

U.S. DEPARTMENT OF TRANSPORTATION

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SURFACE TRANSPORTATION BOARD

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STUDY OF COMPETITION IN THE
FREIGHT RAILROAD INDUSTRY

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PUBLIC MEETING

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THURSDAY,
NOVEMBER 6, 2008

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The meeting was convened in the first floor hearing room at 395 E Street, SW, Washington, D.C. at 10:00 a.m., Charles Nottingham, Chair, presiding.

SURFACE TRANSPORTATION MEMBERS PRESENT:

CHARLES NOTTINGHAM, Chairman
FRANCIS MULVEY, Vice Chairman
W. DOUGLAS BUTTREY, Commissioner

PANELISTS:

MARK MEITZEN, Christensen Associates, Inc.
KELLY EAKIN, Christensen Associates, Inc.

TABLE OF CONTENTS

<u>Speaker</u>	<u>Page</u>
<u>Opening Remarks</u>	
Chairman Nottingham.....	3
Vice Chairman Mulvey.....	8
Commissioner Buttrey.....	9
<u>Overview of Report</u>	
Dr. Meitzen.....	16
Dr. Eakin.....	20
Questions.....	58
<u>Closing Statement</u>	
Chairman Nottingham.....	150
Adjourn	

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2
3
4
5
6
7
8
9
10
11
12
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14
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P-R-O-C-E-E-D-I-N-G-S

(10:04 a.m.)

CHAIRMAN NOTTINGHAM: Good morning.

I'd like to call to order this morning's meeting of the Surface Transportation Board. The Board is meeting this morning to discuss the comprehensive study of competition and related issues in the freight rail industry recently completed by Christensen Associates and released to the public this past Monday on schedule, the first working day of the month of November when we said the study would be out.

The study is available for downloading from the Board's website. Christensen carried out its study under a contract the Board awarded in September of 2007 following a competitive procurement process.

We engaged Christensen to undertake a comprehensive analysis of a wide range of issues, including competition and capacity in the freight rail industry and the interplay between the two. The Board commissioned this study because of the

1 important role that competitive considerations
2 play in much of the Board's work.

3 Indeed effective competition is a
4 recurring theme in the national rail
5 transportation policy, the set of principles
6 enacted by Congress that guide the Board's
7 regulation of the rail industry. For example,
8 that policy provides in part that in regulating
9 the railroad industry it is the policy of the
10 United States government to ensure the
11 development and continuation of a sound rail
12 transportation system with effective competition
13 among rail carriers and with other modes.

14 The rail transportation policy, or
15 RTP, also includes allowing to the maximum extent
16 possible competition and the demand for services
17 to establish reasonable rates for transportation
18 by rail and avoiding undue concentrations of
19 market power.

20 Every day competitive forces are at
21 work in the freight rail industry as railroads
22 compete against other railroads at other

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1 transportation modes, such as truck and barge for
2 customers' business. Indeed the rail shipment of
3 certain types of commodities, including, for
4 example, all commodities shipped via intermodal
5 traffic, the fastest growing category in recent
6 years, is exempt from our rate regulation because
7 of the effective competition available to
8 shippers of those commodities.

9 Moreover, rail traffic that moves at
10 common carrier rates producing revenues that are
11 less than 180 percent of the variable cost of the
12 move are presumed by law to be subject to
13 competitive forces. A substantial percentage of
14 freight rail movements fall into one of these
15 categories.

16 This, of course, is not to say that
17 all rail customers enjoy competitive options.
18 Far from it. Many rail shippers do not have
19 effective access to more than one rail carrier or
20 to other modes of transportation.

21 Indeed in October 2006, the
22 Government Accountability Office, the GAO,

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1 expressed concerns over competition and shipper
2 captivity in the rail industry. The GAO
3 recommended that the Board conduct a rigorous
4 analysis of competition in the industry and
5 consider actions to address problems associated
6 with abuses of market power.

7 So it is altogether fitting that the
8 Board chose to engage Christensen to provide a
9 thorough and independent examination of this
10 important issue. Over the past 14 months,
11 Christensen has not only undertaken significant
12 quantitative research, but has conducted
13 extensive qualitative research as well,
14 interviewing numerous shippers, railroads, and
15 other stakeholders.

16 Today, we are pleased to welcome two
17 representatives of the Christensen team that
18 conducted the study, Dr. Mark Meitzen and Dr.
19 Kelly Eakin. Dr. Meitzen earned his Ph.D. at the
20 University of Wisconsin-Madison and is a vice
21 president at Christensen Associates. His
22 specialty is amongst other areas is in the cost

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1 and pricing analysis area.

2 Dr. Kelly Eakin earned his Ph.D. at
3 the University of North Carolina Chapel Hill. He
4 is a senior vice president at Christensen and Dr.
5 Eakin specializes in the economic and financial
6 aspects of competitive product pricing amongst
7 other areas.

8 Dr. Meitzen and Dr. Eakin will first
9 give a presentation generally summarizing the
10 study process, its results, and recommendations.
11 Following that presentation, my colleagues and I
12 will have an opportunity to ask questions and
13 engage in what I expect will be a lively
14 dialogue.

15 I look forward to this morning's
16 presentation and discussion. And before turning
17 the floor over to Dr. Meitzen and Dr. Eakin, I
18 would now like to turn to my colleagues for any
19 opening remarks that they might care to offer.
20 Vice Chairman Mulvey.

21 VICE CHAIRMAN MULVEY: Well, thank
22 you very much. I have a few opening remarks.

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1 First of all, I would like to say that I am in
2 the process of following a current fashion here
3 in Washington amongst economists and to start out
4 by saying I was wrong. My error was probably not
5 as great as some other economists' mistakes, but
6 in this case I was wrong because I was originally
7 skeptical about the utility of this study.

8 I thought that there should be a
9 study more focused on the STB and how we have
10 been regulating over the last dozen years or so
11 and I was concerned whether a broader study
12 overlooking the railroad industry at large was
13 going to add much. And I'm happy to say that I
14 have been more than pleasantly surprised.

15 This is an excellent piece of work.
16 I don't think the Board could have gotten a
17 better job from Christensen, so I want to thank
18 you all for your work.

19 I'm especially pleased with, not only
20 the quality of the work, but also the detail of
21 the work. It is very easy to follow what the
22 Christensen Associates has done. People who want

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1 to replicate what you've done and check it can do
2 so. Everything is laid out, including all the
3 econometric methodologies of how things were
4 done, and the results. It's just a first class
5 piece of work, so I want to thank you.

6 And with that, I'll turn it back over
7 to you, Mr. Chairman.

8 CHAIRMAN NOTTINGHAM: Commissioner
9 Buttrey.

10 COMMISSIONER BUTTREY: Thank you, Mr.
11 Chairman. Good morning, everyone. The long
12 awaited Christensen Association study competition
13 of the freight rail industry is on the street and
14 I might add that it's so popular it's also
15 available in DVD already, so you can it get it
16 either way.

17 Those working on the study should be
18 commended for documenting an impressive number of
19 interview responses and producing some very
20 interesting graphic presentations. While I had
21 no input into the study, I have read the
22 Executive Summary and appreciate the effort that

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1 went into its completion. In fact, I think it is
2 quite remarkable.

3 With this in mind and while I have a
4 somewhat captive audience, I thought I might
5 share some purely personal thoughts about the
6 presumed subject of the study. In my humble
7 opinion, the thought of a study conducted to look
8 into the state of competition in the freight rail
9 industry strikes me as almost humorous.

10 Now, why is that you say? Because in
11 my view to say that there is or is likely to be
12 competition, real classical competition in the
13 freight rail industry, is to indulge in a legal
14 fiction. The fact is that freight rail has
15 become so efficient that it has virtually no
16 effective competition.

17 So we're presuming to study something
18 that essentially in my view doesn't exist. Only
19 in Washington would we be studying something that
20 does not exist. This is one of the reasons why
21 the Christensen study is so remarkable to me.

22 We actually have before us a document

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1 whose unstudied conclusion is that the subject of
2 the study does not exist. Are we in New Mexico?
3 The basic conclusions I have drawn from the study
4 are three.

5 That competition in the classical
6 sense does not exist in the current freight rail
7 industry and when there is market dominance there
8 is the potential for misbehavior in the
9 marketplace. And when there is misbehavior there
10 should be an accessible process to address that
11 misbehavior.

12 That process resides here at the
13 Surface Transportation Board. In a perfect
14 world, there would be no need for the STB, but we
15 do not live in a perfect world. And as the
16 Austrian economists, often quoted economist,
17 Joseph Schumpeter, warned, "There is always the
18 temptation for monopolies to act like
19 monopolies."

20 So what is monopolistic behavior?
21 Mr. Justice Potter Stewart was once asked,
22 "What's hard core pornography?" He responded by

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1 saying, "Well, it's hard to define, but I know it
2 when I see it."

3 So when is monopolistic behavior in
4 the rail industry? Well, there are a lot of
5 folks running around town who say they know what
6 it is and they've seen it and someone needs to
7 stomp it out before it spreads, like Smokey Bear
8 stomping out a forest fire.

9 But they have another name for it and
10 that name is "profit," but profit is not a bad
11 word. How much profit is enough? How much
12 capital investment is enough? How much in
13 dividends is enough? How many dedicated railcars
14 is enough? How much liability limitation is
15 enough? How many customers on the line is
16 enough? How much coal or grain or intermodal
17 traffic is enough?

18 Do we really want the Congress
19 answering these questions? I don't think so. I
20 think a lot of folks are asking the wrong
21 question. The question is not how do we get more
22 competition, it's how do we get more

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1 infrastructure and more efficiency where we need
2 it and thereby get better results for everyone?

3 So how do we get better results?
4 Well, one answer is this. We have a process at
5 the Surface Transportation Board where applicants
6 can come in and get authority to build a new rail
7 line to compete with existing rail line.

8 And I can assure you that any entity
9 that avails itself of that process will get a
10 fair hearing. That is not pie in the sky. It is
11 reality evidenced by recent Board actions.

12 The regulatory barriers to entry are
13 minimal and there are not regulated rates of
14 return like those in other regulated industries.
15 Is that a feasible answer to the lack of
16 competition in the freight rail industry?
17 Perhaps, although the cost is high.

18 Short of that, I would suggest that
19 the parties who feel they are aggrieved by
20 monopolistic behavior, that is market dominate
21 behavior, would be much better off working
22 together with their rail partners for the common

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1 good rather than conducting guerilla warfare,
2 which is just dilutes everyone's financial
3 resources and energy.

4 But, of course, the problem is that
5 the rail competition issue has been very good
6 business for lobbyists. The patient never dies
7 and it never gets well. On the other hand, I'm
8 beginning to sound like an economist, there is a
9 process in place at the STB.

10 It is being used and it is working.
11 If you are a shipper that has problems with your
12 rail provider that cannot be worked out through
13 private negotiations, come see us. Of course, if
14 you are happier spending your hard earned money
15 to hire lobbyists to run around pursuing remedies
16 which have virtually no hope of being
17 implemented, go for it.

18 But if you have the courage of your
19 convictions, which means to me that you actually
20 have an evidentiary case, then file it. In the
21 meantime, we have yet another study. Thank you,
22 Mr. Chairman.

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1 CHAIRMAN NOTTINGHAM: Thank you,
2 Commissioner Buttrey and Vice Chairman Mulvey. I
3 want to now turn the floor over to Drs. Eakin and
4 Meitzen. I look forward to your overview. Take
5 as much time as you feel you need.

6 If we get to the point where you --
7 we feel we're losing the, the panel here or the
8 Board members, we'll jump right in. But we do
9 want you to have plenty of time to -- you spent
10 14 months on this, it's a 700 plus page report
11 last time I counted, so I want to give you ample
12 time to, to give us the highlights.

13 I'm sure this Board will want to
14 focus in on some of the policy recommendations
15 that you arrived at and related issues. So
16 without further ado, thank you, and the floor is
17 yours.

18 DR. MEITZEN: Thank you, Mr. Chairman
19 and members of the Board. If we could have our
20 presentation up. It is a somewhat daunting task
21 not only to have done this study over the last 14
22 months, but also to try to summarize this in a

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1 concise manner in the time we have here, so we'll
2 do our best. As soon as we get used to the
3 technology here, I'm sure we'll -- there we go.

4 We'd like to briefly talk about some
5 of the underpinnings, the economic underpinnings
6 of the study, and then talk about some of the
7 issues that we addressed in the study. So we'll
8 talk some, briefly about some background issues
9 on railroad economics, but then get into the
10 heart of the study, and I understand the interest
11 in our policy conclusion.

12 So we'll -- we expect to have some
13 back-and-forth on that and we'll briefly
14 introduce that and then, you know, answer
15 whatever you'd like to ask us. And I would also
16 say both Kelly and I would say feel free to
17 interrupt at any point when a question seems to
18 arise, that would be fine with us.

19 Again, as you said, Mr. Chairman, we
20 were retained to perform an independent
21 assessment of the U.S. Freight Railroad Industry,
22 and among the issues that we investigated were

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1 the competition and captivity issues, capacity
2 and service quality, and also an economic
3 analysis of policy proposals.

4 We had two primary phases to this
5 project. The first being a stakeholder input
6 phase which many in this room are familiar with.
7 We talked to numerous industry stakeholders from
8 all ilks and interviewed in person over 60
9 stakeholders, also a number over the phone. And
10 also through our website, we obtained a number of
11 emails and participation in the form that we set
12 up.

13 And I will tell you and I think as I
14 have mentioned many times in other forms, we took
15 everything we heard to heart. We considered
16 everything thoroughly. It influenced the design
17 of our research and I think also we mention in
18 our study there are some issues that did come up
19 that were either outside the scope of our project
20 or daily limitations really prevented a thorough
21 investigation that we think are important and we
22 did note many of those in our study and its

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1 conclusions.

2 Just a background on railroad
3 economics and maybe a way of getting some
4 terminology out of the way that often tends to
5 get introduced in these types of discussions.
6 One of the key factors driving railroad economics
7 is something called "economies of density," which
8 means that as you get more and more traffic over
9 a given network, your costs tend to go down, you
10 become more efficient.

11 And because of that and the fixed
12 costs involved in the railroad industry, as is
13 the case with many other network industries,
14 pricing at marginal costs will not allow you to
15 cover total costs. So by necessity, prices are
16 set somewhere above marginal cost and by
17 definition price greater than marginal cost is by
18 definition market power.

19 But market power and the exercise of
20 market power is something different than the
21 abuse of market power, however you want to define
22 that term. Also, I think it's a well-accepted

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1 policy and acknowledged by most that are familiar
2 with the railroad industry, the way that you
3 cover total costs in the industry is through
4 differential pricing, different shipping groups,
5 different customers, different commodities pay
6 different markups over their marginal costs so
7 that the railroads recover their total costs.

8 DR. EAKIN: Okay, so we -- in our
9 analysis, looked at the margin between the rate
10 or what we call the "revenue per ton-mile," and
11 marginal costs are data that we, the data that we
12 used come in this analysis in this particular
13 graph come particularly from Rail Form 1, or
14 known as the "R-1" data.

15 The top series in this graph is the
16 revenue per ton-mile and that is calculated from
17 the R-1 data and the lower series is the marginal
18 cost, which is estimated from -- it's obtained
19 from an econometric cost function that is
20 estimated for the freight railroad industry.

21 What we see is the pattern of -- from
22 the period 1987 to roughly 1995, '96, '97 that

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1 rates came down, but costs, marginal costs, came
2 down even more rapidly. So what we will see
3 later what is documented in the report is that is
4 the period of time when the so-called, "exercise
5 of market power" increased the most in this
6 industry, but it is also as we will see the time
7 that the railroad was moving up toward what we
8 call "revenue sufficiency," so we're sort of
9 disentangling the exercise of market power and
10 the achievement of revenue sufficiency throughout
11 this report.

12 What we see in this graph also of the
13 last few years of interest is from about 2004 on
14 the rates, the revenue per ton-mile has taken
15 what we often call "a dramatic turn upward," and
16 that's what I think lots of the shipper
17 community, if not all the shipper community, has
18 felt. We also see that corresponding to that,
19 that the marginal cost has also gone upward.

20 And so through our analysis, we
21 focused particularly on these last few years
22 because that seemed to be the charge of the GAO

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1 report and the assignment that we got is what has
2 been going on in the last few years? Has this
3 been markets operating the way markets operate or
4 has it been a so-called, "abuse of market power?"

5 So sort of coming to the bottom line
6 conclusions on this, we conclude that recent
7 years rate increases are due to declining
8 productivity growth and increasing costs and not
9 the increase in the exercise of market power.
10 Now, market power is exercise, but its exercise
11 did not increase over the last few years is what
12 we will see.

13 In the conclusion on the exercise of
14 market power and whether it's remaining constant
15 or increasing is based on the market power index.
16 A classic measure in the economics literature is
17 called the "Lerner Index" of market power or the
18 Lerner Markup Index is also sometimes its name,
19 which is basically the markup of the rate per
20 ton-mile over marginal cost as -- based upon or
21 as the dominator being the revenue per ton-mile,
22 so price minus marginal cost over price is what

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1 the economists say.

2 What we see again was that throughout
3 the last 20-year history is that market power
4 increased most when both marginal costs and the
5 revenue per ton-mile were falling, not the last
6 few years when they were both increasing.

7 And so in fact the picture that
8 captures it all is on the next slide. And here
9 is the sort of history of the Lerner Index that
10 it increases sort of peaks out in the 1995 period
11 of time then comes back down at the end of the
12 last decade and then slowly climbs or climbs back
13 up for the first few years of the 2000s, but from
14 2002 on, it is relatively flat.

15 And so this is just sort of a summary
16 of the finding that it's not the increase in the
17 exercise of market power that has been driving
18 the rates up the last few years, but instead what
19 we further document is that it is the decline in
20 productivity and the growth in input prices.

21 So the recent declines in
22 productivity growth and -- in productivity growth

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1 and the increases in prices are what has led to
2 the recent years' increase in the revenue per
3 ton-mile or the rates that the shippers pay.
4 This is probably reflective of less ability for
5 the railroads to absorb the costs' increases
6 through productivity gains and that's reflected -
7 - it's corroborated by a different data source,
8 which is the upturn in the adjusted RCAF series.

9 And so the -- what we also see in
10 this period of time is that the increases in
11 average and marginal costs have gone up in these
12 recent years. And we've also seen a little spike
13 in fixed costs and as fixed costs go up that adds
14 the overhead collection burden by the, to achieve
15 revenue sufficiency.

16 So we see spike in fixed costs,
17 increase in marginal and variable costs, and we
18 also see differences in marginal costs by
19 commodity over time. So just again pictures that
20 sort of verify the statements I just made is here
21 the RCAF-A graph that over the period of time of
22 the -- what is the -- I think this is just the

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1 last few years, right? Okay, just from '89, that
2 it declines over the -- till about year 2000,
3 stabilizes, and then in the last few years, the
4 RCAF has started to go up, which is reflective of
5 a productivity slowdown within the industry.

6 Now, we can go further into that. Is
7 that just reflective of sort of a general
8 slowdown of productivity in the economy? Is it
9 railroad specific? And those are some of the
10 issues that we could go into deeper.

11 So the way this gets translated as
12 reflected in the R-1 data is by looking at the
13 railroad costs. And here we have, again, three
14 series. The top series is the average total
15 costs, so that is the per unit cost faced by the
16 railroad, the middle series is the average
17 variable cost, and the bottom series is the
18 average fixed cost, so they add up.

19 And so, again, on this lower series,
20 you can see that spike in the 2004-2005 period of
21 average fixed cost going up a bit and adding
22 upward pressure on the average total cost.

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1 What we see how these get translated
2 into recent trends and commodity rates is that
3 rates and markups over marginal costs vary by the
4 commodity groups and also within the groups, so
5 there's locational differences. We find that
6 there are relatively larger markups for the
7 agricultural commodities.

8 The sort of big commodity groups we
9 looked at were coal, chemicals, agricultural, and
10 intermodal, but we went beyond that, but those
11 are sort of the big, the big groups. There's
12 been some ability by shippers to adjust to
13 counteract these increases by changing the nature
14 of their shipment characteristics, such as length
15 of haul or car loading, but that's limited and
16 that also doesn't capture the costs that are
17 borne by the shippers to take those mitigating
18 actions.

19 So I want to make sure that we're
20 not, you know, being dismissive of that that
21 while the shippers have been able to counteract
22 these increases, they probably done so at some

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1 cost borne by themselves. However, not all
2 shippers can adjust.

3 And we do note at this point, and
4 we'll probably come back to it later in the
5 policy and further research recommendations, is
6 that there seem to be some data problems with the
7 intermodal data and that most of the intermodal
8 traffic seems to be lumped into category STCC 46,
9 which is called "miscellaneous and mixed
10 shipments," and probably that can be better
11 separated and some improvements made in data
12 collection along those lines.

13 The next slide, which is terribly
14 small and difficult to read these numbers, just
15 shows the estimated marginal cost and the markups
16 by commodities. Here we break it out into a 2001
17 through 2006 time period, but we break into 2001
18 and 2003 and 2004 to 2006.

19 We show what the markup index is, the
20 Lerner Index, and we also show the marginal cost,
21 which is adjusted by shipment characteristics.
22 And by and large, most of the markups between the

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1 two sub periods, the two sub sample periods, stay
2 relatively stable. There are just a handful that
3 go up and, again, they tend to show up in the
4 agricultural commodities over this period of
5 time.

6 We then turn to the idea or the
7 concept of railroad revenue sufficiency, which is
8 creating a measure of the revenue per ton-mile
9 divided by the average cost per ton-mile, so
10 this, an index of one or a hundred percent would
11 say that the railroad as an industry is just
12 earning normal profits.

13 For most years of the study, that is
14 from 1987 to 2006, the Class I railroads do not
15 appear to be earning above normal profits as
16 reported in the R-1 data. Now, these results
17 vary by railroad.

18 Some railroads do have apparent
19 positive profits. Other railroads have apparent
20 negative profits. And for those interested in
21 the railroad-by-railroad details, the appendix to
22 chapter ten presents the same graphs that we're

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1 going to see on revenue sufficiency on a
2 railroad-by-railroad basis.

3 What we see -- well, what we also
4 note is that our findings using the R-1 data to
5 come to these conclusions is consistent with what
6 we found from our financial market assessment
7 coming from completely different, actually non-
8 railroad more financial market statistics,
9 looking at PE ratios and earnings per share. And
10 we find that the performance over this period of
11 time of the railroad industry as a whole has some
12 similarities to that of electric utilities in
13 terms of their returns.

14 So, again, the picture of this
15 revenue sufficiency is this graph, which shows
16 that for most years the revenue sufficiency
17 statistic appear, for the industry as a whole,
18 appears just below 100 percent, usually in the
19 high 95, between 95 and 100 percent. There are
20 just a few years where it has exceeded 100
21 percent, but the most -- the greatest amount by
22 which it exceeded 100 percent, in fact, was the

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1 last year 2006.

2 And so that really raises the
3 question of are we beginning to see a trend, a
4 very strong railroad profitability at this point
5 or was that just one data point? And so we urge
6 you to keep a watch on that and as we will also
7 of what's going on in 2007 and 2008.

8 So on the railroad, on the railroad
9 sufficiency issue and bringing it back to the
10 market power issue because those are really sort
11 of two separate issues, but they come together in
12 terms of, you know, the regulatory policy that we
13 find that there's been no increase in market
14 power in recent years as revenue sufficiency has
15 improved and that the greatest increase in market
16 power actually occurred in the late '80s and
17 early '90s when the industry was mostly below in
18 trying to achieve the revenue sufficiency levels.

19 So we put these two curves, these two
20 series together just, and again, this was the
21 same, the top graph is the revenue sufficiency
22 graph that we just had up. It's a little bit

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1 more collapsed because of scaling, but it's the
2 exact same curve or the same series.

3 And the lower graph was the previous
4 graph of the Lerner Index, but we think it's
5 telling to sort of put these up together on the
6 same graph so one can see the relationship
7 between revenue sufficiency and the exercise of
8 market power on the lower series.

9 DR. MEITZEN: The next area we'd like
10 to talk about is the issue of shipper captivity.
11 Now, certainly comes as probably no surprise to
12 anybody that within commodity groups, shippers
13 with no, or limited transportation options, pay
14 more than shippers that basically have the same
15 shipper characteristics and better transportation
16 alternatives. That's the way the markets work.

17 But, again, there is a question of,
18 at some point, shippers with no alternatives --
19 there are two issues. One is how do we really
20 identify them, and the second one is once they're
21 identified, what policies are implemented to
22 maybe mitigate some of the issues that occur from

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1 shipper captivity.

2 So regarding the measurement of
3 shipper captivity, the R/VC ratio, we understand
4 is a statutory measure that's used as the measure
5 to assess whether there is an investigation of
6 market dominance. But our research, one of the
7 things we wanted to investigate is how well do
8 R/VC ratios compare to maybe an economic analysis
9 of market dynamics in terms of trying to assess
10 shipper captivity.

11 So we took a look at from our pricing
12 models, we had a number of different market
13 characteristics in terms of competitive
14 transportation options or lack thereof and we
15 aligned these with R/VC ratios.

16 And some of the conclusions that we
17 came to is that R/VC is weekly correlated with
18 market structure factors, the economic factors
19 that would tend to define whether or not a
20 shipper is captive or not.

21 And not only do we find that it's not
22 a reliable indicator of market dominance from a

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1 data point of view, but I guess indications that
2 would tend to say it's not on its own a reliable
3 indicator are things such as from an economic
4 point of view, and I think we'll have an
5 illustration here in a few minutes, is that there
6 are cases where you could pretty much say a
7 shipper was relatively captive when their R/VC
8 ratio is actually less than 180.

9 So it's not all above 180. There are
10 instances that could be investigated below 180 as
11 well. And then another thing, a table I'll put
12 up here in just a second, shows that we actually
13 found that the percent of traffic going at R/VC
14 ratios below 100, meaning if you take it
15 literally, revenue less than its variable cost
16 are -- those percentages are often greater than
17 the percentages of traffic traveling above R/VC
18 of 300.

19 So in other words, at both extreme
20 ends of the distribution you have issues in terms
21 of measurement and proper alignment of costs is
22 one our conclusions is regarding this. And just

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1 to illustrate that point -- I think I just turned
2 off -- I apologize. I hit the wrong button.
3 There we go.

4 Again, this may be a little bit hard
5 to read, but the point here is to take from this
6 chart is if you take a look at we've broken down
7 the percent of traffic by both tons and ton-miles
8 for two different time frames from the waybill
9 sample data we had, the 2000-2001 time frame and
10 2005-2006 time frame.

11 And at the left-hand side of the
12 table, it's a proportion of traffic with R/VC
13 ratios less than 100. And you can see in the
14 case of the upper table as an example, both in
15 2000, 2001, and 2005, and 2006, 14 percent of the
16 ton-mile -- of the tons were actually traveling
17 below a revenue less than variable cost figure.

18 On the other hand, if you take a look
19 at the other extreme, R/VC greater than 300,
20 you'll see 12 percent and 17 percent, so roughly
21 the same proportions of traffic over 300 that are
22 less than 100. And when you convert it to a ton-

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1 mile basis, the second, the lower panel, you'll
2 actually see the proportions of R/VC less than
3 100 much greater.

4 In fact, three times approximately
5 greater, three to four, two to three times
6 greater than the proportion of traffic traveling
7 above 300, which indicates to me and to us that
8 it's not a very reliable indicator of what we're
9 trying to measure here. In other words, extreme
10 rates over variable cost.

11 I did it again. Again, another --
12 I'll just briefly say what this table is about.
13 We can -- you can find this table actually in the
14 Executive Summary. It's a table that said -- we
15 looked at our various economic indicators of
16 competition and captivity.

17 For example, the distance to water
18 alternatives either at origin or destination,
19 whether or not there was railroad competition at
20 origin or at destination, and we correlated these
21 economic factors with the R/VC ratios. And
22 across the board, these are very low

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1 correlations.

2 In other words, the R/VC ratio, the
3 bottom line doesn't correlate well with when you
4 take an economic analysis of markets and look at
5 what may be constraining rates, whether there's
6 competitive options constraining rates, the R/VC
7 ratio doesn't correlate very well with those
8 types of measures.

9 Now, we did illustrate also in the
10 Executive Summary, we took the case of wheat, and
11 I'll throw up the maps here and then I think
12 Kelly has some numbers he can expand on this
13 with. This shows R/VC averages by county for
14 wheat shipments. So the very dark areas
15 represent the highest R/VC ratios. And if I had
16 my --

17 Greater than 300, okay, thanks. I
18 didn't want to pull out my glasses. So you can
19 see just a very few dark spots of, by county
20 where the R/VC ratios are greater than 300. And
21 I think the next, the next darkest color would be
22 between 180 and 300.

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1 So you see some darker areas in the
2 upper plain states, which you might expect where
3 you'd see R/VC ratios greater than 180, but now,
4 if we take a look at our economic factors in the
5 next map, I think we see a very different
6 picture, darker areas there.

7 And basically what you're picking up
8 there are a lot of, you might consider them
9 insular areas, for example, that don't have
10 access either to a second railroad or to water
11 transportation. And so the economic factors we'd
12 pick up basically a greater measure of --
13 basically, a relatively greater markup for
14 commodities of wheat originating in those
15 counties.

16 Kelly, did you want to --

17 DR. EAKIN: Yes, and we do similar
18 analyses in maps for the other commodities. We
19 find that the wheat, this example was sort of the
20 most obvious example of the disparity between the
21 traditional R/VC ratio and what we would call the
22 market structure analysis.

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1 But we also find similar differences
2 in the coal market. We will note that in the
3 coal market it is the destination as opposed to
4 the origin that seems to be the more relevant
5 market. What are the alternatives at the
6 destination where the coal is going?

7 VICE CHAIRMAN MULVEY: Can you spell
8 out a little bit how the market metric is
9 calculated?

10 DR. EAKIN Yes, the -- we did pricing
11 equations to where we estimated, tried to explain
12 the differences in the revenue per ton-mile
13 coming off the waybill sample is what we're using
14 at this point. And we have two sets of
15 variables.

16 One set of variables is a set of
17 variables that is related to the cost
18 characteristics of the shipment. And the other
19 set of variables is the variables related to what
20 we'd call the "competition or the market
21 structure," such as number of competitors,
22 distance to waterway, and so forth.

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1 From the set of parameter estimates
2 that we get on the competition or the market
3 structure variables, we are able to isolate the
4 impact on the revenue per ton-mile because of the
5 competition variables. Then we are able at that
6 point to, on a county-by-county basis compare how
7 much a county, for a commodities, how much the
8 revenue per ton-mile is marked up relative to the
9 lowest cost or the most competitive county if you
10 will. That becomes our benchmark.

11 And so then that's what in this
12 picture we have the different color schemes, and
13 so for wheat, for example, the, the fourth
14 quartile are the highest markup, other things the
15 same except for the competition issues it's 87
16 percent higher than in the more competitive
17 market. For coal, it's 78 percent higher at the
18 fourth quartile. For chemicals, 65 percent
19 higher, but interestingly enough for corn, it's
20 only 13 percent higher.

21 So those are the -- that just gives
22 you flavor of the type of analysis that's here.

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1 And we can break those, I mean we just broke them
2 into quartiles for right now for presenting here,
3 but in fact, you can, you can draw the line.
4 It's like a assigning grades, you can draw the
5 line wherever the critical point is.

6 We can't necessarily answer where
7 that critical point is, where does it become a
8 problem, where does it become abusive, or
9 whatever, but that's a judgement that's made, but
10 you can have this method, methods to be able to
11 sort all the counties by commodity and decide
12 where the critical line is to where it warrants
13 some sort of further investigation.

14 Did that give you -- okay. So, so we
15 do these for the other commodities and find that,
16 you know, there are differences across
17 commodities, but this gives you a flavor for both
18 the sort of differences -- differential pricing
19 across commodities and also the differential
20 pricing within commodities across counties or
21 across different markets depending upon market
22 structure.

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1 I think that's --

2 DR. MEITZEN: Okay, moving on to
3 other topics that we looked at. Briefly, wanted
4 to talk a little bit about our investigation of
5 capacity constraints. And capacity is a complex
6 issue as it is in most network industries because
7 various measures of capacity and ways of picking
8 it up often don't really give the entire picture
9 of what's happening.

10 And I guess the best analogy and we
11 use it a few times in the report I can think of
12 just like other network industries, such as
13 communications or data networks, which are
14 composed of switches, routers, and basically
15 fiber optic cable, often you'll have unlimited
16 capacity in fiber optic cable, but you'll find
17 that throughput in the network is constrained by
18 a node where there are switching constraints or
19 constraints on router capacity.

20 So you've got a lot of capacity
21 standing out there that's being, not being used
22 fully because of constraints or congestion points

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1 in the network. And our assessment is, and I
2 guess not surprising, that we find that's the
3 case with the railroad industry. We didn't find,
4 in other words, there was a network-wide or
5 systemwide lack of capacity from a number of
6 different perspectives.

7 You know, we harken back to the
8 Cambridge Systematic Study, which was put out a
9 year or so ago, where they looked at corridor
10 capacity and they did basically a transportation
11 engineering study of, you know, fairly
12 comprehensive of railroad networks by corridor.
13 And, you know, their findings were that 88
14 percent of corridor capacity was unconstrained
15 and I think only three percent was near capacity
16 and one percent was over capacity at the current
17 time.

18 Now, of course, they then went on to
19 say that future may change based on their demand
20 projections, which again, I think we also say
21 that we have to be very cautious of those future
22 demand projections because there are a lot

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1 inherent assumptions in those projections that
2 it's not clear that demand will ever reach the
3 state that was presented in that study.

4 But, but looking at from both that
5 engineering perspective and also we did some
6 econometric work with our R-1 data that basically
7 looked at the contribution of capital, its value
8 versus its cost, and we found that overall the,
9 the value of capital and there was no incentive
10 for widespread network-wide investment in the
11 networks because of, of what we found from our
12 econometric study.

13 So, so basically the bottom line was
14 if you look at it just globally, you'd say that
15 there's capacity there, but then the real
16 question is the capacity all in the right places?
17 So it's basically a location-driven issue.

18 And the one thing we could do to
19 investigate that issue somewhat is to look at
20 terminal dwell time data to identify congestion
21 points within each of the R-1's networks because
22 the RPM data, which is collected, the Railroad

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1 Performance Measures data, which is collected by
2 the R-1s and they have a separate railroad
3 performance measures website that has weekly
4 data.

5 And we were able to obtain that data
6 going back to the beginning of that series in
7 1999 through 2007, and looked at various measures
8 of terminal dwell time. And what we found were
9 that in like the 2003 to 2005 period, across most
10 of the seven Class Is, there were spikes in
11 terminal dwell time occurring during that time
12 period.

13 In fact, the similarities between the
14 western railroads in particular, BNSF and UP,
15 remarkably similar patterns as you might expect.
16 And not only that then we pealed back from the
17 overall dwell time and looked at individual
18 terminals and found out that there seemed to be
19 for each railroad key congestion points in each
20 one of the networks, which again, lends evidence
21 to the fact that, you know, what's really the
22 issue are these nodes in the network key points

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1 that can cause systemwide issues.

2 Now, sometimes we're not -- that begs
3 the question, well, what's causing the increase
4 in terminal dwell time? Again, that could be a
5 multitude of factors. It could be outages in the
6 network someplace.

7 Like that happened in the Powder
8 River Basin in the 2004 or '05 time frame. It
9 could be weather-related issues, and then things
10 just get backed up at certain points in the
11 network.

12 But nonetheless, I think the bottom
13 line and two things, two conclusions is that
14 these are localized issues. It's not a lack of
15 overall network capacity that's occurring here,
16 but then I think the second thing that we found
17 is that these periods of capacity tightness were
18 not related to an increased exercise of market
19 power to kind of tie it back to one of the global
20 questions that was on the table, are somehow
21 capacity constraints and the exercise of market
22 power linked somehow?

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1 And we didn't really find evidence
2 that either capacity was being manipulated to
3 enhance market power in any way from what we saw.
4 But then I think the bottom line is it certainly
5 did have an impact on service during that time
6 because one of the things that we also did if we
7 move on to the next, actually skip ahead, we
8 looked at service quality and capacity issues.

9 And, again, the rail performance
10 measures also have some information on train
11 speed, which is a rough indicator admittedly of
12 service quality, but, you know, it is what it is.
13 And what we found is a fairly high correlation
14 between terminal dwell time and service
15 performance based on these measures.

16 And we would suspect that if you had
17 better measures of service performance that you
18 would be able to corroborate these findings and
19 show that, you know, the capacity obviously did
20 have an impact on service quality over this time
21 frame.

22 The one thing that we were able to do

1 with the train speed data, they have it broken
2 down by various types of, types of trains,
3 intermodal, multilevel, grain, manifest, coal.
4 And, you know, to no ones' surprise, multilevel
5 and intermodal are the fastest services.

6 But they did also from '99 through
7 2005, have the greatest decline in average speed.
8 And one of the reasons may be partly due to some
9 large scale construction projects that were
10 occurring during those time frames. But then the
11 other thing we did with the data were to look at
12 variability in speed because, by type of train,
13 because one of the things we heard a lot from
14 shippers that we interviewed is, you know,
15 service standards are one thing, whether it's
16 five-day service, eight-day, or nine-day, that's
17 one thing, but what really was more of an issue
18 for shippers was the variability of the service.

19 In other words, it was one thing to
20 promise a five-day delivery and that would be
21 fine so that everything could be planned around
22 that, but if there were, you know, turned out to

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1 be seven-day one time eight-day another time or
2 four-day another time that was a bigger issue for
3 shippers.

4 So we looked at variability of train
5 speed as well by these various types. And what
6 we found, again, maybe not surprising, the lowest
7 variability tended to happen was intermodal. It
8 was the most consistent of the services.

9 The greatest variability were with
10 the grain and the coal. So from the R-1 data
11 that's what we were able assess. Now, I think we
12 put in the report and as I think we've alluded in
13 some of our previous preliminary findings that
14 we've heard from stakeholders and members of our
15 advisory panel that there are probably better
16 measures out there for service performance that
17 either the railroads keep internally or shippers
18 keep internally and some process of trying to get
19 better reporting of data on service quality I
20 think would be something we would recommend.

21 And, in fact, I remember when I was
22 here for one of the meetings, and I can't

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1 remember if it was RETAC or RSTAC, at one time
2 there was a subcommittee looking at service
3 reporting requirements and what could be done.
4 And I think we would say that those are probably
5 worthwhile endeavors to pursue.

6 The final thing we'd like to talk to
7 you about are some of our findings on the
8 analysis of various policy proposals that have
9 been recently forwarded for public discussion.
10 Our starting point for this analysis was to look
11 at what the GAO had said about various policy
12 recommendations.

13 In other words, which ones had they
14 laid out as potential things that could be done
15 to enhance competitiveness of the railroad
16 industry, things like reciprocal switching
17 agreements, terminal agreements, trackage rights,
18 the requirement to offer bottleneck rates,
19 improvements in STB processes.

20 So we took that as our starting point
21 and then we also looked at currently proposed, or
22 recently proposed legislation to see what was

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1 being offered or being proposed in the various
2 bills before Congress. And our job, again, was
3 not to basically advocate one policy or another.
4 It was to perform an economic analysis.

5 And from an economic point of view,
6 from an economic efficiency point of view, try to
7 analyze what were more favorable policies from an
8 economic point of view, maybe point out what some
9 of the distributional issues were, but not to say
10 one was better than another.

11 So one of our major conclusions,
12 again, based on the findings that Kelly reported
13 a little while back on revenue sufficiency is
14 that because of the status of the industry as of
15 2006, basically providing any kind of significant
16 relief to one group would imply increases for
17 other groups or threaten railroad financial
18 viability.

19 Again, the caveat here is whether or
20 not that increase in revenue sufficiency that
21 Kelly pointed out for 2006 is a start of a new
22 trend and it's something to keep an eye on.

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1 Overall, our assessment is that incremental
2 policies, and by that we mean not wide scale
3 changes to railroad regulation, but incremental
4 policies would have a greater likelihood of
5 resolving shipper issues with a lower risk of
6 adverse consequences.

7 For example, of the policies that
8 have been proposed, the ones that tend to fit the
9 bill here would be things such as reciprocal
10 switching agreements and terminal agreements, and
11 also keep improving the process at the STB.

12 Now, one thing that some of these
13 policies may also benefit from is that to the
14 degree that they can improve competitive
15 responsiveness in the industry, in other words,
16 actually enhance competition, it may actually
17 expand the size of the pie that we're talking
18 about here.

19 In other words, there may be from a
20 distributional point of view, it may not be
21 necessarily winners versus losers, but there may
22 be gains for all parties in these policies. But

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1 I think that we recognize that not all shippers
2 will benefit from greater competitive options.

3 It's a case where some shippers are
4 going to be captive regardless of whether or not
5 there's greater competition among railroads or if
6 other modes of transportation exist or not. And
7 so in those cases, continued oversight will be
8 necessary to protect those shippers.

9 One of the things that we did in our
10 Executive Summary and also in chapter 22 of our
11 report was to basically have a scorecard of
12 various open access proposals that had been
13 forwarded by various parties. The four being
14 reciprocal switching, bottleneck rates, terminal
15 agreements, and trackage rights.

16 And the way we came to our conclusion
17 at the incremental policies, such as reciprocal
18 switching and terminal agreements, would be, have
19 the greater likelihood of resolving shippers at
20 the lowest risk of adverse consequences was to
21 basically go down the checklist of various
22 economic aspects of these policies and ask the

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1 question, what would be the likely effects of
2 these policies as they relate to, for example,
3 economies of density, which would affect railroad
4 efficiency, length of haul economies, what we
5 call "vertical economies."

6 In other words, separating the
7 operations from, train operations from the
8 maintenance and operation of the roadbed,
9 railroad investment incentives, railroad
10 profitability, the coordination costs between
11 railroads, and the likelihood of competitive
12 responses by other railroads if these policies
13 were implemented, and also shipper gains from
14 these policies.

15 So based on our assessment of these
16 factors that's basically how we came to our
17 conclusion that these incremental policies
18 basically create the least economic distortions
19 in the system and also provide the greatest hope
20 for shippers through competitive response in our
21 opinion.

22 And I guess the other thing I would

1 add that's not on this chart, but that certainly
2 is a key consideration is that in any of one of
3 these proposals that deal with open access you
4 have to deal with some kind of access charge. In
5 other words, whether it be trackage rights,
6 reciprocal switching, or any of these, what are
7 you going to charge as the landlord to others to
8 come in to use your facilities?

9 And the experience of other network
10 industries with this and also with the railroads
11 has been that this is usually a very thorny
12 problem. Again, harking back to my
13 telecommunications experience, you know, since
14 1984 when the telecom industry was first divested
15 from the old AT&T days, which amazing how it's
16 kind of reformed in recent years, but access
17 charges have been an issue of contention since
18 1984, and also when they opened up networks to
19 competition was the 1996 Telecom Act took a few
20 Supreme Court cases to try to resolve these
21 issues, so, so it's not an easy issue.

22 And, again, the more aggressive of

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1 these policies, our opinion is that it's going to
2 become a greater issue.

3 DR. EAKIN Okay, so then we conclude
4 our study in chapter 23 with a discussion of
5 future directions. And here we just list them
6 and I think it might just be the easiest to just
7 now open things up to your questions either on
8 the future directions or further clarifications
9 or other questions.

10 CHAIRMAN NOTTINGHAM: Thank you.
11 That was a very thorough overview. We appreciate
12 that and certainly some stimulus for questions.
13 I've got a few and then I'll stop and let my
14 colleagues ask some and then I'll probably come
15 back and ask a few more.

16 First, I think it's important, we
17 have the benefit as commissioners of having good
18 staff, excellent staff, who have been able to
19 help brief us, answer our questions about this
20 study in the last couple of days. Some of our
21 guests may not have that benefit and it's been a
22 busy week with other minor matters being resolved

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1 around the country, and so they may not have had
2 the time that we've had.

3 Some of my questions will be things I
4 think I already know the answer to, but I want to
5 make sure we get out sort of on the record so we
6 all understand -- and a lot of it will go just to
7 make sure we understand the data and the
8 approach.

9 Maybe it would help to maybe start
10 off with, you know, a more general question, the
11 term "competition" does get used in different
12 ways in economic circles, sometimes it's used a
13 little differently in policy circles, and then
14 really differently in sort of what I call
15 "political/advocacy circles."

16 And I want to hear you as two
17 distinguished economists just really elaborate on
18 what you define as, you know, what is
19 competition, competitive forces, you know, when
20 you started this study, what -- how did you kind
21 of circle that and define what you were looking
22 for as you looked at the issue of competition?

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1 DR. EAKIN Well, I'll start and say
2 that competition in my mind is the, the structure
3 of an industry where the producers or the sellers
4 in the industry are sensitive to what others who
5 are also selling are offering for a price so that
6 there is some check on their behavior because
7 there's an alternative that the customer can go
8 to.

9 And so within the context of the
10 railroad that would include both other
11 alternative railroads that the shipper can go to
12 and other alternative modes of transportation
13 that the seller, I mean, that the shipper can go
14 to. So it's mainly the sensitivity to
15 recognizing that the customer either does or does
16 not have those alternatives and the degree to
17 which they do have the alternatives. It's not a
18 all or nothing type of concept.

19 DR. MEITZEN: Yes, I would add to
20 that part of your question was, well, how did we
21 view this concept coming into this study, is that
22 I think everybody knows the railroads are a very

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1 capital intensive industry where the textbook
2 Econ 101 example of atomistic competition if you
3 will hundreds of firms competing for the same
4 customers is not going to happen.

5 So, you know, there's this
6 realization I think that competition can be
7 effective, but it doesn't necessarily fit the
8 textbook case of what people learn in Econ 101
9 either.

10 DR. EAKIN: And so just to follow up
11 on that, the implication of that reality is that,
12 in fact, the price in a competitively operating
13 network industry may exceed marginal costs by
14 necessity, which pulls back in the revenue
15 sufficiency issue.

16 CHAIRMAN NOTTINGHAM: Okay. You did
17 some comprehensive historical research and, into
18 the background of railroad regulation and
19 economics, which was helpful in the report.

20 Did you come across anywhere in
21 ancient times or more recent times that,
22 especially in more recent times, that U.S.

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1 Regulatory Policy has as a major focus
2 guaranteeing a certain number of railroads in
3 every community as the, sort of the magic goal
4 that we want to get to, each person has at least
5 two, two or more alternatives for rail service,
6 easily accessible?

7 DR. EAKIN: I -- I don't recall ever
8 seeing that as a criteria and I would say it
9 would probably go against the sort of efficiency
10 criteria to mandate anything like that.

11 VICE CHAIRMAN MULVEY: I think in the
12 pre-1920s, before the Act of 1920, there was a
13 policy of enforced competition --

14 DR. EAKIN: I was a young kid then,
15 right.

16 VICE CHAIRMAN MULVEY: Since -- well,
17 Doug and I recall these days, but since that time
18 policy has really backed away from the enforced
19 competition strategy.

20 DR. MEITZEN: But you know the one
21 thing about that, it's kind of a side issue that
22 I think we allude to in the study and I think it

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1 has implications for what the Board is weighing
2 now with your common carrier obligation
3 deliberations is that in a lot of industries, and
4 I think we point this out in our chapter three of
5 our study, when we look at other network
6 industries, is that there are things called
7 "universal service obligations" in some
8 industries like telecom, electric, postal, that
9 have certain implications about serving everybody
10 at, in some cases at the same price.

11 And, you know, that's one kind of an
12 obligation and I think in many cases there's a
13 fine line between what is the railroad's common
14 carrier obligation versus this idea of a
15 universal service obligation. And I think, I
16 think it's a very important issue, but I think
17 it's one that's not very easily resolvable.

18 CHAIRMAN NOTTINGHAM: Just kind of
19 getting back to my line of questioning, the -- so
20 it seems to me when you embarked on the study,
21 you probably didn't embark on it looking as a
22 quest for trying to identify the proper number of

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1 Class I railroads that ought to come into
2 existence. We have about seven now.

3 Some people around town speculate
4 that if we just have, had a lot more if past
5 decisions by past Boards about mergers and stuff
6 had been decided differently, there would be a
7 great -- greatly improved competitive landscape
8 out there.

9 Is that, was that the quest you were
10 on to try to identify the right number if we just
11 had instead of seven Class Is, ten or 15?
12 Anything in your research that would lead us to
13 believe that that's the goal we should be
14 chasing?

15 DR. EAKIN: No, that was not the
16 quest we were on. We were looking at
17 particularly the recent years and whether the
18 increase in rates was a reflection of increase in
19 the exercise of market power or whether it was a
20 reflection of changing market conditions and the
21 response of a, you know, so-called "competitive
22 industry."

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1 You know, we could probably gain some
2 insights by looking at the data that we analyzed
3 as to whether mergers in the past appear to have
4 had one effect or another, but we did not, that
5 was not our charge as a thought.

6 DR. MEITZEN: Right, yes, it wasn't a
7 charge to say X is a number of optimal number of
8 railroads, but, but I think you can also look at
9 things such as, we talked about before economies
10 of density and, and basically the economics of,
11 of the cost structure of the industry and kind of
12 get at it, at it that way in terms of from an
13 economic efficiency point of view.

14 And I think that also has
15 implications for whether or not competition would
16 really work or not in terms of the number of the
17 effective competitors. In other words, what,
18 what would be the economic properties, the cost
19 properties, of these competitors, and would there
20 be efficient competition or not? So I think, I
21 think there are some implications that you could
22 get out of the study in that regard by, by

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1 looking at, at those types of factors.

2 CHAIRMAN NOTTINGHAM: So it seems to
3 me if we're looking at a market in an industry
4 that by design and by regulatory and statutory
5 design and oversight was never intended to
6 guarantee multiple options for rail service in
7 every community around the country, but also put
8 in place in federal statute and regulation a
9 number of priority considerations referencing
10 competitive, the importance of competition and
11 competitive effects.

12 We got to look for indicia of
13 competition. We got to look for market forces.
14 Substitutions, right, substitutions to that very
15 basic notion that the first thing you look for
16 when you're looking for competition is where's
17 the guy next door selling the same thing or is
18 there one?

19 If there's not, okay, let's look
20 deeper than that. That's why we have economists.
21 And that gets me to marginal costs versus total
22 costs. Could you just give us a little bit of

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1 Econ 101 or 102 about the distinction between
2 marginal costs and total costs?

3 DR. EAKIN: Sure, the total cost is
4 sort of adding up all the different costs
5 associated with providing a service for however
6 much is provided. The marginal cost is the cost
7 of providing that last unit of service or the
8 next unit of service.

9 And so the marginal cost is the
10 concept that's connected to the, or is the major
11 that's connected to the concept of economic
12 efficiency having priced the equal to marginal
13 cost is saying that the social value as
14 represented by the price of the last unit just
15 equals the opportunity cost to society of
16 allocating resources to producing that unit.

17 The total cost comes more into play
18 in terms of is the industry sustainable at the
19 end of the day in that are there revenues? How
20 do their revenues stack up to their costs? So
21 one deals with sort of the sustainability in
22 terms of making adequate profit. The other one

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1 deals with efficiency in terms of how the value
2 of the good being produced relates to the
3 opportunity cost of the resources to produce that
4 good.

5 CHAIRMAN NOTTINGHAM: And turning to
6 revenue sufficiency, how would you define that?
7 What do you, what do you look for if you're
8 looking for whether an industry is revenue
9 sufficient? It's --

10 DR. EAKIN: Here we introduced that
11 term and we, and we sort of steered clear of
12 trying to -- there's another term out there in
13 rate cases at revenue adequacy, so we were trying
14 to steer around that just because we don't, we
15 don't want to say that that's what we were, you
16 know, weighing in on.

17 CHAIRMAN NOTTINGHAM: The questions
18 steer around that too, but --

19 DR. EAKIN: Right, okay. But on
20 revenue sufficiency, it's basically, are the
21 revenues for the industry as a whole, how do
22 those compare to the cost that the industry

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1 incurs, the cost as a whole?

2 And so from, for the graph that we
3 put up showed for the industry as a whole sort of
4 that it's been hovering right around 100 percent
5 or that revenues just equal costs, which would
6 translate into sort of normal industry profits.

7 But, again, I stress that that can
8 differ on a railroad basis and you'll see those
9 differences if you look at the individual graphs
10 in chapter, the appendix to chapter ten. But,
11 again, to answer your question, it's the, it's
12 the revenue versus the cost. If revenues are
13 greater than costs, the revenue is sufficient.
14 If revenues are less than cost, it's revenue
15 insufficient.

16 CHAIRMAN NOTTINGHAM: And then how do
17 you factor in some allowance for profit, for
18 reasonable profit, or however someone might
19 define as reasonable profit, but enough, you
20 know, enough to track capital and that kind of
21 thing?

22 DR. EAKIN: In the measure that we

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1 use, there was a sort of fixed cost or a fixed
2 capital cost component in there, and so there's
3 an implicit return on, or an explicit return on
4 investment on the capital stock. And so as long
5 as that sort of payment to the capital stock is
6 covered along with the payment to the variable
7 factors, like labor and materials and so forth,
8 it's -- that is part of the, the -- that payment
9 of the capital is the sort of normal return to
10 investment.

11 CHAIRMAN NOTTINGHAM: There seemed to
12 be in your data some interesting correlations or
13 maybe the opposite of correlations between the
14 rail industry approaching some level of revenue
15 sufficiency and how shippers are treated rates
16 and market power, market dominance, or evidence,
17 it seemed that looking at one of your, or more of
18 your tables, that in years gone by when the
19 railroad industry wasn't quite as close to so-
20 called, "revenue sufficiency," there may have
21 been more exercise of market power being imposed.

22 Help me understand how that would

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1 sort of loosely in, you know, non-economic
2 circles, people figure, oh, well, if the
3 railroads have had a few good years that means
4 that it must be more likely to be flexing their
5 pricing power compared to when they were losing
6 money or laying people off, etc.?

7 DR. MEITZEN: Well, I guess the best
8 example of that going back to the graphs that
9 compare the revenue per ton-mile to marginal cost
10 is that period up till the mid-1990s where both
11 the revenues, the revenue per ton-mile, the
12 price, and marginal costs were falling. But
13 marginal cost was falling by more so that the
14 margin between price and marginal cost, in other
15 words, the measure of market power was actually
16 increasing because, you know, for lack of a
17 better term, prices were more sticky in the
18 downward direction.

19 They weren't following lockstep
20 declines and marginal price, marginal cost I
21 should say. But, again, the context of that is
22 that at that same time, I mean revenue

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1 sufficiency not only accounts for what's going on
2 with marginal costs, but you've got a lot of
3 other non-marginal costs namely your fixed costs
4 and your returns to your factors of production,
5 capital for example, that go into covering your
6 total cost.

7 So at the same time while their
8 market power is increasing, in other words, there
9 was a wider divergence between price and marginal
10 cost. They were still not able to cover their
11 total cost and that's, you know, what Kelly was
12 talking about before.

13 Once you move off of that perfectly
14 competitive ideal of hundreds of firms competing
15 in a perfectly competitive market, price at
16 marginal costs no longer allows you to recover
17 your total costs. So, so in any event regardless
18 of whether we're talking about railroads or
19 electric utilities or telecom, you're in what's
20 known as a second best world.

21 You have to figure out a way where
22 you don't deviate as much from the ideal of price

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1 equals marginal cost to cause too many economic
2 dislocations, but yet you have to allow the firm
3 somehow to sustain itself.

4 CHAIRMAN NOTTINGHAM: And it occurs
5 to me you need to have, account in some way for
6 an industry when you're looking at revenue
7 sufficiency in any industry for that industry's
8 sort of investment requirements and its only
9 capital and infrastructure, for example, whether
10 or not there are any mandates, for example, in
11 law to invest in new technologies, deploy new
12 technologies, the deadlines, all those variables
13 I guess would go into would occur to me to kind
14 of the cost of doing business which then of
15 course impacts whether or not one reaches revenue
16 so-called sufficiency.

17 DR. EAKIN: Yes, it would, it is in
18 there. We, you know, are I guess somewhat
19 presuming that they are choosing cost minimizing
20 technology, but if they were mandated to do
21 something that they wouldn't do if the railroad
22 was mandated to make investment that it would not

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1 make otherwise, it would still be captured in
2 those data.

3 And the calculation revenue
4 sufficiency would still be that there would be a
5 capital cost associated with that mandated
6 investment that shows up in the data that if that
7 is covered along with the other variable costs,
8 well, then if the revenues exceeded that they
9 would be deemed revenue sufficient.

10 CHAIRMAN NOTTINGHAM: Let me pause
11 there. I have more questions, but I wanted to
12 let others have an opportunity. Vice Chairman
13 Mulvey.

14 VICE CHAIRMAN MULVEY: Thank you. It
15 was an excellent presentation and I want to
16 commend you again for an excellent study. I have
17 a few questions. First of all, on the notion of
18 economies of scale, I'm glad that, unlike times
19 when we've had people unable to distinguish
20 between economies of density and economies of
21 scale, your report makes that distinction very
22 well.

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1 You seem to trace that the economies
2 of scale that have occurred recently are really
3 due to the change in train distance, the length
4 of haul or average length of haul, but you note
5 in chapter nine that that seems to be tapped out.
6 And the econometric results suggest that this
7 industry, as well as individual railroads, is
8 achieving constant returns to scale and there
9 really don't seem to be any more economies of
10 scale available.

11 Is that an implication for future
12 mergers, do you think?

13 DR. EAKIN: Yes, economies of scale
14 are a central concept for merger analysis. We
15 didn't go and directly make statements to that
16 effect in this study, but if there, you know, if
17 there are, were strong economies of scale, that
18 would be an argument, an efficiency argument in
19 favor of a merger to the extent that there's not
20 evidence of strong economies of scale there would
21 not be that efficiency argument.

22 VICE CHAIRMAN MULVEY: Well, as you

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1 know, the Board recently, or not so recently now,
2 reformulated its merger guidelines where we need
3 to have positive public benefits in order to
4 approve mergers of Class Is at this point, major
5 Class Is anyway. And obviously, one of those
6 benefits would be economies of scale and absent
7 those from the econometric analysis then it does
8 make the idea of further mergers down the line
9 more difficult to envision. Would you agree?

10 DR. EAKIN: Yes.

11 VICE CHAIRMAN MULVEY: One of the
12 things I was interested in is on the Lerner Index
13 that you had on the chart going back to 1987.
14 The Lerner Index back in 1987 seems to be around
15 12.5 percent, that does seem to be awfully low.

16 If you look at it, you could say,
17 "Well, my God, given where it's coming from, it
18 almost looks as though if you extrapolate it
19 backwards, which is not always a good idea, but
20 you would wind up with the railroad industry in
21 the early '80s looking like perfectly competitive
22 firm," and that's obviously not the case.

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1 Do you have any reasons or any
2 explanation as to why the Lerner Index was so
3 low? Abba Lerner, by the way, was my professor
4 Berkeley for microeconomics a long time ago, so -
5 -

6 DR. EAKIN: I'll watch what I say.
7 Yes, I don't know absolutely, but I think, I
8 mean, this isn't econometrically-based function
9 and 1987 is that sort of the far end of the data,
10 and so I think a lot of this is sort of, some of
11 it is that the fit of the cost function itself
12 from which this curve is derived is not as
13 statistically strong at the tail end 1987.

14 And a lot of that's driven by the
15 fact that you had lots of smaller railroads that
16 were just in the data for one or two years that
17 the sort of cost function estimates if you get
18 down and the econometrics really stabilized
19 starting in the '90s. So I think a large, I
20 think there's a wide variance around that, so I'd
21 just leave it at that.

22 VICE CHAIRMAN MULVEY: That leads me

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1 to another question on data needs. You guys have
2 mined a lot of data recently, you used the
3 waybill sample, you looked at some of the cost
4 data that the Board collects. And I was
5 wondering if in your analysis that you found
6 large gaps in the data, in the data bases that
7 should be filled.

8 One of the things about deregulation
9 is that deregulation did lead to a reduction in
10 the amount of data reporting on the part of the
11 railroads and this is true of all deregulated
12 industries. That's a cost to those who continue
13 to still need to regulate and to analyze these
14 industries.

15 Did you identify any particular data
16 series that might be useful to require again,
17 especially since there's legislation in the
18 Congress now that's going to look at the STB and
19 the railroad industry and might in fact require
20 some more reporting of some of these key data
21 series?

22 DR. MEITZEN: Well, I think, I don't

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1 know if I'd say again, but I think as I mentioned
2 before, anything that can be done to collect
3 better data on performance and service quality
4 related issues I think is going to be really
5 important because going back to what we heard in
6 our stakeholder interviews, a lot of, a lot of
7 shippers were concerned about the service quality
8 they were getting.

9 And quite honestly, one of the things
10 we heard is there seemed to be a correlation
11 between service quality and inverse correlation
12 if you will between service quality and rates.
13 We're paying higher rates and we're getting lower
14 service quality, things like that.

15 Now, those are certainly important
16 issues to investigate, which, you know, is
17 another aspect of whether firms are behaving
18 competitively or not. Is there, is there enough
19 competition to ensure proper service quality?
20 But those types of issues were largely, you know,
21 reported in the statements we received, but
22 empirically there was no real way of

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1 investigating it beyond what we could do with the
2 rail performance data.

3 DR. EAKIN: And on that particular
4 set of data on service quality, you know, we've
5 got pretty strong indications that the railroads
6 do collect that information, so it's more of a
7 reporting rather than reporting going out and
8 having to collect something new. It's more
9 collecting, I guess is what I'm saying.

10 VICE CHAIRMAN MULVEY: Well, the
11 Board is looking at some of its data series,
12 including the uniform system of accounts (URCS)
13 to see whether or not that needs to be updated.
14 I mean, some of the relationships that are used
15 in URCS date back to the 1920s.

16 And obviously it would certainly help
17 to improve those databases, albeit it's a big and
18 expensive job. So we'll have to see whether or
19 not the money is going to be available to do
20 that. But clearly better data lead to better
21 analysis and you guys did an excellent job with
22 what you had.

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1 I did notice that, for example, the
2 Lerner Index for intermodal was negative, which
3 is extremely difficult to understand.

4 DR. EAKIN: It is.

5 VICE CHAIRMAN MULVEY: But having
6 said that, you also point out that the data that
7 we have on intermodal was so broad you don't
8 really know what's being carried in these boxes
9 and, again, it might be useful if we could get
10 more detail as to what constitutes intermodal
11 shipments.

12 DR. MEITZEN: Yes, in fact, that was
13 going to be the second, what I was going to
14 mention off the top of my head is there were
15 these issues in intermodal and I think we have
16 some ideas of what was causing it and it has to
17 do with what's reported in the waybill sample.

18 VICE CHAIRMAN MULVEY: The chart that
19 you have at the end of the report where you have
20 four proposals and show how they would affect
21 various things like railroad profitability,
22 coordination, etcetera. Now, that's not based

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1 particularly on an econometric analysis. That's
2 based upon your knowledge and your thoughtful
3 assessment of these impacts as opposed to being
4 derived from any of the analysis done in the
5 prior chapters, correct?

6 DR. EAKIN: By and large that's
7 correct. I mean some of it we do draw from like
8 on the economies of density type of stuff does,
9 has some basis to the econometric function that's
10 estimated in, in chapter nine, but no, a lot of
11 this is qualitative theoretical.

12 DR. MEITZEN: Well, and also based on
13 the results of other studies that we review.

14 DR. EAKIN: Right.

15 VICE CHAIRMAN MULVEY: One other
16 thing and that is you talk about the negative
17 productivity gains that we've had in recent years
18 and you point out the possible reasons for that
19 why productivity growth has slowed down.

20 You mentioned also the sizeable
21 capital investments that the railroads have made
22 recently and that maybe we will see those come to

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1 fruition and see those pay off in the near
2 future. Would you recommend that five years from
3 now say we go back and look at this again to see
4 whether or not that is indeed the case?

5 DR. EAKIN: It would satisfy my
6 curiosity, yes.

7 VICE CHAIRMAN MULVEY: Yes, it does
8 because the railroad productivity gains were
9 substantial following Staggers. And, in fact, I
10 think some analyses show that railroads achieved
11 more productivity gains than virtually any other
12 industry for a while, but those seem to have
13 slowed down.

14 DR. MEITZEN: Yes, and I think, you
15 know, there's a couple things going on there. I
16 think there's always a cyclical component to
17 productivity and a lot of it has to do with the
18 interaction as you point out between investments
19 and when they pay off.

20 But then I think a lot of what
21 happened after Staggers II was, a lot of it was
22 one time. So the question is what's the real

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1 long-term trend? And I don't know if we've
2 really seen it yet.

3 VICE CHAIRMAN MULVEY: You know,
4 there were certainly major gains following
5 Stagers as railroads were given freedom to do
6 things they would have done if they could have
7 beforehand. You also discuss the Cambridge
8 Systematics Study and the forecast of the demand
9 from rail services. This is brought up all the
10 time that the demand for rail traffic is going to
11 quadruple, quintuple, or what have you in the
12 next few decades, and yet, absent sufficient
13 infrastructure, that really can't happen.

14 You suggest that there's still a lot
15 of capacity out there and that, that there's
16 really bottlenecks in that capacity and that if
17 we focus our investments on those bottlenecks, we
18 may have the capacity to handle much of this
19 expected growth. Is that a fair assessment?

20 DR. MEITZEN: Well, I think partly
21 yes. I think the other part of that is how will
22 those demand projections come to fruition? And I

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1 think that's a big question mark as well because
2 I think there a lot, as I said before, there are
3 a lot of assumptions that go into those and, and
4 I think they're not always based on looking at
5 economic reactions or incentives to various
6 phenomena.

7 So I think critical analysis of
8 those, as we put in our future research
9 considerations, one of the areas is critical
10 evaluation of these future demand projections.

11 VICE CHAIRMAN MULVEY: To often these
12 projections are sort of straight lines assuming
13 that tomorrow is going to reflect yesterday.

14 DR. MEITZEN: Yes.

15 VICE CHAIRMAN MULVEY: And I'm
16 obviously already seeing changes in overall trade
17 flows and these could continue, this could
18 reverse themselves, and there were other things
19 that could happen which could totally change the
20 whole flow of logistics in this world and that
21 would affect the demand for rail service, so
22 thank you.

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1 CHAIRMAN NOTTINGHAM: Commissioner
2 Buttrey, questions?

3 COMMISSIONER BUTTREY: Thank you, Mr.
4 Chairman. When you get down to the last
5 commissioner it seems that most of the good
6 questions have already been asked, but I dare say
7 all of us in the room have a favorite political
8 cartoon that we remember from some point in our
9 life or our college years or whatever.

10 I remember one that was particularly
11 fond of that showed a picture of Teddy Roosevelt
12 with a huge club in his hand and he had it cocked
13 back over his shoulder. Somebody shaking their
14 hand out there, they seem to remember this one
15 too, he's shaking his, he's got it cocked like
16 he's a baseball player, he's going to hit
17 something with that club.

18 And in front of him is this really
19 ferocious looking lion looking character animal
20 and written across the back of the animal is the
21 word "monopolies." And he's got this big club
22 drawn back like he's going to go after this, this

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1 roaring lion as it were.

2 I've always thought that was a really
3 interesting and telling political cartoon. I
4 thought of that cartoon while I was reading
5 through your study. And I want to assure you
6 that my opening comments today was not designed
7 to cast any poor light on your efforts and your
8 work because obviously you put a lot into this
9 and I agree with the other Board members it is,
10 it is a revealing document.

11 I just don't have much like of
12 studies. In any case, I think we'd be better off
13 if we were building things rather than studying
14 things, but anyway, I'm just looking for maybe
15 one takeaway from this, from this study.

16 There are probably several takeaways,
17 but I'm looking for one in particular. And I
18 know I'm going to ask you to do something that
19 you really don't want to do probably, but you can
20 take a shot at it and get as close to it as you
21 can.

22 I seem to conclude from, from your

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1 study that, that while you may not agree with me
2 that the railroads are monopolies, that's an
3 argument for another day possibly, but anyway,
4 I'm looking for some thoughts from you on whether
5 you think there is misbehavior if you will in the
6 marketplace with respect to the rail industry and
7 its customers.

8 And I seem to takeaway from this
9 study that you don't find any particular
10 grievances in general with respect to that issue.
11 Now, maybe I read this study wrong and if I did
12 you need to point out to me where I missed the
13 point.

14 But what my takeaway is is that you
15 don't really see any grievous behavior of a
16 monopolistic traditional classical monopolistic
17 style behavior based on your analysis. Can you
18 speak to that as eloquently as you can and give
19 us, give us a takeaway on that? Both of you --

20 DR. EAKIN: I'll start and say that,
21 you know, there are two phases that we repeatedly
22 saw or that come to mind. One is an abuse of

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1 monopoly power and the other one is fair price.
2 And it is difficult for an economist doing
3 economic analysis to define what is an abuse or
4 what is fair or not fair and that's really a
5 policy decision.

6 What we have tried to do with this
7 study is inform that policy decision as much as
8 possible so where one draws the line and says,
9 "Over this line it's an abuse if a particular,
10 you know, customer is, faces a markup more than a
11 certain amount where that line is drawn we can
12 help you determine, you know, how often that
13 happens and which customers and which places and
14 which pockets that happens at."

15 But drawing that line is something we
16 don't do and it's not an economic conclusion.
17 The fairness conclusion is a policy type of
18 conclusion. So while you may, you know, have
19 said the takeaway that you come away with is that
20 we did not say that there was any evidence of
21 abusive behavior that's because it's a hard thing
22 for an economist to define and conclude on

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1 because it's a fairness concept, not an economic
2 analysis concept.

3 It doesn't mean it's not there, but
4 it's not our judgement, it's not our place to
5 make the judgement that it's there. In fact, I
6 would say that our study offers ways of however
7 you want to define abusiveness of detecting it
8 maybe better than the ways that are out there
9 right now.

10 So I think we recognize there are
11 rates out there for relatively captive shippers
12 that are much in excess of rates for similarly
13 situated shippers who have alternatives and I
14 think we do point that out. But, again, I would
15 echo Kelly's sentiment that whether that's right
16 or wrong, it's really not our call.

17 We can help you identify and point
18 those out, but it's really a policy decision as
19 to where that line is. And I think again it gets
20 beyond rates. Are there issues with how shippers
21 and railroads interact with one another that are
22 indicative of maybe not enough competitive

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1 pressures on the railroads to provide good
2 service, for example?

3 You know, those issues I think we try
4 to highlight where we could, but empirically we,
5 we didn't have the data to really investigate it
6 thoroughly how that connection may work.

7 And let me throw one more thing in
8 there is that we do recognize that there are
9 shippers due to their characteristics whether a
10 lot of them are geographical characteristics that
11 are inherently more vulnerable to higher prices,
12 whether that's abusiveness or not is a different
13 question, but, or, you know, not the judgement
14 we're going to make, but that there is a
15 vulnerability there that we can detect and
16 recognize and to the extent that one is
17 interested in protecting those who are vulnerable
18 in that situation we can help you sort of see
19 where those pockets in those particular instances
20 are.

21 COMMISSIONER BUTTREY: You use the
22 terminology "market structure" in some of your

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1 graphics. Would it be accurate -- would it do
2 any damage to your analysis or your data graphics
3 to substitute for market structure the term
4 "captivity?"

5 DR. EAKIN: The reason we would
6 probably resist doing that is because captivity
7 is, is sort of determined by those structural
8 characteristics and it's, and it's, again, not a
9 clear point to where, where captivity is yes or
10 captivity is no, but it's much more of a
11 continuous variable or measure or concept.

12 So, and captivity also may carry
13 connotations that mean different things to
14 different folks. It might confuse the issue
15 more, so I mean that's, I mean we deliberately
16 chose structure to avoid the use of it, but --

17 COMMISSIONER BUTTREY: Captivity is
18 kind of, you know, emotionally charged word.

19 DR. EAKIN: Right, that's what I'm
20 trying to say.

21 COMMISSIONER BUTTREY: Going back to
22 your economies of density concept, economies of

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1 density actually comes to a point where it
2 actually hits a wall, does it not?

3 DR. EAKIN: It appears to. I mean
4 the -- that's an empirical question, but yes, the
5 empirical answer seems to be that, that economies
6 of density do get exhausted.

7 COMMISSIONER BUTTREY: So you get
8 into a situation where you become very efficient
9 and more efficient and more efficient and more
10 efficient and all of a sudden you find out the
11 next day you're less efficient because you're
12 trying to put more and more density on a, on a
13 defined and limited infrastructure.

14 DR. EAKIN: Eventually, the sort of,
15 the fact that things are getting more crowded on
16 the system that cost, which is always increasing
17 as you put more traffic on the system, that
18 eventually outweighs the economies from, from
19 putting that more traffic on the system.

20 So sort of a, it's at a margin where
21 the last unit eventually adds more to congestion
22 than it does add to the efficiency.

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1 COMMISSIONER BUTTREY: Would you
2 agree with the, with the idea that the quickest
3 way, the best way to get better results for
4 everybody is to have more infrastructure in the
5 right places?

6 DR. MEITZEN: I think generally yes,
7 we agree with that.

8 COMMISSIONER BUTTREY: Maybe that
9 ties in with the stimulus package, Frank. Well,
10 I think, I think that's, that's all the questions
11 I have at the moment.

12 VICE CHAIRMAN MULVEY: I just wanted
13 to follow up on one thing you talked about, a
14 fixed network and if it gets overused eventually
15 you begin moving up the short run average cost
16 curve, but as you said before, if the industry
17 indeed is experiencing constant return to scale
18 then one can invest in infrastructure to expand
19 the size of the capacity and still keep unit
20 costs around the same, correct?

21 DR. EAKIN: Yes.

22 CHAIRMAN NOTTINGHAM: I'd like to

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1 follow up on that too because as someone who's
2 worked in the area of infrastructure policy for a
3 number of years, I would like to think it's my
4 first instinct to think that if we could just get
5 additional infrastructure at all locations where
6 it's desired, problem solved.

7 But when I read your report, when I
8 go to school on the little more of economics, I
9 get a little different impression that, in other
10 words, if you look at impact on the industry and
11 making attractive to go into the rail industry,
12 if you were to magically, if the government were
13 to come in or someone else were to, through
14 policy incentives actually achieved the outcome
15 of additional rail infrastructure at all
16 locations where enough people, there's a certain
17 threshold of customers desiring that additional
18 infrastructure.

19 What does that do the, to the market
20 as we know it today? And -- because there's some
21 history for that in our country. We're just
22 coming, you know, we're at the end of an era of

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1 it's still petering out, but, you know, a lot of
2 abandonments, a lot of lines that crisscrossed
3 America that are no longer in existence and
4 presumably that's for a reason, but can you
5 expand on that from an economics' perspective?

6 DR. MEITZEN: Well, I think it's
7 partly economic and partly behavioral. Again,
8 from some of the feedback we received to kind of
9 expand on your point of after the experience of
10 decades of downsizing and shedding what appear to
11 be excess, most of, from what we understand at
12 least, an opinion that was expressed to us is
13 that railroads were used to cutting costs and
14 looking for ways of shrinking networks to make
15 them more efficient.

16 So it really took a shift in mind set
17 than to say "Well, maybe we're at a level now
18 where we have to start thinking the opposite
19 direction." So, so in one respect, it can be
20 just as much of a mind set as it can be the
21 economics of the situation.

22 So, so I think some of that probably

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1 one way or another factored into maybe you can
2 look at this as some kind of a transition phase.
3 In other words, one way of looking at capital
4 investment, it's a lumpy investment and
5 especially in an industry that's as capital
6 intensive as the railroads.

7 I mean once, I mean, it literally is
8 sunk investments once you put it in. And so
9 under those situations, often times you're almost
10 accidentally at the optimal level. I mean, by
11 accident either have enough, but typically, it'll
12 either be too much or too little depending on
13 where you are in your investment cycle.

14 So it's, it's actually a lot of
15 skilled forethought and planning I think that
16 goes into these things. And from what our
17 understanding is that that's one thing a number
18 of railroads have been working on over the,
19 intervening years is getting better at their
20 abilities to identify areas where capacity is
21 needed and, and to employ the proper techniques
22 to, to make sure that investment gets deployed

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1 efficiently and not in haphazard ways like maybe
2 once was done, and that we're basically seeing
3 the legacy of that now.

4 CHAIRMAN NOTTINGHAM: Thank you. I
5 wanted to revisit the table on page 18. I don't
6 know whether, how hard it would be for you to
7 pull it back up, but I've got it in front of me,
8 so I don't need you to myself, but it might be
9 helpful to everyone else in the room.

10 This is the one that titled, "Percent
11 Tons and Ton-Miles by Revenue Over Variable Cost
12 Category," where we actually, you educate us a
13 little bit on what I might call sort of the
14 winners and losers perhaps in the system we have
15 now. You point out that, I guess I just want to
16 make sure I understand the data.

17 You've got, first of all, what's the
18 distinction between, you've got a top, top two
19 lines, a top period, and then you've got the
20 same, I guess same data for -- what's the
21 difference between the top half of the page and
22 the bottom half of the page?

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1 DR. MEITZEN: The first top half is
2 just total tonnage, percent of total tonnage. So
3 those are the figures for 2001 and 2005-2006 time
4 periods based on looking at tons. The lower part
5 of the table are for the same two time periods,
6 but -- but the measure there is the percent of
7 ton-miles, so that's why, that's the distinction
8 between the two.

9 And they give you, I guess you'd say
10 qualitatively similar answers in terms of a lot
11 of the information, but obviously, there are some
12 distinctions whether you use tons or ton-miles as
13 your measure that you're looking at. And that's
14 why we wanted to present both of these because
15 they do give you, you know, a slightly different
16 view.

17 Again, the takeaway that we saw here
18 in one of the illustrations is that, you know,
19 roughly speaking if you look at both ends of the
20 distribution where R/VC is less than 100 or it's
21 greater than 300, you're seeing a lot of traffic
22 measured by this R/VC ratio whether you're

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1 measuring it in tons or ton-miles, that looks
2 like its revenue is less than its variable cost
3 by this measure. And, again, it's an
4 illustration of some of the unreliability of the
5 R/VC measure as we see it.

6 CHAIRMAN NOTTINGHAM: So to
7 understand this they are just looking at, for
8 example, the lower table, the percent of ton-
9 miles by R/VC that shows that there is 2000,
10 2001, 2005, 19 to 20 percent of the traffic is
11 actually moving at less than 100 percent of R/VC?

12 DR. MEITZEN: That's what it shows.

13 CHAIRMAN NOTTINGHAM: I'll put that
14 in plain English. Does that mean the railroad is
15 basically practically giving away the
16 transportation, in other words, losing money on
17 that, willing to lose money on that movement?

18 DR. EAKIN: I think what we're saying
19 is that it brings into suspect the quality of the
20 data of the URCS data.

21 CHAIRMAN NOTTINGHAM: Could there be
22 any other explanations for it? Would this

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1 include contract data, you may have a contract
2 that was entered into nine years ago, the ten-
3 year contract somebody --

4 DR. EAKIN: It's worthy of trying to
5 figure out why we get this anomalous result.

6 CHAIRMAN NOTTINGHAM: Another
7 possible reason might be, I don't know, of
8 course, is would be competition between motor
9 carrier, trucking, and railroads. Railroads
10 being willing to aggressively go after that
11 traffic so long as their total business package
12 gives them a profit.

13 DR. EAKIN: You start to get on a
14 little bit thinner sort of theoretical ice there
15 in terms of, you know, losing, you know, losing
16 that much on every unit, but making it up on
17 volume type of problem.

18 COMMISSIONER BUTTREY: Mr. Chairman,
19 could I, could I horn in here on your question
20 time since we're --

21 CHAIRMAN NOTTINGHAM: Yes.

22 COMMISSIONER BUTTREY: Just to follow

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1 up on what you said. I mean given the fact that
2 the, especially the western railroads, a huge
3 percentage of their revenue is coal, you know,
4 turning coal, and given the fact that the revenue
5 per ton-mile on that coal traffic is I guess the
6 lowest there is, certainly for a commodity
7 anyway.

8 Does that distort these -- what --
9 what -- does that have a distorting effect on
10 these numbers or it a worrisome distortion or
11 not?

12 DR. MEITZEN: I think if you took a
13 look at the work we did in looking at margins
14 over marginal cost of coal, I mean, our work
15 would show that despite the low revenue per ton-
16 mile of coal, there was still a positive margin
17 from the data we looked at. Our --

18 COMMISSIONER BUTTREY: Yes, I'm not
19 arguing with that --

20 DR. MEITZEN: No, no, but what I'm
21 just trying to then relate it to this and say,
22 you know, to me again that indicates it's not so

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1 much behavioral that this is reflecting what's
2 going on out there, but there's something with
3 this data that really merits a real close
4 investigation.

5 VICE CHAIRMAN MULVEY: If I could, if
6 I could add to his question about on page 19, you
7 have a column, "Revenue per ton-mile for the
8 various commodities." Is that the, is that a
9 correlation coefficient of some sort or is that,
10 is that the actual RPTM?

11 DR. MEITZEN: Which -- it's the table
12 --

13 VICE CHAIRMAN MULVEY: Table 19.

14 DR. MEITZEN: I believe that's the
15 correlation coefficient.

16 VICE CHAIRMAN MULVEY: That's the
17 correlation --

18 DR. MEITZEN: Yes.

19 VICE CHAIRMAN MULVEY: Thank you.

20 CHAIRMAN NOTTINGHAM: Returning to
21 the table on page 18 of the percent of ton-miles
22 by R/VC category. I want to make sure I

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1 understand. So you're suggesting there's not
2 really any plausible, you know, economic,
3 rationally economic reason that there would be 19
4 or 20 percent of ton-mile traffic moving at below
5 100 percent, so there must be a data error or
6 some problem there.

7 DR. EAKIN: I'm not absolutely saying
8 it's a data error, but I'm saying it is, it
9 points, it's a red flag that comes up that says
10 it's worth looking at. Your example of if there
11 were longer term contracts and things have
12 changed and so now the contract seems to -- so-
13 called be the out of the money, that's an
14 alternative explanation and we'd want to sort
15 those things out.

16 But even having said that, it would
17 have to be an overwhelming proportion of traffic
18 for us to observe this with data that we're, we
19 had 100 percent confidence in.

20 CHAIRMAN NOTTINGHAM: So if there's
21 not a lot of confidence in, in the data on that
22 end of the spectrum, how much confidence you have

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1 on the data on the high end on the traffic that's
2 supposedly over 300 percent of R/VC?

3 DR. MEITZEN: I'd say probably about
4 the same amount of confidence is under 100
5 percent.

6 DR. EAKIN: And then, you know, when
7 we put the map up for wheat I mean that, we think
8 that kind of is a good example of these things
9 just don't correlate and that you even look at
10 where the R/VC some of the, some of the over 300
11 percent sits right on the Columbia River, which
12 is, you know, has, is less than a mile from the,
13 from the water access.

14 But it's, you know, it just doesn't
15 match with the market structural characteristics.
16 So I mean we obviously, you know, in our report
17 tend to say, "We put more faith in the market
18 structure sort of stuff," so we're setting this
19 table up as this isn't doing such a good job we
20 think.

21 CHAIRMAN NOTTINGHAM: I wanted to
22 explore that a little bit. So if, of course, by

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1 statute we're directed to pay a lot of attention
2 to R/VC. I've never been able to find the answer
3 to exactly who came up with the 180 percent magic
4 number. I'm told it didn't come from the ICC,
5 the STB's predecessor, and it likely came based
6 on a knowledgeable staff person's best judgement
7 late at night as they were wrapping up the
8 Stagger's Act, but it is what it is, it's in law.

9 So expound on what, what alternative
10 approaches might be more useful if the focus --
11 on R/VC is of questionable value. Expand on, on
12 your, your suggested alternatives as to what we
13 should be looking at to be, to be determining
14 whether there are market, market power at play
15 and, or inappropriate market power.

16 DR. MEITZEN: Well, I'll start off
17 and I think just what reiterating what Kelly said
18 before and I'm not sitting here and I don't think
19 we're pretending to have all the answers or say,
20 you know, "Let us do it." But, you know, I think
21 we've got something here that shows you that if
22 you consider the economics of the situation, and

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1 as Kelly was giving you the examples of, I guess
2 what we would call "relative captivity," in other
3 words, the quartiles of markups by these various
4 commodities, something could be done to, by
5 commodity, again, do this type of economic
6 analysis, but it would be up to some policy
7 decision to say, "Well, where's the line where
8 high is too high?" You know, that's something
9 that basically economic efficiency or as an
10 economist without putting value judgements into
11 the analysis couldn't really tell you.

12 We could, we could lay things out for
13 you that way, but I think ultimately it would be
14 a deliberation to say, "Okay, anything in a
15 fourth quartile we're going to consider to be
16 captive shippers," something to that nature would
17 be one possibility.

18 You know, the other thing I would say
19 is that I understand there are still a few
20 qualitative factors that the, are considered in
21 market dominance deliberations. And I know
22 they're quite complex and can often drag out in

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1 the deliberations, but maybe some way of trying
2 to tighten up or expedite the analysis of the
3 qualitative factors in market dominance
4 determinations might, might be some way of doing
5 it.

6 In other words, you'd still,
7 unfortunately, you'd still be stuck with the R/VC
8 180. And, again, we, we vividly recognize that
9 that's by statute. But, again, we're here to
10 tell you there are probably cases of captive
11 shippers who require some kind of relief or at
12 least some review where R/VC is less than 180 as
13 well, so it cuts both ways.

14 DR. EAKIN: And I guess I'd also like
15 just to add to that there's sort of two different
16 approaches as far as how do we go about
17 implementing something else. One is to see if
18 there is something wrong or something inherent in
19 the, in the URCS database data that could be
20 fixed.

21 And then the second is supplementing
22 it with alternative, or with other data sources,

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1 which are these market structure characteristics
2 and analyses using things such as the waybill
3 sample which, you know, by this report we have
4 demonstrated, you know, the concept works that
5 this can be done and it might be something that,
6 you know, the staff here could just sort of set
7 up programs to do.

8 I mean so you can just run these
9 things and identify the hot spots so to speak.
10 But I guess the final thing is that in at least
11 one of the proposed legislation it was suggested
12 the R/VC ratio of 180 be the only criteria and
13 the final and determinative criteria or something
14 like that. And we would just say as things stand
15 right now, we, we don't think that's a very good
16 idea.

17 CHAIRMAN NOTTINGHAM: Your overview
18 touched on this, your report was a little more
19 detailed on it. You looked, you did look a
20 little bit at the question of whether there was
21 enormous or extravagant railroad industry
22 profiteering relative to other major industries.

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1 We hear that sometimes in the public arena
2 allegations of sort of unreasonable the high
3 profits in the rail industry.

4 What did your study and research
5 indicate on that question?

6 DR. MEITZEN: Well, what we did is we
7 benchmarked railroad financial performance, tried
8 to put on like a financial analyst's hat and look
9 at the railroads as maybe a financial analyst
10 would. And we looked at various measures that
11 are commonly used whether it be earnings per
12 share, price earnings, ratios, EBIT, EBITA, you
13 know, all of the financial alphabet soup.

14 And we, we found that over time
15 through the period of our analysis which ended in
16 2006, that the railroad performance in a lot of
17 ways was very similar to electric utilities in
18 terms of earnings per share, price earnings,
19 ratios, things like that, and also consistent
20 with some of the measures for the S&P 500
21 composite.

22 So from that perspective up to that

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1 point in time, there didn't seem to be, for
2 example, on a price earnings ratio there wasn't a
3 huge premium commanded for, for railroad stocks,
4 which would indicate that, you know, there wasn't
5 a willingness or, of the investment community to
6 be paying a premium to hold the railroad stocks,
7 which would indicate that they didn't see this as
8 one where it was the next Microsoft or however
9 you want to characterize it.

10 Of course, I would just add a caveat
11 that I think since our period of our study ended,
12 you know, even last week, I noticed some
13 analysts' reports came out giving glowing
14 recommendations to the railroad, so I, I'm not
15 exactly sure how those types of factors would,
16 would alter any of the types of conclusions of
17 our data through 2006.

18 But, but just going back to what we
19 did do in our study looking at these various
20 benchmarks, they seem to be, railroad industry
21 financial performance seemed to be lined up with
22 some general trends of other benchmark industries

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1 in the S&P 500.

2 CHAIRMAN NOTTINGHAM: Your study also
3 seemed to identify a reality that we often have
4 to grapple with here, which is that kind of the
5 consequences of certain policy alternatives, I
6 get back to kind of the phrase winners and
7 losers. It's challenging enough to identify who
8 some of the stakeholders in our regulatory world
9 are who are disadvantaged by the current system.

10 We often don't hear from because
11 they're presumably fairly content and, and are
12 busy being content pursuing their businesses. We
13 don't often hear from the folks who are satisfied
14 customers of the railroads I'll say, but your
15 study seems to indicate that there are, of
16 course, some of those at least out there and that
17 as far as, and that there are consequences to
18 driving down rates for certain identified
19 disadvantaged rail customers presumably would
20 require railroads to respond how? If you could
21 just elaborate on that?

22 DR. EAKIN: Well, I think one of the

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1 analogies that we use is sort of pushing on a
2 balloon that if the, the box that a balloon is in
3 or whatever is just at the revenue sufficient
4 level than if you give relief to one set of
5 customers it's got to, you know, force, for the
6 viability that it will likely result in rate
7 increases for some others.

8 And so there's, you know, if, if
9 there are above normal profits for the industry
10 then perhaps relief can be given without that
11 impact going onto to other customers, but that's
12 a challenge of how that actually is, comes about.

13 What I think we can see or what can
14 this study starts to shed some light on is that
15 any given particular reform we can probably, you
16 know, like reciprocal switching, we can probably
17 identify the likely winners from that because of
18 their situation that it meets the characteristics
19 of where they would benefit from, from having
20 that reform go into place.

21 We can also look at the sort of
22 commodity specific markups and also those county-

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1 specific maps to see of the set that doesn't sort
2 of meet the characteristics of, to benefit from
3 the reform, how the, sort of, the gain on this
4 side is going to be pushed off as pain on that
5 side and how that pain is going to be distributed
6 to those others according to those market
7 structure characteristics.

8 So I might have lost the thread of
9 the question, but that's --

10 CHAIRMAN NOTTINGHAM: Did your
11 research tell you anything about the type of
12 shippers who mostly likely are benefitting under
13 the current regimen? Wouldn't they be shippers
14 who have options, shippers who have modal options
15 alternatives?

16 DR. MEITZEN: Yes, in fact, as one
17 particular came to mind that we interviewed and I
18 forget the exact commodity, but they were a
19 shipper who basically was able to locate and have
20 transportation options part of their locational
21 decisions. In other words, they weren't stuck in
22 one place and they could basically site to where

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1 they could get, you know, the best deal -- they
2 weren't necessarily, it wasn't a commodity where
3 they, because of the, it was a bulk commodity
4 where rail made the most sense.

5 I mean they could do truck, they
6 could do water, they could do rail and they were
7 perfectly happy with their railroad service and
8 most likely because they, they did have all these
9 options and they had more leverage than other
10 shippers did.

11 So, yes, we did, we did see some of
12 that. That, you know, depending on your
13 circumstances and, you know, whether you felt you
14 were relatively captive in one way or another,
15 and again, not using captive in a sense of maybe
16 a more common sense where shippers felt they were
17 captive.

18 And if they did feel they were
19 captive, I think they saw or they perceived that
20 they weren't getting such a good deal from the
21 railroads.

22 CHAIRMAN NOTTINGHAM: Vice Chairman

1 Mulvey, you've been patient. Would you like to
2 take a turn?

3 VICE CHAIRMAN MULVEY: I just have
4 one other question. Every report, no matter how
5 good it is, will be scrutinized and people will
6 come up with a sentence or so to argue about.
7 And there's one sentence in volume two, chapter
8 ten, pages 11 and 12, where it seems to be
9 somewhat contradictory and I would like it if you
10 would take a second to clarify the contradiction.

11 It says, "The exercise of market
12 power appears to have increased in the freight
13 rail industry over the last 20 years." But then
14 just at the end you say, "Finally the substantial
15 increase in revenue per ton-mile appears to be
16 largely the result of increases in variable,
17 fixed, and marginal costs and not due to the
18 increase exercise in market power."

19 So there's seems to be a conflict
20 there and I'd like you to try to clarify it.

21 DR. EAKIN: I don't have the sentence
22 right in front of me, but I think it should say,

1 "in recent years." Would that --

2 VICE CHAIRMAN MULVEY: That would,
3 that would help a lot.

4 DR. EAKIN: Because that's what the
5 pictures were -- and that's what -- that's really
6 what we were trying to focus on of what's been
7 happening sort of since 2000.

8 VICE CHAIRMAN MULVEY: But I wanted
9 to get that on the record that this is --

10 DR. EAKIN: Thank you for, thank you
11 catching that. I'm sure that's the only mistake
12 in the report.

13 VICE CHAIRMAN MULVEY: Well, on page
14 19 --

15 (Laughter.)

16 CHAIRMAN NOTTINGHAM: And in case you
17 were concerned that no one had actually read the
18 whole thing, you now know that at least one
19 person has. Mr. Buttrey.

20 COMMISSIONER BUTTREY: No further
21 questions.

22 CHAIRMAN NOTTINGHAM: I have a couple

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1 more. I hope my colleagues can bear with me, but
2 I just wanted to make sure we understand all this
3 data in front of us.

4 Your overview mentions and your
5 report mentions Surface Transportation Board
6 process improvements that would helpful or that
7 it might be beneficial, could you -- one of the
8 reasons frankly I was interested in an
9 independent consultant assessment is that when we
10 receive reports on things like STB process
11 improvements from an independent consultant, it
12 might be, might mean something different to our
13 stakeholder audience than if we would have our
14 hired staff who we have to do performance
15 evaluations for every year etc., and decide
16 whether to promote or not give us their best
17 effort at critiquing the Board and its processes.

18 So that's really, I'm anxious to hear
19 a little more discussion of those thoughts and
20 ideas you have.

21 DR. MEITZEN: Sure, I'll start off.
22 Well, I think part of the response to that can be

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1 found in chapter five where we report on our
2 stakeholder feedback and we do report some of the
3 things we did here regarding STB.

4 And as you might imagine I'm sure as
5 you well know, there's a mixed bag out there.
6 Some, some people thought, you know, things were
7 okay and, you know, minor changes in processes
8 were in order and others, you know, probably have
9 your ears burning a little bit more.

10 But I think of, again, given our
11 charge, which was not to kind of have this micro-
12 managing analysis of how the STB does its job
13 day-to-day, but, but look at what policy
14 proposals were out there on the table right now.
15 There were a few that were talking about, for
16 example, the simplified rate guidelines and
17 things like that.

18 And I think part of what we're saying
19 is and, you know, understanding that there have
20 been recently the three cases filed and decided
21 on appeal right now, but continuing efforts to,
22 to make sure that, you know, those processes are

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1 accessible and working correctly and, you know,
2 constant oversight on those things.

3 Another thing that had been
4 recommended I think in the GAO study that may
5 show up in, in one of the current or recent
6 proposals before Congress was more use of final
7 offer arbitration for various disputes. And we
8 did hear from a number of our stakeholders that
9 they saw some benefits.

10 One of the things we heard is going
11 to Canadian style regulation. They saw a lot of
12 benefits there. And, of course, we saw other
13 people who didn't think it was so great, but, you
14 know, the two things that came out of there were,
15 you know, the idea of the reciprocal switching
16 which is one thing that is aside from the, you
17 know, the STB processes, but the use of final
18 offer arbitration as a way of, and a lot of
19 times, even avoiding getting disputes to the
20 Board.

21 In other words, a way of getting the
22 parties to come to some agreement having that

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1 hang over their heads that there would be
2 somebody deciding this if we don't do it
3 ourselves. So, you know, things like that
4 probably merit further investigation.

5 However, I think we also know that
6 there are some down sides to final offer
7 arbitration media as proposed and also the way
8 it's done in Canada. And, and one of the big
9 things we see is something that should be
10 discussed is what is the background and
11 experience of the arbitrators and do they know
12 enough about these issues to make some informed
13 judgments?

14 You know, I think it's a difficult
15 situation, but that certainly is one
16 consideration. So, so I guess to answer your
17 question, the two things that come to mind in
18 terms of improvement in STB processes would be
19 just a constant evaluation of how well the
20 simplified guidelines are working and whether or
21 not, you know, the shipper community feels like
22 they, they have access to the types of STB

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1 responses that they feel they need and also the
2 consideration of final offer arbitration more
3 widely.

4 CHAIRMAN NOTTINGHAM: Okay. I want
5 to make sure I understand, on page 26, you have
6 the table of looking at the economic impact of
7 open, you call "open access proposals." And
8 these terms get bandied about a lot and one would
9 think they, they all reside in the Oxford
10 Dictionary, but I tried looking up, them up and
11 they basically don't.

12 So if I could maybe get your first
13 sort of definition, best, you know, a quick
14 definition of reciprocal switching, bottleneck,
15 rates, terminal agreements, and trackage rights
16 so we all kind of know what we're talking about
17 here.

18 DR. MEITZEN: Sure. Well, both
19 reciprocal switching and bottleneck rates are two
20 types of proposals that involve interchange of
21 traffic between two railroads. There's a handoff
22 involved. Typically, reciprocal switching occurs

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1 close to an endpoint of the movement.

2 Whereas, under the current proposal
3 in the pending, or the proposed legislation
4 regarding bottleneck rates, I believe it says
5 that there has to be a rate offered basically
6 between any two points and the railroad's
7 network. So, but the commonality that those two
8 proposals share is that it involves an exchange
9 of traffic between one railroad and another
10 railroad.

11 On the other hand, terminal
12 agreements and trackage rights, the commonality
13 there is it's basically some kind of run through
14 provision where either you have access to another
15 railroad's terminal area so you could complete an
16 end-to-end movement or through some segment of
17 their network through trackage rights and you
18 could complete an end-to-end movement.

19 So, so basically that, that's kind of
20 the very broad definition of what these
21 particular policies are.

22 CHAIRMAN NOTTINGHAM: You did point

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1 out towards the end of your presentation that,
2 although your report didn't delve into this in
3 great detail, I don't think that all of these,
4 those proposals, reciprocal switch and bottleneck
5 rates, terminal agreements, and trackage rights,
6 would trigger an access charge, some type of an
7 arrangement.

8 Now, many of those arrangements, I
9 think everything except maybe bottleneck rates,
10 do exist out in the marketplace voluntarily,
11 correct?

12 DR. MEITZEN: Yes.

13 CHAIRMAN NOTTINGHAM: So they're out
14 there, they're just not out there to, to the
15 degree to meet everybody's fancy. The problem
16 though, of course, the challenge is when you
17 introduce involuntary arrangements, sort of a
18 candidate to dump it down about 30 degrees if
19 you, you know, take your typical American
20 neighborhood and there's, let's say there's a
21 parking shortage, some people have driveways,
22 some people don't.

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1 And I have a, I'm fortunate enough to
2 have an ample size driveway and my neighbors
3 convince the powers that be to change the local
4 rules to say that anybody in the neighborhood can
5 park in my driveway, but I get to, I get to
6 determine how much that costs.

7 The next thing we're going to have,
8 right, of course, is a little conflict about is
9 it a fair cost and it'll be back to the powers
10 that be who will then be asked to set what the
11 fair cost is. And, of course, I presume that
12 would be the STB in our little corner of the world.

13 Did you look into how the mechanics
14 of that would work about, I could anticipate a
15 railroad not being happy about an involuntary
16 imposition of something like terminal agreement?
17 They have a busy terminal, they have trouble
18 enough managing it with all their own trains.

19 We know that service levels are not
20 desirable even currently and that most of the
21 congestion and -- I shouldn't say most, but a
22 great deal of congestion delays and other delays

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1 happening in and around terminals. You introduce
2 an involuntary arrangement where other
3 competitors get to come in and park cars and move
4 trains through that terminal.

5 The owning railroad would presumably
6 be pretty likely to come up with a pretty high
7 price tag for that. We would then be asked
8 presumably in due course to go and see whether
9 that is reasonable. You'd have earnest
10 hardworking STB people flying around the country
11 kicking the, not the tires I guess, but the rail
12 wheels and trying to figure out how inconvenient
13 it might be in fact, and interviewing people, and
14 coming up with some rational assessment.

15 But do you see where I'm going? It's
16 a little bit -- there's sort of a question mark
17 there as to how that all plays out whether or not
18 that actually gets us a process with frankly less
19 litigation, less cost to the parties when you
20 look at how the cost of all that litigation. Did
21 you give any thought to that in your analysis?

22 DR. MEITZEN: A lot of thought. And

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1 basically, first of all, one thing I think we say
2 in the report is that the legislation that
3 proposes these is silent on those types of
4 details. And that's where, you know, not to be,
5 you know, be trite about this, but the devil is
6 in the details.

7 And, again, I'll -- and that's why we
8 say, for example, the incremental policies, for
9 example, the reciprocal switching or terminal,
10 have -- it becomes less of a economic cost --
11 well, obviously congestion and things like that
12 and coordination between railroads, but, you
13 know, the issues are bigger.

14 The bigger the access rights become
15 whether you're talking about bottlenecks or rates
16 or trackage rights and, and that's where the
17 biggest fights would occur. But then how do you
18 determine it?

19 And, again, my experience in teleco
20 says if you're the incumbent, you want to make
21 sure you sunk the investment and you've done it,
22 you know, with the eye toward a reasonable

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1 expectation you can recover so you can keep
2 investing, you know.

3 So you're going to have the
4 incumbents' arguments on that side and then the
5 potential competitor is going to say, "But the
6 incremental cost of using that track is only
7 this." So, you know, why should we pay more than
8 that?

9 All we're doing is basically ensuring
10 that the incumbent gets its fair return, which is
11 not our job do to. So you do get into those
12 fights and they will become huge.

13 In fact, one way they tried to
14 resolve this and took a few, again, I alluded to,
15 you know, Supreme Court cases, and Telecom was
16 when they opened the network is something called,
17 "TELRIC." I don't know if you ever heard of
18 that, Total Element Long Running Incremental
19 Costs, which I'm sure many people in this room
20 would love to hear was the cost of a
21 hypothetically efficient firm offering its
22 services and what would the costs be.

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1 So you do get into those issues and
2 they are very thorny issues that could require a
3 lot of, in my view and my experience, a lot of
4 litigation and, you know, resolution that I don't
5 know if it's in anybody best interest.

6 CHAIRMAN NOTTINGHAM: In your table
7 on page 28, it looks like the bottleneck rate
8 idea scores pretty poorly on your different
9 ratings under shipper gains least likely to
10 produce shipper gains. Could you expand on that?

11 Because when one is first introduced
12 to the bottleneck issue as a layman, one is
13 naturally inclined to think of it in terms of
14 shopping for an airfare rate. You know, I want
15 to fly from Washington, D.C. to Mobile, Alabama,
16 I can look at a few airlines, figure out whether
17 I want to go direct, nonstop, how flexible am I,
18 and I can, you know, and the airline doesn't
19 shoot back an email to me saying, "No, no, no, we
20 think you're really going to Houston, but you're
21 just being sneaky about telling us you're going
22 to actually hang out in Mobile. We know you're

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1 really going to Houston, so we're going to quote
2 you."

3 So when you first look at it, you
4 think, "Boy, that's not a very customer-friendly
5 concept to, to not allow a rate quote for the
6 customer's requested journey," but then you say,
7 "It would be least likely to actually result in
8 shipper gains." Can you expand on that a little
9 bit?

10 DR. MEITZEN: Okay. Well, I'll
11 start. And I think it gets back the whole issue
12 of how are these arrangements agreed to? Is it
13 going to be a voluntary agreement between
14 railroads? In which case, I think the perception
15 is, or at least the analysis would say that based
16 on their own economic interests, you know,
17 whether it is because of loss of economies of
18 density or average length of hauler or things
19 like that, unless the railroads have already
20 voluntarily agreed to these situations, if you
21 made it mandatory it's questionable how much
22 voluntary resolution of these issues for all of

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1 these various combinations would be.

2 So then you have to come up with some
3 kind of formula to determine, well, what -- how
4 are we going to determine these costs? I mean,
5 so then we get into the, again, how are you going
6 to determine the formula?

7 So I think you get into those types
8 of issues once, once you consider that type of
9 policy because I think you'll get some voluntary
10 response, but maybe, where maybe these things
11 look like they maybe need it the most or where
12 people are thinking they'll do the most good may
13 be the cases where you're not going to get the
14 voluntary responses to that policy.

15 DR. EAKIN: I think we're just saying
16 particularly with respect to the bottleneck rates
17 is that sort of the economics of it aren't such
18 that we expect that since the voluntary
19 arrangements aren't there now mandating it, the
20 rates that will come out will not be that
21 favorable, so things, we just don't think things
22 will actually change that much, that it won't be

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1 that effective.

2 So I think our warning on that one is
3 sort of don't get your hopes up if you do it. Is
4 that --

5 CHAIRMAN NOTTINGHAM: Yes.

6 DR. EAKIN: I mean not that it would
7 cause great harm, but that it won't change things
8 that much probably because of the economics.

9 CHAIRMAN NOTTINGHAM: Well, it gets
10 back to a variation on access charges again,
11 right, if we assume that this would be primarily
12 in an involuntary arrangement forced upon
13 railroad carriers change in the way they've done
14 business. They would, of course, want to make
15 sure their costs are recouped and if, if the
16 shipper says, "I'd like my grain moved from
17 Montana to Minneapolis, quote me a rate," but the
18 real journey is to, back to Mobile, the next
19 question is going to be, "And by the way, thanks
20 for the rate. That's a great rate Montana to
21 Minneapolis, St. Paul,"

22 But, you know, the railroad is going

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1 to say, "Well, let's talk about transfer charges
2 or, you know, oh, you wanted to put on my
3 competitor's train, and that's synchronized up
4 and we have to stop the unit train, take your car
5 off, synchronize, bring our competitor in, well,
6 gee that's going to be X cost," and we're right
7 back to the STB it seems to me with complaints
8 about the reasonableness of those costs.

9 And so the initial rate might go
10 down, but the total payments flowing from
11 shippers to railroads may well not. Is that the
12 type of thing you came across?

13 DR. EAKIN: Yes, those are part of
14 the economics that just don't make it work. That
15 if you cut it, you know, sort of close to in
16 half, you're losing some of the, the economies of
17 the length of haul that you get. And then also
18 any transaction costs that go in there from
19 having to change it from one to another that adds
20 to it versus end-to-end sort of hauling.

21 So even if those rates come in at
22 exactly what the cost is, it still may be more

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1 costly to have it split up than to have it not
2 split up and therefore, it'll probably still end
3 up the same way it is now is sort of the logic
4 that we were following.

5 CHAIRMAN NOTTINGHAM: Now, turning a
6 little bit to, to the agricultural sector. Your
7 report states that there were noticeably higher
8 rates being borne by certain agricultural
9 shippers. Could you expand on that and what some
10 of the reasons for that might be and what this
11 Board should be on the lookout for in that area?

12 I mean it's, at first glance, it's
13 probably not shocking that it may cost more to
14 transfer bulk commodities from more remote
15 beautiful and productive, but remote locations in
16 our country to the markets and ports and
17 terminals that they need to go than it would be
18 to move something shorter distances, but it's
19 more than that is what I'm hearing from your
20 report. It's more than just the sheer distance
21 factor that --

22 DR. EAKIN: Again, I refer back to

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1 that sort of the wheat maps that we put up there
2 with the market structure variables that what
3 we're seeing there that it is more than just the
4 cost difference because what the differences
5 there are is sort of benchmarking wheat against
6 itself and those counties that have less
7 competitive or fewer competitive alternatives pay
8 a higher relative markup than the counties that
9 don't for the same commodity.

10 So, now, again, whether that's fair
11 or not fair is for somebody other than us to
12 decide, but it is just, that's what the evidence
13 of it is. So to the extent that some of those
14 commodities inherently lack competitive
15 alternatives that suggest that they should
16 probably be toward the top of the list as far as
17 watching for, I mean, for receiving some
18 protection if protection is warranted on rates.

19 So it's -- a lot of it is geography-
20 based that it's just where, where the production
21 takes place is not conducive to, particularly the
22 intermodal transportation, particularly closeness

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1 to water.

2 CHAIRMAN NOTTINGHAM: That's sort of
3 mindful of the issue of micro-targeting gets a
4 lot of attention in the political consulting
5 world these days. Are you suggesting we sort of
6 micro-target and have maybe a series or a file of
7 zip codes? And if you send in a complaint to the
8 STB and you got one of those zip codes, we -- and
9 I'm being serious -- we actually say, "Okay, this
10 goes in stack A for priority."

11 This one, this could be, this is, you
12 know, this very well, you know, may be an example
13 of unreasonable pricing power being influenced --
14 implemented here. Or how do we -- did you drill
15 down to give us some help on how to address the
16 reality that markets and communities that don't
17 have diverse transportation options are likely
18 paying higher rates? I think we kind of knew
19 that before we hired you.

20 DR. EAKIN: You know, I hadn't really
21 thought about the micro-targeting or the, in
22 those terms or, you know, using zip code, but I

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1 don't know, it may actually work or county
2 targeting if you will. I believe what we have
3 developed here is a methodology that allows you
4 to use the data that you collect through the
5 waybill sample data to do some fairly intensive
6 analysis, but that will in fact by commodity by
7 county identify those counties that are
8 currently, that have characteristics that are
9 associated with higher markups.

10 And, therefore, yes, you could sort
11 of maybe take a complaint that came in from a
12 county that, on a commodity that it meets that
13 requirement, like, yes, this may be a serious
14 issues that's coming in and maybe you could be
15 slightly more dismissive relatively speaking of
16 ones that don't come from counties like that. So
17 it's a thought. We hadn't suggested that in our
18 report though.

19 CHAIRMAN NOTTINGHAM: Commissioner
20 Buttrey, do you have a question?

21 COMMISSIONER BUTTREY: I just want to
22 follow up on a question that Frank had earlier.

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1 Could you put up on the screen page 19 of the
2 handout? It's the one with the correlation of
3 R/VC with market factors' chart. Yes, that's it.

4 The chart is confusing for me not
5 being an economist. It's entitled, "Correlation
6 of R/VC with Market Factors." Without going into
7 great detail, I'm not picking on coal here by any
8 chance, by any stretch of the imagination, but I
9 just wanted to point out that, that the numbers
10 that are under the first column there starting
11 with chemicals going down the list to wheat, the
12 revenue per ton-mile those numbers are not the
13 average revenue per ton-mile numbers in general
14 that we have anyway here at the Board.

15 And I have used, I made reference, I
16 have made references to what these numbers are
17 and these are not the numbers we have. And I'm
18 not saying your chart is wrong. I'm just saying
19 it's a different -- this number is different from
20 just average revenue per ton-mile.

21 If you had, for instance, a chart in
22 here that said it was just plain vanilla revenue

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1 per ton-mile numbers on these commodities just,
2 for example, coal would be the lowest, and on
3 this chart, it's the highest.

4 So it's a little, it's a little bit
5 confusing unless you are an economist, unless you
6 understand exactly what this chart is supposed to
7 do. But if you just looked at these numbers, you
8 would say -- it would take your breath, I mean it
9 would take my breath away if I looked, when I
10 looked at this chart and see the numbers there
11 because they're so different from what the
12 average revenue per ton-mile numbers really are
13 based on the waybill sample.

14 DR. EAKIN: Right, this is the second
15 time this very column has come up in this
16 discussion here --

17 COMMISSIONER BUTTREY: Well, it was
18 bothering Frank and it was bothering me.

19 DR. EAKIN: I think that reflects
20 that we have a bad presentation of the table.
21 This is a correlation coefficient that's
22 presented here and we should make that clear.

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1 VICE CHAIRMAN MULVEY: But it's just
2 not clear from --

3 DR. EAKIN: Right, so that's, that's
4 our fault.

5 COMMISSIONER BUTTREY: And the reason
6 I bring it up is not to point out that you've got
7 a confusing chart, that's not my point. My point
8 is that someone looking at this would say, look
9 at this and say, "Oh my goodness, coal is the
10 highest."

11 When in fact the average revenue per
12 ton-mile basis it is the lowest. I'm not saying,
13 I know what it is, everybody up here knows what
14 it is. I'm not sure, we're not, probably not
15 able to say what it is, but we know what it is
16 and it's not 61.

17 VICE CHAIRMAN MULVEY: What makes it
18 confusing too, is those numbers in that column
19 are so different from the rest. The other ones
20 are all very small and those are relatively
21 larger, so maybe you don't think it's also a
22 correlation coefficient so, but it is, it clearly

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1 is.

2 DR. EAKIN: No, I can see the
3 confusion.

4 COMMISSIONER BUTTREY: That's all I
5 had, Mr. Chairman. Thank you.

6 CHAIRMAN NOTTINGHAM: Maybe at the
7 risk of taxing everyone's patience, maybe if you
8 could maybe take another stab at going through
9 the table on page 19 just to make sure we
10 understand it. The left-hand column, the revenue
11 per ton-mile, the decimal point numbers there
12 indicate what? Who's getting, if you looked at
13 this, who seems to be paying less per ton-mile?
14 Who seems to be paying the most? That's
15 confusing to look at, what should we be looking
16 at?

17 DR. MEITZEN: It maybe the way of
18 thinking about this if you take a look at the top
19 line of that chart where it says, "Correlations
20 Coefficient with R/VC Ratio," every one of those
21 columns says, "Let's take the R/VC ratio for that
22 commodity and let's correlate it with these

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1 various columns represented by revenue ton, per
2 ton-mile distance to water origin, etc."

3 So all of these are the correlation
4 coefficients for those commodities for like
5 coal's revenue per ton-mile is correlated with
6 the R/VC ratios for coal at 0.61, which is
7 actually the highest correlation coefficient
8 among the commodities in their revenue per ton-
9 mile --

10 VICE CHAIRMAN MULVEY: Which means
11 that if it was one it'll be perfectly correlated
12 and if it was zero, it would be perfectly
13 uncorrelated.

14 DR. EAKIN: So in fact each thing in
15 the headings in the top is an alternative measure
16 of how competitive or captive or noncompetitive
17 our market is and we're saying how well does the
18 sort of standard that we're using now, the R/VC
19 ratio, how do these things relate to each other?

20 And so if they were, you know, in
21 fact, perfect substitute measures of captivity
22 that would be a perfect correlation you would

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1 have one. The fact that they're all very close
2 to zero and we should have put Pearson
3 coefficients in there to tell you the
4 significance, but we didn't.

5 The fact that they're very close to
6 zero says, you know, our measure, our theoretical
7 measure over here of what's happening in
8 competitive competition-wise isn't at all moving
9 with the measure that you're forced by statute to
10 use what's happen competition-wise. That's the
11 message of this table.

12 CHAIRMAN NOTTINGHAM: Your report,
13 you did a pretty thorough job of discussing and
14 assessing one of the major realities of working
15 in the rail industry as we understand it, which
16 is its cost. Cost can go down or stay flat or go
17 up.

18 And in recent years, your study seems
19 to indicate that rising input costs, things like
20 steel and fuel presumably were, played a large
21 role in the rate increases that the rail industry
22 implemented. Did I get that correct first of all

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1 that overview? Did I fairly characterize that?

2 My next question is we now see some
3 of those inputs dropping fuel, steel, etc., what
4 would be your projection on rates if those trends
5 were to continue for a couple years and then what
6 should we be expecting as regulators looking at
7 rates? Should we be looking for rates to
8 decline?

9 DR. EAKIN: What we would expect to
10 see if we extended the cost function estimation
11 and analysis is that as fuel prices come down, as
12 other prices come down, if they do come down,
13 that the variable cost and the marginal cost
14 should come down.

15 Now, the real question is, will the
16 revenue per ton-mile follow it downward or will
17 it stay where it's at? To the extent that the
18 revenue per ton-mile stays, then that's an
19 increase in market power and that Lerner Index
20 will move up, so that's what to watch. I can
21 tell you what will happen to cost. I don't know
22 what will happen to the rates.

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1 CHAIRMAN NOTTINGHAM: Thank you.
2 Colleagues, any additional questions?

3 VICE CHAIRMAN MULVEY: No, that's
4 all. Thank you.

5 CHAIRMAN NOTTINGHAM: Seeing and
6 hearing none, we'll bring this hearing to close.
7 Momentarily, I do have a quick housekeeping
8 closing statement to make just to make sure we
9 get a couple of piece information out.

10 First of all, I want to thank our
11 partners at the Christensen group here, Drs.
12 Eakin and Meitzen, for their excellent report and
13 their testimony today. I note that the Board has
14 asked Christensen to provide ongoing research
15 assistance on the issue of capacity, an issue
16 that has been a focus of the Board's attention
17 for quite some time.

18 I look forward to seeing the results
19 of that work. We're projecting by the end of
20 February 2009. I also note that in the course of
21 conducting the study, Christensen met with a
22 number of stakeholder groups to obtain their

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1 input and perspective.

2 Now, that the study has concluded,
3 the Board would like its stakeholders to have the
4 opportunity to comment on the study's findings
5 and methodologies. We will be issuing a decision
6 today providing for a 45-day public comment
7 period on this study.

8 And I hope all interested parties
9 will take this opportunity to express their views
10 and we look forward to seeing that. And with
11 that, I'd like to thank Christensen Associates
12 again and my colleagues and also our staff at the
13 STB for helping administer this contract and also
14 appear for this public meeting. And with that we
15 are adjourned. Thank you.

16 (Whereupon, the above-entitled matter
17 was concluded at 12:41 p.m.)

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