

21 MR. SIPE: Good morning, Chairman Nober,
22 Vice-Chairman Mulvey, and Commissioner Buttrey. I'm

1 going to address my -- the initial portion of my
2 remarks to a second fundamental defect in AEPCO's
3 case, which is its vastly exaggerated revenue, which
4 it claims as a result of very heavy reliance on cross-
5 over traffic movements that dominate this stand-alone
6 railroad.

7 This is not only a critical issue in the
8 case, it's an issue that raises in a slightly
9 different form from the trackage rights issue, the
10 questions about burden of proof, which Chairman Nober
11 asked AEPCO's counsel about, and I'm prepared to
12 address those issues regarding burden of proof as I go
13 through my remarks, here, and again in response to
14 your questions.

15 AEPCO has designed a stand-alone railroad
16 that carries virtually no traffic that's local to the
17 stand-alone railroad, except the issue traffic and --
18 If you'll show the first slide. What we see here on
19 this slide is traffic mix by revenue on AEPCO's
20 hypothetical stand-alone railroad. Some 2 percent of
21 it is issue traffic that's local to the stand-alone,
22 98 percent of this traffic on the hypothetical stand-

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1 alone is cross-over traffic. It neither originates or
2 terminates on the stand-alone railroad. It is
3 overhead traffic, and it's the revenue from this
4 cross-over traffic, not the issue traffic revenue,
5 that produces AEPCO's claimed overage of revenues and
6 excessive costs.

7 In fact, the issue traffic revenues have
8 virtually no impact on the outcome of the SAC analysis
9 in this case. The outcome would be almost exactly the
10 same if the issue traffic rates were twice as high as
11 they actually are, if they are half what they actually
12 are or, even if the issue tracts were negative, and
13 the Defendant railroads were paying AEPCO for the
14 privilege of transporting its coal. The outcome of
15 the SAC test under their evidence would be exactly the
16 same. I think the Board needs to look with skepticism
17 on a stand-alone railroad configuration that is so
18 dominated by cross-over traffic that the complainant's
19 evidence would produce an essentially identical
20 result, regardless of the level of the challenged
21 rates, and that's what we have here.

22 Defendant's evidence shows why the Board

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1 should give no credence to AEPCO's revenue division
2 claims. The reason why AEPCO relies so heavily on
3 cross-over traffic is that it believes it can simply
4 assume enormous revenue contribution from that traffic
5 without proving that it would be available. Note that
6 most of the revenue that AEPCO claims is on movements
7 of intermodal and automotive traffic. Next slide.
8 Next one.

9 And we see from this slightly revised
10 version of the first slide that under AEPCO's
11 evidence, the revenues from intermodal and automotive
12 traffic alone exceed the costs to construct and
13 operate the hypothetical stand-alone railroad that
14 AEPCO posited. Common sense tells you that this
15 outcome is not credible. Intermodal and automotive
16 traffic has been exempted from regulation by the ICC
17 because it's highly competitive, and the rates on that
18 traffic are constrained to reasonable levels by the
19 working of market forces. It's a contradiction of the
20 first order for AEPCO to contend that rates on
21 competitive traffic are unreasonably high. Yet that's
22 the proposition that AEPCO's evidence is asking the

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1 Board to endorse.

2 We know that rates on intermodal and
3 automotive traffic are not unreasonably high, and the
4 issue here, by the way, is not as Mr. Rosenberg framed
5 it. We're not claiming that intermodal is marginal
6 traffic, we're claiming that intermodal traffic
7 doesn't produce rates that are unreasonably high.
8 It's competitive traffic. It's not super competitive.
9 It doesn't earn revenues that are super competitive.
10 We know that these rates aren't too high because, if
11 they were, shippers would be in here asking the Board
12 to revoke the TOFC-COFC exemption on this traffic. We
13 also know the intermodal rates. Traffic on intermodal
14 and automotive traffic are not too high when we look
15 at the full route of movement on this traffic and all
16 the facilities that are required to produce these two
17 movements. Next slide.

18 These next two slides are going to be a
19 pair of maps, which I can't have up at the same time,
20 but I'm showing you the BNSF one first, and what you
21 see here is that in the -- the red shows the BNSF
22 lines from which AEPCO draws traffic to flow over the

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1 BNSF portion of its stand-alone railroad. The stand-
2 alone railroad is that little snippet in the sort of
3 custard color between Defiance and Vaughn New Mexico.
4 Traffic is drawn from a vast network. You see
5 origination facilities, terminals, yards, spread all
6 over the western two-thirds of the country. AEPCO has
7 only built the little snippet. It's a similar
8 situation for UP. If you would look at the next
9 slide.

10 There is the UP system that flows traffic
11 and this, by the way, is not just intermodal and
12 automotive, it's intermodal, automotive and manifest
13 traffic, also some grain and coal. Primarily
14 intermodal, automotive and manifest. That traffic
15 flows over vast portions of Defendant's system to the
16 small segments used by the stand-alone railroad.

17 We know that the rates on this intermodal
18 and automotive traffic are not unreasonably high, when
19 we consider the costs that must be incurred used to
20 maintain the far-flung network needed to handle those
21 movements. Both the BNSF and UP networks include
22 substantial facilities that AEPCO hasn't paid any

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1 attention to in its case. The traffic that AEPCO
2 flows over the SARR would not be available to move
3 over those lines in the dessert, unless the rest of
4 this network existed.

5 As the shipper, claiming a particular
6 revenue division on cross-over traffic movements,
7 AEPCO has the burden to take account of these off-line
8 costs, and I think this goes to Chairman Nober's
9 point. They have a burden to come forward with a
10 prima facie case, supported by substantial evidence on
11 all the key elements. Clearly, one of those key
12 elements is the revenue contribution from cross-over
13 traffic.

14 By the time AEPCO filed its last round of
15 evidence in this case, the Board had issued it's three
16 initial decisions in the eastern cases, it had
17 rejected the MMP approach, which AEPCO initially
18 espoused, it had said in Duke versus Norfolk Southern,
19 "We're going to fall back on the MSP prorate approach,
20 which assumes a 100-mile block of credit for
21 originating and terminating traffic."

22 The Board didn't say that is the accepted

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1 approach at all time, the Board said we're going to
2 use, going forward, a stand-alone revenue allocation
3 procedure, which takes account of on SARR and off SARR
4 costs. AEPCO didn't make any effort whatsoever to
5 look at relative on SARR and off SARR costs. It
6 simply assumed the Board would impose MSP in this
7 case, and assumed that that met its burden of proof.
8 We don't think it does.

9 After the Board has spoken and said MSP is
10 a fall back in the eastern case, but we will accept
11 the better evidence of what constitutes coverage of on
12 SARR and off SARR costs, the shipper has a burden to
13 come in with something better, and AEPCO didn't do it
14 here. What they did was, they used a revenue
15 allocation procedure that was basically in the can
16 that vastly over-assigns revenue to the on SARR
17 segments, here. And the reason it does that, is it
18 doesn't take any account of the costs of originating
19 and terminating traffic, particularly the costs of
20 originating and terminating these very large volumes
21 of intermodal automotive traffic that dominate AEPCO's
22 SARR.

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1 Defendant's sought to address the
2 deficiencies in AEPCO's evidence within the frame work
3 of the MSP procedure. In other words, we didn't
4 simply say, "Their evidence is no good. Throw it
5 out." We came forward and we said, "The generic MSP,
6 which AEPCO is relying on without any supporting
7 evidence, is not sufficient to do a fair allocation of
8 on-line and off-line revenues, because the costs on
9 intermodal traffic and the cost on manifest traffic,
10 don't adhere carefully, or closely, to the system
11 average revenue allocation adopted by MSP.

12 What the Board's MSP procedure assumes, is
13 that it will cost a railroad approximately 100
14 miles -- 100 miles worth of line haul costs, on
15 average, to terminate or originate a load of traffic.
16 We showed in our supplemental reply evidence, that the
17 cost to originate or terminate a unit of intermodal
18 traffic far exceed the generic 100-mile credit assumed
19 by MSP. And the whole thrust of our evidence was to
20 develop a more accurate and more reliable relationship
21 between the line haul cost and the cost to originate
22 and terminate.

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1 We develop this evidence, relying upon the
2 testimony of a recently retired senior railroad
3 officer, Mr. Barry, who worked as vice-president of
4 intermodal, for the Canadian National. He had vast
5 experience working for railroads, handling intermodal
6 traffic. Personal knowledge of the cost of
7 originating and terminating intermodal and automotive
8 movements.

9 Mr. Barry submitted unrefuted testimony in
10 the record of this case that a railroad will incur
11 more costs per unit of traffic to originate and
12 terminate intermodal volumes than any other traffic on
13 the rail system. And it's only logical if you stop
14 and think about it, when you're terminating a train
15 loaded with containers in an intermodal yard, you have
16 to have the facilities there that not only allow you
17 to place the train in the yard, but that allow you to
18 remove the traffic, the container or the trailer, from
19 the train it's been traveling on box, by box, by box.

20 Contrast that with the operations of a
21 coal unit train where you have maybe 120, 130-car
22 train, simply rolling through a dumper at a continuous

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1 speed of maybe five miles an hour at a mine. The cost
2 to terminate a coal train are far, far lower on a per
3 unit basis than the cost to terminate an intermodal
4 load, and what we were after was to try to get a more
5 precise cost than the system average AEPCO had relied
6 on.

7 Mr. Barry relied both on his knowledge of
8 the intermodal industry; he conducted expensive
9 telephone interviews with people who are knowledgeable
10 in the industry to corroborate his personal
11 observations and experience. And, importantly, one
12 particular set of telephone interviews that Mr. Barry
13 had were with the authors of a study that we submitted
14 in our record to support the defendant's testimony.
15 That study was referred to in our papers as the FIRE
16 study, is a report put out in 2003 by the Foundation
17 for Intermodal Research and Education.

18 The study was supported by the Department
19 of Transportation and the Federal Railroad
20 Administration. Among other things, that study
21 established a relationship between the cost to
22 originate and terminate intermodal traffic on eastern

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1 movements. It was not the same set of traffic we're
2 dealing with here, but it's the only study we found in
3 the public record sponsored by a government agency,
4 that addressed the precise issue in this case.

5 If you'll put up the next slide, I'll show
6 you what Mr. Barry's evidence regarding costs to
7 originate and terminate intermodal traffic came up
8 with compared to the evidence contained in the DOT FRA
9 FIRE study. And, by the way, as I was saying, Mr.
10 Barry conferred with the authors of the FIRE study, so
11 he knew exactly what those authors had relied on and
12 what they hadn't relied on.

13 Mr. Barry built up his costs to originate
14 and terminate intermodal movements from the ground up,
15 and we have there seven different categories of costs
16 that he included, and they are all identified on the
17 chart, so I won't read them out. He came up with a
18 figure that we sponsored in our clarification filed in
19 May of this year, with a number of about \$63.21 per
20 intermodal termination or origination. That compares
21 to the number adopted in the FIRE study of \$62.50.
22 Very close, particularly when you stop to consider

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1 that the FIRE study did not include several elements
2 of costs that Mr. Barry said should properly be
3 included.

4 Those included ownership of lift equipment
5 the FIRE study didn't take account, gate inspection
6 costs, switching costs, and terminal trailer and
7 container costs. If, in fact, the FIRE study authors
8 had included those costs, they probably would have
9 come up with an estimate that was higher than Mr.
10 Barry's. Now, in order to make use of this number to
11 derive an MSP value that could be used in calculating
12 the revenue division, we had to compare the cost of
13 originating and terminating intermodal traffic to line
14 haul costs, and we did that by selecting a figure that
15 is also in the public domain, not a figure that the
16 defendant's ginned up for purposes of this litigation.

17 The figure we used is the TTX Company's
18 current basic mileage rate payment of over-the-road
19 users of TTX equipment, for movements of its empty
20 intermodal cars.

21 We adjusted the TTX charge upwards to
22 include car usage charges and costs associated with

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1 railroad owned trailers and containers. We converted
2 the TTX car payment into an average cost per unit of
3 intermodal traffic per line haul mile, and what we
4 come up with in the clarification which we sponsored
5 in May of this year, is an origination and termination
6 credit of 400 miles, 400 -- the equivalent of 400 line
7 haul miles. And our position before you today, is
8 that this is the best evidence of record on which the
9 Board should allocate divisions of revenue on cross-
10 over traffic if, in fact, you ever get to that point.
11 And I think if you select Mr. Meyer's and BNSF's
12 arguments regarding the trackage rights issue, you
13 won't get to that point.

14 Now, I don't want to belabor this, I just
15 want to make one or two other points. In addition to
16 the costs of originating and terminating intermodal
17 traffic, we sponsored evidence regarding the costs
18 incurred when traffic is interchanged at an intermodal
19 terminal with another carrier, because the MSP
20 procedure simply overlooks those costs, and that's not
21 appropriate. Lots of times there is substantial
22 activity involved, particularly where there is a so-

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1 called rubber tire interchange with another carrier.
2 But, even when there are steel wheel interchanges in
3 a terminal such as Chicago, the railroad terminating
4 the movement, even though the movement doesn't
5 terminate, the railroad handing off the movement to
6 another carrier, incurs substantial costs, and those
7 should be reflected. We also had procedures for doing
8 more refined revenue allocations on merchandise
9 traffic, which I won't summarize here, in the interest
10 of time. They are reflected in the record.

11 At the end of the day on this intermodal
12 revenue sharing issue, in fact, the entire revenue
13 sharing issue, we do come back to burden of proof.
14 You heard Mr. Rosenberg, he said it in his papers, and
15 he said it again here this morning. He says the
16 burden of proof shifted to us to put in impeccable
17 evidence on the cost to originate and terminate this
18 traffic. I mean, he didn't use the word "impeccable,"
19 but that's the implication of what he's saying. If we
20 got anything wrong, if it didn't come out just right,
21 then the Board should throw it out and simply revert
22 to the generic MSP.

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1 That can't be right. They had the burden
2 to come forward in the first instance with some
3 evidence on this key issue. Probably the single
4 largest driver of any revenue or cost component in
5 this case. They didn't come forward with any
6 evidence. They said, "We assume you'll use your
7 assumption on MSP." We came forward and said, "That's
8 not right. We can come much closer than that."

9 We never said we're going to get it
10 perfect. I mean, that would be ridiculous. You can't
11 get something like that perfect in the context of
12 performing an elaborate study in a compressed time
13 period. I think we did very well. We used an
14 industry expert. His results are corroborated by the
15 FIRE study, and I would point out, as we note in our
16 evidence, not only the origination and termination
17 costs of that study sponsored by DOT and FRA are close
18 to ours, but their cost to line home mile are much
19 closer than our cost per line home mile than those
20 that AEPCO subsequently came up with.

21 The FIRE study uses cost per line haul
22 mile of 17.5 to about 22 cents per container mile.

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1 We used 15.8 cents. AEPCO is somewhere over 40 cents.
2 If you used all the data in the FIRE study, you would
3 come out with an origination and termination credit of
4 about 300 line haul miles for intermodal traffic, as
5 compared to the 400 miles we sponsored. All the
6 evidence in the record suggests that this credit is
7 substantially in excess of the generic 100 miles that
8 MSP and -- for system average traffic.

9 And I will hand it back to Mr. Meyer,
10 before I get too excited about this topic.