILCOX: I was going to add that in
- 7 terms of the authority to be flexible, I think Jeff,
- 8 the reason he was discussing terminals so much is
- because he's trying to make the argument and
- 10 successfully that even if you used the railroad's
- 11 position that you have to have a terminal, it's
- 12 still what we proposed or what the shipper coalition
- 13 has proposed still makes sense.
- But the statute again says nothing about
- 15 terminals and a legislative history provides the
- 16 flexibility to go beyond terminals. And so in the
- 17 ag realm, with NGFA, as Max said and as NGFA has
- said in its testimony, the relief particularly out
- west is available up to 100 miles, so we believe the
- 20 Board has flexibility to put standards in place to
- let those type of shippers make their case, that
- 22 they have an existing interchange or an interchange

- 1 can be feasibly created, and that switching can
- occur subject to the other aspects of the rule on
- ³ efficiency and so forth.
- 4 CHAIRMAN OBERMAN: Tom, if you didn't use
- 5 a mileage limitation but you used a functional
- 6 description, as Jeff just talked about, would that
- 7 provide relief to ag shippers out in the reaches of
- 8 the west?
- 9 MR. WILCOX: Sorry, Marty, could you
- 10 repeat the first part of that?
- 11 CHAIRMAN OBERMAN: Yeah. You know,
- instead of using a mileage limitation, you've
- 13 suggested that you could be eligible for switching
- if you were within 100 miles of an interchange.
- The reasonable distance was not defined by
- mileage, but if it was defined by how far the
- shipper is from the sorting yard or classification
- 18 yard, whatever you want to call it, where it's
- 19 traffic is taken, without saying how far that
- distance is because everybody is different, would
- that provide relief for ag shippers?
- MR. WILCOX: Yes. You know, the 100 miles

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 m l}$ was put in NGFA's submissions to show that's where a
- big part of their relief would come.
- But the functionality test that the
- 4 shipper coalition groups has proposed would work. A
- 5 lot of to Board Member Primus's point, question a
- 6 lot of reciprocal switching opportunities for ag
- 7 particularly out west are at existing interchanges,
- 8 where they could, for example, receive
- ⁹ transportation from another origin.
- 10 One point that NGFA has made throughout
- this is that the grain industry is much -- they need
- much more flexibility, they have changing markets,
- 13 global markets.
- So that there are a lot of existing
- interchanges, I'm staying away from the use of the
- word "terminal," but existing interchanges in yards
- where they could switch to another carrier but are
- 18 prevented from doing so.
- 19 CHAIRMAN OBERMAN: Jeff, let me ask a
- 20 question. You had talked earlier about the AAR's
- overstating how much traffic might be eligible for
- 22 switching. Do you remember that topic?

Page 141 MR. MORENO: Yes. 2 CHAIRMAN OBERMAN: As I understand it, 3 their calculation is based on just using a mileage 4 ring around any interchange point on the planet. 5 Have you tried or anybody either at the 6 Coalition or time with your clients tried to 7 estimate if you allowed switching based on this 8 concept of a functional terminal, to use that -- I'm not sure I like that term, but it's a shorthand and 10 we all know what you were talking about. 11 Have you done any calculation to indicate 12 the magnitude of traffic that would fall within such 13 a definition? 14 MR. MORENO: No, that would be a herculean 15 task, if not impossible altogether, especially since 16 we don't have access to the operations of every 17 single movement out there. 18 CHAIRMAN OBERMAN: Okay. 19 MR. MORENO: But I would like to -- I 20 think you can take some comfort in what the NIT 21 League analysis, what it had proposed as a 30-mile 22 mark in its proposal, because the NIT League

- 1 proposal hit 4.6 percent of traffic. And that was a
- far more expansive proposal in terms of its
- 3 applicability and the ease at which shippers could
- 4 take advantage of that proposal.
- 5 So I think you could look at that as an
- 6 outlier.
- 7 MR. WILCOX: Marty, let me add, NGFA
- 8 participated with a number of agricultural groups
- 9 and actually took a stab at that -- those type of
- 10 statistics in response to the Board's request for
- data back in -- it's been so long ago -- 2014, '12,
- whenever.
- 13 And there is some data, some analysis
- based on the waybill data, but it's just that it's
- very, very difficult to do with a lot of detail,
- 16 considering the data mostly resides in the
- 17 railroads.
- 18 CHAIRMAN OBERMAN: All right. Thank you.
- MR. MORENO: And Chairman Oberman, I don't
- think I ever actually answered the specific question
- 21 you asked to kick this discussion off, and that was
- 22 about limiting reciprocal switching to areas where

- it already occurs.
- And I do want to make it very clear, that
- would not be beneficial from our point. I mean,
- it's already occurring in those areas. Now, perhaps
- 5 it's not reaching every single shipper in those
- 6 particular areas, but in order for this to have the
- desired benefits, this has to be more widespread to
- 8 interchanges more generally.
- 9 If there are no more questions on
- 10 reasonable distance, I can proceed to talk about
- 11 switch fee.
- 12 CHAIRMAN OBERMAN: Jeff, let me -- I think
- 13 I inarticulately asked the question.
- What I'm positing is a situation where a
- 15 shipper who is now not -- does not have reciprocal
- switching available is served by a serving yard or a
- switching yard or a classification yard where other
- shippers do have reciprocal switching based on
- 19 current tariffs.
- 20 And if you defined shippers who would now
- 21 be eligible as those whose traffic is already going
- 22 to a yard that is -- where it could be reciprocally

Page 144 switched, it's just that the class 1 isn't allowing 2 it, would that cover, you know, a similar number of 3 shippers to the way you've defined it in terms of within a reasonable distance of a serving yard, 5 because I assume we're talking about the same thing, 6 the shipper's traffic has got to go to a switching 7 yard before it moves on to its final destination. I think my answer would have MR. MORENO: 9 to be the same. I don't think it expanded enough, 10 unless we're still talking past one another. 11 We're focused on anywhere -- any location 12 where an interchange occurs, whether it involves 13 reciprocal switching or just the interchange of 14 traffic, that's our point. Because that's -- all 15 you're doing is getting to the closest point at 16 which you can put the switched traffic onto the 17 competing railroad's train. And since that 18 competing railroad is already building a train in 19 that location and there's already cars being switched between the two railroads in that location, 20 21 it's just an incremental addition to the existing 22 operation.

Page 145 1 CHAIRMAN OBERMAN: Well, it's not 2 incremental if there aren't trains going over to 3 another railroad from that interchange. 4 MR. MORENO: Well, that's our point. 5 it's an interchange, by definition, there has to be 6 trains going to another area. Maybe our definitions 7 of interchange are a little different. You may be 8 thinking of interchange as interchanging between any 9 set of trains within the same railroad. I'm not 10 including interchanges where railroads switch cars 11 between their own trains. 12 I'm talking about interchanges where they 13 switch cars between their trains and another railroad. 15 CHAIRMAN OBERMAN: But isn't that almost 16 always going to be a yard someplace? 17 MR. MORENO: Yes. 18 CHAIRMAN OBERMAN: That's what I'm talking 19 about. 20 MR. MORENO: But you said where they're 21 all engaged in reciprocal switching of traffic, and 22 I'm talking about there's a difference between

- 1 reciprocal switching of traffic and interchange of
- traffic. And that's where I think we're talking
- 3 past one another.
- 4 CHAIRMAN OBERMAN: Yes. Well, not
- 5 necessarily.
- What I am saying is that it occurs to me
- 7 that there are a very large number of places in this
- 8 country where reciprocal switching is permitted by
- 9 tariff at the local yard already, and that if you
- 10 examined all those locations, which I have only
- briefly looked at, I was going to get into this with
- 12 the railroads when they testify, you would have a
- 13 pretty far reaching availability of reciprocal
- switching, it strikes me.
- MR. MORENO: I can't answer your question.
- 16 I do not believe that that's going to be significant
- 17 enough from our perspective.
- I'm not sure it's as broad as you say, but
- 19 I can't say for sure because I haven't done that
- study.
- 21 CHAIRMAN OBERMAN: I would be interested
- when you have time, and I think we're going to be

- 1 having some ex parte discussions, take a look at all
- the current locations where railroads have existing
- 3 tariffs for reciprocal switching and see if you and
- 4 your clients -- and I would say this, Tom, to
- 5 your -- the same, could come back to us as to what
- 6 benefit you would see in having those locations be
- 7 the places where you could -- a shipper could be
- 8 eligible to file a petition for reciprocal
- 9 switching.
- MR. MORENO: I'll take a look at that.
- MS. BOOTH: Chairman Oberman, this is
- 12 Karyn. When you raise that issue, are you thinking
- 13 about like that the Board would potentially freeze
- 14 those locations? Because the tariff can change, of
- 15 course, and the carriers can decide not to perform
- 16 reciprocal switching any longer, where it may exist
- 17 today in a tariff.
- 18 CHAIRMAN OBERMAN: You're a couple of
- 19 steps ahead of me. I'm only thinking conceptually
- 20 at this point. I'm only -- my thinking started out
- if reciprocal switching is already permitted in
- location X, then it would not seem to be -- I'm

- 1 asking really whether it would add any congestion if
- they're already doing it there for shippers in the
- general neighborhood, it wouldn't be much to add
- 4 another shipper who doesn't have a reciprocal
- 5 switching tariff right now.
- 6 MR. MORENO: I think we agree with that
- 7 100 percent, but we also would agree that if they
- 8 are doing any interchanging, it shouldn't be adding
- 9 anything to their operations. So that's why we take
- 10 a broader, wider view than you do.
- 11 CHAIRMAN OBERMAN: Well, there may -- but
- 12 it may be that it is a very general overlap. That's
- what I would like you to look at. What these
- 14 locations are.
- If it's a good idea, Karyn, and I don't
- 16 know that it is, then the next question would be,
- well, switching yards at what point in time?
- 18 Because you raise an appropriate question that it
- 19 could be a changing situation.
- MR. MORENO: Any other reasonable distance
- 21 questions?
- I want to wrap up with a discussion of the

- 1 switch fee methodology, and I'd like to point out,
- first of all, that the Board has a concrete proposal
- ³ for setting the switch fee in this proceeding. It's
- 4 one that we presented in our October 2016 testimony
- 5 through the verified statement of Thomas Crowley and
- 6 Dan Pfaff.
- We supported the SSW method that was
- 8 offered up in the Board's original notice of
- 9 proposed rulemaking with specific modifications to,
- 10 number one, modify it from a tracking rights
- 11 methodology to switching, given that a trackage
- 12 rights situation, there's actually another carrier
- operating over the track, whereas in a reciprocal
- switch, the incumbent is still performing all the
- operations of certain recognitions of that fact were
- 16 required to modify the methodology.
- 17 And secondly, we offered modifications to
- reduce the complexity, because applying SSW based on
- 19 the precedent would require access to either
- information that is simply not available in the
- 21 broader context would be required for reciprocal
- 22 switching, and/or would require the equivalent of a

- 1 stand alone cost type of analysis, which is obviously
- undesirable for reasons we've expressed in many
- 3 other proceedings.
- 4 The rail industry has criticized our
- 5 proposal on various grounds to boil down to the fact
- 6 that it doesn't preserve differential pricing. For
- 7 reasons we previously addressed already, one reason
- 8 for revising the reciprocal switch rules is because
- 9 differential pricing is not needed to the same
- 10 degree as it was in 1985 when the Board adopted the
- 11 current competitive abuse standard.
- Our proposal under SSW, therefore, focuses
- upon cost recovery by the incumbent.
- I note that the rail industry -- and no
- one else has really put forth a complete proposal
- 16 for switching in this. The rail industry basically
- 17 settled into taking pot shots at our proposal and
- saying whatever the Board has adopted, must include
- 19 efficient component pricing. And for reasons we've
- 20 expressed in our many ex parte meetings, efficient
- component pricing is a nonstarter, I mean, it
- 22 protects the market power that the railroad has and

- therefore forecloses the benefits of switching so if
- the Board were to consider efficient component
- pricing as the means of setting the switch fee, it
- 4 would completely blow up everything else that the
- 5 Board is doing with respect to granting reciprocal
- 6 switching.
- 7 Ultimately, however, I want to point out
- 8 that the Board doesn't need to settle upon any
- 9 methodology for setting a switching fee in this
- 10 proceeding. Most notably, I want to point out that
- the current rules don't have any methodology and
- 12 they have been in place for over 30-some-odd years.
- 13 So the notion that we have to set one in this
- 14 proceeding would be misplaced.
- Secondly, I would note that the statute
- 16 only calls for the Board to set the switch fee when
- 17 there is no agreement. So there has to be an
- opportunity and only then if there's a lack of
- 19 agreement does the Board have to apply any
- methodology. And that permits any reciprocal switch
- fee dispute that arises to be addressed on a
- 22 case-by-case basis.

Page 152 Now, I will say, ultimately in the long run, we think it is beneficial to have an 2 3 understandable, predictable methodology for 4 determining the switch fee because without that 5 methodology, that's an additional risk that any 6 shipper who requests switching is undertaking. 7 But the Board doesn't have to do so in 8 this proceeding. And frankly, any early switch fee 9 disputes that might arise could, in fact, become a 10 laboratory for the Board to test different theories 11 of how switching might, in fact, work. 12 So I would say I think we offered 13 something for the Board to use. If the Board is not 14 comfortable with what we have offered, it can 15 conduct subsequent rulemaking and sub number 2 I 16 would guess would be the case after it grants 17 reciprocal switching in sub number 1. 18 Jeff, I am hoping to CHAIRMAN OBERMAN: 19 get this rulemaking finished while I'm still alive, 20 so --21 (Laughter.) 22 CHAIRMAN OBERMAN: Not looking for a sub 2

- 1 if I don't have to.
- Let me ask you a couple of questions about
- the fee. You know, the lawyer in me likes common
- 4 law lawmaking case-by-case, it has a lot of merit,
- 5 we all learned that in law school.
- 6 But I'm wondering if we set no
- methodology, who is the shippers going to be the
- 8 first one out of the box? Because what I have
- 9 wondered, if a client comes to -- if we change the
- 10 rule to, you know, along the lines that you're
- 11 recommending, to make it -- to remove some of the
- 12 hurdles and a client comes to you and says I'd like
- to get reciprocal switching agreement with my
- carrier and they won't agree, bring a case, and they
- 15 ask you how much it's going to cost and you're going
- 16 to give them a number, and I'm not going to presume
- what that number will be, but it's not going to be
- cheap, particularly if it's the first case.
- 19 And the client says to you, and if I win,
- what have I won? It troubles me if you're going to
- have to say I don't know what you're going to win
- because I don't know what the fee is going to be,

- the fee could be prohibitive.
- 2 So isn't it a disincentive for the client
- 3 to bring the first case, not knowing whether it's
- 4 going to benefit them?
- MR. MORENO: I can't disagree with that at
- 6 all. As a matter of fact, I do agree with it. I
- 7 can't tell the client what that rate is going to be.
- I would point out a couple things. One is
- 9 we've already -- as we've enumerated throughout this
- 10 proceeding, there are benefits to reciprocal
- switching aside from the rate element to this.
- 12 And I do think the absence of a rate is
- qoing to be a chilling factor on someone being the
- 14 guinea pig.
- 15 Frankly, any client, any shipper who is
- the guinea pig in the first case is probably going
- to have to litigate more issues than might be
- 18 required down the road.
- But that is exactly why I've said I don't
- think the Board -- I believe in the long run, there
- is a strong benefit to having a predictable
- 22 methodology. And I think the Board should proceed

- 1 with that.
- The message I want to send is don't hold
- ³ up granting reciprocal switching until that happens.
- 4 What I fear more than anything else is that if
- 5 there's a delay to continue figuring out switch fee
- 6 at this point, then what we're going to have is the
- 7 potential that we're back here another decade from
- 8 now.
- 9 And I think we need to resolve the
- 10 standard for access, even if we don't have a
- 11 standard for the fee now. And I think you do, I
- think we've given you a standard. I think you can
- adopt that in this proceeding. There's been enough
- 14 presentation and opportunity for notice and comment
- on that.
- But if, and only if, you should have any
- 17 reservations about doing so based on the current
- 18 record, then grant reciprocal switching changing the
- 19 rules, as we suggested here, and then continue on --
- 20 continue this proceeding for the purpose of
- determining the switch fee methodology.
- 22 CHAIRMAN OBERMAN: Let me shift gears

- 1 slightly and address both you and Tom, because Tom
- 2 mentioned this I think specifically in his opening
- 3 remarks.
- I think, Tom, you said something about the
- 5 shipper having an ability to weigh in on the fee if
- 6 the railroads agree on a fee that they don't like.
- 7 And I'm trying -- I'm perplexed under the statute of
- 8 how that happens.
- In other words, what is both of your -- I
- don't mean to leave out Karyn's -- reactions to a
- 11 situation where the railroads get together and agree
- on a fee that's prohibitive? And so the shipper has
- won the reciprocal switching order but the fee they
- 14 are presented with makes it uneconomical?
- How do we deal or should we deal with that
- 16 situation?
- MR. WILCOX: Well, I'll go first. NGFA's
- position, and it's reflected by the comments of
- other shippers in these proceedings, is that in
- today's concentrated rail market there are concerns
- that if reciprocal switching is ordered, I believe
- 22 the extent to which you have duopolists in the East

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and the West, will actually compete and achieve the

desired result.

We're not the only party that's said that.

And so one of the issues is the statute

clearly gives the railroads the right, I guess, to

set compensation if they are ordered to order -- are

ordered to enter into a reciprocal switch

arrangement.

- 9 But -- and then so a lot of the discussion
- 10 is so what should that methodology be if they don't
- 11 agree.
- But NGFA's belief is that that same
- 13 process should apply if they do agree. And I think
- there is, under the general, you know, authority,
- 15 that rates and charges must be reasonable, that the
- 16 Board would have authority to look at that, and
- should include that as part of this process.
- Now, we've also said -- quick to say that
- 19 we would think that those instances would be very
- 20 rare. We would hope they would be rare.
- But it's a possibility that can't be
- ignored in today's concentrated rail market.

Page 158 MR. MORENO: I'll just add on to what Tom 2 has been saying, is there is always a concern that 3 even two shippers won't compete -- I mean two 4 railroads won't compete. And if the railroads get 5 together and agree upon a rate that the shipper 6 believes is not reasonable, we think the shipper 7 should have the right to challenge that rate under 8 the very same methodology that would apply in a 9 dispute between the two railroads. 10 CHAIRMAN OBERMAN: Well, my question is 11 under what statute would we hear such a matter? 12 Because the reciprocal switching statute under which 13 we'd be granting the petition is very clear that it 14 says only if the carriers cannot agree does the 15 Board step in. 16 So would you have to bring a rate case if 17 you thought the fee was too high, set by collusion 18 or however it was reached? And then would we be in 19 the rate case arena? 20 MR. WILCOX: Well, that's the issue, is, 21 you know, how would -- right. Would -- you'd have

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to have a different standard and have a full rate

- case in a situation where they did agree versus when
- they didn't agree under the same, you know, 11102
- order to require reciprocal switching.
- 4 And our preference obviously would be not
- 5 to go into the rate case realm, use the same
- 6 standard for both.
- 7 CHAIRMAN OBERMAN: What is our statutory
- 8 authority, I guess is my question, to hear a
- 9 challenge to a rate, a reciprocal switch fee which
- 10 has been agreed upon by the two carriers? I don't
- 11 find anything in that statute that gives us
- 12 authority to hear that, such a case.
- MR. MORENO: Let's even assume for sake of
- argument that you do have to bring it under 10701
- 15 as a rate case. That doesn't mean that you're
- 16 still -- that the standard you have to apply is SAC
- or any of the existing standards.
- 18 You could say that in a switch case a
- 19 shipper who challenges a rate under 10701 must meet
- the same standard as you apply in the reciprocal
- 21 switching disputes between carriers.
- 22 CHAIRMAN OBERMAN: No, I don't disagree.

- 1 I think you could -- I don't know why you couldn't
- establish a particular methodology for rate
- 3 challenges to switching fees. I think you -- I
- 4 don't see why we couldn't. We haven't yet. And I
- 5 suppose you could even, if we ever adopt arbitration
- or final offers, put it under there as well.
- But I think what you're saying, Jeff, is
- 8 that we probably have to use a different statutory
- 9 authority to allow a shipper to challenge an
- 10 agreed-upon rate.
- MR. MORENO: I'm not prepared to concede
- 12 that point yet at this time.
- 13 CHAIRMAN OBERMAN: I shouldn't say, by the
- way, that I don't think we have the authority. I
- don't see it on the face of the statute. But, you
- 16 know, I'm not as creative as you guys, and I
- would -- if there is any further legal enlightenment
- that you can provide to us about how to -- how we
- 19 deal with that situation.
- You know, I will say, and I've said this
- 21 publicly in speeches, I don't know that the class 1s
- 22 are all that anxious to compete with each other.

Page 161 And so I am concerned about the potential 2 for a shipper to satisfy all the standards that we 3 may enact in any rule or modification of a rule or 4 whatever, and yet the competing carrier is not 5 really interested and agrees to, you know, a rate 6 that's not practical because they don't want to do 7 it. I don't know that that's going to happen. 9 I'm just concerned that it could happen, and I don't 10 know how we would deal with that situation. 11 MR. MORENO: I was going to say, 12 ultimately, the issue between -- the statutory 13 authority question may be more form over substance, 14 because recall the prong -- really the only true 15 difference is going to be that to exercise your rate 16 regulatory authority you have to prove market 17 dominance. 18 Well, if you bring your reciprocal 19 switching request under prong 2, you're proving 20 market dominance in that context already. So 21 that -- you clear that hurdle.

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It might be -- it might raise a little bit

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 m l}$ more -- an additional step in a prong 1 scenario,
- but as I said earlier, I think prong 2 is going to
- be a more dominant -- more predominantly used of the
- 4 two standards.
- MS. BOOTH: And I would just add a little
- 6 bit of a different angle on this. We would expect
- 7 and hope that the rail industry will give meaning to
- 8 any change that the Board does in a fair way. If
- 9 there was, for whatever reason, something along the
- 10 lines of gaming, where in every case the railroads
- agree on switch pricing that never allows a shipper
- 12 to benefit, I think you'll be hearing a lot from the
- shipper community about that.
- 14 And if it meant that your authority, you
- know, wasn't able to address that effectively, for
- whatever reason, then I'm pretty certain that that
- would lead to other calls for changes in that
- authority to allow this to work as intended.
- 19 Hopefully we'd never have to get there,
- 20 but I suspect that's what would happen.
- 21 CHAIRMAN OBERMAN: Well, I would hope we
- wouldn't get there either if we issued an order to

- ¹ require reciprocal switching, that the railroads
- wouldn't try to undermine it.
- I will say we have some guidance by the
- 4 vast number of switching fees that they already
- 5 specify in their reciprocal switching tariffs.
- And so I think the rail and shipper world
- both have an idea of the general limits on what
- 8 switching fees are. Some of them are -- there's a
- 9 wide variety, but there's still a range that are in
- 10 existing tariffs that give you a starting point to
- think about it anyway.
- MR. WILCOX: That rate is the possibility
- of developing a methodology that's paid to existing
- voluntary reciprocal switching fees.
- 15 CHAIRMAN OBERMAN: Well, I'm not going to
- opine on telling you what rule to apply for, but it
- 17 certainly is an obvious idea for us to think about.
- MR. MC BRIDE: Mr. Chairman, this is Mike
- 19 McBride. I just want to give you some reasons for
- hope there might be some competition out there.
- In the UPSP docket, we had a case a few
- years ago for G3 Enterprises, and BN was shoulder to

- 1 shoulder with G3, which is the logistics arm for
- 2 Gallo, trying to get business away from UP in the
- 3 Central Valley in California.
- 4 You also see in that same proceeding BN
- 5 competing for traffic down in the Gulf Coast against
- 6 UP and KCS.
- 7 And then I would cite to you the fact that
- 8 AAR filed 612 pages of comments in the most recent
- 9 round here.
- I would submit to you they're not worried
- about these rules ever being used, those comments
- might have been six pages long and not 612 pages
- long.
- 14 And then finally let me point you back to
- 15 the CP/KCS merger proceeding where the other five
- 16 class 1s that are not the applicants have all raised
- 17 competitive issues and they're trying to preserve
- 18 existing competition and not loosen.
- 19 So there is some reason to believe that
- there's really some competition out there in the
- 21 rail industry.
- 22 CHAIRMAN OBERMAN: Well, Mike, I hope you

- are correct, and I hope my cynicism is proven wrong.
- 2 And I think there are probably places in the country
- 3 where there is some competition, and there are
- 4 places where there isn't. So it may be a problem
- 5 that doesn't ever come into existence. I would hope
- 6 that it would not.
- 7 It seems to me the bigger challenge for
- 8 the Board now is the one that Jeff was addressing,
- 9 and that is whether we say in advance what the
- 10 methodology or the measuring stick would be for a
- 11 fee in those cases where the railroads do not agree,
- so the parties all know what happens if they don't
- work it out.
- And I think that is an open question, and
- 15 I think Jeff defined it quite accurately.
- Okay. I think you had one other topic,
- 17 Jeff; right?
- MR. MORENO: Actually, that was it. I
- 19 have a rather pithy closing, but in the interest of
- 20 time, I will rest.
- 21 CHAIRMAN OBERMAN: The next topic is
- 22 lunch, but I don't want to cut anybody off who has

- questions. So any board members have any questions?
- All right. I will say, by the way,
- 3 that -- and I don't know what the Board consensus
- 4 will be on timing. You know, I made it clear I
- 5 would like to move this whole process ahead
- 6 expeditiously.
- But we do anticipate, and I think there
- 8 are some that are already scheduled, some additional
- 9 ex parte opportunities for stakeholders, so some of
- 10 these questions can be dealt with further, but we
- want to do it soon, sooner rather than later. I'm
- 12 not putting a date on it, to get whatever --
- whatever other input any of you have, and of course
- that applies to all the other stakeholders who are
- going to appear here.
- But I will say to the speakers today, this
- was very enlightening, very, very well prepared. I
- think I can say for all five of us we really
- 19 appreciate your putting the effort into it.
- You know, and I'll say this now and for
- everybody else. I have come to really value over my
- 22 previous career the value of the contestants

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1	educating the decisionmaker. We're good but we're
2	not perfect and we really need the stakeholders to
3	responsibly enlighten us. And we just can't make a
4	good decision without it. And I think this panel
5	has really done its share, and I'm confident the
6	others will do too.
7	But it's really crucial to the
8	decisionmaking process, so we or I appreciate it.
9	So if there is no other questioning, it is
10	now 12 just about 12:50. Is a half hour
11	sufficient for a lunch break for folks? We've got a
12	pretty big agenda for this afternoon.
13	We will recess and reconvene at 1:20
14	Eastern. Thank you all.
15	(Whereupon, at 12:50 p.m., the hearing was
16	recessed, to be reconvened at 1:20 p.m. this same
17	day.)
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1	AFTERNOON SESSION (1:21 p.m.)
2	CHAIRMAN OBERMAN: All right. I think we
3	are back in session. I hope everybody had their
4	indigestion over the last half hour racing to get
5	back here in time. Welcome back.
6	So we will proceed with Panel II, which is
7	BN, CP, UP, and specifically I want to make sure
8	everybody is here. For BNSF, we have Jill Mulligan,
9	Adam Weiskittel, I'm not sure I'm pronouncing that
10	correctly and Stevan Bobb.
11	Are you all here?
12	MS. MULLIGAN: Commissioner Oberman
13	Chairman Oberman. We're here. Yep.
14	CHAIRMAN OBERMAN: Okay. Very good. And
15	for Canadian Pacific we have Tyme Wittebrood. Am I
16	saying that right?
17	MR. WITTEBROOD: Yeah, It's actually
18	pronounced Tyme.
19	CHAIRMAN OBERMAN: Pronounced how?
20	MR. WITTEBOOD: It's pronounced Tyme, but
21	I'll answer to
22	CHAIRMAN OBERMAN: Tyme. I'm just trying
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Page 169 to be phonetic here, but thank you. 2 And David Meyer I see. 3 I apologize for that, Tyme. And for Union Pacific, Jennifer Hamann, 5 Kenny Rocker, Eric Gehringer and Michael Rosenthal. 6 MR. WITTEBOOD: We are all here. 7 CHAIRMAN OBERMAN: You're all here. Okay. 8 Let's begin. Jill, we have you up first if you want to 10 start. 11 MS. MULLIGAN: Great. Good afternoon and 12 thank you for the opportunity to share BNSF's 13 perspective on the Board's switching proposal. 14 Jill Mulligan, general counsel for BNSF, I am joined 15 by Stevan Bobb, our chief marketing officer, my 16 colleague, Adam Weiskittel, associate general 17 counsel. 18 BNSF will use our time to describe our 19 role as a strong competitor in the dynamic markets 20 we serve and the important role that the Board plays 21 supporting that. 22 Regulatory action by the Board can either

- 1 reward that competitive behavior or it can undercut
- it. While it is important that the Board serve as a
- meaningful backstop when markets don't function, we
- 4 would like to explain why we think the 2016 proposal
- 5 lacks sufficient safeguards to ensure that existing
- 6 competition is rewarded or at least left intact.
- Where regulation holds out the potential
- 8 or even the promise of intervention in functioning
- 9 markets, that carries significant consequences for
- 10 shippers and railroads.
- 11 At BNSF, our financial performance is not
- driven by returns, we are on solely served shippers.
- 13 As Steve will describe, BNSF's success comes from
- offering market responsive services into competitive
- dynamic markets, including in areas that the STB's
- 16 framework would label as captive. Retaining and
- 17 growing volume in all our markets has been the
- 18 hallmark of our success and is our imperative going
- 19 forward. That's reflected in our growth story.
- Our volume has outpaced the industry.
- 21 That's also reflected in our rate structure. For
- 22 example, the Board's own annual measures show that

- the majority of our revenue is earned on traffic
- that moves at rates below 180.
- We also compete on service. Steve will
- ⁴ discuss how we design our service to be responsive
- 5 to market needs, and that recently we haven't met
- our customers' expectations. He will describe the
- 7 measures that we are taking, currently, to drive
- 8 step level improvements, regain our customers'
- 9 confidence and keep their business.
- BNSF understands that the role -- the
- 11 Board does have a role to play between customers and
- 12 railroads. The Board does that by letting
- competition and dynamic markets set transportation
- 14 rates and drive service innovations, and by being
- 15 ready to put regulatory intervention up against
- 16 market failures.
- BNSF acknowledges our shipper concerns
- that the Board's existing rate mechanisms fall
- 19 short, especially for small shippers.
- 20 And we've long supported regulatory reform
- 21 aimed at effective oversight of the highest rates,
- including the Board's recent ADR proposal.

Page 172 1 However, the Board's 2016 proposal carries 2 with it the high potential to disrupt functioning 3 markets while also falling short on accomplishing 4 the Board's goals. 5 Steve is now going to talk about BNSF's 6 experience in our markets, and the role we serve 7 there for our customers, before Adam walks through 8 the specifics of the 2016 proposal. MR. BOBB: Good morning. Thank you for 10 the opportunity to speak with you today. BNSF is 11 really a company that is focused on growth, and as 12 BNSF's chief marketing officer it's my job to grow 13 our existing customers' business on BNSF and attract 14 new customers that are currently served by other 15 railroads or other modes. 16 We also grow by developing innovative 17 service options to open new markets and cultivate 18 railroad volumes that didn't previously exist. Our 19 track record of volume growth illustrates a result 20 of our growth strategy. 21 My primary message to you today is please 22 carefully consider the unintended impacts your

- 1 proposal will have on BNSF's ability to compete for
- 2 new business.
- Our growth disproportionately comes from
- 4 success in markets that are replete with direct
- 5 modal competition and are heavily influenced by
- 6 geographic competition as well as product
- 7 competition.
- Our growth is not driven by maximizing
- 9 returns from solely served customers.
- 10 Further, the suggestion that our rates to
- solely served customers are not generally subject to
- 12 significant competitive forces is wrong. Likewise,
- any suggestion that we don't vigorously compete with
- other railroads or other modes is also wrong.
- We think our growth model matches the
- vision this agency has for how the rail industry can
- meet our country's increasing freight demands, but I
- worry that the current switching proposal works
- 19 against that vision because it promises blunt Board
- intervention where none is needed. That will impede
- 21 BNSF and our customers' ability to do what the
- 22 markets want us to do.

	Page 1/2
1	Let me talk about how this might happen.
2	Our grain shuttle network is a million
3	dollars over the past 21 years, to build a shuttle
4	network that expanded our customer's access to
5	regional and global markets. Those customers have
6	invested alongside us and the results have been
7	impressive. For instance, since 2010, we have
8	increased our grain volumes to California markets by
9	40 percent, and that was at a time when the
10	consumption market was shrinking. Before BNSF,
11	shuttle service destinations in those California
12	markets were primarily supplied by origins that were
13	solely served by the Union Pacific and had shoulder
14	lengths of haul.
15	Together with our customers we invested in
16	the resources necessary to support an efficient unit
17	train operation with market-based pricing that
18	allows our BNSF origin elevators to compete even
19	when our length of haul is longer.
20	That pattern is reflected on an
21	international scale by growing BNSF agricultural
22	volumes into Mexico, and to export elevators in the

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 m l}$ Pacific Northwest that serve Asian markets.
- 2 For our customers to compete in those
- international markets, we must consider all the
- 4 dynamics that impact the delivered price of their
- 5 grain when we set our rates, such as those from
- 6 freight costs, commodity prices, geopolitics and
- 7 world supply and demand.
- For example, we stay nimble and adjust our
- 9 rates to keep our customers competitive against
- 10 facilities served -- that compete against origin
- 11 countries for business into Asian destinations as
- 12 well.
- 13 And finally, we often compete with more
- 14 local markets, such as processors or feedlots, to
- originate the grain that we move to California,
- 16 Mexico and Asia. That's geographic competition, and
- we can't ignore it in our pricing and service
- decisions, or we will lose the volume.
- 19 This is the kind of market responsive
- behavior that a balanced regulatory structure should
- reward, instead of jeopardizing with an
- 22 indiscriminate framework that doesn't allow the

Page 176 regulator to fully understand whether intervention 2 is even warranted. 3 The current proposal doesn't consider the 4 most relevant and significant market factors 5 impacting our behaviors. Yes, it might sometimes 6 lead to an artificial reduction for one shipper who 7 gets the benefit of a below market rate vis-à-vis 8 its own competitors, but that won't help BNSF or our 9 broader customer base grow. 10 The ripple effect of that subsidy would 11 instead make competing origins less competitive and 12 devalue our customers' transportation investments. 13 BNSF's growth is also dependent upon 14 competitive service offerings, and I fear the 15 Board's proposal will lead to capacity degradation. 16 I understand that some shipper 17 associations are advocating that reciprocal 18 switching be used in a way that resembles open 19 routing. History has unequivocally taught us that 20 open routing is a bad idea for the rail industry and

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for our customers. Over time, markets drive

naturally efficient transportation flows, which

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 m l}$ mature and become institutionalized within those
- 2 markets.
- If the Board empowers shippers to drive
- 4 routing decisions, it will be very difficult to
- 5 effectively plan our interchange activity and
- 6 infrastructure needs.
- 7 Pursuing inefficient routes in the idea of
- 8 lower rates or better service for one shipper will
- 9 result in less frequent interchanges at points where
- 10 market forces and sound operating principles would
- 11 otherwise dictate.
- 12 Again, perhaps one shipper benefits for a
- time from that, but our customers as a whole would
- 14 ultimately be left with higher rates and less
- 15 available capacity.
- The service offerings that have driven our
- growth over time would be incompatible with the
- 18 switching regime that ignores commonsense
- 19 operational efficiencies and market realities. The
- 20 markets in which we compete provide the answer to
- the routing and the rate questions we have before
- us. Forcing BNSF to establish new interchange

- 1 locations at 30, 50 or even 100-plus miles from
- origin will negatively impact capacity in the
- 3 immediate area and unnaturally draw capacity away
- 4 from other parts of our network.
- 5 The success of our agricultural shuttle
- 6 network is only possible because it generates enough
- 7 traffic density to justify allocating locomotives
- 8 and maintaining crew bases at more remote parts of
- 9 the BNSF network than otherwise might make sense.
- 10 The market-based returns we achieve there
- 11 allow us to make investments that drive further
- 12 efficiencies as well as capacity and keep our
- 13 customers competitive.
- Our service approach is that all shippers
- 15 are treated with the same service and rate packages
- so as to maximize their competitiveness in the
- 17 global market. A small farmer's co-op purchasing a
- 18 shuttle train receives the same rate and service
- 19 levels that a multibillion-dollar, multinational
- 20 processor receives.
- The Board's proposal would upset that
- 22 equilibrium by unfairly advantaging those shippers

Page 179 who have the time and resources to pursue complex 2 regulatory relief that will subsidize its product 3 and degrade service for its competitors. Regarding service, I also want to take a 5 moment to address our current service performance 6 and what we are doing to improve it. The supply 7 chain difficulties that occurred last year were hard 8 on our network and we struggled to recover from 9 those as we entered difficult winter conditions. 10 You may hear comments over the next two 11 days that BNSF's service isn't very good right now, 12 and those comments would be correct. We are not 13 meeting our customers' expectations, but we are 14 taking steps to fix that, including increasing our 15 active locomotive fleet and available train crew 16 personnel, while also reallocating resources to 17 areas experiencing more critical service challenges. 18 A forced switching regime that allocates 19 resources and capacity by regulatory mandate would 20 only make it harder to do what is necessary to 21 recover from intermittent service difficulties.

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Given the expected downsides to the

- Board's proposal, I think BNSF's customers would be
- better served if the Board instead made better use
- of the tools it already has available to support
- 4 growth. The history of our industry shows that the
- best thing the Board can do is to foster growth by
- 6 allowing markets to function and limit its
- 7 interventions to identifiable market failures.
- 8 I'm not suggesting there is no role for
- ⁹ the Board in our industry. BNSF absolutely believes
- 10 that you should exercise your authority where market
- 11 failures make it necessary to protect competitive
- 12 conditions.
- 13 The highest of the high rates should be
- subject to scrutiny. Mergers must be carefully
- 15 evaluated, and merger rights must be enforced.
- Unfortunately, BNSF's experience at the
- 17 Board on competitive access issues is largely a
- 18 story of missed opportunity. For example, with our
- 19 customers, we have asked the Board to enforce our
- 20 merger access rights in Lake Charles, Louisiana.
- 21 But after nearly a decade, we still haven't been
- 22 able to directly serve a single new customer there.

Page 181 Faced with a regulatory process that takes 2 years of time, I can understand why it's hard for 3 customers to commit to us. BNSF made suggestions in that case for how the Board's process could work 5 better, and we've been supportive of the Board's 6 efforts to improve its other processes. 7 I believe that is the path the board 8 should pursue instead of the current switching 9 proposal. 10 Thank you for your time today. 11 MR. WEISKITTEL: Good afternoon. I'd like to talk about specific aspects of the Board's 12 13 proposal. Mr. Bobb just described the likely 14 negative impacts on our growth strategy from the 15 Board accidentally interfering with our 16 well-functioning market-based customer 17 relationships. 18 BNSF's biggest concern is that the 19 proposal lacks structural safeguards that prevent 20 that unnecessary intervention from happening. 21 This issue shows up in both prongs, albeit

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in slightly different ways. The practicable and in

- the public interest prong, or prong 1, seems to be
- the most potentially problematic because it has no
- gatekeeping standards to prevent a shipper who
- 4 already has the full benefit of competition from
- 5 pursuing relief.
- Under prong 1, a shipper could get relief
- 7 even if it already had access to multiple railroads,
- 8 to non-rail transportation options, and as a
- 9 market-based rate shaped by these competitive
- 10 forces, maybe even a rate that's below 180 RVC.
- In other types of cases, those elements
- 12 are screened in order to prevent unnecessary Board
- intervention, but here they are not. In this way
- the Board's 2016 proposal goes farther than NIT
- 15 League's 2011 proposal, which recognized the need to
- assess competition proxies before Board action
- occurred, including an implicit acknowledgment that
- the highest rates, those above 240 RVC, are what
- 19 should be targeted.
- The necessary to provide competitive rail
- service prong, or prong 2, does at least include a
- 22 market dominance analysis. But we are concerned

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 m l}$ that it transforms market dominance from the
- 2 gatekeeping function it serves in rate cases to an
- 3 actionable conclusion about the need for Board
- 4 intervention in a switching case.
- We think that if the Board decides to
- 6 change its switching standards, an RVC significantly
- 7 higher than 180 should be used as a screen to start
- 8 the inquiry, not a conclusion that ends it.
- 9 The lack of safeguards is extra concerning
- 10 to us because the proposal rejects consideration of
- 11 product and geographic competition. Failing to
- 12 account for such competition ignores some of the
- 13 biggest elements influencing our rates and service
- 14 in the world.
- 15 The existing switching regulations at
- least let railroads submit evidence of geographic
- 17 competition, but the current proposal eliminates any
- reference to indirect competition of any type.
- When the Board rejected the AAR's request
- to consider indirect competition in coal cases about
- a decade ago, it did so in part because the Board
- 22 assumed that if indirect competition actually

- 1 existed, the challenged rate would likely be found
- reasonable. A sort of no harm, no foul approach.
- But if shippers intend to use switching as
- 4 a shortcut to rate relief, nothing in this proposal
- 5 provides a similar safeguard of further rate
- 6 analysis. In fact, once a location is eligible for
- ⁷ switching under either prong, it appears there would
- 8 be no additional STB inquiry at all, no follow-up on
- 9 whether rates have been driven below market levels,
- or on the impact to operation, or service to other
- 11 shippers.
- To me it's hard to square this approach
- with Congress's mandate to allow competition and
- demand, to establish rates and service to the
- 15 maximum extent possible.
- The second point we'd ask the Board to
- 17 consider is whether the proposal is likely to
- 18 actually solve any of the perceived problems the
- 19 Board is trying to address.
- We recognize the Board wants to give
- shippers a less complex path to rate or service
- relief, but based on BNSF's experience, the juice

- 1 from the Board's current proposal might not be worth
- the squeeze for most shippers, especially smaller
- ones.
- From the beginning of this proceeding,
- 5 shipper associations seemed driven by a desire to
- 6 create a more efficient regulatory path to lower
- 7 rates. The Board has done a lot of work to reform
- 8 its rate case processes since 2016, and now appears
- 9 poised to make even more significant positive
- 10 changes with its ADR proposal.
- We think the Board should continue
- 12 focusing on ADR, because it seems unlikely that a
- 13 complex operational remedy could be a more efficient
- path to rate relief for a deserving shipper.
- 15 As one example, under prong 1, the Board
- would consider evidence on about a dozen different
- 17 complex issues plus the 15 RTP factors. We agree
- that those should all be considered, but as
- 19 Commissioner Begeman pointed out in her 2016
- dissent, several other fundamental questions about
- the proposal remain unanswered.
- 22 If BNSF's history at the Board is any

- quide, it may take years and millions of dollars in
- lawyer and consultant fees to work through a
- 3 switching case under the 2016 proposals.
- 4 More recently, some shippers have turned
- 5 their focus on service issues, but it seems equally
- 6 unlikely that the Board's proposal would be a more
- 7 effective remedy for that.
- As you heard from Mr. Bobb, and you might
- 9 hear from other railroad witnesses, the proposal
- 10 feels more likely to make service issues worse, not
- 11 better.
- 12 If the Board wants to address rate case
- 13 complexity or the availability of service relief, we
- think the Board and its Staff would be better served
- 15 by focusing its limited resources on initiatives
- that have a chance to actually achieve those goals.
- BNSF has always appreciated that the Board
- 18 and its staff works incredibly hard to tackle the
- 19 issues brought before it. We've had particularly
- 20 productive experience working through issues with
- the help of the Board's RCPA staff.
- We have seen ADR processes, including our

- 1 Montana program, be very effective tools for
- ² resolving rate disputes. Instead of this switching
- proposal, we would encourage the Board to continue
- 4 focusing on its existing tools and pursuing reform
- 5 as it has for the last several years.
- Thank you for the chance to offer these
- 7 comments. We'd be happy to take any questions.
- 8 CHAIRMAN OBERMAN: Thank you.
- I have a number of questions I'd like to
- 10 ask. I'm not sure which of the three of you should
- answer them, so I will throw them out, and Jill, you
- can perhaps direct me to the correct person.
- MS. MULLIGAN: Sure.
- 14 CHAIRMAN OBERMAN: Like the other
- 15 railroads, BN in its written comments has argued
- that the reciprocal switching is legally limited to
- 17 taking place in terminal areas.
- What is the authority for that
- 19 proposition?
- MS. MULLIGAN: I'll jump in. So a couple
- things. I mean, I think you can -- you'll get some
- very sophisticated legal answers from some outside

- counsel here, but, you know, from a sort of
- 2 practical standpoint, there is a reference in the
- 3 title of the statute to terminal, and then also
- 4 there's a concept that's built in in terms of the
- 5 idea of reciprocal switching.
- And so there does really seem to be an
- 7 element here of aiming at a remedy that's based in
- 8 terminal areas.
- 9 And I think there's also a practical
- 10 policy justification for that as well, despite the
- 11 kind of stricter legal argument. And I do think
- some of the things --
- 13 CHAIRMAN OBERMAN: Jill, can we -- I don't
- want to cut you off from that.
- MS. MULLIGAN: Sure.
- 16 CHAIRMAN OBERMAN: Being the strict
- 17 constructionist that I am. I'd like to stick to the
- words of the statute first.
- MS. MULLIGAN: Sure.
- 20 CHAIRMAN OBERMAN: So other than the title
- of the whole section, I'm just wondering where you
- 22 get any statutory authority. Policy question is a

- $^{
 m l}$ separate issue, which I want to hear. But I'm
- trying to figure out how to read the words of the
- 3 statute.
- 4 MS. MULLIGAN: Yeah, I mean, the title,
- 5 like you referenced, is use of terminal facilities,
- 6 and so this is -- this falls within that area.
- 7 There is not a specific reference again in
- 8 the subsection dealing with reciprocal switching
- 9 that talks about use of terminal facilities in
- 10 addition to what's in the title.
- But it does talk about this idea of
- 12 reciprocal switching. And so in terms of, you know,
- 13 kind of general railroad understanding and just sort
- 14 of a commonsense element, there is this -- when
- 15 you're talking about a place where you're going to
- be doing reciprocal switching, that is likely going
- 17 to be inside a terminal area where there are
- 18 multiple carriers with the prospect of switching in
- 19 between them.
- 20 Something that's 100 miles away in the
- 21 middle of nowhere doesn't practically fit the idea
- of what a reciprocal switch is.

Page 190 CHAIRMAN OBERMAN: Are there interchanges 2 with multiple carriers that are not inside a 3 terminal, as you understand it? 4 There could be. I think MS. MULLIGAN: 5 practically, most of those are going to be within 6 terminal areas, and certainly the places where we have historically done switching would predominantly 8 be within those terminal areas, the traditional kind of terminal areas that railroaders think of or 10 shippers think of and I think the Board has thought 11 of too. 12 CHAIRMAN OBERMAN: Well, you know, I know 13 what railroads think -- I don't know what railroads 14 think, I don't know what Board members think, I've 15 talked about it with a lot of people, and, you know, 16 a lot of people think they know what a terminal is. 17 And then you ask them, well, is this particular 18 location in or outside of that terminal, they say 19 well, I don't know, I'd have to see the map. 20 Then you look at the map, there's no line. 21 So if we're limited to terminal 22 facilities, I'm trying to figure out how we

Page 191 determine what's in or out of a terminal facility. 2 But by definition, if you have reciprocal 3 switching, you -- I'm not sure I disagree, there has 4 to be more than one railroad there, otherwise 5 there's nobody to switch it to; right? 6 MS. MULLIGAN: Absolutely. 7 CHAIRMAN OBERMAN: So if you have an 8 interchange that has more than one railroad 9 operating there, whether it's in a terminal facility 10 or not, you could have reciprocal switching. 11 don't see that the word "reciprocal" by itself 12 carries with it the terminal limitation. 13 MR. WEISKITTEL: So maybe reciprocal is 14 not the word to focus on there, Mr. Chairman, maybe 15 it's the word "switching." 16 Because at some point if you get to a 17 place where you're, as we heard this morning, 100 18 miles out, you're really not talking about a switch 19 in my view. You're talking about a line-haul 20 movement that's part of a two-carrier move. And 21 also --22 CHAIRMAN OBERMAN: Let's leave the mileage

Page 192 out of it for a minute. I'm trying to focus on the 2 words first, just how to understand "terminal." 3 I mean, if you and the others are urging 4 us, if we move ahead, to limit this to within 5 terminals, I assume both you and the shipping world 6 would like to know what we mean by terminal. And 7 the word "terminal" itself, unless you tell me 8 otherwise, doesn't tell me whether a shipper is in or out of a terminal. Just the use of the word 10 "terminal." How do we know whether the shipper is 11 eliqible? 12 MR. WEISKITTEL: Well, I think there's 13 certainly a lot of places across the national railroad network that everyone would agree 14 15 constitute terminal areas, and then I think on an 16 individual case-by-case basis -- that's not to 17 suggest that there should be a strict definition of 18 a terminal that would have to apply in every case. 19 I think you could certainly envision a 20 world where you have some very obvious accepted 21 places that are considered terminals, and then you 22 have some --

Page 193 1 CHAIRMAN OBERMAN: What about the ones 2 that don't? Are we going to litigate whether the 3 location is in or out of the terminal? MS. MULLIGAN: I think -- I mean, I think 5 there's a couple things. I think there's ways that 6 you could come up with setting clear standards in 7 terms of what terminal is. I think that you even 8 referenced with the prior panel the fact that we have publications of where switching takes place. 10 We obviously know in terms of where we have 11 high-volume switch locations, low-volume switch 12 locations. 13 I mean, this is -- it's something that's 14 infinitely knowable, whether there's, you know, work 15 on the front end to identify that, or handled on a 16 case-by-case basis. 17 Look, I do think for us, we are concerned 18 that the Board, any time they have a regulatory 19 option for customers, that it's something that's 20 usable. And so I get that -- you know, I identify 21 with the instinct in terms of what you're asking for 22 here.

Page 194 1 I think one of the things about coming up 2 with a definition of terminals that is usable, also 3 helps in terms of cutting down some of the 4 complexity of the proposal. 5 One of the things that we've thought about 6 is, obviously with our experience in some of the 7 other competitive access proceedings before the 8 Board, there's -- you can get hung up in litigation on a lot of items. That's not our goal. We're here 10 to talk about how to prevent that. 11 CHAIRMAN OBERMAN: Not my goal either. 12 MS. MULLIGAN: Yeah. And when you focus 13 on a terminal area, I think there's other -- this is 14 kind of the policy item I wanted to mention, I think 15 there are benefits to when you focus the remedy on a 16 terminal area, which you can spend more time 17 defining what that is, it will simplify a lot of the 18 operational questions, it will simplify a lot of the 19 issues of operating plants. 20 There's something there that I think, by 21 focusing on terminal areas, especially places where

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switching currently takes place, the showing that a

- 1 shipper has to make gets simplified because there
- 2 is --
- 3 CHAIRMAN OBERMAN: Let me take you up on
- 4 that idea, because it's something I've been thinking
- 5 about and I would really like to be enlightened by
- 6 you and the other rail representatives, but you're
- 7 up now so I'm going to ask you.
- I took a look at your tariff 8005D. I'm
- 9 looking at the document now. BNSF switching book
- 10 8005D, which is, as I understand it according to
- what it says, industries are listed in alphabetical
- order by rail station and are open to reciprocal
- switch via junction at that station unless otherwise
- 14 noted.
- 15 It's about 16 pages long, and it has 126
- 16 I'll call them towns, locations, whatever -- maybe
- it states the word, but they all look like towns to
- me. The first one is Aberdeen, South Dakota, and so
- ¹⁹ on.
- There are 126 places in your half of the
- 21 country where it appears that you have a reciprocal
- 22 switching tariff available to ship one or more

Page 196 1 shippers in those areas. 2 Do you agree? 3 MS. MULLIGAN: I don't have it in front of 4 me, but -- and you've obviously read it more 5 recently than I have. But it sounds like it works 6 the way our switching tariffs work, yes. 7 CHAIRMAN OBERMAN: I am reading it now. Ι 8 am looking at it. So --MS. MULLIGAN: You're ahead of me. 10 CHAIRMAN OBERMAN: So I don't know -- so 11 in every one of these locations, you have a tariff 12 for a named shipper and a rate for a switch, and the 13 name of the railroad that you will switch them to. 14 Would I be right to say that you can't 15 tell from looking at the tariff that every one of 16 these shippers is actually using the switching? 17 They just have the tariff rate if they choose to ask 18 you to make the switch. 19 Is that a fair statement? 20 MS. MULLIGAN: Yes. There would be -- our 21 tariff would just be the offering that's available 22 to the customer to make use of. It wouldn't

Page 197 indicate, you know, density of usage. Yeah, that's 2 right. 3 When we say "open," I CHAIRMAN OBERMAN: mean, that's the terminology I've come to learn, 5 that means if the customer is on this list as having 6 a tariff and they call up BN and say I want to use 7 that tariff rate to make this switch, you will do 8 it. Is that a fair understanding of how the 10 system works? 11 MS. MULLIGAN: Yes. 12 MR. WEISKITTEL: Yes. 13 CHAIRMAN OBERMAN: Okay. So as I said, I 14 counted up 126 locations, and I want to pick up on 15 what Adam said because I don't disagree that there 16 are many places in the country that most of us would 17 agree are terminals, although we might not agree what the outer boundaries of the terminal are. 18 19 That's one of the things I find mystifying. 20 I mean, I think about the Chicago 21 terminal, we had a case which you know about,

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doesn't involve your railroad, involving CN and CP,

- 1 about an interchange in Spalding, and there was a
- debate at some level, was Spalding in or out of the
- 3 Chicago terminal, because it's an intersection of
- 4 CP, CN and METRA. And as the chairman of METRA, I
- 5 might have said well, yes, if we go there, it must
- 6 be in the Chicago terminal, but there were plenty of
- 7 people that said no, it's not in the Chicago
- 8 terminal, it's too far out.
- 9 I don't want to have a rule in which we
- 10 litigate that.
- So let me just ask you a question to give
- me an example -- I circled some small towns, and you
- 13 tell me if you think everyone would agree these are
- 14 terminals. Maybe they would.
- In your tariff, I find two shippers in
- 16 Muskogee, Oklahoma. Does anybody think Muskogee,
- Oklahoma, is a terminal?
- MS. MULLIGAN: Mr. Chairman, I am going to
- 19 have a hard time going location by location.
- 20 Certainly some more information --
- 21 CHAIRMAN OBERMAN: I'm not going to ask
- 22 about all 126. I just picked out ones that struck

Page 199 1 me. 2 There's another one, there are two 3 shippers in Grand Island, Nebraska, who have 4 tariffs. 5 My only point here is that I wonder if the 6 word "terminal" is the most useful piece of syntax to put in a rule, since you seem to permit switching 8 at many, many locations that I doubt we would define as "terminals." But yet you're doing what --10 reciprocals --11 MS. MULLIGAN: One thing I would point out 12 is the -- we have various types of switching 13 arrangements, so some locations are open because of 14 merger conditions, and I believe they would appear 15 in our rule book as well. Some are because of 16 traditional commercial reciprocal switching. 17 And so the -- there are better people at 18 the railroad who could talk about the sort of 19 geographic location and nature of --20 CHAIRMAN OBERMAN: The reason I'm asking 21 this is that your railroad and others have talked 22 about, and you talk about it again today, that

- 1 switching, if we ordered switching, there would be a
- 2 capacity degradation, and we'd be inefficient, and
- 3 so forth and so on.
- 4 However you got there, you're doing
- 5 switching, or you're at least open to doing
- 6 switching, at 126 locations, as I read your tariff.
- 7 Can we at least agree on that?
- MS. MULLIGAN: Yeah. And I go further. I
- 9 mean, I would not say that BNSF thinks that
- switching is something that, when it's done in the
- way that we do it currently or that we fight to get
- in terms of exercising our merger rights that we
- have with our customers, that that is something
- that's going to cause a catastrophic failure.
- We've shown that we've been able to take a
- switch and be competitive and actually, you know,
- 17 have it be something that's used by a customer in a
- 18 real-world commercial environment.
- I think one of the things that troubles us
- about the STB's proposal -- and I do think it's good
- that the Board is talking about ways to define where
- 22 this is available, because as it's currently

- 1 proposed it is not limited in terms of geography.
- 2 It's very broad. And so it does hold open the
- possibility of a whole lot of switching, and a whole
- 4 lot of switching in places where we've never done it
- before, there's not sufficient interchange, there's
- 6 not sufficient infrastructure. It's -- yeah.
- 7 CHAIRMAN OBERMAN: Let me see if we can
- 8 help each other make some progress.
- 9 Put aside the current draft for the
- 10 moment, because one of the purposes of this hearing
- is to see if the current draft should be enacted or
- scrapped or never dealt with, or come up with
- something new, and that's what I'd like to explore
- 14 as part of my education into this industry.
- So let me -- I've got some slides that I
- prepared, and it will be helpful. I'm not a good
- 17 abstract thinker. So I would like to show you a
- 18 slide and then ask you about it. So if I could ask
- 19 Ian to put up the first slide, which is a page out
- 20 of your tariff for the Denver area. And this is
- just one of the pages I was just referring to, it's
- 22 for Denver, it says it's for Denver.

Page 202 And we put an arrow next to Owens Corning, 2 which is one of the open locations, right, the way 3 you look at this slide. Can you see it with me? 5 MS. MULLIGAN: Yeah. 6 CHAIRMAN OBERMAN: Okay. Now, let me ask 7 Ian to put up the next slide. Let me say this, by the way. I've got a 9 few slides here which will be put in the record. 10 All of the things that I am asking you to look at 11 were in the public domain, and we picked a few 12 examples mostly random, just so I could ask some 13 questions and you could walk me through without 14 having to do it in the abstract but actually looking 15 at a picture. So this is a Google Earth. 16 So this is a picture of part of Denver, 17 and there is Owens Corning, I guess that must be 18 your line there, which is -- there's the 19 highlighter, which is the location that's open to 20 reciprocal switching. And it looks like a yard 21 there where they go in and out to perform the 22 switching.

Page 203 All the pink lines are railroad tracks. 2 But then up above there, not very far 3 away, couldn't be more than an eighth of a mile, is 4 a Univar site which is not under reciprocal 5 switching by BN. 6 So -- and by the way, I haven't talked to 7 Univar, they haven't filed any petitions. I just 8 picked them out of a hat to ask this question. If the a rule had said that if you are a 10 shipper whose traffic is now taken to a yard where 11 you're already performing reciprocal switching for 12 another shipper like Owens, you become eligible in 13 terms of the geography. Leave aside the standards, 14 whether it's market-dominant and service problems 15 and so forth. Just in terms of the geography, 16 rather than putting the number of miles down. 17 What would be the interference with the 18 congestion -- how could it cause any congestion when 19 you take Univar's cars to the same yard where you're 20 taking the Owens cars to allow Univar to be switched 21 to UP? 22 So I'll start by saying MR. WEISKITTEL:

- 1 it's a little hard to see this, but we'll do our
- best. And if we want to talk any specific examples
- later, we'd be happy to do that.
- 4 CHAIRMAN OBERMAN: And by the way, in your
- 5 tariff, I didn't count up all the shippers. There
- 6 have got to be several hundred, maybe a few
- 7 thousand, locations in those -- shippers in those
- 8 126 locations. So you can pick any example. This
- 9 was one we sort of picked at random.
- But go ahead, I'm sorry.
- MR. WEISKITTEL: Sure, sure, of course.
- So, you know, when you think about -- I
- think the premise here, I think if I understand
- where you're going, Mr. Chairman, is why wouldn't it
- 15 be just as easy to switch the other facility as it
- is the Owens Corning facility.
- It might be. It also might not be. It
- would depend on a lot of things.
- 19 You may have -- if this is a Denver
- terminal area, you may have an already maximum
- 21 capacity terminal area. You may be thinking about a
- 22 specific type of commodity that's being moved by

- 1 Univar, you might think about their particular
- ² capacity at their facility, different types of cars.
- I mean, there's a lot of operational
- 4 considerations you have to think about here.
- 5 And, you know, there are reasons, and if
- 6 you look at our switching book, there are reasons,
- as Jill said, that many of these facilities are
- 8 included there. There's lots of different reasons.
- 9 It could be merger rights, it could be commercial
- 10 negotiations. There may be a reason that Univar is
- 11 not included in that, I don't know. We'd have to
- 12 investigate.
- 13 CHAIRMAN OBERMAN: I'm going past how you
- got there, whether it was a merger or voluntary
- 15 agreement or whatever. I'm only talking about that
- 16 component of this issue which keeps being raised by
- 17 the railroads about inefficient congestions and
- messing up the terminal area.
- 19 The Univar cars have got to go from their
- 20 plant to your yard, even if they're going on a BN
- train, they don't go directly from the plant to the
- 22 ultimate destination. They go to the yard, don't

- they, and get made into a train?
- MS. MULLIGAN: I actually don't know
- that's necessarily the case. It depends on the kind
- 4 of service that we designed with them.
- 5 There are scenarios where local operations
- 6 would bypass the yard, and -- unit train, other
- 7 types of block shipments.
- 8 That's not to -- let me just step back and
- 9 say, I do think you did hear me say earlier
- 10 hopefully that I do think when you're in an existing
- terminal area where there is switching that takes
- 12 place, that is a simpler case for the Board. That
- is -- that is definitely a lighter showing in terms
- of the things that a shipper needs to -- that the
- 15 Board has asked the parties to present in
- discussion.
- 17 And so I do think there is -- there is
- something about being in a terminal area that
- definitely takes out a lot of the complexity
- 20 compared to, say, creating a switching remedy at an
- interchange where there's never been that type of
- 22 movement being handled.

Page 207 CHAIRMAN OBERMAN: How would you feel if 2 you had a rule which said we would only entertain 3 petitions for reciprocal switching, at least as a 4 starting point, maybe someday we have a broader 5 rule, if the shipper who is asking for the 6 switching, cars are already going to a yard where other shippers are getting reciprocal shipping? You've got 126 locations. What if we just 9 limited the rule to those 106 locations, for BN? 10 MS. MULLIGAN: I think that would be an 11 appropriate limitation. I think -- I don't think 12 you agree with me on the statute, but I think it's 13 more consistent with the statute. 14 I think it also ends up being a 15 methodology that functions better ultimately because 16 of some of the elements that, because you're in a 17 terminal area, are less complex. 18 So I think that would be a meaningful 19 limitation that would have good reason for the Board 20 to do it. 21 CHAIRMAN OBERMAN: Well, I appreciate 22 that, Jill.

Page 208 1 I would say the lawyer in me has the idea 2 that if the Board were to choose this approach, it 3 doesn't have to make a decision if we're limited to 4 terminal areas or not. We could simply have a rule 5 that says whether we are or not, we're only going to 6 entertain switching applications if you are being 7 switched at a yard where there already is switching, 8 because that bypasses the question of whether 9 Muskogee, Oklahoma, is a terminal. 10 If you're doing switching there, that's 11 one of the 126 locations. That's why I asked the 12 question the way I did. So I think you appreciated 13 the point, and that's all I was trying to get at. 14 And I am looking for some way to deal with the 15 practical concerns that the railroads keep raising. 16 I'm not sure I agree with them, but if I 17 can avoid the discussion, then maybe we can proceed 18 to the other issues, which are also -- we'd have to 19 resolve, if we are going to have a rule at all. 20 MR. BOBB: Mr. Chairman? Mr. Chairman, 21 excuse me. 22 CHAIRMAN OBERMAN: Yeah, go ahead, Steve.

Page 209 1 MR. BOBB: One thing I wanted to add to 2 this example. When we broaden out to have 3 conversation about open routing, I would be very 4 concerned if one customer could choose to go from 5 Denver to a place in the eastern U.S. over Chicago, 6 and another customer would say I'm going from Denver to the same location in the eastern U.S. and I want 8 to go via Kansas City. I think the open routing isn't -- is -- as 10 this proposal, as I understand it, does cause 11 incredible complexity and impacts on capacity. So I 12 think this example still calls into question 13 concerns about the open routing possibilities. 14 CHAIRMAN OBERMAN: I didn't say anything 15 about open routing, so I'm not sure what you're 16 talking about. Can you elaborate on that? What are 17 you talking about? 18 The panels this morning talked MR. BOBB: 19 about open routing from a point -- essentially 20 reciprocal switching growing to an open routing 21 example. I just wanted to point out that for a

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straight-up reciprocal switch, I understood your

- 1 point. But to the open routing, I think that still
- ² is a concern here.
- 3 CHAIRMAN OBERMAN: That's a separate
- 4 issue. I like to take things apart piece by piece,
- 5 Steve. So all I'm trying to deal with right now is
- 6 trying to define -- you know, we're all over the
- 7 place in terms of the stakeholders as to where we
- 8 can have switching. NGFA wants it 100 miles from any
- 9 interchange. I think the coalition folks said a
- 10 reasonable distance from any interchange. Most of
- the railroads say it has to be in a terminal area,
- 12 completely undefined piece of language.
- And I'm just trying to focus in on that
- 14 aspect of this discussion right now. And I think we
- made some progress here, so I'm finished with my
- questioning on this point. I would turn it over to
- the other Board members.
- BOARD MEMBER PRIMUS: Well, Marty, if no
- one else wants to go, I'll go.
- I want to say thank you to everyone at
- 21 BNSF for taking the time to sit through this. It is
- important, and I also just want to acknowledge the

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 m l}$ fact that you did admit on more than one occasion
- that there is an issue between yourself and the
- 3 customers.
- 4 You know, I do appreciate that, and I
- 5 think it's good that folks are owning up to the
- 6 reality that there are issues in the network and
- ⁷ that your customers, you know, and stakeholders are
- 8 coming to us to demand this type of change and to
- 9 look at this issue.
- I keep reminding in just about every ex
- parte and every meeting I have with everybody,
- including the railroads, that this is not a Board
- initiative. This is not something that the Board
- 14 came up with. This came up as a result of concerns
- 15 by your customers more than a decade ago.
- And so whenever I hear the talk, and it
- was said during your presentation, that there are
- 18 perceived problems, and that -- as if to say that
- 19 there really isn't a problem, I think it's wrong. I
- think you guys have to acknowledge that there is a
- 21 problem, and you said there was.
- 22 And we hear about it almost on a daily and

- $^{
 m l}$ weekly basis within the Agency, you know, with
- 2 respect to your service. You know, we've got --
- 3 I've heard of the problems with metering out of
- 4 Idaho, and going over to the Pacific Northwest,
- 5 issues there. And we've had conversations about
- 6 that and other issues.
- So, you know, this is not something that
- 8 we just sort of came out of nowhere about and we're
- ⁹ just looking at this, putting our finger to the air
- 10 and figuring out which way the wind is blowing,
- 11 going to make that decision.
- I think we are challenged, you know, in
- terms of where we're going to go. I think the
- 14 Chairman made a number of very key points about how
- we're going to get there, and some of the
- methodology we're using and some of the issues.
- I mean, again, this has been around for a
- while, and yes, 2016 and proposed rulemaking back
- 19 then is out there, but that may not be the map that
- we're going to use to go forward. I think there are
- a lot of things we're going to have to consider.
- I know we were talking about sort of

- meeting expectations and the levels, talking about
- from 2016 forward, we have to raise the issue of
- what's been going on since then with labor issues,
- 4 with the like.
- 5 And I guess what I'm saying is I
- 6 appreciate you guys coming and what you're saying,
- ⁷ but I think -- I hope that you guys understand where
- 8 this is coming from and where we're trying to go.
- 9 You guys have said that you'd rather have
- 10 the market make the changes and determine how best
- 11 to move forward. Well, I think we've sort of
- 12 exhausted that point.
- We aren't at a good point now with
- service. We're not at a good point as you heard
- 15 this morning from your customers and stakeholders,
- 16 that they are still wanting to move forward. And I
- think we owe it to them and we owe it to, honestly,
- to the network, to do that.
- 19 And I hope that after these meetings that
- we continue to have that dialogue and figure out the
- 21 best way forward.
- MS. MULLIGAN: Commissioner Primus, we

- 1 appreciate that and we hear that.
- 2 And I hope that the Board understands that
- 3 the place that we start from is a place that says to
- 4 the Board we do recognize that there is a role for
- 5 the Board, and we do recognize that there are
- 6 shippers who are asking the Board to become more
- ⁷ involved. And the message that we would leave with
- 8 the Board is those that -- it's important in those
- 9 individual circumstances that the Board does
- 10 consider that there are situations where there are
- 11 competitive forces, and that's not an area where the
- 12 Board should be putting in place disruptive
- 13 regulatory intervention. But there are potentially
- 14 places where there aren't, and making sure that
- 15 there are mechanisms that work in those instances.
- And so I think our message to the Board is
- 17 there's an important sorting function that the Board
- 18 does in terms of when it acts and when it creates
- 19 remedies. And we do not dispute that there should
- 20 be remedies. We talk about high rates, we talk
- 21 about service remedies.
- 22 And so we definitely meet the Board in

Page 215 1 that space and meet our customers in that space. 2 But we do think it's important that when 3 the Board is considering remedies, especially new 4 remedies that have the impact of reworking networks, 5 and also impact other shippers too, that they are 6 being put in place when there's an understanding of 7 a need, and they're tailored to be responsive to 8 that need too. That's really where we would like to 10 engage with the Board on this. 11 CHAIRMAN OBERMAN: I think Patrick had a 12 question. 13 BOARD MEMBER FUCHS: Robert, are you good? 14 BOARD MEMBER PRIMUS: Thanks, Patrick. 15 BOARD MEMBER FUCHS: I'm going to actually 16 pick up where Robert left off, raising important 17 points about the service and rate environment. And I also want to echo his point about, Jill, you and 19 BNSF often come with constructive suggestions, so I 20 appreciate your engagement on the definitional issue 21 that Marty covered. 22 You know, thinking about rates and

- 1 service, one of the things that strikes me about the
- 2 proposed rule, particularly the market dominance
- prong or the necessary to provide competitive
- 4 service prong, is it doesn't appear to me that there
- 5 needs to be any showing of a rate or service problem
- 6 in order to succeed under that prong.
- Now, the shippers have made the argument
- 8 about a prophylactic and the timing issue that they
- 9 put forward, and the potential for there to be a
- 10 service problem, they're not waiting for that to
- occur.
- 12 That being said, I'm wondering if there's
- anything that you would add to the prong, the
- 14 necessary to provide competitive service, beyond the
- 15 market dominance standard or sort of standard that
- 16 you express discomfort about, that in your view
- would make the prong less detrimental and
- 18 potentially more effective, but while also
- 19 preserving an effective mechanism for shippers.
- MS. MULLIGAN: And I think we highlighted
- a few of those in our testimony, but to go back to
- 22 them, I mean, I think you talked about -- you heard

- 1 Steve talk about that our markets, geographic
- 2 competition is a real thing.
- In fact, the ICC recognized that the Board
- 4 has recognized that product -- sorry, geographic
- 5 competition is a real influence. They have decided
- 6 in rate cases it's too difficult.
- 7 It feels like something that here, where
- 8 the Board is putting in place a remedy that involves
- 9 interchange, all the sort of restructuring of the
- 10 network that could occur here, that it's something
- more than straight traditional market dominance is
- 12 required. And we would say looking at geographic
- 13 competition is part of that.
- BOARD MEMBER FUCHS: Jill, you would agree
- under the existing rule that geographic competition
- 16 is considered?
- MS. MULLIGAN: It is, yes, absolutely.
- BOARD MEMBER FUCHS: Do you have a problem
- with the burden being on the carriers?
- MS. MULLIGAN: No, I think the rule was
- fairly clear that the carriers are able to bring in
- 22 evidence and show that. I think that that's

Page 218 1 appropriate to retain. 2 I think both parties have information to 3 offer in terms of product and geographic 4 competition. 5 But in terms of the structure of the rule, 6 we've lived with that, having that opportunity or at 7 least bringing the evidence to the Board on that. BOARD MEMBER FUCHS: And then the other 9 items you mentioned, of course, raising the RVC a 10 little higher and product competition, it strikes me 11 that while product competition -- which the Board 12 excluded under the current rule as you know, it 13 strikes me that that gets at an indirect competitive force and that a 240 RVC might suggest that rates 15 are certainly on the higher end compared to maybe 16 some others. 17 But it doesn't actually establish that 18 there's a rate for service problem per se. 19 imagine a rule in which product competition were 20 added with the burden on the carrier, just like 21 geographic competition, and there was a market

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dominance threshold, 240 instead of 180.

Page 219 Would that to you be sufficient to 2 mitigate much of the downside impact? 3 MS. MULLIGAN: I think it takes a big step 4 towards doing that. I think there's a good reason 5 why NIT League's proposal before the 2016 proposal 6 talked about some of these presumptions that were 7 intended to show, look, are we getting closer to a 8 situation where there is actually an indication that there may be some abuse of market power. So they 10 They used other indicators in terms of 11 how much of the traffic a carrier had for a period 12 of time. 13 And that was because they felt the need to 14 fill this space of -- is there an actual need for 15 the regulation. 16 So I think that there's some things that 17 we could look back in that record. And I think like 18 you said, certainly geographic competition, product 19 competition, those are things that, look, they're 20 very relevant to the rates that we establish in the 21 marketplace, and so when the Board doesn't consider 22 those, it's really getting half of a -- half of the

- picture of what's going on.
- 2 And there's downside to that. There's
- downside to railroads, but there's also downside to
- 4 other customers who are in those same competitive
- 5 markets where one of the customers, because they
- 6 have got the time and energy to pursue this remedy,
- may get a below-market rate. And then that's taken
- 8 into their marketplace as a subsidy.
- And so there's good reason to try to focus
- 10 more and more narrowly on situations that really
- 11 require action by the Board.
- 12 BOARD MEMBER FUCHS: But it doesn't sound
- 13 to me that you find the Coalition Association --
- 14 correct me if this is not the right interpretation,
- 15 that you find the Coalition Associations's point
- about -- let's call it the prophylactic point, okay?
- It doesn't sound to me that you don't find
- that objectionable.
- MS. MULLIGAN: Oh, no, no, no. You're
- talking about when Mr. Moreno said let's put the
- remedy in place before there's a problem. We would
- 22 absolutely have an issue with that.

- BOARD MEMBER FUCHS: But if all we look at
- is -- let's say -- if all we look at is you're
- market-dominant, you -- let's say we continue to --
- 4 we continue to consider geographic competition, we
- 5 add product competition. Those are all competitive
- 6 forces. So it all goes to competition.
- 7 And then the other thing I hear you say
- is, you know, just raise the RVC threshold a bit.
- 9 But that doesn't necessarily show you -- doesn't
- definitively tell you that the railroad has done
- 11 something wrong.
- MS. MULLIGAN: Absolutely, yes. I
- 13 completely agree with you on that.
- BOARD MEMBER FUCHS: What I didn't hear as
- 15 part of your proposal to make that prong better,
- let's say, or while maintaining effective remedy for
- 17 a shipper while minimizing detrimental effect to the
- railroad, what aspect of it would actually -- you'd
- 19 actually have to show that a railroad has done
- something wrong, I'm using shorthand of course, but
- what aspect. I don't hear that in your proposal,
- which led me to sort -- which suggested to me that

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 m l}$ maybe the delta between what the coalition was
- 2 saying and what you're saying is not -- you want
- more competitive forces considered and you want a
- 4 hard RVC, but what else?
- MS. MULLIGAN: I think it really goes back
- 6 to the need to show that there is an abuse of market
- 7 power that's showing up in the form of rate or
- 8 service that's making the shipper noncompetitive.
- 9 BOARD MEMBER FUCHS: What would be -- I
- 10 know Karen has a question. What to you would be a
- 11 service issue that would meet a threshold for
- ordering a switch? Can you give me a concrete
- 13 example?
- MS. MULLIGAN: Yeah, I'll be honest, it's
- 15 a little -- it's interesting, because the shift to
- the service focus is recent.
- 17 So in terms of what Midtec was originally
- 18 focused on, it was more rate than service. There's
- 19 not a huge record before the Board in terms of
- either the prior cases or currently how these rules
- apply to service. I don't know that they were
- 22 actually designed thinking about service.

Page 223 And so I think that there's maybe some 2 room there to fill in. I don't know that doing it 3 live on the fly in this hearing is maybe the best 4 approach. But I do think that there is -- I mean, if 6 you look back, put aside arguing whether Midtec is 7 anticompetitive, because I know there's a lot of 8 discussion and disagreement on that. I do think that in the D.C. Circuit case 10 talking about Midtec, they did identify a pathway 11 where shippers who were experiencing service 12 failures that were a result of the market -- the 13 market abuse of the carrier that served them had a 14 path to a remedy under service. 15 And so I do think -- and there were 16 actually fairly specific -- and I'm far enough away 17 from it now, but there's guidance, there's 18 principles, that the D.C. Circuit articulated 19 separate and apart from the kind of single rule that 20 everyone talks about as being anti -- has to be --21 show anticompetitive conduct. There is a real set

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of principles that the D.C. Circuit articulated

- there that I think are really good guiding
- 2 principles in terms of when they thought that the
- 3 Agency would be going too far and when they thought
- 4 there was conduct that would be concerning.
- None of that is worked into the Board's
- 6 current proposal, and that's one of the things that
- 7 we struggle with as a proposal and one of the things
- 8 we would encourage the Board and parties to go back
- 9 and look at, is what really was -- what was the D.C.
- 10 Circuit talking about in terms of principles,
- 11 because I do think --
- BOARD MEMBER FUCHS: I would encourage it
- 13 not just for you but for the railroad panelists, to
- 14 provide a concrete example of a type of service
- inadequacy that would pass muster. That would be
- 16 great.
- 17 CHAIRMAN OBERMAN: I would like to just
- add onto that and then I'll call on Karen. I guess
- 19 the question, I think what Patrick is suggesting --
- let me phrase what my question was this morning.
- What would a shipper have to show beyond
- just inadequate service, if anything, to get relief

- 1 under Midtec?
- MS. MULLIGAN: I think a couple things.
- Number one, a shipper has several different
- 4 mechanisms already at the Board in terms of if they
- 5 think that there's a service issue. You've spoke
- 6 about some of them earlier, common carrier,
- 7 emergency service order.
- 8 So you're really talking about an
- 9 additional remedy that's additive to that.
- 10 CHAIRMAN OBERMAN: Yes, but if they're --
- 11 I'm specifically asking, Jill, if they're bringing a
- 12 reciprocal switching case, under the doctrine as it
- 13 now exists under Midtec, if the shipper's argument
- is that they are getting bad service, would the
- shipper, as you understand it, have to show anything
- other than that the service was bad?
- MS. MULLIGAN: I do think they will have
- 18 to show more than that.
- 19 CHAIRMAN OBERMAN: What is it that they
- will have to show?
- MS. MULLIGAN: There's plus factors to it,
- 22 yeah. I think there's a difference between if a

- shipper is experiencing poor service because of any
- 2 number of things, a surge in the number of shipments
- 3 that are being tendered, a derailment, all the
- 4 things that can end up being service interruptions,
- 5 that should not be a basis for a remedy of
- 6 switching.
- But if there's an element of -- there's a
- 8 shipper -- there's a railroad that is providing
- 9 subpar service, in order to compromise the
- 10 competitiveness of the shipper, in order to --
- because in a sense they're abusing their power,
- they're not trying to be responsive. You know, I do
- think that's someplace where Midtec speaks to
- 14 already.
- 15 CHAIRMAN OBERMAN: Jill, I understand the
- 16 concept. What's the actual evidence that the
- shipper would have to come up with? What does a
- lawyer have to go out there and find to put on in a
- 19 case before the Board to meet that standard? That's
- what I'm trying to find out.
- Does he have to take the deposition of the
- 22 chief marketing officer and say I don't really care

- about this shipment, I don't have to because I'm the
- only railroad there? You're never going to get that
- ³ evidence.
- 4 So what will the shipper show?
- 5 MR. WEISKITTEL: Yeah, I mean, I think
- 6 it's a great question, I think it highlights
- 7 something Jill was talking about before, which is
- 8 there's just not a history in the case law under the
- 9 11102 that deals with these service issues and
- 10 could answer that question necessarily.
- 11 Like Jill was saying, this is a new
- 12 concept that shippers have really brought into this
- discussion since 2016, actually in the last year or
- two really. So could we theorize what facts might
- 15 lead to a successful claim? I guess you could do
- 16 that.
- But I think it sort of comes back to the
- point we were making, which is there's a lot of
- uncertainty around this proposal, and I don't think
- the mechanics of the current proposal answer that
- 21 question.
- BOARD MEMBER FUCHS: I'm not so sure how

- 1 new it is. There's a heading in the circuit court
- decision about the adequacy of service, one of the
- things they examined, and then they go through three
- 4 examples that Midtec alleged and also point out part
- of Midtec's original complaint was about service in
- 6 addition to rates. So I'm not so sure that service
- 7 sort of comes -- I think service was -- even if you
- 8 look at the text of the rule itself, it talks about
- ⁹ the efficiency of routing.
- 10 Looking at costs. But overall efficiency,
- which was part of Midtec's complaint. So I'm not so
- 12 sure that service is a completely new concept in
- terms of animating competitive access even under
- 14 Midtec. I've interrupted Karen a number of times,
- Marty.
- 16 CHAIRMAN OBERMAN: No, Patrick, I'm glad
- 17 you said it because that was exactly what I was
- going to point out. The only thing I would say, and
- 19 Karen has been very patient, I want to get to her,
- whether we keep the current rule in place, have no
- rule, have a new rule. I don't want to have a rule
- which puts a burden of producing evidence on a

- litigant that's impossible to get. That serves no
- one's purpose except for those people who don't want
- 3 us to do anything.
- 4 So if anybody wants to promote the idea
- 5 that a shipper can win under the current Midtec case
- 6 law, I'd like to hear how that happens in the real
- 7 world of litigation.
- With that, Karen, you're up.
- 9 Karen, you're muted.
- BOARD MEMBER HEDLUND: This is not so much
- 11 a question perhaps as a comment.
- 12 In various places in considering whether
- there is adequate competition, it's been suggested
- that we should look at whether the shipper can be
- 15 adequately served by trucking, does trucking serve
- 16 as a reasonable alternative and cheaper alternative.
- 17 And my concern is in this day and age,
- should we be forcing shippers to put their product
- on trucks? We all know and all the railroads talk
- about the fact that the advantage of railroading is
- that we are removing product from trucks and we are
- reducing emissions as a result of that. So should

- ¹ we be taking into account the fact that trucking
- 2 might serve as an adequate competitive factor when
- we're looking at these cases?
- MS. MULLIGAN: So I think there's maybe
- 5 two concepts there to break apart. I think number
- one, we agree completely in terms of the vision of
- 7 bringing freight to rail -- that is -- Steve Bobb's
- 8 team wakes up every day trying to figure out how to
- 9 make that happen. That's what has driven our
- 10 growth, that we talked about, that's what's going to
- 11 drive our growth forward.
- 12 And so for us it's extremely important
- that we are positioning ourselves in the market to
- beat truck when it comes to service, when it comes
- 15 to rate. So agree with you there.
- I think your question, though, is talking
- 17 about are trucks relevant in terms of the
- 18 competitive landscape. And we would say absolutely,
- 19 yes. The fact that we -- that our opportunity is to
- lose traffic to truck and our opportunity is to take
- 21 more freight off of the highways and onto our rail
- means very much that when we're in a pricing

- 1 environment those are extremely relevant factors,
- and those ultimately serve as constraints on the
- 3 rates that we put into the marketplace to win that
- 4 traffic.
- 5 And so we certainly wouldn't want -- we
- 6 agree completely with the Board that anything in the
- 7 regulatory sphere that has the tendency to drive
- 8 things back to truck is a really bad idea, and we
- 9 think actually building in and understanding more
- 10 how those forces inform our rates is something that
- improves the decisionmaking of the Board.
- So I fully agree with the premise of your
- question in terms of our vision vis-à-vis competing
- 14 with truck too.
- BOARD MEMBER HEDLUND: Well, thank you for
- 16 your very thoughtful answer.
- 17 CHAIRMAN OBERMAN: Jill, let me just
- 18 follow up on that.
- 19 If in order to win a reciprocal switching
- 20 case, a shipper might have to prove that the carrier
- was market-dominant, and the railroad comes in and
- 22 says well, we're not because you have trucks, our

- service is bad, you should use trucks, aren't you
- driving the shipper to the highways if that's the
- argument you're allowed to make?
- 4 MS. MULLIGAN: First of all, I can see
- 5 Steve wanting to jump in here. We would never say
- 6 to anyone that our service is bad so go use trucks.
- We might say you're going to improve our service so
- you stick with us instead of truck. But I'll let
- 9 Steve jump in there.
- 10 CHAIRMAN OBERMAN: You might say it to the
- Board, not the shipper.
- Go ahead, Steve.
- MR. BOBB: Well, certainly trucks are a
- 14 competitive threat to us, and I think one thing that
- 15 has crossed my mind as we've been having the
- 16 conversation today about service is that our
- 17 customers in a very short period of time have a
- different set of options than they do over a longer
- 19 period of time. And the goal for BNSF is to cure
- whatever service circumstance we may find at a point
- in time quickly, because we certainly don't want to
- 22 lose that traffic.

- But we also know that if we repetitively
- don't meet our customers' service needs, they will
- find other alternatives, be it shifting their
- 4 manufacturing to a different location, making
- 5 investments at different locations.
- And so I think we have to think about this
- 7 in both the here and now of the service situation as
- 8 well as what the implications are for us long-term.
- 9 And we don't want to lose the freight in the here
- 10 and now or in the long-term, and we can lose it to
- 11 truck or to our customers not making investments on
- 12 our railroad.
- BOARD MEMBER FUCHS: But Steve, you would
- agree it's not so easy for every customer to make
- 15 those shifts?
- MR. BOBB: On an individual customer, no,
- it's not. But we can't take that for granted.
- BOARD MEMBER FUCHS: And to Marty's
- 19 question, he had asked what in addition besides
- inadequate service. I think that Midtec -- I think
- Midtec is probably more narrow than the rules, or at
- least it interprets the rules in a certain way, that

- 1 you also have to show some degree of market power
- 2 short of market dominance. But I'm thinking about
- what do we say to the shipper that experiences
- 4 that -- experiences inadequate service over a period
- of time, I'm not talking about the derailment or
- 6 wildfire or what have you, but a month, a quarter of
- 7 missed switches. And can't shift the production to
- 8 truck and can't open up a new facility elsewhere,
- 9 these types of things.
- 10 You know, why is switching -- why ought
- switching not be available to that customer?
- MR. BOBB: I think we have long said if we
- 13 are unable to resolve that circumstance, that that
- is something for the Board to step in and take a
- 15 look at. That's not a new statement by me, BNSF has
- 16 said that in other venues before.
- BOARD MEMBER FUCHS: I'm teasing out the
- intent and concept and trying to drive to another
- 19 shipper, and these types of I think overlays to
- 20 service inadequacy that is maybe not what you just
- 21 suggested.
- 22 CHAIRMAN OBERMAN: All right. Does

Page 235 1 anybody else have questions for our friends at BN? 2 VICE CHAIR SCHULTZ: I have one. 3 CHAIRMAN OBERMAN: Michelle, there you go. VICE CHAIR SCHULTZ: Thank you. You spoke 5 to unintended consequences of the proposed rule. I 6 was wondering if perhaps you could highlight what 7 you believe the biggest unintended consequences 8 could be, and whether the Board should actually 9 consider those consequences when considering a 10 request for a reciprocal switch. 11 MR. BOBB: I was going to start and then 12 you can clean me up, which is what lawyers do for me 13 a lot. 14 What I would say is that the biggest 15 unintended consequences again go to our perspective 16 and concern that this is not just a rulemaking that 17 is about reciprocal switching but it could 18 potentially move to open routing, and the unintended 19 consequences that I was talking about with Chairman 20 Oberman are about the potential unintended 21 consequences to network operations, to density, to 22 interchange and ultimately to capacity and service.

Page 236 So that was the first point that I would 2 want to make around unintended consequences. 3 The second unintended consequence is to 4 essentially in the case of agricultural markets, you 5 could have larger customers who are capable of 6 pursuing remedies that others aren't, gaining an 7 advantage in cases where the market is fully 8 functioning, but a larger customer might want to 9 seek some kind of advantage in that environment. 10 So those were two that I was addressing in 11 my testimony, and Adam and Jill may have some that I 12 should be mentioning but didn't. 13 VICE CHAIR SCHULTZ: Steve, could you 14 maybe follow up for a second and explain a little 15 bit further as to how perhaps an agricultural 16 shipper could have -- gain a bigger advantage? 17 MR. BOBB: In the case of the reciprocal 18 switching or in the case of open routing? 19 VICE CHAIR SCHULTZ: I guess in the case 20 of reciprocal switching, and I suppose if it would 21 lead to open routing as well. 22 Okay. Well, I'll talk a little MR. BOBB:

- 1 bit generally about it. But if you have a market
- that we believe is functioning where our economics
- 3 are providing competitive alternatives, competing
- 4 against either other origins, competing to move our
- origins into competitive destinations or competing
- 6 at origin to pull that grain into elevators that are
- 7 served by BNSF.
- 8 And so we believe that there are
- 9 competitive circumstances in play. Likewise, we
- don't believe that our grain rates are the highest
- of the high rates by any stretch. And so in that
- environment, you could have a larger grain company
- 13 choose to come in and pursue making a case in this
- switching proposal that has a lot of open-endedness
- to it as we see it today, that the Board should
- intervene and have a solution that may fit their
- unique set of circumstances.
- Meanwhile, they're competing in either the
- 19 origin set of markets or in a destination set of
- 20 markets against other customers who may not get that
- advantage.
- MS. MULLIGAN: And I think Steve covered

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 m l}$ the largest unintended consequences.
- I think also, you know, we balance that as
- well with what I think we've been worried about in
- 4 this context, is that there's a willingness to
- 5 entertain some of those unintended consequences
- 6 because it's an easier path than other regulatory
- 7 remedies that are available.
- And from our own experience, and Steve and
- 9 Adam both referenced this, our own experience in
- 10 these types of cases, they're extremely
- 11 fact-intensive, they're very expensive, and we're
- 12 still trying to figure out if we're going to get to
- take advantage of a lot of those rights.
- And so the idea that this is sort of an
- 15 easy button compared to some of the rate
- 16 reasonableness, or common carrier or other types of
- 17 remedies that are out there, that we know the Board
- has been very serious about improving in terms of
- 19 the availability, the functionality, the time to
- decision for shippers, this really -- this doesn't
- feel like a step forward in terms of that mission of
- 22 the Board.

- MR. WEISKITTEL: Yeah, and I think,
- 2 Commissioner Schultz, I think part of your question
- was is this something we think the Board should
- 4 consider as part of its process. And I think
- 5 unequivocally the answer is yes.
- 6 And I think the suggestions we've made
- about considering things like product and geographic
- 8 competition on the front end, thinking about
- 9 possible screens, those are things that would allow
- 10 the Board to speak to these issues and consider
- those issues in a structured way on the front end of
- 12 a case.
- Then obviously if you get into a case, you
- can think about those as well. But just wanted to
- 15 make sure we hit that part of your question as well.
- VICE CHAIR SCHULTZ: Thank you.
- 17 CHAIRMAN OBERMAN: Steve, at the risk
- of -- I thought we were just about finished, I'm
- 19 going to ask Steve, walk me through this fear that
- you're raising about open routing from this rule.
- 21 I'm really having trouble following how we get from
- 22 here to there, depending on some version of the

- reciprocal switching rule.
- MR. WEISKITTEL: And I'm sorry to
- interrupt, Steve, but I wanted to maybe point out
- 4 something, and then Steve you can get to your actual
- 5 substantive fear about it, but how has that come up?
- 6 Because I think that Steve mentioned it
- 7 earlier and you maybe, Mr. Chairman, had a question
- 8 about that then.
- 9 If you go back and look at some of the ex
- 10 parte meetings that the shipper associations have
- 11 had with the Board since 2016, you look at some of
- 12 the written comments, there's very specific
- suggestions in there, and I think it's in the
- 14 Coalition Associations comments, about you're not
- going to be creating new switches, you're just going
- to be shifting the location where a current
- interchange occurs, from being perhaps somewhere out
- here to somewhere closer or something like that.
- 19 If you look at the charts that they have
- 20 put in their ex parte meetings, there's a lot of
- 21 concern we have when we see that that they're really
- 22 not talking about consider reciprocal switching but

- 1 really are pushing more into what feels like a
- 2 return to open routing.
- 3 So with that background Steve, maybe that
- 4 will help explain it.
- 5 MR. BOBB: I don't know if I could add
- 6 much to that. I guess, Chairman, it's because it's
- 7 not excluded in the proposal. Certainly I'm not an
- 8 attorney, but as our attorneys describe it to me,
- 9 it's not off the table.
- 10 CHAIRMAN OBERMAN: Well, I guess I'm not
- understanding it. You're arguing for -- you know,
- we talked about the idea of limiting the switching
- to places where you're already doing reciprocal
- switching. If that happened, that would solve your
- open routing concern, wouldn't it?
- MR. BOBB: I would go back to the Denver
- example that you showed of two customers in the
- 18 Denver terminal. If one of those customers wanted
- 19 to go to someplace in North Carolina, from Denver,
- and they wanted to go via Chicago, and the other
- 21 customer said that I want to go to someplace in
- North Carolina but I want to go via St. Louis, that

- 1 would require us handling those two cars who are
- originated proximate going to the same place, they
- would actually have to handle multiple times across
- 4 our network to make different connections in
- 5 different geographies. That's the downside of open
- 6 routing.
- 7 CHAIRMAN OBERMAN: Well, you're saying a
- 8 switch would take place in St. Louis. Is that what
- 9 you're saying?
- MR. BOBB: I'm saying that potentially one
- 11 car would need to be classified to move to Chicago,
- 12 the other car would need to be classified to move to
- 13 St. Louis. So they would move on separate trains.
- 14 CHAIRMAN OBERMAN: Do you understand that
- 15 -- your reciprocal switching tariffs to allow the
- shipper to tell you which gateway to go through?
- MR. BOBB: If it's moved in reciprocal
- service, it's going to go on those other carriers to
- 19 those destinations.
- 20 CHAIRMAN OBERMAN: I don't really
- understand you. If they're switched at the yard in
- Denver, they're going on BN, they're not going on

- 1 UP.
- MR. BOBB: And we're going to determine on
- which gateway we take them to the carrier given the
- 4 destination, because we work with the connecting
- 5 carriers to make sure we have the proper blocking.
- 6 CHAIRMAN OBERMAN: Aren't you going to
- ⁷ shift them to BN right in the Denver yard if they
- 8 have a reciprocal switch?
- 9 MR. BOBB: We are. And we're going to
- 10 take them to North Carolina, to a connecting
- carrier, given where that carrier and us have agreed
- 12 to do an interchange.
- 13 CHAIRMAN OBERMAN: I'm sorry, I'm getting
- 14 it backwards. You're going to switch them to UP in
- 15 the Denver yard. You're not taking them to
- 16 St. Louis at all?
- MR. BOBB: If they're going on the UP,
- then the routing -- that's not what I'm talking
- 19 about. I'm talking about --
- 20 CHAIRMAN OBERMAN: But that's what
- 21 reciprocal switching is. If the other shipper in
- Denver says I also want a reciprocal switch, I want

- 1 to go wherever I'm going on UP, you're done with
- them when they get to your yard in Denver. So what
- does that have to do with open routing?
- 4 MR. BOBB: Open routing as I understand it
- 5 would be they're saying they want to go to North
- 6 Carolina, and one customer says I want to go by BNSF
- via Chicago, and connect with an eastern carrier in
- 8 Chicago, and the other customer says I want to go
- ⁹ via St. Louis, and connect with an eastern carrier
- in St. Louis. That's the open routing concern.
- 11 CHAIRMAN OBERMAN: Well, but that's not
- what the reciprocal switching concept is about.
- 13 It's about switching at the terminal in Denver, not
- in Chicago or St. Louis. I think you're setting up
- 15 a straw man that doesn't exist. That's why I'm
- having trouble following it.
- MR. WEISKITTEL: So, Mr. Chairman, maybe
- 18 I'll offer this comment.
- But the way you're describing it certainly
- sounds more like the way we have interpreted the
- 21 concept. I think the concern that we have is if you
- 22 look at where shipper association comments seem to

- 1 have been taking us in their last couple of filings
- and in their ex parte meetings, it has greatly
- 3 expanded it beyond what you're describing there.
- So your perspective that it should be more
- 5 limited and work the way reciprocal switching
- 6 typically works is certainly consistent with what
- ⁷ our perspective is.
- 8 CHAIRMAN OBERMAN: I don't know what it
- 9 should be. I'm just trying to understand how the
- 10 railroads -- I'm still trying to learn this
- business, okay. So all I asked is that if Univar
- was allowed to go to the same yard in Denver that
- Owens is already allowed to and switch to UP, that's
- 14 not open routing because they're leaving Denver on
- 15 UP and not on BN.
- MS. MULLIGAN: And it only really becomes
- open routing when the shipper starts to designate
- 18 how the railroads operate with each other and how
- 19 they want routing to go forward, which should not be
- 20 a part of this rule, and it's encouraging that you
- seem to recognize that as well. But I do think that
- 22 that is something that the shippers have encouraged

- 1 the Board to do.
- 2 CHAIRMAN OBERMAN: Whether that should or
- 3 should not be, is there anything in any part of
- 4 anybody's reciprocal switching proposals that would
- 5 permit open routing?
- 6 MR. WEISKITTEL: I think if you look back
- 7 at some of the things that -- I think it's the
- 8 Coalition Associations have said, it does sound an
- 9 awful lot like open routing, where they are talking
- 10 about changing the location of an interchange to be
- 11 further or closer, depending on where they could
- 12 negotiate it.
- MS. MULLIGAN: They provided some visuals
- of that that we would encourage the Board to look
- 15 back at, and we will do the same if there's a mis --
- 16 CHAIRMAN OBERMAN: Okay. I think we spent
- 17 a lot of time on an issue that doesn't belong in
- this rule, but I understand your concern.
- 19 Let me just say this, I'm expressing no
- 20 concern of my own about whether open routing is a
- good idea, bad idea, we should do something about
- 22 the bottleneck rules, we shouldn't. Those are

- 1 additional potential issues that perhaps the Board
- 2 should deal with.
- I just don't know that they belong in this
- 4 rule. And I'd like to keep the discussion about
- 5 reciprocal switching. You know, you said we all
- 6 know what a terminal is, I'm not sure that's true.
- ⁷ I thought we all knew what reciprocal switching was.
- 8 So let's keep it there.
- 9 All right, gang. Are we done with our
- 10 five friends from BN now? They are very
- good-natured about it. All right. I think we
- can -- let's call up UP -- CP, I'm sorry, and
- 13 that's -- I'm going to hope to get it right, Tyme
- Wittebrood, did I get it right?
- MR. WITTEBROOD: That's perfect.
- 16 CHAIRMAN OBERMAN: And David Meyer.
- MR. MEYER: Good afternoon. On behalf of
- 18 Canadian Pacific, I am David Meyer, outside counsel
- 19 to CP, and with me is Tyme. You pronounced his name
- very well. It took me a lot longer to get it right.
- He is CP's director of regulatory finance based in
- 22 Calgary.

Page 248 CP supports the comments in evidence 2 submitted by the Association of American Railroads. 3 You will hear from them later today I expect. 4 are here independently primarily to share CP's 5 perspective and experience with the Canadian 6 statutory and regulatory framework that supports 7 so-called regulated interswitching in Canada. As Mr. Wittebrood will explain, the 9 ability of the Canadian rail network to function 10 with regulated interswitching should not be seen as 11 evidence that the regulatory proposals at issue in 12 this proceeding could be implemented in the United 13 States without having severe impacts on the strength of the U.S. rail network. 15 The lessons from the Canadian experience 16 are, first, that the conditions we see today in 17 Canada are entirely dependent on the unique 18 historical context of regulated interswitching and 19 the unique rail geography and economy of Canada. 20 And second, even with those features, 21 forced switching in Canada still causes significant 22 challenges that the regulatory framework and private

Page 249 initiative have had to deal with flexibly. 2 I'll turn it over now to Mr. Wittebrood to 3 speak to these issues in more detail. MR. WITTEBROOD: Thank you, David. 5 And thank you, everybody, for this 6 opportunity to provide some of my thoughts. 7 CP believes that open market competition 8 in the transportation sector has been critical to 9 the renaissance of North America's railroad 10 industry, and it continues to be a key factor in 11 CP's own success. 12 We believe that America's transportation 13 industry greatly benefits when railway companies have the incentive and the ability to bring 15 initiative and creativity to the markets to solve 16 transportation problems and to improve service to 17 our customers. 18 Transportation regulations are an 19 important piece of this puzzle because they can work 20 to either support or to diminish this competitive 21 spirit. 22 In CP's experience, economic regulations

- $^{\mathrm{l}}$ work best when they provide an incentive to invest
- and to compete and when market participants are
- 3 allowed a degree of flexibility to develop solutions
- 4 and best practices within the rules.
- In this proceeding, we've heard a number
- of references to the Canadian interswitching
- 7 regulations as a potential guide to understand how
- 8 U.S. interswitching program might operate.
- 9 Since CP has more than a century of
- 10 experience with these interswitching regulations,
- 11 I'm here to offer some of our learnings and
- observations in the hope that it might assist the
- 13 Board with its deliberations.
- We've already heard Canada's rail industry
- 15 has been shaped by interswitching since its infancy.
- 16 Canada adopted interswitching regulations in 1904.
- Just for context, that was four years before
- 18 Mr. Henry Ford began to produce the Model T. So
- 19 this is truly still the days of the horse and buggy.
- 20 And since that time, every decision made
- 21 by shippers and railways has been made with
- 22 interswitching regulations as a backdrop. Shippers

- 1 have decided where and how to develop their
- 2 production facilities with the knowledge that
- interswitching -- the interswitching regulations
- 4 would be available to them.
- 5 And railway decisions about developing new
- 6 markets, retiring redundant assets and improving
- 7 network capacity have all considered the influence
- 8 of interswitching. Even significant decisions made
- 9 by regulators such as permitting CN to assume
- 10 control of North America's -- sorry, of the north
- shore of Canada's largest marine harbor in Vancouver
- was made with the knowledge that these
- interswitching regulations would provide shippers
- with continuing access to those terminals.
- The interswitching regulations have shaped
- 16 Canada's rail industry through the cumulative impact
- of all of these decisions.
- And for example, we estimate that 88
- 19 percent of the customers that CP serves directly in
- 20 Canada are sole-served by CP. It is likely that
- this number would be much lower if shippers were not
- 22 able to rely on the interswitching regulations for

- 1 access to their key shipping destinations.
- In addition to shaping the physical
- 3 structure of Canada's rail network, interswitching
- 4 has also influenced how Canada's railways operate
- 5 every day. A railway network is a complex thing on
- 6 its own, and interswitching magnifies this
- 7 complexity by increasing the amount of interaction
- 8 between separate railroads.
- Ganada's class 1 railroads have had years
- 10 to develop solutions that help to reduce this
- 11 complexity and to help to mitigate some of the
- inefficiencies inherent in interswitching.
- Canada's regulators have permitted CP and
- 14 CN to apply creativity and ingenuity to resolve
- operational problems as the volume of interswitching
- traffic has grown beyond anything that was
- 17 contemplated when Canada's regulated interchanges
- were first established.
- 19 For example, we've developed integrate
- 20 agreements in Vancouver and in Thunder Bay, which
- 21 are two of Canada's busiest marine terminal areas,
- which allow us to streamline operations and avoid

Page 253 running large unit trains through constrained 2 interchanges, while protecting every customer's 3 access to interswitching. These types of agreements require years of 5 experience as well as ongoing negotiations and 6 cooperation between independent companies who are 7 otherwise fierce competitors. If interswitching were adopted in the 9 U.S., it would be impossible to expect such 10 arrangements to appear overnight. It will take 11 years for railways to learn how best to cooperate in 12 order to mitigate the operational challenges caused 13 by regulated interswitching. 14 In the meantime, there will be a real risk 15 of significant operational disruption. 16 Whatever the Board decides to do in this 17 proceeding, we urge you to protect the railroads' 18 ability and incentive to effectively manage such 19 operational challenges in creative ways, and we urge 20 you to move slowly so that rail carriers have time

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to understand the operational impacts, and to react.

In Canada, with Canadian interswitching,

- there may be a common misconception that all
- interswitching in Canada is regulated, and that's
- 3 not true.
- 4 There is a significant amount of activity
- 5 that is not subject to the regulations at all, such
- 6 as when a shipper doesn't have facilities within the
- ⁷ 30-kilometer radius of an interchange. But even the
- 8 vast majority of interswitching activity that is
- 9 ostensibly subject to the regulations is not a
- 10 result -- does not result of direct regulatory
- 11 intervention.
- 12 An interswitch move is truly a capital R
- 13 regulated movement only if it results from a shipper
- application and an agency order. And in the last 10
- 15 years, there's only been one order to the best of my
- 16 knowledge instructing CP to interchange a specific
- 17 customer's traffic.
- The vast majority of interswitching in
- 19 Canada occurs with no direct involvement of the
- agency.
- 21 CP and CN billed each other for
- 22 approximately 355,000 unit switch carloads at the

- 1 regulatory rates in 2021. Most of this is what I
- ² refer to as structural interswitching activity.
- 3 It's simply required in order to complete the
- 4 movement because of how the Canadian rail network is
- 5 structured.
- 6 Regulated interswitching is rarely used by
- 7 Canadian shippers as a rate remedy. Canada's
- 8 experience with interswitching does not inform us
- 9 about how interswitching might be applied as a rate
- 10 remedy in the United States.
- And I'll talk a little bit about some of
- the costs of interswitching.
- 13 Interswitching imposes various types of
- costs, imposed on the Canadian transportation
- 15 system. Some of those are directly observable and
- some are more insidious.
- One of the more insidious costs is caused
- 18 by a loss in the quantity and quality of the
- information available about the traffic moving on
- 20 the network. Interswitching involves the exchange
- of carloads between two or more otherwise
- 22 independent rail carriers with independent

- 1 operations.
- 2 Even when there's only one other carrier
- involved, CP cannot see the traffic that is being
- 4 originated by other carriers today which CP will
- 5 receive at the interchange tomorrow.
- Therefore, when it comes to interchange
- 7 traffic, it is difficult to proactively act to
- 8 reduce operational problems when they arise.
- 9 For example, because CP cannot see both
- 10 the origin and the destination for interswitched
- 11 traffic, we can't predict congestion problems before
- they happen. We're not able to react to congestion
- until it's already a problem.
- 14 This was a contributing factor to an
- instance of widespread and long-lasting congestion
- in the Vancouver area in 2018. In that case, both
- 17 CP and CN issued embargoes on interchanges and
- 18 certain dual-served facilities so that we could work
- 19 to resolve the congestion.
- These embargoes were required because the
- 21 railways were unable to work directly with shippers
- 22 to avoid congestion before it became a problem.

Page 257 1 So whatever the benefits may be, it may be 2 said that interswitching regulations in Canada have 3 created a rail network that is at least somewhat 4 more fragile and prone to congestion and other 5 disruptions. 6 Interswitching incurs more tangible costs 7 as well. We've heard elsewhere interswitching 8 requires at least two extra assignments in order to complete the movement. There is a significant 10 amount of dwell time at the interchange as cars wait 11 for receiving carrier to come and collect them. 12 And interswitching also creates 13 significant overhead costs for railways. Employees of the railroads involved must be in constant 15 communication in order to efficiently execute 16 interchange traffic and avoid delays and congestion. 17 Managers must maintain interswitching agreements and 18 billing, and executives have to spend time 19 negotiating interswitching agreements and operating 20 practices. 21 Fortunately, our Canadian regulators have 22 allowed the industry to develop creative solutions

- in order to minimize the delays and the congestion
- 2 caused by interswitching, while preserving shippers'
- 3 rights.
- 4 CP will continue to compete vigorously by
- 5 providing exceptional service and value to our
- 6 customers, no matter how the regulatory environment
- 7 evolves. But we urge the Board to consider
- 8 carefully not only the anticipated benefits but also
- 9 the potential costs and consequences of any rule
- 10 changes.
- We hope that our input will assist the
- 12 Board to do this, and we hope that our experience
- 13 illustrates that the Canadian rail industry is in a
- very different place as regards the ongoing impact
- of interswitching after more than 100 years of
- 16 experience with this regulation.
- So in conclusion, we urge the Board to
- move carefully.
- 19 CHAIRMAN OBERMAN: Thank you, Tyme. I
- 20 just have a couple of questions.
- You've said that reciprocal switching
- requires more touches or more moves and so forth.

- 1 If you followed the question I was asking of BN, if
- we were to decide to limit reciprocal switching to
- 3 the yard where the cars are going anyway, it
- 4 wouldn't be an extra move, it would just be which
- 5 track you put them on; right?
- 6 MR. WITTEBROOD: Well, I mean, that helps
- 7 to keep it in the area where the customer is being
- 8 served and if there's an interchange in that
- 9 location.
- The reality is, though, that -- I'm not an
- operations expert, but I have been involved in some
- of these types of operations, reviewing them.
- Even where the traffic originates very
- 14 close to the interchange, there's often a separate
- 15 assignment that will move the traffic from the
- 16 classification yard, which is the railway's main
- yard, main serving yard, to the interchange.
- The interchange may be physically
- 19 connected to the railway's main yard or it may be
- somewhat separated.
- And so there's quite a few examples where
- we do have an extra assignment specifically to

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 m l}$ complete the interchange portion of the move.
- 2 CHAIRMAN OBERMAN: But that's not for
- every reciprocal switch; right? Just for some?
- 4 MR. WITTEBROOD: I couldn't say 100
- 5 percent. I would tend to agree with you, it's not
- 6 for every switch.
- 7 CHAIRMAN OBERMAN: The only other thing I
- 8 would say, you urge us to smooth slowly. I would
- 9 say on this docket, the Board has taken moving
- 10 slowly to an art form. Eleven years -- just like we
- 11 said we all know what a terminal is, we all know
- what moving slowly is, and I would say 11 years is
- 13 slow.
- I didn't have anything else, Tyme. I
- 15 appreciate your comments.
- MR. WITTEBROOD: Your point on that is
- 17 taken, Mr. Oberman. I would just add, though, that
- 18 I'm more talking about after -- if you begin to
- 19 enact regulations, after we begin to enact them, not
- to open the floodgates all at once.
- CHAIRMAN OBERMAN: Well, that's a good
- 22 point. I have taken to heart what many of the

- 1 shippers have said, and that is that a likelihood
- that the floodgates are going to be open no matter
- 3 what kind of rule you have is small because of the
- 4 cost and the complexity of any kind of case that
- 5 might be brought.
- Anyway, thank you.
- Are there other Board members that have
- 8 any questions for Tyme?
- 9 BOARD MEMBER PRIMUS: I just have a quick
- 10 one.
- 11 Tyme, again, I appreciate your comments.
- 12 And I do agree as the Chairman did also about not
- opening the floodgates all at once. I want to ask
- 14 you about that 2018 problem in Vancouver and I think
- 15 that's also sort of symbolic.
- I mean, if switching has been engaged for
- over 100 years and you're having a problem in 2018,
- that tells you that it's been working for long
- 19 enough that maybe there's just a hiccup. If you
- 20 could comment on that hiccup.
- Obviously, you guys solved that problem
- 22 and you continue to switch successfully. So how did

- 1 you solve that problem?
- MR. WITTEBROOD: I wasn't directly
- involved in solving that problem, but I would say we
- 4 solved the problem by working together as much as
- 5 possible with shippers and with our partner railways
- 6 in the interswitching in order to smooth out those
- 7 traffic flows. We focused on the areas where
- 8 congestion was, and we stopped sending traffic there
- 9 for as long as it took in order to relieve that
- 10 congestion.
- Because in the railway world, once you
- have congestion in one location, it tends to stack
- up, it gets worse, not better, until you take
- 14 proactive action.
- I appreciate your question, and I don't
- think I'm here to tell you that Canadian
- interswitching is a nightmare scenario in Canada the
- way that it's been enacted.
- 19 BOARD MEMBER PRIMUS: Do you think it's
- 20 successful?
- 21 MR. WITTEBROOD: I don't know how to
- 22 qualify whether it's successful. We interswitch

- 1 every day with our partner railways, primarily with
- 2 CN and with some of the U.S. class 1s. And we do
- interswitch primarily without major congestion
- 4 issues.
- 5 Does interswitching apply costs, overhead
- 6 costs, dwell time costs, the information problem
- ⁷ that I discussed? Yes, it does. There are those
- 8 downsides to it.
- 9 The initial objective in Canada of
- 10 applying -- of creating those regulations back in
- 11 1904, as I understand it, was to prevent railways
- 12 from having to build in, you know, multiple network
- 13 lines, into the same facilities.
- So the railway and the shipper could rely
- on the interswitching regulations to take care of
- that for them.
- 17 That aspect of it I think was successful.
- We see, as has been pointed out before, we see that
- 19 CP and CN's networks are relatively parallel, and I
- think that might be partly due to the interswitching
- 21 regulations.
- But as to say whether it was successful in

- 1 the long run in terms of are we in a better place
- 2 today than we would have been without the
- interswitching regulations, I don't know.
- I do feel that the network is somewhat
- 5 more fragile. I did point out, as I say, we
- 6 estimate that 88 percent of our own Canadian
- 7 customers are sole-served by CP, and yes, many of
- 8 those have access to the interswitching regulations.
- 9 But it kind of implies that in Canada
- we're more or less married to those interswitching
- 11 regulations. We couldn't ever get rid of them or
- 12 change them too drastically because the network has
- evolved with those interswitching regulations as a
- 14 basic tenet of how we operate.
- 15 BOARD MEMBER PRIMUS: And at the same
- time, not all of your customers utilize it; is that
- 17 correct?
- MR. WITTEBROOD: No, that's correct. They
- don't all utilize it.
- 20 BOARD MEMBER PRIMUS: And last time I
- 21 checked, both CP and CN seem to be doing pretty well
- 22 financially.

Page 265 MR. WITTEBROOD: Yes, I think that's fair. 2 BOARD MEMBER PRIMUS: Okay. Thank you. 3 Appreciate that. 4 MR. MEYER: If I may just say a few 5 closing thoughts. Mr. Chairman, you're muted. 6 CHAIRMAN OBERMAN: Before you do, did 7 anybody else have questions for Tyme? 8 VICE CHAIR SCHULTZ: I did. Just one 9 quick question. 10 You indicated that switching, if 11 implemented as we've set forth, would, in fact, 12 potentially increase costs. 13 I was wondering if you could speak to how 14 CP would handle those costs, and would it be 15 possible that they would be passed on to the 16 shippers? 17 MR. WITTEBROOD: I mean, to the first part 18 of your question, I think we would try to handle 19 them in much the same way that we handled them in 20 Canada, and that is to work with our interswitching 21 partners in order to come up with arrangements, 22 whether it's formal agreements or more informal

Page 266 operational practices, whatever they might be. 2 Interswitching does complicate the 3 operational landscape, and you're going to have 4 different circumstances to deal with everywhere that 5 it occurs. 6 So every time that we get into an 7 interswitching scenario, we'll probably have to 8 spend some time working with our interswitching 9 partners in order to maximize the efficiency of 10 those movements, and that's what we would do. 11 And again, I would hope that any regulations that we had would permit that 12 13 flexibility. 14 In terms of passing the costs on to 15 customers, I mean, at CP we're generally -- not 16 generally, always pretty much opposed to cost-based 17 pricing. We don't price our service in order to hit 18 a specific margin above cost.

- We do price our service in order to
- achieve optimal market outcomes. We price our
- 21 service in order to compete. We price our service
- in order to maximize the amount of traffic that

Page 267 we're able to move. 2 So we're not going to directly pass on 3 those costs, I don't think. I don't think I have 4 the authority to specifically speak for CP and 5 promise that's the case, but the way that CP 6 operates, I don't believe we're going to look at the 7 cost calculation and say okay, our costs to move 8 this carload has gone up by 10 percent and therefore -- the interswitching portion of the move, 10 and therefore our rate would go up by 10 percent. 11 However, at the end of the day, the costs 12 have to land somewhere, and, you know, in my limited 13 studies of economics as a science, I think 14 realistically, some of it will land on the railways, 15 and some of it will land on sort of the broader 16 public stakeholder as a whole, and some of it will 17 probably land on shippers. 18 VICE CHAIR SCHULTZ: Thank you. 19 All right. Any other CHAIRMAN OBERMAN: 20 questions for Tyme? 21 David, you're on.

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MR. MEYER: Thank you. I just wanted to

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 m l}$ share a very brief thought before we go.
- You know, I think what you've heard from
- 3 Tyme is that the Canadian regulatory environment
- 4 really is a regulatory environment that the
- ⁵ railroads there -- railways, they say, have adapted
- 6 to for over a century.
- And our main point is whatever you see in
- 8 Canada today is not evidence of what would happen if
- 9 you flipped a switch and turned on the same
- 10 regulatory environment in the United States. You
- see the end result of 100 years; you don't see the
- 12 adjustments necessary that would occur in a system
- 13 that's grown up without the kind of regulation that
- is being proposed here.
- Now, CP is an enthusiastic supporter of
- marketplace competition, just like Congress was when
- it adopted or enacted the Staggers Act and the ICTA.
- 18 And competition Congress has said is the best way,
- 19 the best means, to ensure that the benefits of a
- 20 strong and effective rail network are brought to
- rail customers and the broader economy.
- 22 As the Board knows, CP is in the midst of

Page 269 a transaction of our own that we believe will inject 2 significant new competition into the rail 3 marketplace. This is not the time obviously to discuss that transaction. 5 But I can say that CP intends to use 6 whatever tools are available to it in the 7 marketplace to compete aggressively for the 8 transportation for customers that we are able to serve, including whatever new tools the Board might 10 end up creating as a result of this proceeding. 11 But respectfully, we share the view that 12 you're going to hear from AAR much more about, which 13 is that the forced access rights that are being discussed in this proceeding really are going to 15 inject new regulation, not real marketplace 16 competition, into the U.S. rail network. And we 17 respectfully urge the Board not to take that step. 18 Thank you for your time. 19 CHAIRMAN OBERMAN: Thank you, David. 20 Anybody have any questions for David? 21 Okay. So it is now 3:07. We have to hear 22 from UP and we are scheduled to hear from AAR.

- let's see if we can't make a stab at doing that, but
- I think we all need a break. So let's take a
- 3 10-minute break and reconvene at 3:17. Thank you
- 4 all.
- 5 (Recess.)
- 6 CHAIRMAN OBERMAN: All right. We are back
- 7 in session. And our next group, same panel, is
- 8 Union Pacific. There are four people, Jennifer
- 9 Hamann, Kenny Rocker, Eric Gehringer and Michael
- 10 Rosenthal.
- 11 Are you all there? Okay.
- Who wants to lead off?
- MS. HAMANN: I'm going to be the leadoff
- 14 batter today. Good afternoon. Go ahead.
- 15 CHAIRMAN OBERMAN: Go ahead, no.
- MS. HAMANN: Okay. Well, good afternoon,
- 17 Chairman Oberman, Vice Chairman Schultz, Members
- 18 Fuchs, Primus and Hedlund and Board staff. My name
- 19 is Jennifer Hamann, I'm the executive vice president
- 20 and chief financial officer at Union Pacific
- 21 Railroad. I along with Eric Gehringer, executive
- vice president of operations, Kenny Rocker,

- 1 executive vice president of marketing and sales, and
- our counsel Mike Rosenthal, want to thank you for
- 3 the opportunity to speak on behalf of Union Pacific
- 4 about the reciprocal switching proposal currently
- 5 before the Board.
- 6 My colleagues and I are here today to
- discuss how the switching proposal would financially
- 8 and operationally impact what we have all learned
- 9 over the last year or so is a very fragile and
- 10 complex global supply chain, and more directly how
- it would impact Union Pacific's customers.
- Specifically, let me outline how forced
- 13 reciprocal switching adversely affects current and
- 14 future capital investments along the railroad.
- Without a doubt, our goals and our
- 16 customers' goals are intrinsically linked. Our
- 17 customers want their products delivered safely and
- on time with minimal variability, and Union Pacific
- 19 is committed to meeting those expectations.
- Beyond the immediate alignment, it is in
- Union Pacific's long-term strategic interests to
- 22 grow the amount of traffic on our rails and to be

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 m l}$ the partner of choice for our customers.
- The current switching proposal appears
- intended to provide customers with increased carrier
- 4 flexibility. However, I can unequivocally state
- 5 that this increased flexibility will distort crucial
- 6 signals that help us allocate capital effectively,
- 7 and will disrupt the fundamental investment model of
- 8 the rail network, a model that has produced the
- 9 safest, most efficient and most effective national
- 10 rail network in American history.
- 11 The impact of that distortion would limit
- or hinder the rail's ability to invest for growth,
- which, in turn, attracts investment to our industry.
- During my 30-year tenure, Union Pacific
- 15 has consistently established and communicated its
- desire to grow car loadings, setting annual growth
- targets and releasing multiyear plans that are
- 18 rooted in a commitment to growth.
- We want to grow and invest for the future,
- and, in fact, our owners want us to grow as well.
- 21 And we must prudently allocate our dollars based on
- 22 the information that is available to us and the

- 1 certainty of that information.
- Our investment priority first and foremost
- is our infrastructure. Beyond that, Union Pacific
- 4 is committed to a competitive dividend as well as
- 5 responsible share repurchases.
- We have been quite consistent in this
- 7 capital allocation strategy, which is necessary for
- 8 us to compete for capital against other publicly
- 9 traded companies, including many of our customers,
- 10 but also to compensate our shareholders for their
- 11 investment.
- To support our growth plans, Union Pacific
- 13 routinely seeks areas of improvement along our rail
- 14 to increase throughput and reliability. With our
- 15 capital investments, we specifically target nodes
- 16 with rising demand and operational delays. These
- 17 capital investments serve as the catalyst to ensure
- our network is flowing efficiently and meeting our
- 19 customers' needs.
- Unfortunately, the switching proposal
- 21 alters these crucial dynamics and creates
- 22 uncertainty.

Page 274 The risk of switched traffic reduces our 2 incentive to allocate valuable capital dollars to 3 areas where we could lose traffic, where there's 4 uncertainty about traffic growth or where we could 5 be forced to handle traffic for a competitor without 6 adequate compensation. 7 Specifically, the proposal interferes with 8 our ability to forecast and allocate resources. 9 are responsible for both network investments and 10 investments benefiting individual customers. Under 11 this proposal, a customer can focus on its own 12 short-term interests without regard to the needs and 13 demands of other customers or the network. 14 To its credit, the STB has said that it 15 would act in each case to safeguard the interests of 16 those other customers and the shared interest of all 17 stakeholders in a fluid, well-functioning and 18 capable network, however, Union Pacific cannot 19 invest under the assumption that the STB will 20 successfully defend those interests in every case, 21 nor will investors assume that level of success. 22 As currently proposed, reciprocal

- 1 switching would limit UP's ability to proactively
- invest in the network, and must then be accounted
- ³ for by Union Pacific and its investors. This is
- 4 especially concerning because it will inherently
- 5 limit prospective investment needed to both maintain
- 6 and grow an ever-burdened supply chain.
- 7 It would particularly impact the rail link
- in the chain, which funds its own infrastructure
- 9 investments and is one of the most
- 10 emissions-friendly transportation modes.
- 11 My concern about investment is not merely
- 12 speculative or hypothetical. For example, we
- partner with our plastic customers to support their
- 14 growth initiatives. In just the last five years,
- 15 which includes the start of an industrial recession
- and a global pandemic, Union Pacific invested around
- 17 \$115 million in storage and transit facilities in
- 18 Texas and Louisiana. Here, Union Pacific evaluated
- 19 both the gain in business and whether that
- 20 investment would lead to an increase in network
- 21 capacity.
- This strategic investment has helped us,

- and will continue to help us, serve our customers
- and improve network fluidity. However, these of
- 3 investments are not made without careful planning
- 4 and consideration, working with our customers to
- 5 understand their long-term goals and objectives.
- And the phrase "long-term" is important
- 7 here. The average life of our rail assets is more
- 8 than 40 years. If Union Pacific were performing
- 9 this evaluation in a switching proposal environment
- with no certainty about returns, we would have
- 11 needed to consider whether the infrastructure
- investment would result instead in decreased
- 13 fluidity and loss contribution to the benefit of a
- 14 competitor.
- I liken it to allowing Burger King to use
- the grill in McDonald's. Would McDonald's invest in
- 17 a larger grill with better cooking technology if
- there was a real possibility that Burger King would
- 19 co-op the use of that grill? This is the added risk
- of the switching proposal, and would almost
- 21 certainly have changed Union Pacific's cost-benefit
- 22 analysis for the storage and transit facilities,

Page 277 negating the viability of an investment that is 2 helping our customers grow and improving network 3 fluidity. In addition, because of the network nature 5 of our business, capital investments in one area 6 directly impact the system as a whole. Thus, the 7 switching proposal changes the paradigm across the 8 network and makes all capital investments riskier. The proposal degrades our ability to 10 evaluate a project's margins and impedes 11 identification of capital expenditures that would 12 benefit our customers, the global supply chain and 13 our commitment to zero carbon emissions by 2050. 14 If our underlying financial investment is 15 hindered by this proposal, our ability to make 16 investments like, in President Biden's words, the 17 largest purchase of American-made battery electric 18 locomotives in all of history would also be 19 hindered.

- I encourage the STB to maintain an
- 21 environment where the U.S. rails are successful and
- 22 are supporting a booming American economy through

- 1 massive investments for growth, better service and
- 2 lower emissions.
- 3 Change is often valuable and should be
- welcomed as an opportunity. However, increased risk
- 5 equates to less activity and a more conservative
- 6 approach to network investment. This switching
- 7 proposal limits the rail industry's ability and
- 8 motivation to flex resources and make capital
- 9 investments in the network, and ultimately will
- 10 become another source of inflation in the U.S. --
- 11 for the U.S. consumer.
- I now pass the remainder of my time to
- 13 Eric.
- MR. GEHRINGER: Good afternoon, Chairman
- 15 Oberman, Vice Chairman Schultz, Members Fuchs,
- 16 Primus, Hedlund, and the Board staff. I like
- Jennifer would like to thank you for your time
- 18 today. I'm going to focus on how the switching
- 19 proposal will prevent us from providing the
- 20 reliable, consistent and efficient service we must
- deliver to obtain our business.
- Earlier today, you heard complaints about

Page 279 PSR and first mile-last mile service. Switching is 2 not a cure for those. Switching would magnify 3 existing service challenges and make future problems 4 more likely. 5 As I will explain, the switching proposal 6 would build delay, longer cycles, greater congestion 7 and increased complexity into the supply chain. We would find it more difficult to plan 9 and manage our network resources and our network 10 would be more vulnerable to disruption. We would be 11 using more resources to move the same amount of 12 traffic, instead of using our resources to better 13 serve existing and new business. 14 This proposal inherently complicates the

- supply chain network. It would make that network
 less agile and less predictable. As executive vice
 president of operations at Union Pacific, my job is
 to keep the railroad moving fluidly and efficiently
 while planning for market changes and keeping our
 employees safe.
- The nation's supply chain is a delicate arrangement of movements and handoffs that must be

- well-timed, closely synchronized, to maintain
- ² fluidity. Each increment of complexity is a source
- ³ of error and dysfunction. Each increment of
- 4 complexity also reduces transparency on the network
- 5 for our customers.
- The switching proposal makes the rail
- 7 network and overall supply chain continuously
- 8 vulnerable to new sources of disruption, while
- ⁹ failing to promote the stated goal of improved
- 10 service.
- One of the key vulnerabilities for the
- 12 supply chain is the handoffs between service
- providers. This is true for handoffs between
- 14 logistic providers and the overall supply chain, as
- 15 well as the handoffs within the rail network.
- To maintain fluidity of the network, the
- 17 handoffs must be well-timed and synchronized through
- 18 significant planning and communication. Reciprocal
- 19 switching increases the number of potential points
- of failure by injecting new handoffs into an already
- 21 complex and challenging system.
- 22 This proposal would lead to

- desynchronization and bottlenecks.
- 2 Additionally, this proposal will make
- proper resource planning and resource allocation for
- 4 the complex network significantly more problematic.
- 5 It takes time to adequately plan for resources to be
- 6 sourced in the appropriate areas of the network.
- 7 Locomotives cannot be everywhere at the
- 8 same time, and they do not appear overnight.
- 9 The proposal will inject unforeseen demand
- 10 into the network due to the unavailability of
- 11 certain equipment. These are long-term assets that
- 12 need proper planning.
- Also, people are not interchangeable. We
- 14 staff our crews due to their qualifications and
- 15 understanding of how to do work at certain areas or
- in a particular location. This proposal assumes
- 17 that any crew can service any area of the network,
- and that is simply not the case.
- 19 Each crew goes through specific training
- 20 to meet the needs and demands of the network in a
- 21 defined area.
- Moreover, we have received feedback that

- our customers want the same crew serving them, so
- the crews do not make mistakes picking up, setting
- ³ up, their cars. This continuity of talent is an
- 4 integral point in sustaining fluidity in our
- 5 network.
- Our network is a series of tightly mapped
- outlinks. If one link goes missing, the chain or
- 8 the rail network would be incomplete.
- 9 By decreasing traffic density and
- injecting inefficiency, the long-term health of the
- 11 network will be affected by the proposal. Transit
- 12 times will significantly increase. We don't have to
- 13 speculate about that impact. Reciprocal switching
- that we currently perform typically adds 48 to 96
- 15 hours of delays due to cars traversing the terminal
- 16 twice.
- 17 The cars subjected to reciprocal switching
- would remain in the yards, consuming more capacity,
- 19 interfering with service and diminishing our ability
- 20 to build traffic density.
- Let me address some misconception about
- 22 current switching that occurs on our network.

- 1 Railroads already reciprocal-switch so how would
- this proposal be any different? There are many
- 3 instances of reciprocal switching that currently
- 4 exist on the railroad network, that is absolutely
- 5 true. These situations differ from the proposal
- 6 before the Board in that these situations were long
- 7 planned and deliberate.
- 8 Additionally, because we were aware of
- 9 these switching situations due to mergers and/or
- 10 consolidations, we were able to evaluate the network
- 11 to determine if it could sustain the switching and
- 12 to plan adequately with resources to support these
- 13 switches.
- We utilize and leverage the appropriate
- 15 resources in our network to address this voluntary
- switching. More important, these situations are
- 17 narrowly tailored, limited in number and location,
- and mitigated in advance by significant changes in
- 19 the physical network of the merger railroad. This
- switching proposal is not a solution for improvement
- of service. On the contrary, it will degrade
- 22 service. And it will create very different

- 1 challenges over and above local traffic
- fluctuations, volume seasonality and increased
- 3 response time to unpredictable events like weather
- 4 and fires.
- 5 Under the proposal, Union Pacific could
- 6 not mitigate the effects of forced switching through
- 7 processes we normally use to try to anticipate and
- 8 adjust for dynamic changes and uncontrollable
- 9 events.
- The proposal complicates the network,
- driving fragility and raising uncertainty. This
- will increase the customers' transit time as surge
- 13 resources are not available at a moment's notice and
- 14 not sustainable and again take time and planning.
- 15 Let me also say this. Union Pacific wants
- 16 to compete and welcomes competition. The Board has
- 17 received comments that railroads are against
- 18 reciprocal switching because they fear competition.
- 19 This is not the case.
- We compete hard, and we welcome
- 21 competition. We take business from one another all
- 22 the time. We also welcome growth, and we welcome

- 1 continuing to have positive impact on the supply
- 2 chain.
- I urge the Board to consider the severely
- 4 negative consequences this proposal will have on the
- overall U.S. supply chain, and our customers, rail
- 6 service and experience. Thank you for your
- 7 consideration of my deep concerns about forced
- 8 switching. I look forward to addressing any
- 9 questions you might have. I pass the remainder of
- my time to Kenny.
- MR. ROCKER: Thank you for the opportunity
- 12 to talk about the reciprocal switching proposal
- currently before the Board. First, let me begin by
- saying that we've been talking to our customers.
- 15 Based on their feedback, we better
- understand where they see pressure points in our
- 17 network, and I can tell you today these points
- identified by our customers will only be exacerbated
- by the switching proposal, and our ability to
- improve those points will be frustrated.
- We also have spent a great deal of time
- 22 listening to our customers. We want to better

- understand their processes, their needs, their plans
- and their challenges. We want to know how we can
- 3 improve their customer experience with us.
- What we've learned is simple. The most
- 5 important value that customers seek is consistent
- 6 and reliable service from their transportation
- ⁷ provider.
- 8 With this switching proposal, there will
- 9 be a higher potential for variability of service
- 10 because forced switching increases the number of
- 11 connections between two railroads.
- One of our chemical customers has shared
- with us that the increased invariability of service
- will negatively impact its costs in several ways.
- 15 In reviewing the feedback, we realized that this may
- be something that all customers understand and
- 17 experience.
- The biggest concern for our customers is
- 19 in the loss of sales and production is slowed or
- 20 halted because of delays in getting their railcars
- to their facility. Customers are also concerned
- 22 that shipment delays may cause them to use truck

Page 287 1 transportation at a higher cost to move their 2 product to end receivers. 3 They are also sensitive to service 4 variability because it causes increased cycle times, 5 which forces customers to respond by requiring more 6 railcars and increasing inventory carrying costs. 7 Those concerns can quickly create real, 8 tangible and increased costs for our customers. For instance, if we assume the cycle times 10 for manifest traffic increase by 24 hours, then 11 customers would need to increase their fleets by 12 3200 railcars. A chemical customer shared that a 13 one-day increase in transit time would translate to 14 an additional railcar lease cost of 100,000 15 annually, and 350,000 in annual inventory carrying 16 costs. 17 Those general customer concerns would 18 arise in the environment created by the switching 19 proposal. 20 Our customers have also been demanding a 21 seamless and transparent user experience, and Union

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Pacific has been working to meet that demand.

- 1 have made significant investments to improve the
- 2 customer experience.
- When a customer ships on our network, they
- 4 know the railcar ETA from the time the car is
- 5 waybilled or received by Union Pacific. Our online
- 6 shipping management and API service tools give
- 7 customers increased shipment visibility. That
- 8 visibility enables our customers to better manage
- 9 their inbound railcars. The proposal would
- 10 undermine that investment by hindering those
- 11 transparency and technology tools.
- For instance, we do not get an advanced
- 13 ETA for interchanges from foreign railroads, to
- 14 Union Pacific, at the final serving yard. The
- 15 actual number of railcars being delivered on a train
- to Union Pacific from a foreign road is only known
- 17 the day of train arrival. This is not allowing
- Union Pacific to plan for and manage the flow of
- 19 railcars.
- 20 As a result, it could cause our serving
- 21 yard to exceed capacity and not be able to provide
- 22 timely and reliable service to our customers.

Page 289 Our customers would face increased 2 shipment times and not be able to properly service 3 their customers. Overall, the supply chain would continue 5 to be overburdened by the inability to satisfy the 6 customer demand due to a slow transit supply. 7 As Jennifer and Eric have both stated, 8 railroads create vital links in the nation's supply If you add more links to that chain, then chain. 10 there is added risk of failure inserted into the 11 process. Variability is a customer's greatest 12 concern. And adding complexity promises to increase 13 that variability for our customers. 14 With multiple handoffs, there is an 15 increased risk of service variability and a much 16 greater shipment visibility challenge for our 17 customers. With additional parties inserting into 18 the movement, there will be less visibility for 19 customers to know where the shipment is at any given 20 time. This creates additional context for the 21 customer to resolve issues. 22 The increase in service complexity

- increases the likelihood of disruption and adverse
- 2 ripple effects across the broader supply chain.
- Over the course of these proceedings,
- 4 we've heard arguments that forced switching works in
- 5 Canada, so it must be able to work in the United
- 6 States. I'll let our Canadian colleagues address
- 7 their experience with how forced switching works in
- 8 Canada. But I think it's fair to say that the U.S.
- 9 rail network is different than the Canadian rail
- 10 network in many ways that will -- forced switching
- would be more harmful to our customers.
- With all due respect to our Canadian
- 13 colleagues, the challenge they face is just not as
- 14 complex as what we're dealing with here in the
- 15 United States.
- We estimate that Canada has approximately
- 17 3700 rail-served customers. Union Pacific alone has
- more than 10,000. More customers mean more
- 19 switches.
- In addition to the far greater number of
- 21 customers, the U.S. system is far more complex,
- interlocking and way of life. All of this greater

- 1 service and network complexity requires us to work
- 2 closely with our customers to plan inbound
- 3 shipments, and Union Pacific must keep an eye on the
- 4 big picture the whole time so we can avoid the
- 5 congestion and service inconsistencies that would
- 6 create the negative experiences our customers
- 7 particularly want to avoid.
- 8 We understand several customers might
- 9 choose reciprocal switching. However, we are deeply
- 10 concerned for the customers who are bystanders to
- that choice, because those bystanders would be
- 12 negatively impacted by customers that chose
- 13 reciprocal switching.
- We are here today because Union Pacific
- 15 values all of its customers and makes decisions that
- 16 consider the entire network.
- In closing, Union Pacific is working to
- improve our service product, to maintain consistency
- 19 and reliability. We've invested in more technology
- solutions to enhance the customer experience.
- I urge the Board not to inhibit those
- efforts.

Page 292 Thank you for your time and consideration 2 of my remarks. 3 MR. ROSENTHAL: Good afternoon. 4 heard Union Pacific describe the harms that would 5 result from adopting the proposed rule, both 6 railroads and their customers would be worse off. 7 You'll be hearing from other panelists 8 about why railroads don't believe the Board could lawfully adopt the proposed rule. Nonetheless, 10 Union Pacific is interested in having a conversation 11 with stakeholders, larger and smaller railroads, 12 customers and their organizations to try to address 13 the concerns that prompted the proposal, while 14 avoiding its negative consequences. 15 We suggest drawing on the collaborative 16 process that produced the current competitive access 17 rules, which for all the criticism they have 18 received in recent years once had widespread 19 support. 20 We believe the Board should convene a 21 committee with stakeholder groups and ask them to 22 work to try to find some common ground.

Page 293 1 Thank you for your time, and we'd be happy 2 to address any questions you may have. 3 CHAIRMAN OBERMAN: Thank you all. Michael, let me ask you first, have you 5 discussed this idea of a committee with any of the 6 shipper organizations? 7 MR. ROSENTHAL: I'm not sure that the 8 topic has been broached yet with any of the shipper 9 organizations. 10 CHAIRMAN OBERMAN: Do you think you could 11 do the work in less than another 11 years? 12 MR. ROSENTHAL: I would hope so. I would 13 think that if we were to move forward with this, this should be a reasonably fast time period to give 15 us a chance to try to do this. 16 I think what we've seen even in this most 17 recent round is a bit of a shift in position and 18 some different concerns. And we want to understand 19 what those are as well. 20 But I don't think you should expect to

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wait another 11 years. But I do think it's worth

taking the time to develop a rule that has

- wider-spread support, because in the long run that's
- 2 more likely to be effective than to proceed with a
- 3 rule that is going to face additional challenges
- 4 before it could be implemented and serve its
- 5 intended purpose.
- 6 CHAIRMAN OBERMAN: I appreciate that.
- 7 I've been waiting for a constructive suggestion. So
- 8 let's see if people are interested in pursuing it.
- In the meantime, I have a few questions.
- 10 I should have said, by the way, at the outset of
- this session for timing purposes, and I am as
- 12 long-winded as anybody so I'm not at all
- 13 criticizing, we have a very crowded agenda. And as
- 14 I said it this morning, it's not my intent to cut
- anybody off, and I won't.
- We're going to try to stay here tonight to
- 17 finish both the UP presentation and AAR, may require
- us to work a little bit late, otherwise, I don't see
- 19 how we're going to get through tomorrow. So I
- wanted to give everybody a heads-up. If it really
- gets too late, we'll have to just reconvene in the
- 22 morning if we don't finish AAR's presentation today,

- but I hope we can.
- I'm not sure who I should direct these
- guestions to, Kenny or Eric. But I wanted to talk
- 4 to you about, as I did with BN, your existing
- 5 reciprocal switching arrangements.
- 6 I've been looking at the UP Tariff Number
- 7 8005F, which I assume you will recognize if you're
- 8 reciprocal switching, you call it a circular, and it
- 9 lists, I have roughly counted them up, somewhere
- between 5- and 600 customers in 77 different
- 11 locations around the western half of the country, or
- 12 your territory, a little bit eastern.
- 13 You mentioned -- one of you mentioned
- earlier, I think it was you, Eric, but I'm not sure,
- 15 it may have been Jennifer, that you do a fair amount
- of reciprocal switching now because of merger
- 17 agreements and other requirements.
- But I don't think you're telling us that
- 19 all of these 77 locations came about only as a
- 20 result of being ordered to do so by the Board in a
- 21 merger. Would that be fair?
- MR. ROCKER: Yes.

Page 296 1 Kenny, do you want CHAIRMAN OBERMAN: 2 to -- I'm not sure who I'm talking to here, so you 3 tell me who is the appropriate --4 MR. ROCKER: I haven't looked over the 5 entire 5- to 600 pages. I think that's fair to say, 6 your assessment, though. 7 CHAIRMAN OBERMAN: It's not 5- or 600 8 pages that I have. The actual list of customers and 9 locations is about 16 -- or 12 pages. But there are 10 77 separate locations on it. And all of the 11 customers who have a right to reciprocal -- an 12 agreement to reciprocal switching with UP are 13 listed, and there are about 4- or 500 customers of 14 those that I estimated by just a quick count. 15 And I know that UP has taken the position 16 that the other railroads have that reciprocal 17 switching should only be in terminals, but I don't 18 read these locations as all consisting of what most 19 of us would think of as terminals. 20 Would you agree, Kenny, that you have 21 reciprocal switching going on at places that are not 22 really terminals?

Page 297 MR. ROCKER: I think each one is on a 2 case-by-case basis. I would have to look at all 77. 3 CHAIRMAN OBERMAN: Well, let me give you a couple examples. Hope, Arkansas, you have a 5 reciprocal switching agreement there with Tysons. 6 That's not a terminal, is it? 7 MR. GEHRINGER: We have a terminal there. How about Enid, CHAIRMAN OBERMAN: 9 Oklahoma? 10 MR. GEHRINGER: Yes, sir. 11 CHAIRMAN OBERMAN: So you would regard 12 every one of these as 77 locations as the terminal? 13 MR. GEHRINGER: Mr. Chairman, I wouldn't 14 say that either. To Kenny's point, I would have to 15 see the whole list. It happens to be the two that 16 you selected, I know that we have terminals in both 17 of those. 18 CHAIRMAN OBERMAN: All right. Well, I 19 didn't want to go through all 77 or we'll be here 20 all night. But I'm really trying to get at the 21 point that isn't it more important if we're trying 22 to figure out the feasibility of where reciprocal

Page 298 switching can take place, as to where you've already 2 made arrangements for it with existing customers? 3 Isn't that a better definition than just saying terminals? 5 MR. ROSENTHAL: Chairman Oberman, I would 6 say there are two issues here. One, to the extent 7 that Union Pacific has voluntarily agreed with a 8 shipper to provide switching, that's one thing, 9 that's a decision that Union Pacific could make. 10 I think that's separate from the question 11 of what perhaps the Board could do under the statute 12 were it to require reciprocal switching. 13 CHAIRMAN OBERMAN: Well, are you the 14 person who makes the contention that the statute 15 limits it to terminal areas? 16 MR. ROSENTHAL: We took that position in 17 2016 filing, yes. 18 CHAIRMAN OBERMAN: What's the basis of it? 19 MR. ROSENTHAL: The basis is that the term 20 reciprocal switching which is used in the statute, 21 having well-understood meaning at the time, that 22 reciprocal switching is something that occurs in

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 m l}$ terminal areas. So that meaning, we assume, was
- 2 part of a statute and is encompassed by the
- definition of reciprocal switching.
- 4 CHAIRMAN OBERMAN: When you say it was
- 5 well understood, by whom?
- 6 MR. ROSENTHAL: It was under Board
- 7 precedent. In our 2016 filing, we cite some cases
- 8 that discuss it. And in fact, when you look at the
- 9 Board's history or the ICC's history of dealing with
- 10 these questions about terminals, you will see one of
- the earlier cases, Golden Cat, in fact, was
- dismissed because they concluded that the shipper
- who was requesting switching was outside the
- 14 terminal area.
- So it's an issue that's been litigated.
- 16 There's precedent. Like any precedent, you have to
- 17 look at facts and apply it. But we think it was
- understood at the time of the statute what
- 19 reciprocal switching meant, that it was limited to
- terminal areas, and we've seen it applied in cases
- that have come before the Agency.
- 22 CHAIRMAN OBERMAN: I've looked at the

Page 300 legislative history. I don't find any reference to 2 any of those cases. I find Congress using a 3 different term in subparagraph c than it uses in a 4 and b where it specifically mentions terminals. 5 So I'm not sure where you're coming from. 6 BOARD MEMBER FUCHS: Wasn't Golden Cat 7 a '96 case though? I think it's precedent --8 MR. ROSENTHAL: That's exactly right. 9 Some of the cases I'm talking about, mention, 10 because they came and they were applying the 11 decision. I'm talking about there were cases 12 beforehand about what reciprocal switching was, and 13 we think it was well understood that it was 14 something that would occur in a terminal area.

- The other point is if you look at other
- sections of the statute in talking about imposing
- 17 terminal trackage rights, you see language about
- 18 reasonable distance outside a terminal. And I think
- one of the basic principles of statutory
- interpretation is if you see language used in one
- 21 part of the statute and it's not in another part,
- 22 that it's going to mean something different.

Page 301 So we think the area in which the Board 2 could impose reciprocal switching is different from 3 the area in which it can impose terminal trackage 4 rights. CHAIRMAN OBERMAN: I agree with you that 6 when a legislature uses different language in a 7 different section, it's intended to mean something 8 different. And in the reciprocal switching 9 paragraph, it doesn't use the same language that it 10 uses in the terminal trackage rights area, it 11 doesn't mention the word terminal at all. So I 12 think the argument goes in both directions. 13 But what I'm really interested in is 14 understanding the argument that's frequently made 15 here is that it isn't practical as to where it is 16 practical to do switching. I know there is a lot of 17 criticism of the shippers' proposals about allowing 18 it at any interchange. 19 But if you're already doing switching at 20 these 77 locations, wouldn't it be fair to say it's 21 hard to argue that it's impractical to do reciprocal

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switching at the places you're already doing it?

Page 302 1 MR. GEHRINGER: But I think as you start 2 thinking through that and the different factors, the 3 fact that we do it, I would agree with you, that's a 4 strong indication that that one thing, we could say 5 yes, we do it today. 6 Where we go further, though, and many of 7 the other members today have mentioned it, or the 8 participants have mentioned it, is then getting beyond that to how do we think about the type of 10 service that that particular customer is asking for, 11 how do we think about the customers' dwell time, 12 which we would argue is going to be significant, 48 13 to 96 more hours, through reciprocal switching. do we think about connection times to other 15 railroads. 16 So I think it's an indication that, to 17 your point, Chairman, we do it, so we can do it. 18 But I think there's many more steps after that for 19 us to consider, will it actually add to the service 20 benefit of the customer. 21 CHAIRMAN OBERMAN: Let me ask you a

question.

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Page 303 1 Marty, I don't want BOARD MEMBER FUCHS: 2 to go too far on this. I just want to circle back 3 to the Golden Cat point because I think it's an 4 important one that we should get absolute clarity on 5 if you don't mind, because I think we're exploring 6 the fact that a has terminal in it and c does not; 7 right? And Michael, Mr. Rosenthal, isn't it the 9 case that Golden Cat was a terminal trackage rights 10 case? And I don't think Golden Cat in that case 11 alleged a subsection c case, which is what we're 12 discussing here, didn't make the case at all under 13 that subsection. 14 So is that -- is that case really proving 15 a point? 16 MR. ROSENTHAL: It wasn't a reciprocal 17 switching point, but there was a question about 18 whether you had a terminal area. So I'm just citing 19 that, there are more definitions out there about 20 what is a terminal area. 21 BOARD MEMBER FUCHS: But I understood the 22 Chairman's point to be a and c are different and we

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 m l}$ should draw significance from that. So it doesn't
- 2 strike me that an a case would necessarily disprove
- 3 the point on c. I'm not saying it can't be
- 4 disproven by other means, but I'm just sort of
- 5 trying to figure out why Golden Cat was the one that
- 6 disproved it.
- 7 MR. ROSENTHAL: No, Golden Cat doesn't
- 8 disprove anything. As you say, Golden Cat was under
- 9 a different section. The point was simply that
- 10 there are -- it was going to the question of is
- there a definition of what is a terminal, is the STB
- 12 precedents and ICC precedents for that. But no,
- section c talks about reciprocal switching, which
- we're saying implies a terminal. A is different
- 15 because it talks about a terminal, and a reasonable
- 16 area outside of the terminal. And I think c is
- different from all of that.
- BOARD MEMBER FUCHS: I think that's a
- 19 really helpful clarification. I appreciate that.
- 20 CHAIRMAN OBERMAN: Thank you, Patrick.
- I am wise to call on my lawyer colleague
- on the Board to clarify these for me, because he had

- 1 read the case and I hadn't.
- So thank you, I appreciate that.
- But, Michael, I have seen ICC precedent
- 4 which talks about reciprocal switching normally or
- 5 usually taking place in terminal areas. I've never
- 6 seen one that says only permitted in terminal areas.
- 7 MR. ROSENTHAL: Again, as I said,
- 8 Mr. Chairman, as I said, if Union Pacific or some
- 9 other railroad wants to voluntarily engage in
- 10 reciprocal switching, I think that's a different
- 11 question than what the Board could impose under the
- 12 statute.
- So it could well be that both of those
- things exist, but I think the question here is what
- 15 the Board could impose under the statute.
- 16 CHAIRMAN OBERMAN: But you're arguing
- 17 about how it was understood by the Congress when it
- adopted the bill, and that would be based on what
- 19 actually happened in the real world, but it seems to
- 20 me you can't really have it both ways.
- MR. ROSENTHAL: I'm talking about -- I
- mean, if you could point to an example that happened

- before Congress adopted it where that language came
- in, perhaps. But I think we're pointing to, and we
- do this in our 2016 filing, a lot of older cases
- 4 that established I think a pretty clear
- 5 understanding of where reciprocal switching works.
- 6 CHAIRMAN OBERMAN: Well, I'll read your
- filing again. I don't think I've ever seen a case
- 8 that says the Board can only order it within a
- 9 terminal area.
- 10 I'm more interested in it for the
- 11 practicalities of it for this line of questioning.
- 12 That's what we wanted to deal with because we've had
- 13 a lot of assertions about -- you know, tying up the
- 14 system.
- So, Eric, I'm a little confused. Are you
- telling me that these 5- or 600 customers that you
- 17 now provide reciprocal switching for in your 77
- locations all have 46 to 98 hours of dwell time when
- 19 they do a reciprocal switch?
- MR. GEHRINGER: So let's clarify one
- thing. So if we look across the system,
- 22 Mr. Chairman, if you look at all the cars that we

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 m l}$ deliver and pick up on a daily basis, only 6 percent
- of those are reciprocally switched, so 94 percent of
- 3 the time we do not do reciprocal switching.
- I'd have to look at every single one of
- 5 those lists to confirm whether all the 5- or 600
- 6 customers were being reciprocally switched. But for
- 7 the ones that we do currently reciprocally switch,
- 8 it's our experience at least in our railroad that
- 9 because of the connection to another yard and
- dwelling there, that you're going to get 24 to 48
- 11 hours on the outbound side of additional dwell and
- 12 then you're going to get the same thing of course if
- it's a round trip back. That's how we come up with
- 14 the 48 to 96 hours.
- MR. ROCKER: And Mr. Chairman, I'd like to
- build upon what Eric just mentioned, I mean, for
- 17 these new cases, we have significant concerns about
- it. We think it's a bad idea, primarily under the
- 19 point that the variability will ultimately be
- 20 harmful to our customers.
- I pointed to some examples of where we've
- 22 got higher inventory carrying costs, we've got, as

- 1 someone talked about earlier, customers investing in
- their railcars, more railcars that need to be
- 3 acquired. Increased variability does not help us
- with competing against truck.
- 5 All those things really just make for a
- 6 poor customer experience for our customers.
- 7 CHAIRMAN OBERMAN: Well, let me -- I
- 8 appreciate that, Kenny. I want to get back, though,
- 9 to Eric, you said I thought, and now I'm a little
- 10 confused, that if we order reciprocal switching, it
- will result in 46 to 98 hours of delay.
- 12 That's what I wrote down when you were
- 13 speaking.
- MR. GEHRINGER: On a round trip, we would
- take 48 to 96 hours, is our current experience.
- 16 CHAIRMAN OBERMAN: All right. And you're
- saying you've got all of these customers who have
- opted for reciprocal switching, even accepting that
- they have got 46 to 98 hours of delay?
- Let me ask this question. Is that more
- 21 delay than they would have if they didn't
- 22 reciprocally switch?

Page 309 MR. GEHRINGER: I don't think I could go 2 through 500 and tell you definitively right now 3 whether they would get less delay or more delay if 4 they did not have reciprocal switching. 5 CHAIRMAN OBERMAN: Well, you've got a 6 dwell figure for reciprocal switching. What's your 7 dwell figure for the people who aren't reciprocally 8 switched? MR. GEHRINGER: Then they would be --10 because they're not being reciprocally switched, 11 they would not incur that additional time. When we 12 think about that time, Chairman, what we're really 13 talking about is the fact that I'm going to spend on 14 average one additional day getting that car from the 15 customer into a terminal, and then I'm going to 16 spend another day as I switch that car into --17 excuse me, we're going to spend the first day 18 switching the car into the yard and the next day 19 getting it over to the other railroad. 20 CHAIRMAN OBERMAN: Let me see if you can 21 walk me through this. 22 Most customers, the cars are picked up

Page 310 either by a short line or a local train and they are 2 taken to a switching yard; right? 3 MR. GEHRINGER: That's correct. CHAIRMAN OBERMAN: And then they're put 5 onto a track, and a train is built, most -- 94 6 percent of the time it's a UP train? 7 MR. GEHRINGER: That's correct. CHAIRMAN OBERMAN: Right? The reciprocal 9 switching customer is taken to the same yard 10 typically; right? 11 MR. GEHRINGER: Not necessarily. 12 CHAIRMAN OBERMAN: The local train takes 13 them to a different yard? 14 MR. GEHRINGER: A local train from a 15 different carrier would take them to their yard and 16 then switch them into our yard, which is why we say 17 that's 48 hours. 18 CHAIRMAN OBERMAN: Wait. You lost me 19 If a different -- if a customer is going on 20 a different carrier, why is the other carrier 21 bringing him back to your yard?

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MR. GEHRINGER: If we have the line-haul

- 1 share of that.
- 2 CHAIRMAN OBERMAN: So we're talking about
- 3 somebody who is reciprocally switched, they're going
- 4 on a line-haul on another railroad?
- MR. ROSENTHAL: Mr. Chairman, just to
- 6 clarify. It depends whether you're looking at it
- 7 from the empty car coming in or the loaded car
- 8 coming out.
- 9 CHAIRMAN OBERMAN: Let's take it one at a
- 10 time, because I'm not a railroad person, you've got
- 11 to walk me through this.
- 12 You've got a shipper -- you know what --
- well, I have some photographs I was going to show
- 14 you, but I think you can walk through this.
- 15 You've got a shipper who has a loaded car
- that's on your line and it's ready to leave; right?
- 17 A local train picks that car up. If it's not
- 18 reciprocally switched, it's being taken to a UP
- 19 yard, which it is installed on a UP train to be
- taken wherever it's going across the country;
- 21 correct?
- MR. GEHRINGER: That's correct.

Page 312 1 If that same car is CHAIRMAN OBERMAN: 2 going to be reciprocally switched, let's just take 3 most of your reciprocal switching is going to be BN, 4 is BN local train picking it up from your track? 5 MR. GEHRINGER: No. Just to clarify, 6 we're picking up that car, we're taking it to our 7 yard, we're classifying it into a block for the BN. 8 Who comes to our yard to pick it up, or we take that 9 car to them to their yard to depart the train. 10 CHAIRMAN OBERMAN: Okay. So -- and you're 11 saying -- so for the most part, that car is coming 12 to the same yard whether it was going on a UP or 13 being reciprocally switched. If it's not switched, 14 it's going to get built into a UP train, and if it 15 is switched, either UP or BN locomotive is going to 16 take it over to a BN yard where it's put on a BN 17 train; correct? 18 MR. GEHRINGER: Or the BN could come to 19 our yard to pick it up, yes. 20 CHAIRMAN OBERMAN: Right. And you're 21 saying that adds 24 to 48 hours for that car? 22 MR. GEHRINGER: That's our current

Page 313 experience with customers that get reciprocally 2 switched. 3 CHAIRMAN OBERMAN: And the customer who 4 has made that choice has obviously decided that's to 5 their benefit, even to buy that much extra delay, or 6 else they would go on your train? 7 MR. GEHRINGER: Well, the customer has 8 made the choice for them that that's the best decision for us. But as we consider what we've just 10 walked through, there's repercussions to first our 11 terminal as we think about capacity, but then 12 there's also the repercussions of the customers that 13 aren't involved in reciprocal switching. 14 You've heard in testimony earlier today 15 that we can see increased congestion by reciprocal 16 switching at --17 CHAIRMAN OBERMAN: How does this cause --18 just the simple -- I want to just stick with this 19 simple example that I have. There's really only one 20 extra move, and that is from your yard to the BN 21 yard. How is that causing congestion in the system? 22 MR. GEHRINGER: So today if we weren't

- doing reciprocal switching in this example, we
- followed the same process you and I just walked
- 3 through, that local and its delivery into the yard
- 4 is going to be timed up to be able to leave on that
- 5 Union Pacific train, say within six to 10 hours.
- In the case of reciprocal switching and
- 7 the fact that either we have to take it to the BN or
- 8 the BN has to come get it from us, now we're
- 9 contending with two different schedules. We've got
- 10 to sync those both up.
- It's also -- one thing that I don't think
- 12 anybody has mentioned today is we still -- it's not
- 13 as simple as we just come and pick up the car. Or
- 14 the BN just comes and picks up the car.
- We still classify the vast majority of
- those cars, which means that on the day the local
- brings it in we're still spending another 24 hours
- 18 as we get it into the proper block, so that the next
- 19 day we can take it to the BN or the BN can come to
- 20 us.
- 21 CHAIRMAN OBERMAN: Why does it take you 24
- 22 hours to put it in a block for BN and only six hours

- 1 to put it in a block for your own train?
- MR. GEHRINGER: Because in most cases,
- when we interchange across from yards, that's only
- 4 done once in a single day. There are of course
- 5 exceptions, Mr. Chairman, but in general, that is
- 6 done once a day, versus if it was our terminal, and
- you have mainline trains coming through, not only
- 8 could you originate the car at less than 24 hours,
- 9 but you could also do a work event with an inbound
- 10 train, that's just picking it up, maybe just a few
- 11 hours after.
- 12 CHAIRMAN OBERMAN: All right. So let's
- 13 take a situation where you now have an existing
- reciprocal switching customer who is willing to go
- through this 24-hour delay because obviously they
- think it's better for them to go on the BN, price,
- 17 service or whatever.
- Now we add another customer in the same
- 19 area who decides they want to do reciprocal
- 20 switching too, same local brings it into the yard
- and it's put into the block that's going over to the
- 22 BN.

Page 316 Why does that add congestion? 2 MR. GEHRINGER: Well, really for the same 3 Depending on the schedule for taking it 4 over to the BN and them taking it from us, you now 5 have another customer that's bringing in those cars 6 that's going to occupy track capacity until we take it over to the BN or the BN comes get it from us. So? Are you CHAIRMAN OBERMAN: Yes. 9 assuming your yards won't have capacity for one more 10 car? 11 MR. GEHRINGER: So I think when you think 12 about it in single digits, there are -- I would be 13 hard-pressed to say that there is a yard in Union 14 Pacific right now -- a single car. But I don't 15 think we're talking about single cars. 16 And certainly, as we think about running 17 the railroad, I can't think about them as single 18 I've got to be thinking about it for the next cars. 19 two, three, years. 20 And as Jennifer pointed out in her 21 testimony, that's also how we're thinking about our 22 investments. So I've got to be focused on the long

Page 317 1 term and assume it's not a single car and plan 2 accordingly for that, and there are terminals on the 3 Union Pacific that could not handle that today. 4 CHAIRMAN OBERMAN: All right. Well, let 5 me ask you this question. Are most of your 6 shippers, whether they're on your own trains or 7 reciprocally switched, switching back and forth 8 every week, or are they making long-term 9 arrangements with you as a railroad? 10 MR. GEHRINGER: I'm sorry, I'm not 11 following your question. 12 CHAIRMAN OBERMAN: You have a reciprocal 13 switching customer who has a right to be switched 14 over to BN. Are they going back and forth between 15 BN and UP every week, or are they making a long-term 16 arrangement typically with BN and all their cars? 17 MR. GEHRINGER: You know, I would have to 18 go through each one of those to know if we're doing 19 that. 20 CHAIRMAN OBERMAN: Well, what's typical? 21 MR. GEHRINGER: With 500 customers, at

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least the ones you've listed, but only 4 percent of

- our volume, I still don't think they're switching
- 2 back and forth on any consistent basis. But I will
- 3 say we would have to confirm that by going through
- 4 those 4 percent of cars.
- 5 MS. HAMANN: I'm sorry, Mr. Chairman, if I
- 6 could just interject. We were listening to the
- ⁷ prior testimony, and certainly we heard the
- 8 customers talking about their desire to have
- 9 reciprocal arrangements completed and approved ahead
- 10 of time so that they could make -- our
- interpretation, they could make moves back and forth
- if they were experiencing an issue that they didn't
- 13 like on one carrier or another.
- 14 So --
- 15 CHAIRMAN OBERMAN: What I'm asking,
- 16 Jennifer, is what happens in real life. I heard
- what the rhetoric was. I'm trying to understand how
- the railroad operates.
- 19 It would seem to me, from what -- my
- understanding of the way most arrangements are
- between shippers and class 1s, is that most make
- 22 relatively long-term arrangements. It's not

- 1 efficient for the shipper to be on a different
- ² railroad every week to get customers.
- MR. ROCKER: Well, Mr. Chairman, we've
- 4 said this, all of us have been on the public
- 5 earnings calls, and we do have about a third that
- 6 can move their business day to day, a third that's
- annual and then the remainder are multiyear.
- 8 So there is a significant portion that
- 9 could move back and forth, to what Jennifer and Eric
- 10 are saying.
- 11 CHAIRMAN OBERMAN: Well, I think if you
- want to persuade us about the long-term planning
- difficulties, I need a little more information,
- because it doesn't seem to me that it's that hard to
- 15 plan for these things.
- Another question I had, Eric, is that most
- of the proposals for reciprocal switching, and
- 18 certainly the current one, talk about the Board
- evaluating a request on a case-by-case basis.
- 20 Why do you think -- if the UP came to us
- in a reciprocal switching case and said look, this
- yard can't handle it, we've got a shipper over here

- 1 who wants to deliver five cars a day to us, we're
- filled up now, you don't think we would take that
- into consideration in determining whether reciprocal
- 4 switching meant the standards, whatever the
- 5 standards might end up being?
- 6 MR. GEHRINGER: I don't doubt that the
- 7 Board would take it into consideration. But in the
- 8 case-by-case approach, it doesn't dismiss, in our
- 9 minds at least, that for the customer and for the
- 10 customers who are not going to get reciprocally
- switched, that the impact is still intense for them,
- 12 that they still will have an increased transit time.
- Now, as we think about the fact that we
- may have those terminals like that, it's a
- 15 consideration amongst many, but we would still call
- 16 back to the fact that as we think about service
- today and the customers that we have, they're not
- asking us to take longer to go from point A to point
- 19 B, they're asking us to be as -- most cases, to
- increase our transit time, or at least continue to
- 21 sustain what we have today. This would not be --
- 22 CHAIRMAN OBERMAN: You've got 5- or 600

- 1 customers who according to you have been willing to
- buy a 24- to 96-hour delay, so at least some of them
- 3 seem to want it. But the real question is -- the
- 4 real question in my mind is all of these concerns
- 5 that you've all raised here, why can't they be taken
- 6 into account?
- 7 And if you are right, we will evaluate it.
- 8 Other customers are going to come in in a reciprocal
- 9 switching case, say don't do it, it's going to mess
- 10 up our service, we'll be able to take that into
- 11 account.
- Why do you assume that the Board would
- willy-nilly just order reciprocal switching in a way
- that's detrimental to the rail network?
- MS. HAMANN: Chairman Oberman, I don't
- think it's the concern about the Board acting, in
- 17 your words, willy-nilly. It's about the uncertainty
- 18 that's created.
- 19 Because what would be available then is
- 20 for shippers to come forward at any point in time,
- 21 at any potential location, depending on how
- obviously the proposal is put together, and ask for

- 1 reciprocal switch after we have potentially invested
- 2 millions of dollars over decades to serve that
- 3 particular customer. And now they're going to be
- 4 asking for us to have essentially subsidized our
- 5 competitor, for them to be able to come in and serve
- 6 them.
- 7 That's the concern, sir.
- 8 CHAIRMAN OBERMAN: They may be asking for
- 9 it, but you're assuming they're going to get it.
- 10 I'm just not following your thinking.
- MR. ROSENTHAL: But Chairman, you're
- 12 saying you can address a service issue on a
- 13 case-by-case basis. But what you can't address on a
- case-by-case basis is the issue that Jennifer was
- 15 just raising, which is the investment. That's not a
- 16 case-by-case basis. That's an effect that your rule
- is going to have the moment you put it into place,
- the signal that it's going to be in place. That's
- 19 not something you can address on a case-by-case
- 20 basis.
- And what we do know on a case-by-case
- 22 basis with regard to service, as Eric just said, is

- that in every single case, it's going to result in
- worse service for the customer and risk the service
- you provide to other customers.
- 4 CHAIRMAN OBERMAN: Well --
- MR. ROSENTHAL: That's not a case by case.
- 6 That's an impact of the rule, it's an inevitable
- 7 impact of the rule.
- 8 BOARD MEMBER PRIMUS: Marty, I didn't want
- 9 to chime in, I know we're short for time.
- 10 CHAIRMAN OBERMAN: No, no, go ahead. I'm
- just going to say one more thing, Robert, and I'm
- happy to move it over to you.
- I just don't assume that rail customers
- 14 are going to come in and ask -- hire a lawyer, spend
- 15 a lot of money, wait a long time, to get an order
- 16 from us that's going to provide them with worse
- 17 service than they're getting now. I just find that
- 18 a hard inference to draw.
- MR. ROSENTHAL: Chairman, the first panel
- 20 essentially said that all these customers -- and the
- 21 comments of the customers that came in, said we want
- 22 this in place, we want it in place in case. And so

- 1 they have told you they are going to come in and
- file something so that they have this option in
- 3 their pocket. And just haven't yet.
- 4 CHAIRMAN OBERMAN: If they can meet the
- 5 standards. You already got 500 customers who have
- 6 the option in their pocket. I don't see the
- ⁷ difference.
- MR. ROSENTHAL: Chairman, the difference
- 9 is we don't know exactly what the situation is for
- 10 those 500 customers. These are reciprocal switching
- situations that were put in place voluntarily over
- 12 time. In many cases it's probably because it was
- more efficient, given the way the networks were
- structured, that a shipper actually switched to
- 15 another carrier to make their route. In other
- words, Union Pacific might not have had an efficient
- 17 route, so we agreed to open up the situation to
- 18 another shipper. A shipper said we would like to
- 19 locate here on you, but we also ship to a place
- 20 served by BNSF. So if you could open up switching
- so on those routes where it's efficient, we'll use
- 22 BNSF, and on the routes where it's efficient to use

- 1 UP, we will use UP.
- And I suspect that's what you're seeing.
- 3 It's not customers taking 24, 48, 96, hours just for
- 4 the heck of it. It is because that is their best
- 5 service option today.
- 6 CHAIRMAN OBERMAN: Well, let me just say
- ⁷ this, Michael, with all due respect, I am interested
- 8 in the actual experience of these people and not
- 9 what you suspect or what's hypothetical. And that's
- 10 really been the focus of my questions.
- I have some more, but let me defer to the
- other Board members who want to weigh in here.
- 13 Robert?
- BOARD MEMBER PRIMUS: I'll just be quick.
- 15 I'm a little disappointed in what I'm hearing in the
- 16 sense that we all -- everyone thinks that we put
- this rule in place and everyone is going to run to
- 18 reciprocal switching because now they have an
- option.
- 20 And I go back to what I've told you --
- your folks and every other railroad I've spoken to
- is that, you know, this issue, this problem is

- 1 self-inflicted. We're trying to figure out how to
- 2 solve a service and a rate problem that was brought
- 3 by your customers.
- 4 And so if you're worried that they are
- 5 going to bolt, you know, that's something that you
- 6 guys can fix internally.
- 7 And Marty has said before and I know other
- 8 board members have said it. I don't want to be here
- 9 regulating or passing rules. I would rather for the
- 10 market to fix the problem.
- But this has been 11-plus years that it's
- been before the Board. And you guys come today and
- 13 say we want to sit down and be part of the solution.
- I mean, you're 11 years late.
- To me saying now that oh, well, now we're
- worried about infrastructure and others, well if
- 17 you're so worried about it, start delivering better
- 18 service on that infrastructure, and better rates,
- 19 and then we wouldn't have these folks before us
- 20 asking us to do what they're asking us to do.
- I hate being in this position because I
- would rather see you guys fix it. I'd rather not be

- 1 sitting here listening to you guys.
- I'd rather see you guys the fixing the
- problem. But you're not.
- 4 That's what we're dealing with. When you
- 5 guys give these examples and make these statements,
- 6 you know, you're only making the case in my mind why
- we should go through with it, not why we should try
- 8 to let you guys fix it on your own.
- And again, I don't have a question and I
- 10 want to keep my statements brief, but it's a little
- 11 frustrating to hear what I'm hearing, because it
- doesn't sound like you guys really understand what's
- 13 at stake and what your customers have been telling
- you for the last 11 years, 11-plus years.
- 15 CHAIRMAN OBERMAN: Patrick?
- MR. ROCKER: Just real quick, Member
- 17 Primus. You know, we've paid for third parties,
- 18 J.D. Power to come in and survey our customers
- 19 anonymously. We send them surveys twice a year. We
- look at our net promoter scores and take them very
- 21 seriously.
- 22 Eric and I have spent time actually

- 1 surveying customers. We've inserted the whole
- 2 company to have a very customer-centric culture.
- 3 So we do know our customers. We spend a
- 4 lot of time with them and we know more than anything
- 5 they do value that consistent, reliable service.
- 6 That is the most important value for them.
- What we're saying today is this forced
- 8 switching would really create problems for us trying
- 9 to accomplish that.
- 10 BOARD MEMBER PRIMUS: Well, Kenny, it's
- 11 your customers that are coming to us. I've only
- been on the Board a little over a year. I've heard
- directly from your customers too.
- I haven't heard from J.D. Power. I
- 15 haven't heard from any other third party. I've
- heard directly from your customers as soon as
- 17 actually last week when I was in Milwaukee at a
- 18 conference about these issues.
- And so again, we're not making it up. You
- 20 know, this isn't something that I'm coming here
- 21 saying I want to do this. This is as a result of 11
- years of submissions by your customers.

- ¹ Michael, you can shake your head all you
- want, but it's true. This isn't our issue. We're
- 3 asked to make a decision right now because of that,
- 4 not one board member you can poll said they came to
- 5 the Board saying that they want to do reciprocal
- 6 switching. I didn't come to the Board saying I
- 7 wanted to do it. And yet here we are because we are
- 8 asked day in and day out by customers, not just from
- 9 yours but from others, to fix the problems that are
- 10 currently before the network.
- I'm dealing with a problem right now
- dealing with one of your customers. It's just --
- 13 again, I would much rather, Kenny, that you sit
- down, customer-centric, and fix this problem
- 15 yourself.
- I mean, you've got reciprocal switching
- going on, and maybe they're not using it. Well,
- that's a great testimony.
- 4 percent, Eric. That's a low number.
- 20 And if you guys can deal with that and you say hey,
- you know, we can get around it, then that's fine.
- 22 Give me an example of how you're working with it and

- how you're convincing people not to do it.
- But, you know, to say oh, well, you know,
- it's going to hurt our network and infrastructure
- 4 and we're talking to our folks, well, we're talking
- 5 to them too. We get the same response, the same
- 6 visceral response, that it's not working.
- 7 All I keep telling you guys is hey, it's
- 8 up to you to fix it. We're the last line. We're
- 9 not the first line. We're the last line.
- MS. HAMANN: Member Primus, make no
- 11 mistake, we want to provide great service to our
- 12 customers. We know that we need to do that to be
- able to grow with them, and that is very, very
- important to us.
- This whole discussion is very important to
- us, that's why you have the four of us here speaking
- with you today.
- But we do not believe that this proposal
- 19 will improve service to our customers. In fact, we
- very adamantly believe the opposite will happen.
- So while today is a point in time and
- 22 there's a lot of different things, as I talked about

- 1 in my testimony, and I think Eric and Kenny both
- touched on it as well, that are going on in the
- 3 supply chain today that are impacting customers. We
- 4 are one link in that, and we're certainly not doing
- 5 what we think we need to do, and we have every
- 6 person at Union Pacific up against that today.
- 7 But this proposal will not fix that
- 8 problem. This proposal will, in fact, make that
- 9 problem worse, in my opinion and in the opinion of
- 10 Union Pacific.
- BOARD MEMBER PRIMUS: Fair enough.
- 12 CHAIRMAN OBERMAN: Patrick, did you have a
- 13 question?
- 14 BOARD MEMBER FUCHS: Yeah. And I
- 15 appreciate it, Marty, and appreciate, Robert, your
- 16 points about certainly when there are service
- 17 challenges on the network, we definitely hear more
- 18 calls for regulation.
- 19 You know, I'm sort of thinking about UP's
- 20 planning point. And, you know, one of the things
- that strikes me about the proposed rule is even if
- 22 UP were providing adequate service to a particular

- 1 area and even if they were providing reasonable
- ² rates, it's possible that they could lose an access
- 3 case.
- 4 And so even if they did fix it for
- 5 particular shippers, they still remain vulnerable
- 6 under the rule because of the circumstances of
- 7 market dominance, as opposed to particular conduct
- 8 of any type whether or not you call it
- 9 anticompetitive or not. And I think that's part of
- 10 the conundrum with the rule. And shippers made
- 11 points as to why that is a feature and not a bug of
- 12 the rule for sure.
- But I just -- just thinking about I think
- 14 your important points, Robert. It just strikes me
- 15 that the proposed rule is not necessarily tied to
- 16 any particular detrimental conduct, whether or not
- 17 you want to define anticompetitive conduct in a
- certain way, even if you just say inadequate service
- 19 with some degree of market power, that, you know,
- that doesn't -- even inadequate service doesn't need
- to occur for a railroad to lose a case under the
- 22 proposed rule.

Page 333 But on the other hand, and I think it's 2 important to mention, I have a question in here, is 3 that, you know, I think it's fair that a lot of shippers have difficulty planning when there are 5 service disruptions, inadequate service, especially 6 over a long period of time. You know, they have to 7 invest in their facilities as well. And so I guess my question, you know, 9 Mr. Bobb in the previous panel indicated that when a 10 shipper has inadequate service over a long period of 11 time and does not have good competitive options, I'm 12 not saying this in a market-dominant situation, but 13 does it have good competitive options, is reciprocal 14 switching on the table for something that could be 15 welfare improving, understanding we also have to 16 look at the operational effects on the railroad? 17 Is that the type of thing that you think 18 should be available to a shipper like Mr. Bobb 19 seemed to indicate? 20 I can just kind of echo, MR. ROCKER: 21 Member Fuchs, what I mentioned earlier. It's really 22 about the entire supply chain. That one customer

- 1 may have an adverse impact to the other bystanders
- and other customers that are in that area, and
- that's the concern that we're bringing up today when
- 4 we talk about the links in the supply chain.
- 5 MS. HAMANN: But if you're talking about
- 6 like I'll say episodic or unusual events that occur,
- 7 I think we already work very well with one another
- 8 in the rail industry to try to overcome those
- 9 issues.
- 10 You know, I know when we had the wildfires
- last summer and fall, we worked very closely with
- 12 the BNSF helping them out, they helped us out, so
- 13 that we could continue to provide service.
- So that is something when you have those
- 15 episodic things or something that's going to have,
- 16 I'll say, a very near-term real impact to customers,
- we work very closely with all of the railroads and
- 18 all of the pieces and parts of that customer supply
- 19 chain to help them out. That's something that we're
- quite familiar with and are willing to help jump in
- and help our customers with on a daily basis.
- BOARD MEMBER FUCHS: I appreciate that.

- 1 But couldn't the current rules be read to provide
- for the scenario that I'm describing, inadequate
- 3 service over a period of time when there's some
- 4 degree of market power, and am I understanding the
- 5 point that UP even thinks the current rules go too
- 6 far? Or am I not reading the current rules
- 7 correctly?
- MR. ROSENTHAL: So I think the current
- 9 rules do have some element of anticompetitive
- 10 conduct or at least conduct baked into them, in
- 11 looking at what is actually in the public interest
- 12 and when is additional competition needed.
- So again, not directly in the reciprocal
- switching context but in the closely related context
- of 10705, Union Pacific case involving access
- 16 routing to a power plant in Arkansas. And part of
- the question was, you know, there were allegations
- 18 about our service and there was evidence back and
- 19 forth about what was the cause and what was Union
- 20 Pacific's response and did we respond like a
- disinterested monopolist, did we take advantage of a
- 22 monopoly position over this particular plant to give

- 1 it worse service than others or to ignore its needs.
- That was a fact-based question that the
- Board looked at. So service is an issue, service
- 4 over time is an issue. But I still think you have
- 5 to look at why and what does that service actually
- 6 tell you about whether intervention is in the public
- ⁷ interest or intervention is needed to provide
- 8 competitive service.
- 9 BOARD MEMBER FUCHS: What would be a
- 10 concrete example where intervention would be
- justified via service?
- MR. ROSENTHAL: I think if you look back
- 13 to the Midtec case, if for example the question is
- are we providing poor service on a route where we're
- 15 handing over traffic to BNSF at some interchange
- 16 point because we would rather favor our own single
- 17 line shippers, a foreclosure. I think that might be
- 18 a case.
- 19 Are we providing poor service --
- 20 BOARD MEMBER FUCHS: Sorry to jump in --
- I'm sorry. No, no, continue, please.
- MR. ROSENTHAL: No, I'm just saying, I

- 1 think there might well be cases where again we're
- 2 acting anticompetitively to foreclose an efficient
- interchange because we want to -- we're indifferent
- 4 or want to hold on to the traffic, but we're
- 5 providing them forced service because we don't think
- 6 we have to offer a joint rate, offer an interchange.
- 7 So I think there has to be an element of
- 8 monopolistic indifference in addition to the
- 9 service. I think you're still asking whether
- 10 competition would matter. And you have to look at
- it on a case-by-case basis.
- 12 I do think there are cases that would meet
- 13 the test. I think if you look back at the
- 14 allegations in Midtec, at the allegations in a case
- 15 like Vista Chemical, I think there are factual
- scenarios where a shipper could win, they just
- didn't in those cases because the allegations they
- were raising weren't true or when you look back at
- 19 what the railroads were providing in terms of
- 20 service, there was evidence that it wasn't
- indifferent, that they were competing.
- BOARD MEMBER FUCHS: I want to just hone

- in on this point just a little bit more, which is in
- the D.C. Circuit in reviewing what you said, people
- with market power will either raise rates or they
- 4 will potentially ration or provide lower-quality
- 5 service.
- 6 And Midtec itself said there was either
- 7 approach, one was the classic anticompetitive
- 8 conduct, and then it said or inadequate service,
- 9 under either approach they fail.
- 10 So foreclosure was in the first part and
- 11 not the second. And you know, the way that the D.C.
- 12 Circuit described the actions of someone with market
- power was that they were providing bad service.
- Now, the evidence of their indifference is
- that they're not being as responsive as you would
- 16 expect in a competitive market, just like you would
- 17 expect someone who is charging unreasonable rates to
- 18 not charge anything close to marginal rate prices.
- So I guess I'm still grappling or
- 20 searching for what additional evidence does a
- shipper need to provide to show monopolistic
- indifference besides they don't have very good

- 1 options and service has been bad for a period of
- 2 time.
- MR. ROSENTHAL: I think the answer is that
- 4 you have to look at least at the justifications for
- 5 the service issue.
- In the Entergy case that I'm thinking of,
- 7 they were complaining about problems with the Powder
- 8 River Basin, and what Union Pacific explained was
- 9 these problems weren't specific to Entergy, they
- were affecting competitively served shippers as
- 11 well.
- So when you look at the issues were
- affecting both types of shippers, you can't conclude
- 14 from that that the service is bad because one
- 15 shipper is solely served by Union Pacific.
- So I think --
- BOARD MEMBER FUCHS: You compare whether
- 18 or not competitively served shippers are -- I
- ¹⁹ understand.
- MR. ROSENTHAL: I think that might be an
- 21 element to show that there is some element of
- 22 anticompetitive conduct. You can't just say service

- 1 is bad. Service suffers in cases for many reasons,
- and it can be extended. So I think you have to look
- 3 beyond just --
- BOARD MEMBER FUCHS: To oversimplify, if
- 5 UPS were suffering the same issues as a scrap steel
- 6 shipper -- well, that actually wouldn't be a good
- 7 example. As a grain shipper, that might be
- 8 something to take a look at, if UPS was providing
- 9 markedly better service, didn't have the same
- 10 service failures as some sort of cargo shipper.
- MR. GEHRINGER: We effectively do that
- 12 today, even with UPS, with looking at your example,
- so you're exactly right.
- BOARD MEMBER FUCHS: I appreciate that
- 15 very much. Helpful discussion.
- 16 CHAIRMAN OBERMAN: Michael, just to follow
- up on that, I'm having a little trouble translating
- 18 your answer in the real world what is a shipper,
- 19 what kind of evidence does a shipper have to come up
- with to win a case under Midtec.
- You said there's some anticompetitive
- 22 aspect. How do they prove it?

Page 341 1 MR. ROSENTHAL: I think like you would 2 prove any other case as a lawyer. Depending on what 3 the standard is, you have to focus on some cases 4 beyond your own experience and you have to look at 5 the experience of other shippers who are exclusively 6 served and those who are not exclusively served. 7 If we're talking about again that specific 8 example of the Entergy case, if it --CHAIRMAN OBERMAN: We know what the 10 standard is, whatever the Midtec court left us with 11 is what the standard is. So I'm trying to figure 12 out whether the Midtec court said that bad service 13 is the best evidence of -- the most probative I 14 think it said of anticompetitive behavior. 15 Is it sufficient, bad service? 16 MR. ROSENTHAL: No, I think where it 17 becomes probative is if you look and see what the 18 service is for shippers who actually do have 19 competitive options and you compare them to the 20 shippers that don't, and if you found a pattern 21 where the shippers who don't have options are 22 treated differently, that would be a pretty strong

- 1 factor that it has something to do with the
- 2 competitive situation and not a larger problem
- 3 that's affecting everybody equally.
- 4 CHAIRMAN OBERMAN: So in order to win a
- 5 reciprocal shipping -- switching case under Midtec,
- 6 the shipper has got to go out and do a whole bunch
- of discovery of other shippers and what their
- 8 experience has been with the same railroad? Is that
- 9 how I'd do it? Trying to get into the real world of
- 10 what these cases are going to look like.
- MR. ROSENTHAL: Yeah, I mean, I think the
- 12 real world is that you have to be able to show that
- you're dealing with a situation that's affecting you
- because of your -- because of your need for
- 15 competition. And I think that implies that somebody
- with competition is being served differently.
- Otherwise, you don't have a need for competition,
- 18 that's not the solution.
- 19 CHAIRMAN OBERMAN: How many other shippers
- would they have to do discovery on to prove that
- 21 pattern?
- MR. ROSENTHAL: I don't know the answer to

- that. That's going to depend on what the Board does
- when it's looking at the case and the inferences
- that the Board is willing to draw from the evidence.
- 4 CHAIRMAN OBERMAN: I'm talking about --
- you know, there's been a point made here that nobody
- 6 has brought a reciprocal switching case and been
- able to win it in 40 years because the standard
- 8 can't be met.
- 9 You know, there are a whole bunch of very
- 10 good lawyers, as you are, on the other side who
- 11 represent shippers and to a person they have
- 12 evaluated the situation as it's a standard which
- 13 can't be met.
- MR. ROSENTHAL: So I -- sorry.
- 15 CHAIRMAN OBERMAN: No, go ahead.
- MR. ROSENTHAL: So I would say two things.
- One, I think it's difficult to believe, having gone
- back and actually look at the way the Agency
- 19 analyzed Midtec, analyzed Vista Chemical and
- analyzed Shenango, which are the three main cases,
- 21 back in 1989 that somebody thought it was impossible
- 22 to meet a case if the standards had been met.

Page 344 I think the ICC pretty clearly laid out 2 what had to be shown and the problem is people can't 3 show it because railroads understand their 4 obligations and meet them. 5 I mean, you said yourself that the whole 6 idea here is to set up a standard as a backstop and 7 then have people comply with the standard. And I would argue that that's what you see 9 I'm not sure it's just compliance with happening. 10 the standard. I think what you've heard from the 11 railroad witnesses here is that it's not just fear 12 of a standard. It's that we need to serve the 13 customers to grow, we need to operate efficiently 14 because that's also in the railroad's best interest. 15 So I don't think in this particular case 16 it's necessarily the backstop of having a rule 17 looming over us. I think it's the imperative of the 18 railroad to grow its business and to operate 19 efficiently and to have the capacity to grow its 20 business. 21 But I think the fact that you're not 22 seeing cases doesn't mean the rule is a failure. Ιt

- means that people are behaving.
- 2 And I just don't for the life of me
- understand why the implication of people not coming
- 4 and complaining or not bringing cases is that
- 5 there's a problem. I think there's a sign that
- 6 there isn't a problem that requires a rule change,
- because it's out there, it's understood, it was
- 8 litigated, there were standards, there were
- 9 decisions.
- 10 CHAIRMAN OBERMAN: With all due respect,
- 11 Michael, if I accepted your description of what's
- 12 the situation with the rail industry today, as a
- 13 responsible shepherd of the taxpayers' dollars, I
- would fold up our RCPA office and lay all those
- 15 people off, because we wouldn't have any problems in
- the rail industry.
- 17 And as Robert said, and I've heard it
- since I joined the Board, shipper after shipper
- 19 complaining about both service and rates. And we're
- in the midst of a rate reform not because everybody
- is happy with their rates and haven't brought any
- 22 cases but because they can't win cases under the

- 1 current standard.
- So I just don't accept the notion that
- everything is hunky-dory because nobody is bringing
- 4 any cases.
- 5 Let's move on because we're going to run
- 6 out of time here.
- 7 Eric, I had one question, I just wanted to
- 8 be clear on.
- 9 Is it UP's position that in the 77
- 10 locations where you now have reciprocal switching in
- 11 place, there is no congestion on your network? But
- if we add any more shippers to those 77 locations,
- there will be congestion? I just want to make sure
- 14 I nailed this down.
- MR. GEHRINGER: What I was saying was in
- the event that you actively use reciprocal switching
- 17 and if you were to grow that reciprocal switching,
- 18 it would potentially create congestion in areas
- 19 where we may not have congestion today.
- CHAIRMAN OBERMAN: You know, when I had an
- 21 ex parte meeting with representatives from UP on
- 22 this issue a few months ago, I asked the question of

- $^{
 m l}$ whether there was any congestion. You say that
- you've got a lot of voluntary reciprocal switching
- 3 arrangements, but you also have a lot that were
- 4 ordered by the Board that I assume you wouldn't have
- 5 taken but for the merger.
- 6 And I asked the UP representatives if they
- 7 could point to me any place where reciprocal
- 8 switching was causing congestion, and they said they
- 9 would get back to me and I'm still waiting.
- 10 So it either is causing congestion or it's
- 11 not as currently implemented. And I would like to
- 12 pin that down.
- MR. GEHRINGER: And we can do that
- follow-up with you and ensure we do that. But I
- think right now I'll tell you, you can't -- at least
- 16 we don't think you can answer that today, in a time
- in a single day where you can say well, this is what
- 18 it looks like.
- When we make these changes and people
- 20 start to use reciprocal switching while we're still
- 21 trying to grow parts of the business, as well as our
- 22 current customers trying to grow, what is not

- 1 congested today could be congested in six months, 16
- 2 months from now. That's --
- 3 CHAIRMAN OBERMAN: Well, you've got
- 4 experience here over the last year, two, three,
- four, whatever period you want to look at. Tell me
- 6 if any of these 77 locations the reciprocal
- 7 switching movement itself caused any congestion.
- 8 I'd like to know the facts there. Not just a
- 9 generality. I'd like specifics. All we've really
- 10 heard are generalities.
- I have one more area that I want to
- 12 pursue, Michelle, if you don't mind, then I'm going
- 13 to finish.
- VICE CHAIR SCHULTZ: I was just going to
- 15 piggyback off your question. In those instances
- where you currently have reciprocal switching, have
- 17 you had any occasions where it's led to a request
- 18 for a higher number of cars?
- MR. GEHRINGER: Where the customer has
- 20 asked to -- had to buy -- yes, with the extension of
- taking more time to be able to handle the same
- 22 amount of volume, they're going to have more cars

Page 349 generally speaking. 2 VICE CHAIR SCHULTZ: And one more 3 question. In those instances, have you actually 4 experienced a higher level of congestion or no? 5 MR. GEHRINGER: We absolutely have. And 6 we go back though to the same answer to Chair 7 Oberman. When we look at congestion and think about 9 yards, again, we can look at it today and say it's 10 not congested, but through just a handful of events, 11 you can get to a congested state, and that's outside 12 of the growth. So yes, in those locations, that's 13 every single one of them until we see the entire 14 list and come back to you, we have absolutely seen 15 periods of congestion where increased reciprocal 16 switching would push us beyond the capacity of the 17 yard. 18 VICE CHAIR SCHULTZ: Thank you. 19 CHAIRMAN OBERMAN: Were you done, 20 Michelle? 21 VICE CHAIR SCHULTZ: Yeah, that was it,

Marty.

Thank you.

22

Page 350 No problem. CHAIRMAN OBERMAN: I have a 2 question, and I think this is for you, Kenny, but 3 Eric, you may want to weigh in, because there's been a lot of talk here about having the most efficient 5 network and how reciprocal switching is going to 6 interfere with that and cause inefficiencies in the 7 network. And I am looking at the comments that were 9 filed in this docket by Dow Chemical. I don't know 10 if you've read them. They're your customers, so I 11 would assume you wanted to read them. 12 And Dow points out that at their 13 facilities -- they have two facilities at Taft and 14 Plaquemine that do quite a bit of freight traffic. 15 And because of UP's unwillingness to allow switching 16 in New Orleans for much of that traffic, according 17 to their comment, 60 percent of Plaquemine's traffic 18 is routed by Union Pacific to East St. Louis, and a 19 large percentage of the Taft traffic as well. 20 as a result of this routing, they add hundreds of 21 miles on every one of their trains. 22 So instead of -- I guess this is an

- 1 interchange, not a switch.
- 2 But the point is that it's UP's routing
- decisions in terms of the interchanges from just
- 4 these two Dow locations, which according to Dow's
- 5 comment results in adding hundreds of miles to each
- of these trips to their destinations.
- 7 And they point out that if they had simply
- been allowed to route these trains through New
- 9 Orleans rather than East St. Louis by UP, they would
- 10 have eliminated 335,000 route miles in just 2021.
- And so UP locomotives and then the eastern
- 12 locomotives are adding to the atmosphere, there's
- wear and tear on the railcars.
- 14 And as Dow points out, just as you said
- 15 what happened to customers if you allowed reciprocal
- switching, Dow says they have had to maintain a
- 17 larger railcar fleet and product inventory just to
- deal with these routing decisions by UP.
- 19 And the question I'd like to put, Kenny,
- is does it promote the public interest, in your
- view, for UP to add 335,000 miles a year to Dow
- 22 traffic which it wouldn't have to do if it would

- 1 route it through New Orleans?
- MR. ROCKER: Mr. Chairman, I think in this
- 3 case, context matters. We would need to get into
- 4 the details to understand where the end receivers
- 5 are. We're moving something through East St. Louis
- 6 and it's going to Maine, that might be the right
- 7 route. If it's going to Florida --
- 8 CHAIRMAN OBERMAN: They tell you, Kenny,
- 9 they tell you. I didn't want to read the whole
- 10 thing.
- Union Pacific routes traffic from Taft to
- 12 Carteret, New Jersey, on a 1930-mile rail trip via
- 13 East St. Louis, even though routing the traffic
- through New Orleans would increase the route
- distance by 492 miles. Union Pacific routes traffic
- 16 from Plaquemine to Institute, West Virginia, on a
- 17 1451-rail mile trip via East St. Louis, even though
- 18 routing that traffic through New Orleans would save
- 19 227 miles. I'm just reading from Dow's comment in
- this docket.
- For the top 10 Taft and Plaquemine lanes
- 22 by volume, Union Pacific routes through East

- 1 St. Louis -- I'm sorry, instead of New Orleans, if
- they had gone to New Orleans instead of East
- 3 St. Louis would have eliminated over 335,000 route
- 4 miles just in 2021.
- Is that in the public interest for UP to
- 6 cause those extra route miles?
- 7 MR. ROCKER: Again, Mr. Chairman, the
- 8 context matters. I would want -- I have not read
- 9 all of that. I would need to read it and look at
- 10 those and circle back with you on that.
- 11 CHAIRMAN OBERMAN: Can you think of any
- 12 context in which adding 335,000 route miles would be
- an advantage to the public?
- MR. ROCKER: Yeah, I can tell you, when
- we're working with our interline partners, it may be
- 16 a faster route, even though the miles may be
- 17 different. There could be other instances where it
- 18 could be advantageous. We would have to look at --
- 19 CHAIRMAN OBERMAN: Do you think Dow came
- in here and complained to us about the situation
- because they're getting the fastest route? You
- don't have to answer that question. I don't really

- 1 have any other questions.
- MR. GEHRINGER: Can I make a comment on
- 3 that, Mr. Chairman?
- 4 CHAIRMAN OBERMAN: Be my guest.
- MR. GEHRINGER: In part of my prepared
- 6 statement, we were talking about the fact of
- ⁷ building density. So when we think about those
- 8 examples, and Kenny is right, we can get you a more
- 9 specific example, but going through East St. Louis
- 10 is how we build density into having that efficient
- interchange with the eastern carrier.
- Now, I understand from just a distance
- 13 perspective that that would look like more miles, in
- 14 fact it is more miles. But Kenny is right. From a
- 15 timing perspective, we would be able to provide them
- the most efficient service. It still may make more
- 17 sense to go through East St. Louis. In our case,
- 18 because we have the density coming through East
- 19 St. Louis, it does make most sense for us.
- 20 CHAIRMAN OBERMAN: Eric, I'm just going to
- 21 say this. It's really difficult for me to imagine
- 22 that a company the size of Dow and a company the

- 1 size of Union Pacific need me to try to bring the
- 2 two of you together to resolve a major shipping
- problem. We're not talking about some mom-and-pop
- 4 shipper spending a few dollars.
- 5 The fact that I have to raise it at this
- 6 hearing strikes me that there's a failure by
- 7 somebody to communicate and work things out. I
- 8 would assume Dow is one of your major customers.
- 9 And it's just remarkable to me that this is how this
- 10 issue gets raised, at a public hearing.
- I would expect businesspeople of your
- sophistication and experience, and I don't mean you
- specifically, Eric, I mean your company's, to work
- 14 these matters out.
- But it certainly caught my attention. You
- 16 know, we have a public interest standard that's
- built right into the statute. We've got a climate
- crisis, and the railroad seems to be oblivious to it
- 19 from what I can tell. But I would like an answer.
- 20 MR. ROSENTHAL: Chairman Oberman, let me
- just add one point on this. This is actually
- 22 sounding like what BNSF's witness was talking about,

- about looking at open routing and the issue of
- 2 routing. And there is already a statutory remedy.
- Under 10705, this is exactly what the Entergy case
- 4 was about, the argument that we should be
- 5 interchanging at a different point.
- 6 This is an issue that Dow has raised since
- 7 the beginning of this proceeding, it was in the
- 8 papers in 705, and we have explained just what Eric
- 9 has said before, that the route going through New
- 10 Orleans with all of its service complications and
- 11 congestion and getting over the bridge down there,
- is not efficient compared to the route over East
- 13 St. Louis.
- And I think if it were an issue, we
- wouldn't keep seeing it in the papers, there would
- have been a discussion between Kenny and the folks
- 17 from Dow.
- I just don't think this is a real issue.
- 19 There is a Board statute that addresses inefficient
- interchanges, so if something is really inefficient,
- that case can be brought, that was the Entergy case.
- 22 CHAIRMAN OBERMAN: Well, Michael, pardon

- 1 me for being a novice in the railroad industry, but
- 2 I'm having a hard time understanding how 335,000
- miles a year more than is necessary to move the
- 4 product from A to B is efficient. Maybe in your
- 5 world it's efficient. It doesn't strike me that it
- 6 is. And if there's trouble moving traffic through
- New Orleans, then it seems to me the railroads,
- 8 which have been making billions and billions of
- 9 dollars in stock buybacks, not only you but CSX,
- 10 need to improve the infrastructure.
- So I don't find it very persuasive to say,
- well, there's more space in East St. Louis so we'll
- 13 just send the trains further.
- You know, the railroads didn't like the
- 15 fact that labor people wanted firemen on locomotives
- after they stopped burning coal. I don't understand
- why it's in the public interest for the railroads to
- 18 take trains thousands of miles farther than they
- 19 have to go to get from here to there just because
- they make more money doing it that way.
- So somebody is going to have to persuade
- 22 me otherwise.

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1	Any other board members have any questions
2	for UP?
3	Anything any of you want to say to us that
4	you haven't said?
5	MS. HAMANN: No. Thank you for your time.
6	CHAIRMAN OBERMAN: Thank you. Appreciate
7	it.
8	It is 4:48. We have I assume a major
9	presentation from AAR.
10	What's the pleasure of the Board? Should
11	we take a short break or keep moving? Short break.
12	Let's recess to 5:00. Thank you all.
13	(Recess.)
14	CHAIRMAN OBERMAN: We are back in session.
15	Thank you, everybody. And I'm going to call on AAR.
16	We are going to make every effort, Ian,
17	and your team, to finish with your presentation
18	before we go home tonight. So we're all well
19	advised to see if we can make that happen.
20	MR. JEFFERIES: Sounds good.
21	CHAIRMAN OBERMAN: Present on your panel,
22	Ian, are yourself, Ian Jefferies, Mark Fagan, Debra

- 1 Aron and Benjamin Horwich. It's all yours, Ian.
- ² Take it away.
- MR. JEFFERIES: Chairman Oberman, thank
- 4 you on behalf of the members of the Association of
- 5 American Railroads for the opportunity to speak with
- 6 you today. This is a very important issue for the
- 7 rail industry as a whole and we are mindful of the
- 8 Board's request that we provide new, updated
- 9 information and we have done so.
- The Board will hear from new voices making
- 11 new points. However, there are certain rock solid
- 12 fundamental truths about this proposal that cannot
- be swept aside just because the industry has been
- warning the Board about them consistently for a
- 15 decade.
- Before introducing our panel of experts, I
- 17 want to underscore some of those fundamental
- 18 concerns. The proposed rule would require one
- 19 railroad to hand business off to a competitor even
- though that railroad has done nothing wrong, that
- needless intervention into the complex rail system
- will clog the rail network, reduce investment and

- 1 harm the public interest.
- 2 Railroads today maximize operational
- ³ efficiency and network fluidity. More switching
- 4 will mean more congestion and more potential points
- of failure. This will lead to delay in the network
- 6 which will reverberate across the wider supply
- 7 chain, a supply chain that is already strained.
- 8 More switches will also hurt the
- 9 environment, longer wait times will increase
- 10 emissions from rail traffic, and inefficient
- 11 railroads means more traffic will shift to trucking,
- which is less fuel-efficient and generates
- 13 comparatively more emissions.
- The proposed rule would discourage future
- 15 investment by railroads by creating uncertainty and
- depressing returns on equipment and facilities. It
- would also increase safety risks by adding complex
- switching operation, which are relatively riskier
- 19 than line-haul operations.
- 20 Any desire by the Board to intervene in
- the market absent any allegation of abuse in order
- 22 to provide some shippers with commercial leverage

- that the marketplace does not offer is misguided and
- ² dangerous.
- 3 Sole-served shippers have legal protections
- 4 from unreasonable rates and several pathways to
- 5 obtain that protection. Backdoor rate regulation is
- 6 not better. It is worse. It will come at the
- 7 expense of differential pricing that is necessary
- 8 for railroads to recoup their investments and
- 9 continue to develop and sustain their networks.
- 10 And here it will transfer wealth from
- 11 railroads to shippers that are already significantly
- more profitable.
- Simply put, the proposed rule is unsound
- 14 policy and AAR is joined in its views by many other
- 15 stakeholders, passenger railroads, economists,
- environmental advocates, labor groups, short line
- railroads, elected officials, consumer groups, tax
- 18 groups and more.
- 19 And this afternoon you will hear from our
- 20 panel of experts that further elaborate on the
- 21 points I just made. And with that, I am pleased to
- introduce Mark Baranowski, who is senior managing

- director at FTI Consulting. He will discuss the
- detailed analyses that he and his teams have
- 3 completed using the Board's carload waybill sample
- 4 data as well as data from other sources analyzing
- 5 both the basis for and scope and impact of the
- 6 proposed rule.
- Jonathan Orszag, senior managing director
- 8 at Compass Lexecon. He will elaborate on his
- 9 economic assessment of the proposed rule, including
- 10 its effects on competition and critical future
- investments by railroads in their networks.
- Mark Fagan, lecturer and public policy at
- 13 the Harvard Kennedy School, Harvard University. He
- will elaborate on the flaws of the proposed rule
- 15 from a public policy perspective and how it will
- affect the supply chains of which railroads are a
- 17 key part.
- Debra Aron, vice president in Charles
- 19 River Associates's competition practice, with
- 20 extensive experience around competition policy,
- including in the telecommunications industry, she
- 22 will discuss important lessons from competitive

- 1 access policies in the telecommunications industry
- that the Board may wish to consider as it evaluates
- 3 a proposed rule.
- 4 And Benjamin Horwich is outside counsel
- for the AAR in this proceeding and will address
- 6 legal and policy issues with the proposed rule.
- 7 I'll turn it over to Ben from here.
- MR. HORWICH: Thank you, Ian, and
- 9 especially thank you to the Board for hearing us
- 10 today.
- Being mindful of the time, Mr. Chairman,
- our hope is to spend five or 10 minutes with each of
- our panelists, and that should actually come in
- significantly shorter than our requested time, so
- our goal there is we can maximize the time we have
- 16 to respond to the Board's questions.
- 17 CHAIRMAN OBERMAN: Just to be clear, Ben,
- 18 I don't want anybody to feel shortchanged. So do as
- 19 you --
- MR. HORWICH: No, I understand. But
- 21 sometimes shorter is more effective, though there's
- 22 a lot of issues, we are trying to be focused.

Page 364 CHAIRMAN OBERMAN: Awesome. 2 MR. HORWICH: Let me just give an overview 3 of a few points before our panelists get deeper into 4 their areas of expertise. 5 The first point is that overall the Board 6 should think methodically about adopting the 7 proposed rule, and that process would include first 8 clearly identifying what precisely is the need for the proposed rule change, what's the problem that 10 would be solved by taking action. 11 And then second, once you know that, what 12 are the advantages and disadvantages of the revised 13 approach versus the existing approach. And we've 14 been talking some today about the existing approach 15 and the revised approach. Mark Fagan will speak in 16 some more detail about those points about policy 17 development. 18 But I do think it's right that we should 19 do some level setting around what the existing rule 20 does and what the proposed rule would do. 21 So the existing rule. So we've heard the 22 concerns that the existing rule doesn't cover

- 1 anything meaningful, and we really disagree with
- that. I mean, we really take the ICC and the
- 3 D.C. Circuit at their word when they say that it
- 4 covers a variety of potential abuses of market
- 5 power.
- It's a remedy for exclusionary conduct
- 7 that prevents a competitor from competing on other
- 8 routes not involving the switching line, it can be
- 9 remedy for substantially inefficient routing or
- inadequate service, we've been talking about those
- things, when those are the product of an abuse of
- market power.
- Now, we know the rule doesn't address
- rates that are unreasonably high due to an abuse of
- 15 market power. That's because there is a more direct
- 16 remedy for that problem in the statute already
- 17 through maximum rate regulation. And John Orszag
- will go into that.
- 19 But I would point out when you think about
- what's left after that, you know, if there's no
- evidence of abuse of market power, which is what
- 22 those existing rules aim to identify, then the Board

- has been right to let the free market function.
- 2 That is the point of the Staggers Act, is to avoid
- 3 that intervention.
- And as Mr. Orszag will explain also,
- 5 that's sound economics. So that's the existing
- 6 rule.
- Now the proposed rule. Obviously no one
- 8 on this Board wrote the proposed rule, and we think
- 9 the Board should have a clear picture of the
- 10 problems with the proposal.
- We think we see it has two parts, right.
- 12 And they pose overlapping but somewhat distinct sets
- of concerns. So I want to make sure we think about
- 14 them separately.
- So first there's what we have called the
- 16 public interest pathway. That's the part that
- 17 proposes to do things case by case in light of all
- 18 relevant factors.
- 19 And that has the potential to apply almost
- anywhere. And we heard some discussion this morning
- from shippers about maybe they're prophylactic
- orders, and then you get into hypothetical costs and

- benefits, and even if it's not hypothetical you get
- this problem that some of the things that are really
- 3 important to the public interest are difficult or
- 4 impossible to judge case by case.
- 5 And then you have this concern that when
- 6 everything is relevant, nothing is dispositive. And
- 7 then everybody is going to disagree when nobody
- 8 knows what the outcomes really can be predicted to
- 9 be. So that's kind of the set of issues we think
- 10 about around the public interest pathway.
- 11 And then separately there's the
- 12 competitive access pathway. And so that's the part
- that proposes to say if a shipper meets the
- threshold requirements for a maximum rate case, then
- we're not going to actually make the shipper prove
- the rate case. Instead, we're going to grant forced
- 17 switching unless there's a serious practicability or
- 18 safety problem that arises.
- And I want the Board to recognize that the
- 20 proposal as drafted does not say that operational
- inefficiency would be a reason to then refuse
- 22 switching. You know, it doesn't say that an obvious

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 m l}$ distortion of investment incentives would be a
- 2 ground for refusing switching under that pathway.
- 3 So the Board is tying its hands in that
- 4 pathway in a way that I think it needs to be mindful
- 5 of.
- And together the upshot is that the Board
- 7 would be handing out switching as a sort of new
- 8 regulatory entitlement. It would have to be
- 9 something that's being bestowed upon shippers even
- in situations where a railroad has not done anything
- wrong in an identifiable way.
- So then we ask what's changed that might
- 13 favor that change in the rule. And there have been
- several justifications there, and I think we'd be
- 15 happy to address any of them.
- There's one that I think in the newest
- 17 papers and some of the ex parte discussions seems to
- 18 have captured significant attention is this idea
- 19 that the rule was originally adopted in the
- 20 mid-1980s and then there were some important rail
- 21 mergers that continued into the 1990s and that those
- 22 supposedly reduced competition. And that's an

- interesting theory, but we really want to emphasize,
- it's just factually false, and of course the Board
- wants to rely on facts to make policy. And Mike
- 4 Baranowski will go into that.
- 5 At a very high level, basically three
- 6 points to remember there. The first is where
- 7 mergers threaten to eliminate that sort of
- 8 intramodal competition, the ICC or this Board
- 9 imposed a condition, and those conditions were
- 10 supported by shippers, and we heard that again even
- 11 from the shipper groups this morning.
- 12 The second thing to remember, and this is
- 13 just an important background point that may be easy
- 14 to lose, is that a clear majority of traffic has
- 15 always been single-served as far as its rail options
- 16 are concerned. Now, that doesn't mean that there's
- 17 no competition, and Mr. Orszag can talk about that.
- But the point is that single rail service
- was like really normal before the mergers, it's
- 20 really normal today. And the industry has organized
- 21 around there being a significant fraction of single
- 22 service.

Page 370 And then the third thing I would say is we 2 heard some complicated theories this morning about 3 vertical effects of mergers and long routes. look, the proposal here, though, is specifically 5 about regulating short segments over which there's 6 single service. And that's what we've tried to look 7 at. Because you say -- that's what 9 Mr. Baranowski will talk about. The proportion of 10 traffic moving to or from single-service stations 11 has dropped since the 1990s, meaning that since 12 those mergers, there's this greater percentage of 13 traffic moving between multi-serve stations than 14 there was before. So you can't say the merger has 15 caused single service to increase and now we have to 16 combat that because single service actually had 17 decreased. 18 Then we think about the rule's downsides, 19 and I think today there has been a lot of focus on 20 operational concerns and the Board has already heard 21 from other witnesses, it will tomorrow hear from

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other witnesses about that.

Page 371 Another place to look at that I think the 2 Board won't hear during the hearing but I think is 3 worth taking a look at is the Brotherhood of Locomotive Engineers and Trainmen's comments. 5 are the people closest to the disruption that this 6 proposal can create, and they're the ones literally 7 on the ground. So I think that's a really valuable 8 voice on this issue. So let me just kind of make three 10 high-level points on operations and my fellow 11 panelists will probably have some more to say on 12 this. 13 The first one is that the operational 14 complexity is real, and I hope the Board has seen 15 the diagrams or the videos about the railcar having 16 to get moved from A to B to C to D, just to get onto 17 the line-haul train. And we heard some of those 18 discussions earlier I think on other panels. 19 But the notion that this is just going to 20 be swapping one switch here for another switch 21 somewhere else, that turns out to be false, and Mike

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Baranowski will explain that the data really show

- 1 that. So we're adding switches.
- 2 And then as the lawyer, I should add that
- it's legally problematic to talk about regulatory
- 4 interventions that are kind of picking and choosing
- 5 between particular routings and switching choices,
- 6 because that is generally the carrier's choice
- absent that abuse of market power that we talk
- 8 about.
- 9 The second point is that that operational
- 10 complexity and those risks are widespread. And I
- mean that in two senses.
- Now, first there's -- as the slide shows,
- there's a vast number of places where a shipper
- could theoretically argue for an interchange, and
- 15 that doesn't make it a good idea in practice, as I
- think, Mr. Chairman, you've recognized today in some
- of your observations.
- 18 And then, you know, there's also the
- 19 question which I'm happy to get into if the Board is
- interested in questions about places that are
- outside of terminal areas where the shipper is
- 22 located.

- But the other sense in which the
- 2 complexity is widespread is that it's not just about
- where it's going to be felt but it's going to be
- ⁴ felt up and down supply chains. And as others have
- 5 alluded to, it kind of feels like particularly
- 6 disastrous as an idea when we've seen what kind of
- 7 external disruptions, COVID-19 or global events,
- 8 what they can do to complex systems.
- And we really do in North America have the
- 10 best freight rail system in the world, and the sort
- of experimentation that this would cause I think is
- 12 something we should really pause on.
- Mark Fagan will have some more to say
- 14 about that.
- 15 And then the third thing I'd say is when
- 16 you think about these risks, the proposed rule as
- it's written really lets the genie out of the
- 18 bottle and it doesn't let the Board have enough
- 19 control over it.
- The problem is a little bit different
- under those two different pathways. Under the
- 22 public interest pathway, the Board kind of has a

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 m l}$ blindfold on, that's how I think about it. It's
- ² going to look at this particular location, but as
- you've heard and as we'll also probably discuss some
- 4 more, the concern really is cumulative effects
- 5 across the network.
- Railroads can make something happen at a
- 7 particular location. When you're having
- 8 interventions at a wide number of places that have
- 9 these knock-on effects, you really get unpredictable
- 10 results. Under the competitive access pathway,
- 11 little bit of a different issue. As I said before,
- 12 it's more about the Board tying its hands, or even
- if the operation looked really foolish and
- 14 inefficient, the Board is leaving itself without the
- ability to say no, unless they get to be downright
- impracticable, I think is one of the backstops
- 17 there.
- 18 So look, in the end here, I do want to
- 19 come back to the sense that a prime motivation,
- 20 maybe the prime motivation for the proposed rule, is
- about shippers' desire for lower rates. I mean, the
- whole thrust of the presentation earlier today from

- the shipper coalition about the switch fee, for
- 2 example, if you remember that, was about well, you
- 3 have to set the switch fee in a way that will make
- 4 sure we get lower rates.
- 5 So that's how we really do know this is
- 6 ultimately about rates. And we can talk about the
- 7 other issues too, but rates is a big part of it, so
- 8 I wanted to close my observations by speaking
- ⁹ directly about that.
- Using an operational change, a forced
- switching framework, to produce lower rates just
- 12 upends the statutory rate reasonableness framework.
- 13 And the easiest place to see that I think is in the
- 14 competitive access pathway. Because it actually
- 15 sort of parallels that rate framework. It starts
- out in the same place that a rate case would start,
- with the existing market dominance test.
- 18 And we think that is a very plausible
- 19 place to start. That's a good screen. But under
- the proposal, the forced switching essentially ends
- there. And the effect is that a significant
- 22 proportion of cases that would proceed at least

- 1 under that pathway get something that looks like
- ² rate relief via forced switching without any showing
- that the rates were ever too high under the Board's
- 4 actual adopted rate methodologies in the statute.
- 5 So you have this weird sense that like the
- 6 shipper gets to the starting line in a rate case and
- 7 then all of a sudden gets given the gold medal
- 8 without ever running the race that we would have or
- 9 that we would see in a rate case.
- 10 And that's this like internal
- 11 contradiction that kind of predictably results in
- 12 courts thinking something is not rate and vacating
- the rule. We've been talking about not wanting to
- be here years from now and I think we really worry
- 15 about that as being a scenario where we're back here
- 16 in three or four years without any progress, and I
- don't think anybody wants that.
- To be clear, this is not competition
- 19 producing lower rates, and John Orszag will talk
- 20 more about this. The basic points is that lower
- rates and competition are not the same thing. Lower
- 22 rates can't be an end unto themselves. Because what

- 1 justifies regulatory intervention are market power
- 2 abuses that are preventing the benefits of
- 3 competition that would arise in a free market.
- And the rule as it's written is just a
- 5 regulatory intervention that kind of produces this
- 6 faux competition where everyone is going to stop
- doing what they would do in a free market, start
- 8 focusing on what switching would lead them to do and
- 9 start focusing on the Board's intervention, the
- 10 Board's price and how that shifts things. And this
- is before Debra Aron will really speak, because it's
- very much what happened I've learned from her in the
- telecommunications space.
- 14 And just forcing an incumbent to share the
- 15 facilities it's made investments in is not actually
- 16 rate competition, it's kind of the opposite. It's
- 17 what the D.C. Circuit kind of derided as synthetic
- 18 competition, is the phrase it used in one of its
- 19 decisions overturning the Federal Communications
- 20 Commission's approach.
- That then leads into Dr. Aron's other
- 22 points, because the proposal isn't deregulatory,

- 1 it's kind of the opposite if it produces all these
- waves of regulatory litigation about which forced
- 3 switching is going to be ordered, at what price and
- 4 how do you mediate the operational complications.
- 5 And then that's kind of a lesson from the forced
- 6 sharing in the telecommunications industry.
- 7 So we think of this as like the old
- 8 saying, if you can't be a good example, then you'll
- ⁹ just have to be a horrible warning. And I would
- 10 urge the Board to heed that warning and listen to
- what Dr. Aron has to say.
- 12 So let me turn it over to Mike Baranowski
- 13 first and then John Orszag and Mark Fagan and Debra
- 14 Aron and then I might take a minute to wrap up, but
- we really do want to get to the Board's questions.
- 16 CHAIRMAN OBERMAN: Before you do that it,
- 17 I'd like to ask you two questions, a couple
- questions. Earlier on in your remarks, you talked
- 19 about providing an order for switching even if the
- 20 railroad hadn't done anything wrong, or words to
- that effect. And that there's no basis for that.
- Isn't a basis for that the statute itself,

- which doesn't mention anything about railroads'
- wrongdoing in terms of whether we may order
- 3 reciprocal switching?
- 4 MR. HORWICH: I think there's a couple
- 5 ways to see that. This is always -- the provisions
- 6 and their predecessors kind of where Congress drew
- on them from have always been about showings of
- 8 necessity and then of course Staggers's overall
- 9 thrust to minimize regulatory intervention.
- This is a point that actually I think in
- 11 some ways John Orszag can speak best to, because it
- is kind of a point about when regulation should be
- triggered, that regulation needs to be a response to
- 14 an identified abuse of market power, some sort of
- 15 failure of the behavior to promote the public
- 16 interests.
- But when you generally are relying on the
- 18 free market, you have to identify something that the
- 19 free market is not doing that it ought to be doing
- and then intercede on that basis.
- And so, for example, in the way the
- 22 competitive access pathway is written, it identifies

Page 380 conditions of market dominance in which a railroad 2 could act inconsistently with the public interest or 3 competitive principles, but it doesn't actually take 4 the further step that you would, for example, in a 5 rate case to say well, wait a minute, let's actually 6 look at what the railroad is doing, and we have a test here to say whether that's in bounds or out of 8 bounds. And then we call the balls and strikes and say well, the railroad is out of bounds, the rate is 10 too high, we're going to have a rate prescription. 11 It's that two-step kind of thinking that 12 structurally is throughout the statute here and sort 13 of leads to my view that there has to be some 14 identified -- something identifiable about the 15 railroad having done something or could be failed to 16 do something, I suppose. 17 But actual conduct on the railroad's part 18 as opposed to the mere circumstance of happening not 19 to have a competitor around. It could be behaving

- CHAIRMAN OBERMAN: Wouldn't that be an
- 22 argument better directed to the Congress? I mean,

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appropriately.

- 1 you're asking that a language practicable and in the
- public interest to carry a lot of load, put all of
- that into a requirement for a rulemaking.
- 4 I realize there's been rules since then
- 5 and there's a proposal now. But I would like to
- 6 start with the statute. And I don't find any
- 7 insistence by the Congress on market dominance or
- 8 wrongdoing or anything else. They just say do it
- 9 when it's practical and in the public interest.
- 10 You know, you're asking us to read all of
- what you've just said into the public interest
- 12 language. And you may be right, but I don't see it
- in the statute itself.
- MR. HORWICH: I think the way we see it
- 15 fitting together, and I expect that Mark Fagan will
- have something to say about this, but we think a lot
- 17 about public interest generally in crafting
- 18 regulations and how to serve that.
- 19 But what we see the public interest echoes
- what the ICC said in the Jamestown decision, for
- 21 example, something can't be a mere private benefit,
- 22 it has to be something that accrues to the public as

- 1 a whole.
- In fact, that standard even goes back
- before Jamestown, we're almost at its hundredth
- 4 anniversary this summer I think of the board
- 5 articulating that principle. And I think it's clear
- 6 enough that Congress incorporated that concept, that
- was certainly what was kind of the understanding at
- 8 the time this provision was added.
- And under an act like this, where market
- 10 forces are presumptively thought to promote the
- 11 public interest, there's kind of -- there's a bias
- towards saying well, we think market forces will
- 13 promote the public interest, kind of until shown
- 14 otherwise.
- 15 And so I don't think that the Board has
- 16 kind of a rigid constraint on exactly how it
- determines that something has been shown otherwise,
- but I do think that it can't simply be a simple
- market dominance test that says well, you're in a
- 20 position where you might be disserving the public
- 21 interest.
- Because as we've talked about today, one

- of the significant and hopeful effects of any
- 2 regulation in setting outer boundaries is that
- 3 people -- the market actors will observe those
- 4 boundaries and might not be disserving the public
- ⁵ interest.
- 6 So there's kind of a reason that the Board
- 7 needs to find something more, I guess is what it is.
- 8 CHAIRMAN OBERMAN: And one other question.
- 9 When the Congress said to us we can do it if it's
- 10 necessary or may do it if it's necessary to provide
- 11 competitive rail service, is it your argument that
- 12 the Congress intended us to provide competitive rail
- service in every respect except with regard to
- 14 rates?
- MR. HORWICH: I think --
- 16 CHAIRMAN OBERMAN: Doesn't competition
- imply all aspects of whatever it is that the
- supplier is supplying?
- MR. HORWICH: Oh, I see. Yes.
- No, we absolutely agree with that view
- about the benefits of competition, which is why I
- 22 said what I said about the existing standard, which

- 1 recognizes that although money and rates is always
- 2 kind of probably there in the background of any
- 3 case, there can be circumstances certainly where the
- 4 real harm -- an abuse of market position really
- 5 could be visited through the inadequate service. We
- 6 agree with that.
- 7 CHAIRMAN OBERMAN: Service or rates;
- 8 right? I mean, competition is an all-encompassing
- 9 concept, isn't it?
- MR. HORWICH: Yeah. No, I do agree with
- 11 that.
- The question, of course, is which kind
- of -- which tool is the best one for the job.
- 14 CHAIRMAN OBERMAN: That's a separate
- 15 question.
- MR. HORWICH: When you're talking rates,
- that's a different set of tools too.
- 18 CHAIRMAN OBERMAN: That's a separate
- 19 question of what's the best tool. The argument the
- 20 AAR is making is we can't use reciprocal switching
- 21 as a tool at all to deal with rates as I understand
- it. And I don't know how you can separate out the

- 1 concept of competition, which the Congress directed
- us to deal with, from both rates and service, the
- whole product that's being offered.
- 4 MR. HORWICH: Well, I agree. I think
- 5 maybe John Orszag will have an opportunity --
- 6 CHAIRMAN OBERMAN: Before we do that,
- 7 Karen Hedlund had a question.
- 8 Karen?
- 9 BOARD MEMBER HEDLUND: Thank you. And
- 10 maybe one of your economists should address this.
- 11 You know, we talk about should there be
- relief in the absence of an abuse of market power,
- but how do you go -- how does a shipper prove abuse?
- 14 In fact, we know that the railroads have been
- 15 stressed over the last couple of years, and the
- 16 result has been that there has been a decline in the
- 17 quality of service to many shippers.
- 18 And that may be a result of the railroads
- 19 preferring to provide better service to customers
- where they make more money, there is a bigger margin
- over customers that don't provide them the
- 22 equivalent margins. And is that an abuse of market

Page 386 But how do you go about proving that? 2 So that's a concern that I have. 3 One other point about the switch fees, and you indicated that that's an indication that this is 4 5 all about rates. 6 I think it's about how the shippers can 7 get better service without incurring higher costs 8 for paying a larger switch fee that more than 9 offsets any cost savings they may get from the other 10 railroad but where they're really just seeking 11 better service. 12 Well, I think -- I guess I'd MR. HORWICH: 13 make the observation on the second point there that 14 one challenge I think with the way the rule is 15 written is that if it's intended to be a response to 16 a service issue, then you would want a rule that is 17 written with some particular sensitivity towards the 18 service issue. 19 But that's not actually what's written 20 into the rule. And so the inquiry isn't focused 21 there, the regulated parties that are trying to

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observe the rule don't kind of have notice about

- what that is and so forth. So that's sort of the
- 2 challenge that --
- BOARD MEMBER HEDLUND: Service for
- 4 competition, you compete on rates and you compete on
- 5 service.
- 6 MR. HORWICH: I certainly appreciate that
- 7 point that it's part of competition.
- But -- and again, take the competitive
- 9 access pathway. A showing of market dominance
- doesn't actually answer the question -- doesn't
- 11 actually answer the question well, is your service
- 12 good or is your service bad, right.
- And so by contrast, something constructed
- in the way that we think the current rule operates,
- which is, well, if you're market dominant and you've
- abused your market power to, so to speak, get away
- with inadequate service and there's kind of a causal
- 18 connection between your abuse of market power and
- 19 the service that's not merely oh, it's a little less
- than ideal but it's actually inadequate and, you
- know, we've got a strong connection there, that we
- 22 think is the showing of relief that Midtec leaves

- open.
- I thought that Mr. Rosenthal's discussion
- of that on the previous panel is pretty well in
- 4 accord with how I would describe it. It's difficult
- 5 to come up with the hypotheticals that isolate
- 6 service from rates, for all the reasons we've just
- been talking about. But I don't think it's -- I
- 8 certainly don't think it's impossible.
- 9 I again think that it's an understanding
- 10 that railroads have under the current regime that
- this is out of bounds to give this kind of abusive
- 12 treatment towards the particular shippers over whom
- you may have market power because then you're
- subject to this and you need to reign it back in
- 15 later.
- Maybe we should let -- I'm sorry.
- BOARD MEMBER FUCHS: I know you want the
- 18 other panelists to speak. So one quick follow-up, I
- 19 think it's a natural follow-up to Karen's so I want
- 20 to jump in.
- One of the things that struck me about
- 22 Mr. Rosenthal's presentation is that, and I think

- 1 you recognize that the D.C. Circuit said it's really
- 2 hard to assign quantitative values to service. So
- when he's calling for comparing a particular
- 4 shipper's service to a shipper that's in a more
- 5 competitive situation and identifying the delta, I
- 6 read that as the attempt to quantify that would be
- quite a burden on a shipper.
- 8 So I'm wondering what your reaction is to
- 9 how that would properly be done in light of what the
- 10 D.C. Circuit said about qualitative judgments.
- MR. HORWICH: Well, I think it's -- I
- 12 actually think it's unavoidable that there have to
- be some comparisons done in that factual showing.
- 14 And the reason is this, is that, as I think we've
- 15 recognized in some of the earlier discussions with
- other panels about this, is that the causes of
- degraded service -- I don't want to say inadequate
- 18 service because I think inadequacy actually is a
- 19 fairly significant charge to level against someone.
- 20 But even degraded service, just speaking
- about that, there can be different causes of that;
- 22 right? There can be kind of external factors that

- 1 cause service disruptions. There can be
- well-intended but improvident decision-making by a
- ³ given railroad, where they thought the traffic flows
- 4 were going to go east this year and it turns out
- 5 there was some weather pattern that resulted in
- 6 westward flows of some commodity or something,
- ⁷ right.
- 8 And you can just guess wrong and then be
- 9 out of position or something.
- 10 There could be obviously abuses of market
- 11 power at the root of something like that.
- 12 And I think we can imagine other
- 13 permutations. And I think it's impossible to
- 14 actually make that causal connection without some
- 15 reference point within the broader market.
- I mean, just for a loose analogy, we were
- 17 speaking about on the previous panel, talking about
- well, 24 or 48 hours or 96 hours of dwell time.
- 19 Well, we all have I think an intuitive sense of like
- oh, well, that's longer than a shipper might like,
- but it's not an outrageous period so it's something
- 22 someone might tolerate.

Page 391 1 But where did we get that idea? We got 2 that idea from some comparison how we understand 3 other movements to go. And so I think there has to be some sort 5 of level setting of that nature. Otherwise, the 6 Board's decisions will just be aiming at a too high 7 or too low if the Board doesn't have some kind of 8 calibration relative to other circumstances. CHAIRMAN OBERMAN: All right. You want to 10 proceed, then, with your panel? 11 MR. HORWICH: Sure. 12 Mike, do you want to take over? 13 MR. BARANOWSKI: Thank you, Ben. Sure. 14 Good afternoon. My name is Mike 15 Baranowski, and I appreciate the opportunity to 16 speak here today. 17 My testimony will focus on three areas of 18 data analysis. First, there has been much 19 discussion about railroad industry consolidation 20 leading to single-served stations. My analysis show 21 that less traffic originates and terminates at 22 single-served stations after the industry

- 1 consolidation than before.
- Second, I look at class I carrier access
- for new stations appearing in the Board's carload
- 4 waybill sample for the first time in the postmerger
- 5 period and find that those stations are
- 6 overwhelmingly single-served.
- 7 Third, I address claims that have arisen
- 8 in shipper comments in this proceeding that the
- 9 operational effects of the proposed rule involve
- 10 simply trading one switch for another.
- The data show that this is simply not the
- 12 case for the vast majority of shipments potentially
- 13 affected by the rule.
- The most recent round of railroad
- 15 consolidation occurred in the late 1990s. I
- 16 conducted an analysis of the prevalence of
- 17 single-served stations in the STB's confidential
- 18 carload waybill sample. I looked at it
- preconsolidation, for which I used 1992 to 1996
- waybill data, and postconsolidation, for which I
- used 2015 to 2019 waybill data.
- The demonstrative summarizes the results

- of my analysis and shows that the amount of carload
- 2 traffic originating and terminating at stations
- 3 served by single class I carrier in the postmerger
- 4 period declined from the premerger period.
- 5 For all carload shipments, 55.6 percent
- 6 originated or terminated at single-served stations in
- 7 the premerger period compared to 52.2 percent in the
- 8 postmerger period. A decline of 3.4 percentage
- 9 points.
- Nonexempt carload shipments show a higher
- 11 percentage of shipments originating and terminating
- 12 at single-served stations than all carload shipments
- in both the pre- and postmerger periods, as well as
- 14 a higher percentage reduction.
- Nonexempt carload shipments with R/VCs
- above 180 percent, the shipments most likely
- 17 affected by the proposed rule, show the most
- significant decline, 8.7 percentage points.
- 19 This bears repeating. A smaller share of
- traffic originates or terminates at single-served
- 21 stations than before the mergers.
- Next I look at new stations that have come

- online in the postmerger period. Overall, my
- 2 analysis found 542 new stations that reported
- yolumes for the first time in the 2015 to 2019
- 4 postmerger period.
- 5 Of those 542 stations, the vast majority,
- 6 438, or 81 percent, are stations with access to only
- 7 a single class I carrier. Bear in mind my last
- 8 point. The share of traffic originating or
- 9 terminating at multi-served stations increased over
- 10 this period.
- 11 So what does it mean that there are lots
- of single-served stations being added? Presumably,
- this reflects shippers' own strategic economic
- 14 choices.
- 15 They have options. They can make
- trade-offs between the advantages of multiple rail
- 17 carrier access on the one hand and other industrial
- development costs and benefits on the other.
- 19 Shipper decisions are also likely
- 20 influenced by industrial development efforts by
- 21 class I carriers that include economic incentives
- 22 for shippers to locate lines served exclusively by

Page 395 those railroads, on lines served by those railroads. 2 What else does this mean? 3 fundamentally, it means that the proposed rules 4 would afford shippers that made economic and 5 strategic choices for single carrier service costless 6 access to other class I carriers. 7 To give these findings some perspective, I 8 looked at the number of carloads in the 2019 carload waybill sample potentially affected by the 10 competitive access pathway under the proposed rule 11 at the 10-, 15- and 30-mile distance thresholds from 12 the nearest potential interchange. 13 I found that at each mileage interval, 14 well over 90 percent of the stations never had 15 access to multiple railroad service in the first 16 place. 17 What does this show? It shows that it is 18 very rare for existing stations to lose multiple 19 service through mergers or otherwise and that new 20 stations normally come online as single-served. 21 Last, I evaluated what I understand to be

22

certain shipper comments suggesting that the

- 1 proposed rules will have little effect on operations
- because they will result in the shifting of switches
- from one location to another.
- 4 I understand the notion is that there is
- 5 an interchange somewhere in the middle of the route
- 6 now but there could instead be a switch closer to
- ⁷ the point of origination or termination.
- First, this idea works only for shipments
- 9 that currently experience an interchange from one
- 10 railroad to another. As the table shows, however,
- 11 approximately 70 percent of the shipments
- 12 potentially affected under the competitive access
- 13 pathway do not currently require an interchange with
- ¹⁴ another carrier.
- What does this mean? It means there is no
- underlying switch to trade for. It means that these
- 17 new switches will not be saving a switch somewhere
- 18 else.
- Next, I looked to see whether there are
- 20 some existing local switching operations already in
- 21 place near the origin and destination potentially
- 22 affected by the proposed rule.

- 1 This table shows that the vast majority of
- the volumes potentially affected under the
- 3 competitive access pathway are located beyond where
- 4 local switching operations occur and would require
- 5 new local switching operations be established.
- 6 Finally, what happens if you combine these two? The
- ⁷ idea is to look at the proposition -- the proportion
- 8 of potentially affected traffic that might meet the
- 9 shipper view of requiring only a shifting of an
- 10 existing interchange to some possible local
- operation.
- My last table shows that only about 6
- 13 percent of the potentially affected shipments are
- both currently interchanged and located proximate to
- where local switching currently occurs.
- What does this mean? It means that the
- 17 trade one switch for another theory is refuted by
- 18 the data. It is potentially available only for a
- 19 small fraction of traffic. So for the great
- 20 majority of traffic, it really is true that new
- operations will be needed.
- Thank you again for your time. I will now

- $^{
 m l}$ turn it over to John Orszag.
- 2 CHAIRMAN OBERMAN: Michael, I have a
- 3 couple of questions for you before you turn it over.
- 4 MR. BARANOWSKI: Yes, sir.
- 5 CHAIRMAN OBERMAN: I'm trying to
- 6 understand. There's a statement I think in your
- 7 written comments that you looked at 1500 potential
- 8 places for interchanges; is that right?
- 9 MR. BARANOWSKI: Yes.
- 10 CHAIRMAN OBERMAN: So your tables there
- were based on measuring against those 1500
- 12 locations?
- MR. BARANOWSKI: All of the potential
- 14 locations that would qualify under the proposed rule
- 15 as I understand it.
- 16 CHAIRMAN OBERMAN: I take it you did not
- do an analysis of how much traffic would be eligible
- 18 for switching if we were doing -- we limited it the
- 19 way we've been discussing today to only to
- interchange or yards where reciprocal switching
- 21 currently is subject to an existing reciprocal
- 22 switching tariff. You didn't look at that, I take

Page 399 1 it; right? 2 MR. BARANOWSKI: I did to the extent it 3 can be done in the context of the level of 4 granularity available in the STB carload waybill 5 sample. And if we can go back to one of my tables, 6 the second-to-last table, what that table shows is 7 that around 80 percent of the shipments that are 8 potentially affected under the competitive access 9 pathway are outside the areas of where local 10 switching or reciprocal switching could occur today. 11 And I say could again because of the lack 12 of granularity in the waybill data. You can get 13 what I would describe as a high-level sense of the 14 magnitude by looking at the centralized station 15 master, which has an indication at each individual 16 station for those stations that are within the

So it's not a precise metric, but it gives

switching limits of another station.

- 19 you a general representation of where these kinds of
- 20 things could occur.
- 21 CHAIRMAN OBERMAN: Could you go to your
- 22 last table?

17

Page 400 MR. BARANOWSKI: Sure. 2 CHAIRMAN OBERMAN: So I'm trying to 3 understand the table. Are you saying that only 6.8 4 percent of the carloads are within -- are near an 5 existing interchange? What are you trying to tell 6 us here? 7 MR. BARANOWSKI: These are the carloads 8 that meet two criteria. One is they're within 9 proximity of an existing interchange, and two, they 10 already experience an interchange, they're already 11 an interline shipment. 12 So this is the relative percentage of 13 potentially affected traffic that would qualify for 14 the -- for the shippers' categorization of the trade 15 one switch for another theory. 16 CHAIRMAN OBERMAN: Well, if we were to 17 proceed on the idea at least at the outset of 18 permitting reciprocal switching, this is a question 19 I've been asking all day, to take place in yards 20 where reciprocal switching is already approved by 21 the railroads, if we have those locations in their 22 tariff. Because this chart doesn't really answer

Page 401 1 that question of how much traffic would qualify. 2 MR. BARANOWSKI: I think the chart before 3 that, again with no level of precision, but the 4 chart before this one comes closer to that specific 5 metric. These are -- and it's the reciprocal of 6 this, no pun intended. But what this is saying is 7 that between 78 and 82 percent of the potentially 8 affected shipments under the competitive access 9 prong are outside areas where the local switching 10 occurs, meaning that 22 -- 18 to 22 percent would 11 fall in as defined by the centralized station master 12 areas where this kind of switching could be 13 occurring. 14 CHAIRMAN OBERMAN: But it would be even a 15 smaller number if you assume that not every place 16 where there's an interchange now actually has 17 reciprocal switching approved there, not a hundred 18 percent of those places are subject to a tariff; 19 right? 20 MR. BARANOWSKI: That's -- that's correct. 21 CHAIRMAN OBERMAN: So something under 23 22 percent of carloads would be eligible for reciprocal

Page 402 switching if we were to limit reciprocal switching

- 2 to existing places where reciprocal switching has a
- 3 tariff?
- 4 MR. BARANOWSKI: As a very, very, very
- 5 rough estimate. Again, the real answer is in the
- 6 details, and the waybill data and the centralized
- 7 station master aren't sufficiently granular to get
- you to the detailed level to give you a precise
- 9 number.
- 10 CHAIRMAN OBERMAN: I have one other
- 11 question. You told us that there were 482 new
- single-served stations since the mergers took place?
- 13 Is that what I understood that chart to mean?
- MR. BARANOWSKI: Not -- these were
- 15 stations that showed as reporting volumes in what I
- described as the postmerger period for which I used
- the 2015 to 2019 waybill data. So these are
- 18 stations that showed up in the -- showed as
- 19 reporting volumes in the 2015 to 2019 period that
- didn't report any shipments in the 1992 to 1996
- 21 period.
- 22 CHAIRMAN OBERMAN: So those are stations

- $^{
 m l}$ your inference is they didn't exist before 2015.
- MR. BARANOWSKI: They weren't shipping any
- yolumes, whether the station was physically there or
- 4 not.
- 5 CHAIRMAN OBERMAN: And your prior chart to
- 6 this one, which showed us how many fewer
- ⁷ single-served stations there were, can you put that
- 8 up again? Here's my question.
- There's nothing in these charts to tell us
- 10 whether there was a net increase in the number of
- single-served stations. In other words, there were
- 12 480-some new ones, but you didn't tell us how many
- may have disappeared. So in the 2015 to 2019
- period, how many total single-served stations are
- there as compared to the prior period?
- MR. BARANOWSKI: My recollection from the
- analysis is there are fewer in the 2015 to 2019
- data. I don't remember the number specifically, but
- 19 that number is included in the work papers and the
- 20 buildup of the relative traffic levels that we
- showed in this chart. So we can get you that
- 22 number.

Page 404 CHAIRMAN OBERMAN: Yes. But what I'm 2 trying to figure out is this doesn't tell us that 3 stations that were single-served in '92 to '96 4 became dual-served. It just may mean there were 5 fewer places shipping on rail; right? 6 MR. BARANOWSKI: It means that there were 7 fewer traffic volumes moving from stations served by 8 a single class I carrier. Right. But one of the CHAIRMAN OBERMAN: 10 reasons that may have happened is that places which 11 had been shipping on a single-served carrier before 12 stopped shipping altogether or went out of business 13 or are only using trucks. I mean, we don't know the 14 reason for the reduction. 15 MR. BARANOWSKI: We don't know -- I 16 haven't looked to try and find the reason. It 17 was -- this analysis, as I tried to explain, was 18 more to just take a look at what's going on with 19 single-served stations and volumes moving from 20 single-served stations in the premerger and 21 postmerger period, as I have defined them.

22

CHAIRMAN OBERMAN:

Well, we can't really

- draw an inference, can we, from this data alone that
- the mergers did not cause a reduction in
- 3 single-served stations?
- I mean, it seems to me the inference
- 5 you're trying to get us to draw is that you can't
- 6 blame the mergers for an increase in captive
- ⁷ shippers. But some of these captive shippers may
- 8 have just stopped shipping. That may account for
- 9 the decrease. That's all; right? May have stopped
- 10 shipping on rail?
- MR. BARANOWSKI: That's possible. And
- 12 you're right, there hasn't been a detailed study of
- 13 competition and what might be underlying these
- 14 numbers since the Christianson study.
- 15 CHAIRMAN OBERMAN: But just -- it's of
- 16 limited use to understand the point of whether the
- mergers had anything to do with this, that's all I'm
- 18 trying to get at. I find --
- 19 MR. BARANOWSKI: I think it's of some --
- it's not of zero use, but --
- 21 CHAIRMAN OBERMAN: Well, I wouldn't want
- 22 you to say your own work was of zero use, but I find

- 1 it leaving me up in the air as to why there are
- fewer single-served stations, particularly because I
- 3 have been getting an endless amount of anecdotal
- 4 evidence of demarketing since I've been on the
- 5 Board, a lot of such evidence.
- And so I can't tell you that that's why
- ⁷ there are fewer single-served stations. But it's an
- 8 alternative explanation, that people have just
- 9 stopped using rail.
- MR. BARANOWSKI: Sure. But I would also
- again remember the second -- the slide after that
- one, which shows the number of new stations
- 13 reporting in the postmerger period are
- overwhelmingly single-served.
- 15 CHAIRMAN OBERMAN: Yes. But in terms of
- the overall use of shipper -- use of rail by
- shippers, that's also of limited -- provides limited
- insight, that's all I'm saying. It doesn't really
- 19 conclusively answer the question. It's just an
- interesting piece of data.
- MR. BARANOWSKI: Sure, that's not unfair.
- 22 And there's only so much that one can garner from

- 1 the waybill data itself.
- 2 CHAIRMAN OBERMAN: Yeah, I understand.
- ³ Very helpful. Thank you very much. I don't know if
- 4 anyone else has -- I don't know if any other board
- 5 members had questions for you, Steven.
- 6 BOARD MEMBER FUCHS: It would also be fair
- 7 to say just because of the limitation of the waybill
- 8 data, you have difficulty identifying customers,
- 9 right, and so you can't necessarily tease out any
- 10 loss of geographic competition from the data. Or
- 11 can you?
- MR. BARANOWSKI: There is no customer
- visibility in the waybill data. You can do some
- 14 high-level metrics related to geographic competition
- 15 by looking at commodity flows.
- BOARD MEMBER FUCHS: Thank you.
- MR. BARANOWSKI: Sure. I thought I was
- handing things over to Mr. Orszag.
- MR. HORWICH: Are you muted?
- MR. ORSZAG: Sorry about that.
- Is that working now? You can hear me?
- Okay, great. Thank you.

Page 408 How is that? Great. 2 Thank you, and I want to thank the 3 chairman and entire Board for having me here to talk 4 to you about this important regulatory issue. 5 just want to start with three key critical points. 6 First, low prices cannot and should not be 7 the sole goal of any regulatory approach. Such a 8 goal could not serve the long-term interests of either shippers or the public. Any regulatory 10 policy here must balance short-term lower prices 11 while maintaining incentives to invest, which are 12 crucial for the long-term availability and quality 13 of the network, as well as longer-term lower prices. 14 Second, mandatory switching is not going 15 to enhance true natural competition. Indeed, 16 competition under this regulatory approach will be 17 faux or synthetic because it will not spark market 18 forces. 19 At most, it will give shippers more 20 "options." But options and competition are not the 21 same thing, and I'll explain more about how the 22 policy will require continued and ongoing regulatory

- intervention by the Board.
- Third, if it were the case that
- 3 competition today is failing and some shipping rates
- 4 are too high and economically efficient, then the
- 5 best policy response is the most direct one, direct
- 6 rate regulation to curb excessive rates.
- If I may, I'm going to go into a little
- 8 bit more detail about each of these.
- 9 As a general economic matter, not all
- 10 shipments can be priced at incremental costs. The
- 11 costs -- the extra costs incurred from just adding
- 12 that shipment. Some shipments, and this is
- important, some shipments must be priced above
- 14 incremental costs.
- 15 And I heard this morning someone claim
- that differential pricing just isn't that important
- 17 anymore. That perspective is inconsistent with
- 18 sound economics.
- 19 Indeed, from an economic perspective,
- differential pricing, that some shippers pay more
- than others, is absolutely essential to ensure that
- 22 the railroad can invest in infrastructure safety,

- 1 quality. It's also consistent with sound economics,
- that those who need rail more pay more for it, while
- 3 the railway could still compete over those who need
- 4 the railway less.
- 5 This ensures that the railroads earn a
- 6 competitive rate of return. That is an amount that
- 7 covers both their fixed and incremental costs.
- Now, the concept of differential pricing
- 9 and the fact that service must be charged above
- 10 incremental costs is present in industry after
- 11 industry.
- 12 Imagine, let's just say, a cell phone
- 13 company were forced to price at a level that it
- 14 couldn't cover its fixed cost investments. It
- wouldn't be able to buy new spectrum and build
- and/or lease new towers, with an obvious harm to
- 17 consumers as services degrade over time. The can
- 18 you hear me line would become even more prevalent in
- 19 that situation.
- 20 Moving prices towards incremental costs
- here as the mandatory switching policy would do if
- implemented the way I understand proponents to

Page 411 1 suggest creates a similar risk that railroads will 2 not be able to earn a competitive rate of return and 3 will lack the incentive and ability to make 4 desirable investments to the detriment of shippers 5 and consumers in the medium to long run. 6 The goal in any market should therefore be 7 to have prices that are low enough for customers, in 8 this case shippers, and high enough for firms, railroads here, to earn a competitive rate of 10 In creating -- without creating any 11 additional distortions to resource allocation. 12 Market forces typically balance these 13 issues best. But when it fails and regulatory intervention is needed, it needs to still focus on 14 15 these principles. 16 (6:00 p.m.) 17 It's also important to emphasize that just 18 because there may be a single class I railroad on a 19 route, that does not mean that that railroad owns a 20 monopoly position. 21 Indeed, shippers often have other options, 22 whether via truck or river or otherwise,

- disciplining the prices of that railroad on that
- 2 route.
- To be clear, imposing mandatory switching
- 4 policy on routes where competition exists today is
- 5 extremely problematic from an economic perspective.
- 6 It's a central principle of economics, and in the
- absence of a market failure, regulatory intervention
- 8 will produce suboptimal outcomes and raise real
- 9 risks of unintended consequences.
- Now, even if there is a market failure,
- more than 20 years ago Joe Stiglitz and I wrote a
- 12 paper, and for those of you that don't know Joe, Joe
- won the Nobel Prize in economics for his insights
- 14 into market failures.
- In that paper, we talked about how when
- there is a regulatory intervention, it's important
- 17 that the benefits of the regulation exceed the
- 18 costs.
- 19 That means here even if you thought a
- 20 railroad had no competitive constraints at all on
- some route, you still need to consider if the
- railroad is abusing its position on that route

- because you don't want the cure to be worse than the
- disease. And there might be no disease at all.
- From an economic perspective, that is what
- best serves the public interest.
- Now, to help illuminate why mandatory
- 6 switching will produce synthetic and not real
- 7 competition, one needs to consider the costs and
- 8 implications of the policy.
- 9 To begin with, switching is complex.
- We've heard about that today. It has real costs,
- 11 such as crew time, locomotive time, track time, fuel
- usage, as well as technical costs and planning
- 13 costs. We've heard about that.
- 14 It has safety risks, the risks associated
- with switching are relatively greater than those
- 16 associated with line-haul operations.
- 17 It is correct that we observe switches
- 18 today. But the complexity and cost of switching
- under this new regulatory policy would be even
- 20 greater since the switches would have to occur at
- locations they haven't happened at historically.
- Now, this factor would be attenuated to

- 1 some degree, depending on if and how the Board
- limits the location of the switches as suggested by
- 3 the chairman throughout today's discussion.
- Given that, it wouldn't be surprising that
- 5 a rail carrier forced to engage in switching might
- 6 have views about the questions of where, how and how
- 7 much compensation.
- 8 So the railroads will need to negotiate
- 9 rates against a backdrop of a regulatory process
- 10 that kicks in if the negotiations break down. And
- this is a very important fact.
- In that scenario, economics shows that
- what governs these negotiations is the expected end
- result if the negotiations reach the regulatory
- 15 phase. Any uncertainty over the outcome of this
- 16 regulatory phase, which is heightened when it's
- 17 considered on a case-by-case basis and increase when
- the issue is complex, such as mandatory switching,
- 19 will translate into uncertainty during the
- 20 negotiations. And again, as a matter of economics,
- if both sides have different predictions over the
- outcome, negotiations are more likely to break down,

- 1 which will lead to a dispute resolution process.
- Thus, it hopefully is clear to you that
- 3 the Board would likely have to step in, creating an
- 4 ongoing regulatory rule.
- Indeed, the rule does not "create"
- 6 competition since the regulatory needs to stay
- involved in the process. That means there's not
- 8 true market or competitive forces at play, nothing
- 9 that could survive in, say, the wild without the
- 10 Board's continued intervention.
- 11 That increases the role that you will have
- 12 to play even beyond the occasional need to engage in
- 13 rate setting. It therefore may actually be a real
- 14 step backwards by sidelining true competitive
- 15 forces.
- But here there's a better policy approach.
- 17 There should be a direct remedy for extreme pricing
- on routes involving a bottleneck. That would
- 19 achieve a worthwhile policy goal but in a far more
- 20 direct and transparent way, without the
- inefficiencies of switching and without many of the
- 22 complexities and indirect costs of introducing a

- whole new policy regime.
- 2 So if I can just show a slide quickly,
- this is a comparison that you need to keep in mind,
- 4 and I'm showing it using the usual diagram here.
- 5 First, as I said a few minutes ago, low
- 6 prices cannot be the only goal because prices that
- 7 are too low may discourage investment.
- 8 Second, maximum rate regulation allows
- 9 recovery of all economic costs, the costs of the
- 10 switch move and both the incremental costs and a
- share of the fixed costs on the B-C segment here.
- Now, you can debate the right methods and
- procedures for doing this, but from an economic
- 14 perspective, it strikes the right balance.
- Third, the problem under the proposed rule
- is that you might recover enough on the A-B move,
- 17 but that leaves the red piece, fixed costs on B-C,
- in jeopardy.
- 19 And to be clear, mandatory switching has
- other costs too that direct pricing regulation does
- 21 not, environmental costs, network distortion issues
- which could reduce quality and efficiency. And we

- cannot forget that railroads are a network industry.
- 2 And that means changes in one part of a network have
- ³ effects on other parts of the network.
- 4 Mandatory switching would also create
- 5 uncertainty regarding returns to investment, and the
- 6 economics literature shows that uncertainty
- depresses the types of irreversible investments made
- 8 by the railroad industry.
- Finally, the basic problem here, which is
- unavoidable with a rule, that artificially separates
- 11 part of a route, is when you focus on just one part,
- 12 that's the A-B part, you may lose sight of the other
- part, the B-C part.
- So that's a very important consideration
- here in looking at this issue.
- In conclusion, mandatory switching is an
- inferior policy along all of these dimensions, in my
- opinion, compared to direct rate regulations in the
- 19 rail industry.
- With that, I will either take your
- questions or pass it to Mark, depending upon if you
- 22 have questions.

Page 418 CHAIRMAN OBERMAN: Jonathan, I have one 2 question. Your focus was entirely on reciprocal 3 switching's impact on rates. There's been a lot of 4 discussion today as motivation for people to seek it 5 for bad service. 6 So do you have a different conclusion if 7 that's what -- the wrong that's attempting to be 8 corrected here? MR. ORSZAG: No, I -- and Chairman, I 10 appreciate the question and the opportunity to 11 discuss that issue. It is absolutely correct to 12 consider competition can have an effect on price or 13 quality. Now, service will be reflected in cost, so to the extent that the railroads are earning 15 supracompetitive rate of return, that is prices are 16 significantly above costs, accounting for each of 17 the pieces as necessary, if you are degrading the 18 quality of the service, that could be reflected in a 19 lower-cost structure and then the gap between the 20 price and the costs would reflect some weakening of 21 competition or a problem with competition that would 22 be appropriate for you to consider as part of a

- 1 regulatory intervention.
- 2 CHAIRMAN OBERMAN: What would that
- intervention be if it doesn't involve setting a
- 4 rate?
- MR. ORSZAG: Well, you're setting rates
- 6 relative to costs. Costs are going to reflect the
- quality of the service, because generally speaking,
- 8 the more money you spend, the higher the quality of
- 9 the service. And so you are --
- 10 CHAIRMAN OBERMAN: I'm not anticipating a
- shipper coming in and saying I'm filing a petition
- with us saying we're getting bad service, please
- order the railroad to raise my rates.
- MR. ORSZAG: No. But in some sense, just
- 15 as there's a trade-off between -- there's a
- trade-off between price and quality. So if you're
- 17 getting a -- what we care about from a competition
- 18 perspective is the gap here.
- 19 And so if you are getting a price
- 20 commensurate with the service that you are paying if
- that were in fact shown to be correct, and that's an
- 22 important element, then it would make sense that

Page 420 you're adjusting the price to reflect the quality of 2 the service that's being offered. 3 CHAIRMAN OBERMAN: I understand. But what 4 would the regulatory intervention be for the poor 5 service under those circumstances? 6 MR. HORWICH: I might -- oh, sorry. 7 MR. ORSZAG: I was just going to say a 8 price that's commensurate with it would be -- but you'd have to first show that it's due to 10 competition because if it's not due to competition, 11 for the reasons that I have already articulated, you 12 would be intervening in a market, and that 13 potential -- in a way that would actually be -- have 14 unintended consequences. 15 Because to the extent that the market is 16 functioning properly and just for whatever reason 17 the shipper is unhappy about the service, then 18 that's not -- it's not due to competition, it's just 19 due to exogenous factors. 20 MR. HORWICH: I would -- Mr. Chairman --21 I'm at a loss here. CHAIRMAN OBERMAN: 22 thought I understood you to say that if there was a

Page 421 1 service problem, that would warrant regulatory 2 intervention. And I was just --3 MR. ORSZAG: No, I said that if -- let's 4 just back up. 5 If you first -- there has to be a problem 6 due to -- the first principle has to be there has to 7 be a competition issue, because if the market is 8 functioning, then intervening into functioning 9 markets has significant unintended consequences. 10 CHAIRMAN OBERMAN: When you say -- you've 11 lost me -- if the market is functioning, what do you 12 mean? You're assuming the conclusion. 13 This whole exercise is presumably in 14 places where there are captive shippers. 15 MR. ORSZAG: Let's -- we have to parse 16 this, sir, because to the extent -- you see a lot --17 there is a lot of industries in which are highly 18 competitive that somebody may complain about 19 service. So you can't -- just because there is a 20 complaint about the quality of service, that does 21 not tell you that there is a competition issue. 22 And so to intervene --

Page 422 1 CHAIRMAN OBERMAN: Wait, wait. When you 2 say "competition issue," you mean lack of 3 competition? MR. ORSZAG: Precisely. 5 CHAIRMAN OBERMAN: I just wanted to get 6 the terminology straight. 7 So you're saying if there is a problem 8 with service but it's not because of a lack of 9 competition, we should do nothing? 10 MR. HORWICH: Might I try to answer, 11 Mr. Chairman? 12 CHAIRMAN OBERMAN: Sure. 13 MR. HORWICH: I think it's going to have 14 to be sensitive to the actual dynamic in the facts 15 of that case. 16 So, for example, we certainly don't 17 disagree that you can imagine a service problem that 18 might be resolved by switching, right, that could be 19 caused by an abuse of market power and then could be 20 caused -- and then could be resolved by switching. 21 And we could come up with a hypothetical for that. 22 But what I'm hearing is the point that not

- 1 all service problems are going to trace to a
- 2 competition problem as opposed to some other
- ³ factors, which I mentioned before, but also that in
- 4 not all instances is providing the switching
- 5 actually going to solve whatever the problem is,
- 6 right. So --
- 7 CHAIRMAN OBERMAN: Where I'm having --
- 8 Patrick, let me just finish this then.
- 9 You know, I feel like we're going around
- in circles here. There's been a lot of discussion
- today about shippers who are suffering from
- inadequate service and a lot of questions about
- whether for that shipper to get relief, they have to
- 14 prove some kind of anticompetitive impact under
- 15 Midtec or some "wrong" of some kind that the
- 16 railroad is engaging in.
- But we have a number of rules, and I think
- 18 the statutes are there to enable us to make sure
- 19 that shippers who are getting bad service get some
- 20 relief under the appropriate circumstances. And I
- thought I heard Mr. Orszag say after telling us that
- we shouldn't do reciprocal switching just to affect

 $$\operatorname{Page}\,424$$ rates, that if there were service problems, it would

MR. ORSZAG: If I may, if there is --

warrant regulatory intervention.

- 4 CHAIRMAN OBERMAN: And you're saying but
- 5 if that -- if the service problem isn't caused by a
- 6 person being monopolistic or abusing their power,
- 7 then we shouldn't intervene, we should just let the
- 8 bad service continue. Is that your position? I'm
- ⁹ just trying to understand.
- MR. ORSZAG: From an economic perspective,
- and again I can only speak as an economist here,
- 12 from an economic perspective, in well-functioning
- markets, there can be service problems. So let's
- 14 just start there.
- 15 But to the extent there is no market
- failure, government intervention is more likely to
- 17 create more harms than benefits.
- MR. HORWICH: Could I try to give a
- 19 concrete --
- 20 CHAIRMAN OBERMAN: Here's my problem and
- then I'll move over to Patrick.
- This is not purely a question of

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2

- economics. I think there's a misapprehension on the
- 2 part of most of the rail interests I've heard from
- 3 today.
- We exist to make sure that we have a
- 5 healthy network that serves the best national
- 6 interest and our economy. So it isn't a pure
- question of picking up my old Samuelson book and
- 8 deciding whether I should intervene if a shipper is
- 9 having terrible service problems.
- We have an obligation when we can, when
- there's a solution, to improve the levels of
- service, to make sure shippers get service so the
- economy thrives.
- So I don't see how this question can be
- answered purely by an economist, with all due
- 16 respect. It's not unimportant, but, you know, if
- it's not -- you're saying if it's not a monopoly
- 18 problem, it's not an economist problem, so you're
- 19 leaving me at a loss. Am I supposed to go home, or
- am I supposed to deal with this shipper's legitimate
- 21 service problems?
- Suppose they're only caused by what we see

- here, and that is a lot of railroads choosing to lay
- off thousands of workers years ago and now they
- don't have enough workers, whether they're
- 4 monopolists or not, that's what they chose to do.
- 5 We're powerless to try to provide that shipper with
- 6 a different railroad who can perhaps provide better
- 7 service?
- MR. ORSZAG: Here I think history should
- 9 help guide us. There is a long history of evidence
- 10 that shows that in balancing the short-term
- interests of lower prices and higher quality with
- 12 the longer-term interests of investments, incentives
- to invest, which in the long run matter to quality
- and long run matter to prices, that market forces
- 15 are the best approach to balance those interests.
- 16 CHAIRMAN OBERMAN: I can tell you I'm
- 17 still waiting to see increased investments to solve
- some of these service problems. It's been a long
- 19 time since some of these -- many of these service
- 20 problems have come into existence. And I'm still
- waiting to see the increased investment.
- In fact, what I see is the opposite. But,

Page 427 you know, I think we're beating a dead horse here. 2 Patrick had some questions he wanted to 3 ask. BOARD MEMBER FUCHS: Well, I think I just 5 want to get clarity from Mr. Orszag. 6 You're not suggesting that if the Board 7 were to find a shipper is getting inadequate service 8 relative to somebody who -- a shipper that doesn't have good competitive options relative to somebody 10 that has better competitive options and the Board 11 were to find that that person is getting adequate 12 service, are you suggesting that the railroad should 13 have the opportunity to go back and price that 14 person higher once competition is ordered compared 15 to what they were pricing when they're providing 16 inadequate service? 17 MR. ORSZAG: No, I don't think so, as I 18 understand your question. 19 BOARD MEMBER FUCHS: Right. 20 MR. ORSZAG: The point is that there has 21 to be differential pricing, because there's some 22 people who have lower prices than others.

- 1 necessary element of putting together a network with
- different elements of different shippers, et cetera.
- 3 That is a necessary component here.
- 4 And there will be some who are charged
- 5 more and some who are charged less.
- What we should be concerned about is for
- ⁷ those shippers who don't have choice, choice being
- 8 either another railroad or another form of shipping
- 9 that's truck, river or otherwise, for those, if the
- 10 price that they are paying is excessive, then -- and
- there is a supracompetitive profit that is being
- earned, those would be ripe for consideration for a
- 13 regulatory intervention.
- BOARD MEMBER FUCHS: Right. Now, what
- 15 about the rationing or decreasing quality of
- 16 service? How should we be thinking about the rate
- in that context? Whereas if you just looked at the
- 18 top line rate, you wouldn't -- it wouldn't
- 19 necessarily, for example, be found unreasonable
- under the Board's rate reasonableness, but under a
- 21 service lens, we find the service to be
- unreasonable.

Page 429 1 You know, how should the Board be thinking 2 about the rate in that instance where competition is 3 ordered in to deal with the service but the rate was lower than what the railroad would charge in a --5 with more pricing power because they chose to ration 6 service as opposed to increase rates as high as they 7 could perhaps? MR. ORSZAG: But it's going to be price --9 I mean, in thinking about whether those prices are 10 excessive, it's relative to a cost. And if they're 11 ratcheting down the service, that's reducing their 12 costs and that makes the gap relatively larger so 13 they're earning now a larger profit on those 14 customers relative to other customers. 15 And so it's all being reflected in that 16 analysis of price versus costs. 17 BOARD MEMBER FUCHS: Right. And I think 18 where I'm kind of going with this is, you know, I 19 think Mr. Horwich and Mr. Rosenthal have talked 20 about, well, it's inadequate service coming out of 21 market power, right, and that's what Midtec -- you 22 look for in Midtec. So you can't just look at

- inadequate service, you can't just look at
- inadequate service relative to what the shipper had
- before. You've got to sort of make a judgment
- 4 versus other shippers that are competitively
- 5 situated compared to the person who might not have
- as good a competitive option, whether or not they're
- 7 market-dominant under Midtec.
- 8 So that was sort of how they articulated
- 9 it. But I think what you're touching on is another
- 10 even layer of complexity to that, which is not only
- do you have to compare the service of the shipper
- 12 that's not in as good of a competitive situation to
- the ones that are, you also have to adjust it for
- the rates. And Midtec has some language along those
- 15 lines, and Midtec was hit by the ICC for not
- 16 providing that evidence.
- So now stepping to another layer of
- 18 complexity, how does the Board go about not only
- 19 comparing service between shippers but comparing
- 20 rate-adjusted service?
- MR. ORSZAG: So there are -- I mean,
- 22 beyond the scope of probably just talking about this

- 1 today, because it will take some time, but there's a
- variety of tools economists have used to what I'll
- 3 say quality-adjust prices.
- 4 And so you can use those sorts of tools.
- 5 But one thing I want to emphasize again, in thinking
- 6 about comparing one shipper to another, we can't
- 7 lose sight of the fact that -- I can't emphasize
- 8 this enough given the nature of the business, there
- 9 has to be some in which there's differential pricing
- 10 and that you're keeping in your mind covering, say,
- in the diagram I used, the fixed costs of B-C.
- Because if one just says okay, the shipper
- should be identical or they should be comparable,
- 14 you may lose sight that somebody has to cover that
- 15 fixed cost of B-C in these examples.
- So I just -- I know that's not precisely
- 17 the question you asked, but I wanted to rehighlight
- that because in thinking about these comparisons,
- 19 you do have to cover the joint and common costs of
- 20 the railroad.
- BOARD MEMBER FUCHS: Right. I do wonder
- 22 whether or not -- I mean, if you just look at -- you

- 1 know, I think BNSF submitted that our rate case
- 2 process is already very complex, and our current
- most simplified methodology, 3B, basically you
- 4 establish a comparison group over 180 and you adjust
- 5 for the revenue shortfall allocation method to try
- 6 and figure out what the railroads need for their
- ⁷ enterprise.
- 8 That's already seen and BNSF conceded that
- 9 that was too complex.
- I wonder whether or not when you're
- 11 talking about something like rate-adjusted service
- 12 comparison groups, that strikes me as it could be
- 13 seen as even more complex than 3B. And I do wonder
- whether or not the compensation portion of the
- 15 statute was meant to kind of include all of those
- 16 very complex factors or whether or not we're
- 17 starting to approach something that I think BNSF
- 18 stated they weren't necessarily looking for was a
- 19 bar that was too hard for a shipper to meet. And is
- it really realistic. Especially small shippers.
- Think about the small shippers, whether or not they
- 22 can come in with quality-adjusted service

Page 433 1 comparisons. 2 MR. ORSZAG: I'll make two observations if 3 I may. 4 Number one, I haven't analyzed the statute 5 and your rate regulations relative to this. 6 think one thing that's critical here, and I think 7 it's one of -- in the reciprocal switching policy 8 that you have, you're going to have to go through all of that plus the work on figuring out where the 10 switch occurs, et cetera, et cetera, and all of the 11 issues that arise from that process. 12 And to the extent that there is a problem 13 on the bottleneck and there's a problem with pricing 14 on a particular route, it's much more efficient to 15 just regulate that price and not go through all of 16 the costs associated with the mandatory switching 17 policy. 18 From an economic perspective, you're going 19 to have to do both plus, and you might as well do a 20 simpler version. 21 BOARD MEMBER FUCHS: You do a simpler 22 version, but then one of the things that's always

Page 434 struck me about rate regulation is you can regulate 2 rates, but then the railroad can ration service. So 3 what do you do in that situation then? So you're 4 back to the service problem. 5 MR. HORWICH: Can I make an observation 6 about some of the evolution in the rate proceedings, 7 which I think maybe applies here too, is that we're 8 very supportive of finding ways that are kind of consistent with the economics that Mr. Orszag is 10 talking about but which sort of streamline things 11 like the order of proof or what have you; right? 12 So I -- forgive me for not having a 13 solution at hand immediately to propose for that. But some of these issues about if you have this 15 feeling that like the problem is over here and then 16 the problem was over there, you'd have to ask 17 questions of could you address that with like burden 18 shifting; right? Somebody has to show X, then 19 somebody else can show Y. Who has better access to 20 proof on this or that. 21 Those are kind of things that the Board 22 has already I think thought about in constructing

- 1 existing rate cases, has thought about it in some of
- the more recent evolutions.
- And look, like there may be debates about
- 4 whether certain things are consistent with the
- 5 statute or actually get to the economic reality.
- 6 But this is the sort of thing that courts have to
- deal with too, right, as they try to structure proof
- 8 in a way that sort of gets to the truth but in a
- 9 sensible fashion that doesn't overload one side or
- 10 the other.
- And I think the Board has some latitude in
- thinking creatively about those, and it's the kind
- of thing the parties should talk about.
- BOARD MEMBER FUCHS: Right. I think
- 15 that's a very good point. And not to get on a
- soapbox a little bit about it, but it is of
- 17 course -- it's the very shippers that have the least
- ability to negotiate across geography and it's the
- 19 very shippers that have the least ability to pay for
- 20 lawyers to mount a complex case, those are the
- shippers that, could be argued, are the most
- vulnerable situation from a competitive standpoint.

Page 436 So I think it's always important as we're 2 discussing this and as we're thinking about rulings, 3 there is the economically perfect solution, which is 4 extraordinarily important to inform our actions, but 5 we also have to take into account administrative 6 complexity. 7 CHAIRMAN OBERMAN: Where are we? 8 Ben, do you have --MR. ORSZAG: It's now Mark's turn. 10 VICE CHAIR SCHULTZ: Just a quick question 11 for Mr. Orszag before we move on. 12 You mentioned that changes in one part of 13 the network have an impact on other parts of the 14 network. I wonder if you could perhaps elaborate on 15 that or give an example. 16 MR. ORSZAG: Well, whenever you're 17 operating a network, and this is -- you see this in 18 all network industries, whether it's an airline, 19 whether it's a railroad, whatever it may be. 20 this has been well studied in economics and perhaps 21 some of the railroads specifically can address this. 22 When you make changes, say a train is late

- 1 in one part of the network, that has effects on
- other parts. And the most tangible thing for
- probably everybody is we've experienced that
- 4 would -- airplanes, if a flight comes in late from
- 5 point A to B and it affects the B to C leg of the
- 6 airline.
- 7 So to the extent, and we heard a little
- 8 bit about this, the potential delays that are
- 9 associated with a switch, that may have an effect
- then on what happens next.
- And so my point there is you can't ignore
- in any discussion of costs that we're operating a
- 13 network and in a network, one part of it has an
- effect on another part.
- VICE CHAIR SCHULTZ: Thank you.
- MR. FAGAN: Well, good evening, everyone.
- 17 My name is Mark Fagan, I'm on the faculty at Harvard
- University's Kennedy School of Government. I thank
- 19 the Board for the opportunity to share my concerns
- about the proposed rule, which I believe introduce
- 21 significant risks to railroad operations and the
- 22 supply chains they participate in.

Page 438 I also believe that a clearer definition 2 of the problem is required to ensure that forced 3 switching is, in fact, the best solution to be 4 pursued. My written testimony details concerns 6 about the proposed rules increase in service 7 failures by adding a handoff, in particular at a 8 place not designed for it, and thus failures can have knock-on effects which will negatively impact 10 shippers and consumers. 11 And to the point that was just raised by 12 the member and Mr. Orszag's response, I'll elaborate 13 a little bit more on the network effects that I'm 14 concerned about. 15 Every node or link introduces risk. 16 as an example to have seen that in the context of 17 the switching proposed regulation here, I can point 18 you to this exhibit. This was submitted previously 19 in this proceeding, and you can see even in a 20 relatively simple switch, you've got 10 steps in 21 order to achieve the objective.

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A more complex example on the next slide

- 1 shows more than 20 steps in order to achieve a
- 2 successful switch.
- If I can use a track-and-field analogy for
- 4 you, the proposed rule in essence turns a single
- 5 runner 880-meter race into a relay race with all its
- 6 challenges.
- 7 The image you're seeing here is from the
- 8 2008 Olympics, where you can see the baton being
- 9 dropped, which lost the race. Baton handoffs and
- 10 railroad switches take time, effort and training.
- 11 Expecting a perfect handoff at facilities not
- designed for that purpose creates undue risk of
- 13 service failures.
- We can actually estimate or quantify the
- 15 magnitude of those risks using the concept of role
- through put yield. For example, if we have a
- 17 process that only has five steps and each individual
- step operates at 95 percent, the full system will
- only be operating at about 78 percent.
- You can see here, therefore, the impacts
- of adding steps, adding complexity can have at a
- 22 system level a significant concern.

Page 440 Recent events from the grounding of the 2 Ever Given containership in the Suez to the computer 3 chips failure or shortage that we're seeing right now demonstrates to us that even small disturbances 5 or poor forecasts in a supply chain can cause 6 significant impacts throughout the entire supply 7 chain. I want to use the Ever Given as an 9 example. So the Ever Given was operating in the 10 global supply chain. The global supply chain 11 consists literally of thousands of ships, tens of 12 thousands of miles, hundreds of ports, et cetera. 13 You can see in this image that blocking 14 just one quarter of a mile of a segment in that 15 supply chain froze an estimated \$42 billion of 16 commerce for a week. 17 Now, while it only took four days for the 18 waiting ships to pass the canal, it took more than a 19 month for the global supply chain to restabilize. 20 The stylized image I'm showing here shows 21 the impact and the knock-on effects of the Ever 22 As I mentioned, there were, as a result of Given.

- the blockage, about 450 ships which needed to pass
- through the Suez. Typically, they move 50 ships a
- day, but they were able to move the 400-plus ships
- 4 and clear them out in four days.
- 5 So if you're sitting in this supply chain
- 6 and you're just the Suez Canal Authority, you're
- done, this is great, I've resolved the problem.
- But you aren't just the Suez. You are
- 9 part of a broader supply chain.
- 10 And so what I'm showing you in the other
- 11 line is the impact on Rotterdam. Rotterdam was the
- 12 next port of call for the Ever Given as it transited
- 13 the Suez.
- Here you can see two impacts as a result
- of the Ever Given. First, you see for a week the
- 16 nine ships a day that should have been coming to
- 17 Rotterdam, they have the capacity to handle and are
- 18 planning on handling, don't show up. So we have
- 19 idle resources.
- Then you see the spike of ships that
- emerge waiting at Rotterdam now because Rotterdam
- 22 can only handle nine a day.

Page 442 Now, I'm only showing you one initial 2 knock-on. From there, the Ever Given was headed to 3 Felixstowe. And then there's another port of call and another. 5 So I'm hoping this illustrates for you 6 that a small impact in one portion of a large 7 network can have a sizable effect. The analog for us in the railroad side is 9 if I have a supply chain problem in one terminal, it 10 can easily migrate and permeate through not only the 11 specific railroad where it happens but the rail 12 network and then beyond to the broader supply chain. 13 The rule as it's proposed is also 14 inconsistent with the operation of effective supply 15 chains. Successful supply chains are those where we 16 decrease complexity, not increase it by adding a 17 forced switch. 18 Success also requires accurate and 19 desirably stable forecasts. The proposed rule makes 20 forecasting more difficult and increases the safety 21 stock, whether that's crews, rolling stock,

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terminal, line of road capacity necessary in order

- 1 to ensure that if a larger number of cars are
- tendered and require shipping, that they can be
- 3 accommodated.
- And finally, and perhaps the most
- 5 important, successful supply chains require
- 6 extensive collaboration.
- 7 This is unlikely as it is both time
- 8 sensitive, it's predicated on trust and often
- 9 requires aligned interests. I have a hard time
- 10 seeing that in this case.
- 11 A second thrust of my testimony addresses
- 12 the lack of a clear problem definition where
- 13 reciprocal switching is intended to solve.
- Without a very clear articulation of what
- is the problem we're solving, it's very hard to know
- whether this intervention or another is the best way
- to solve the problem.
- Now, you may argue that the case-by-case
- 19 method helps address that, and it does have some
- advantages. However, one still needs to understand
- the macro level impact of benefits of costs across
- 22 the entire rail network and its associated supply

- 1 chains.
- There are, as has been mentioned by
- 3 several speakers today, a number of potential
- 4 solutions beyond the mandated switching. If it's a
- 5 service issues, there are Board existing authorities
- 6 to remedy that. We've talked quite a bit about rate
- 7 reasonableness, also to address if the rates are the
- 8 issue.
- In closing, I'd like to observe that a
- 10 private wealth transfer from railroads to shippers
- does not a priori create public value. We create
- 12 public value as a result of the regulatory action.
- We see sustainable, long-term cost reductions that
- can be passed on to consumers as a result of
- 15 productivity gains, improvements in service, modal
- diversion and the like.
- In the description that we've seen about
- 18 forced service, excuse me, forced switching, it is
- 19 very hard to see those sustained improvements taking
- 20 place.
- In a analog, Australia a number of years
- 22 ago moved to an open access regime. Now, there is

- 1 an important difference, which is in their case,
- they are opening access above rail or below rail,
- and it's allowing multiple competitors above rail.
- And we did, in fact, see a wealth transfer
- from the mining companies -- excuse me, from the
- 6 railroads to the much more profitable mining
- 7 companies.
- 8 But what we didn't see was we didn't see
- 9 improvements that were sustained in terms of
- 10 efficiencies, new services and the like.
- 11 So with that, I thank you for your
- 12 attention. Seeing the practice so far, I'm happy to
- answer questions now or if you'd prefer, we can turn
- 14 to Debra Aron and share her perspectives.
- 15 CHAIRMAN OBERMAN: Mr. Fagan, I have a
- 16 couple of questions. Could you put that chart back
- up on the number of moves which you shared?
- MR. FAGAN: Yes.
- 19 CHAIRMAN OBERMAN: So how many moves are
- 20 required here?
- MR. FAGAN: So this is a 10-step process
- in this particular example to handle a switch.

Page 446 1 CHAIRMAN OBERMAN: Were you listening to 2 the UP presentation today? 3 MR. FAGAN: I was. CHAIRMAN OBERMAN: Did you hear the UP 5 operations people say that to move a car into an 6 existing yard that's going to be reciprocally 7 switched requires one more move, and that is to put 8 it on the track that's going to go over to the other 9 yard? Were you listening? 10 MR. FAGAN: I was. And what I think --11 CHAIRMAN OBERMAN: That's the only 12 question I have, is whether you were listening. 13 MR. FAGAN: Yes, sir. 14 CHAIRMAN OBERMAN: You didn't hear him say 15 it would take 10 moves, did you? 16 MR. FAGAN: I didn't hear him say it would 17 take 10 moves, and I'm not suggesting that the 18 number of moves he was referring to is comparable to 19 what I'm referring to. 20 I'm referring to the individual actions or 21 steps that are required in order for this change to 22 take place. And the reason I'm highlighting it is

- 1 every one of those has the potential for a failure.
- 2 And what I'm concerned about is creating increased
- ³ failures in a system that is integrated so that we
- 4 are able to provide the service level that the
- 5 shippers anticipate getting.
- 6 CHAIRMAN OBERMAN: But if there are nine
- 7 more moves on your chart than are actually made,
- 8 there are nine fewer times for a failure. Would you
- 9 agree?
- MR. FAGAN: No, because what we are
- 11 talking unfortunately about apples and oranges, and
- 12 perhaps we can define the nomenclature a little bit
- more carefully.
- I'm referring to the actual individual
- 15 activities that need to take place, and so you can
- see number one is a yard switch move to move the
- 17 empty car to an interchange train at yard C.
- 18 You can walk down each of these.
- What he was referring to I think is an
- aggregate of getting the car from the initiating
- origin location and handing it to the railroad that
- 22 will take it on from there.

Page 448 CHAIRMAN OBERMAN: He was -- well, you 2 know, it's late, I'm not going to go back over, we 3 all heard what he said. I did not have the time getting ready for 5 this to read your resume. Do you come to this 6 testimony as a person experienced in railroad 7 operations? MR. FAGAN: I come to this person --9 excuse me, to this testimony with a variety of 10 expertises. 11 I have worked for a number of years 12 consulting to railroads, and in that capacity have 13 had the opportunity to understand how switches do 14 take place. 15 I would not proffer myself as an expert in 16 the order of the gentleman, Mr. Gehringer from Union 17 Pacific, and certainly we could turn our questions 18 back to him to make sure that our nomenclature 19 aligns or if I am mistaking or misspeaking, that he 20 could correct it. 21 But yes, I do have a basic understanding. 22 CHAIRMAN OBERMAN: Well, I understand.

- But you're coming here and explaining to us what you
- 2 say is involved with a switch as somebody who has
- 3 had a railroad operations person explain it to you.
- 4 You're not an operations person yourself. Would
- 5 that be fair?
- 6 MR. FAGAN: That is a true statement. The
- 7 point of my -- may I, with your indulgence, may I
- 8 finish my statement?
- 9 What I'm here to do is to explain that the
- 10 addition of this switch increases the risk in the
- supply chain, and that risk in the supply chain has
- to be accounted for in thinking about whether the
- switch -- the mandatory switching is the best
- solution to the problem that you face.
- 15 CHAIRMAN OBERMAN: Well, with all due
- 16 respect, I don't think we've learned much by saying
- 17 how the Suez Canal was blocked up by the Evergreen.
- 18 It really doesn't enlighten us very much, but I
- 19 appreciate your time being with us.
- Does anybody else have any questions for
- Mr. Fagan?
- 22 All right. Let's go ahead.

Page 450 I think that's me then. MS. ARON: 2 Debra Aron. Hello, members of the Board, and thank 3 you for the opportunity to speak to you today. 4 I'm very aware that today's hearing is not 5 about telecommunications and that I am a 6 telecommunications expert, not a freight rail expert. But I do have years of experience with 8 forced sharing requirements in the telecom industry, and I've been asked to provide that perspective as 10 one that may be useful to the Board in evaluating 11 the potential unintended effects of requiring forced 12 switching in rail. 13 The telecom act of 1996 was passed with 14 the good intentions of reducing prices, increasing 15 quality and encouraging innovation. The forced 16 sharing aspect of the telecom act was intended to 17 create competition where competition was purportedly 18 impeded by monopoly bottlenecks. 19 It even built in rewards to incumbents by 20 allowing them to enter new markets if they 21 cooperated with the sharing obligations. 22 But the envisioned competition is not what

- came to pass. Instead, the telecom industry in the
- ² U.S. underwent a gruelling decade of regulatory
- morass, legal disputes and wasted resources.
- 4 To set the stage, here's a schematic of
- 5 the wire line telephone network. Wire line
- 6 telephone service is provided over a physical
- 7 transmission path from a hub to a home or a
- 8 business, and that physical transmission path is
- 9 called in the telecom world the local loop.
- The local loop is dedicated only for use
- by the home or business to which it connects.
- 12 The hub is the local switching center
- where the call is routed in a process in telecom
- called switching over long-haul or short-haul
- 15 facilities to the switching center serving its final
- destination.
- 17 From there the call is delivered to the
- 18 recipient's home or business over the dedicated
- 19 transmission path or the local loop at the other
- 20 end.
- Multiple carriers have networks that may
- 22 be able to transport traffic from point A to point

- B, but at the time of the telecom act, all homes and
- offices in a local area were connected to the
- 3 telephone network via dedicated transmission paths
- 4 provided by only one company.
- The components of the network that were
- 6 largely at issue in the forced sharing regime under
- 7 the telecom act were the local loop and switching,
- 8 which are circled in red on my graphic.
- 9 So that's to set the context. The
- 10 telephone network and the freight rail network
- obviously carry very different kinds of traffic.
- 12 But both are network industries, both have high
- 13 fixed costs that require long-term investment, both
- 14 have a long regulatory history that has affected
- pricing, both have significant shared and common
- 16 costs, and both have a federal regulator that would
- have to enforce and live with its policies.
- Indeed, you might think that sharing would
- 19 be easier when the task being shipped is just data
- 20 over telecom wires and not physical products over
- rails or roads. But it was not easy or successful.
- So I offer this history to educate those

- who know that history doesn't repeat itself but it
- ² often rhymes.
- 3 So to implement forced sharing of network
- 4 components, the FCC first had to determine which
- 5 network components incumbents were required to share
- 6 with their competitors and where.
- 7 The FCC also had to determine what pricing
- 8 methodology would govern the prices for the forced
- 9 sharing arrangements.
- 10 A very brief sketch of the ensuing
- struggles provides an image of how costly, lengthy
- 12 and ultimately futile this process was in the
- 13 telecom industry.
- The FCC first issued a 700-plus-page order
- with its rules on, one, which elements have to be
- shared and when and, two, how to set prices. The
- 17 FCC required that if a network element could be
- shared, it had to be shared on the premise that the
- 19 broadest standard would do the most to promote
- 20 competition.
- The incumbents responded by taking the FCC
- 22 to court, focusing on the FCC's failure to properly

Page 454 limit the sharing obligations. When this litigation 2 reached the Supreme Court a few years later, the 3 Court rejected the FCC's sharing rules and 4 instructed the FCC to go back and try it again. 5 Over the ensuing six years, the FCC tried 6 to respond to the Court's instructions to provide a 7 limiting standard for forced sharing, and the Courts 8 rejected the FCC's new standards two more times. Was the FCC just being incompetent? 10 would say no, the FCC consulted with industry 11 parties, consumer groups, business groups, 12 government agencies, elite economists on all sides 13 and devoted what it called enormous amounts of time 14 and resources to its efforts, and it was doing 15 roughly what the law called for, which was to 16 promote competition. 17 But the Courts repeatedly found that 18 instead of promoting competition, what the FCC was 19 doing was attempting to create what the Court called 20 and what economists call synthetic competition,

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meaning that the alternative supply that they were

creating was a result only of forced sharing of the

Page 455 incumbent's resources at regulated low rates. 2 The competition they were promoting was a 3 regulatory construct, not organic competition. 4 Finally, nine years after the passage of 5 the telecom act, the FCC released an order that 6 abandoned the most contentious sharing requirement. 7 Now, at the same time that the industry 8 participants and the regulator were tied up in court back and forth over where and when forced sharing 10 must occur, the incumbents and their competitors 11 were also battling over the implementation and 12 interpretation of the pricing methodology that the 13 FCC came up with. 14 Initially, the FCC expressed a naive 15 expectation that the incumbents and their 16 competitors would be able to negotiate the prices. 17 In almost all cases, however, the negotiations broke 18 down and the pricing ended up back on the 19 regulators' doorstep. 20 The parties entered into difficult and 21 again lengthy, highly detailed and costly regulated 22 arbitrations over pricing, and again this was even

- 1 though the incumbents faced attractive incentives to
- 2 cooperate with the sharing obligations, as I said
- ³ earlier.
- After seeing how its pricing rules were
- 5 playing out in practice over several years, the FCC
- 6 was concerned about the effect that the low prices
- 7 that were being set seemed to be having on industry
- 8 investment. So the FCC itself issued an NPRM to
- 9 reconsider its own pricing methodology.
- 10 And many of the issues highlighted by the
- 11 FCC in that NPRM are still unresolved.
- 12 There are other lessons from telecom's
- 13 attempt to promote competition with forced sharing
- that you may, I hope, find instructive. For one,
- despite other incentives to cooperate, incumbents
- did not necessarily want to spend their own money to
- make it easy and fast for competitors to take their
- 18 customers away.
- 19 Predictably, disputes arose over how to
- 20 monitor the incumbents' compliance with the forced
- sharing rules and how to make sharing work in
- 22 practice. This led to costly, lengthy and highly

- detailed proceedings regarding the performance of
- the incumbents' operation support systems regarding
- 3 the proper policy solution to the question of who
- 4 should bear the cost of those systems and regarding
- 5 the ongoing monitoring of those systems.
- 6 For another, while the FCC and the Courts
- 7 were going back and forth for nearly a decade, the
- 8 industry was being whipsawed. Companies made
- 9 investments and other business decisions based on
- 10 the FCC's policies, only to have those policies
- overturned or challenged.
- The resulting instability in the industry
- 13 contributed to its ultimate upheaval.
- So after all of that, did the sharing
- obligations and favorable pricing methodology the
- 16 FCC adopted at least advance competition? The data
- 17 say no.
- 18 Regulators attempted to jump start a
- 19 certain form of competition and ensure its success.
- 20 But once the FCC issued its fourth attempt to comply
- with the Court's reprimands, the form of competition
- 22 envisioned by the regulators did not materialize.

- 1 There was a lot of industry upheaval, but the number
- of customers served by shared lines today is
- 3 exceedingly small in the context of the overall
- 4 industry.
- 5 Thank you, and I will either return the
- 6 floor to Ben or be very happy to entertain your
- 7 questions.
- 8 CHAIRMAN OBERMAN: Thank you very much.
- 9 Do any of the board members have any
- 10 questions for Ms. Aron?
- Okay. Thank you. Very lucid
- 12 presentation, I appreciate it.
- MS. ARON: My pleasure.
- MR. HORWICH: I might just wrap up and see
- 15 if the Board has any additional questions. I
- 16 just -- I think our takeaway here is that the Board
- 17 should remember that there are a lot of stakeholders
- that are likely to suffer if this rule is adopted in
- 19 its present form because we have to remember, the
- 20 shippers -- you know, the shippers say that they
- won't ask for these orders where it hurts them, but
- 22 they don't say that they won't ask for these orders

- where it benefits them and it hurts someone else, it
- 2 hurts everyone else in ways.
- Those people who can be harmed are
- 4 shippers who aren't getting a benefit here but still
- 5 have to use this -- an operationally compromised
- 6 network today, have to use a network that suffers
- 7 reduced investment for the future. We haven't even
- 8 talked about passenger rail during this session.
- 9 That's facing the same issues.
- I mentioned labor earlier. Labor knows
- that there's not anything good in this rule for
- 12 them.
- The public, I think we actually haven't
- seen a rigorous case for why ultimately the public
- is better off here, especially if you have to tell
- them this is making supply chains worse, not better,
- if these new switching operations are invoked.
- And then we just heard from Dr. Aron about
- 19 how this Board may face these contentious
- 20 proceedings that could be as bad or worse than what
- the telecom regulators had to address, and that's
- even without speaking at all about the members of

- the railroad industry.
- 2 And so in that game of winners and losers,
- ³ we think about who are the winners, and I will
- 4 remind the Board that this data has been presented
- in the revenue adequacy proceeding, but this is a
- 6 chart of the very profitable shippers that are most
- 7 zealous advocates here and comparing them to the
- 8 railroads in terms of relative return on investment
- 9 above cost of capital. And that green line that's
- 10 way above there is the median number of the American
- 11 Chemistry Council, and the blue line at the bottom
- 12 that sometimes drifts below zero, sometimes barely
- above, sometimes below, is the median class I
- carrier here. We can put that down, but this is
- 15 what Mark Fagan was talking about in terms of
- 16 sustainable and true public benefits.
- So I think we'll leave it there. I know
- it is late. But we are certainly happy to answer
- 19 questions.
- 20 CHAIRMAN OBERMAN: I'm questioned out,
- 21 Ben. I don't know about the rest of the Board
- members.

Page 461 BOARD MEMBER HEDLUND: I've got one last 2 comment. 3 CHAIRMAN OBERMAN: Karen. BOARD MEMBER HEDLUND: You talk about we 5 have to consider, you know, the impacts on other 6 parties, et cetera. If a shipper because of poor 7 service can't get its good to market, everybody 8 suffers, the economy suffers. It's a failure in the supply chain that's caused by poor service by the 10 railroads. So let's keep that in mind too. 11 We need to get the shippers' goods to 12 market. Thank you. 13 CHAIRMAN OBERMAN: Anybody else? 14 All right, folks. Well, it's been a very 15 successful endurance contest for all concerned. 16 appreciate all of your bearing with us. If there 17 were some sharp questioning, that's because I think 18 it's our job, but I certainly appreciate everybody's 19 presentation today and the work that went into it. 20 We will recess until 9:30 Eastern time 21 tomorrow, when we will begin with panel 4. And I 22 think -- well, they all know who they are because

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    they have gotten the order.
2
               And we will do our level best to finish
3
    this tomorrow. So thank you all. Appreciate it.
4
               (Whereupon, at 6:58 p.m., the hearing was
5
    adjourned, to be reconvened at 9:30 a.m., on
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    Wednesday, March 16, 2022.)
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