

UNITED STATES OF AMERICA

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SURFACE TRANSPORTATION BOARD

PUBLIC HEARING

METHODOLOGY TO BE EMPLOYED IN

DETERMINING THE RAILROAD INDUSTRY'S

COST OF CAPITAL

EX PARTE NO. 664

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TUESDAY, DECEMBER 4, 2007

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The Public Hearing convened in the Hearing Room, 1st Floor, Patriots Plaza, 395 E Street, S.W., Washington, D.C., pursuant to notice, at 10:00 a.m., Chairman Charles Nottingham, presiding.

SURFACE TRANSPORTATION MEMBERS PRESENT:

CHARLES NOTTINGHAM Chairman
W. DOUGLAS BUTTREY Vice Chairman
FRANCIS P. MULVEY Commissioner

PANEL I: GOVERNMENT

CLIFFORD C. EBY UNITED STATES DEPARTMENT
OF TRANSPORTATION
FEDERAL RAILROAD
ADMINISTRATION

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PANEL II: CONSULTANTS

STEWART C. MYERS	ASSOCIATION OF AMERICAN RAILROADS
BRUCE E. STANGLE	ASSOCIATION OF AMERICAN RAILROADS
THOMAS D. CROWLEY	WESTERN COAL TRAFFIC LEAGUE
JAMES E. HODDER	WESTERN COAL TRAFFIC LEAGUE

PANEL III: FREIGHT RAILROADS

JAMES R. YOUNG	UNION PACIFIC RAILROAD COMPANY
THOMAS N. HUND	BNSF RAILWAY COMPANY
DAVID A. BOOR	CSX TRANSPORTATION, INC.
MICHAEL K. BORROWS	KANSAS CITY SOUTHERN RAILWAY COMPANY
WILLIAM J. ROMIG	NORFOLK SOUTHERN RAILWAY COMPANY

PANEL IV: OTHER INTERESTS

HEATH WATKIN	ATTICUS CAPITAL LLP
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PANEL V: ASSOCIATIONS

G. PAUL MOATES	ASSOCIATION OF AMERICAN RAILROADS
NICHOLAS J. DIMICHAEL	NATIONAL INDUSTRIAL TRANSPORTATION LEAGUE
ROBERT D. ROSENBERG	WESTERN COAL TRAFFIC LEAGUE

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TABLE OF CONTENTS

<u>ITEM</u>	<u>PAGE</u>
Opening Statements	
Charles Nottingham, Chairman	5
Douglas Buttrey, Vice Chairman	11
Francis Mulvey, Commissioner	12
Panel I: Government	
United States Department of Transportation, Federal Railroad Administration Clifford C. Eby	15
Panel II: Consultants	
Association of American Railroads Stewart C. Myers	35
Bruce E. Stangle	48
Western Coal Traffic League Thomas D. Crowley	56
James E. Hodder	56
Q&A of Panelists by Board Members	78
Panel III: Freight Railroads	
Union Pacific Railroad Company James R. Young	109
BNSF Railroad Company Thomas N. Hund	133
CSX Transportation, Inc. David A. Boor	124
Kansas City Southern Railway Company Michael K. Borrows	118
Norfolk Southern Railway Company William J. Romig	115

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Q&A of Panelists by Board Members . . . 142

Panel IV: Other Interests

Atticus Capital LLP
 Heath Watkin 186

Q&A of Panelist by Board Members . . . 194

Panel V: Associations

Association of American Railroads
 G. Paul Moates 213

National Industrial Transportation
 League
 Nicholas J. DiMichael 229

Western Coal Traffic League
 Robert D. Rosenberg 234

Q&A of Panelists by Board Members . . . 240

Adjourn

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2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
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P-R-O-C-E-E-D-I-N-G-S

(10:02 a.m.)

CHAIRMAN NOTTINGHAM: Good

morning and welcome. Today, we will hear further testimony on the methodology that the Board should use to determine the railroad industry's cost of capital.

We are required by statute to make an annual determination of the revenue adequacy of the railroads and the cost of capital is an integral part of that inquiry.

The cost of capital also plays a key role in various other agency functions, including our rate cases. Therefore, this proceeding and the resolution of the issues presented is a high priority of the agency.

The focus of this hearing is narrow. While parties have raised a number of ancillary points, the key issue and subject of this hearing is the most suitable method for calculating the cost of equity of the railroads.

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1 The cost of equity is the return
2 that investors require of the railroads, but
3 unlike the cost of debt, the true cost of
4 equity never reveals itself. We must
5 therefore use economic and financial tools
6 to estimate this component of the cost of
7 capital.

8 For over 25 years, this agency
9 has used a relatively simple discounted
10 dividend model to estimate the cost of
11 equity. This approach served the agency
12 well by offering a transparent means of
13 calculating the cost of equity without
14 requiring protracted litigation every year.

15 This approach was used without
16 any objection for over 20 years, but in our
17 proceeding to calculate the 2005 cost of
18 capital, a trade association of interested
19 shippers filed comments suggesting that a
20 simple discounted dividend model may have
21 outlived its usefulness. They asked that we
22 replace the established approach with a more

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1 modern approach that the agency had rejected
2 in the early 1980s.

3 That model is called the Capital
4 Asset Pricing Model or CAPM, for short,
5 which the shippers claimed had grown in
6 acceptance in the financial community since
7 the early 1980s when it was last examined by
8 this agency.

9 The shippers' testimony was
10 insufficient to support such a significant
11 departure from agency precedent at that
12 time. Therefore, we used our established
13 approach for the 2005 cost of capital
14 determination but instituted this broader
15 rulemaking proceeding to explore this
16 complex issue in far greater depth.

17 We held a hearing last January
18 where we heard from interested parties,
19 finance experts and other agencies, such as
20 the Federal Reserve, on standard financial
21 practices. The Board also instructed our
22 staff to meet with other agencies that

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1 conduct a similar analysis in their
2 industries.

3 Based on that large record, we
4 asked for comment on whether we should
5 replace the existing approach with a
6 specified CAPM approach. The public
7 comments reveal a welcome degree of
8 consensus. All parties agree that the Board
9 should set aside its current approach in
10 favor of the more modern techniques.

11 Now, we are no longer debating
12 the merits of the simple discounted dividend
13 model we have been using but rather can turn
14 our attention solely to the merits of the
15 modern approaches to replace it.

16 The second point of agreement is
17 more surprising. Although we had proposed
18 to use just a CAPM model, we are hearing
19 from all parties that we should also use a
20 multistage discounted cash flow model. The
21 argument, as I understand it, is that both
22 models are accepted modern approaches, each

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1 has different strengths and weaknesses, and
2 that by taking an average of the cost of
3 equity produced by each, we would develop a
4 more reliable, less volatile and ultimately
5 superior estimate.

6 Naturally the parties are not in
7 complete agreement on how we should apply
8 either the CAPM or multistage discounted
9 cash flow models. While there are some
10 minor disagreements, I see a number of key
11 areas in dispute that I would like the
12 witnesses to address today, including how
13 far back we should look to determine the
14 market premium for the CAPM model, how far
15 back we should look to determine the
16 riskiness of the railroad industry as
17 compared to the entire stock market,
18 sometimes just called the beta, whether the
19 multistage DCF model should look at cash
20 flows rather than dividends, how long the
21 various stages of the DCF model should be,
22 and the corresponding growth rates within

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1 each period.

2 In sum, the record has revealed
3 broad agreement that we should modernize our
4 approach, but the record also clearly
5 illustrates how delicate a matter it is to
6 get the CAPM or multistage DCF models to
7 function properly.

8 But our task, if not simple, is
9 at least straightforward. We seek a
10 suitable replacement method that is
11 transparent, conforms with modern practices,
12 and is appropriate for our regulatory
13 purposes.

14 Just a few procedural notes
15 regarding the testimony itself. As usual,
16 we will hear from all the speakers on the
17 panel prior to questions from the
18 commissioners.

19 Speakers, please note that the
20 timing lights are in front of me on the
21 dais. You will see a yellow light when you
22 have one minute remaining and a red light

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1 when your time has expired. Please do your
2 best to keep to the time you've been
3 allotted.

4 I assure you that we have read
5 all of your submissions and there is no need
6 for you to read them all today here.

7 After hearing from the entire
8 panel, we will rotate with questions from
9 each board member until we've exhausted the
10 questions.

11 Additionally, just a reminder to
12 please turn off your cell phones.

13 I look forward to hearing the
14 testimony of the parties.

15 I would now like to turn to Vice
16 Chairman Buttrey for his opening remarks.

17 VICE CHAIRMAN BUTTREY: Mr.
18 Chairman, I don't have an opening statement.

19 I just want to add my welcome to
20 the witnesses we have today. I'm a little
21 bit surprised we don't have a full hearing
22 room today. We've stirred up a hornets'

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1 nest here, I think, which is not always bad,
2 sometimes good.

3 So, I look forward to the
4 testimony.

5 CHAIRMAN NOTTINGHAM: Mr. Mulvey?

6 COMMISSIONER MULVEY: Thank you,
7 Chairman Nottingham.

8 Good morning and welcome to our
9 panelists and guests.

10 As the Chairman has noted, over
11 the past 15 months, we have undertaken a
12 searching inquiry through several hours of
13 evidence-gathering to determine the best
14 method for calculating the real cost of
15 capital, especially the cost of equity
16 capital, and this hearing today will be
17 extremely influential in finalizing our
18 proposed rules.

19 As I have noted previously in re-
20 examining our methods, we are fulfilling
21 several Board mandates and policy
22 objectives. One is to periodically review

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1 our cost accounting rules and make changes
2 to those rules as necessary. Another is to
3 ensure the availability of accurate cost
4 information in regulatory proceedings and
5 yet another is to encourage honest and
6 efficient management of the railroads.

7 I am well aware that the approach
8 we take in calculating the cost of capital
9 not only determines our revenue adequacy
10 calculation but also impacts our rate cases,
11 abandonment proceedings, and the uniform
12 railroad costing system or URCS.

13 The ICC adopted our current
14 calculation method, the single-stage
15 discounted cash flow approach or DCF model,
16 approximately 25 years ago.

17 In our Notice of Proposed
18 Rulemaking for this proceeding, we attempted
19 to account for advances in finance theory
20 over the past few decades and proposed a
21 shift to the Capital Asset Pricing Model.

22 Many parties now advocate, as the

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1 Chairman has noted, using both the CAPM
2 method and a variant of the DCF method that
3 would address some of the potential flaws in
4 our current approach.

5 Despite this movement among the
6 parties towards consensus, important
7 differences remain. I hope today's
8 proceeding will illuminate those remaining
9 differences, provide suggestions to
10 reconcile them, and ultimately lead us to a
11 solution that will best reflect the true
12 cost of capital for the railroads.

13 I am pleased that the various
14 stakeholders appear to be reaching a level
15 of common ground here. My goal in this
16 matter has always been to ensure that we are
17 using the most accurate and acceptable
18 method of calculating the real cost of
19 capital.

20 In that vein, I am eager to hear
21 today's testimony and engage in the dialogue
22 with our witnesses.

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1 Thank you, Chairman.

2 CHAIRMAN NOTTINGHAM: Thank you,
3 Commissioner Mulvey.

4 We'll now call forward our first
5 panel, representing the Federal Government.
6 From the U.S. Department of Transportation,
7 we are honored today to have the
8 distinguished Deputy Administrator of the
9 Federal Railroad Administration, Mr.
10 Clifford C. Eby.

11 Welcome, Mr. Eby or Cliff, as I'm
12 more accustomed to calling you.

13 Take your time, get comfortable,
14 and the floor is yours.

15 Panel I: Federal Government

16 MR. EBY: Is this on or do I need
17 to turn it on?

18 CHAIRMAN NOTTINGHAM: It should
19 be.

20 MR. EBY: It sounds good, it
21 sounds good. I can hear.

22 Chairman Nottingham, Vice

1 Chairman Buttrey, Commissioner Mulvey, good
2 morning.

3 My name is Cliff Eby. I'm the
4 Deputy Administrator at the Federal Railroad
5 Administration.

6 It's my distinct privilege to
7 present the comments of the United States
8 Department of Transportation today. You
9 have our written statement, and I'd like to
10 focus really on three points in that written
11 statement: the importance of capital
12 expenditures today in the transportation
13 industry, some comments on the proposed cost
14 of equity methodology, and then the future
15 development of the revenue adequacy
16 standard.

17 With respect to capital
18 expenditures, the Department of
19 Transportation believes that any cost of
20 capital and revenue adequacy regulation
21 should encourage consumer-driven investment
22 and minimize the total logistics costs for

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1 our country, and we agree with the STB that
2 the ability to earn the cost of capital as a
3 sole criterion is the most efficient in
4 encouraging that investment.

5 But now more than ever, I think
6 it's important that cost of equity be
7 estimated at a reasonable level and that's
8 the key point that I want to make here and
9 let me explain.

10 Probably the biggest surprise
11 from my perspective of the Staggers Act was
12 the fact that real rates for captive
13 shippers had declined over the 25 plus year
14 period and how did that happen?

15 Railroads did that through plant
16 rationalization. They did through mergers
17 and acquisitions. Both of those were pretty
18 much expected in the Staggers Act, but they
19 also did it through the fixed cost
20 absorption of intermodal traffic, the
21 unregulated traffic, and that was pretty
22 much unanticipated, but all three factors

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1 have really reduced the excess capacity in
2 the railroad industry.

3 I believe we pretty much reached
4 the limit. You had hearings before, earlier
5 this year, on the subject. Everybody's
6 stressing the fact that we're very close to
7 reaching the capacity that the railroad
8 industry has to offer and that means there's
9 a real need going forward, much more than in
10 the past, for capital expenditures, capital
11 expenditures for track, for equipment, for
12 technology, technology that improves
13 capacity, technology that improves safety,
14 and almost every forecast that I've seen
15 that's been produced suggests that we're at
16 that tipping point.

17 I'm very concerned when I hear
18 railroad officials and the industry talk
19 about the fact that they have no illusion
20 that they can meet these demands by
21 themselves. Yet the standard that we're
22 establishing says that, you know, if you

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1 earn your cost of capital, there will be
2 enough investment coming forward.

3 From a financial officer
4 standpoint, one of the early principles that
5 a financial officer learns is the DROM
6 principle. That stands for don't run out of
7 money. If you do the math and figure this
8 all out, what it really says is that you
9 can't grow any faster than your return on
10 equity and if that return on equity is
11 capped by a cost of equity in some
12 regulatory proceeding, it really limits --
13 it sends a signal to the market that here's
14 the appropriate growth level for that
15 industry and could possibly limit capital
16 spending.

17 Let me turn to the proposed
18 standard and offer some comments. This is
19 somewhat of a homecoming for me. 25 years
20 ago, I testified before the Interstate
21 Commerce Commission, I believe it was Ex
22 Parte 363 or 381, on the cost of capital.

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1 At that time, the railroads were
2 proposing a CAPM model and shippers were
3 proposing a single-stage discounted cash
4 flow model.

5 Well, as nominal interest rates
6 have declined, as growth rates for the
7 railroad industry have increased, kind of
8 predictably, the parties have switched
9 allegiances here.

10 But my conclusion for following
11 this for over 25 years, there's really no
12 single cost of equity method that applies to
13 all economic conditions, and I think that
14 any single method or single set of
15 assumptions that are developed will be
16 short-lived and so the message that I have
17 on the cost of equity is there's no single
18 silver bullet that you should be looking for
19 in this.

20 I think the ICC's choice back in
21 the 1980s of a discounted cash flow model
22 was wrong as a single choice. It was a

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1 downward-biased model. At the time,
2 railroad growth rates were well below market
3 growth for any other industries, and it put
4 a downward bias on it today, just as I would
5 think any approach today that doesn't
6 consider the growth in the railroad industry
7 and doesn't consider that growth in the
8 model would be wrong.

9 There's an old English proverb
10 that says don't put all your eggs in one
11 basket, and the Capital Asset Pricing Model
12 is the first mathematical proof to validate
13 that theory. It actually proved that
14 diversifying -- selecting a proper mix of
15 assets diversifies your risk and actually
16 lowers your risk, and it's somewhat ironic
17 that selecting the -- by selecting the CAPM
18 model as the sole method, you'd actually be
19 contradicting the very principle that it
20 proves and perhaps Mark Twain probably said
21 it, you know, best. If you're going to put
22 all your eggs in one basket, you better

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1 really closely watch that basket.

2 So, at a minimum, DOT suggests
3 that we have a transition if we're going to
4 be looking at a change in methodology and
5 make sure that we consider growth in that.

6 My final comments are on the
7 revenue adequacy standard. Irrespective of
8 the cost of capital methodology, we expect
9 some railroads to be -- to earn their cost
10 of capital and while we have a standard, we
11 have stand-alone pricing under contestable
12 market theory, and it's defined for the non-
13 revenue adequate railroads, we neither have
14 the time period or pricing theory developed
15 for a revenue-adequate railroad, and this is
16 increasingly a topic of railroad industry
17 analysts and it's really introducing some
18 uncertainty into growth expectations, and I
19 think by eliminating that uncertainty, with
20 a reasonable standard, it would be a good
21 thing for the industry.

22 That concludes my oral remarks,

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1 and I'd welcome any questions.

2 CHAIRMAN NOTTINGHAM: Thank you,
3 Mr. Eby.

4 I'd like to step back with you
5 and just ask how you see this proceeding and
6 the issues we're discussing today impacting
7 or potentially impacting what I understand
8 to be the Department's top priority, sort of
9 side-by-side, of course, with safety which
10 you, of course, play a key role there, but
11 I'm referencing, of course, our nation's
12 congestion challenge, and what we need to do
13 as a country to make sure that the freight
14 rail system and network is where it needs to
15 be to actually pick up more and more traffic
16 off the highways and to pull its fair
17 weight, so to speak, in the battle on
18 congestion that we're going to be facing in
19 the coming years.

20 MR. EBY: Well, clearly,
21 railroads have a great opportunity to
22 minimize the congestion that we're seeing on

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1 the highways, but as I mentioned, we're
2 reaching a tipping point even in the rail
3 sector of seeing congestion out there, and
4 the only way to eliminate that congestion is
5 to have the capital expenditures to invest
6 in track and equipment and technologies that
7 allow us to reduce that.

8 CHAIRMAN NOTTINGHAM: Thank you.
9 And while we're not -- the agenda today is
10 not anticipated to be one focused on an
11 ancillary issue, I'll describe it as, it has
12 come up in the record and I think you're a
13 good person to maybe put this question to,
14 given your extensive experience in the
15 industry and also your very recent and
16 current hands-on experience looking at track
17 conditions, the condition of the
18 infrastructure, tunnels, safety concerns.

19 What I'm getting at is the issue
20 of replacement costs. It's been suggested
21 by some parties that the Board either now or
22 some time soon should look at giving

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1 railroads so-called credit for the actual
2 replacement costs of its infrastructure.

3 One of the -- as a former head of
4 a state highway agency, that concept
5 intrigues me because I would have loved back
6 then to have had a system I could have
7 valued at whatever -- however many hundreds
8 of billions it would have been in Virginia
9 to actually value the replacement costs of
10 that system of bridges and tunnels and
11 highways.

12 It occurs to me that you probably
13 encounter the full breadth and depth of the
14 rail system in a way that probably we maybe
15 don't on a day to day basis here at the
16 Board, although we see it on paper. You see
17 it in person.

18 What I'm getting at is do you
19 believe that the rail industry would, if
20 given the opportunity to and given sort of
21 the financial incentive to, would actually
22 spend the money that it would take to

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1 replace over a period of years the entire
2 system that it currently operates?

3 MR. EBY: Let me talk a little
4 bit about the replacement cost standard and
5 my perspective on it.

6 Theoretically, I think it is
7 clearly the proper standard to use for a
8 rate of return-type rulemaking-type
9 decision. It does have some real
10 implementation problems and those primarily
11 relate to obsolescence and the use and
12 useful concept.

13 It's pretty easy to go out and
14 value the price of new assets, as you do in
15 the stand-alone cost approach, but when you
16 have to value those assets on a replacement
17 cost basis, you don't necessarily have to
18 build exactly what was built out there
19 before, and it's very difficult to come up
20 with, to me, meaningful numbers when you're
21 looking at a total replacement cost
22 investment base, and I think the approach

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1 that the ICC and the STB has endorsed here
2 is probably the right way.

3 Use the cost of capital on a
4 historical basis as the threshold and then
5 when you're setting prices for the captive
6 traffic, use the stand-alone costs and the
7 stand-alone cost process does have that
8 replacement cost base that you're creating
9 the prices on, but I would think you would
10 spend tremendous amounts of energy and time
11 coming up with a true replacement cost base
12 on an annual basis for the railroads.

13 CHAIRMAN NOTTINGHAM: Just as a
14 follow-up, would you agree that there are
15 probably sections of track and perhaps
16 certain underused bridges or tunnels that,
17 when faced with the actual cost of
18 replacement, a reasonable railroad would
19 actually say no, we're going to actually
20 mothball that or --

21 MR. EBY: That's really my point,
22 is how do you value that on a replacement

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1 cost basis? You probably wouldn't build
2 that today. It does have some value. The
3 railroad should be able to earn some return
4 on it but probably not at its full
5 replacement cost because it's technically
6 obsolete.

7 So, it's a real -- you know,
8 theoretically, the replacement cost works
9 just great, but in practice trying to come
10 up with a value there would be very
11 difficult to put in a proceeding for
12 replacement cost.

13 CHAIRMAN NOTTINGHAM: Thank you,
14 and I'll turn it over to Vice Chairman
15 Buttrey for any questions. Commissioner
16 Mulvey?

17 COMMISSIONER MULVEY: I want to
18 follow up on that.

19 Of course, the problem is that in
20 calculating revenue adequacy, we do have a
21 return on investment measure which is based
22 upon book value rather than replacement

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1 value, and it strikes me that that causes a
2 problem in the sense that we're overstating
3 the return, if indeed we can't replace these
4 capital assets as they wear out, given the
5 historic prices for them.

6 Do you see any way of
7 compromising this, that we could get a
8 figure that is somewhere between the full
9 replacement value and the book value?

10 This is especially important
11 today as the railroads are reaching
12 capacity. You don't have that much excess
13 capital stock out there as you did when
14 there was -- when we were further from
15 operating at full capacity.

16 MR. EBY: I really haven't
17 thought about it from that perspective. I
18 do think that using stand-alone costs for
19 the pricing, for the ultimate test, does
20 provide that basis for you.

21 COMMISSIONER MULVEY: It does for
22 the stand-alone cost analysis for rate cases

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1 with captive shippers, but for the overall
2 determination of revenue adequacy, we have
3 the whole return on the railroad capital
4 stock which you agree is, by using the
5 historic cost, understates the replacement
6 cost.

7 MR. EBY: Right.

8 COMMISSIONER MULVEY: Okay. In
9 your opinion, if we do find that the
10 railroads are revenue adequate or we find
11 that a railroad is revenue adequate in one
12 particular year, if we change the way we
13 measure the cost of capital, how long of a
14 period do you think we should be finding
15 railroads individually or as a group to be
16 revenue adequate before we declare that the
17 industry is revenue adequate?

18 MR. EBY: Very good question.
19 Something I've thought about, have some
20 personal opinions. I haven't had a chance
21 to talk to Jeff Shane and others in the
22 Policy Group back at DOT on what would make

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1 sense there.

2 I do think there's a precedent
3 set that railroads, for a year, have been
4 deemed revenue adequate and there hasn't
5 been a revenue adequacy determination for
6 that railroad.

7 So, I think it's at least one
8 year, at least more than one year.

9 COMMISSIONER MULVEY: It's more
10 than one year, yes.

11 MR. EBY: But beyond that, part
12 of it has to do with, well, what adjustments
13 will be made to the contestable market
14 theory and stand-alone pricing, and how will
15 those be implemented before you would say
16 should it be two years, should it be five
17 years, should it be X number of years?

18 COMMISSIONER MULVEY: Another
19 problem that arises is we have two major
20 railroads in the East and two major
21 railroads in the West. If you come up with
22 a situation where one of the railroads in

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1 the East and one of the railroads in the
2 West is revenue adequate and the other one
3 isn't, then you wind up with different
4 approaches to addressing large rate cases --

5 MR. EBY: Sure.

6 COMMISSIONER MULVEY: -- and that
7 causes a problem.

8 MR. EBY: And you really shift
9 the competitive balance.

10 COMMISSIONER MULVEY: Exactly. In
11 your written comments, you state the Board
12 should employ the multistage DCF and CAPM
13 methodologies with the appropriate inputs
14 and assumptions for a transition period as a
15 check on one another.

16 What transition period do you
17 have in mind? How long do you think it
18 would take us to do the changeover or --

19 MR. EBY: Well, from my
20 perspective, at a minimum, you'd be looking
21 at three to five years, but because, as I
22 said in my comments, because I don't -- the

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1 economic conditions can change just as we've
2 seen they've changed between 1980, mid '80s
3 and today.

4 Interest rates can change.
5 Growth rates can change. The changing yield
6 curve has a big effect here. An inverted
7 yield curve, you know, drives some of these
8 models differently.

9 So, I'm not sure that there's
10 ever an end to it, but I think as a minimum,
11 you need to look for three to five years and
12 then periodically test again to make sure
13 that both models are producing similar
14 results.

15 COMMISSIONER MULVEY: That was my
16 next question, was you pointed out that the
17 best-laid plans of mice and men have after
18 gone awry, and you try to do the right thing
19 but then circumstances change and you need
20 to rethink.

21 Do you think we should be
22 revisiting this issue every five years or so

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1 or periodically or --

2 MR. EBY: I would think a five-
3 year standard would be appropriate.

4 COMMISSIONER MULVEY: We'll
5 everybody then in 2012.

6 Thank you very much.

7 CHAIRMAN NOTTINGHAM: Any other
8 questions for this witness?

9 COMMISSIONER MULVEY: No, thank
10 you.

11 CHAIRMAN NOTTINGHAM: Seeing
12 none, Cliff, thank you very much.

13 MS. EDWARDS: Thank you, Mr.
14 Chairman.

15 CHAIRMAN NOTTINGHAM: Your
16 comments were greatly appreciated and come
17 with a lot of knowledge and experience. We
18 hope you'll come back and participate in
19 future hearings and please give my personal
20 regards to Secretary Peters and her team
21 there back at DOT.

22 MR. EBY: Be my privilege.

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1 CHAIRMAN NOTTINGHAM: Thank you.

2 I'll now call up our second
3 panel. This is Mr. Stewart C. Myers and Mr.
4 Bruce E. Stangle from the Association of
5 American Railroads, and Mr. Thomas D.
6 Crowley and James E. Hodder representing the
7 Western Coal Traffic League.

8 Each two-person team has been
9 allocated 30 minutes and we look forward to
10 substantive presentation and discussion.

11 Welcome. Take your time to get
12 comfortable and then we will start off with,
13 I believe, Mr. Myers and Mr. Stangle first,
14 when you're ready.

15 Please, Mr. Myers and Mr.
16 Stangle.

17 Panel II: Consultants

18 MR. MYERS: Okay. I will start,
19 I guess.

20 Thank you for having me. I
21 appreciate it. I'm a finance professor at
22 MIT and as you know, I've submitted a couple

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1 of statements on the CAPM and how it's
2 proposed to be used here.

3 So, let's go right to the chase.
4 If you are going to use the CAPM, the main
5 issues are the beta and the market risk
6 rate.

7 Okay. So, I've got a couple
8 plots. Let's take a look at the betas, if
9 we could.

10 I thought it was going to pop up
11 on the screen. I'm sorry. I thought we
12 were all set.

13 Let's do the market risk rating
14 first. How about that? Market risk rating.
15 Let me try to summarize where I stand on
16 this and what I'd recommend for the Board.

17 In order to get the market risk
18 stream, you've got to start with the
19 historical evidence. The standard practice
20 starts with data going back to 1926 from
21 Ibbotson SBBI because 1926 is where the good
22 data started. That gives you about 7 percent

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1 as a market risk stream over long-term bonds,
2 20-year bonds.

3 Now, that was the standard
4 practice going back into the 1980s, early
5 1990s, and over time, concerns accumulated
6 that those averages from 1926 were too high
7 and particularly as we rode through the boom
8 of the late 1990s and those 1926 -- those
9 averages that started in 1926 kept creeping
10 up and up and up, the thought was that those
11 averages could not be repeated in the future
12 and that intuition was particularly strong if
13 you were standing at the peak of the market,
14 let's say, in 1999 or 2000.

15 So, then the question is how
16 would you adjust those long-term averages if
17 you believed that they were too high looking
18 forward, and there's basically two ways to do
19 it.

20 The Ibbotson SBBI data source
21 actually proposes an adjustment of the
22 following sort. They note that part of the

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1 cumulative return over that long period of
2 time comes from an upward trend in the price
3 earnings ratio that is not from growth in
4 earnings, not from dividends but from the
5 change in the pricing in the market.

6 It turns out that that change in
7 pricing over the long period, 1926 to date,
8 contributes about .6 to .7 percent to the
9 cumulative return, and so Ibbotson SBBI says,
10 well, let's take that out, and I think that's
11 a sensible adjustment. That would take you
12 down to about the mid sixes.

13 The other reaction to, let's say,
14 questions about the Ibbotson series from 1926
15 is, well, maybe the United States just had
16 good luck compared to other countries or
17 maybe there was something about 1926 which
18 was a low starting point and gave you a high
19 number.

20 So, there's been some serious
21 research getting data for other countries and
22 taking all of the data series back to 1900.

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1 Okay. If you do that for the U.S., it again
2 takes your risk down to about mid sixes and
3 by the way, the U.S. is pretty much in the
4 center of the pack. It doesn't have an
5 unusually high market risk stream
6 historically compared to other developed
7 countries.

8 So, my view is that the condition
9 could set a range of the market risk stream
10 of somewhere between five and seven. I say
11 mid sixes, but I say five because there's
12 other financial research which argues that
13 numbers below six might be better going
14 forward. We can talk about that other
15 research at some other time. It's not much
16 reflected in the record in this case. So, I
17 say in the market it's five to seven.

18 Now let's look at the betas.
19 Here are monthly betas for the four major
20 railroads plotted over -- I can't read it
21 myself -- 10 to 15 years. They're coming up
22 now to about .8 and more recently to pretty

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1 close to 1 in the very latest data. Now
2 these are five-year monthly returns. They're
3 rolling in the sense that each point on that
4 chart shows you the beta you would get
5 looking at the monthly returns over the
6 previous five years.

7 I also checked to get weekly
8 betas and I was interested to find for this
9 industry, which has four big actively-traded
10 companies, that the weekly series is smoother
11 and it has much tighter standard errors, much
12 tighter accuracy, statistical accuracy.

13 So, I recommend the Commission
14 consider weekly betas, betas weighed based on
15 weekly rates of return here, as well as
16 monthly.

17 I know there's a concern that
18 using just five years monthly data as is
19 customary in this business would leave too
20 much noise in the beta estimates and
21 therefore not give good forecasts.

22 My recommendation, however, is if

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1 you're worried about the noise in the monthly
2 -- in the betas based on the monthly data,
3 rather than taking a longer period of monthly
4 returns, you switch to weekly because you can
5 cut the weekly noise down substantially by
6 going to weekly returns, and if you go to
7 weekly returns, you can do five years and get
8 away from the problem that the 10-year period
9 now would reach back into the 1998 to 2003
10 period where the normal relationships --
11 where normal betas for industries of this
12 type were all screwed up compared to what
13 happened previously and what happened later.

14 So, if you take a range of betas,
15 let's say -- I gave an example in my reply
16 statement of something like .85 to 1.05, and
17 a range of market risk streams, let's say
18 from 5 to 7, you get a range for the cost of
19 capital.

20 I think it would be a good thing
21 for the Commission to explicitly state a
22 range rather than to leave the impression

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1 that the CAPM is something where you turn a
2 crank and just come out with one number.

3 If you can set a range, then the
4 question, of course, is where do you want to
5 be in the range? I don't think you want to
6 be at the bottom of it. You want to be at
7 the heart of it, and in fact, I would argue
8 that it would be better to be -- it would be
9 safer, I should say, to be above the midpoint
10 of the range than below.

11 You're not going to get it right.
12 No human being can know the cost of capital
13 precisely and therefore as a policy matter, I
14 would think that you would want to weigh the
15 costs of getting the number too low against
16 the costs of getting the number too high.

17 My view is that the costs of
18 getting it too low are greater than the costs
19 of getting it too high if you're seriously
20 concerned about making sure that adequate
21 CAPX, capital investment goes into this
22 industry.

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1 Now, I gave some examples in my
2 testimony of what I would consider standard
3 practice of getting the cost of capital for
4 the CAPM. I come out around 11 percent, but
5 I recognize that some people could argue for
6 somewhat higher numbers. Some could argue
7 for somewhat lower numbers and that's why we
8 have the range to make it explicit what a
9 reasonable difference of opinion could be.

10 I repeat, I don't think the
11 Commission wants to be at the bottom of a
12 reasonable range. The bottom of a reasonable
13 range is not a reasonable place to be, as I
14 said in my statement.

15 Now, if you have this inevitable
16 imprecision in getting the cost of capital, I
17 think you should want -- I think others
18 equal, you should follow standard practice
19 and that's what I've tried to recommend, but
20 given the imprecision, it makes sense to turn
21 to other sources of information, and the
22 natural one is the multistage DCF.

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1 I did not tackle the task of
2 coming up with a good multistage DCF. I
3 wasn't asked to and I didn't have time. So,
4 I hope what I say now will not be read as a
5 negative statement, but I must say that I
6 don't think the record on the multistage DCF
7 is ready or well enough prepared for you, the
8 commissioners, to pick the best one or to
9 pick the right one.

10 Your Notice of Proposed
11 Rulemaking did have a three-stage DCF in it,
12 but it has some spreadsheet errors. It used
13 a long-run GDP growth rate which was one of
14 the lowest of the normal candidates, and it
15 frankly had some arbitrary choices about the
16 length of the first growth stage.

17 So, I view that model that was
18 put forth in the Notice as an example of how
19 one might do a multistage DCF and not the
20 best way to do it. In order to -- let me try
21 to be more positive.

22 How would you know when you've

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1 got a multistage DCF that made sense? Well,
2 it's obviously got to make arithmetic sense,
3 but it seems to me that it has to handle or
4 address three issues. It has to be fit to
5 the facts of the industry and the facts of
6 the industry include the large capital
7 expenditures that the industry is facing.

8 I believe or understand that the
9 growth in the industry is going to be driven
10 by capital expenditure growth and not just by
11 increasing profitability. If that's the
12 case, we have to ask how long will growth
13 driven by capital expenditures in this
14 industry last? Will it be five years? Will
15 it be 10 years? Or will it be five with some
16 tapering off as capacity catches up with
17 demand or new capital investment solves the
18 problems that have been noted?

19 That's a question that could be
20 addressed on the facts of this industry, and
21 it seems to me that those facts ought to be
22 set out before we arbitrarily decide, oh,

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1 five years for the first stage or seven years
2 for the first stage or 20 years for the first
3 stage.

4 Second, the model has to deal
5 with this issue of payout to investors which
6 increasingly comes not as cash dividends but
7 as stock repurchases. The standard DCF
8 models we've seen so far just look at
9 dividends and assume that the payout ratio of
10 dividends versus earnings is constant over
11 time. That's not likely to be true.

12 Third, the model has to worry
13 about -- well, I've already hinted at this
14 -- has to worry about changes in the payout
15 ratio over time. Let's suppose the growth is
16 driven by capital investment. In a period of
17 heavy capital investment, you get rapid
18 expansion of the assets but also low payout
19 because the money has to be plowed back in
20 order to expand.

21 But if and as the growth slows
22 down, payout can increase and increased

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1 payout adds to the return eventually that the
2 investors get out of the business. If you
3 run a model that assumes that today's
4 relatively low payouts and relatively low
5 dividend yields continue in perpetuity,
6 you're going to understate the return that
7 the investors can get out of the sale.

8 So, these are, I think, the three
9 criteria that a discounted cash flow model
10 needs to cover. It needs to handle growth
11 from investment, it needs to worry about
12 total payout and not just dividends, and it
13 needs to track how payout is likely to change
14 over time.

15 I've put these forward as
16 criticisms of the model that was presented in
17 the Notice, but they also apply to the model
18 that Mr. Crowley and Mr. Fapp have put
19 forward in their reply statements.

20 Okay. Let's see. I think I will
21 stop there and turn it over to Bruce Stangle,
22 who I know has also thought about these

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1 discounted cash flow models.

2 I did touch on capital structure
3 issues and some other topics in my reply
4 statement, but I'll leave those and if they
5 come up later, I'll address them then.

6 So, thanks for your time.

7 MR. STANGLE: Thank you. It is
8 an honor to be here again since last
9 February.

10 My co-author, Dean Hubbard, sends
11 his regrets, but he had a longstanding
12 commitment at Columbia University today and
13 couldn't be here.

14 For me, it's a special honor also
15 to be here on this panel with Professor Myers
16 who was my finance professor when I was a
17 graduate student at MIT. So, pleased to be
18 here in that regard, too.

19 I want to make just two general
20 observations initially. First, Dean Hubbard
21 and I do not think that the Board actually
22 needs to be making de novo calculations of

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1 the inputs to either a DCF or CAPM model.

2 These sorts of data are available
3 from reputable financial providers and the
4 Board could use one of them to save
5 yourselves a lot of work and the process
6 would be more straightforward and efficient
7 as a result.

8 In particular, we recommend that
9 you look at the Ibbotson Associates data that
10 Professor Myers just referred to. It's
11 typically reliable, sensible, and well-
12 documented.

13 Second, as we've noted in our
14 written statements, finance theory does not
15 really tell you what the right answer is and
16 that's why we've recommend that you adopt two
17 approaches, and Chairman Nottingham referred
18 to both of them, but neither one is going to
19 give you the right answer necessarily. So,
20 we suggest you use two and use them as cross-
21 checks on each other.

22 On the market risk premium, our

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1 suggestion is that you look at the so-called
2 long horizon market risk premium estimate
3 that's calculated annually by the Ibbotson
4 Associates. That's the S&P Index from 1926
5 forward.

6 There's a recent book out by
7 Nobel winner Edward Prescott who described
8 the period from 1926 to the present as "the
9 golden age with regard to accurate financial
10 data."

11 In contrast, the Board up to now
12 has been advocating the use of a 50-year time
13 horizon which I think is not correct and is
14 actually an arbitrary period. I have an
15 exhibit to illustrate this point.

16 If you can see that, the left-
17 most column is the 81-year period that starts
18 from 1926 through 2006. The fourth bar to
19 the right of that is the 50-year period that
20 the Board has apparently endorsed. That is a
21 5.2 percent market risk premium, and I
22 believe that's too low and it's too low for a

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1 couple of reasons.

2 Primarily that includes the years
3 of 1973 and '74 oil embargo, if you remember
4 the gas lines. Those two years alone were
5 minus 21 percent and minus 34 percent,
6 respectively, for the annual equity risk
7 premium those two years, and when you take a
8 longer picture of 81 years, the effect of
9 those is dampened.

10 Ibbotson Associates, in defending
11 why they start from 1926, says the following,
12 "Without an appreciation of the 1920s and
13 '30s, no one would believe that such events
14 could happen. The 81-year period starting
15 with 1926 is representative of what can
16 happen. It includes high and low returns,
17 volatile and quiet markets, war and peace,
18 inflation and deflation, and prosperity and
19 depression. Restricting attention to a
20 shorter historical period underestimates the
21 amount of change that could occur in a long
22 future period."

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1 Another reason for why I think
2 the 50-year period is not reasonable is
3 offered by Professor Steven Penman of
4 Columbia University. He has summarized the
5 possible range of market risk premia as going
6 between 4.5 percent and 9.2 percent, slightly
7 wider than Professor Myers', and he says it's
8 virtually a crap shoot as to what number is
9 the right one in there, but again note that
10 the Board's number of 5.2 is at the very low
11 end of that range offered by Professor
12 Penman.

13 Ibbotson also says in defending
14 why you take a long view, they say, "Using a
15 long series makes it less likely that the
16 analyst can justify any number he or she
17 wants."

18 On the issue of beta, I believe
19 five years or less is the right way to think
20 about that, and I have a second exhibit here
21 which unfortunately doesn't -- it's not very
22 easy to see, but what it is is a series of

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1 beta estimates for a five-year period using
2 either monthly or weekly data, a three-year
3 period or a two-year period, and what the
4 data show there are that, just as Professor
5 Myers had indicated earlier, the precision
6 you get when you use weekly data is much
7 greater.

8 The standard errors are lower and
9 it also indicates that beta has probably
10 increased over time, looking at the present,
11 and that you could use weekly data and get a
12 much more precise answer.

13 The Board has expressed some
14 concern about undue volatility if they depart
15 from a 10-year estimation period, and frankly
16 I think this is the right -- that's quite the
17 right way to think about it. I think beta
18 actually is a measure of volatility. So, why
19 be afraid of measuring volatility? Let's
20 embrace it and let's pursue accuracy by
21 having tighter standard errors.

22 On the issue of multistage DCF,

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1 there was a question that the Board put out
2 about a 10-year phase-down period proposed by
3 the Coal League.

4 I have some concern about that
5 proposal. In fact, I would offer as an
6 alternative that the Board consider the
7 Ibbotson approach. They have a multistage
8 DCF which they publish in their annual book
9 called The Cost of Capital Yearbook, and
10 there's a page in there for the railroad
11 industry and they show for 2007 a three-stage
12 DCF yielding 11.4 cost of capital -- cost of
13 equity capital.

14 To me, that's a better approach
15 to take than the other estimates that I've
16 seen in the record, either proposed by Mr.
17 Crowley and Fapp or the Board's own DCF
18 model.

19 Professor Myers in his testimony
20 pointed out that the Board's DCF model had
21 committed the cardinal sin at least of double
22 discounting. When you correct for that,

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1 rather than a 7.2 percent cost of capital,
2 Professor Myers indicated that you would get
3 a 9.8 percent cost of capital -- cost of
4 equity.

5 In addition, if you correct for
6 the effect of buybacks because investors
7 would get stock price appreciation, that
8 number goes to 11.83 percent, and I think Mr.
9 Moates is going to refer to this later in his
10 summary, but the DCF models that are in the
11 record, I think, are unduly low, seriously
12 flawed, and yield biased estimates and that's
13 why we suggest you consider using the
14 Ibbotson model. It's right there in the
15 book. It has a reasonable approach, and I
16 think it's worthy of consideration.

17 I think I will stop there, unless
18 there are questions.

19 CHAIRMAN NOTTINGHAM: Thank you.
20 We'll now turn to Mr. Crowley and Mr. Hodder.

21 MR. CROWLEY: Thank you. Good
22 morning and thank you. My name is Tom

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1 Crowley. I'm with L.E. Peabody and
2 Associates. I'm alongside Jim Hodder,
3 Professor of Finance at the University of
4 Wisconsin. We represent the Western Coal
5 Traffic League.

6 This morning, our presentation
7 will focus on the eight questions raised in
8 the Board's December -- November 27, 2007,
9 Order. We have developed a few PowerPoint
10 slides that will assist us in discussing each
11 of the eight issues addressed by the Board.

12 MR. HODDER: Yay. The slide's
13 working.

14 Anyway, as Tom said, I'm Jim
15 Hodder. Glad to be back. The weather's
16 cooperating, at least in Wisconsin at the
17 moment, and I managed to get here.

18 I think the first thing that we
19 wanted to mention is there's considerable
20 agreement, I think, between our view and
21 those of the railroad experts regarding the
22 use of the risk-free rate.

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1 The Board used a 10-year Treasury
2 bond. I think that's reasonable. I have a
3 preference for the 20-year bond and I believe
4 that Professor Myers and Dr. Stangle and Dean
5 Hubbard have also come out on that direction.

6 I'd like to point out that the
7 main issue here is you're trying to build in
8 an inflation estimate or inflation forecast
9 that's consistent with the life of the
10 equipment, the investment that you're talking
11 about, and, hence, it's appropriate to be
12 using something that's long-term, not a
13 three-month or a 30-day T-bill rate.

14 I don't think there's any
15 disagreement on this issue. There has been
16 discussion as to what rate should be used in
17 estimating beta. Professor Myers has argued
18 that you should use a short-term rate because
19 basically you're doing monthly-style
20 calculations. We concur that that's
21 perfectly sensible.

22 The slide here is an attempt to

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1 illustrate, although you can't see the colors
2 -- well, Yes, you can if you look closely --
3 that these rates, they don't move exactly
4 together, but the upshot of it is if you use
5 the 10-year rate as you did, you basically
6 wind up with very similar bets to what you
7 get with using a monthly rate.

8 Tom Crowley and Dan Fapp ran
9 those numbers and they came out the same, to
10 like the third decimal point. So, you know,
11 using the 10-year rate was not unreasonable,
12 but we would concur that it probably is more
13 sensible to use a short-term rate.

14 MR. CROWLEY: The next issue
15 raised in the Board's Order is the marketwide
16 risk premium. The STB proposed using the
17 monthly New York Stock Exchange data for a
18 50-year time period to calculate the annual
19 market risk premium.

20 We believe that using the 50-year
21 period as proposed by the STB is reasonable.
22 However, we suggest using publicly-available

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1 data, like the S&P 500 return data, instead
2 of the proprietary New York Stock Exchange
3 data used by the STB.

4 The next slide is a market risk
5 premium developed by the STB. It shows that
6 that value is within the range of reasonable
7 estimates of the market risk premium
8 developed by researchers and practitioners.

9 MR. HODDER: Here, I want to
10 elaborate a little bit on some things that
11 Professor Myers alluded to.

12 The Ibbotson numbers are
13 historical. It gets referred to as the
14 market risk premium, but the reality is that
15 it is the excess return on the market. It's
16 a realized return. It is not necessarily an
17 expected risk premium, and over, roughly
18 speaking, the last seven to 10 years, this
19 has created a considerable debate in the
20 finance and economics profession, as
21 Professor Myers mentioned, especially as
22 people were watching the run-up of the market

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1 in the late '90s, they said wait a minute,
2 what's happening here is in a sense we're
3 seeing that the higher market prices get
4 higher returns and that is supposed to lead
5 to a higher risk premium? This doesn't seem
6 right.

7 They started trying to figure out
8 what was going on and came up with some
9 alternative views which are what yielded the
10 substantially lower numbers that are at the
11 lower end of the range he talks about.

12 So, there's been a lot of focus
13 in the discussion here on how one should go
14 back historically. In the Hubbard and
15 Stangle comments, they're using Ibbotson back
16 81 years. In the Myers' comment, he refers
17 to some work done by Dimson, Marsh and
18 Staunton in going back, I guess, a 106 years.

19 The Board went back 50 years.
20 The Board's been getting criticized for only
21 going back 50 years. I think our view is
22 that there's a different way to look at this

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1 without going back hist, with instead trying
2 to go prospective and the people who are
3 doing that are getting much lower numbers.

4 There is in fact one in the KCS
5 submission that came from Morgan Stanley that
6 was like 4 percent. Now, I said Morgan
7 Stanley's using that. They didn't say
8 exactly where it's coming from, but very
9 likely where it's coming from is an
10 application of a dividend growth projection
11 based on the S&P 500 estimating growth and
12 looking forward.

13 There's been a lot of that work
14 done and it's coming up with numbers that are
15 sort of in the 3 to 4 to 5 percent range.

16 We also, to add a little
17 completeness to the discussion here, threw
18 some survey results. A number of these items
19 were actually mentioned in the Brealey, Myers
20 and Allen text. There's a couple of surveys
21 that have been done by Eva Welsh of
22 Academics. Interestingly, he did one,

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1 started in '97, finished in '99, got
2 published in 2000, where he came out with 7.1
3 percent. He went back and essentially asked
4 the same question prospectively, what do you
5 expect the return to be going forward, and in
6 2001, he got 5.5 percent.

7 There was some conjecture there
8 that what was going on is people were
9 becoming aware of work that was being done,
10 including work by Fama and French, this is
11 not the Fama and French three-factor model,
12 this is Fama and French on the equity risk
13 premium, where they went back as 1872 and
14 what they discovered and documented was that
15 from 1872 up to 1950 and they looked at '49
16 and '51, you know, they didn't just look in
17 one year, but essentially what they found is
18 that returns, realized returns, in other
19 words, the return on the market minus the
20 risk-free rate, was roughly comparable to
21 what people would have expected using a
22 dividend capitalization-type approach.

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1 What they found subsequent to
2 1950 was the returns in the markets were way
3 higher than what one would have expected
4 using a dividend capitalization approach, and
5 they concluded that something had changed,
6 that market efficiency had increased, access
7 to the market, lower transaction costs,
8 easier diversification had allowed people to
9 invest and anticipate lower expected returns
10 going forward than what'd they gotten in the
11 past.

12 This sort of work was also -- or
13 something similar was carried out in the
14 Dimson, Marsh and Staunton. There are
15 surveys of CFOs by Graham and Harvey to get
16 even lower numbers, and I think fairly that
17 the summary and the text of Graham and Myers
18 and Allen of 5 to 8 percent is actually a
19 pretty good summary of what people are
20 finding.

21 Now, the key point here is that
22 is based on using Treasury bills as a risk-

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1 free rate. If you use T bonds as the risk-
2 free rate, you need to subtract off
3 approximately 1.2 percent, that's the number
4 that's in their text, which gives us this
5 bottom line here of 3.8 to 6.8 percent.

6 The low end of that is the
7 prospective folks, the high end of that is
8 the historical folks, and the middle is 5.3
9 which is roughly where the Board is. Our
10 conclusion on this is that there is
11 reasonable range and in fact, you're in the
12 middle of it.

13 MR. CROWLEY: Moving on the beta
14 estimates, the STB proposed using each
15 carrier's monthly merger-adjusted stock
16 returns for the prior 10 years in developing
17 beta estimates.

18 We concur with the STB that a 10-
19 year beta was reasonable. This is supported
20 by research and produces beta estimates which
21 are stable. We also noted that most
22 providers of financial data use a five-year

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1 period when developing their beta estimates.

2 We suggest that the STB not use
3 periods of less than five years to produce
4 beta estimates. We have plotted the five-
5 and 10-year beta estimates using the STB's
6 proposed procedures which show less variation
7 year over year than using the 10-year beta
8 estimates.

9 MR. HODDER: Okay. So, we have
10 a picture here where there is some difference
11 between five and 10. We don't see all that
12 much.

13 There is some, very little but
14 some research that has been done looking at
15 longer forecasting periods. The most
16 thoughtful thing we were able to find was a
17 study that's been done in Australia looking
18 at utilities and trying to figure out what is
19 a reasonable or what is the most effective
20 way to estimate beta in terms of accuracy of
21 forecasting.

22 Frankly, they didn't find

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1 anything that was very good, but what they
2 actually found that was best was seven years.
3 We don't see a huge difference here between
4 five and 10. However, I would point out that
5 the concern raised about the tech bubble in
6 the '98 to 2000 period is exactly the reason
7 that you don't want to go below five.

8 If you start talking two years,
9 three years, you have a situation where that
10 kind of anomaly could seriously distort the
11 beta and it seems to me like you want to
12 avoid that.

13 Professor Myers has raised the --
14 and provided some evidence that suggests that
15 going to weekly observations might be a
16 useful thing to do. The issue here, and very
17 few people have looked at this, at least I
18 was not able to find much in the literature
19 on it, the issue is that you start to worry
20 about the liquidity of the stocks and how
21 often they're trading.

22 You can be pretty confident that

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1 you can get a number for the S&P as of the
2 close of business any day you want where the
3 trade was within the last minute. The
4 question is how far back was the trade for
5 the railroad in question and so as you go to
6 shorter and shorter time intervals, that
7 becomes a deeper and deeper problem.

8 I don't know what he found there
9 on the weekly data, but if the weekly data
10 shows fairly good liquidity, then that may be
11 a sensible thing to explore, but it seems
12 like we need a little bit more information
13 before we actually go and endorse shifting
14 from weekly to monthly.

15 MR. CROWLEY: The next issue is
16 the multistage discounted cash flow or DCF
17 model.

18 The STB proposed not to use the
19 multistage DCF model to estimate the railroad
20 industry cost of equity because it could not
21 find a reasonable way to select the time
22 period over which to phase down the initial

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1 growth rate.

2 We concur with the STB that there
3 is no definitive answer in how best to phase
4 in different growth rates in a multistage DCF
5 model and that this could lead to results-
6 oriented manipulation of the model.

7 We also believe that if the STB
8 were to adopt a multistage DCF model as a
9 cross-check to the CAPM, phasing in the long-
10 term growth rate over a 10-year period after
11 initial growth phase-in would be a reasonable
12 approach. This graph on the screen displays
13 a 10-year phase-in based on 2006 railroad
14 growth estimates and a 6 percent long-term
15 growth factor.

16 We suggest that the multistage
17 DCF would be used only as a check on the CAPM
18 calculation. If the multistage DCF and CAPM
19 results are more than, say, 3 percentage
20 points apart, the assumptions underlying both
21 models would be more fully analyzed and the
22 differences explained.

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1 MR. HODDER: I think in fairness
2 here to what Tom Crowley and Dan Fapp did,
3 none of us viewed the Board's mandate as
4 exploring what would be the optimal DCF
5 procedure to use, and so I suggested to them
6 at one point, okay, well, why don't you just
7 look at, if you use the standard truncated
8 five-year growth for the first five years and
9 you use an economy-wide growth estimate
10 starting, let's say, 10 years later and just
11 do something simple like a straightline
12 adjustment between the two, let's see what
13 happens.

14 The thought here was to come up
15 with something simple and I would certainly
16 encourage the Board, particularly when using
17 this as a cross-check, to stick with
18 something simple.

19 The difficulty when you don't
20 understand what's inside the black box is
21 that everybody can throw in comments on it
22 and everybody can criticize it, but you can't

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1 really defend the situation because you don't
2 know what's being generated.

3 Dr. Stangle and Dean Hubbard have
4 suggested the Ibbotson three-phase growth
5 model. Well, I looked at that. I looked at
6 the Ibbotson explanation. I don't exactly
7 understand what they're doing. One thing
8 that's clear is they got eight railroads in
9 there and not four.

10 So, for openers, I know that you
11 can't just use it straight out of their book.
12 On top of that, it appears that what they did
13 is they used a five-year forecast for
14 industry growth for years six through 10.

15 Now, if we're doing this for the
16 industry, de facto, I think what we've got is
17 we've got 10 years of industry average growth
18 and then apparently we jump down to a long-
19 term growth phase but with no transition.

20 So, in my view, what they've got
21 is something that is actually less sensible
22 than what we proposed in the sense that

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1 they're doing 10 years of growth instead of
2 five and instead of doing some kind of smooth
3 transition, they just do a jump.

4 Whether it takes 10 years to
5 phase down or less, I think 10 years is sort
6 of kind of at the outer end of what's
7 reasonable for a transition. I think less
8 than five is not reasonable. Somewhere in
9 between sort of makes sense, and I think
10 that, you know, if the Board really wants to
11 seriously look at three-phased DCF as
12 something they were going to average as
13 opposed to something that they're going to
14 just use as a check, then people have got to
15 look at this thing more carefully.

16 But our suggestion here was that
17 it be used as a check to see whether or not
18 in particular the beta estimates and the
19 market risk premium estimates make sense in
20 terms of what kinds of results are coming out
21 of the DCF model.

22 MR. CROWLEY: The next issue is

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1 the long-term railroad growth.

2 The STB does not currently
3 utilize a separate long-term growth factor in
4 its development of the railroad industry cost
5 of equity.

6 We believe, as others have
7 suggested in this proceeding, that the
8 railroads will grow in the long term, that a
9 rate equal to the growth in the general U.S.
10 economy as measured by the nominal change in
11 the GDP.

12 The dividend growth factors which
13 is the next issue raised. In employing its
14 single-stage DCF model, the STB used, de
15 facto, one plus g , divided by two, to account
16 for annualized growth in dividend yields.

17 If the STB were to adopt a
18 multistage DCF model as a component of the
19 cost of equity calculation, the use of the
20 one plus g over two factor to estimate the
21 first period cash flow is not required.

22 We recommend that the STB not

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1 make this adjustment.

2 Moving on to the last series of
3 requests of using both CAPM and multistage
4 DCF, the STB has historically relied upon the
5 use of a single methodology for estimating
6 the railroad industry cost of equity.

7 We propose that if the STB were
8 to adopt a multistage DCF approach in
9 developing the railroad industry cost of
10 equity, that this approach be used as a check
11 and not a replacement for a CAPM approach.

12 As we mentioned earlier, in the
13 multistage DCF approach produced a cost of
14 equity result which is different than that of
15 the CAPM by 3 percentage points and the
16 underlying assumptions of each model would be
17 thoroughly investigated and adjusted
18 accordingly.

19 The slide that's up on the screen
20 shows the cost of equity results from the STB
21 CAPM proposed and WCTL's multistage DCF
22 proposal.

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1 MR. HODDER: And as you can see
2 in most years, there's a surprising amount of
3 similarity or maybe I shouldn't say
4 surprising. There's an encouraging amount of
5 similarity.

6 A couple things I would point out
7 and, first of all, there's a pretty
8 substantial difference here, particularly in
9 1997.

10 We went back and looked at that.
11 It looked like there'd been a bump-up both in
12 the risk-free rate and also in the betas in
13 that period. We didn't go back and drill
14 down in detail, but the point here is that
15 you could. If you get that kind of
16 differential, you could go back and look at
17 and say, well, where is it coming from?

18 A second kind of thing is there
19 was a big jump-up here between 1999 and 2000
20 and then it jumped back down in 2001. You
21 know, if I saw that and I was sitting in your
22 shoes, I would say why? Why did it jump up

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1 by a percent and a half and then down by 2
2 and ask the parties involved to go back and
3 come up with some plausible economic
4 explanations for what's going on.

5 Kind of as a related issue here,
6 Dr. Stangle has talked about the beta
7 increasing in recent years. Well, I think
8 it's fair to ask, well, if the leverage is
9 going down, why is the beta going up, and,
10 you know, it's a little counterintuitive.

11 So, any time that you see
12 something that doesn't seem consistent with
13 what you were seeing before and it doesn't
14 seem consistent with the cross-check, then I
15 think it's fair to say, okay, what's the
16 economics that's going on, not just the
17 numbers that's coming out of the black box?

18 MR. CROWLEY: The last issue that
19 the Board asked for comments on was the
20 departure from established standards.

21 In developing its railroad
22 industry cost of equity estimates, the STB

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1 has historically relied upon strict formulaic
2 calculations.

3 We have indicated that it is
4 appropriate for the STB to apply whatever
5 cost of equity methodology it selects in a
6 consistent manner. However, with such an
7 approach, the STB should remain open to a
8 demonstration that the results in a
9 particular year have left the realm of
10 reasonableness.

11 We have an example on the screen
12 that indicates just such a departure from
13 reasonable norm. In 2006, an independent
14 source, Standard and Poor's, indicated that
15 the railroad industry cost of capital equaled
16 8.7 percent.

17 The AAR's estimate of 13.8
18 percent was clearly out of the norm and
19 reflects a case where a demonstration of the
20 unreasonableness of the estimate would be
21 called for.

22 MR. HODDER: Just to reiterate, I

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1 think that, you know, if you saw a situation
2 like this, you'd go back and say why are you
3 so different, and both the cross-checking
4 using a three-stage DCF approach as well as
5 looking at what is out there in the industry
6 gives you the potential to do that, and I
7 think it makes a lot of sense to do so.

8 I think it makes more sense to
9 use the DCF as a cross-check mechanism rather
10 than trying to do averaging. I think you
11 would be better served if you understand
12 what's driving the numbers than simply
13 saying, well, okay, I've got a range. I've
14 got two different estimates and I'll just
15 grab the one in the middle, and I would
16 encourage you basically to try to push to get
17 more clarity, more transparency, and then
18 come down with the decision as opposed to
19 simply averaging a couple of estimates that
20 it's not really clear what's driving them.

21 MR. CROWLEY: With that, we
22 conclude our opening remarks.

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1 CHAIRMAN NOTTINGHAM: Thank you.
2 We will now turn to questions. I'd like to
3 give Vice Chairman Buttrey the first crack at
4 this panel, if he would like.

5 VICE CHAIRMAN BUTTREY: Mr.
6 Crowley, there seems to me that there are
7 three things that government doesn't want to
8 do. It doesn't want to condone torture, it
9 doesn't want to throw the baby out with the
10 baby water, and it doesn't want to split the
11 baby in half. Those are three things
12 government doesn't like to do.

13 You, Mr. Stangle, seem to be
14 suggesting that we do one of those things in
15 your approach to this in terms of your
16 suggestion that we average this, and Mr.
17 Crowley is suggesting that we use it as a
18 check.

19 I guess somewhere between those
20 two extremes is where we may come down. I'm
21 not sure exactly where we come down, but Mr.
22 Myers, I hope you're proud of your student

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1 today. I noticed that he was one of your
2 students. That's a good thing.

3 Our difficult task here is to
4 come up with something, it seems to me, that
5 the courts are going to allow us to do and
6 the courts sometimes take a different view
7 than, being lawyers mainly, economists do and
8 that's a difficult task that we have to
9 engage ourselves in here.

10 I just am troubled by the
11 divergence, I guess you'd say, of how we
12 approach this, and I just wanted to say that
13 it's not as easy as it sounds. It doesn't
14 sound easy. In fact, it sounds pretty
15 complicated, but it seems to me, Mr. Crowley,
16 that Mr. Stangle's approach of averaging
17 these two things from a regulatory standpoint
18 and from the government's standpoint would
19 seem to be a better approach in that we don't
20 select one or select the other, that we
21 actually average the two.

22 Is that -- what is your major

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1 objection to handling it that way?

2 MR. CROWLEY: Well, I think what
3 the Board has proposed in their CAPM
4 methodology is a reasonable approach, and I
5 think all the parties endorse that approach.

6 Having said that, I'm not sure
7 you need to do anything further. You bring
8 in other approaches, multistage or something
9 else, as a check, as a way of looking at how
10 well the CAPM is working, you've got a
11 relatively simple, transparent formula to
12 calculate your cost of capital and you have a
13 mechanism in place to check it to see that
14 it's working.

15 I don't think you need to average
16 the two approaches, get into another hearing
17 over how one would calculate a multistage DCF
18 cost of equity and all the things that go
19 with it.

20 It seems to me that would just be
21 starting the process over again. You've got
22 something here on the table that you're

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1 proposing that works. Let's run with it.

2 MR. STANGLE: Can I defend my
3 position, Mr. Vice Chairman?

4 VICE CHAIRMAN BUTTREY:
5 Certainly.

6 MR. STANGLE: These two methods
7 are going to give different results from year
8 to year. One year, you're going to get the
9 CAPM yielding a higher number. Two years
10 later, it's likely it will be lower than the
11 DCF.

12 Over time, they're going to
13 switch positions and so if the Board is
14 concerned about having a stable process that
15 you don't have to revisit year-in/year-out as
16 to which one is yielding the right answer, I
17 think that argues strongly in favor of at
18 least initially giving an equal weight to
19 both measures and seeing how do they track
20 over time.

21 Mr. Hodder, Professor Hodder
22 showed a graph of a year in which there was a

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1 big change from one year to the next. Well,
2 you could go back and look at the stability
3 of the two different measures, but I think
4 you get a lot of information from comparing
5 the two things and trying to strike a middle
6 ground rather than just putting all your
7 weight or all your eggs in one basket on one
8 because, if you recall, I think 25 years ago,
9 the shippers were very much opposed to the
10 adoption of the CAPM.

11 Well, right now, conditions are
12 perfect to favor that approach, but five
13 years from now, that may not be the case and
14 they'll be in here arguing to abandon it.

15 VICE CHAIRMAN BUTTREY: Thank
16 you.

17 CHAIRMAN NOTTINGHAM:
18 Commissioner Mulvey, questions?

19 COMMISSIONER MULVEY: I'll follow
20 up on that. Aren't the CAPM approach and the
21 multistage DCF independent estimates of the
22 same thing? And if they are, then it would

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1 strike me that since they should track each
2 other closely and one is going to be higher
3 one year, one the next, that what is wrong
4 then with taking the average of these
5 independent estimates if indeed they are
6 independent estimates of the same phenomena?

7 Mr. Crowley or Mr. Hodder?

8 MR. HODDER: Well, it seems to me
9 that if they're tracking, okay, so if you
10 have a couple of estimates that are two-
11 three-four/tenths of a percent apart and you
12 want to average them, fine. You have
13 something that's 3 percent apart, you want to
14 average them, then I think there's a problem.

15 I think the issue is you need to
16 go back and understand why they're 3 percent
17 apart and then have a judgment as to what's
18 changed and which one needs to be readjusted.

19 I mean, we've talked about -- in
20 the CAPM, you know, the issue really boils
21 down to the market risk rate. Okay? I mean,
22 I think we're largely in agreement here on

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1 the risk-free rate. I don't think we're
2 terribly far off in terms of the beta, but
3 the big issue is what you really think is the
4 appropriate market risk premium for the next
5 20 years or so, and if you had, you know, a
6 technology there which all of a sudden is
7 giving you a very different number than what
8 is coming out of the dividend capitalization
9 approach, then you'd say, now wait a minute,
10 which of these is the right way to think
11 about it?

12 The dividend capitalization
13 approach is largely driven by the anticipated
14 growth rate. So, you can focus in on which
15 of the issues and then come down as a
16 judgment as to which one you really believe
17 is the correct one, and I guess what I'm
18 encouraging is don't just accept a couple of
19 numbers that are 3 percent apart and say,
20 okay, well, I'll take the middle.

21 I think that, you know, if you
22 can go back, re-examine them, get them close,

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1 and then average, you know, sure, fine.

2 COMMISSIONER MULVEY: We saw in
3 the graph that was just recently put up that
4 most years, they were within a percent but
5 only by going back to '97, you did have 2-3
6 percent differences.

7 Would you like to comment on his
8 response at all? This is a fairly important
9 point.

10 MR. STANGLE: Sure. I think you
11 should also worry about the end result. We
12 talked all about inputs today, but that chart
13 was showing 8-9 percent cost of equity.
14 That's an extreme number. It's too low.

15 Professor Myers indicated 11
16 percent, 12 percent. That's where I come
17 out. That's where Morningstar/Ibbotson come
18 out. I don't know where they got that S&P
19 number, but that's way out of bounds, too.

20 I mean, this industry -- you're
21 going to hear from an industry rep -- someone
22 -- an investor. They're not going to invest

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1 in the railroad industry if they can get 8
2 percent or 9 percent. So, you should worry
3 about the end result as well as the inputs.

4 And in terms of the averaging,
5 Commissioner Mulvey, that's why I was saying
6 look at the history of how did you get to
7 where you are today, look at the track, and
8 sure, you could have an additional
9 investigation if something is off track or
10 providing an extreme result.

11 MR. HODDER: Just as a point of
12 clarification, the S&P number is the cost of
13 capital, not just the cost of equity. Okay?
14 So, this is a weighted average with the cost
15 of debt and so as a consequence there, the
16 cost of equity is going to be a higher than
17 that.

18 MR. STANGLE: That's apples and
19 oranges.

20 MR. HODDER: Well, but the point
21 was that the two pieces of fruit here were of
22 very different size and they were the same

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1 kind of fruit, as a matter of fact.

2 MR. STANGLE: When you average in
3 debt that's, you know, 6 percent, no wonder
4 it's different. That's a true mistake.

5 MR. HODDER: No, that's not a
6 mistake. The comparison, if you look at the
7 slide, the comparison is cost of capital with
8 cost of capital and the point was that an 8.7
9 percent cost of capital is wildly different
10 from a 12.3 percent, and if you see something
11 where -- excuse me -- 13.8 percent from the
12 railroads.

13 If you see something that's that
14 far apart, you know, you go back and you ask
15 questions, and if it's cost of capital that's
16 that far apart or if it's cost of equity
17 that's that far apart, you know, in either
18 case, you want to go back and ask questions.

19 COMMISSIONER MULVEY: Mr. Myers?

20 MR. MYERS: Yes. First of all, I
21 wasn't aware that the railroads were
22 proposing 13.8, but I wanted to go back to

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1 this question of weighting because I didn't
2 get to that in my comments or at least not
3 much.

4 I would say that a multistage DCF
5 is worthwhile at least as a check, but I
6 don't have a DCF in front of me that I really
7 understand and trust, and I personally am not
8 going to say average until I understand and
9 trust.

10 Now, when I say I don't have
11 something in front of me that I understand
12 and trust, I'm referring to the DCF that was
13 in the Notice and the DCF that Mr. Crowley
14 and Mr. Fapp came up with. Bruce Stangle has
15 looked further into the Ibbotson number and I
16 will let him talk about that.

17 My friend, Professor Hodder, said
18 that if you were going to use a DCF, you want
19 to keep it simple. You also weigh it against
20 black boxes. Well, I may be blunt, but
21 Crowley-Fapp DCF is a simple black box. I
22 don't know what's going on inside of it, and

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1 in particular, I don't know where the growth
2 is coming from.

3 Growth can come from two places.
4 It can come from increased profitability or
5 it can come from capital investment. If it's
6 coming from increased profitability, it's not
7 going to last forever, obviously. If it's
8 coming from capital investment, it could last
9 for a long time, and if it's coming from
10 capital investment, the payout ratio is going
11 to change, increase, when the capital
12 investment slows down.

13 So, I'd like to see a DCF model
14 that at least copes or addresses those
15 issues. Then you'll have something that's
16 less of a black box and something that's more
17 fitted to the facts of this industry.

18 If we or someone can come up with
19 the DCF model that fits the facts of this
20 industry and makes sense in terms of capital
21 investment payout and so on, I might very
22 well get to the point where I'd average it or

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1 start applying the kinds of 3 percent rules
2 that we've just been talking about or some
3 equivalent, but I don't think we're there and
4 that's why I would say, okay, let's keep it
5 as a check at least and then see how things
6 develop.

7 COMMISSIONER MULVEY: The
8 transparency of what we do is important and
9 one of the things that was criticized was
10 that we used a data source from CRSP which
11 provided New York Stock Exchange data which
12 have a broader range of stocks in it than the
13 S&P 500 but was not publicly available.

14 We have been trying to work with
15 CRSP to see if we can make those data
16 available with the appropriate protective
17 orders and the like and confidentiality
18 agreements, so that there could be a check on
19 what we do.

20 Would that solve the problem that
21 you have with us using the New York Stock
22 Exchange 2700 stocks as opposed to the S&P

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1 500 which was suggested that we use just in
2 terms of our ability to make the data source
3 available for you to check the results?

4 MR. MYERS: Could I respond
5 quickly?

6 COMMISSIONER MULVEY: Go ahead.

7 MR. MYERS: It would solve the
8 problem of the confidentiality if you could
9 work it out.

10 I would ask whether it's worth
11 trying to solve the problems because you
12 could use S&P data or other sources for
13 returns and for market index returns, get
14 virtually the same results, follow standard
15 practice and everybody could get at the data
16 easily.

17 The use of the NYSE versus, let's
18 say, the S&P is going to make very little
19 difference on the key issue of what the
20 market risk premium is. I do disagree with
21 the weight that Mr. Hodder put on some of the
22 studies that he mentioned, but we would

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1 disagree with the relevance or weight on
2 particular studies.

3 We weren't arguing about whether
4 the NYSE or the S&P was the better measure.
5 So, it could bypass that problem entirely and
6 just use publicly available data.

7 COMMISSIONER MULVEY: Mr. Hodder?

8 MR. HODDER: Yes, thank you. I'd
9 like to say here that I agree with Professor
10 Myers.

11 MR. CROWLEY: Can I third the
12 motion?

13 COMMISSIONER MULVEY: That's what
14 we are looking for here, is building
15 consensus.

16 MR. STANGLE: Chairman
17 Nottingham, you mentioned in your opening
18 remarks in a cash flow or dividend discount
19 model, should the numerator of this
20 expression be cash flows or dividends, and
21 the Crowley model and the Board model have
22 used dividends, and the Morningstar/Ibbotson

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1 model uses cash flows. That's a fundamental
2 difference between these two discounted cash
3 flow approaches, and I think the Ibbotson
4 approach is worthy of your consideration for
5 that reasons.

6 CHAIRMAN NOTTINGHAM: Thanks. I
7 was just going to ask about that. So, you
8 read my mind. But let's get into that a
9 little bit, if we could.

10 Help me. One of the aspects, key
11 aspects of the modern three-stage DCF model,
12 as I'm coming to understand it, is that it
13 recognizes a cash flow yield.

14 Could you, Mr. Stangle, elaborate
15 on that and also discuss how the so-called
16 free cash flow would be calculated or could
17 be reasonably calculated?

18 MR. STANGLE: Well, as I
19 understand it, and perhaps, you know, if
20 you're meeting with officials from CRSP and
21 so forth, you might want to meet with the
22 people from Ibbotson because it's their

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1 model, not mine, but they look at earnings
2 forecasts and they try to look at free cash
3 flow for the industry that they're examining,
4 and they drive this off of current financial
5 estimates and the analyst estimates for
6 reasonable future forecasts of these
7 financial variables, and then they discount
8 this back to the present and equate it to the
9 current market capitalization of the
10 corporation and that's how they iteratively
11 solve for a cost of equity capital to equate
12 those two variables.

13 CHAIRMAN NOTTINGHAM: Just to
14 follow up on that, is it fair to say that one
15 of the underlying premises behind the
16 argument to take into consideration a three-
17 stage DCF with a look at the cash flow is
18 that most reasonable investors would not only
19 be interested just in stock prices but also
20 in cash flows?

21 If they're talking about
22 investing in a business, you might be just as

1 interested in cash on hand, for example, as
2 you might be in stock price?

3 MR. STANGLE: Well, I think that
4 points to the deficiency in the Crowley-Fapp
5 model. They just looked at dividends and
6 investors also are seeking price
7 appreciation, and over time, if, as Professor
8 Myers explained earlier, if the dividend
9 payout increases because capital expenditures
10 are decreasing, as you get way out in time,
11 then investors would get the positive effect
12 of stock buybacks in the future, and what the
13 Crowley-Fapp model does is keep the dividend
14 payout at a very low level forever and that's
15 a fundamental problem.

16 It comes out with cost of equity
17 estimates that are extremely low for that
18 reason, and conversely, the Ibbotson approach
19 does just as you're suggesting, it looks at
20 all of the flows that might be available for
21 shareholders.

22 CHAIRMAN NOTTINGHAM: And could

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1 you elaborate on the Morningstar/Ibbotson
2 approach? What is the actual three-stage DCF
3 formula that they use?

4 MR. STANGLE: Yes, it's actually
5 identical to a formula that's in a footnote
6 that the Board put out on evaluating these
7 different models.

8 The first five years is based
9 upon IBIS earnings estimates, earnings
10 forecasts. The years 6 through 10 are an
11 average, industry average or a median of the
12 forecasts of growth. Then year 11, they
13 revert to a long-term rate of growth of the
14 economy, GNP growth rate.

15 CHAIRMAN NOTTINGHAM: Okay. Let
16 me ask, Professor Hodder, what's the right
17 beta number? I'll ask the same question of
18 each four of you.

19 MR. HODDER: What is the right
20 beta number?

21 CHAIRMAN NOTTINGHAM: Right. If
22 we were to adjourn later today and huddle and

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1 quickly agree on what to do next, what's the
2 number? I'll let each witness to suggest
3 that to us.

4 MR. HODDER: Well, I guess I
5 would look at -- I don't know if we've got it
6 here. Let me see if I can do a visual
7 average. Well, let's see.

8 CHAIRMAN NOTTINGHAM: And in the
9 interest of time, if you want to do an
10 average or range, I mean, that's --

11 MR. HODDER: Yes. It looks to me
12 like you're probably between about .8 and .9
13 currently. Well, I'm eyeballing it here.
14 We've got BNSF is -- looks like about .86.
15 CSX, looks like it's something like -- looks
16 about the same. Norfolk Southern's a little
17 bit higher, and UP, looks like it's more
18 around about .7, and weighted those up, the
19 number was .81.

20 CHAIRMAN NOTTINGHAM: .81. Okay.
21 Mr. Crowley, can I assume you agree with that
22 or do you want to take a shot at it?

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1 MR. CROWLEY: That would be the
2 same. I would agree with that number.
3 That's the beta for the industry, .81.

4 CHAIRMAN NOTTINGHAM: Professor
5 Myers?

6 MR. MYERS: I would look at the
7 week -- my Figure 1 from weekly returns
8 because I think those are the most accurate
9 ones. I look at the weekly returns, Figure
10 1, because I think those are the most
11 accurate estimates and that plot shows a good
12 deal of stability over time, but I believe a
13 clear upward trend recently.

14 If you just ask me a number off
15 the top of my head, I would say at least .8
16 for 2006 and creeping up towards 1 for what
17 we know in 2007.

18 I'm not proposing, by the way, to
19 use three-year weekly betas, but I do have a
20 picture as a check. I don't know whether we
21 can get that. The three-year? The weekly
22 returns, if you do three years, are going up

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1 very fast.

2 Now, I'm not proposing that you
3 just hang your hat on three years of weekly
4 data, but that tells you that's something
5 happened recently that seems to be indicating
6 that -- seems to be pulling the beta up.

7 So, can I just say one more
8 thing? The right way to do this, I believe,
9 from the statistical point of view is to form
10 a portfolio of the stocks of the four major
11 railroads, calculate the rates of return in
12 the portfolio and then estimate the beta and
13 that's what I've done in these pictures.

14 The advantage of doing it that
15 way is that first you're averaging across the
16 four stocks and getting some of the noise
17 because the portfolio's less volatile than
18 any individual stock, and second, you know
19 what the statistical standard error is
20 because you estimate it right off of the
21 portfolio returns. That would be my
22 suggestion of doing the calculation.

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1 If you were going to check this
2 against outside sources, I can -- I have been
3 asking around to colleagues that do cost of
4 capital work and they almost always refer to
5 Value Line. Value Line seems to be a very
6 widely used source, if you wanted to check
7 outside, and my experience, Value Line has
8 been very big at smoothing over some of the
9 anomalies that occasionally afflict betas.

10 CHAIRMAN NOTTINGHAM: Mr.
11 Crowley, do you have any problem with going
12 back to 1926, and what's your awareness or
13 knowledge of what makes 1926 a significant
14 year from a data integrity and recordkeeping
15 perspective?

16 MR. CROWLEY: I think 1926 was
17 chosen because that was the first year
18 Ibbotson published the data. I don't think
19 there's any more significance to it than
20 that. I don't think it's necessary to go
21 back that far.

22 I think that the 50 years the

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1 Board has proposed is fine. It's an ample
2 time period to make these calculations, and I
3 would support that period.

4 CHAIRMAN NOTTINGHAM: Anything
5 particularly unreasonable about 1926?

6 MR. CROWLEY: I really haven't
7 looked at it from the standpoint of
8 unreasonableness, but everybody knows that
9 between '26 and the middle '30s, we had a
10 fair amount of chaos in our economy and
11 obviously over the last 50 years that chaos
12 wouldn't be measured, but other than that,
13 nothing comes to mind.

14 CHAIRMAN NOTTINGHAM: Mr. Myers?

15 MR. MYERS: The reason they
16 started in 1926 is that's when the good data
17 started. The first good data on stock market
18 returns was constructed by the Center for
19 Research and Security Prices at the
20 University of Chicago. It was done not by
21 Ibbotson but it's the same database that the
22 Board used previously. That is the standard

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1 research database they started in 1926
2 because that was the first year they could
3 get good data for.

4 Ibbotson actually earlier,
5 Ibbotson and Sinquefield came along later and
6 naturally they used those data, but the 1926
7 is when the good data started. That's why
8 1926 is always the starting point or often
9 the starting point for many of these
10 averages.

11 Later, Dimson, Marsh and Staunton
12 at the London Business School constructed
13 these data series that are pretty good that
14 go back to 2000 for the U.S. and a dozen
15 other countries.

16 CHAIRMAN NOTTINGHAM: Is anyone
17 on the panel aware of any past problems with
18 any of the, I'll call it, major highly-
19 reputable gatherers of this data, like the
20 Center, sometimes referred to as CRSP, at the
21 University of Chicago?

22 In other words, have there been

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1 instances of significant error or anything?
2 My understanding is they just go back and do
3 sort of the sophisticated recordkeeping and
4 calculation as to what was trading at what
5 for everything on the Exchange and it sort of
6 is what it is and if we were to use that,
7 frankly that has a lot more appeal to me to
8 use something like that than to hire a team
9 of eager STB employees to go out and comb
10 libraries and do their best at finding the
11 number and that just creates the challenge of
12 what prevents reasonable stakeholders from
13 taking a look at that data, whether -- I
14 think it costs about \$2,000 right now to
15 access.

16 Is that -- anyway, is anyone
17 aware of any problems on that?

18 MR. MYERS: I'm old enough to
19 remember when it was created. In the early
20 years, the people at CRSP, the University of
21 Chicago, put an enormous effort of trying to
22 get the errors out of the data and it's

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1 widely accepted that they've done an
2 excellent job. So, it's an excellent
3 database and it's universally used for
4 research purposes.

5 For your purposes, what you
6 really need is market returns and returns on
7 bonds or Treasury bills, whatever, going back
8 to however far you decide to go back. For
9 that purpose, you can buy the Ibbotson books
10 and the data is all there in tables. You
11 spend a half hour typing it in, you're done,
12 and it's entirely consistent with the CRSP
13 data.

14 CHAIRMAN NOTTINGHAM: Does anyone
15 else have any experience on that they'd like
16 to offer up?

17 MR. HODDER: I would concur with
18 what Professor Myers said. I mean, I think
19 that, you know, this is a very reliable
20 database. A lot of -- one of the problems
21 you get into when you go to the markets is
22 sometimes you get things that were mistyped

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1 and they spent a lot of effort cleaning that
2 up.

3 I believe that, you know,
4 Ibbotson was just running with the CRSP data
5 essentially and, you know, it doesn't change,
6 you know. I mean, you get additions to it,
7 but once you've got it in your hard drive,
8 it's -- you know, the 1958 number doesn't
9 change and so you put it in once and you've
10 got it.

11 I do think there's an issue, and
12 I would heartily concur with what he
13 suggested earlier, that, you know, you can
14 just use the S&P, it's publicly available,
15 and you don't have to worry about, you know,
16 proprietary issues.

17 CHAIRMAN NOTTINGHAM: Thank you.
18 Professor Hodder, on the beta, should we use
19 levered or unlevered betas, and why?

20 MR. HODDER: Well, ultimately,
21 you're going to wind up with levered betas,
22 and, you know, if you want to average them

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1 directly, you know, I think that's perfectly
2 fine.

3 I would actually also endorse
4 what Stu suggested about estimating this with
5 the portfolio of the four firms. I mean that
6 way, you do get the standard errors exactly
7 as he was suggesting and you ultimately don't
8 have to wind up averaging.

9 Now, when you go out there and
10 you measure that, you're going to get back a
11 levered beta and that's going to be, you
12 know, impounding, if you will, sort of the
13 weighted average of the industry capital
14 structure and I think, you know, that's a
15 perfectly reasonable thing to do.

16 CHAIRMAN NOTTINGHAM: Would
17 anyone else like to address that point?

18 MR. MYERS: Strictly speaking, it
19 should be the average industry capital
20 structure over the period you're estimating
21 the beta for.

22 CHAIRMAN NOTTINGHAM: Vice

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1 Chairman Buttrey, any further questions for
2 this panel? Commissioner Mulvey?

3 COMMISSIONER MULVEY: I have a
4 few, but in the interest of time, can we
5 submit some of these for the record? Submit
6 them to respond afterwards? Keep the record
7 open? Well, then no more further questions
8 at this point.

9 Thank you.

10 MR. STANGLE: Thanks very much.

11 CHAIRMAN NOTTINGHAM: Thank you.

12 We'll now call up the next panel, a fairly
13 large group of railroad executives. Please,
14 welcome.

15 Welcome. Welcome to our next
16 panel, Panel III, representing the Freight
17 Railroad Industry. We're happy to have a
18 distinguished group of panelists and we will
19 start with Mr. James R. Young from the Union
20 Pacific Railroad Company.

21 Welcome, Mr. Young. Good
22 morning.

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1 Panel III: Freight Railroads

2 MR. YOUNG: Chairman Nottingham,
3 Vice Chairman Buttrey, Commissioner Mulvey,
4 I'm Jim Young, Chairman of Union Pacific
5 Corporation. Appreciate the opportunity to
6 testify before the Board in this proceeding
7 which is critically important to my company
8 and to the nation's transportation system.

9 I recognize that you are facing
10 difficult issues and that you are working
11 hard to reach a result that is fair to all
12 parties.

13 The issues you are facing are
14 difficult because this proceeding is much
15 more than a theoretical calculation. You
16 have already heard from the technical experts
17 and I'm not going to address those points.

18 I'm here to explain why all of
19 this matters from a real-world perspective,
20 to explain as CEO of Union Pacific how it
21 will affect my company and our customers.

22 One of the most important things

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1 I do as CEO is make critical decisions about
2 long-term capital investment to address the
3 service needs of our customers and the
4 returns required by our investors.

5 Capital investment decisions are
6 particularly challenging in the rail
7 industry. As the only transportation mode
8 that pays for its own infrastructure, the
9 rail industry must generate sufficient
10 returns on investment to build new capacity
11 while maintaining and then replacing existing
12 infrastructure as it approaches the end of
13 its useful life.

14 Just maintaining and replacing
15 existing infrastructure is a daunting
16 challenge. Each year, railroads must pay
17 today's prices to replace billions of dollars
18 of track, equipment and structures that were
19 constructed many decades ago.

20 As our earnings improve, we're
21 close to the point where returns are
22 sufficient to sustain our existing networks.

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1 Our capital investment to sustain and expand
2 our network this year will total \$3.1
3 billion. It's the largest amount in the
4 history of Union Pacific. Our board and
5 shareholders have allowed us to pursue this
6 course because they believe our returns will
7 continue to improve to justify these high
8 levels of investment.

9 However, your proposal, if
10 adopted, would undermine the expectations
11 that have fueled this investment. When
12 shareholders talk to me, the message is loud
13 and clear. They tell me that your estimated
14 cost of equity does not adequately reflect
15 the risk of investing in the rail industry.
16 These risks include legislative and
17 regulatory risk as well as the risk of
18 catastrophic losses and the economic
19 uncertainties inherent in our business.

20 I'll give you a couple examples.
21 Two years ago, railroads were criticized for
22 not having enough center beam flat cars to

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1 haul lumber for the construction business.
2 Today, Union Pacific has nearly 4,000 center
3 beam flat cars in storage. This represents a
4 significant investment that is generating no
5 revenue.

6 There's another example. Capital
7 expansion is more costly and carries more
8 risk today than it did yesterday. We need to
9 build a new manifest yard in Red Rock,
10 Arizona, to serve the growing Phoenix market.
11 Local resistance to the project and the
12 demands for mitigation are driving the costs
13 up, delaying the benefits of work already
14 done. Our experience in Red Rock is typical
15 of many capacity expansion projects.

16 Our shareholders view our current
17 returns as too low and the prospect of
18 unrealistic limits on future returns would
19 reduce the amount of investment they are
20 willing to fund. Without the prospect of
21 considering higher returns as we go forward
22 today, they would choose to put their money

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1 where they can earn more at less risk.

2 The proposed railroad cost of
3 equity of 8.4 percent is less than the
4 returns available in lower-risk mutual funds.
5 This will result in less investment which
6 means the rail network would be less than
7 what our customers want and our nation needs.

8 The capital investments we make
9 have very long timelines, 25 to 30 years or
10 longer, and in fact many bridges exceed 100
11 years. This requires us to base investment
12 decisions that we're making today in an
13 environment that we expect to face over the
14 long-term future.

15 The Board must also take the
16 long-term view. It must be wary of providing
17 short-term gains for some at a cost of
18 undermining the industry's ability to make
19 investments that are needed to help create a
20 better future for our industry.

21 Where policy judgments must be
22 made, you should not take chances with the

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1 nation's transportation future. You should
2 resolve doubts in favor of more rail
3 infrastructure, not less. Your decision in
4 this proceeding will directly affect how much
5 investment is made and thus how extensive or
6 how limited our rail system will be to
7 address the challenges of the 21st Century.

8 In conclusion, if you believe, as
9 we do, that the demand for transportation
10 will continue to grow and that investment in
11 the rail industry will serve the public
12 interests by providing needed transportation
13 capacity, helping our country reduce its
14 dependence on foreign energy, improving air
15 quality, and improving our global
16 competitiveness, then you should be acting to
17 increase the flow of capital to the railroad
18 industry.

19 Thank you.

20 CHAIRMAN NOTTINGHAM: Thank you,
21 Mr. Young. I think we'll now go with Mr.
22 Romig from the Norfolk Southern Railway.

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1 MR. ROMIG: Thank you, Mr.
2 Chairman. I'm Bill Romig, Vice President and
3 Treasurer of Norfolk Southern Corporation,
4 and we're glad that the Board has allowed us
5 to present our views this morning.

6 Norfolk Southern uses both CAPM
7 and DCF to estimate its internal cost of
8 capital. We've done so for many years, and
9 we use an average of the two, and we find
10 that the results are relatively close
11 together.

12 However, when we do that, it's
13 useful sometimes to think about what we're
14 trying to estimate. Both of those try to
15 estimate the cost of equity, and what is the
16 cost of equity? Well, it's what an investor
17 expects when it invests in a stock that's
18 similar in riskiness to your own stock, and
19 sometimes the technical details of estimating
20 the cost of equity obscure that fundamental
21 fact, and I think we've seen that in the
22 testimony here this morning.

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1 What is it that the investor
2 wants when it invests in a rail stock? Well,
3 if you look at market returns over the last
4 100 years, Ibbotson has a series that shows
5 that the average stock, that's the stock of
6 average risk, has returned 11.3 percent, and
7 the S&P 500 over the last 50 years has
8 returned 10.6 percent to the average stock.

9 Now I ask the question. Would
10 you invest your money in a stock which
11 returned only 8.4 percent if the average
12 stock returns substantially more than that? I
13 think if you were an investor, if you were
14 thinking about investing your own money or
15 you were investing others' money as a
16 fiduciary, the answer to that would be no,
17 that 8.4 percent is not an adequate return on
18 equity and that's our fundamental concern
19 about what the Board has done to date, and we
20 would suggest, as some of the other experts
21 here, that a more market-based rate is
22 appropriate.

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1 Revenue adequacy should be a
2 floor and not a ceiling, if you are
3 interested in the long-term health and
4 profitability of the rail industry.

5 Having said that, let me comment
6 a little bit about replacement costs. When
7 Norfolk Southern prices traffic, we price to
8 the market. When we do that, we want to make
9 sure that that price clears our cost hurdle
10 rates, and the cost that we estimate in most
11 cases includes replacement costs for freight
12 equipment and replacement costs for
13 locomotives, and we do that because we buy
14 locomotives every year and we are replacing
15 freight equipment.

16 However, if we have to defend
17 that cost, sometimes we are allowed to use
18 replacement costs in a stand-alone cost
19 hearing, sometimes we're not allowed to use
20 replacement costs as in an URCS cost basis,
21 and so I think the Board needs to think
22 carefully about whether replacement costs in

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1 certain settings is an appropriate way to
2 look at railroad returns.

3 And with that, I would conclude
4 my remarks and thank you for listening.

5 CHAIRMAN NOTTINGHAM: Thank you.
6 Mr. Borrows.

7 MR. BORROWS: Thank you, Chairman
8 Nottingham, Vice Chairman Buttrey, and
9 Commissioner Mulvey.

10 My name is Michael Borrows, and I
11 am Senior Vice President and Chief Accounting
12 Officer for the Kansas City Southern Railway.
13 KCSR appreciates the opportunity to present
14 today its views on the Board's proposal.

15 In keeping with KCSR's previous
16 comments in the proceeding, the focus and
17 purpose of my testimony will not be to rehash
18 and discuss the relative merits of the
19 various methodologies for calculating an
20 industrywide average cost of capital. The
21 Board's discussion with the previous panel
22 seemed to vet that out pretty well.

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1 Instead, KCSR's focus will be on
2 how cost of capital is intended to be used by
3 the STB in future proceedings involving KCSR
4 and others.

5 Currently, it's our understanding
6 that regardless of the methodology selected,
7 the STB intends to calculate an average cost
8 of capital based upon inputs from the four
9 largest Class 1 railroads and then apply that
10 average to KCSR's cost accounting.

11 KCSR strongly urges the Board not
12 to adopt such an approach. The record has
13 consistently reflected -- and no party has
14 really credibly disputed that regardless of
15 the methodology the Board may choose to
16 employ and the inputs it increases, it
17 includes in the methodology, the use of an
18 industrywide average will understate KCSR's
19 cost of capital.

20 One distinction is that the
21 largest U.S. Class 1 railroads, whose
22 economic data is used to compute this

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1 industry average, are all investment grade in
2 the marketplace, where everyone competes for
3 the same resources.

4 Like many rail carriers, other
5 than the largest Class 1s, KCSR is not
6 considered investment grade. KCSR's cost of
7 capital quite naturally then is consistently
8 higher than the industrywide average proposed
9 by the agency.

10 The application of the industry
11 average has always understated KCSR's cost of
12 capital. Now it will have a detrimental
13 impact to KCSR and other similarly-situated
14 railroads. An example. In the rate
15 reasonableness proceeding, application of the
16 new industrywide average would result in a
17 rate prescription that would understate
18 KCSR's actual revenue requirements and
19 restrict KCSR from the opportunity to achieve
20 appropriate revenue adequacy.

21 We believe that to prevent these
22 unintended harms from occurring, KCSR is

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1 urging the Board to permit KCSR and other
2 similarly-situated railroads to substitute an
3 individual cost of capital versus the
4 calculated industry average.

5 Of course, it can't be determined
6 at this juncture how the Board would
7 calculate an individual cost of capital until
8 we settle on the methodology for use in
9 developing that average. Once that's
10 determined, it's likely the Board would be
11 able to use the same methodology, applying,
12 for example, appropriate KCSR-specific inputs
13 to calculate an individual cost of capital.
14 If that later required KCSR to provide
15 additional data or information reporting to
16 the Board, KCSR would be happy to comply with
17 whatever requests were necessary.

18 Alternatively, the Board at a
19 later stage could also take comments on that
20 issue.

21 In making this request, let me be
22 clear. We're not asking or seeking to

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1 manufacture any kind of artificial
2 distinction between KCSR and any other
3 carriers. Rather, we seek Board recognition
4 of the realities of the capital markets in
5 which we all operate and believe that
6 recognition is necessary to avoid an
7 unintended regulatory bias against the KCSR
8 and the Board's use of industrywide proxy.

9 As I understand, it is true that
10 to some extent, KCSR has been exposed to this
11 issue ever since the agency first began using
12 industrywide average. However, the issue
13 never manifested itself directly from STB
14 Board actions.

15 Even if the issue had come up,
16 the prior guidelines allowed carriers to make
17 movement-specific adjustments to URCS, which
18 essentially compensated for an understated
19 cost of capital. Now with recent rulings
20 eliminating the ability to make movement-
21 specific adjustments to URCS and with the
22 adoption of simplified rate guidelines, it's

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1 critical the Board consider the impacts of
2 using an industrywide average in its final
3 determinations.

4 As I begin to close, the Kansas
5 City Southern Railway is clearly aligned with
6 the Board's goal of moving to an appropriate
7 cost of capital calculation. Once the
8 appropriate methodology has been developed,
9 KCSR and others should be given the
10 opportunity to input key differences and not
11 simply required to use an industry sample.

12 Finally, count on KCSR's
13 commitment to work with the Board as needed
14 to achieve that result.

15 In closing, again I'd like to
16 thank each member of the Board for allowing
17 me personally to represent KCSR and for
18 allowing KCSR this opportunity to articulate
19 its views.

20 Thank you very much.

21 CHAIRMAN NOTTINGHAM: Thank you,
22 Mr. Borrows. Now we'll turn to Mr. David A.

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1 Boor from the CSX Transportation Company.

2 MR. BOOR: I have some slides.
3 I'll just bring them up.

4 I would like to thank the Board
5 for the chance to come and amplify the
6 written comments that CSX already submitted.

7 In our written comments, we
8 concluded with the recommendation that the
9 Board should retain the existing DCF
10 methodology or, in the alternative, if we
11 were to make a change, we need to do so
12 holistically, considering the issue of
13 replacement costs.

14 I know there is a real desire and
15 a need, compelling need to move ahead and to
16 get through this. My goal today, really to
17 the nine or 10 slides that I have, is to try
18 to make clear why CSX's recommendation to do
19 this holistically is both sensible and
20 responsive to the Board's mandate.

21 The decisions that come out of
22 the hearings today really can't be cut short.

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1 They are tremendously significant to the
2 industry. I know the Board is very well
3 aware of the public policy benefits of a
4 strong rail system. I think all parties also
5 agree that investment in rail assets is
6 ultimately going to be determined by the
7 expectations, the long-term expectations of
8 returns to investors.

9 The point was made earlier by Mr.
10 Young, and I endorse it as well, that it's
11 not just new investment that we're talking
12 about and growth investment which is vitally
13 important to the railroad industry, it's also
14 replacement capital that's also affected by
15 these decisions.

16 So, the primary impact of the
17 matters that we're talking about today will
18 be how they affect the ability of railroads
19 and shippers to privately negotiate freight
20 rail rates.

21 Any change to the cost of capital
22 cannot be divorced and isolated from an

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1 examination of the underlying investment and
2 I hope to make that clear with some of the
3 later slides that follow.

4 For CSX, reinvestment in the
5 business is very significant. It's a primary
6 use of our cash flow. We invested \$1.7
7 billion of our cash in 2007 back into
8 transportation assets. We spent over 80
9 percent of our cash flow from 2004 to 2006
10 reinvesting in the business. We've got to
11 earn sufficient returns to be able to
12 continue that. \$1.7 billion is in the range
13 of that which will continue, as you see on
14 the slides, ranging from 1.6 to 1.7 over
15 2010. Year after year, that type of
16 investment requires a strong ability to get
17 earnings to justify that return.

18 For a little bit of perspective
19 on the nature of that investment, I've
20 provided some pictures. In case you haven't
21 had a chance to check the price of rail
22 assets recently, here's a little bit of an

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1 update.

2 Coal cars are running about
3 65,000 apiece. That's a 30-year asset.
4 Locomotives are nearly \$2 million each.
5 That's also about a 30-year asset. New track
6 is running \$1 to \$4 million a mile, depending
7 upon terrain, and in the lower right-hand
8 corner, you see a picture of the bridge over
9 the Bay St. Louis that we lost, substantially
10 lost in Hurricane Katrina which cost over 75
11 million to build.

12 My point is really this. There's
13 tremendous capital to stay in business.
14 There's tremendous capital to expand capacity
15 and all that capital is committed upfront for
16 an uncertain future, subject to the economic
17 cycles and uncertain demand.

18 Hurricane Katrina gives us a
19 unique ability perhaps to illustrate some of
20 the chances to see how replacement cost and
21 inflation over time has dramatically affected
22 the cost of book values that are carried for

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1 these assets.

2 The Bay St. Louis Bridge, which
3 was placed in service in 1967 at an original
4 cost of about \$5 million, had about \$2
5 million of book value and the cost rebuilt
6 that was 79 million.

7 Little Rigolets Bridge that was
8 in that same area was put in place in 1918,
9 built for a \$100,000, had no book value on
10 the books, cost 18 million to rebuild.

11 That's really the dilemma. It's
12 the nature of rail assets being long term
13 that is the problem with the revenue adequacy
14 formula. The long lives of our assets means
15 that inflation has a significant effect and
16 railroading is asset-intensive.

17 Replacement cost approach where
18 inflation is reflected in the asset base can
19 better match return with cost, and I know I'm
20 about to run out of time, but let me take
21 just another minute or two through the
22 example, if I may. I think this will

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1 significantly illustrate the point.

2 If we take an investment of a
3 \$100 million and it's a 30-year asset life,
4 consistent with some of the examples we've
5 talked about, and it produces a 10 percent
6 return over its life, so all the cash flows
7 are generating ultimately a 10 percent
8 return, and it has a constant return profile
9 year after year but for inflation that we
10 assume will go up 2.5 percent a year, and
11 that type of an example produces the
12 following cash flows.

13 So, you see on this slide some
14 point estimates for after-tax operating
15 returns. Beginning in year 10, at \$5.7
16 million, they grow gradually up to 9.7.
17 That's the affect of this 2.5 percent of
18 inflation.

19 There's higher numbers in the
20 earlier years because of some of the effects
21 of the tax benefit of depreciation sheltering
22 tax cash flows. The investment base on the

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1 second line also declines over time.

2 So, when we look at ROIC, the
3 return on invested capital, using these
4 historic numbers, we have a range that goes
5 from 9 percent to 53 percent of the out
6 years. Clearly the last half of the asset's
7 life, it's generating returns in excess of
8 its real economic return.

9 Finally, this slide is what
10 brings it together and hopefully in a way
11 that will be worth the significant vision and
12 opportunity.

13 You see three items on this
14 chart. The red line is the 10 percent
15 economic return produced by that asset over
16 its life. The blue line reflects the point
17 estimates we saw before for what is presented
18 when you miss ROIC. So, the 13 percent
19 return we saw in year 15, the 53 percent
20 return we saw in year 25. The yellow lines
21 represent if we were to try to come up with
22 some type of replacement cost methodology,

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1 updated for the cost of inflation, what that
2 line would look like.
3 You see it's significantly smooth and reduces
4 the volatility in that number.

5 Also, this is just one asset.
6 We, of course, have many assets in place at
7 the same time, some one year old, some 25
8 years old. So, the blend of all these
9 produces the average on the far right. The
10 lifetime average for that ROIC calculation is
11 33 percent. 33 percent on an asset that
12 overall is generating by definition only a 10
13 percent return to the investor.

14 Replacement cost in this example
15 produces a much lower estimate, still
16 overstating it somewhat. So, at this
17 juncture, we find ourselves presented with a
18 dilemma of how to adjust cost of capital for
19 affordables and difficulties associated with
20 a simplified method, but yet we also have an
21 underlying principle as to the way it's going
22 to be applied that is perhaps even more

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1 egregious effective in the other direction.
2 To consider one without the other would be
3 shortsighted.

4 Finally, I'll leave you with the
5 final slide that Mr. Rennicke produced for
6 purposes of discussion with the House
7 Transportation Infrastructure Committee that
8 I think is worth a thousand words as well.
9 It says and acknowledges, "The class
10 railroads are among the most intensive
11 industries in America and we compete with all
12 other industries for sources of capital. On
13 the far right, you see the return on equity
14 generated by our industry relative to others.
15 The essence of what this is presenting can't
16 be lost with respect to how we continue to
17 maintain investment in rail and the railroad
18 infrastructure."

19 Thank you for your time.

20 CHAIRMAN NOTTINGHAM: Thank you,
21 Mr. Boor. I'll turn to Mr. Thomas N. HUND
22 from the BNSF Railway Company.

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1 Mr. Hund, please proceed.

2 MR. HUND: Thanks. Rick is
3 bringing up my PowerPoint presentation.

4 Okay. First of all, Mr. Chairman
5 and Commissioners, thank you for giving me
6 the opportunity to speak today on behalf of
7 BNSF.

8 I am Tom Hund. I have been with
9 the company for 25 years, all in the
10 financial capacity. I've been the CFO since
11 1999. So, I bring that up just because I've
12 been involved in the investment decisions in
13 my company for a long time.

14 What I'd like to do today is
15 focus on a couple of areas, but let's just
16 get to the point. Anything that reduces our
17 returns or increases the risk, like the
18 potential impacts of understating the cost of
19 capital, will cause investment to decline,
20 and it's returns that justify the investment
21 and if those returns are there, we make the
22 investment. If they're not, we don't, and

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1 when we think about -- okay. The slide is
2 not showing some of the pieces. So, those
3 boxes I'll just have to describe them.

4 There are four options you have
5 when you have discretionary spending, and the
6 first is acquisitions, and we haven't done a
7 major acquisition at BNSF in a long time.
8 So, we'll just move on from that.

9 The next, and I think it's just
10 going to keep moving the box across without
11 anything there, the next should actually show
12 cash/debt, and the issue there is we can use
13 our cash to repay debt. We don't need to do
14 this. We have a good investment grade
15 rating, but I have to say that some of the
16 commenters in this proceeding have said in
17 their written comments that we ought to be
18 actually taking on significant additional
19 leverage.

20 To that point, I say Standard and
21 Poor's has 10 investment grades. We are
22 rated in the ninth of 10, so towards the

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1 bottom, and those 10 are basically from AAA
2 to BBB minus. We are a BBB. If we were to
3 get downgraded two notches, which isn't all
4 that far, we would be junk bond status. So,
5 I don't think that argument holds as far as
6 I'm concerned at BNSF.

7 The next area that we move to is
8 return to shareholders and that includes
9 share repurchases and dividends, and again
10 some of the commenters have said that share
11 repurchases indicate that railroads are
12 earning adequate, if not excessive, returns
13 when I'd argue that in fact the opposite is
14 true.

15 Shareholders love good returning
16 projects because it increases the value of
17 their stock in B&I. However, if the returns
18 aren't there, they want us to return that
19 cash to them in the way of a share repurchase
20 or a dividend.

21 The final area that we can invest
22 in, the fourth, is expansion and this is

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1 putting more money into the lines, the
2 terminals, the track, the locomotives we have
3 at BNSF, and we prepare a business case for
4 every expansion project we do, and we
5 generally require a return that is
6 benchmarked against what I'll call a hurdle
7 rate of about 15 percent.

8 Now, based upon risk because all
9 the spending is done upfront, the returns
10 come in over 20-30 years, as many of the
11 commenters here on my panel have spoken to,
12 we do adjust this based upon the risk
13 associated with that. So, we might take a
14 project that earns less than 15 percent based
15 upon a less risky project, more if it's
16 greater than that, but that's the logic that
17 we go through.

18 Okay. Some folks have also said
19 in this proceeding that there's not a direct
20 correlation between investment and returns,
21 and I'd argue that this slide shows exactly
22 the opposite.

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1 This chart shows the amount of
2 variance of a railroad not making an adequate
3 return to one that earns a more appropriate
4 return and that increased capital spending by
5 75 percent, and the next slide actually shows
6 the capital spent for expansion which is that
7 that is to replace
8 -- not just replace but add to the amount
9 that we have on the -- in the physical plant,
10 and you can see that there's a direct
11 correlation.

12 And one thing that I would like
13 to point out, we did have a presentation from
14 WCTL, we've said publicly that coal is our
15 lowest-earning business and that's just an
16 aside point.

17 We have seen significant growth
18 at BNSF over the last 10 years and that
19 volume's gone up by 50 percent over that time
20 period, and we all know that we have the
21 Cambridge Study and then we also have an
22 AASHTO study that shows that there's

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1 significant investment coming, and I would
2 say that Cliff Eby did a good job of
3 explaining the fact that we do have
4 significant expansion needed to keep up with
5 simply the growth within the economics of the
6 United States.

7 So let's get down to the punch
8 line. As I've previously discussed, our
9 investment decisions are all about risk and
10 returns and understanding the industry cost
11 of capital -- understating, rather, the
12 industry cost of capital creates a
13 significant risk that jeopardizes those
14 returns, and if we can't earn adequate
15 returns, we don't make the investment.

16 WCTL states that there is a
17 relatively low risk in the railroading
18 business as justification for a low beta, and
19 I would argue that with recent changes we've
20 seen in our business, like imports from
21 China, higher fuel prices, economic
22 legislation, ethanol, and also on the

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1 horizon, we have future carbon legislation,
2 we have the opening and expansion of the
3 Panama Canal, there is significant risk in
4 our business, and in 2007, I'd say that's a
5 good example.

6 We've got our coal business is
7 flat year over year. Our agricultural
8 business is the one business that is up. Our
9 consumer business, which is intermodal, is
10 down about 7 percent, so significantly year
11 over year, and our industrial products is
12 down. Those are all driven by different
13 factors, but 85 percent of our business is
14 flat or down in a year over year basis.

15 So again, the WCTL says we should
16 take a common sense approach. Well, I'd
17 argue that a beta of less than one with the
18 risk in our business and a cost of equity of
19 less than 10 does not pass that test.

20 So, finally to conclude, you
21 know, let me address the appropriate cost of
22 equity. In a written submission to the STB,

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1 Atticus, who's going to testify in a few
2 moments here, uses a range of 12 to 15
3 percent. The Children's Investors Fund uses
4 12 to 14 percent, and the DOT said 10 to 12
5 percent.

6 As I mentioned before, at BNSF we
7 use a hurdle rate of about 15 percent, but I
8 have to tell you that our internal range of
9 the cost of equity is generally in the 11 to
10 13 percent.

11 We agree with the thoughtful
12 comments made by the DOT regarding the need
13 to avoid shocks to the system because the
14 Board should not implement any changes -- the
15 Board should implement, rather, changes in a
16 gradual and thoughtful way.

17 I urge the Board to use caution
18 in making dramatic changes as many times when
19 these approaches are implemented, unintended
20 consequences take place that are not always
21 anticipated beforehand. So, we need to be
22 careful not to shock the system.

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1 I also urge the Board to consider
2 the overall methodology for revenue adequacy,
3 including the asset base, and I also want to
4 go on the record as saying replacement cost
5 is something that needs to be seriously
6 considered and BNSF is in favor of.

7 The STB is the long-term steward
8 of the health of the rail industry and using
9 future projections of capacity as the
10 backdrop, you have the choice of implementing
11 policies that encourage private companies to
12 make the investments to address this increase
13 in demand or you can implement policies that
14 would help some shippers in the short term
15 but in the long term create problems for the
16 system and the nation.

17 Thank you.

18 CHAIRMAN NOTTINGHAM: Thank you,
19 panelists. We'll now turn to questions.
20 I'll start it off, if I could.

21 A couple of the witnesses did
22 mention their own companies' cost of capital

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1 calculations in passing or I think it was Mr.
2 Romig who mentioned that the NS uses both
3 CAPM and DCF model, that's fair to say, and
4 Mr. Hund talked about a 15 percent number,
5 also, I guess, if I heard correctly, the
6 number they use more internally between 11
7 and 13 percent.

8 Let me just ask each panelist, if
9 they could, what you -- what cost of capital
10 figure you use at your railroad and how you
11 calculate it. I'll start with Mr. Romig.

12 MR. ROMIG: Thank you, Mr.
13 Chairman. Norfolk Southern has not disclosed
14 its cost of capital calculation and so it
15 would not be appropriate for me to comment
16 exactly what it is at this time, but it's in
17 the range addressed and spoken to by the
18 other rails in their testimony here today.

19 CHAIRMAN NOTTINGHAM: Mr.
20 Borrows?

21 MR. BORROWS: Clearly, the Kansas
22 City Southern is in the same boat as Norfolk

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1 Southern in terms of its disclosure of its
2 cost of capital, but ours would clearly be a
3 little bit higher, more towards the high end
4 of BNSF or, we would say, our hurdle rate
5 would be higher.

6 Our cost of capital is greater
7 because of, you know, the various inputs that
8 we would focus on in terms of achieving
9 shareholder returns.

10 CHAIRMAN NOTTINGHAM: Mr. Boor?

11 MR. BOOR: We use multiple
12 analyses at the CSX and one of the aspects of
13 the DCF method is forward-looking, and we
14 absolutely, when we build our business plans,
15 try to be aware of where shareholders see
16 opportunities and expectations for CSX and
17 take those into account in doing that.

18 When we make investment
19 decisions, we use a discounted cash flow
20 analysis to do investment decisions. We have
21 hurdle rates, as has been mentioned, as
22 exceeding cost of capital estimates because

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1 we think that's the appropriate way to deal
2 with some of the risks inherent in the rail
3 industry.

4 The comments regarding -- we
5 haven't announced a specific cost of capital
6 publicly, but the comments that are being
7 made at the table are consistent generally
8 with where CSX is looking at matters as well.

9 CHAIRMAN NOTTINGHAM: Mr. Hund?

10 MR. HUND: Okay. Well, obviously
11 in my testimony, I said that we were looking
12 at a cost of equity in the 11 to 13 percent
13 in our analysis.

14 Internally, we use a variety of
15 methods. We use DCF, we use CAPM, and we use
16 a NOPAT type of methodology, and so we don't
17 focus on just one in the way we do things.

18 Converting that over into a cost
19 of capital using kind of the weightings that
20 the Commission has used, that probably
21 equates to a 10 to 12 percent type of range.

22 CHAIRMAN NOTTINGHAM: Mr. Young?

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1 MR. YOUNG: We use several
2 methodologies internally here. I haven't
3 been the CFO for about three years, but I
4 want to turn it around a different way here.

5 You know, it's around that. Cost
6 of capital comes out in that low double-digit
7 range. What's most important, though, is
8 what happens in the board room and the
9 decisions. We have a hurdle rate that's 15
10 to 20 percent. You do your own risk
11 adjustment when you look at making
12 investments, likelihood of the markets, et.
13 cetera. You draw the line in terms of where
14 you look at these returns, but ultimately it
15 comes down to cash flow in the business.

16 This is a cash-intensive business
17 when you look at it. I'd like to tell you
18 there's a real sophisticated model that we
19 check off in every capital investment. It
20 starts with that, but the reality is -- and
21 we're in the process of planning our capital
22 to spend next year.

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1 You look at what you generate
2 from operations, what you pay in a reasonable
3 dividend, what's left over to put back in
4 investment or return to shareholders, and the
5 margins are pretty tight when you look at the
6 spread between cash-in and cash-out.

7 So, you have a process that
8 establishes the priority, but in reality, it
9 comes down to really your cash -- the
10 strength of your cash flow.

11 CHAIRMAN NOTTINGHAM: As a follow
12 up to that, I'll ask any and all panelists to
13 respond to this, starting with Mr. Young,
14 would that argue then that we should consider
15 something along the lines of the modern
16 three-stage DCF model that focuses on cash
17 flow yield?

18 MR. YOUNG: You know, Mr.
19 Chairman, I'm not going to get into the
20 technical detail here. You can ask a couple
21 of the guys next to me.

22 My concern is this. Very simply,

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1 when you first came out and you cut UP's cost
2 of equity from about 14 to 7, that concerns
3 me because the implication and what we
4 haven't articulated today is what does it
5 mean when you're revenue adequate long term?

6 My gut says it doesn't give me
7 more rate flexibility. If anything, I would
8 assume that over time, we're going to have
9 greater pressure on rates, and again you take
10 that and put that into the context of cash
11 flow for the business. It will -- no
12 question in my mind if we get this wrong, the
13 slope of growth investment will be decreased
14 in the business.

15 CHAIRMAN NOTTINGHAM: Thank you,
16 and if I could just follow up on that. I
17 know we have some members of the press here
18 and I want to make sure the facts are clear.

19 We have put out a Notice of
20 Proposed Rule and we're getting comment.
21 This is the second hearing. Of course, we
22 haven't actually cut anybody's cost of equity

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1 or capital in any final sense. I just want
2 to make sure that's understood, I think it
3 is, but just to be safe.

4 Would anyone else like to speak
5 to the question of the utility and the
6 helpfulness of using a cash flow yield-based
7 three-stage DCF?

8 MR. ROMIG: This is Bill Romig.
9 I'd like to just say that it's not so
10 important what method the Board chooses as it
11 is whether the method they choose has a
12 realistic result and the realistic result is
13 a level of allowed return on capital which
14 attracts capital to our industry and not
15 drives it away.

16 MR. BORROWS: Yes, Chairman
17 Nottingham. The Kansas Southern would go on
18 the record to say that our conclusion has
19 been that whatever methodology the Board
20 would so desire to look to as the standard is
21 fine with us.

22 It's the inputs that go into that

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1 and recognizing the diversity of, you know,
2 risks and cost structures in our industry and
3 saying how would that be different for, say,
4 a Kansas City Southern versus the other
5 larger railroads.

6 MR. HUND: And from our point at
7 BNSF, I mean, actually Commissioner Mulvey
8 mentioned that trying to estimate the same
9 thing using different methods and that's
10 exactly how we view it and so really the
11 panel before us talked a lot about examining
12 the deviations, and I'd think we'd be -- I
13 don't think that we'd be opposed to that.

14 We'd be very much focused on the
15 inputs and whether you were getting
16 significantly different answers by using one
17 method versus another, but I'm back to using
18 the common sense approach.

19 At the end of the day, if we come
20 to a conclusion that the cost of equity is
21 8.5 percent or something like that, I mean,
22 I'm back to the points that Bill Romig made.

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1 That doesn't justify investment in this as a
2 stock or in this as a business.

3 CHAIRMAN NOTTINGHAM: I
4 certainly, as just one board member, will say
5 I certainly respect any business's reluctance
6 to offer up sensitive self-assessment or
7 internal data about a business's strengths or
8 weaknesses on the balance sheet, so to speak,
9 or the cost of capital area, but I will say,
10 and you must realize this, you know, we all
11 expect that any business as sophisticated as
12 the Class 1 railroads before us looks at
13 these numbers constantly internally for your
14 own reasons and to meet your shareholders'
15 expectations and just the fact that you seem
16 to be reluctant to offer up your actual own
17 cost of capital determination could, you
18 know, open up a line of critique that the
19 line would be -- that if the number -- if
20 that number were to help you in this
21 proceeding, you would open it up.

22 So, I'll just give you one other

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1 chance, if anybody wants to --

2 MR. ROMIG: I would like to
3 comment on that, Mr. Chairman.

4 As you know, we're public
5 companies and we're subject to the
6 regulations of Fair Disclosure, and to the
7 extent we have material information which we
8 have not disclosed publicly to our
9 shareholders in the manner in which the law
10 requires, it would not be appropriate for us
11 to do so here today, and it's not that we
12 don't want to share that with you.

13 We've given you input, or at
14 least I have and a couple of the other
15 panelists have given you input, as to where
16 their numbers lie in a range, but I think
17 that to not disclose at this time is the
18 prudent thing for us to do, if we have not
19 already disclosed it publicly.

20 MR. YOUNG: Mr. Chairman, can I
21 comment?

22 You know, I think at the end of

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1 the day, it's our investors' assessment.
2 There aren't many secrets in the railroad
3 business in terms of what we do. What's most
4 important is when I sit across the table from
5 shareholders, how do they view the business?
6 They have their calculations. They vary.

7 There's one comment I heard out
8 of the experts, is whatever we pick probably
9 isn't 100 percent right that's out here, and
10 so I'm not quite certain at the end of the
11 day what -- I've said publicly low double
12 digits. I'll continue to say that when you
13 look at our cost of capital, and I can find
14 methodologies that can support a pretty wide
15 range in numbers, but ultimately it's the
16 investors sitting across the table from you
17 that will make that determination.

18 As I said in my comments earlier,
19 I think when you have that kind of spread, we
20 should ask the question, what do we do to
21 incent investment in the business going
22 forward? Clearly investment will follow the

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1 returns.

2 MR. HUND: And maybe I used too
3 many words around mine. I thought I answered
4 it pretty directly. We don't use one method,
5 a variety of methods. Cost of equity, 11 to
6 13 percent, using kind of the midpoint of
7 that cost of equity. Cost of capital using
8 the weighting that the Board uses, 10 to 12.
9 Is that direct enough?

10 CHAIRMAN NOTTINGHAM: Thank you.
11 That is very helpful. Thank you.

12 Just as a follow up -- I'm
13 cognizant that my board colleagues deserve a
14 chance to ask questions and they certainly
15 will get that very soon. Let me just ask,
16 though, in looking over this record and
17 thinking about your statements today, it
18 occurs to me that each of you probably spends
19 a fair amount of time dealing with analysts,
20 dealing with investors, dealing with
21 customers, of course, looking at numbers,
22 such as the ones we've been discussing today.

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1 Do we -- I guess I'll ask two
2 questions. The previous method the Board has
3 used up until now for measuring cost of
4 capital, was that, in your view, highly
5 relied upon by analysts out there? Was that
6 something -- because when one looks at the
7 record here, we see different parties have
8 submitted six, seven, eight, nine, 10
9 different private sector, analysts you know,
10 Morningstar, Value Line, et. cetera, and one
11 concern we have is, you know, we have our own
12 reasons as a regulator to legally to develop
13 this number, but it would be nice if, in
14 doing so, we could actually get a number
15 that's somewhat useful to analysts and to the
16 marketplace.

17 Then the next question would be,
18 hand in hand with that, do you think we'll
19 ever get, despite our best efforts, a number
20 that will ever be really widely used by the
21 private sector in analyzing your costs of
22 capital or will other firms' numbers, like

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1 Value Line, et. cetera, really continue to be
2 what's used out there?

3 I'll let Mr. Romig, you want to
4 start with that?

5 MR. ROMIG: Yes. In fact, I was
6 on the road last week talking to investors in
7 three cities in the Midwest and what they
8 were concerned about is the uncertainty that
9 the proposed rulemaking made -- resulted in
10 for investments in the rail industry, and I
11 think that the prior rulemakings and prior
12 cost of capital didn't present them with the
13 more imminent prospect of the industry being
14 declared revenue adequate.

15 So, I think as a practical
16 matter, they weren't worried about it. They
17 are now, and if there's one thing that
18 markets hate, it's uncertainty.

19 CHAIRMAN NOTTINGHAM: Mr.
20 Borrows?

21 MR. BORROWS: We're not
22 dissimilar where our shareholders, I think

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1 right now, more have a focus on that.

2 Clearly you're all aware of that,
3 you know, we're more of a growth company
4 trying to expand our franchise between the
5 U.S. and Mexico with a cross-border network,
6 right, and the availability of capital, the
7 fact that we're a higher investment risk
8 than, you know, some of our peers that are
9 Class 1s, and we're just not as large and so
10 therefore what happens is, is that, we have
11 less access to some of the capital markets.

12 Also, our shareholders expect
13 more and our cost of capital needs to reflect
14 that because there is greater risk with our
15 size railroad than there is with some of the
16 others.

17 CHAIRMAN NOTTINGHAM: Mr. Boor?

18 MR. BOOR: I think individual
19 investors have their own view as to what cost
20 of capital is. They don't look to the STB or
21 to CSX to tell them what that is. I think an
22 important context as well is to recognize the

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1 nature of the reason why the question needs
2 to be asked.

3 Applied in a regulatory setting
4 for purposes of placing a cap on revenues is
5 an entirely different question from making an
6 economic decision with respect to an
7 investment for all the reasons of risk, for
8 all the reasons associated with increasing
9 hurdle rates that are in excess of the cost
10 of capital.

11 All those are very germane to the
12 economics of the rail business and so it's a
13 much different question to say at what point
14 do I freeze and cap the ability to get a
15 return on cost and so that's the nature of
16 what's so difficult about this question.

17 So, we come here today sort of
18 looking at maybe a simplified method that was
19 adopted 25 years ago that says I'm going to
20 use one growth rate assumption instead of a
21 more sophisticated multiple complex
22 assumption, but we recognize that the whole

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1 area has its own set of difficulties, as I
2 tried to bring out a little bit with the
3 replacement cost issue.

4 So, to be short to your question,
5 I think it's in the eye of the beholder, and
6 you do get different answers from different
7 parties.

8 CHAIRMAN NOTTINGHAM: Thank you.
9 Mr. Hund, would you like to take a shot at
10 that?

11 MR. HUND: Certainly. You asked,
12 I think, a couple of questions.

13 One, in the past, has the cost of
14 capital and cost of equity of the Board been
15 used by Wall Street, and I've been part of
16 the face of our company for almost the last
17 10 years on Wall Street, and I would have to
18 say no. I'd say generally it has not been
19 used.

20 In the future, I think was your
21 other question, it's possible, but I think
22 that's -- you know, as David pointed out, the

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1 analysts, both on the buy and sell side,
2 really do form their own opinions and use
3 other inputs as a data point, if you will, to
4 either verify or question where they are.

5 I also want to reiterate a little
6 bit of what David said, though, is, you know,
7 as we do change and if there is a cap and
8 perhaps an artificial cap placed upon rates,
9 what that is going to do is actually increase
10 the riskiness of the business, increase the
11 beta, if we go back to the previous
12 testimonies, and therefore, you know, has the
13 risk of having the unintended consequence of
14 actually raising the cost of capital here.

15 CHAIRMAN NOTTINGHAM: Thank you.

16 Mr. Young?

17 MR. YOUNG: Mr. Chairman, there
18 is some range when you look at an individual
19 investor doing a cost of capital calculation.
20 Again, it depends on their investment
21 timeline, but good long-term shareholders in
22 this business, they have a cost of capital

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1 calculation, but 90 percent of the discussion
2 is spent on cash flow. They are very
3 concerned about what is left over for
4 shareholders after we cover our costs, invest
5 in the business. That's the starting point
6 of the discussion, and the issue is one that
7 jumps out every time when you look at this
8 industry. Tom or one of you had a slide.

9 Union Pacific this year will
10 invest about two-two and a half times its
11 book depreciation back into the business.
12 That's pure cash when you look at the
13 implications here and that is where we spend
14 most of our time with our shareholders.

15 They're interested in what are
16 the issues we're facing long time, what are
17 the replacement costs of assets, and how do
18 we see our cash flow moving?

19 CHAIRMAN NOTTINGHAM: Thank you.
20 Let me, if I could, Mr. Romig, did you want
21 to jump in real quick? Because I want to
22 turn --

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1 MR. ROMIG: Yes, I'd like to add

2 --

3 CHAIRMAN NOTTINGHAM: -- to

4 Commissioner Mulvey next.

5 MR. ROMIG: -- one point here.

6 If we go back, you can find instances where
7 the investors and the analysts on Wall Street
8 were very concerned about the levels of
9 railroad investment, and the reason was the
10 railroads had very low returns on that
11 investment.

12 Over the last three or four
13 years, those returns have increased and now
14 we actually see railroad analysts saying,
15 well, keep the money, don't send it back to
16 us, invest in the business and grow so you
17 can earn more profits in the future, and
18 that's what we would like to see.

19 If our rates are capped or if
20 there is an unrealistic cost of equity
21 imposed upon us, we're likely to see the old
22 days again.

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1 CHAIRMAN NOTTINGHAM: Thank you.
2 Let me yield for questions from Commissioner
3 Mulvey at this point.

4 COMMISSIONER MULVEY: Thank you.
5 A couple of things that came up at the
6 hearing.

7 Mr. Hund, you said that coal is
8 the lowest-earning business, one of your
9 lowest-earning businesses, but, of course,
10 coal is shipped by utility. Shipping coal is
11 mostly captive traffic, and when we look at
12 the revenue-to-variable-cost ratios for coal
13 traffic, they are always fairly high.

14 How do you justify saying that
15 coal is a low-earning business? You simply
16 mean return per mile?

17 MR. HUND: No, it is actually
18 based upon our own internal return on
19 invested capital. So, when we look at our
20 entire network and split the denominator, if
21 you will, all the investment to all the
22 various pieces of the business and that's

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1 basically four ways, coal, agriculture,
2 intermodal or consumer, and industrial
3 products, and then look at the returns we get
4 over those, coal is mathematically at the
5 lower end -- actually, it's the lowest of the
6 four and we've said that since 2006.

7 COMMISSIONER MULVEY: CSX, you
8 have in your presentation, I believe it was
9 on Page 3, your transportation capital
10 investment in millions of dollars between
11 2006 and 2010.

12 Is that in real or nominal terms?

13 MR. BOOR: Those numbers are in
14 real terms.

15 COMMISSIONER MULVEY: Those are
16 in real terms?

17 MR. BOOR: They're estimates, but
18 Yes, they're in real terms.

19 COMMISSIONER MULVEY: Okay.

20 Thank you.

21 MR. BOOR: I'm sorry. They're in
22 fixed dollar terms.

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1 COMMISSIONER MULVEY: Yes.

2 MR. BOOR: They're in dollar
3 amounts.

4 COMMISSIONER MULVEY: Real
5 dollars. Constant dollars.

6 Have the railroads, any of the
7 railroads issued equity, issued new equity in
8 the last few years? We talked about the
9 return on equity and whether or not the
10 railroads can attract capital, but have there
11 been any new equity issues by any of the
12 railroads in the last few years?

13 MR. YOUNG: In 1998, when the
14 UPSP had its challenge with putting the
15 companies together and again to give you some
16 perspective on the risk profile, we were
17 bleeding cash and we went to the market for
18 kind of a hybrid called a convertible
19 preferred offering, some place in between
20 debt and equity, borrowed \$2 billion, and we
21 worked pretty hard to get the financing.

22 COMMISSIONER MULVEY: Anybody

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1 else have issues in the last 10 years, 20
2 years?

3 MR. BOOR: We've had a -- I don't
4 think this is completely responsive to your
5 point. We have had a minor amount of equity
6 issued associated with a security that was a
7 convertible bond that had an option to
8 convert to equity and that has converted to
9 equity in large part.

10 COMMISSIONER MULVEY: KCS, you
11 argue that the cost of equity is higher for
12 you because your stock is below investment
13 grade, but how do we differentiate between
14 that being the inherent result of the kinds
15 of markets you serve versus being less of a
16 line haul railroad than the other Class 1s?

17 MR. BORROWS: Well, I mean, I
18 think that there's going to be, as we talked
19 about, many variables that go into looking at
20 why or why not an industry average cost of
21 capital would be appropriate for our business
22 versus others, and I think, you know, you

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1 made the point, Commissioner Mulvey, really
2 well early where you said, you know, when
3 looking at the East and West Coast railroads,
4 if one of those was not revenue adequate
5 based on its cost of capital, you know, that
6 would create a disparity in the competition
7 between the two.

8 Well, imagine if you're in the
9 middle of the East and West Coast railroads
10 and your cost of capital is not going to be
11 backed. Well, I mean, basically the decision
12 of the Board could have the unintended, you
13 know, bias or consequence of significantly
14 damaging our shareholders over time because
15 where I think the analysts -- and I agree
16 with Tom Hund -- don't necessarily focus on
17 the Surface Transportation Board's cost of
18 capital calculation.

19 What they do focus on is and
20 there has been a lot of attention paid to
21 what's taking place here because how is that
22 going to impact our ability to be revenue

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1 adequate going forward and what kind of rate
2 cases would we attract as we move forward?

3 We haven't had a rate case since,
4 I think, like 1986, but changing this
5 methodology could, you know, draw or
6 magnetize some of that, you know, towards us
7 which then again would just increase our
8 costs unnecessarily.

9 COMMISSIONER MULVEY: The
10 Railroad Accounting Principles Board, which
11 we found we're not legally required to follow
12 entirely, but they suggested that the cost of
13 capital ought to be industrywide. This makes
14 sense if you look at an industrywide figure
15 as a way to induce greater managerial
16 efficiency, and after all, if a Class 1
17 railroad was poorly managed and as a result
18 had a higher cost of debt and equity, why
19 should shippers be required to pay for these
20 inefficiencies through a higher carrier-
21 specific cost of capital?

22 Do you care to comment on that?

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1 MR. BORROWS: Well, I mean, I
2 think that it would just be, you know, a
3 condition of the marketplace. I mean what's
4 your alternative?

5 COMMISSIONER MULVEY: Anybody
6 else?

7 MR. YOUNG: Commissioner Mulvey, I
8 think you -- I have heard that discussion,
9 whether you're talking KCS or Union Pacific,
10 particularly when you look at our current
11 operating ratio in the industry.

12 Many times, though, you have to
13 be careful what's causing some of that
14 inefficiency. If you look at the Southern
15 Pacific Railroad that we acquired back in
16 1996, it was woefully short of adequate
17 capacity and inherent in that, when you have
18 a network that is lacking in capacity, you
19 will have inefficiencies.

20 So, part of it is where you have
21 to make investment, it can drive efficiencies
22 going forward.

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1 MR. HUND: And we would say this
2 is clearly not a precise science. We've had
3 a lot of discussion here about averaging
4 different methods, things like that, and so,
5 you know, I think just in general, what I
6 would answer is the more data points you get
7 and you can center around those, typically
8 the better you are, and then the more that
9 you take sort of the mean of the median of
10 those, I think you typically end up with a
11 better answer which leans towards the
12 industry.

13 COMMISSIONER MULVEY: Mr. Boor,
14 do you care to --

15 MR. BOOR: Yes, we would -- I
16 think as an academic point, it's correct that
17 you would have a cost of capital that would
18 be unique to each firm. It's based upon just
19 individual risks.

20 However, there is a significant
21 merit to a simplified approach. There's
22 significant merit to a portfolio approach.

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1 Those have been addressed earlier, and I
2 think those are the trade-offs that you start
3 to make.

4 COMMISSIONER MULVEY: Thank you.
5 Mr. Romig, want to chime in?

6 MR. ROMIG: I think to echo Mr.
7 Young's comments is that, to some extent,
8 railroads are captives of the past
9 investment, but we have to look to the future
10 and justify the returns based on expected
11 growth.

12 COMMISSIONER MULVEY: There has
13 been a lot of discussion about replacement
14 cost as opposed to historic cost of capital
15 and using that in calculating the true return
16 on investment which would, regardless of what
17 we do here with the cost of capital, would
18 have even more draconian impact on looking at
19 the revenue adequacy of railroads.

20 I've heard some estimates as low
21 as the return on replacement capital being 1
22 or 2 percent, but going about that would be

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1 very, very difficult in valuing the
2 railroads. I know the railroads were valued
3 once before, at least, back in 1920, I
4 believe, when the Valuation Act required that
5 the railroads be valued before they returned
6 back to the private sector.

7 If we were to go to replacement
8 capital, would the railroads be expected or
9 would you be the ones who would go out and
10 try and give us your best estimate as to the
11 replacement costs of your usable and
12 necessary capital stock or would somebody
13 else be charged with doing that, do you
14 think?

15 MR. BOOR: The earlier comments
16 that it would be very difficult to do, I
17 think, need to be tested. I think it's
18 important to find a way that's workable, and
19 I think the industry would agree. We've got
20 to find a way that's workable.

21 I think we cannot ignore it. The
22 problem is too large to not ignore it, but I

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1 think the challenge and, I think, quite
2 frankly, the difficult is we're not quite yet
3 there with the solution, but there ought to
4 be a fast-track request to say we've got to
5 figure this out and come up with a way that
6 makes sense, but I think that can be done.

7 MR. HUND: And addressing the
8 issue of difficulty, and I guess I'm showing
9 my age and date myself a little bit here, but
10 25 or 30 years ago, generally accepted
11 accounting principles had a requirement that
12 you have an unaudited footnote on replacement
13 costs.

14 Now, it wasn't, I think after a
15 number of years, considered to be all that
16 usable, but, I mean, there are examples of it
17 out there, and I think internationally,
18 you'll even find examples where it's used
19 today. So, I think there are ways to get
20 there.

21 As to your question about so who
22 would be -- whose shoulders it should fit on

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1 as far as bringing something to the Board, I
2 think we're clearly open, at least BNSF and I
3 believe as an industry, but I don't want to
4 speak for everybody, that we'd be very
5 willing to entertain the idea of bringing
6 forth some alternative approaches of either
7 indexing or costing in some alternative
8 methodology because it is a very significant
9 issue and is really what our investors expect
10 of us.

11 COMMISSIONER MULVEY: Part of the
12 problem is when there's excess capacity. Mr.
13 Young talked about the 4,000 centerbeam cars
14 he's sitting on right now and not using them.
15 Well, of course, if, indeed, the market ever
16 recovers for housing, which, of course, it
17 will eventually, those cars eventually will
18 be used and you'll be considered to be
19 brilliant having bought those 4,000 cars at
20 some point, but there is a problem with some
21 of the capacity out there that is not -- the
22 replacement estimate, you wouldn't replace it

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1 the way it was. You wouldn't build it quite
2 as large or you could do it for much, much
3 less.

4 It is going to be tricky, I
5 think, in order to get an acceptable way of
6 valuing the railroads because I can see
7 arguments saying, well, they're exaggerating
8 their replacement costs because they don't
9 have to do this and they don't have to bring
10 it up to this level, et. cetera, et. cetera.

11 So, I'm just wondering to what
12 extent we're opening up Pandora's Box.

13 MR. HUND: I'd answer that.
14 Those are very valid points and I think very
15 good points to bring up, but I don't think
16 any of them are compelling enough to then say
17 ignore it because they're so difficult to
18 address that, I'll say, the cost of
19 addressing them overweighs the benefit that's
20 provided by the actual analysis.

21 COMMISSIONER MULVEY: Anybody
22 else?

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1 MR. ROMIG: I agree with the
2 other comments of the panelists, and I think
3 it's incumbent upon the industry to come
4 forth with a reasonable proposal for
5 replacement cost calculation.

6 COMMISSIONER MULVEY: Thank you.

7 CHAIRMAN NOTTINGHAM:
8 Commissioner Buttrey, any questions?

9 (No response.)

10 CHAIRMAN NOTTINGHAM: If I could
11 just follow up on a couple of points.
12 Appreciate the discussion of the replacement
13 costs and book value.

14 Mr. Romig, your statement just a
15 minute ago, I think, is very well stated,
16 that from my perspective, the industry needs
17 to finetune its thinking and position on
18 this. It's a little hard for us in reading
19 some of the submissions. There were a lot of
20 suggestions and I think, Mr. Boor, your
21 testimony delved into this in most detail,
22 but yes, of course, replacement costs are --

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1 represent an important issue, but it's pretty
2 hard for the Board right now to get our arms
3 around that in the midst of this proceeding
4 when the industry doesn't seem to even have
5 close to kind of a consensus or a plan or
6 detailed proposal.

7 So, we'd be happy to look at one
8 if you can get us one, but it doesn't sound
9 like it's going to come to us on this record
10 in this proceeding, if I hear you straight.

11 Just following up on that, one of
12 the many complexities I see there in moving
13 towards a replacement cost-type approach
14 would be to actually look at all of your
15 infrastructure and identify what you would
16 really go to your shareholders and your board
17 and say, yes, we're going to actually replace
18 every last bridge out there that might have
19 been put in in the 1800s that we haven't
20 abandoned but we haven't really -- in other
21 words, realistically, you're going to have
22 decisions to make.

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1 You're going to need to build and
2 improve enormously in some corridors and it's
3 the new corridors perhaps, but you're
4 probably not going to actually go and rebuild
5 every last asset you currently have, I would
6 think.

7 So that's a challenge. Do you
8 get credit for the rebuild replacement costs
9 of assets that you might never actually
10 intend to spend that kind of money to
11 actually replace?

12 Mr. Young, you look like you want
13 to jump in?

14 MR. YOUNG: Well, Mr. Chairman,
15 I'd like to just -- I don't think any
16 methodology would propose that we replace the
17 whole railroad. We actually use depreciated
18 new value when we do some of our projects
19 within the business because you're going to
20 have an extreme then the other ways you would
21 have articulated here.

22 I think the question still

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1 becomes one on the range here. Neither
2 methodology is going to represent the right
3 answer and the perfect answer here, but it
4 could give some perspective if we believe
5 that we need to incent more investment in the
6 railroad industry over the years.

7 Replacement costs kind of
8 methodology could be viewed as that fits in
9 that range. I mean, the question becomes
10 what do you do with it? We ultimately say
11 we're revenue adequacy under either the
12 proposed or replacement.

13 I still believe the question we
14 are all going to struggle with is the
15 pressure on capital costs going forward and
16 there's no question, they are going up in
17 every aspect of our business.

18 We have -- I mentioned in my
19 comments earlier about the requirements to
20 expand capacity at current facilities today
21 is carrying new community environmental
22 regulations that are driving the costs up

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1 substantially. None of that is reflected in
2 the methodologies that we have on the table
3 at the STB today.

4 CHAIRMAN NOTTINGHAM: That
5 reminds me of many hearings and discussions
6 as a highway commissioner where I had to
7 explain why it costs us X hundreds of
8 millions to build something today when just
9 20 years before, they could build it for 5
10 percent of that, and we got into these long
11 discussions of new rules and requirements and
12 pressures and costs and inputs that weren't
13 even a reality 20 years ago.

14 Mr. Hund, did you want to jump in
15 on this?

16 MR. HUND: Yes, just a quick
17 comment.

18 We've actually sold, abandoned or
19 short-lined, either leased or sold, thousands
20 of miles in our 12 years since we merged the
21 Burlington Northern and the Santa Fe. So,
22 we're going through that analysis about what

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1 we wouldn't invest in on a continual basis as
2 the call for simply replacement capital comes
3 up on all those different lines and that's a
4 large driver of why those thousands of miles
5 are no longer within the BNSF portfolio.

6 So, I think we're purging that on
7 a regular real-time basis.

8 CHAIRMAN NOTTINGHAM: Now, Mr.
9 Boor, you pointed out the very good examples
10 of some of the recent replacements in the
11 wake of the Katrina disaster. I spent a lot
12 of time on the parallel highway structures
13 that took so much longer to get off the
14 ground and rebuild them and at such greater
15 expense than the parallel rail structures
16 down there in a past life.

17 Now, once you do -- so we all on
18 a basic level understand this. Once you do go
19 to the trouble and expense of replacing a Bay
20 St. Louis Bridge, you then get the benefit of
21 the new book value, correct? So, you're --

22 MR. BOOR: Well, you know,

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1 that's, I think, some of the difficulty with
2 this concept. You know, there's the idea
3 that says until you've made the investment,
4 why should you get a return on it?

5 There's the other concept that
6 says mathematically, it doesn't work, and my
7 slides were designed to sort of bring out a
8 little bit the mathematical part.

9 You've got dollars in today's
10 dollars measured against a base in
11 yesterday's dollars. Investors have waited
12 30 years to get that last year's return.
13 Those dollars are not equivalent.

14 So, irrespective of questions
15 about how would you replace it, what would
16 you replace, just the math of time value of
17 money that doesn't work by using -- by not
18 acknowledging inflation as part of that
19 issue, especially where you have long-lived
20 assets and especially where you have such an
21 asset-intensive industry.

22 So, I think that estimate was

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1 very real. There's got to be a way to deal
2 with that, and I think it's fair to challenge
3 the industry to come up with it and recognize
4 that the more subjective it is, the more
5 problematic it is, but we have to address
6 that.

7 CHAIRMAN NOTTINGHAM: Mr. Hund?

8 MR. HUND: Yes, Mr. Chairman.
9 You actually bring up a very interesting
10 point, which is that almost the new purchase
11 price of something, and one of the shortfalls
12 of GAAP accounting is the use of historical
13 costs, and one of the anomalies is if someone
14 were to come in and buy all the stock of BNI
15 at today's market value, you'd write all
16 those assets up to what they paid for it.
17 Those assets are no different than we have
18 today and so, I mean, you could argue that
19 that's the value and that is nothing more
20 than an accounting phenomenon that occurs
21 called purchase accounting.

22 CHAIRMAN NOTTINGHAM: Right. We

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1 may have an opportunity to explore that with
2 our next panel because I know that was a
3 point brought up in their statement.

4 But while I have you before me,
5 Mr. Hund, I saw quickly passing over the
6 screen when you were giving your presentation
7 a 2007 BNSF CAPX number, some 700 million and
8 something, I believe it was.

9 MR. HUND: I believe that's the
10 expansion number.

11 CHAIRMAN NOTTINGHAM: Expansion
12 number. Okay.

13 MR. HUND: Right.

14 CHAIRMAN NOTTINGHAM: And that
15 looked like a lower number than the last
16 year, is that correct?

17 MR. HUND: That's correct.

18 CHAIRMAN NOTTINGHAM: Is that a
19 full 2007 plan expenses?

20 MR. HUND: Full 2007 plan. We've
21 actually reduced our plan by a couple hundred
22 million this year throughout the year as, to

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1 be quite frank, some of the traffic that we
2 had anticipated as the year started has not
3 materialized, and I talk about -- I talked
4 earlier about the different businesses with
5 specifically consumer products being down and
6 industrial products being down. It's all
7 about the risk in the business and the
8 ability to adjust the capital.

9 CHAIRMAN NOTTINGHAM: That
10 concludes my questioning.

11 Commissioner Mulvey, did you have
12 any follow-ups?

13 COMMISSIONER MULVEY: No more at
14 this time. Thank you.

15 CHAIRMAN NOTTINGHAM: Vice
16 Chairman Buttrey?

17 Thank you, panel. You're
18 dismissed, but we very much appreciate your
19 testimony today, and with that, we'll call up
20 the next panel, Panel IV, Mr. Heath Watkin of
21 Atticus Capital LLP.

22 Mr. Watkin, welcome. We're ready

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1 when you are. Please proceed.

2 Panel IV: Other Interests

3 MR. WATKIN: Thank you very much,
4 and thank you very much for the opportunity
5 to present here today.

6 I'm here to represent the
7 viewpoint of a major investor in the freight
8 railroads. We've heard a lot of discussion
9 about investors, what cost of capital
10 assumptions and cost of equity assumptions
11 they have.

12 I represent Atticus Capital LLP,
13 I think a representative investor, again, but
14 we speak for ourselves and as a large
15 investor in the railroads, one of the things
16 that's interesting to us is we infrequently
17 talk about DCF or CAPM.

18 So, as much as the academic
19 literature has spoken about it and I think
20 many investors have learned it through their
21 academic training, in practice what we debate
22 is the final number, this cost of equity, and

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1 it's essentially our view, forward-looking,
2 of what the expected returns should be on
3 these businesses or any business we may
4 choose to invest in.

5 So, it's from that context that I
6 want to address my comments.

7 Essentially, we've three points
8 to make, some of which have already been
9 discussed here, but I just wanted to make
10 sure they were well addressed.

11 First, substantial capital needs
12 to be made in the railroad infrastructure.
13 Specifically on the cost of equity, we think
14 the cost of equity below 12 percent not only
15 will disincen investment, Jim Young spoke
16 about the declining curve, we actually think
17 it will create a withdrawal of investment.

18 So, you might see not only not
19 new projects being made but current
20 investment in the infrastructure will get
21 withdrawn, and I can elaborate on that a
22 little bit in terms of how we think about

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1 that.

2 And then finally, again this has
3 been brought up with replacement capital, the
4 way we think about things and I think the way
5 most investors think about things is
6 measuring it first as the market value.

7 So, we talk about replacement
8 costs. I think replacement cost is a
9 goalpost, but it's by no means an answer, and
10 I'll talk a little bit more about why we
11 think that's so important.

12 So, first, I just wanted to
13 address something because a lot of discussion
14 has been made about the excessive or very
15 large earnings of the U.S. railroads and
16 we're investors in the railroads, so we
17 obviously have at least, depending on how
18 this hearing goes, a positive view of the
19 opportunities in the rails, but I think it's
20 important to put things in perspective and
21 this is the way we look at investments. It's
22 free cash flow, and it's the way that has

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1 been discussed here.

2 Essentially, this represents the
3 money that's left over from a business. So,
4 we take into account how monies are spent for
5 investment and we take into account the
6 profits that are generated and so you
7 essentially end up with a fairly balanced
8 view, and as you can see in this slide, just
9 looking over the last 15 years, the rails
10 have only just, literally in the last few
11 years, started to earn returns, positive
12 returns for their equity investors.

13 Furthermore, when you benchmark
14 this versus the market as a whole, they're
15 not even close to the market as a whole, and
16 again we can debate the relative risks of
17 that, but it just doesn't make sense to us to
18 make any kind of broadbased statement that
19 the railroads are earning excessive returns
20 when they're significantly below the rest of
21 the market, I think.

22 I think, given the very technical

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1 nature of today's discussion, CAPM, beta,
2 market-risk premia, I think it's helpful, and
3 again from our perspective, we try to put
4 things in context because we have dollars,
5 dollars can flow to any different investment.

6 We have a lot of flexibility in
7 how to invest, and I tried to indicate in
8 this chart, which I believe you all have, at
9 least a range of options that an investor
10 has, and, you know, on one extreme, you have
11 cash which yields a certain amount and on the
12 other hand, you could argue, but maybe a
13 venture capital, and what strikes us as --
14 what doesn't make sense to us is that the
15 cost of equity for a railroad investment
16 would be less than the cost of -- less than
17 the return that an investor would expect on a
18 bond.

19 Again, you have a substantially
20 different risk profile and you have
21 essentially a lower return. Again, so you
22 essentially are investing more money at a

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1 lower return at a higher risk. It's not
2 something they typically teach you in
3 finance.

4 Finally, while we understand the
5 Board's intent to focus on the cost of
6 capital, we feel very strongly, as I said,
7 that return investment needs to be considered
8 in context, and in this regard, there was
9 just a discussion with the railroad
10 executives about the difficulties in doing
11 this, but I think it's really important to
12 understand, and Warren Buffett's a fan of
13 stating, that it's really much better to be
14 approximately right than specifically wrong,
15 particularly when the stakes are so high and
16 particularly when the deviations on each side
17 are so large.

18 So, I'm just going to go through
19 this example and this is the end of my
20 prepared remarks.

21 I just show by purpose of
22 illustration a hotel my hypothetical example,

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1 my great-grandfather would have given to our
2 family, built in 1920, has certain
3 depreciated value, and in the town over,
4 there's another hotel built by Marriott in
5 1990, and this just, I think, illustrates why
6 using historical cost can lead to the wrong
7 conclusions.

8 Using substantially the same
9 service offering, a hotel room for rent,
10 substantially the same location, maybe one is
11 the only hotel in the town and the other has
12 some competition, but again individual
13 consumers have some choice, but simply by
14 using what the accountants tell you is
15 historical cost to base your returns, you
16 would get a room rate that's one-fourth.
17 Doesn't make sense to us, and I think the
18 railroads are in a very similar situation.

19 Some people -- we estimate at
20 least a fourth or four times the value of
21 what it would cost on a market base to value
22 these assets and there's others that have

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1 estimated as high as seven, but when the
2 orders of magnitude are so large, we think
3 it's important, very important to consider
4 this.

5 So, just in summary, we think
6 substantial capital does need to be made.
7 Cost of equity below 12 percent will not
8 incent us and will actually drive us away
9 from providing that capital to the railroads,
10 and return investment must be made measured
11 to the market value of the asset.

12 So, I thank you very much for the
13 opportunity and be happy to take any
14 questions you may have.

15 CHAIRMAN NOTTINGHAM: Thank you,
16 Mr. Watkin.

17 Your last point got me thinking
18 about whether or not the railroads should get
19 back into the pullman car or sleeper car
20 business. It's been awhile.

21 Let me defer to the Vice
22 Chairman. Would you like to lead off with

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1 any questions for this witness?

2 VICE CHAIRMAN BUTTREY: There's
3 been a lot of discussion about the time
4 period that should be used to make some of
5 these determinations, economic
6 determinations, and the year of 1926 seems to
7 be the popular one.

8 We didn't choose that year or
9 propose to choose that year, but there's a
10 lot of things that's happened since 1926.
11 You know, we had a Great Depression. We had
12 World War II. We had a Korean War. We had
13 a Vietnam War. We had oil embargo, and then
14 the railroads were deregulated in 1980,
15 almost totally deregulated.

16 So, there's been a lot of water
17 over the dam since 1926, and it concerns me
18 that we would use data and use an evaluation
19 period that is that long and does not really
20 reflect the real world that we live in today.

21 The world has changed in many,
22 many ways. We here who live in Washington,

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1 D.C., certainly realize that. I'm not sure
2 that's true in a lot of other places, but in
3 any case, if you had to pick the valuation
4 period for cost of capital, what period do
5 you think would make a lot more sense from an
6 investor standpoint?

7 MR. WATKIN: Well, I'll say all
8 of those numbers state the obvious or
9 historical, and as investors, we don't look
10 at history much at all, except to give us
11 some insight for potential events that may
12 have happened.

13 But unless you believe that
14 history is prologue, I don't think most
15 investors weight history the way that CAPM
16 model or potentially some of these other
17 models do and so when we make our judgments,
18 and I think the difficulty of being an
19 investor is that in part you're a fortune-
20 teller and in part you're looking forward,
21 trying to figure out what the appropriate
22 returns, given all these panoply of risks,

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1 and while history to the confusion about time
2 frame is important, in reality, we use those
3 as some beta points, but it's always forward-
4 looking.

5 So, if we're standing here today,
6 we have to figure out where things are going
7 to be in five, 10 or 15 years as long-term
8 investors and that maybe has some relevance
9 to past history, but very likely, as you
10 point out, the rules have changed, the games
11 have changed, the players are different, the
12 economy is different, you know.

13 China was not a force throughout
14 most of that dataset, right? So, one major
15 force is completely out of the dataset. You
16 look at the structure of the railroads.
17 Completely different today than they were
18 before. You look at regulation. Completely
19 different -- well, except for the last 25
20 years, prior to 1980, completely different
21 today than it was.

22 So, you have so many major

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1 deviations to base our decision, looking
2 forward, based on those numbers. Again, we
3 use it as a reference point, but by no means
4 do we actually run calculations to look
5 forward. Makes your job a little bit more
6 difficult, but I'm trying to stand here to
7 say that I think at the end of the day, most
8 people are going to use this number as an
9 expectation of what we would place dollars to
10 invest.

11 So, Jim Young or any of his peers
12 comes to us and wants to invest more rail
13 infrastructure and that's what I'm hoping to
14 convey.

15 VICE CHAIRMAN BUTTREY: So, I
16 don't want to oversimplify it, but we either
17 have a choice of looking backward or we have
18 a choice of looking forward.

19 MR. WATKIN: Correct. And as an
20 investor, --

21 VICE CHAIRMAN BUTTREY: The
22 investors are looking forward.

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1 MR. WATKIN: That's all we look
2 at.

3 VICE CHAIRMAN BUTTREY: Okay.
4 Thank you very much.

5 CHAIRMAN NOTTINGHAM:
6 Commissioner Mulvey?

7 COMMISSIONER MULVEY: When you
8 look forward, you don't look forward as if
9 you were born yesterday, however. I mean,
10 basically, when you're looking forward,
11 you're looking forward from the perspective
12 of the knowledge developed in the past. So,
13 you do have that as something to base your
14 judgments on.

15 Would you say the railroads are a
16 more risky or less risky industry than they
17 were 25 years ago today? I'm sorry. Risky
18 investment than they were 25 years ago?

19 MR. WATKIN: Well, at the
20 precipice of 25 years ago, probably it would
21 be more difficult to say. There's some very
22 -- you know, you pick two endpoints, but if I

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1 were to weight it, say, five or eight years
2 ago, I would say they're much more risky
3 today, particularly I can list a few things
4 and some other respondents have listed a
5 number, but from our perspective, regulatory
6 and legislative risk is much higher today
7 than it ever was.

8 I think most people would agree
9 and that can change the rules of the game.

10 So, --

11 COMMISSIONER MULVEY: A lot of
12 industries, of course, face regulatory risk
13 in the sense of the environmental regulations
14 and others which will affect their business.
15 The automobile industry, for example.

16 Do you think that the railroads
17 face significantly more regulatory risk or
18 legislative risk than other industries?

19 MR. WATKIN: Not categorically
20 across all but definitely across most.

21 COMMISSIONER MULVEY: Okay.

22 MR. WATKIN: And we look at major

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1 industrial industries for sure. I believe
2 that's the case.

3 COMMISSIONER MULVEY: Well, some
4 of these risks are temporal in the sense
5 that, you see more legislation finally comes
6 out of this and the next Congress and you see
7 how the Board finishes its rulemaking
8 procedures and you have a new set of rules.
9 Those risks at that point then go away.
10 Would that be true?

11 MR. WATKIN: Again, it depends on
12 now we come to the investors' time frame.
13 So, as long-term investors, if we're looking
14 five, 10 or 15 years out, ideally the longer
15 we can invest, the more -- the happier we
16 are. It's significantly easier to invest for
17 a long period of time than it is for a short
18 period of time.

19 COMMISSIONER MULVEY: And I
20 thought you were a hedge fund basically, but
21 you do feel you take a longer-term view than
22 as ascribed to most hedge funds, is that

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1 correct?

2 MR. WATKIN: Correct. It's
3 unfortunate that the term "hedge fund" has
4 drawn certain connotations. We're an
5 investment partnership and as fiduciaries,
6 our investors expect that we'll invest the
7 way we told them we would, which is we long-
8 term fundamental investors.

9 We happen to be labeled a hedge
10 fund and again people can interpret that how
11 they wish, but our time frame and the level
12 of effort and energy and hopefully
13 cooperation with the companies we invest with
14 is such that we believe the best outcome will
15 come over that longer period of time.

16 COMMISSIONER MULVEY: Another
17 hedge fund that's invested heavily in the
18 railroads, especially certain railroads
19 recently, is the Children's Investment Fund,
20 and they have advocated or they have said
21 that the railroads are, especially certain
22 railroads, are underpricing their service and

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1 they should raise their prices substantially.

2 Is that the view of Atticus as
3 well?

4 MR. WATKIN: The way I'd answer
5 it is I think the railroads provide
6 substantial value and it's very difficult to
7 generalize because I'm sure there's some
8 customers and clearly there's some here today
9 that feel that the rates don't meet the value
10 that they're being delivered.

11 COMMISSIONER MULVEY: They're not
12 paying enough?

13 MR. WATKIN: There's people on
14 the other end, and I think this industry,
15 based on its history and based on the
16 complexities of running so many different
17 businesses to literally the back bone of the
18 U.S. industrial sector and actual commercial
19 sector, you end up with a huge range. So, I
20 want to be careful not to give a blanket
21 answer.

22 That said, I think there's

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1 significant opportunity for the railroads to
2 increase their levels of service and in that
3 framework raise prices if the price meets the
4 new level of service. Like all businesses,
5 deliver more value, customers will reward you
6 for it, and I think that's the opportunity we
7 see and that's what we're concerned might not
8 occur if this cost of capital calculation and
9 real replacement cost discussion goes a way
10 that might harm that investment.

11 COMMISSIONER MULVEY: Thank you
12 very much.

13 CHAIRMAN NOTTINGHAM: Mr. Watkin,
14 I've got a couple questions. You were here
15 for the previous panel, I assume. I think I
16 saw you in the audience.

17 You heard the discussion amongst
18 the railroad executives that they basically
19 did not come forward today with an industry
20 proposal on replacement costs.

21 Can I assume as a large investor,
22 you'll be chatting with them about that, and

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1 since it seems it's in your testimony, that's
2 an important concept and we're, I think, open
3 to looking at it in due course of hearing
4 anybody's ideas, but we just haven't heard a
5 lot of details.

6 MR. WATKIN: It's very difficult
7 to do. So, we're the first to admit that.
8 Again, we come from the standpoint that it's
9 so divergent, that it needs to be taken into
10 account or we're going to create the wrong
11 incentives.

12 Again, if we believe that this
13 industry doesn't need any more capital, this
14 discussion is somewhat moot, but if we
15 believe that the industry needs more capital
16 and we want to attract the capital, to be
17 using the wrong denominator in the return on
18 investment will lead to the wrong end result
19 and so we've looked at a lot of different
20 ways that this has been solved and we've put
21 some in our written testimony.

22 I think one of the better

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1 examples of something we might propose, again
2 we'll have to look at the relative strengths,
3 but is the Australian Regulatory Transmission
4 Authority that has done essentially a market
5 value-based costing for those regulated
6 assets, and so you don't take replacement
7 costs which clearly, as the Commissioners
8 have pointed out, is not a realistic
9 assumption.

10 No railroad tomorrow and no
11 investor expects the railroad tomorrow to
12 replace 100 percent of their assets, but we
13 do expect that every day they look at a given
14 mile of track, a given locomotive or a given
15 freight car, say how much is that car worth
16 to somebody else, and when they're going to
17 deploy it, we would like them to make the
18 decision based on that market value, not the
19 value that the accountants tell them because
20 again they always have a choice.

21 They can get rid of a freight car
22 or they add a freight car, but they always

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1 should be thinking about today's market
2 value. It doesn't make sense to use what the
3 accountant said.

4 CHAIRMAN NOTTINGHAM: Your
5 testimony was interesting in that it did
6 point out the ways that accounting standards
7 and treatment can sort of possibly either be
8 manipulated or have maybe distorting effects.
9 You talked about the possibility of a merger,
10 for example, or --

11 MR. WATKIN: I think I talked
12 about the purchase account.

13 CHAIRMAN NOTTINGHAM: Yes. Can
14 you elaborate on that?

15 MR. WATKIN: Sure. So again, I'm
16 not an accounting expert. I would leave that
17 to better experts to explain. But I am aware
18 that in the purchase accounting of a set of
19 assets that accountants write up the book
20 value of the assets to the price paid. I'm
21 being simplistic, but that's basically how
22 the math works, and so I don't know if I

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1 would use but I could use, say, if Warren
2 Buffett was allowed to and purchased 100
3 percent of Burlington Northern, the day after
4 he purchased it, all the assets would be
5 written up on Mr. Hund's books to the price -
6 - the effective equity price paid and again
7 from that day forward, the STB would then be
8 looking at that number.

9 Nothing's changed. The exact
10 same management, the exact same customers,
11 the same rates, but yet you're now measuring
12 it on a different denominator.

13 Again, I'm just using it to
14 highlight the fact that accounting has a
15 number of strengths, but I think most
16 accountants will agree that there are many
17 shortcomings and as investors, one of the
18 things we in practice do is identify those
19 shortcomings and make adjustments for them.

20 CHAIRMAN NOTTINGHAM: Let me call
21 your attention to the handout that came with
22 your testimony. You talk on Page 4, there's

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1 a table that's headed Market Spectrum of Risk
2 Versus Return, and you show here that or you
3 present here that railroads under Major
4 Categories of Risk fall in your view as high-
5 risk for liquidity -- oh, moderate to high
6 for loss of capital, high in area of
7 liquidity, high in area of legislative risk,
8 low on inflation, moderate on interest rates
9 and very high on catastrophic risk liability.

10 Looking at that, it calls my
11 attention to the beta risk factor we need to
12 be looking at in this proceeding.

13 What would you -- do you have any
14 suggestions on the right beta number or range
15 there? As I look at this, I would possibly
16 come to the conclusion this should, you know,
17 be higher than the sort of industry average
18 of one, but we've heard some consensus in
19 earlier panels that it's somewhere in the
20 8.5-ish range and so I just want to tease
21 that out a little bit.

22 MR. WATKIN: And I think, I mean,

1 I can let the other panelists articulate
2 this, but from what I heard, they were
3 talking about a historically-derived beta and
4 beta is -- again, I want to be clear that we
5 don't use it in our analysis.

6 So, the output is what we use in
7 our analysis or what would be the output of
8 this. So, we think about how much we would
9 invest and what return we would expect on
10 that. So, I just want to put it in that
11 context.

12 CHAIRMAN NOTTINGHAM: In other
13 words, you do risk assessment all the time,
14 but --

15 MR. WATKIN: Correct.

16 CHAIRMAN NOTTINGHAM: -- you
17 don't go through the --

18 MR. WATKIN: We don't think about
19 beta, but yes, if you want to draw an
20 analogy, beta would be the best analogy in
21 the CAPM model to what we use to evaluate
22 risk. So, as a proxy for risk, yes, without

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1 question, they would be higher.

2 It doesn't make sense to us that
3 I can invest in some major Fortune 10
4 companies, you know, let's say with a beta of
5 1 at a higher rate than 8.5 percent on one
6 extreme and if anything, I would expect a
7 greater return than those companies.

8 Again, I'm trying to put some
9 goalposts there because all this discussion
10 ends up coming with ranges, but as investors,
11 we always have a single commodity, dollars,
12 that we're trying to put somewhere at the
13 best risk versus return and this is a
14 simplified version of how we would look at
15 the world and what's clear to us is that the
16 goalposts are such that where the current
17 CAPM model as proposed would line with the
18 rails doesn't make sense.

19 You essentially can invest the
20 same money at a higher return for lower risk.
21 Case in point, Warren Buffett yesterday
22 bought \$2 billion of TXU bonds at an

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1 effective return of 12 percent. That was
2 yesterday. If you go to him and ask him for
3 \$2 billion at a promised return of 8.4
4 percent for the railroads owning an equity
5 investment where he may lose a substantial
6 portion of his capital because he's an equity
7 investor, it doesn't reconcile. So.

8 CHAIRMAN NOTTINGHAM: Thank you.
9 Any other questions from the board members?
10 No. Thank you, Mr. Watkin. You're
11 dismissed. We appreciate your being here
12 today and your testimony.

13 MR. WATKIN: Thank you very much.

14 CHAIRMAN NOTTINGHAM: We'll now
15 call up our final panel, Panel V, Mr. G. Paul
16 Moates from the Association of American
17 Railroads, Mr. Nicholas J. DiMichael from the
18 National Industrial Transportation League,
19 and Mr. Robert D. Rosenberg, also from the
20 Western Coal Traffic League.

21 Welcome, panel. I think we'll
22 start with Mr. Moates. Mr. Moates, the floor

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1 is yours.

2 Panel V: Associations

3 MR. MOATES: Thank you, Mr.
4 Chairman, Vice Chairman Buttrey, Commissioner
5 Mulvey. It's always a pleasure to be in
6 front of you and I'm sure it's more of a
7 pleasure for you when I'm on the last panel.
8 So, glad to get it going.

9 A couple of things real quick. I
10 think this became clear as Mr. Romig and
11 others addressed your questions about the
12 specific railroad cost of capital numbers,
13 but I do want to make sure the record is
14 clear on behalf of all of us panelists. Some
15 were giving you estimates of ranges.

16 Some of those companies may
17 apparently in other contexts have disclosed
18 their cost of equity and cost of capital
19 numbers, but I think what they were trying to
20 say in a nice way is they are under
21 restrictions because of Securities and
22 Exchange Commission rules about disclosing

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1 that kind of a number here or anywhere else
2 if it hasn't been disclosed to investors
3 before.

4 So, please understand that and
5 don't think that those witnesses were trying
6 to hide the ball from you.

7 A couple of points, if I may,
8 just to start where you started this morning,
9 Mr. Chairman. We have a lot of agreement
10 here today, but I think, unfortunately, we
11 may have some more disagreements perhaps, you
12 said in your opening remarks, and let me see
13 if I can flesh that thought out.

14 First on the CAPM methodology
15 which you've proposed, that's why we're here,
16 we now all know and I think generally agree
17 there were some significant flaws in the
18 original proposal. We don't say that to make
19 anybody feel bad. That's the nature of a
20 rulemaking and it's an opportunity for the
21 interested parties to examine and comment on
22 proposals and we have.

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1 So, I think now we all realize in
2 the risk-free rate and the experts agree that
3 a 10-to-20-year T bond is an appropriate
4 input.

5 On the beta, I think you're
6 getting pretty close here in terms of some
7 general agreements. I do think it's
8 important to bear in mind what Professor
9 Myers' slide showed or Dr. Stangle's, that
10 beta in the last couple years for the
11 railroad industry has been increasing
12 significantly.

13 On the marketwide risk premium,
14 which is the one that there is the most
15 concern about, and Vice Chairman, you just
16 expressed uneasiness, I think, about using a
17 long period going back to 1926 or even 1900,
18 as some of the experts suggest, that that
19 perhaps isn't relevant to the experience of
20 the rail industry, the economy in more recent
21 periods.

22 My response would be that the MRP

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1 isn't one of the components of this model.
2 It's not something that in the abstract we
3 are recommending and suggesting. You have
4 selected the model. That is a key component
5 of the model, and I respectfully submit that
6 the experts that have been here in front of
7 you today and other experts Professor Myers
8 and Dr. Stangle have referred you to argue
9 for a longer, much longer period of time than
10 the 50 years you use, and I quickly would
11 refer you, for example, to Professor Myers'
12 statement in the AAR's opening comments on
13 September 27, 2007, where he addresses this
14 point at Pages 9 and 10 and says it's very
15 clear that given what all the experts who
16 addressed this in the field say that the 5.2
17 you originally proposed is too low.

18 So, I would urge you to take
19 another look at that.

20 Mr. Chairman, what I meant when I
21 said there isn't as much agreement as perhaps
22 you suggested, I think I heard you say in

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1 your opening remarks that there's general
2 agreement among all the parties to abandon
3 the discounted cash flow model.

4 There is not, sir. There is not.
5 We have not as ardently defended the single-
6 stage DCF that the Board has historically
7 used as we did perhaps at the outset of the
8 proceeding. We do know how to read the
9 election returns to some degree. We're
10 reading the evidence that's come in.

11 What I think you heard here
12 today, and I certainly hope you've gotten
13 from our comments and you'll get from me now,
14 is AAR's strong belief that a multistage DCF
15 properly conceived and properly implemented
16 is a key and must be a key component of what
17 the Board ultimately decides to adopt as its
18 standard when determining the proper cost of
19 equity, cost of capital.

20 Unfortunately, I submit, and I
21 think Professor Hodder said this twice in his
22 remarks, this record does not contain

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1 sufficiently fleshed-out and examined such a
2 model. There have been discussions.

3 We have put in evidence
4 explaining why we again submit that the two-
5 stage DCF was used in your original Notice
6 and the DCF that Mr. Crowley and Mr. Fapp
7 submitted are significantly erroneous and
8 generate values that are far from where they
9 ought to be in a properly-implemented DCF,
10 and that little slide that's up there now,
11 just to get to something Dr. Stangle said I'd
12 get to, simply depicts what the corrections,
13 those two corrections that he talked about to
14 your DCF and to -- well, to your DCF would
15 do.

16 Those are the corrections to
17 eliminate the double discount in years beyond
18 the 21st year and to reflect the price
19 appreciation from stock buybacks, not just
20 stock dividends.

21 Your 7.2 becomes 11.8 and the
22 source for that, by the way, you can

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1 correlate this, is to the Ibbotson book that
2 Dr. Stangle had here, The Cost of Capital
3 Yearbook, I love that, which is publicly
4 available, and that is the number they have
5 for the current period, and I also put up
6 there, since it was on the same page, the
7 CAPM number they have for this current period
8 which is 11.1.

9 As an aside, Dr. Hodder said you
10 shouldn't pay any attention to Ibbotson
11 because it's not just the four railroads. He
12 said it's eight. I'm not an expert, he is,
13 but I read the book and I think it's seven
14 and they weight them and the other three are
15 the Kansas City Southern, the Genesee and
16 Wyoming and the Providence and Worcester, and
17 I don't think the Genesee and Wyoming and the
18 Providence and Worcester are going to have a
19 big impact on the averages.

20 So, I hope you all do take a look at that.

21 Transition. Again, there's been
22 some discussion about transition here today.

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1 We think if you're going to go to the CAPM
2 or, as we would advocate, a combination of a
3 CAPM and a properly-conceived and implemented
4 multistage DCF, that you don't go there in
5 one year.

6 You've heard from a number of
7 witnesses about the shock to them and the
8 shock to investors if you have actually gone
9 from what has been since 1982 a value above
10 12 percent every year.

11 That is, this agency, the ICC and
12 the STB, have never found the cost of capital
13 number below 12.8 percent since 1982, and in
14 your Proposed Notice which I understand, Mr.
15 Chairman, is a proposal, it isn't a change, a
16 final change, nonetheless, when that proposal
17 came out initially and said 7.5 and then got
18 corrected to 8.4, you could understand the
19 basis for lots and lots of concern, not just
20 at the railroads themselves but among the
21 investment community.

22 We think those values, which are

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1 getting nearly half of what the DCF, the
2 single-stage DCF would have generated for
3 that year, it's just too big a jump, and if
4 you're going to go to anything that brings
5 the number down, which seems to be where this
6 is heading, we certainly hope not as far down
7 as 8.4.

8 We think you need to give strong
9 consideration to a transition mechanism, and
10 as I think Professor Myers said in his
11 written comments for this hearing, the key is
12 as you transition to a proper outcome at the
13 end of the day, maybe less what the actual
14 mechanism is, it's where you're going to get
15 to when you're done transitioning.

16 Mr. Chairman, you invoked this
17 morning -- I'm sorry. It was Commissioner
18 Mulvey invoked this morning a couple elements
19 of the National Transportation Policy to kind
20 of guide us here. I think he mentioned
21 having accurate costs, for example, and fair,
22 honest, and efficient management and those

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1 are important templates and touchstones.

2 I would like to remind the Board,
3 and I'm sure the Board is mindful of it, that
4 the NTP also charges you to permit rail
5 carriers to earn adequate revenues and to
6 foster sound economic conditions in
7 transportation.

8 We submit this supports choosing
9 cost of equity and cost of capital values
10 toward the upper range of an M. Try that
11 again. The upper end of a range of CAPM
12 values and DCF outcomes, and I think
13 Professor Myers endorsed that point as well
14 and it may be one to save us in the short
15 form.

16 I heard him say this yesterday
17 when we were chatting about some of the
18 things. The old adage of physicians, he
19 said, sometimes applies to economists who are
20 in the position to impact important outcomes
21 like here and that is, first of all do no
22 harm, and we really would hope that at the

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1 end of the day, no harm will be done, but
2 that there will be an outcome that's
3 appropriate for the rail industry and all of
4 its stakeholders, including customers,
5 including, importantly, customers of the
6 associations like WCTL, which brings me to
7 WCTL.

8 Why are they here, and why are
9 they so exercised about this, and why are
10 they spending so much effort?

11 I'd like to believe it's because
12 they're interested in, you know, truth,
13 justice, and the American way, and it's very
14 important to get things right, and on some
15 levels, I'm sure that's true.

16 The WCTL's members, as you well
17 know, are large coal-burning electric
18 utilities that pay rates to railroads to
19 transport their coal. They bring rate cases.
20 Those rate cases are significantly impacted
21 by costs. Among those costs, importantly,
22 are the costs of capital that we're here

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1 talking about today.

2 If they convince you to adopt a
3 methodology that results in lower costs,
4 lower costs of capital, lower costs overall,
5 they're going to, they think, do better in
6 rate cases and, frankly, depending on how far
7 you go in that regard, you could actually be
8 through this process expanding your
9 jurisdiction by making more rates that today
10 may not be subject to the 180 RBC threshold
11 subject to it. I would hope that factor is
12 given some consideration.

13 I won't go into any detail on the
14 replacement cost methodology. Message
15 received. Railroad industry clearly
16 understands it. It is incumbent upon it to
17 come forward with a proposal for your
18 consideration and the consideration of other
19 stakeholders.

20 All I can tell you is that is
21 being looked at very seriously at the present
22 time and I think the industry will move as

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1 promptly as it's in a position to present you
2 something that we think is useful and helpful
3 and not start the dance prematurely.

4 A couple of times today, Mr.
5 Chairman, I think you made the point, well,
6 if we go to the replacement cost methodology,
7 you would never replace all of your assets.
8 I mean, who would ever do that? A lot of
9 this stuff is old. It may not be used as
10 much.

11 Fair point. But I would say that
12 at this point in time, as much as any point
13 in the last 50 or more years in this
14 country's history, more of the rail network
15 is being utilized. More of the rail network,
16 as you well know, is under great duress to be
17 able to handle more and more traffic.

18 So, at this point in time, that
19 problem might be a lot less than it would
20 have been 10 years ago and certainly well
21 before Staggers, given the great plant
22 rationalizations that have taken place by all

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1 the major railroads over that period of time.

2 So, I don't think we are just
3 going to throw up our hands and say we can't
4 try it. It's going to be a hard nut to
5 crack, but I think we have to make the
6 effort.

7 Finally, nobody's talked about,
8 and we're the lawyers, so I guess we're
9 supposed to say a word about your last
10 question about burden of proof, i.e., if
11 whatever you pick here, if it's CAPM alone
12 or, as we would hope and advocate, CAPM with
13 a properly-conceived and executed multistage
14 DCF, if in a given year, one of the models
15 generates an outcome or a value that appears
16 for whatever reason to some stakeholders to
17 be out of line with not only the other model
18 but with what they believe is the real cost
19 of capital to the market that year, what
20 should be the standard for coming back here
21 and asking you to take a look at that?

22 Maybe that's off the table if you

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1 go to what Commissioner Mulvey was suggesting
2 this morning. It might be a five-year look-
3 back, but even if you have a five-year --
4 maybe look-back isn't right, but a five-year
5 look, even in those circumstances, I would
6 urge the Board to consider including some
7 kind of a provision for any parties, not just
8 the railroads, to come in on a showing of
9 reasonable evidence, substantial evidence or
10 conceivably material error, although material
11 error implies to me that you did something
12 wrong with the model, and I'm not sure that
13 would be the source of the -- of a very
14 different value.

15 It might be something else going
16 on. So, substantial evidence showing that
17 you could decide whether it is substantial
18 and whether you're concerned and perhaps if
19 that happens, to give the parties an
20 opportunity to file evidence to try to
21 convince you why you want to do something
22 different at that point in time.

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1 But I think you are focused on,
2 and I think your constituents, railroads,
3 shippers and others, would appreciate a
4 certain methodology as we can get, as long as
5 we always have the chance to raise our hand
6 and say we have a concern about what happened
7 this year, can we talk about it?

8 Thank you.

9 CHAIRMAN NOTTINGHAM: Thank you,
10 Mr. Moates. We'll now turn to Mr. DiMichael.
11 Welcome.

12 MR. DiMICHAEL: Thank you, Mr.
13 Chairman.

14 The National Industrial
15 Transportation League, whom I represent, is
16 pleased to comment on the methodology to be
17 employed in determining the railroad
18 industry's cost of capital.

19 Getting right to the bottom line,
20 the League supports the Board's proposal. We
21 believe that the Board has made a careful and
22 thorough review of both the techniques used

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1 by other federal agencies as well as in the
2 academic literature in coming to its
3 conclusion that a single-stage DCF model
4 should be abandoned and that the CAPM
5 procedure should be adopted.

6 We think reliance on the analyses
7 performed by the Federal Reserve Board is
8 particularly very sound. We think that the
9 Board's CAPM proposal appears to much more
10 closely mirror the judgment of the nation's
11 financial community with respect to the
12 financial health of the nation's rail
13 carriers than the prior single-stage DCF
14 model.

15 We agree with you, Mr. Chairman,
16 that the comments in this proceeding indicate
17 that there is wide agreement on the need for
18 change and even agreement, we think, on many
19 of the elements of the Board's CAPM proposal.

20 Norfolk Southern, as they've
21 repeated here, notes that CAPM in its
22 comments, Norfolk Southern notes CAPM is not

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1 an unreasonable choice and looks at its own
2 cost of capital from a CAPM perspective.

3 AAR Witness Hubbard states that,
4 in his comments, he understands the STB's
5 reluctance to continue its use of a single-
6 stage DCF model, and Witness Myers, in his
7 comments, noted that CAPM is a "very useful
8 methodology, widely used in practice by
9 corporations that estimate or update their
10 cost of capital."

11 In their comments, the AAR argues
12 that the Board should consider a range of
13 estimates on the cost of equity and adopt a
14 point estimate for each year, and I think
15 within the upper -- within the middle to
16 upper portion of that range.

17 I think that such an approach
18 would enmesh the Board in a continuing
19 dispute as to where within the range the
20 Board should prescribe the cost of equity.
21 We think there's really, when you get right
22 down to it, no principled way of determining

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1 just where in the range this cost of equity
2 should be set.

3 We think the Board should not
4 shade its cost of capital determinations to
5 achieve any particular result. Whether these
6 fears are rate cases in the future or
7 investment for this or that, we think,
8 frankly, the Board should simply call balls
9 and strikes here, try to get the number
10 right, take a look at a well-supported
11 methodology, take a careful look at the
12 inputs that go into it and come out with a
13 rationally-supported decision.

14 Finally, we believe that the
15 Court's key technical choices regarding CAPM
16 are sound and supported by many of the
17 comments. I'm not going to get into a lot of
18 the technicalities. I think the experts have
19 made many good comments on that, but just a
20 couple of things.

21 I agree with Mr. Moates that the
22 major disagreement here appears to be in the

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1 calculation of the market risk premium. The
2 Board has used a market risk premium of 5.2
3 percent for 2005, based upon data over a 50-
4 year period.

5 The AAR argues this period is too
6 short, which allegedly biases the value
7 downward, but if you look at the data
8 provided by the AAR's own experts, it
9 indicates that equity risk premiums have been
10 dropping consistently for the past 25 years
11 and extension of the period back to 1926
12 would encompass very different financial
13 conditions, Vice Chairman Buttrey, that
14 you've noted here, such as the Great
15 Depression, World War II. You're looking
16 back a long, long period of time.

17 Significant that KCS's witness
18 from the investment banking group at Morgan
19 Stanley calculated the current cost of
20 capital for KCS using a prospective market
21 risk premium of only 4 percent, well below
22 the Board's market risk premium of 5.2.

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1 Finally, just a brief comment on
2 the replacement cost. There is, as various
3 people have noted here, a large number of
4 disputes that would enmesh the Board in a
5 large number of very difficult judgments,
6 including how to determine what existing
7 investment would actually be replaced, and I
8 think our view here is very similar to DOT's,
9 that the Board, using the current -- that the
10 existing -- that the use of the existing
11 investment base is sound. Combine that with
12 the replacement cost in stand-alone cost
13 cases is a good balance.

14 We appreciate this opportunity to
15 comment.

16 CHAIRMAN NOTTINGHAM: Thank you,
17 Mr. DiMichael. We'll now turn to Mr.
18 Rosenberg, who I know is glad to have the
19 last word.

20 MR. ROSENBERG: Absolutely.
21 Thank you, other members of the Board, for
22 this opportunity to appear before you to

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1 address the railroad industry cost of
2 capital.

3 I don't think I can speak as
4 quickly and cover as much ground as the AAR's
5 counsel, but there are some points I want to
6 try and respond to, if I may.

7 First of all, you know, I have
8 thought that it had been clear that there was
9 no support for single-stage DCF model that
10 the Board and the predecessor commission have
11 used in the past.

12 Hearing the most recent comments,
13 I'm not quite so sure. I would point out
14 that for 2006, the AAR proposed, I believe it
15 was, a 13.8 percent overall cost of capital.
16 That's not the cost of equity. That's the
17 overall cost of capital.

18 That is even beyond the range of
19 the cost of equity that the railroad
20 witnesses/representatives were able to
21 specify and they also were not terribly clear
22 exactly where it comes from, how it's

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1 defined, to what extent tax benefits may or
2 may not be factored into that.

3 I think it should be clear that
4 the 13.8 percent and that methodology is not
5 worthy of further consideration.

6 What the railroads seem to be
7 having now as their fallback is the Ibbotson
8 three-stage DCF model, but that produces a
9 higher figure but essentially what it does is
10 it takes the five-year growth and assumes
11 that it will continue for 10 years. I
12 believe that the figure that's currently
13 being used is 15.19 percent. That's even
14 higher than what the AAR's 13.8 percent used
15 for its five-year growth rate.

16 I think Mr. Moates also referred
17 to whether or not there were eight or seven
18 railroads. There were eight railroads as of,
19 I think, June of this year. Pioneer dropped
20 out. Pioneer is now trading in the pink
21 sheets. So that should give you some
22 indication of the lack of transparency in the

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1 issues associated with the Ibbotson approach.

2 Also, we would agree that the 5.2
3 percent equity risk premium that the Board
4 had calculated is reasonable. In fact, it's
5 viewed on a prospective basis which is what
6 makes sense. If we're valuing things for an
7 investor today, it's probably on the high
8 side.

9 One thing that was in Mr.
10 Moates's written testimony, and I don't think
11 he had time to get to it, but he had talked
12 about the various rates, return on equity
13 calculated for electric utilities, including
14 Western Coal Traffic League members, and if
15 you look at that, it shows that for 2005, for
16 electric utilities, that I think the --
17 excuse me -- the figures I recall was about
18 10.75 percent.

19 However, it's important to keep
20 in mind that that reflects an equity cap
21 ratio of 56.73 percent and I'll spare you the
22 details, unless, of course, you want to get

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1 into them later, but if you take that and if
2 you unlever the beta and then lever it back
3 to reflect the railroad's capital structure,
4 the cost of equity that you'll come up with
5 is 8.47 percent, which is virtually spot on
6 with what the Board calculated in its Notice
7 of Proposed Rulemaking.

8 So, from our perspective, we
9 would submit that the Board's calculation is
10 not only in the ballpark, it's pretty much at
11 homeplate.

12 Also, he referred to the National
13 Transportation Policy, and I believe it says
14 that the railroad's returns ought to be
15 adequate and that's adequate and not more
16 than adequate. Anything more than adequate
17 amounts to a subsidy and it will come at the
18 expense of the customers whose rates are
19 subject to regulation or at least potentially
20 subject to regulation.

21 In that regard, it's worth
22 highlighting that most of the railroad's

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1 traffic is not subject to regulation and
2 while lowering the cost of equity would
3 presumably lower the jurisdictional threshold
4 somewhat, it still leaves the bulk of the
5 traffic not subject to regulation and thus
6 these concerns that, you know, finding some
7 of the railroads, perhaps all of the four
8 major railroads soon to be revenue adequate
9 would not suddenly impose a cap on their
10 overall earnings.

11 Also, some of the speakers,
12 particularly for the railroads, have spoken
13 of the need to avoid an abrupt change in the
14 cost of equity and the cost of capital. They
15 were pretty silent when the cost of capital
16 went up from 10.1 to 12.2 percent in 2005 and
17 they had no problems at all with the cost of
18 capital going up from 12.2 percent to a
19 proposed 13.8 percent for 2006.

20 So, this concern with abrupt change seems to
21 be a door that swings only one way.

22 Give me one moment and maybe I

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1 can end a little bit early for you.

2 I also note that the railroads
3 have been rather belated. I guess I also
4 wanted to comment that the AAR counsel says
5 here that Dr. Hodder had supposedly
6 criticized the Crowley-Fapp DCF methodology.
7 I think that was more concurring with the
8 technical errors in the Board's two-stage DCF
9 as opposed to what Mr. Crowley and Mr. Fapp
10 have prepared and, indeed, Dr. Hodder back in
11 December of 2005, in his written testimony,
12 put forth various examples of a somewhat
13 similar multistage DCF analysis.

14 So that's something that has been
15 on the table for quite some time, and it
16 seems in various specs that the railroad's
17 approach and tactics has been to protract
18 this proceeding and to rebuild their position
19 slowly and indicate that there's additional
20 study that's needed.

21 We submit that this matter has
22 gone on for too long and something

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1 constructive needs to be done shortly and a
2 party should not be rewarded for tactics of
3 delay, and then in terms of speaking of
4 delay, that seems like a good point for me to
5 conclude and thank you for all for the
6 opportunity to appear before you.

7 CHAIRMAN NOTTINGHAM: Thank you,
8 Mr. Rosenberg.

9 I will defer to Commissioner
10 Mulvey to start off with questions, if he'd
11 like.

12 COMMISSIONER MULVEY: Thank you,
13 Chairman Nottingham.

14 Mr. Rosenberg, in your comments
15 in developing the CAPM model as an
16 alternative to the DCF approach, you
17 originally endorsed Ibbotson's most current
18 estimate of the long-term equity risk premium
19 at 7.1 percent. Now you say that the 5.2
20 percent rate calculated by the Board appears
21 reasonable.

22 Why the change, and can you

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1 reconcile this change in view?

2 MR. ROSENBERG: Well, there are
3 several factors. I'd first say that, at
4 least from my preference, I prefer that the
5 comment had been directed to our experts, but
6 part of it is that the original submission
7 was put in in a compressed time frame and we
8 wanted to come up with something that was
9 standard and realistic and we believe we did
10 that and we believe it showed that something
11 was seriously amiss in what the AAR proposed
12 and what the Board adopted.

13 Since that time, there's
14 obviously been the opportunity to devote more
15 time and more resources to the matter, and we
16 thought about things further and that's what
17 I think people should do.

18 COMMISSIONER MULVEY: Mr. Moates,
19 some testimony has suggested that we develop
20 a range of estimates and that we choose an
21 estimate of the cost of equity at the high
22 end of the range, but doesn't that cause a

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1 problem for us in the sense that we do have
2 to pass muster with the courts, as Mr.
3 Buttrey pointed out earlier, and if you
4 choose the middle of the range, at least
5 that's intellectually safe, even if it's not
6 perhaps the best number.

7 Once you go above the median or
8 the mean into some place in the high end,
9 that causes us to be declared arbitrary and
10 capricious and that gets back to the courts
11 saying you can't do that.

12 Could you comment on that?

13 MR. MOATES: Yes, that would be a
14 concern and we'd share it if you were at the
15 very upper end of the range. I hope I didn't
16 suggest that you should be and I know that
17 Professor Myers and Dr. Stangle didn't.
18 Professor Myers said he would recommend
19 something at least at the middle of the range
20 and a little beyond that would be safer for
21 all the reasons you've heard here today, that
22 this is imprecise. It isn't a science.

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1 We keep talking about estimates,
2 you know. The gentleman before from Atticus
3 said the investors have their own way of
4 deciding what that number is, but we're
5 talking about it for a very specific known
6 purpose that this agency employs, and in
7 those circumstances, I think we would err a
8 little bit above the middle, but I am not
9 suggesting, I don't think the AAR is
10 suggesting, that you go to the very upper end
11 of the range.

12 I would like to make one comment,
13 if I could be permitted, about Mr.
14 Rosenberg's response to your question because
15 I was going to make this point myself.

16 Twice today, maybe more, at least
17 twice, I heard Mr. Crowley refer to his
18 market risk premium suggestion now of 5.2 as
19 reasonable. He also referred to a 10-year
20 beta as reasonable.

21 Well, I know people do additional
22 work, Mr. Rosenberg, and I'm not, you know,

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1 denigrating that effort, that they may have
2 changed their views, but we have to recognize
3 that in September when they put in their
4 opening statement, he described 7.1 market
5 risk premium, I'm going to quote here, "is
6 widely considered the best estimate
7 available." Not a reasonable estimate, the
8 best estimate.

9 Our experts think it is, too, and
10 we think Mr. Crowley was right the first
11 time.

12 MR. ROSENBERG: If I could be
13 permitted to respond, when he talks about our
14 opening evidence, what I think he's really
15 referring to is the Western Coal Traffic
16 League's reply comments on the 2006 cost of
17 capital and what we were trying to do there,
18 I think, was quite explicit, is that we were
19 trying to be consistent with what we had done
20 concerning the 2005 cost of capital, and if
21 we want to go further and be interested in
22 being consistent, I'd point out that the AAR

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1 attacked Mr. Crowley's original analysis of
2 the 2005 cost of capital using CAPM as being
3 completely unrealistic and fundamentally
4 flawed and now they seem to find some
5 endorsement of their position.

6 COMMISSIONER MULVEY: The Board
7 used the CAPM model as proposed in the NPRM
8 came up with the cost of capital of 8.5
9 percent which is much lower than what Western
10 Coal Traffic League used in the past,
11 certainly much lower than what the AAR
12 believes should be used, and also the
13 representative from Atticus before said that
14 the investors want at least 12 percent if
15 they're going to invest in the railroads.

16 Now, many of your companies in
17 the Western Coal Traffic League, the
18 utilities, et. cetera, many of them are
19 regulated industries, if they fall under 8.5
20 percent of our cost of capital to be
21 inadequate to attract investors?

22 MR. ROSENBERG: Thank you for

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1 that question. If you'd give me a moment,
2 Mr. Fapp will pull up a slide and this is
3 what I alluded to briefly in the testimony
4 and I don't know if it's fully legible, but
5 Mr. Moates, in his written testimony, had
6 shown that the average ROE for the electric
7 utilities in 2005 was 10.75 percent. That's
8 the average of values prescribed by the state
9 public utility commissions and what I believe
10 the retail rate cases for electric utilities.

11 That reflects an equity cap ratio
12 of 56.73 percent, meaning that equity is a
13 little less than 50 percent of the total
14 capital structure.

15 In contrast, the railroads have
16 an equity of 69.6 percent, and if you read
17 Dr. Myers' statements where he criticized the
18 Western Coal Traffic League's comments on the
19 capital structure, he said that it's a wash
20 because, as you increase the leverages, as
21 you increase the debt, the cost of equity
22 goes up and that's exactly what the

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1 calculation with a levered beta does.

2 So, what we did on this sheet and
3 we'll submit it later and submit it to the
4 Board to be posted is we took that 10.75
5 percent, we used the STB's inputs on the
6 risk-free rate and the equity risk premium
7 and then we unlevered the beta and then we
8 levered it back to reflect the railroad's
9 capital structure and the cost of equity we
10 came up with was 8.47 percent, again the
11 figure that the Board calculated.

12 So, doing the same calculations
13 and just adjusting the equity goes from this
14 supposed higher figure for the electric
15 utilities to the figure that the Board
16 calculated for the railroads.

17 Now, if anyone's curious, I also
18 did the calculation using a 7.1 percent
19 equity risk premium. Of course, you get
20 lower betas to come out at the 10.75 percent,
21 but the figure I came up with was about 8.61
22 percent. So, it's not terribly sensitive to

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1 that at all.

2 So, the answer is if you give the
3 electric utilities the same capital
4 structure, it becomes the same figure.

5 COMMISSIONER MULVEY: Okay. Are
6 the railroads more or less risky than the
7 electric utilities which have a guaranteed
8 rate of return?

9 MR. ROSENBERG: I don't think
10 that the electric utilities would claim to
11 have a guaranteed rate of return,
12 particularly --

13 COMMISSIONER MULVEY: A target
14 rate of return at which their rates are
15 adjusted to try to meet any rates.

16 MR. ROSENBERG: Right. Well, I
17 point out that they also have demanding
18 prudence reviews. They also have a
19 meaningful use and useful test. They also
20 have a duty to provide reliability that far
21 surpasses what the railroad industry
22 supplies, at least to its coal customers.

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1 So, you know, I would think if
2 you want to look at the beta, which is, I
3 think, the relevant measure of risk when
4 you're dealing with CAPM, then I think they
5 come in fairly close. I think we put in data
6 earlier that indicated that the railroad was
7 a little bit less, but then you have to start
8 looking at levered versus unlevered betas.

9 I'd also mention, if I may, that,
10 you know, the Atticus Capital presentation of
11 risk was interesting, but it certainly did
12 not correspond to the distinction between
13 systematic and unsystematic risk and
14 diversifiable and non-diversifiable risk
15 that's captured in CAPM.

16 COMMISSIONER MULVEY: Thank you.

17 MR. MOATES: I would make one
18 comment on your question. Utilities don't
19 have to transport chlorine.

20 COMMISSIONER MULVEY: That's
21 true. Although utilities do have some
22 chlorine and other hazmats at the plant in

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1 order for the scrubber to work.

2 MR. ROSENBERG: Right. What you
3 have is scrubbers. If you start looking in
4 the transformers, you get polyvinyl chloride
5 spills and they have their own hazmat hazards
6 as well. So, you know, there are those sorts
7 of risks everywhere, and I should also
8 mention that some of those utilities have
9 nuclear power plants, if we want to start
10 talking about risks, too.

11 COMMISSIONER MULVEY: Both points
12 are well taken.

13 Thank you.

14 CHAIRMAN NOTTINGHAM: Vice
15 Chairman Buttrey, questions?

16 VICE CHAIRMAN BUTTREY: No
17 questions.

18 CHAIRMAN NOTTINGHAM: I've just
19 got a couple.

20 Mr. Rosenberg, I recognize that
21 your association is comprised of a pretty
22 diverse group of companies around the country

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1 and they don't always probably check in with
2 you in advance of when they submit various
3 filings and there are different matters
4 before their state regulators and other
5 regulators, but the record seems to indicate
6 some inconsistencies in that vein. I'm sure
7 you came today prepared to address what is in
8 the record.

9 Can you do so for us as to why
10 several of your members would argue basically
11 contrary to what you're arguing today in
12 other regulatory venues and just how can we
13 kind of reconcile that?

14 MR. ROSENBERG: Well, I haven't
15 reviewed all of the filings. I suspect
16 parties that are regulated argue all sorts of
17 things in the regulatory proceedings as the
18 AAR has done here.

19 You know, what I would point out
20 again is let's look at where those decisions
21 have actually come out and again that's the
22 10.75 percent with about a 50/50 capital

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1 structure. Let's take those numbers that the
2 regulators came up, let's adjust it to
3 reflect the railroad's capital structure, and
4 again you come out at the same figure that
5 the Board derived on its own acting
6 independently.

7 CHAIRMAN NOTTINGHAM: Now, Mr.
8 Moates, I had a little trouble -- well, I
9 don't know if I had trouble, but I found your
10 testimony interesting.

11 If I could summarize it, and I
12 realize this isn't exactly what you said, but
13 you seem to say you weren't -- there isn't as
14 much agreement in the record as others,
15 including me, I think or surmise, that you're
16 not sure that you have any problem with the
17 pre-existing cost of capital calculation
18 methodology, that that might be okay or not,
19 given the record before. So, I think there
20 was some vagueness there. You weren't really
21 ready to necessarily commit to moving beyond
22 that.

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1 You did suggest, if I followed
2 you correctly, that supplementing a CAPM
3 approach with a multistage DCF, if we were to
4 try a new approach, would probably be
5 preferable to not doing so, but then you were
6 quick to say that there's not enough
7 information on the record to even get close
8 to doing that right now.

9 That, combined with something I
10 heard one of your expert witnesses say about
11 the record not being adequate, I started
12 having visions of us being together every
13 Christmastime for years to come.

14 Is that what you're after here?
15 You just enjoy this so much, you want to
16 relive it?

17 We had a hearing last January.
18 The record is voluminous, and I would expect
19 a little more, I guess, if you do feel that a
20 certain type of cash flow-oriented three-
21 stage DCF model is useful. I would have
22 expected you to come to here today to talk

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1 about it in detail, not to say, well, the
2 record's just not -- it would be nice, but
3 the record's not sufficient, so we just
4 really need to drift along as we have.

5 Do you have anything to say to
6 that?

7 MR. MOATES: I do. I would love
8 to see you every Christmas but not here.
9 Perhaps my opening remarks were so broad-
10 ranging and so fast, I wasn't as precise as I
11 should have been.

12 We recognize, I thought I said
13 this, we, the AAR, recognize that the single-
14 stage DCF, you know, may have outlived its
15 usefulness in this environment. I reference
16 now again Professor Myers and Dr. Stangle's
17 reminding us where we were 20 or 25 years ago
18 and the wheel turns.

19 In that regard, we feel very
20 strongly that the CAPM alone, even with the
21 inputs corrected and made appropriate, as we
22 have discussed here today and in our

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1 testimony, it would be inappropriate to adopt
2 that as the sole standard. We think that the
3 other standards should include a DCF, not the
4 one you're using today. Some sort of
5 properly-implemented multistage DCF.

6 With all due respect, I did not
7 come here today prepared to address in detail
8 multistage DCFs, in part, because I'm a
9 lawyer, not an economist, and the questions
10 about the multistage DCF showed up in your
11 Notice for this hearing a week ago. They
12 weren't in the Notice of Proposed Rulemaking.

13 I wrote down two comments today
14 that Professor Hodder made because I agreed
15 with him and, Professor Hodder, if I get a
16 word or two wrong here, I apologize, but I
17 think I'll get the spirit of what you said.

18 At one point, he said we didn't
19 view the Board's mandate to be to explore the
20 best multistage DCF model and later on in his
21 testimony, he said if the DCF is used as more
22 than a check, it needs to be looked at more

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1 carefully.

2 We agree with that. We agree
3 with that and no, we're not trying to delay
4 the proceeding unduly, but I would point out
5 that the Notice just came out in August.
6 Yes, we had a hearing last February to start
7 talking about the issue because of WCTL's
8 submissions in Ex Parte 558.

9 You had a witness in February
10 from the Federal Reserve who told you about
11 the amount of time that institution took to
12 analyze CAPM and all the implications for its
13 purpose which, at least in my view, while
14 important, were not as profoundly important
15 as the purpose here.

16 My recollection is they were
17 using it to price certain services that the
18 Fed provided to its member banks and they
19 kind of wanted to have, you know, a fairly
20 accurate number, but it's not the same as a
21 number that's going to have the impact on
22 rates and revenue adequacy that your

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1 determination here would have, which is my
2 way of saying if we need to take a little
3 more time, we can do this quickly.

4 I'm not talking about another
5 year, but if we need to take a little more
6 time, and I think we do, for the parties, all
7 the parties, to submit directed testimony
8 towards the properly-conceived and
9 implemented multistage DCF to be used for the
10 CAPM, we ought to do it and to be very
11 precise in response to the question about
12 going to court and things being arbitrary and
13 capricious, my view would be that if you
14 don't do it, there's some real risks with
15 just going to the CAPM alone. I'm not in a
16 position to say here today we wouldn't
17 contest that.

18 CHAIRMAN NOTTINGHAM: Mr.
19 DiMichael or Mr. Rosenberg, would you care to
20 speak to that issue of whether or not the
21 record's ready to move forward after today or
22 do we need to go through some type of

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1 additional process?

2 MR. DiMICHAEL: It seems to me if
3 the Board is going to adopt a CAPM and if
4 they use a multistage DCF as a check, the
5 record is clearly sufficient.

6 It seems to me what the AAR has
7 done here is try to defend the single-stage
8 DCF for a long period of time. Having been
9 forced to move, they then have not put in
10 evidence that the Board needs if they're
11 going to do a multistage DCF as part of the
12 actual standard, and I think that to say the
13 Board should wait further in that
14 circumstance is just really not correct.

15 It seems pretty clear that the
16 single-stage DCF the Board has right now is
17 not accurate and the Board needs to make the
18 change.

19 CHAIRMAN NOTTINGHAM: Mr.
20 Rosenberg?

21 MR. ROSENBERG: Several points.
22 Right now, the Board is using -- its most

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1 recent cost of capital is 12.2 percent. The
2 railroad representatives say they use 10 to
3 12 percent. The figure is too high. It
4 ought to be addressed. It shouldn't be left
5 lingering.

6 The proposal put forward in the
7 Notice of Proposed Rulemaking was to use the
8 CAPM. I think we said, and the record
9 indicates, that it's a reasonable calculation
10 and it would be responsible to use it.

11 We, like others, think that using
12 the multistage DCF provides a reasonable
13 check and, indeed, the analysis we put
14 forward confirms the reasonableness of the
15 CAPM approach.

16 So, we think it's ready and
17 again, you know, to the extent the AAR has
18 something more to bring to the table, they
19 should have brought it forward in their
20 written comments. They should have brought
21 it back to the Board last December so we
22 could have considered it for the February

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1 hearing.

2 You know, it's in their interests
3 to drag this out, but they shouldn't be
4 indulged beyond the point they have been,
5 frankly.

6 CHAIRMAN NOTTINGHAM: Thank you.
7 Mr. Mulvey?

8 COMMISSIONER MULVEY: I have a
9 couple more questions.

10 Mr. Moates, can you give us some
11 examples of agencies or organizations that
12 calculate the cost of capital using the DCF
13 model and multistage model that you're
14 recommending here, that is, using the free
15 cash flow instead of dividends with a growth
16 rate that tapers down to the long-term growth
17 rate of the economy?

18 MR. MOATES: I can't do that
19 sitting here, but I would welcome the
20 opportunity to try to submit that to you.

21 I know the FERC uses, as you do,
22 a DCF model. I don't know about all the

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1 components, as you just addressed, but I
2 think you said earlier we've got a few
3 additional questions for some of the experts.

4 COMMISSIONER MULVEY: I did.

5 MR. MOATES: Maybe we can include
6 that in the list of questions because I feel
7 unprepared and not qualified to try to
8 respond to that.

9 COMMISSIONER MULVEY: Okay. We
10 also used a 10-year period to try and
11 forecast the risk-free rate of return and
12 even though it's typical to use a shorter-
13 term rate, but the WCTL and the AAR both
14 suggested we use a 20-year Treasury bond rate
15 to calculate the risk-free premium.

16 It's my understanding that we
17 don't have Treasury issues of 20 years that
18 go all the way back.

19 How would you fill in the gap for
20 all those periods when there weren't 20-year
21 Treasuries out there to use for calculating
22 the risk-free premium?

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1 MR. ROSENBERG: My understanding,
2 and again it's probably better directed to
3 the economists, is that you can look at, for
4 those periods of time, -- that period of
5 time, I think it was less than 10 years, I
6 believe you can look at the yield-to-
7 maturity on the 30-year bonds that were still
8 outstanding and come up with a decent figure.

9 There was some question as to
10 whether or not, you know, the Board had done
11 the calculation correctly in its workpapers
12 and trying to figure that out was compromised
13 by or impeded a bit by the use of the CRSP
14 data.

15 I think the view of our experts
16 was that it was done properly. I think the
17 AAR disagreed, but there is a calculation
18 that you can do and you come up with a
19 reasonable surrogate for what the figure is.

20 COMMISSIONER MULVEY: Thank you.
21 Do you have anything more? Yes?

22 MR. MOATES: We think the 20-year

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1 T bond data is generally available back to
2 the '20s, and Professor Myers just advised me
3 of that, but again let's include that
4 response.

5 COMMISSIONER MULVEY: Okay. We
6 had thought there was some gaps in the data.
7 There were some time periods for which there
8 weren't 20-year bonds available. So, we'll
9 check that out.

10 MR. MOATES: They're nodding yes,
11 that may be true.

12 COMMISSIONER MULVEY: Okay.
13 Thank you. Thank you very much.

14 CHAIRMAN NOTTINGHAM: Vice
15 Chairman Buttrey, any questions?

16 VICE CHAIRMAN BUTTREY: No.

17 CHAIRMAN NOTTINGHAM: We will get
18 ready to wrap up momentarily. I do have a
19 couple of items I wanted to mention.

20 We will follow up, so stay tuned,
21 with an appropriate Order on what, if any,
22 follow-up evidence we might need here and

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1 also when the record will close. At this
2 point, the record will remain open for
3 Commissioner Mulvey and others to submit
4 questions, and we'll follow up with an
5 appropriate Order.

6 We do have a special occasion to
7 note today. It's bittersweet to the Board.
8 One of our longest-serving leaders from the
9 career ranks, who's a very high-profile and
10 valued person at these hearings, Vernon
11 Williams, our secretary, and he doesn't know
12 I'm going to say this, so he's probably not
13 happy, but he's actually announced his
14 retirement on January 3rd, and unless any of
15 you in the room or others shock us with
16 something, an emergency, this will be our
17 last hearing between now and January 3rd, and
18 so it will be the last time we have this
19 venue to recognize Vernon.

20 He joined the ICC back in 1972
21 when he worked in the Office of Proceedings
22 until 1984. He did a short stint in the

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1 private sector, returned in 1993 as an
2 associate secretary and was appointed
3 secretary of the ICC in 1994.

4 Vernon has the distinction of
5 being the last secretary of the ICC and the
6 first secretary of the Surface Transportation
7 Board. He also was appointed to the position
8 of the Equal Employment Opportunity Director
9 in 2002.

10 He has served the ICC and the STB
11 for 26 years and we appreciate his service
12 and wish him well in retirement and just
13 wanted to acknowledge that and thank you,
14 Vernon, here while we are here together at a
15 hearing, and I'm sure my board members,
16 colleagues, join me in wishing you all the
17 best in retirement.

18 MR. WILLIAMS: Thank you very
19 much, sir. I enjoyed serving under you.
20 Thank you.

21 (Applause.)

22 CHAIRMAN NOTTINGHAM: And with

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1 that, this hearing is adjourned.

2 Thank you.

3 (Whereupon, the foregoing matter
4 was concluded at 2:03 p.m.)

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