

UNITED STATES OF AMERICA

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SURFACE TRANSPORTATION BOARD

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PUBLIC HEARING

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 IN THE MATTER OF: :
 :
 COMPETITION IN THE RAILROAD : Docket No.
 INDUSTRY : EP 705
 :
 -----X

Wednesday,
 June 22, 2011

Surface Transportation Board
 Suite 120
 395 E Street, S.W.
 Washington, D.C.

The above-entitled matter came on
 for hearing, pursuant to notice, at 8:30 a.m.

BEFORE:

DANIEL R. ELLIOTT III	Chairman
ANN D. BEGEMAN	Vice Chairman
FRANCIS P. MULVEY	Commissioner

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1 P-R-O-C-E-E-D-I-N-G-S

2 8:35 a.m.

3 CHAIRMAN ELLIOTT: Good morning,
4 welcome. Today we begin a two-day public
5 hearing to explore the current state of
6 competition in the railroad industry, and
7 possible policy alternatives to facilitate
8 more competition where appropriate.

9 There's been broad public interest
10 in this hearing, and we have already compiled
11 an extensive record. I want to thank everyone
12 who participated for their thoughtful
13 comments. Many have heeded my call to work to
14 find solutions, and many have provided us with
15 ideas worth considering.

16 Competition lies at the heart of
17 the balance contained in the statute we are
18 governed by. The Interstate Commerce Act, as
19 amended by such laws as the Staggers Rail Act
20 of 1980 and the Interstate Commerce Commission
21 Termination Act of 1995 directs the board to
22 allow, to the maximum extent possible,

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1 competition and the demand for services to
2 establish reasonable rates for transportation
3 by rail, and to minimize the need for federal
4 regulatory control over the rail
5 transportation system.

6 That is, our system relies on
7 competition, in the first order, to regulate
8 the railroad industry. Our economic
9 regulation largely serves as a backstop for
10 shippers where competition does not exist, and
11 for many shippers, this has worked well.

12 The U.S. freight rail system is
13 the envy of the world, providing
14 transportation efficiently in an
15 environmentally friendly way. Shippers served
16 by two railroads, or who can move their goods
17 by other modes, generally should get good
18 service at reasonable rates.

19 But for some shippers, competition
20 for their business does not exist, and the
21 board must provide a forum for regulatory
22 relief from unreasonable rates and practices.

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1 The board has worked diligently over the past
2 several years to ensure that those regulatory
3 processes are working, by reforming large rate
4 cases, establishing new rules for smaller
5 cases, and issuing orders on unreasonable
6 practices. I commend my predecessors for
7 their work on what is always an ongoing
8 process.

9 The law also contains provisions
10 that allow the Board to take additional
11 actions in certain circumstances, to
12 facilitate rail-to- rail competition. For
13 example, the Board has authority to order
14 carriers to provide alternate through routes,
15 or to provide shipper service over a different
16 route than the ones carriers offer to them.
17 The Board may order reciprocal switching
18 services, where one railroad switches traffic
19 to another carrier that that carrier cannot
20 physically reach.

21 The Board also has authority to
22 order terminal traffic rights to physically

1 operate over the terminal tracks of another
2 carrier to serve shippers.

3 One area that this Board has
4 concluded in the past that it may not have
5 full authority to order relief was to require
6 railroads to "bottleneck rates." That is, the
7 agency has ruled that it cannot routinely
8 order a railroad to quote a rate to a point on
9 its system, where it interchanges with a
10 second carrier, to allow a portion of the move
11 to be subject to competition.

12 Underlying all of these is the
13 question is how the price of access should be
14 set. These are the areas that we will hear
15 about in the next two days. I don't think it
16 is too debatable to observe that the railroad
17 industry has changed in many significant ways
18 since the Board's competitive access standards
19 were originally adopted in the mid-1980's.

20 Railroads have seen improving
21 economic health. Class 1 carriers have
22 consolidated through mergers. The Shortline

1 Railroad Network has grown dramatically, and
2 customers are participating in the provision
3 of more capital such as rolling stock. So it
4 is important that we review these issues now.

5 This country's economy has faced a
6 serious downturn. It is no secret to anyone
7 in this room that railroads play a central
8 role in making our national economy work.
9 Railroad employees are out there every day
10 overcoming tremendous obstacles to allow our
11 commerce to flow.

12 Right now, railroads and their
13 customers are facing historic flooding in
14 parts of the country, working very hard to get
15 our goods to market. The President has made
16 U.S. exports a priority to lead the economic
17 recovery. The National Export Initiative
18 calls us to marshal the full resources of the
19 United States government behind American
20 businesses that sell their goods and services
21 abroad.

22 So one area I will be listening in

1 to very carefully is how our regulation
2 affects exporters. Certainly to be
3 competitive internationally, exporters need
4 excellent rail service at reasonable rates.
5 We are also cognizant of the need to foster a
6 healthy domestic economy as well.

7 Of course, railroads need to earn
8 adequate revenues to allow them to invest in
9 their networks to make all of that happen.

10 I look forward to the testimony.
11 I may have a lot of questions, and I'm sure my
12 colleagues do as well.

13 Before we begin, let me just take
14 a few minutes to review a few procedural
15 points about today's hearing. We have two
16 full days of testimony scheduled. We ask all
17 witnesses to please summarize their oral
18 statements in the interest of time.

19 I think I can speak for everyone
20 and say that we have all read each of your
21 full statements, and you should not feel
22 obligated to use every second of the time

1 allotted. Consistent with our practice, we
2 will allow the witnesses on each panel to make
3 full presentations before the members ask any
4 questions.

5 We will have a light before you at
6 the front of the room. One minute before your
7 allotted time, a yellow light will appear.
8 When you see the red light, your time is
9 expired. Please conclude your thought at that
10 point.

11 After the conclusion of the
12 witnesses' presentations, we will rotate among
13 the members asking questions. I would remind
14 parties that this hearing is not the proper
15 forum to litigate any specific pending matter.
16 These issues touch many cases under
17 consideration, but arguments as to the merits
18 of any case are best left to those dockets.

19 If you are scheduled to testify,
20 please make sure that you check in with the
21 clerk at the front of the room. I have also
22 been asked to remind witnesses to please speak

1 clearly into the microphone. In addition, the
2 public should be aware that a video archive of
3 the entire hearing will be placed on the STB
4 website, within a few days of the close of the
5 hearing.

6 In the unlikely event that we have
7 a fire alarm or other event requiring
8 evacuation, which we did at the last hearing,
9 please proceed in an orderly fashion out of
10 the double doors at the back of hearing room,
11 and out of the building through the front
12 entrance.

13 Specific instructions have been
14 posted at the back of the hearing room for
15 assembly, and notification of return, if any,
16 to the hearing room following any evacuation.
17 Also, a note regarding PowerPoint
18 presentations. If you haven't done so, within
19 the next two days, provide two hard copies of
20 the PowerPoint presentation to the Office of
21 Proceedings.

22 Finally, if you have not done so

1 also, please turn off your cell phones. With
2 that, I will now turn it over to Vice Chairman
3 Begeman.

4 VICE CHAIRMAN BEGEMAN: I want to
5 begin by commending Chairman Elliott for his
6 leadership in calling this hearing on
7 Competition in the Rail Industry. This
8 hearing was announced long before I joined the
9 Board last month, and I applaud the Chairman
10 and Commissioner Mulvey for recognizing the
11 importance of taking a fresh, comprehensive
12 look at these important issues.

13 I'm glad to see that there are so
14 many stakeholders that have taken the time to
15 participate in this proceeding. I've had the
16 opportunity to meet with many of you over the
17 years on a very wide variety of transportation
18 issues. There are also many of you that I
19 have not met, and I'm very interested in
20 hearing from all of you.

21 I'm not one who believes that all
22 Board policies and regulations are perfect.

1 At the same time, however, any changes that
2 might be considered must be fully and formally
3 vetted prior to implementation. As you know,
4 the Senate Commerce Committee has looked at
5 many of these issues over the past years, and
6 we relied heavily on stakeholder input when
7 developing legislation.

8 Your input here is equally
9 important, if not even more important. I hope
10 that all of you will approach this hearing in
11 an effort to be constructive, not to simply
12 define or oppose the status quo, but to inform
13 the Board how specific proposals might
14 reconcile, at least in some way, the concerns
15 of both captive shippers and the large
16 railroads.

17 Again, I thank the Chairman, and I
18 look forward to hearing from all of you.
19 Thank you.

20 CHAIRMAN ELLIOTT: Thank you, Vice
21 Chairman. Commissioner.

22 COMMISSIONER MULVEY: Thank you,

1 Dan. This hearing has been a long time
2 coming, and I want to address issues that are
3 at the core of the Board's mission, how to
4 ensure that an industry that is characterized
5 by a certain degree of monopoly or duopoly, is
6 sufficiently competitive, either through
7 market forces or through litigation, to
8 promote reasonable rates and service, and also
9 how to ensure that this capital-intensive
10 industry, with most of that capital coming
11 from private sources rather than the
12 government, continues to have access to
13 private capital markets.

14 Over the years the Board, and the
15 ICC before it, have used many different tools
16 to address competitive issues, with varying
17 degrees of success. Pre-Staggers, the ICC
18 tried to balance the interests of the
19 competing modes, and to promote the inherent
20 advantages of each mode of transportation, not
21 with great success.

22 Post-Staggers, and since overall

1 transportation deregulation, the focus has
2 shifted more towards reliance on market
3 forces, and less regulatory intervention. For
4 example, the ICC adopted our current
5 competitive access standards, requiring the
6 showing of competitive abuse back in the mid-
7 80's.

8 As a result, however, the
9 railroads and shippers have spent the last 25
10 years arguing about it. In the late 1990's,
11 the Board decided the bottleneck cases,
12 finding that a shipper cannot ordinarily
13 require a carrier to short haul itself by
14 quoting a rate between two points less than
15 the full origin to destination movement, if
16 the carrier in fact is capable of providing
17 origin to destination transportation.

18 In 1998, the Board invited
19 shippers and carriers to discuss competitive
20 access issues, with the assistance of a Board
21 administrative law judge. The result of that,
22 no progress was made in crafting a new

1 competitive access standard that shippers
2 believed they could use or that railroads
3 believed they could continue to prosper under.

4 Despite these setbacks, the Board
5 has not given up in trying to address the
6 fundamental competitive issues affecting both
7 shippers and carriers. Today, we will try
8 again with fresh perspectives and with open
9 minds. The filings in this proceeding suggest
10 that railroads and shippers are as far apart
11 on these issues as ever.

12 However, I believe that the Board
13 has a responsibility to examine its
14 competitive access regulations, especially
15 given the sea change in the railroad industry
16 since its current policies were first adopted.
17 My hope is that the parties today will put
18 some of the entrenched rhetoric aside, to
19 explore mutually agreeable solutions to these
20 thorny issues, rather than promoting only
21 winner-loser scenarios.

22 My hope is also the Board will

1 keep moving after this, taking the necessary
2 hard look at the options, and then finding the
3 right solutions for today's industry and
4 competitive environment. This nation depends
5 on a healthy rail industry to move the massive
6 amount of freight that ends up in our stores,
7 our farms and our homes.

8 We also depend on the shippers of
9 those goods not paying inflated transportation
10 rates, or enduring poor service. Two distinct
11 possibilities in non-competitive market
12 environments.

13 When I meet with shippers, they
14 often complain about the take-it-or-leave-it
15 attitude exhibited by the railroads, a problem
16 that can impact everything from rates to
17 routes to car supply and even to demurrage.

18 When I meet with railroads, they
19 are concerned about having the revenue needed
20 to invest in their infrastructures, and to
21 meet the extraordinary demands for capital,
22 and to make the business decisions that are

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1 right for their companies. Neither side has
2 a monopoly on being right.

3 Finally, I want you to note that I
4 value thoughtful pleadings from all sources,
5 whether it's a three sentence letter from a
6 small company that ships ten carloads a year,
7 or a 25 page submission from a Fortune 50
8 company, accompanied by six expert, verified
9 statements.

10 Many of the pleadings were
11 received on both sides of these issues appear
12 to be standardized, identical letters, in
13 volumes I have not seen before in my seven
14 years at the Board.

15 Although I am pleased about the
16 great interest in the proceeding, I hope that
17 dueling form letters will not become a
18 precedent for every major proceeding going
19 forward. Our nation's trees deserve better.

20 Thank you to all those who are
21 participating over these next two days, for
22 sharing their ideas with us, and I look

1 forward to this important discussion. Thank
2 you, Chairman Elliott.

3 CHAIRMAN ELLIOTT: Thank you,
4 Commissioner. Thank you, Vice Chairman for
5 your insightful and helpful comments, and now
6 we will get the show on the road.

7 First, we'll begin with Panel II,
8 and just as a matter of information, as you
9 noticed, Panel I is Members of Congress when
10 they arrive. So when they do arrive, we'll
11 interrupt and allow them to go forward to
12 their pressing schedules.

13 So why don't we start out? I
14 believe Interested Parties begin with 30
15 minutes, and you may begin at any time.

16 Panel II

17 MR. STONE: Thank you, Chairman
18 Elliott. My name is Scott Stone. So we're
19 very happy to be here today, to help you
20 address this issue, and Vice Chairman Begeman,
21 delighted to welcome you to the Board and
22 Commissioner Mulvey, your insight is extremely

1 valuable.

2 I tend to think of you as
3 Professor Mulvey, but just don't ask questions
4 that are too hard for me today.

5 I'm from Patton Boggs in
6 Washington. With me today are Jeff Moreno,
7 Thompson, Hine; Mike McBride of Van Ness
8 Feldman. Together, we represent a number of
9 trade associations who have filed joint
10 comments. We've given this group of trade
11 associations a very creative name of the
12 Interested Parties.

13 The Interested Parties comprise 26
14 different associations representing all types
15 of shippers, including shippers of
16 agricultural products, forest and paper
17 products, coal, chemical fertilizer and
18 mineral products and a wide range of other
19 products.

20 These shippers are all dependent
21 upon rail, meaning that given the nature of
22 their products and the distances they have to

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1 be shipped, they typically don't have
2 competitive options for their shipments. In
3 many cases, in fact, their shipping locations
4 are captive to a single railroad, and in
5 almost all cases, as the comments in this
6 proceeding have detailed, and as you'll hear
7 today to a painful extent, I hope not but
8 perhaps, even when there might theoretically
9 be a second rail carrier that can participate
10 in some way in providing some competition, the
11 reality is that for all practical purposes,
12 rail to rail competition has simply
13 disappeared.

14 That's why we're here today. We
15 appreciate that the Board in its notice,
16 initiating the case, seemed to recognize
17 what's become so painfully clear to us, that
18 following the mega-mergers of the 90's, and
19 not coincidentally after the expiration of the
20 oversight period of the Conrail split-up, rail
21 to rail competition has simply disappeared.

22 Rail rates are rising; services

1 declining; and there's very little most
2 shippers can do about it. Notwithstanding the
3 good efforts of the Board, it's still very,
4 very expensive and time consuming to bring a
5 rate proceeding.

6 Meanwhile, rail profits are at a
7 record level. They're among the highest of
8 any industry, in the top ten percent of all
9 industries. They're raising dividends,
10 they're buying back shares, and financial
11 analysts and the railroads themselves are
12 continually pointing to the pricing power of
13 railroads. They have the ability to raise
14 rates and get away with it.

15 It didn't go unnoticed that the
16 railroads were able to raise the rates
17 steadily, even in the face of the worse
18 recession we've had since the Great
19 Depression. Some circumstances have changed
20 dramatically from the days of the 1980's, when
21 the current rail competition policies were
22 established by the ICC.

1 In the 1980's, although railroads
2 were financially healthy, they could still say
3 with some degree of credibility that they were
4 emerging from a period of financial weakness.
5 Today, railroads are the darlings of Wall
6 Street and have more profits than they need to
7 invest in their systems.

8 Again looking back to the 80's,
9 even if shippers were dependent on rail, they
10 often had some choice at how to combine the
11 railroads that were out there, to create some
12 competitive options. In 1980, right after the
13 Staggers Act was passed, there were 39 Class
14 1 railroads still.

15 Today, as you know very well,
16 there's four megasystems, two in the east and
17 two in the west, an additional carrier that
18 connects the middle of the country with
19 Canada, and an additional Class 1 that
20 connects the middle of the country to Mexico,
21 and that is basically it.

22 Despite the changed circumstances,

1 we hear the railroads in this proceeding
2 continuing the same arguments that they have
3 been making for the past 30 years. Their
4 finances are precarious. They have special
5 capital needs. They need to engage in
6 monopoly pricing to earn adequate revenues and
7 yes, ladies and gentlemen, they argue that
8 they are competing vigorously with each other.
9 I hope the evidence will convince you today
10 that that's not true.

11 You'll hear today from over two
12 dozen witnesses from companies, associations,
13 and government entities, who will tell you
14 that meaningful rail to rail competition no
15 longer exists. Service and responsiveness are
16 abysmal. Railroads simply do not behave like
17 a competitive industry, because they are not
18 one.

19 In this proceeding, we have been
20 met with a new and somewhat novel argument
21 offered by the Burlington Northern. BN says
22 wait, we don't need competition, because we

1 have regulation. Well, I think we all
2 understand that that gets the policy of 49
3 U.S.C. 10101 completely backwards.

4 That policy, as Chairman Elliott
5 pointed out in his introduction, says that to
6 the maximum extent possible competition is to
7 be relied upon to establish reasonable rates,
8 and that regulation is only a backstop.

9 As the Board has tentatively
10 suggested in this proceeding, it's time to
11 reexamine our rail competition policies, so
12 that indeed competition can be strengthened to
13 the point that according with the statute,
14 competition, rather than regulation, can
15 establish and maintain reasonable rates.

16 The Board should respond to the
17 vastly changed circumstances we've identified,
18 to reexamine and rebalance its rail
19 competition policies.

20 Now as we've made clear, the
21 intent of the Interested Parties is not to re-
22 regulate the railroads. Quite the opposite.

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1 It's to fully deregulate the railroad
2 industries, in the same way that
3 telecommunications and other industries have
4 been successfully deregulated, with not only
5 robust competition but investment in healthy
6 competitors.

7 In telecom, for example, we've
8 seen a boom in investment, innovation and
9 revenues that has greatly benefitted our
10 country, not just the telecom companies.
11 Frankly, if we were to turn back the clock so
12 that telecom companies were given the same
13 power to monopolize that the railroads now
14 have, the public would be outraged. I think
15 in fact we would see marches on Washington.

16 So why aren't shippers marching on
17 Washington? Well, it's not that we don't
18 care. It's simply that we've been through
19 these battles for so long, and if I could say
20 the brick wall erected by your predecessors
21 has been so substantial, that we simply got
22 tired of beating our heads against that wall.

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1 So we're very grateful that you've
2 opened a door in that wall, so that we can
3 together look at how we might change policies.
4 Now I'm not really here today to beat up on
5 the railroads, and I take to heart what all of
6 you have said about being constructive.

7 I simply want to point out that
8 for the last 30 years, we have tended to
9 elevate the revenue adequacy of railroads as
10 our number one policy. As Chairman Elliott
11 pointed out, the policy of this Board has to
12 be directed fundamentally at what is in the
13 public interest? What is in the interest of
14 the people of the United States of America?

15 Our economy, our exports and the
16 efficiency with which transportation happens
17 in this country depends upon rebalancing our
18 competitive policies. With that, I'd like to
19 yield to Jeff Moreno, who's co-counsel for the
20 Interested Parties, who will discuss the
21 Board's authority to revisit its policies.

22 MR. MORENO: Thank you, Scott and

1 good morning. As noted by Mr. Stone and by a
2 multitude of comments filed in this
3 proceeding, there has been a significant
4 reduction in competition over the last decade
5 or more, accompanied by significant
6 improvements in the railroad industry's
7 finances.

8 The combination of these changes
9 suggests that now is the appropriate time for
10 the Board to review its policies towards
11 enhancing rail competition. My testimony will
12 address the Board's authority to modify both
13 its competition and its bottleneck rules, in
14 light of these changed circumstances.

15 As a threshold matter, I feel it's
16 important to address the rail industry's
17 distorted mischaracterizations of what most
18 shippers are requesting, and specifically what
19 the Interested Parties are requesting here.
20 The railroads have framed the issue here as a
21 choice between the status quo or wholesale
22 open access.

1 That is a false choice. The Board
2 can alter its competition policies to
3 encourage greater competition that is short of
4 open access, but at the same time is not
5 nearly as strict as the competitive use
6 policies that comprise the status quo. In
7 requesting that the Board adopt competition-
8 enhancing policies, the Interested Parties
9 have not advocated complete and total open
10 access.

11 But we've advocated for a degree
12 of access that would restore the balance
13 between the often-conflicting rail
14 transportation policies of competition, and
15 revenue adequacy. The most direct and
16 effective ways that we believe the Board can
17 do this is through modifications to its
18 policies on reciprocal switching and
19 bottleneck rates.

20 With regard to the reciprocal
21 switching, the rail industry contends that
22 this Board is locked into its existing rules

1 and policies for all time, regardless of any
2 changes that have occurred in the 16 years
3 since ICTA.

4 Unless and until the Congress
5 enacts contrary legislation, this argument is
6 absurd on its face. In order for the Board to
7 reach that result, it would have to conclude
8 that in ICTA, Congress intended to eliminate
9 the broad discretion that it gave this Board
10 in the Staggers Act, without actually changing
11 the text of the statute itself.

12 The statute very broadly states
13 that the Board "may require rail carriers to
14 enter into reciprocal switching agreements,
15 where it finds such agreements to be
16 practicable and in the public interest, or
17 where such agreements are necessary to provide
18 competitive rail service."

19 These are the very words used in
20 the Staggers Act and in ICTA. The term "may"
21 implies discretion. It's permissive. The
22 alternative standards of practical and in the

1 public interest, or where necessary to provide
2 competition, competitive rail service, are
3 both broad and undefined terms, and in such
4 circumstances, an agency has broad discretion
5 to define and apply those terms in a way that
6 represents a reasonable accommodation between
7 the conflicting policies that are committed to
8 that agency's care by the statute.

9 The ICC did just that in the
10 *Midtec* cases. There, the ICC went beyond the
11 statutorily enumerated standards by
12 superimposing competitive abuse standards on
13 top of those statutory standards. On appeal,
14 the ICC was affirmed, and the Court reiterated
15 this discretion, and concluded that the ICC
16 had reached a reasonable decision.

17 The Court did not conclude that
18 this was the only possible outcome or
19 decision, but simply that it was a permissible
20 one. It is hornbook administrative law that
21 agencies may change their policies and reverse
22 prior conclusions, so long as they provide a

1 reasonable explanation for such changes.

2 Moreover, an agency's view of what
3 is in the public interest may change, either
4 with or without a change in circumstances,
5 although we contend that there certainly are
6 adequate changes in circumstances in this
7 case, so long as the change is supported by
8 reasoned analysis.

9 This permits the Board to modify
10 both its *Ex Parte 445* competitive access
11 rules, and its *Midtec* decision, so long as
12 that new interpretation is a reasonable
13 reading of the statute, and the Board
14 adequately explains the reasons for doing so.

15 The rail industry has blithely
16 ignored this precedent and contends that the
17 passage of ICTA in 1995 somehow carved *Ex*
18 *Parte 445* and the *Midtec* decision into stone.
19 The railroads, however, do not explain how
20 Congress did this without changing a word of
21 the statute itself.

22 If anything, by leaving the

1 statute unchanged, Congress confirmed its
2 intent to leave this matter within the broad
3 discretion that it originally gave the Board
4 in the Staggers Act.

5 The Board has similar discretion
6 with respect to its outdated bottleneck rules.
7 In the bottleneck decisions, the Board
8 superimposed the very same competitive abuse
9 standard on top of the Section 10705 statutory
10 standards for alternative through-routes that
11 would short haul an origin carrier.

12 Those decisions, too, were
13 confirmed by a reviewing court on the basis of
14 the Board's discretion, but without finding
15 that to be the only permissible
16 interpretation. Thus, the Board is not bound
17 by its prior bottleneck decisions if it can
18 rationally explain its changes in light of new
19 circumstances.

20 Nor does the Supreme Court's
21 decision in the *Great Northern* case preclude
22 bottleneck rate challenges. The Staggers Act

1 was enacted over 45 years after the *Great*
2 *Northern* decision, as part of a sea change in
3 favor of greater reliance upon competition,
4 and much less reliance upon regulation.

5 A bottleneck rule that prevents
6 rail to rail competition is inconsistent with
7 that statutory change. Moreover, although the
8 STB relied upon the *Great Northern* decision as
9 a basis for its bottleneck rule, it's
10 important to note that the reviewing court, in
11 affirming that decision, did not rely upon the
12 *Great Northern* decision; rather, it relied
13 upon the Board's discretion to interpret the
14 statute.

15 The combination of reduced
16 competition in the rail industry and
17 significantly improved finances constitute
18 changes that would warrant modification of the
19 Board's policies on enhanced rail competition.
20 The record in this proceeding is replete with
21 examples of reduced competition.

22 Indeed, I would say that as a

1 consequence of the major mergers since the
2 Staggers Act, there is less rail competition
3 today than there was under Staggers, or under
4 ICTA. Consolidation has enabled railroads to
5 exercise greater market power, and to engage
6 in consciously parallel decisions not to
7 compete with one another.

8 These facts indicate a strong need
9 to restore competition that has been lost.
10 Dramatic improvements in the rail industry's
11 financial condition also support a policy
12 change.

13 Although the railroads claim that
14 this fact should play no role or have no
15 influence in the Board's decisions on this
16 matter, they ignore the fact that this fact
17 was a major issue used by the Board to support
18 the current status quo.

19 In *Ex Parte 445*, the Board
20 expressly cited revenue adequacy as a
21 justification for the competitive access
22 rules, or rather revenue inadequacy at the

1 time. Similarly, in the bottleneck decisions,
2 the railroads themselves argued that their own
3 revenue adequacy required dismissal of the
4 bottleneck cases.

5 In both cases, the reviewing
6 courts affirmed the agency's discretion on the
7 basis of railroad revenue adequacy objectives.
8 If the Board could and did take revenue
9 adequacy into consideration in setting the
10 current status quo between conflicting rail
11 transportation policies of competition and
12 revenue adequacy, it surely can do so in
13 resetting that balance today.

14 The Interested Parties seek a
15 balanced approach toward competition-enhancing
16 policies. Contrary to the railroad
17 mischaracterizations, we are not pushing for
18 open access. For the past 30 years, the
19 pendulum has swung far to the extreme, in
20 favor of revenue adequacy whenever there has
21 been a conflict with the competition policies.

22 We ask the Board merely to swing

1 that pendulum back towards the center. Just
2 as the Board had discretion to favor revenue
3 adequacy for the past 30 years, it has the
4 discretion to pursue a more balanced approach,
5 based upon changes in both the state of rail
6 competition and in the rail industry's
7 financial health.

8 With that, I will yield the
9 remainder of my time to Mr. McBride, to
10 discuss the impact of reduced rail competition
11 on the American economy.

12 MR. McBRIDE: Good morning Mr.
13 Chairman, members of the Board. My name is
14 Michael McBride, and I want to address the
15 subject of competition, which has been
16 addressed by so many parties in this
17 proceeding, and I want to see if I can pull it
18 together for you.

19 No one buys rail transportation
20 for the transportation alone. But railroads
21 obviously need to be profitable and shippers
22 who depend on railroads need them to earn an

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1 adequate return. The reason railroads were
2 given their franchises to operate was to serve
3 the needs of the public, i.e. their customers.

4 Regulatory policy for most or all
5 of the last 30 years was focused on the
6 financial needs of the railroads. Now it is
7 time to give equal weight to the shippers, as
8 Congress intended.

9 The Board will no doubt have
10 observed that a very large number of shippers,
11 as well as shipper organizations speaking for
12 many more shippers, have largely told the same
13 factual story.

14 This is not form letters
15 expressing opinions, Board Member Mulvey;
16 these are facts. That railroads for the most
17 part, no longer compete and provide neither
18 competitive rates nor the type of service
19 shippers receive from their other vendors.

20 The overwhelming weight of
21 evidence indicates that there is a lack of
22 adequate rail to rail competition. What I

1 present here is an overview of the
2 governmental filings supporting the shippers,
3 and of the shipper filings. We provided a
4 more comprehensive summary in Section 5 of our
5 opening comments, and Section 3 of the
6 Interested Parties' reply comments.

7 However, first let me mention what
8 may be the most important point, and that is
9 that the impact that rail rates and practices
10 are having on the ability of railroad
11 customers in this country to produce products
12 to compete with imports, and the ability of
13 railroad customers in this country to compete
14 abroad with exports from other countries is
15 established, and is harmful, according to this
16 record.

17 Now with respect to foreign
18 imports, U.S. railroads do not compete with
19 railroads in other countries, but their
20 customers do. Therefore, when a rail customer
21 is charged an excessive rate, it hurts an
22 American industry's ability to compete with

1 China and other foreign countries, and the
2 industries in those countries.

3 Certainly every dollar by which
4 U.S. industry can reduce its shipping costs is
5 a dollar that goes towards creating American
6 jobs and making American goods more affordable
7 DuPont and Oxychem, among others, have offered
8 examples of such problems, in attempting to
9 compete with imported chemicals because of
10 high U.S. rail rates.

11 Exports from other countries,
12 Northwest Ohio Regional Economic Development
13 Association, on behalf of a metal castings
14 exporter and Weaver Popcorn, among others,
15 whom you heard in *Ex Parte 704*, have explained
16 the problems that American exporters are
17 having, because railroads will not provide
18 rail service from the shipping point, in the
19 case of Weaver, thus requiring the exporter to
20 first ship via truck to Chicago, for Weaver in
21 a weight-restricted container, materially
22 impairing its competitiveness abroad. Similar

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1 problems for the metal casting producer.

2 Loss of American jobs. Total
3 provided an example of a situation in which
4 because of rail rates to a customer in
5 California, they could not produce. Their
6 product had to be made abroad and 300 jobs
7 were lost. Total could not get the railroad
8 to be reasonable.

9 It's often said these shippers are
10 bigger than the railroads. Why can't they get
11 the railroads to respond? When you're a
12 monopoly, it doesn't matter how big the
13 shipper is. The railroads have the monopoly
14 or the duopoly.

15 The Departments of Transportation
16 and Justice have made an historic filing in
17 this proceeding. We haven't seen much from
18 the Department of Justice since the UP/SP
19 merger in this agency; the Department of
20 Transportation has most of the last 30 years
21 taken the side of the railroads.

22 But this time, those two

1 departments have told you that we shippers
2 should not be required to pay more than is
3 necessary for railroads to earn adequate
4 revenues, that shippers should not pay more
5 than is necessary for efficient service, that
6 shippers should not pay for facilities or
7 services that do not benefit them, and that
8 the responsibility for facilities should be
9 based on demand elasticities of each shipper.
10 We, of course, do not oppose differential
11 pricing.

12 This is an historic filing. The
13 Department of Agriculture you have seen on
14 occasion, but the Department of Agriculture
15 has come in far more aggressively for shippers
16 and competition in this proceeding than ever
17 before.

18 Agricultural producers and
19 shippers have continued to express the
20 concerns you've heard for many years about
21 decreased rail to rail competition, increasing
22 rail rates, poor rail service, rail capacity

1 constraints and the fair allocation of rail
2 capacity.

3 The Department of Agriculture has
4 generally endorsed these comments. It also
5 endorses the view we have expressed, that
6 there is greater rail market concentration
7 than ever before.

8 The North Carolina Department of
9 Transportation has expressed similar concerns
10 about the lack of rail to rail competition,
11 and the adverse impact on its ports and its
12 economy. NIT League, now I turn to industry
13 groups, has surveyed its members, and most of
14 them do not get contracts that substantially
15 differ from a tariff.

16 The railroads can cancel on 30
17 days' notice and the contracts are devoid of
18 any service obligations. The railroads refuse
19 even to negotiate, let alone to enter into
20 mutual contract terms.

21 Further, despite rising rail
22 rates, railroads are shifting more of their

1 costs onto their customers, to maximize their
2 profits. Today, many more shippers furnish
3 their own rail cars, handle the switching of
4 cars at their plants and may be responsible
5 for the maintenance of certain rail
6 infrastructure, even providing insurance on
7 them.

8 Now with respect to commodity
9 groups. Coal. Numerous coal shippers have
10 complained, and this is consistent throughout
11 this record, that rail to rail competition
12 stopped in about 2003 to 2004, at around the
13 same time that capacity constraints occurred
14 and railroads developed substantial market
15 power.

16 All of the rate trend data
17 confirms that circumstances changed
18 substantially about that time. The railroads
19 have cited a few exceptions they claim prove
20 otherwise. But in general, the trends are
21 clear in essentially all cases. When a
22 contract is offered, as I think Board Member

1 Mulvey said, it's take it or leave it. That's
2 what the shippers said obviously to you, I
3 know.

4 Moreover, almost universally, the
5 non-bottleneck railroad that has a single line
6 haul will not offer a competitive rate to
7 interchange with the bottleneck railroad. Yet
8 the premise of the bottleneck rate decisions
9 was that the shippers could get such a
10 contract, and then would be entitled to a
11 bottleneck rate. It hasn't happened.

12 The rate impacts of all of this
13 are clear. For example, Basin Electric's rate
14 increased over 100 percent, Dairyland Power's
15 transportation charges increased by 93
16 percent, and many other coal shippers' rates
17 have increased by comparable amounts in recent
18 years.

19 Arizona Electric Cooperative in
20 California filed comments subsequent to the
21 filing of our reply comments, saying similar
22 things. In the automobile sector, automobile

1 manufacturers have experienced firsthand the
2 negative competitive effects of Class 1
3 railroad consolidation. This is a change in
4 position for the automobile industry, if you
5 go back to seeing where they were in the
6 1980's.

7 But rail rates have risen steadily
8 over the last five to six years, where
9 railroads have reduced their service
10 commitments.

11 Cement. According to the Portland
12 Cement Association, "more than 80 percent of
13 U.S. cement manufacturing plants are captive
14 to a single railroad." Not only do these
15 captive facilities pay "substantially higher
16 rail rates" than the competitive plants, but
17 the captive plants "often receive less
18 reliable service."

19 Many shippers of cement and
20 related products are reporting double-digit
21 increases in rail rates, "far beyond the
22 effects of inflation."

1 Chemicals. Numerous chemical
2 shippers, you'll hear from several of them,
3 related circumstances similar to the coal
4 shippers. No or little rail to rail
5 competition, and even where the plants are
6 served by more than one railroad, there have
7 been substantial rate increases.

8 Crushed stone. Texas Crushed
9 Stone told a similar story and said the
10 railroads would not change their position,
11 despite the customers' explanation that
12 business would be lost as a result.

13 Fertilizer. The fertilizer
14 industry filed similar comments. The fact
15 that rail customers who supposedly have
16 competition are facing substantial rate
17 increases is very troubling to the fertilizer
18 industry.

19 Forest products. Roseburg Forest
20 Products Company filed similar comments,
21 including the important point that so-called
22 Rule 11 rates are being cancelled, so that

1 shippers cannot get competitive rates. The
2 American Forest and Paper Association filed
3 similar comments in *Ex Parte* 704.

4 Potatoes. The Washington State
5 Potato Commission submitted substantial
6 comments documenting the high rail rates and
7 poor service its producer-members get from the
8 railroads, primarily BNSF, which controls most
9 of the rail lines in Washington.

10 That despite the fact that the
11 railroads have a cost advantage over trucks,
12 and despite the clear preference of the potato
13 producers for rail transportation, the
14 producers showed that only seven percent of
15 their produce moves by rail, with the rest
16 moving by truck.

17 This contradicts the railroads'
18 oft-repeated public service claims that they
19 are taking goods off the highway and moving
20 them by rail.

21 Paper and paper products. Despite
22 being the largest manufacturer of paper and

1 paper products in the United States,
2 International Paper Company apparently was
3 getting adequate rail service as late as 2009,
4 but cannot get adequate rail service from
5 Norfolk Southern now and filed a petition in
6 Docket No. 35465, raising its concerns about
7 inadequate service.

8 Popcorn. Weaver Popcorn's
9 president appeared personally in *Ex Parte No.*
10 *704*, to explain his company's inability to get
11 sufficient rail service, to export all of the
12 popcorn largely to China that his company
13 could export, with more adequate rail -- with
14 adequate rail service.

15 However, it is losing the battle
16 to Argentina. The reason it can't compete, as
17 I said earlier, is the weight limit on
18 containers for truck transportation to
19 Chicago. NS will not provide rail service
20 from Weaver's plant, so that it could use
21 heavier weight containers than the highway
22 weight limit.

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1 Steel. AK Steel, in many
2 instances, is captive to a single railroad for
3 its transportation requirements, subject to
4 monopoly rail power and market dominant rail
5 pricing, even with the exempt commodities that
6 it ships. Subsequent to the filing of our
7 reply comments, Nucor-Yamato Steel filed
8 comments stating that it does not want re-
9 regulation, but rather just needs a level
10 playing field, as it has with all its other
11 vendors.

12 All of these examples make the
13 point crystal clear. Rail rates harm U.S.
14 producers of electricity, grain, chemicals,
15 lumber and other products, and therefore not
16 only deprive U.S. customers of funds that
17 could be used otherwise to produce jobs
18 throughout the country, but in many cases
19 effectively cause manufacturers to produce
20 their products abroad, costing the U.S.
21 valuable jobs and tax revenues.

22 While there are a couple of

1 hundred thousand jobs involved in direct
2 employment by the railroads, more indirectly
3 there are many times that, many direct and
4 indirect jobs in the industries that depend on
5 the railroads to ship their products.

6 Without your help in providing the
7 balance Congress intended in the Staggers Act,
8 and a reasonable opportunity to obtain a
9 regulatory remedy if need be, but only if need
10 be, shippers generally cannot get reasonable
11 rates and service from the railroads.

12 The key point, though, is most
13 shippers do not want a regulatory remedy.
14 They just the regulatory remedy to be
15 available as a fallback if all else fails.
16 The prospect of commercial success and dealing
17 with the railroads has to be a reasonable one.

18 With that, Mr. Chairman, I'll stay
19 within the time. Thank you.

20 CHAIRMAN ELLIOTT: Thank you,
21 Interested Parties. We'll now hear from the
22 National Industrial Transportation League.

1 You have five minutes.

2 MR. WARFEL: Good morning Chairman
3 Elliott, Vice Chairman Begeman and
4 Commissioner Mulvey. My name is Curt Warfel,
5 Sourcing Manager for AkzoNobel's North
6 American operations.

7 I am here today on behalf of the
8 National Industrial Transportation League, the
9 nation's oldest and largest organization of
10 shippers. Accompanying me is Ms. Karen Booth,
11 the League's general counsel.

12 The League represents approximate
13 600 member companies that range from some of
14 the largest to smallest users of the nation's
15 transportation systems. Rail transportation
16 is vitally important for many League members,
17 and especially for those who ship chemicals,
18 petroleum, agricultural, cement, paper and
19 forest products.

20 Some of our members are captive
21 shippers, operating facilities or shipping to
22 customers that have access to only a single

1 rail carrier. I am very familiar with the
2 rail competition issues that are most
3 important to the League members, as I have
4 been a member of the League and its Rail
5 Committee for 25 years.

6 I have also served as chairman of
7 the Rail Committee from 1998 to 2001, served
8 on the League's Board of Directors from 1998
9 to present, and acted as chairman of the
10 League's Board of Directors from 2006 to 2008.

11 The League applauds the Board for
12 its willingness to evaluate the effects of
13 dramatic reductions in rail competition over
14 the past decades, and for considering whether
15 changes to its current policies are needed to
16 increase competitive rail service to sole-
17 served shippers.

18 As the Chairman noted, it is
19 beyond dispute that the railroad industry
20 today looks and operates very differently than
21 it did 25 years ago, when the Board adopted
22 its competitive access policies. Bankruptcies

1 and mergers have left just seven Class 1
2 railroads, with four dominating the industry.

3 This major structural change has
4 provided the railroads with substantial market
5 power over their captive customers, and
6 resulted in steadily rising freight rates and
7 mediocre service for many such companies. A
8 survey of League shippers showed our members'
9 base rates up to 50 percent higher at captive
10 facilities than at dual-served facilities.

11 For a number of reasons, these
12 captive companies cannot readily ship their
13 traffic to other modes of transport. Thus,
14 even during our recent recession, captive
15 shippers were forced to endure rising rail
16 rates despite depressed freight volumes.

17 Year after year, rate increases
18 prevent rail-dependent companies from
19 competing effectively against their domestic
20 competitors, and thwart efforts to increase
21 exports, negatively impacting job creation in
22 the U.S.

1 Although a shipper may file a rate
2 case at the Board in hopes of achieving
3 reduced rates, for most, this is not the
4 preferred solution. Rather, the League
5 believes that rail rates should be established
6 by a competitive marketplace and not by the
7 government.

8 This view mirrors the policies in
9 the Staggers Act, to minimize the need for
10 federal regulatory control, and to allow to
11 the maximum extent possible competition and
12 the demand for services to establish
13 reasonable rates for transportation by rail.

14 The lack of sufficient competition
15 allows railroads to raise rates unchecked for
16 the most part, and to dictate contract terms
17 to their customers.

18 Although many League members use
19 rail contracts, the railroads often are
20 unwilling to engage in meaningful
21 negotiations. Illustrative of their dominant
22 market position, many railroads simply present

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1 shippers with take-it-or-leave-it terms.

2 Now over the past 30 years, the
3 freight rail industry has also transformed
4 itself into one of the prosperous industries
5 in America, as noted in both the 2010 Senate
6 Commerce Committee's report on the railroad
7 industry, and a 2009 *Fortune* magazine article,
8 ranking railroads fifth on their list of most
9 profitable industries.

10 In fact, nothing demonstrates the
11 financial success of the railroads better than
12 the purchase of BNSF railway by Berkshire
13 Hathaway.

14 This Board has asked whether the
15 competition policies created in the mid-1980's
16 are able to effectively address the dramatic
17 losses in rail competition that have occurred
18 in our nation, and whether those policies have
19 swung the pendulum too far in favor of the
20 railroads' need to earn adequate revenues.

21 For the League, the answer is
22 clear. The Board's policies have not and

1 cannot function to fulfill the pro-competitive
2 mandates of the Staggers Act. The simple fact
3 is that no shipper has ever obtained
4 competitive access under the Board's rules.

5 So what policy changes should the
6 Board make? Despite the railroads' attempt to
7 mischaracterize the League's and other
8 shippers' positions, we do not desire radical
9 open access remedies, nor do we desire change
10 that would return the railroads to a state of
11 financial weakness.

12 As rail customers, we understand
13 that the rail carriers need to remain vibrant
14 and healthy and earn revenues, to permit them
15 to reinvest in their networks. The railroads,
16 on the other hand, have distorted the
17 shippers' positions as extreme, and presented
18 doomsday scenarios if there is any policy
19 change.

20 The Board has asked parties to put
21 aside their rhetoric and to present specific
22 recommendations that will help guide the Board

1 in solving today's problems. The League is
2 ready to assist you.

3 We recently surveyed our diverse
4 Rail Committee members to determine what
5 competition policies are most important to
6 their company, and what policies should be
7 changed by the Board.

8 They responded that greater access
9 to reciprocal switching and changes to the
10 Board's bottleneck rule would help them and
11 their companies to achieve more reliable,
12 efficient and cost-competitive rail
13 transportation, and improve their ability to
14 compete. Changes to reciprocal switching
15 policies were rated as most important.

16 The League's captive rail shippers
17 want to increase their access to a second rail
18 carrier, while respecting the railroad revenue
19 policies of the Staggers Act.

20 However, given that the Board's
21 present competitive access rules have failed
22 to provide any after-shipper with any access

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1 to competition, we believe the Board should
2 open a proceeding promptly after this hearing,
3 for the purpose of developing new,
4 administratively simple reciprocal switching
5 rules that would provide for competitive
6 access where appropriate.

7 The League also supports the other
8 recommendations set forth in its opening
9 comments, and the joint comments of interested
10 shipper parties, including that the Board
11 should open one or more future proceedings
12 regarding bottleneck rates and merger
13 conditions, among other potential policy
14 changes.

15 The time has come for this Board
16 to modify its policies, to make them more
17 current, relevant and responsive to the
18 competitive challenges in protecting today's
19 railroad marketplace. The League stands ready
20 to assist you. Thank you for allowing me to
21 provide this testimony, and to run a little
22 bit over. On behalf of the League, I'd like

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1 to thank you and I'm happy to answer any
2 questions you have.

3 CHAIRMAN ELLIOTT: Thank you, Mr.
4 Warfel. Thank you Interested Parties. I have
5 a couple of questions, and I think a more
6 general question. So feel free to hop in in
7 an orderly manner.

8 First of all, I think one of the
9 themes I've been hearing throughout this
10 proceeding and in the comments, and equally so
11 here today in the initial statements by this
12 group, is that the railroads haven't been
13 competing.

14 I guess that's a pretty serious
15 statement and a serious allegation. Do you
16 think, based on the record that we have before
17 us today, that we could make some types of
18 changes to our access policy based on the
19 record before us at the present time?

20 MR. STONE: Certainly, Mr.
21 Chairman, we would advocate opening a
22 proceeding that would reexamine the rules for

1 competitive access. We think that the Board
2 can proceed as it wants, but it would make
3 some sense to open one proceeding rather than
4 a sort of plethora of proceedings.

5 I second what the gentleman from
6 NIT League said about having a goal of
7 establishing simple rules. When clear
8 guidelines are given, parties know what to
9 expect, and they can negotiate and work out
10 transportation contracts.

11 We would envision that if the
12 regulatory policy is rebalanced in a clear
13 way, and if fairly simple, it would enable the
14 parties to work out competitive transportation
15 contracts without requiring further Board
16 intervention.

17 CHAIRMAN ELLIOTT: Thank you.

18 MR. McBRIDE: Mr. Chairman, if I
19 could just add. The Supreme Court has made it
20 crystal clear that regulatory agencies can
21 proceed through rulemaking or through
22 adjudication.

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1 So for example, you have an oral
2 argument tomorrow, and I'm not going to get
3 into the merits of the proceeding, but it's
4 very interesting in that proceeding that even
5 one of the railroads has taken the position
6 that where an interchange is efficient and
7 reasonably feasible, you have the authority to
8 order it. So I believe you can proceed in
9 both types of proceedings.

10 CHAIRMAN ELLIOTT: Now with that
11 in mind, if the railroads, I guess, if the
12 allegations are correct that the railroads
13 aren't competing, my understanding, and this
14 comes from various comments by some shipper
15 groups, and I think also somewhat in the
16 railroad comments, that if we do engage in
17 some kind of different access policy that
18 makes that more available to shippers, if the
19 railroads are not competing, would that
20 policy, by opening up the access, be more
21 effective? Would that be effective at all?

22 I'm hearing some of the shipper

1 groups saying no, that would not be effective.
2 I don't think I heard that in your comments,
3 but I would be curious to hear what you
4 thought about that.

5 MR. MORENO: I think, Mr.
6 Chairman, that you raise a very good question,
7 and this tension was actually addressed in the
8 Interested Parties' comments. We are
9 concerned that even if the Board does modify
10 its reciprocal switching and bottleneck rules,
11 that there's the possibility that we'll throw
12 a party, but no one will come.

13 The hope is, and I think this will
14 take some time to evolve, is that because the
15 rail industry has become so concentrated,
16 right now it's easy for them not to compete,
17 because there's so few places where they are
18 faced with direct competition with one
19 another.

20 However, if you make competition
21 more widely available through greater
22 reciprocal switching, more opportunities for

1 bottleneck rates, the number of opportunities
2 to compete will become, make it more difficult
3 for the railroads to chose not to.

4 I would say in the rail industry,
5 there are some pockets today where the rail
6 industry competes. But it's certainly not
7 very widespread, and I think if we create more
8 opportunities for that competition, we'll see
9 it will become more widespread, and it may
10 take three, four years after your policies are
11 enacted to see the results of that. But I'm
12 very confident that there will be some
13 competition.

14 MR. STONE: Mr. Chairman, if I
15 could simply add --

16 CHAIRMAN ELLIOTT: Sure.

17 MR. STONE: You know, there are
18 going to be instances in which an alternative
19 combination of railroads will be so much more
20 efficient that the potentially competing
21 railroad will say you know what, I really can
22 offer a much lower rate here. I can get that

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1 business. In contract negotiation with a big
2 customer, the railroad may finally say you
3 know what? I'm actually going to compete now.

4 Once the competitive dynamic is
5 established; that is, once railroads
6 understand that they may in fact lose
7 business, they're going to be faced with the
8 reality that they're also going to have to
9 compete to gain business.

10 I agree. It may take a while for
11 this competitive dynamic to kick in, but it
12 will start, and it will be assisted by a
13 change in the policy.

14 CHAIRMAN ELLIOTT: Let me follow
15 up on that. With that in mind, as Mr. Moreno
16 said, if he gave a party and nobody came, what
17 would be your preference, if we proceeded down
18 that path of trying to make access and
19 competition more available, with the risk that
20 we would result in giving a party and nobody
21 coming, versus taking a look at the regulatory
22 policy that's in place now with respect to

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1 making the rate cases more effective?

2 If you had to choose between the
3 two, which one would you prefer?

4 MR. MORENO: I think undoubtedly
5 most of the shippers in this room would
6 probably prefer to have competition. The very
7 fact that they have to expend resources on
8 pursuing a regulatory remedy means that that's
9 resources investment they're not making in
10 this country and in other facilities and job
11 growing opportunities.

12 Therefore, I think most anyone
13 would say we'd rather let the free market
14 decide this.

15 MR. McBRIDE: Mr. Chairman, if I
16 may add, I think that's true even of the coal
17 shippers, who tend to be the people who bring
18 the most rate cases before the Board, although
19 the chemical shippers have certainly brought
20 several in recent years.

21 The coal shippers want bottleneck
22 rates, I think, more than anything else, so

1 that they can get out there and try to create
2 some competition. It may not work, but it's
3 a necessary if not sufficient first step.

4 MR. WARFEL: I'll step up to the
5 plate on this one. Most shippers are going to
6 be very reluctant to file any type of a rate
7 case. I mean it's going to be a definite last
8 resort, one where you feel that you have
9 closed off pretty much all other avenues.

10 As counsel here has noted, it's
11 expensive, it's time-consuming and it
12 certainly wouldn't do anything to improve your
13 relationship with the carriers that serve you.

14 CHAIRMAN ELLIOTT: And the last
15 question that I have, with respect to the
16 present standard on access and anti-
17 competitive conduct, I know there's been some
18 discussion in these comments about the
19 standard and what's happened in the past.
20 Obviously, we've been at this for 25 plus
21 years, really, without many results.

22 If you had to set a standard, you

1 know, there's obviously one extreme which I
2 think you believe is the anti-competitive
3 conduct standard, and then there's the other
4 extreme, which you hear is some kind of open
5 access. Is there a standard that you think
6 would work somewhere in between?

7 MR. STONE: Mr. Chairman, we have
8 to beg off on this question for a very simple
9 reason. We represent a broad coalition, and
10 the members of the coalition have different
11 ideas. We actually cited, by necessity, that
12 we couldn't offer as a group a specific
13 proposal.

14 But I think you've heard in the
15 comments a number of sensible ideas, and these
16 ideas, in our view, should be debated in a
17 further proceeding, and I'm sure you will get
18 a number of ideas and more academic comment on
19 various ideas as well.

20 CHAIRMAN ELLIOTT: Thank you.

21 MS. BOOTH: Mr. Chairman, on
22 behalf of the League, we very much believe

1 that a middle ground standard can be
2 developed, and I can tell you that our
3 organization is working right now to try and
4 develop something that we hope we can bring
5 before this Board very soon.

6 We're not in a position to unveil
7 that here today, but we absolutely think it
8 can be done, and we look forward to having
9 that productive dialogue with you in the very
10 near future.

11 CHAIRMAN ELLIOTT: Thank you. We
12 appreciate that.

13 MR. McBRIDE: I just want to add,
14 Mr. Chairman, that no shipper supports, so far
15 as I know, with perhaps one or two exceptions,
16 the Board's current policy. No shipper, as
17 far as I know, not a single one, has endorsed
18 open access in this proceeding.

19 That leaves you in the middle, and
20 I think the statute does provide some guidance
21 on that in 10705.

22 CHAIRMAN ELLIOTT: Thank you.

1 Vice Chairman.

2 VICE CHAIRMAN BEGEMAN: My first
3 question for you is are you basically talking
4 about the Class 1's, or are you also talking
5 about the shortlines in your testimony?

6 MR. McBRIDE: Let me speak to that
7 first, because I spoke about the facts and the
8 lack of competition. It's overwhelmingly a
9 problem with the Class 1's. There is evidence
10 in this record of Class 2's and 3's competing
11 more extensively than the Class 1's, although
12 when a Class 2 becomes part of a Class 1, then
13 you start to run into a problem.

14 But we have certainly
15 circumstances in which at least the shorter
16 railroads have indicated a willingness to
17 compete, and as Mr. Marino said, we're not
18 trying to prove that 100 percent of the time
19 in all 50 states, the railroads refuse to
20 compete.

21 There are pockets of competition.
22 Certainly, in the area of intermodal

1 transportation, there seems as if there's been
2 some vigorous competition, at least for much
3 of the last 30 years. But in most areas, we
4 see the Class 1's have figured out how not to
5 compete with each other quite frankly.

6 VICE CHAIRMAN BEGEMAN: And by
7 "not competing," do you mean they're not
8 offering you a competitive lower rate than the
9 guy down the street?

10 MR. McBRIDE: Sometimes they don't
11 even offer a rate, and when they do offer a
12 rate, it's so unreasonable, there's no point
13 in continuing the conversation. That's a
14 product of the last several years.

15 Until 2003 or so, I can tell you
16 that people in places like Chicago, which has
17 no shortage of railroads typically, you know,
18 could get competitive rates from the
19 railroads.

20 After 2003 or 2004, the railroads
21 didn't have to do that anymore. They didn't
22 have enough capacity to go around for things

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1 like coal, and therefore for the most part
2 they did not. Union Pacific's offered some
3 specific examples. I won't go into the
4 details, because they're redacted, under
5 protective order. But those few exceptions,
6 I think, don't disprove the rule.

7 VICE CHAIRMAN BEGEMAN: What I
8 find interesting about your comment about how
9 things changed in 2003 or 2004 is that
10 probably half of you in the room were trying
11 to come before Congress or the Board back then
12 to make changes because things were not
13 satisfactory to you.

14 You know, a lot of this is very
15 repetitive, and I don't mean that in a
16 derogatory way. But you know, you weren't
17 satisfied, happy with the way that things were
18 before 2003 or 2004. So my question is, were
19 they legitimate complaints, or did things just
20 completely change in 2003 and 2004?

21 MR. McBRIDE: I've been around
22 this for 35 years. I was a young lawyer who

1 worked on the Staggers Act, so I think I can
2 speak to the entire history of it. I will
3 tell you that the shippers were not all on the
4 same page before 2003 and 2004, as I've
5 alluded to a bit in my opening remarks.

6 There were industries that had the
7 benefit of more competition in the past. So
8 you didn't see the kind of unity back in the
9 80's and the 90's that you're seeing today, as
10 reflected in our comments.

11 There were huge problems in the
12 80's and the 90's and early 2000's, but they
13 tended to be for the people who were the
14 classically captive shippers, coal, chemicals
15 and grain, and some of the other industries.

16 What's happened is that the rest
17 of the industries, the rest of industrial
18 America has now experienced the same problems,
19 the NIT League members, the automotive
20 industry, potatoes and on and on.

21 So what's happened is there's been
22 a structural change in this industry, and it

1 just kept getting repetitively worse and
2 worse. We all tried to warn the ICC and the
3 Board in the BNSF merger, in the UPSP merger,
4 in the Conrail acquisition, this is going to
5 happen. We're not going to see competition,
6 trackage rights over thousands of miles are
7 not going to work.

8 The tenant can't compete with the
9 landlord railroad. I don't know how many
10 times I said that. The Board said oh, it will
11 all be fine. Then in 2001, the Board adopted
12 merger guidelines that said well, I guess it
13 didn't work out so well.

14 So now we're going to change the
15 merger guidelines. But that was locking the
16 barn door after the cows had gone. Then the
17 railroads took advantage of the situation that
18 they had been presented with in those mergers,
19 as approved by the Board.

20 You have the authority to do
21 something about that, but that's what happened
22 in a nutshell. It was bad; it's gotten worse,

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1 and now we're all in it together.

2 VICE CHAIRMAN BEGEMAN: One of
3 your proposals was reciprocal switching. What
4 would the impact be on rail operations, and of
5 course, I will ask the next panel that as
6 well. But you know, and what are you willing
7 to pay for the switch?

8 MR. MORENO: I think it's telling
9 that even in the Christensen report that was
10 prepared for the Board, reciprocal switching
11 was identified as probably having the greatest
12 benefit with the least cost to the rail
13 industry. Therefore, that provides an
14 opportunity to enhance competition with the
15 least risk, from the Board's perspective, on
16 this issue.

17 As far as the pricing, we put in
18 testimony from Dr. Economides, suggesting that
19 pricing on a bottleneck segment, which is what
20 a reciprocal switch essentially is, should be
21 cost-based. I think the Board can conduct a
22 proceeding to ascertain that.

1 MR. STONE: Yes. The cost-based
2 standard was adopted by the FCC, for example,
3 in response interestingly to Dr. Willig's
4 testimony in favor of a cost-based standard,
5 in addition to Dr. Economides' testimony at
6 that time before the FCC.

7 What exactly the costs are that
8 should be included, I think that's going to be
9 one of the subjects for debate in the
10 additional proceeding. But you know, the
11 railroads are not going to get a paltry
12 amount. They're going to be able to recover
13 all their costs.

14 MS. BOOTH: Vice Chairman Begeman,
15 I'm sorry Mike. You know, on your point of
16 impact, I think that everyone can also look to
17 the north in Canada, and see another country
18 that has a system of interswitching rules that
19 is certainly much simpler and allows for
20 almost automatic access, as long as certain
21 conditions are met within a distance of a
22 terminal.

1 We see the CP and the CN doing
2 just fine, in terms of the impact on their
3 profitability and their revenues. So our view
4 is competition will be good for the railroads,
5 just as it will be good for the shippers.

6 MR. McBRIDE: And Madam Vice
7 Chairman, I just want to add something you may
8 or may not be aware of, and that is when the
9 railroads themselves have agreed to grant
10 trackage rates to one another, to resolve
11 their differences, leading up to or in the
12 mergers and acquisitions, for example, in UPSP
13 and in Conrail, they used cost-based terminal
14 trackage rights, access rights, as the
15 solution.

16 They don't have to come here have
17 you set a rate. This 29 cents in Conrail per
18 car mile, for example; I think it was 34 cents
19 in UPSP. That's how they do it, and that's
20 something similar that we think would work
21 very effectively without your having to have
22 hundreds or thousands of these kinds of

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1 disputes.

2 VICE CHAIRMAN BEGEMAN: Well
3 again, besides the cost of it really, the
4 impact on operations and, you know, an
5 efficient and effective transportation system,
6 I really will want to hear from the operators
7 as to at least what their thoughts are on it.
8 I think I'll stop for now.

9 CHAIRMAN ELLIOTT: Thank you.
10 Commissioner Mulvey.

11 COMMISSIONER MULVEY: Thank you.
12 I want to turn to this issue of profitability.
13 There are a lot of ways in which to define
14 profitability, and economists have their way;
15 others seem to have somewhat unique ways. I
16 was interested in the testimony of Mr. Stone,
17 that railroads are in the top ten percent of
18 all industries.

19 This sort of runs counter to the
20 Board's finding that I believe as late as
21 2009, again we found that none of the
22 railroads actually achieved revenue adequacy,

1 when you took into account the cost of
2 capital, both equity and debt capital.

3 We have made changes in the way in
4 which we calculate the cost of equity capital.
5 At the suggestion of the Western Coal Traffic
6 League and others, we've adopted a capital
7 asset pricing model. We have now since
8 included a multi-stage discounted cash flow
9 model, to try and get an accurate measure of
10 the cost of capital.

11 The railroads also complain that
12 our measure of railroad profitability does not
13 fully account for the cost of replacing the
14 capital stock as it wears out. They would
15 prefer that we use replacement cost in valuing
16 the capital assets of the railroads, which
17 would reduce their profits even further.

18 I think one of the things that's
19 bothered me a bit about all the testimonies I
20 received, and I alluded to this in my opening
21 remarks, that there's a shortage of analyses.
22 I would like to get more analytical input to

1 help the Board make decisions.

2 I would like to throw out a
3 question to the parties, how do you reconcile
4 the Board's finding that the railroads do not
5 earn their cost of capital with these
6 findings, reported in *Fortune* magazine?

7 I worked on the Hill, so I'll
8 stick to the ones -- I'm looking for
9 objective, analytical studies, that show that
10 the railroads are in fact relatively that
11 profitable, and not just for a single year.
12 That was a recession year, but in the last
13 four or five years, that the railroads have
14 made very good profits.

15 MR. STONE: Commissioner Mulvey,
16 I'd simply point you to the Senate Commerce
17 Commission --

18 COMMISSIONER MULVEY: I said I
19 wanted the Fortune 500 article or something in
20 the academic literature, that does an
21 analysis. I've read very, very carefully the
22 Senate Commerce Committee. I worked for the

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1 Hill, as you know, and I'm looking for
2 something that is reflective of academic
3 analysis and numbers.

4 MR. STONE: Well, I can't really
5 add to the academic analysis, but certainly
6 the reality has been that the railroads have
7 not had difficulty raising capital on Wall
8 Street. People have pointed to the Warren
9 Buffet acquisition and so forth.

10 I would point out one comment that
11 Mr. Buffet made. He was not buying Burlington
12 Northern because it was an entity that could
13 charge monopoly profits. He compared it to
14 the utilities that he already owned; that is,
15 they would make steady profits; they were
16 regulated to some degree, like electric
17 utilities, and the traffic wasn't going to go
18 away. There was really no other way you could
19 ship coal, no other way you could ship
20 chemicals.

21 With his faith in the growth of
22 the American economy, he just found that this

1 is a company that is going to continue to be
2 profitable year-in, year-out.

3 COMMISSIONER MULVEY: Mr. Buffet,
4 I believe, said he was investing in America,
5 not simply a particular industry, that he
6 believed that railroads were critical to the
7 long-term success of America.

8 MR. STONE: And you know, I think
9 everybody who's spoken so far shares that
10 perspective. We're looking to increase
11 economic efficiency; we're looking to promote
12 the growth of the United States economy for
13 the benefit of everyone, railroads, shippers
14 and the public.

15 MR. McBRIDE: Commissioner Mulvey?

16 COMMISSIONER MULVEY: Yes.

17 MR. McBRIDE: There is an
18 analytical study in the record. Fourteen
19 years ago, Alfred Kahn provided this to me and
20 said, you know, make use of it when you need
21 it. It's Attachment A to the initial comments
22 of Wesley Chemical Corporation, and he

1 suggests market to book ratios.

2 He concluded that the Board's
3 standards were unworkable, and it's not
4 because of the cost of capital. You labored
5 hard to try to get that right, and that's
6 perhaps beyond the ability of mere mortals to
7 get exactly right.

8 So let's assume you got that as
9 close to right as you can get it. The problem
10 is not in the cost of capital. The problem is
11 in the denominator and the return on
12 investment calculation, and both Professor
13 Kahn and Professor Jerry Hass, who used to be
14 at FERC, now at Cornell, provided a backup
15 report to Professor Kahn's statement,
16 explaining that with merger premiums, with
17 double-counting of assets when the accounting
18 standards changed and with a variety of other
19 problems, the Board's revenue adequacy
20 standard, the return on investment standard is
21 not workable.

22 The Wall Street standard is

1 average earnings growth and return on equity.
2 Equity is easily ascertainable. So I suggest
3 to you there is the analytical work available
4 to you, if need be, to proceed on this, and I
5 hope we finally have a level playing field for
6 that analysis. Thank you.

7 COMMISSIONER MULVEY: Thank you.
8 Any other comments on that one? Another thing
9 that was raised was also the effect of
10 railroad rates, whether they're unreasonable
11 or not, on our ability to compete in world
12 markets.

13 The railroads charge that many of
14 these concerns about railroad rates are
15 overstated, because the cost of rail
16 transportation is a small fraction of the
17 overall cost of a product, and in fact,
18 because it has been America's excellent
19 transportation system that has improved that
20 competitiveness around the world in terms of
21 competing in world markets, even when other
22 countries have lower labor costs or lower

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1 resource costs.

2 But our transport network has been
3 so efficient and so effective that it really
4 has made us more competitive. Now we're
5 hearing that these higher rates are making us
6 less competitive.

7 Again, I didn't see very much in
8 the presentations showing what percentage of
9 costs, the rail rates were of total cost, and
10 how that translated itself into higher product
11 costs worldwide, causing us to lose market
12 share and for businesses to move overseas.

13 Does anyone give some examples of
14 that that they might have? Mr. McBride.

15 MR. McBRIDE: I did give you some
16 in the opening, and I did note the fact you're
17 going to hear from several chemical companies.
18 But let me just give you one astonishing fact.
19 You might want to come back to this when you
20 hear from them.

21 I'm told that rail rates are now
22 more than 50 percent of the total cost of

1 producing chlorine in many markets, and even
2 where lesser percentages are involved, as I
3 indicated with respect to the DuPont
4 situation, Oxichem situation, the Total
5 situation, rail rates either are or could have
6 been determinative, if DuPont hadn't come to
7 the Board for relief, and Oxichem was its
8 customer.

9 Apparently, there was a resolution
10 there that didn't necessitate a Board's merits
11 ruling. But DuPont presented you with
12 affidavits from Oxichem of the problem, and
13 Total's comments here present the problem of
14 loss of production in California, simply
15 because of rail rates. So this has now become
16 a very substantial factor.

17 One final point. It used to be
18 that the chemical companies told me that
19 natural gas was the single biggest determinant
20 on their costs. It's no longer, because
21 natural gas prices have declined so much, and
22 rail rates are now often the single most

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1 important factor in whether they can compete.

2 COMMISSIONER MULVEY: The
3 railroads made that very point about the
4 importance of natural gas prices. But it is
5 true that with the development of domestic
6 natural gas supplies in the last few years,
7 that seems to have changed.

8 MR. McBRIDE: Yes, I don't think
9 there's any dispute about that. But what they
10 don't go on to say is what I then said, which
11 is now, therefore, rail rates become the most
12 important factor.

13 MR. STONE: Commissioner Mulvey, I
14 don't have much to add on the quantitative
15 analysis. But just as a conceptual matter, I
16 think it's been alluded to in part, but let me
17 just state it more expressly.

18 If you look at what the leading
19 export industrial sectors in the United States
20 are, they might change a bit from year to
21 year. But typically chemicals is one or two;
22 coal is up there in the list; agricultural

1 commodities, often one or two.

2 These are the -- this is the
3 freight that bears some of the highest rates
4 of any industry group in the United States.
5 They're the ones who are trying to export.
6 The freight that tends to bear the lowest
7 rates are the manufactured products from
8 abroad. So you know, at the same time, we're
9 sort of hurting domestic manufacturers in a
10 sense by giving lower rates to that traffic.

11 We understand it's competitive.
12 We're not arguing that intermodal traffic
13 should not have the rates that it does because
14 of competition, and we're in a sense
15 penalizing the main export sectors of the
16 United States economy.

17 MR. WARFEL: I can give you a
18 little bit of a real life example too. My
19 employer, one of our business units, all of
20 the capital that has been expended for
21 capacity enhancements has been in Canada for
22 about the last five to ten years, simply

1 because of the competitive rail situation up
2 there.

3 COMMISSIONER MULVEY: One final
4 question, and it sorts of gets to this
5 argument of *primum non nocere*, that is, "first
6 do no harm." Some of the suggestions and
7 recommendations would result in relatively
8 draconian changes in the Board's policies
9 towards reciprocal switching, open access in
10 general, etcetera.

11 If the Board were to make a major
12 policy change regarding access, would you
13 support doing so on a trial basis, so that the
14 Board could gauge the impact on the railroad
15 industry?

16 Say for example, put new rules
17 into place which might sunset in five years or
18 so, so we could go back and see whether or not
19 these changes have done the damage that the
20 railroads suggest they might do, or in fact
21 have, improved competition, lowered rates, but
22 the railroads are still revenue-adequate.

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1 Would you care to opine on that?

2 MR. STONE: Commissioner Mulvey, I
3 think your time frame, five years, is about
4 what we have in mind, in terms of seeing
5 whether this works or not, will a competitive
6 dynamic. I guess the one thing I would take
7 issue with, the railroads are quite able to
8 bring to the attention of the Board, if
9 something's not working.

10 I'm not sure you need to build in
11 an express sunset provision at the outset.
12 Rather, adopt a policy. I think what you're
13 going to see is not a draconian change, but as
14 I said, assuming there are clear guidelines
15 that people can look at and know what to
16 expect, people are not going to be flocking
17 into proceedings.

18 They're simply going to be sitting
19 down to the negotiating table, aware of the
20 changed regulatory environment, and they will
21 work out policies. You may hear very little
22 from your end. You'll hear some.

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1 Yes, there will be some
2 proceedings, no doubt. But again, a five year
3 time frame is probably reasonable in terms of
4 seeing how the competitive dynamics work out,
5 and what the effects on the parties are.

6 MR. McBRIDE: Two quick comments.
7 First, remember that the Christensen report
8 indicated that reciprocal switching would
9 likely have the least financial impact on the
10 carriers. So that would be a good place to
11 start, and with respect to bottleneck rates,
12 there's a great irony in how the Board's
13 regulated it for the last 25 years.

14 The statute says that you shall
15 consider whether the railroads are earning
16 adequate revenues when you set rates, and yet
17 stand-alone cost has nothing to do with
18 revenue adequacy.

19 You've actually prescribed a SAC
20 rate, for example on a BNSF case involving
21 Omaha Public Power District, shortly after the
22 standard was adopted, despite the fact that

1 BNSF, the BN at that time, was revenue
2 inadequate.

3 So I suggest to you that if you
4 required the quoting of bottleneck rates, and
5 you moved toward a different standard, and the
6 railroad's revenues were impacted, you can
7 adjust the prescription to take that into
8 account.

9 Just as in the Basin case, you
10 used 240 percent, and in the small shipment
11 cases, the three benchmark cases, you set
12 revenue variable cost ratios that are
13 indicative of the other traffic on the
14 railroad.

15 So I think the Board has the
16 flexibility in setting rates, to take revenue
17 adequacy into account, and I submit the
18 statute requires you to do that.

19 CHAIRMAN ELLIOTT: Thank you.
20 We'll now bring up the next panel. I
21 appreciate your comments and your responses.

22 (Pause.)

1 MR. HAMBERGER: I hope this
2 doesn't count against our time, Mr. Chairman.

3 CHAIRMAN ELLIOTT: You're good so
4 far. Is there anybody left over there at the
5 AAR?

6 (Off mic comments.)

7 CHAIRMAN ELLIOTT: We'll now hear
8 from Panel III, the Association of American
9 Railroads. You have 40 minutes.

10 Panel III

11 MR. HAMBERGER: Mr. Chairman,
12 thank you. Vice Chair Begeman, pleased to be
13 here before you for the first time;
14 Commissioner Mulvey, good to see you again as
15 well. The AAR is pleased to have the
16 opportunity to present its members' views on
17 the Board's rail competition rules, and the
18 Board's responsibilities in carrying out its
19 statutory obligation in the context of those
20 rules.

21 To offer a perspective at the
22 outset, there are four fundamental

1 considerations that we believe the Board must
2 keep in mind, as it evaluates the comments and
3 testimony in this proceeding.

4 First and foremost, today's
5 balanced regulations work. They work for the
6 railroads and they work for our customers.
7 After decades of decline, attributable in
8 large measure to over-regulation for much of
9 the 20th century, America's freight railroads
10 today connect American businesses to the
11 global market, support millions of jobs across
12 the country, and deliver the goods consumers
13 want and need.

14 We have succeeded in achieving
15 enviable productivity gains and solid economic
16 growth, in an era of decreased regulation.
17 The country's rail system is second to none in
18 the world because today's regulatory framework
19 supports the private investment freight
20 railroads make each and every year to meet
21 customer expectations, to help keep the
22 economy running.

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1 Since the passage of Staggers in
2 1980, freight railroads have invested \$480
3 billion in private funds to grow and modernize
4 this country's rail network. That's more than
5 40 cents out of every dollar in cap ex and we
6 do it, not the U.S. taxpayers.

7 President Obama recently called on
8 U.S. companies to "get off the sidelines and
9 invest." I was there at the speech at the
10 Chamber. It was a great call for investment
11 in infrastructure. It was one of the areas he
12 particularly stressed.

13 Well last year alone, during the
14 worse recession in decades, the Class 1
15 railroads invested nearly \$10 billion in cap
16 ex, and in 2011, they announced intentions to
17 invest another \$12 billion in cap ex.

18 We're not sitting back and waiting
19 until the economy is fully recovered. We are
20 already on the playing field today, planning
21 and building for tomorrow. These private
22 investments must continue in the face of

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1 customer demand for more capacity and more
2 service.

3 In fact, the administration's
4 draft National Rail Plan recognizes the public
5 benefits when more freight is moved by rail.
6 Less fuel is consumed, less pollution
7 releases, less congestion on the nation's
8 highways, and fewer public dollars needed to
9 maintain and build highways.

10 Forced access will reduce railroad
11 revenues. That will in turn severely harm our
12 ability to reinvest, and without these private
13 investments, customers cannot grow their
14 businesses and support new jobs. Our nation
15 can ill afford this scenario, particularly as
16 our fragile economy looks to recover.

17 We need to preserve those
18 regulations that encourage private investment,
19 and in turn allow us to meet the needs of our
20 customers, large and small.

21 Secondly yes, railroads are indeed
22 in better financial condition than they were

1 before 1980 and thank goodness. But even with
2 these improvements, the best year on record,
3 the industry is at the median of return on
4 equity and return on invested capital.

5 As Mr. McBride himself just said,
6 it is return on equity, ROE, that Wall Street
7 looks to, and in ROE, we are at the median, as
8 you will see in Mr. Rennicke's statement. In
9 fact, the fact is let's face it. Customers
10 calling for forced access really want lower
11 rates by eliminating differential pricing.

12 But changing the rules for access
13 is not a remedy for rate concerns. The Board
14 has today and exercises it, and again, Mr.
15 McBride just commented, DuPont came here and
16 got relief. The Board has the authority and
17 exercises it, to address customer concerns in
18 individual rate proceedings or, as it has
19 done, in reviewing the standards for rate
20 review.

21 There is no basis from the
22 testimony in this proceeding to change the

1 access rules. Third, requiring forced access
2 will significantly affect the level of service
3 and network operations today's freight rail
4 customers have come to expect, and Vice Chair
5 Begeman, you mentioned that in your
6 questioning.

7 I draw your attention to the
8 comments of Lance Fritz of Union Pacific, and
9 Mark Manion, who will be here before you
10 tomorrow, chief operating officers, and they
11 can go into much more detail than I about how
12 forced access will affect the ability to
13 invest, the ability to achieve economies of
14 density, and the ability to have a free-
15 flowing network that our customers need.

16 Last, there has been no change in
17 the law or Congressional policy regarding rail
18 competition. Statutory provisions, as well as
19 attendant Congressional policy and guidance to
20 the Board, have not changed. The Board and
21 its predecessor, the ICC, have followed the
22 direction of Congress with respect to *Midtec*,

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1 bottleneck and other decisions regarding
2 competitive access.

3 Congress has not found fault with
4 the agency's approach by directing it to do
5 otherwise. Since the Board has appropriately
6 followed Congressional policy and that policy
7 has not changed, there is no legal or policy
8 requirement for the Board to change its
9 approach to rail competition issues.

10 But beyond that, there is no
11 Congressional mandate to change the law or
12 policy. You have before you, in the strongest
13 possible statements from members of Congress
14 in both houses and both parties, that they
15 believe that the type of changes being
16 proposed by some in this proceeding will have
17 severe consequences not only on the railroads
18 but more importantly on the customers we
19 serve, the employees that work for the
20 railroads, and the U.S. exports and global
21 markets.

22 Reexamination of the Board's

1 competitive policies is unwarranted and
2 unproductive. The Board's current competition
3 rules have contributed to the ongoing rail
4 renaissance, and there is nothing in the law,
5 in Congressional policy, in economic theory or
6 in the testimony in this proceeding which
7 would justify the Board taking any further
8 action to consider or to reverse the proper
9 course it has followed to date.

10 In conclusion, as you have
11 mentioned as well, Mr. Chairman, the changes
12 that some are calling for are not tweaks
13 around the edges. They're clearly systemic
14 changes to the economic model of this
15 industry. I submit to you that these kinds of
16 fundamental policy changes are more
17 appropriately resolved in Congress and not by
18 an administrative agency. I'll turn it now
19 over to Mr. Burkhardt.

20 MR. BURKHARDT: Well good morning
21 Chairman Elliott and colleagues. Thank you
22 for this opportunity today. I'm not going to

1 repeat my written testimony, but will continue
2 to focus on competitive access and the
3 operating issues that come out of that.

4 I believe that forced access puts
5 in jeopardy the many gains that we've seen in
6 the last 30 years. Let me spend a few
7 minutes, first of all, in an area that I've
8 been active in, and that's investments and
9 operations in Europe.

10 Often, the European model is cited
11 as being very pro-competitive by customers,
12 and in a sense it is. But it's hard some very
13 adverse effects that we as rail operators in
14 Europe have suffered with. It creates some
15 very inefficient outcomes.

16 First of all, the full cost of
17 infrastructure capital falls on the
18 government, and I don't think that we're ready
19 to do that in the U.S. So European railways
20 don't have that responsibility on them.
21 Operators are essentially using trackage
22 rates, but they have no control over the

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1 infrastructure.

2 Because these operators have lost
3 control, on all aspects of the point-to-point
4 operations, they have no say over issues such
5 as train lengths and weights and other vital
6 factors that denominate rail efficiency. The
7 result of this is interesting, in that freight
8 rates in Europe, measured on charges for net
9 ton mile or any other basis, are far higher
10 than what we experience in North America.

11 This model has failed to achieve
12 what railroads and shippers require, and has
13 resulted in a very small rail market share, on
14 a continent that has higher population than
15 North America, and should be doing
16 proportionately better in terms of rail
17 volumes.

18 Further, the result has been that
19 railways in Europe are dealing only in
20 unitrains, and the small part of the
21 operations that remain handling single car
22 shipments, which is, as you know, is very

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1 significant in North America, is fading fast,
2 because the regulatory infrastructure does not
3 provide good conditions for a network
4 operator, which is what is necessary to handle
5 single cars.

6 Let me spend a minute on the
7 testimony of Dick McDonald, who is a friend
8 and long-time colleague when I was with
9 Chicago and Northwestern Railway. Dick has
10 been representing the coal industry in this
11 proceeding. He and I both worked on C&NW's
12 entry into the Powder River Basin in the mid-
13 80's.

14 He was planning the
15 infrastructure, the engineering side of it; I
16 was managing the negotiations with Union
17 Pacific, our connecting line and the train
18 operating plan. I think we did a very good
19 job in a streamlined run-through operation
20 involving two railways.

21 But when I look back at that, we
22 could have done better if it was a single

1 railway. For example, at the interchange
2 point, South Moreau, Nebraska, we provided for
3 repair facilities, a locomotive shop and other
4 aspects where railways normally interchange in
5 the traditional manner.

6 So we lost some efficiencies there
7 that I'm assuming Union Pacific, after they
8 later merged with C&NW, has since corrected.
9 There was also duplicate facilities at Council
10 Bluffs, Iowa, where those trains came back
11 onto C&NW. So with some of the open access
12 and competitive changes that are being talked
13 about, there is a loss of operating
14 efficiency.

15 Let me spend then a moment on the
16 capital requirements of the industry. There's
17 going to be an awful lot of discussion of
18 that. As I mentioned, the European capital
19 for infrastructure comes from government, and
20 I don't think our government is in a position
21 to increase their spending on rail
22 infrastructure spending, with the other

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1 demands that they have.

2 I don't think we as an industry
3 want to cross that bridge. It's hard to
4 believe the size of the requirements for
5 increasing capacity. In my experience, back
6 in the 70's and in the 80's, we were fighting
7 the ability to maintain rail operations and to
8 maintain every plant that we had.

9 In fact, we were abandoning lines
10 wholesale, in the idea that increasing
11 capacity was an idea that never occurred to
12 us. Today, that is completely changed, and
13 one of the key reasons that it's changed are
14 that the changes that have come out of the
15 Staggers Act, now 30 years old. Rail
16 management today are planning increases in
17 capacity, and this comes at huge cost.

18 We heard earlier testimony about
19 pricing changes in the early 2000 period,
20 2003-2004. I think what we find at that time
21 is when the industry ran out of capacity on
22 the main lines. They needed to raise

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1 additional capital to improve capacity on the
2 lines, and the market was allowing them to
3 increase their prices because of this
4 constricted capacity.

5 We need to protect that type of
6 outcome, because that's what free markets are
7 all about. Something that's mandated just
8 plain doesn't work. Involuntary proscriptions
9 can cut off capital investment, and not allow
10 the large funds to be raised that are
11 necessary to do our job.

12 Let's keep what works in place,
13 and try to move forward on a voluntary basis
14 with our customer base. Thank you.

15 MR. RENNICKE: Good morning. My
16 name is Bill Rennicke. I'm a partner in the
17 consulting firm of Oliver Wyman. Over the
18 past 40 years, I've been fortunate to assist
19 with the transformation of railroads all over
20 the world, starting as a brakeman in the
21 1960's on the New Haven Railroad, which was
22 bankrupt at the time, working later in the

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1 industry restructuring the B&M Railroad, and
2 then as a consultant setting up the entire
3 structure, for example, of the Mexican
4 railroads, restructuring the railroads in
5 Europe. We're now working in Africa and
6 throughout South America.

7 So my comments today are based not
8 just on our U.S. experience, but some
9 experiences over the world. In Europe, I
10 think as Mr. Burkhardt pointed out, state-
11 owned enterprises maintain the railway
12 infrastructure at considerable public expense.

13 The freight railroads continue,
14 and in fact they cannot afford to pay really
15 for a good portion of the operating expenses
16 and almost none of the capital expenses. Even
17 in the circumstance, they are facing
18 conditions where the freight rates are, in
19 some cases, two, three, four and five times
20 higher than the rail rates are in the United
21 States.

22 I've provided a couple of exhibits

1 this morning. One of them just shows part of
2 the reason why we are able to function that
3 way and offer the kind of rate structure that
4 we do in the U.S., is that we really have
5 tremendous productivity. The work of the
6 railroad industry really over the last, you
7 know, 40 years have brought costs pretty much
8 in line.

9 That has resulted in, as measured
10 here by some work done by the World Bank, in
11 some of the lowest freight rates in the world.
12 Now certainly not on every commodity and every
13 time, but the other interesting thing is that
14 for most of those other countries that are
15 shown on that chart, those are only the
16 freight rates that are paid to the railroad.

17 You know, that doesn't take into
18 consideration or try to adjust for the
19 taxpayer or the public support that goes into
20 paying for the infrastructure, and in some of
21 my initial reply, I provided some information
22 on what percentage that is.

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1 The other astounding thing, and
2 we've brought many of the European and South
3 American railroad executives, regulators and
4 even in some cases shippers to the U.S. or
5 showed this to them, is the extraordinary set
6 of outputs from the railroad industry.

7 If you look at that top bar, the
8 railroads have faced, since the Staggers Act,
9 a 210 percent increase in inflation, as
10 measured in the Rail Cost Recovery Index. So
11 the dollars they pay for everything they buy
12 have gone up.

13 In spite of this, you know, the
14 operating revenue per ton mile has gone up
15 only one percent, and the operating cost per
16 ton mile has gone down 15 percent.

17 So the tremendous change in
18 activity in the industry has been plowed back
19 into holding rates down, which have made us
20 much more competitive, both for domestic
21 activity as well as for exports and, I think,
22 has provided the foundation for, you know, for

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1 a lot of the changes that have occurred.

2 The other important thing is that
3 there's been a number of comments about poor
4 service. I guess all these things are in the
5 eye of the beholder. But to the rest of the
6 world, the freight service in this country,
7 unlike passenger service, is the leader.

8 It's the absolute pinnacle, and we
9 bring many of the foreign railways -- we are
10 now working with Kazakhstan and Russia and
11 South Africa -- we've brought them all to this
12 country to learn how, while not completely
13 without fault, how the U.S. railroads are able
14 to, on such a consistent basis, produce levels
15 of service that are unexpected and unrivaled
16 almost anywhere in the world.

17 I'd like to tell you just a little
18 something about the role private investment in
19 the industry. Investment in railroads is
20 largely supported by the recognition by the
21 capital markets that individual customers on
22 the rail network have differing competitive

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1 characteristics, which roll off into the
2 overall value of the network.

3 So when a private investor invests
4 in one of the U.S. railroads, and I provided
5 information just on the size of that from the
6 large equity providers, and standing aside for
7 the moment even the debt, they're basically
8 recognizing the value of that franchise, just
9 like you would look at the property value of
10 any other assets and any of the productive
11 assets in the economy.

12 The changes to that dynamic, of
13 what is the value of those, of that franchise
14 and the value of those assets, will have a
15 huge impact on the interest and investing. In
16 fact, instability or testing of various types
17 of regulations that could materially affect
18 whether differential pricing could be applied
19 as it is today, recognizing that there are
20 different competitive circumstances, will
21 substantially chill, I believe, the investors'
22 interest. We work for a large number of

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1 people who invest in the railroad industry and
2 their equipment.

3 In fact, it has been the relative
4 stability of the last 30 years, not the nature
5 of the regulation itself, that has brought
6 investment levels up to where they are today.

7 If you just take a couple of
8 simple back of the envelope metrics, if the
9 actions that you're considering here today
10 were completely successful, and moved all
11 freight rates down to 180, to the regular 230
12 threshold, the railroads would lose \$5.2
13 billion of contributions.

14 You can simply use numbers that
15 are provided by the STB to calculate that
16 base, and I think that's 2009.

17 That falls right to the bottom
18 line. Even if you say, well that would never
19 happen. That's catastrophic. That assumes
20 competition everywhere. Even if it falls to
21 an average of 210, so the rates above 180
22 center around 210, they lose \$2.6 billion, and

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1 there's really no way to recover that.

2 One, you know, a couple of
3 comments, I think going back to some of the
4 questions about whether the railroads are
5 profitable and how they stack up against the
6 industry in my reply comments.

7 I call your attention to some
8 exhibits labeled 2-1 to 2-5, I believe, which
9 basically use public measures of industry
10 performance, where we took some of the
11 companies participating in this hearing,
12 industry standards.

13 We just plot the railroads'
14 performance using Hoover and Value Line, which
15 are recognized, you know, independent
16 companies, to show, and the railroads are not
17 certainly in the top ten percent. You find
18 good ones and you find some in the middle and
19 some that are below.

20 Just a few remaining comments on
21 the importance of railroads with imports and
22 exports. We've talked a lot about exports,

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1 and I think the railroad industry, and I've
2 been involved in many both railroad-related
3 and shipping line-related and port-related
4 activities, you know, provide a foundation for
5 the export base in this country.

6 Our distances are far greater. If
7 you look at coal, in Queensland, the coal is
8 much closer to the ports and in this country,
9 the coal is sometimes two, three, four, five
10 times those distances, particularly western
11 coal.

12 So for exports, the railroads have
13 done quite a bit. I mentioned they were even
14 willing to invest in a port in Washington
15 state, and were willing to do that than
16 totally shut down. But imports are extremely
17 important also. Most auto parts that fuel
18 American jobs in the auto industry have at
19 least ten percent, and some as high as 50
20 percent foreign parts content. All those
21 parts come in containers in railroad cars.

22 If we did not have an efficient

1 system to handle both imports and exports,
2 just as that one example, you could not
3 support that kind of offshore production.

4 My final comments, and they will
5 be addressed, I'm sure, by other people, refer
6 to what are the operating impacts of creating
7 reciprocal switching or access, as is being
8 considered. You can almost go back and track
9 to the 1980's, the improvement in railroad
10 performance based on the simplification of the
11 system.

12 There were once five or six
13 hundred intermodal terminals in the country.
14 There were thousands of interchange points.
15 That consolidation has led to a much more
16 efficient system. Every time you open up
17 another classification choice, or sorting
18 choice, you open up the probability of a
19 failure and you open up an opportunity for
20 service deterioration.

21 One of the things that we provide
22 is the technology that the railroads use. All

1 six North American railroads use that
2 technology to put their operating plans
3 together. It's called different things on
4 different railroads.

5 That plan basically looks to
6 minimize the number of transfer points,
7 because that's the reality of how matter how
8 hard you try, you're going to have a problem.
9 If you think of airplane travel, if you have
10 a direct connection from Washington say to Los
11 Angeles, and you are on that trip, versus
12 Washington to Los Angeles via a hub someplace,
13 your probability of having a misadventure is
14 much greater, because you have to make that
15 one stop.

16 That's essentially the same
17 principle carried out thousands of times, and
18 there are others who are much closer to the
19 day-to-day costs. I think we'll talk, we'll
20 refer to that. But that has been an advantage
21 that we have focused on, as we've taken the
22 U.S. model and taken it to the foreign

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1 countries. Thank you.

2 MR. WILLIG: Good morning. I'm an
3 economist. Everybody else is playing
4 economist so far. I'm a card-carrying one.
5 I've been studying regulation policy toward
6 transportation and toward telecommunications
7 for a very long time, so much so that I easily
8 predate Staggers.

9 I know that competition, along
10 with appropriate regulation, thanks to your
11 predecessors and yourselves, since the
12 Staggers Act, have led to absolutely excellent
13 rail industry performance for the public
14 interest, both competition and appropriate
15 regulation.

16 So as a result, I'd like to focus
17 on some of the indications in this record that
18 bear on your views of what is appropriate
19 policy toward both regulation and competition
20 going forward. I'm disturbed because there's
21 some mistaken claims in this record, first of
22 all, about what are signs of monopolization.

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1 How do you tell? What are the
2 indicators? First of all, increasing prices
3 are not signs of monopolization. Increasing
4 prices can be an important part of competition
5 when costs are rising, and when capacity is
6 tight, and you'll be hearing more about that
7 for the next two days, but I just wanted to
8 get that off my chest.

9 Economic testimony for WCTL,
10 economic testimony asserts that UP and BNSF
11 have not grabbed the coal traffic from each
12 other, and the testimony further asserts that
13 that's a sign of collusion. Well, the
14 railroads' testimony already on the record,
15 and you'll hear more about this, I'm sure,
16 shows that this assertion is factually way off
17 base.

18 What bothers me even more, as a
19 matter of economics, is that the assertion is
20 surprisingly wrong and needlessly
21 inflammatory, as a matter of policy. I just
22 wanted you to hear that from me.

1 After all, to say that coal
2 traffic is moving from carrier to carrier
3 neglects totally the fundamental point that
4 match-ups in general between suppliers and
5 customers, can be efficient and stable under
6 totally highly competitive circumstances,
7 exactly like those that the UP and the BNSF
8 describe, those circumstances that surround
9 their businesses.

10 So it's just bad economics to jump
11 to an inflammatory conclusion like collusion,
12 just because traffic patterns are stable.
13 Well, speaking of what is competition and what
14 is not, the most important point I think I can
15 make today, given what I've been hearing, is
16 that involuntary access should not be confused
17 with real competition.

18 That's because it, involuntary
19 access, does not bring the benefits that real
20 market forces create for the public interest.
21 Three reasons I want to highlight. First of
22 all, the involuntary pricing of involuntary

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1 access, which is a key part of any such
2 policy, is regulation, not competition.

3 Moreover, it's regulation or
4 prices that has a very strong, maybe even a
5 controlling effect on the regulation of end-
6 to-end pricing, not just the pricing of the
7 bottleneck or the access points or the
8 interchange.

9 It goes right to pricing of end-
10 to-end services. It does so without the care
11 that regulation of end-to-end prices really
12 needs and that has been exercised by the Board
13 and by its predecessors since the Staggers
14 Act. So it's a way to get in the way of
15 appropriate regulation of end-to-end pricing.

16 Second of all, even the prospect
17 of forced access impedes voluntary
18 negotiations that themselves tend to lead to
19 efficient routing and efficient logistics.
20 Third, involuntary access arrangements
21 undermine the differential pricing that
22 everybody agrees is absolutely essential in

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1 this industry, the Ramsey pricing, as we
2 economists like to call it, because the
3 carriers absolutely have to have the ability
4 and they do exercise it, to undertake
5 differential pricing in order to boost total
6 traffic, in order to have a shot at recovering
7 their costs and providing the funds that they
8 need for appropriate capital investment.

9 So that's why there should be no
10 forced access, unless there is a finding of
11 any competitive abuse, that stands in the way
12 of efficiency. You shouldn't just go out and
13 prescribe all kinds of access arrangements of
14 any kind, without a showing that there is a
15 competitive problem for which that would be a
16 remedy.

17 Telecommunications is different.
18 It has a totally different set of basic
19 circumstances than railroads, and those
20 differences go right to the appropriateness
21 back in '96 and since then, to a system of
22 mandated access, quite different from the

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1 circumstances in our industry here.

2 First of all, telecom's total
3 system costs can be covered by cost-based
4 prices for basic network elements in telecom,
5 and this is not true in railroading. But it
6 is true in telecom, and that was the finding
7 of Congress, of the FCC, by me and my co-
8 authors in long testimony, which we proudly
9 put forward on the subjects in
10 telecommunications. Different than in
11 railroading.

12 Second, mandated access in telecom
13 was seen, and we now see the good results, as
14 the only way in the time to straighten out
15 retail rates, which would totally infuse with
16 long-standing cross-subsidies. That was the
17 situation in telecom, and part of the findings
18 of the FCC and me and my colleagues, was that
19 it was hopeless to get rid of those cross-
20 subsidies without cost-based access pricing,
21 that would not stand in the way of overall
22 coverage of costs.

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1 Of course, here in this industry
2 in railroading, regulation has had the good
3 sense to stop cross-subsidization, rather than
4 fostering it, as had been the case in the
5 history of telecommunications.

6 Meanwhile in telecom, I don't know
7 if you followed this history, but I've lived
8 it in my old age, every step of the way toward
9 implementing mandated access in telecom was
10 horribly complex, and led to and still is
11 leading to endless litigation, both before the
12 FCC and in federal courts, with three trips to
13 the Supreme Court on those issues over the
14 last 15 years.

15 Even though telecom is in some
16 ways more propitious to mandated access, it
17 has been a terribly nightmarish process of
18 trying to get it implemented.

19 In this record, we have testimony
20 by Professor Economides, who was also involved
21 in telecom in its time, on the subject of
22 forced rail access. I hate to say it about a

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1 colleague and a friend, is that his testimony
2 does not try to take into account, in his
3 policy prescriptions, the basics of the rail
4 industry.

5 So as a result, his conclusions
6 about access here ignore the needs in
7 railroading of differential pricing, cost
8 recovery and the operational nightmares that
9 come from forced access in railroading. In
10 contrast, I think the Board and its
11 predecessors have succeeded in taking these
12 factors seriously into account, and crafted an
13 economically efficient policy posture toward
14 access.

15 I hope and it is my view that we
16 should stay with it. You've done a great job
17 and we should let it rest where it is. Thank
18 you. I'm being given the hook.

19 MR. HAMBERGER: I think we're
20 about to be given the hook.

21 MR. WILLIG: You're getting the
22 pat on the shoulder.

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1 (Off mic comments.)

2 COMMISSIONER MULVEY: We want you
3 back for questions. Thank you.

4 CHAIRMAN ELLIOTT: Are you done
5 with your testimony?

6 MR. HAMBERGER: No, but I see the
7 Senator, and I assume you'd like to give him
8 --

9 CHAIRMAN ELLIOTT: Of course.

10 MR. HAMBERGER: I know you have
11 questions for us, so why don't we --

12 CHAIRMAN ELLIOTT: This panel will
13 be quite a while, so we'll have you step in.

14 SENATOR ROCKEFELLER: I think that
15 was bad behavior on my part, Mr. Chairman.

16 CHAIRMAN ELLIOTT: That was not.
17 We'll permit it here, and thank you AAR for
18 being deferential. We appreciate it.

19 Panel I

20 SENATOR ROCKEFELLER: They were
21 pouring out their souls, and they suddenly had
22 to get up and they had to listen to me. But

1 I'm not going to be long.

2 Chairman Elliott, Vice Chairman
3 Begeman and Commissioner Mulvey, I thank you
4 for this opportunity to let me speak to you,
5 and I'm fairly brief, but I try to be sort of
6 clinically logical.

7 For over a quarter century, I've
8 been working to make sure that businesses that
9 ship their goods by American railroads get a
10 fair deal, and that the railroads serve their
11 essential role in getting goods and
12 commodities to their destinations efficiently,
13 for the benefit of the consumer and the entire
14 U.S. economy.

15 The Surface Transportation Board
16 and its predecessor, the Interstate Commerce
17 Commission, was created to oversee and
18 regulate the railroad industry, to enforce the
19 law and guarantee fairness all around.
20 Frankly, in the past, the Board has let us
21 down, if I can be so bold. It's a bit rude,
22 but I have to speak what I have to speak.

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1 What it has meant for West
2 Virginia, which is obviously a more difficult
3 state than many in terms of its economics, but
4 I represent it and care about it greatly, is
5 near bankruptcy of steel mills, chemical
6 companies being bullied on prices and service,
7 to the point that they have to consider and do
8 consider relocating their facilities overseas,
9 and consumers who have pay more for their
10 electric rates.

11 There are a lot of specific
12 examples; I won't bore you with a lot, but I
13 will mention one, which is PPG Industries,
14 which is very large. You're going to hear
15 from them tomorrow, and PPG has a captive
16 facility in Natrium, West Virginia, that last
17 year paid 85 percent higher rates than its own
18 facility in Louisiana.

19 Pure and simple, this is not
20 competition, in my humble judgment at work,
21 and it is prejudicing businesses against my
22 state, which I greatly resent, because we need

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1 every single job we can get. So I'm here to
2 urge you to be scrupulous in your review of
3 the competition in the railroad industry.

4 After this review that is
5 extensive, I encourage you to act boldly where
6 you can, and where you can't, I hope that you
7 will make incremental changes. Sometimes you
8 can't do everything, but you can do some
9 things. But sometimes people think if they
10 can't do everything, they don't do anything.

11 The first words I heard when I
12 walked in here, I don't know who was saying
13 this, "let it stay the same." Those are the
14 words I am unhappy with. There's nothing
15 wrong with making incremental changes, because
16 not doing anything is not really, to me at
17 least, an option, and to millions and millions
18 of American consumers and businesses.

19 You must regulate for the future
20 of the industry, not continuing to solve the
21 railroad industry problems of the past, that
22 have already been remedied. Last fall, I held

1 a hearing about the future of our rail policy,
2 at which you testified Mr. Chairman, to look
3 at the projected needs for both the passenger
4 and the freight rail network.

5 At this hearing, I released a
6 report on the profitability of the railroads.
7 I didn't write the report; it was a regular
8 report. The report shows that the Staggers
9 Act goal of restoring financial stability to
10 the U.S. rail industry has been achieved, and
11 that significant consolidation has occurred,
12 so that four Class 1 railroads dominate the
13 industry.

14 When I came here my first year in
15 the Senate, there were 50 Class 1 railroads.
16 There are now four, maybe to become two. I do
17 not know. In fact, last year, these railroads
18 ranked among the most profitable businesses in
19 the U.S. economy. Unlike other transportation
20 modes, they maintained their high profile
21 profit margins, even during the recent
22 economic turndown. Unusual.

1 With the freight railroad industry
2 entering this new chapter of financial
3 strength, it seems to me that it's not unwise
4 to revisit our national rail policy.

5 I believe that when this
6 proceeding is over and you evaluate the
7 voluminous facts presented by all sides, you
8 will find that one-sided policies whose sole
9 focus is protecting the health of the
10 railroads is outdated, as well as unfair,
11 unnecessary as well as unfair.

12 I firmly believe that you will
13 find that we need to restore balance to
14 protect the shippers against the virtual
15 monopoly of the railroads, and modernize the
16 STB's rules to reflect the railroads'
17 profitability and the new industry structure,
18 in fact, quite a lot of new structure in the
19 whole American economy. I think it's a new
20 day.

21 In that light, I have three
22 priorities for this agency, which I humbly

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1 offer. Increasing competition, fixing current
2 laws, rules and policies to give captive
3 shippers competitive options, as a method to
4 control rates and to improve service.

5 Secondly, improving the regulatory
6 process, making the Board more accessible to
7 more shippers, even to those shippers that may
8 not be captive. They may not have something
9 to bring before you, but they feel that they
10 have an entrance into this extremely powerful
11 Board.

12 So that if they do have disputes,
13 they can be resolved timely and cost
14 effectively. If they don't, they can learn
15 and have a better understanding of how the
16 system operates.

17 Finally, making the STB more
18 robust, giving the Board the authority to
19 proactively address industry-wide problems and
20 the resources they need to accomplish that
21 mission. That's not something that's a
22 complaint; that's just something that, you

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1 know, like everybody else, you need money.

2 With these changes, the Board will
3 be primed to oversee the industry's future.
4 I believe the industry's future is a very
5 bright one. I'm very clear about that. I'm
6 fully supportive of a healthy, vibrant rail
7 system.

8 Railroads are critical to the
9 success of our nation's economy, to support
10 our transportation network and to encourage
11 domestic production of goods. But the
12 American economy doesn't work if all
13 industries aren't thriving. That statement
14 may be a little bit broad, but you understand
15 my point. It all has to kind of work
16 together, for it to work for anyone.

17 It's really a symbiotic
18 relationship. The nation's manufacturing
19 sector needs the railroads, and the railroads
20 would be out of business without their
21 shippers. But for this relationship to work,
22 it must be fair. Shipper, railroads, industry

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1 stakeholders and most important, American
2 consumers, must believe that the system is
3 functioning properly and that the rules are
4 not being blatantly broken or ignored.

5 Now more than ever, in my
6 judgment, the STB's decision has a very, very
7 clear effect in this new economy of ours,
8 which is whirling about. You have a very,
9 very clear effect on our competitiveness and
10 how business makes their decisions about
11 whether to invest in the United States, or to
12 go overseas, which is the present trend.

13 I've long believed that
14 legislative reform would be required to exact
15 required fairness from the Board and the
16 railroad industry. Senator Hutchinson and I
17 had hoped to give the STB clear new policy
18 direction in a bipartisan piece of legislation
19 that we had introduced.

20 But, to your amazement, the
21 legislative gridlock on the floor of the
22 United States Senate and Congress in general,

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1 makes this very unlikely in the near term.
2 But I remind you that the STB has also the
3 responsibility, regardless of legislative
4 processes or momentum or lack thereof, to make
5 changes to correct any imbalances in the rail
6 industry.

7 As commissioners, each of you play
8 a very critical role in making this system
9 work, a formidable role. It's extraordinary
10 power in the hands of three people, and you
11 take your jobs very seriously, I know that,
12 and the current law permits you make
13 significant change to inject competition in
14 the industry and give the shippers the rate
15 and service relief that they do in fact
16 deserve.

17 Without ignoring history, you must
18 update, I would respectfully suggest, our rail
19 policies for the 21st century, and correct the
20 imbalances in the industry. They are there
21 for all to see. The question is that only a
22 few can correct them.

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1 Now, and I stress this point, the
2 Congress is not functional right now.
3 Everything is held up. Everything is objected
4 to. Every motion to proceed at the
5 consideration of any piece of legislation is
6 objected to.

7 So I have to face that reality.
8 So I move away from the idea of legislation
9 just a bit, because nothing will happen with
10 it, and I have to be realistic about that.
11 That doesn't make me happy, but I have to deal
12 with reality. So I think that shifts more, in
13 a sense, responsibility to the Surface
14 Transportation Board.

15 So I hope that you will update our
16 rail policies for the 21st century, and
17 correct the imbalances in the industry, now
18 that the railroads have been brought back to
19 robust financial health. I thank the
20 Chairman, the Commissioner and the Vice
21 Chairman very much.

22 CHAIRMAN ELLIOTT: Thank you,

1 Chairman Rockefeller for taking time out of
2 your busy schedule to present your comments to
3 us today. We appreciate it.

4 SENATOR ROCKEFELLER: Up and out?

5 CHAIRMAN ELLIOTT: You're good.

6 SENATOR ROCKEFELLER: Okay.

7 (Laughter.)

8 CHAIRMAN ELLIOTT: The AAR can
9 come forward.

10 MR. HAMBERGER: By my count,
11 there's still 38 minutes left?

12 (Laughter.)

13 MR. HAMBERGER: That's not their
14 count.

15 MR. SIPE: I'm going to say good
16 morning to the Chairman when I can see him.

17 VICE CHAIRMAN BEGEMAN: He stepped
18 out.

19 MR. SIPE: Shall I go ahead and
20 start?

21 VICE CHAIRMAN BEGEMAN: Yes.

22 MR. SIPE: Good morning, Mr.

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1 Chairman, Vice Chairman Begeman, it's a
2 pleasure to appear before you for the first
3 time, and Commissioner Mulvey. My name is Sam
4 Sipe. I'm outside counsel for the AAR in this
5 proceeding, and this is the first time I've
6 ever had the opportunity to speak immediately
7 following a United States Senator.

8 I hope I will be equal to the
9 task, and can address the questions that might
10 be on your mind later on when we get to the
11 question and answer period.

12 I'd actually like to pick up where
13 Senator Rockefeller left off, which was to ask
14 you, as a Board, to revisit transportation
15 policy, inasmuch as it appears in his view
16 there will not be a legislative change any
17 time soon.

18 As the Chairman indicated in his
19 opening remarks this morning, and in fact he
20 laid it out quite explicitly, there is in fact
21 a guiding rail transportation policy on the
22 books already, and that policy has basically

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1 been in place since Staggers. Congress has
2 not seen fit to change it. Unless and until
3 Congress sees fit to change it, I know that
4 your actions will be guided by that broader
5 rail transportation policy, because it's part
6 of the statute.

7 Now that doesn't mean that within
8 the interstices of the policy and on a case-
9 by-case basis you can't make changes in the
10 way you've done things in the past. But it
11 does mean that the basic lay of the land, in
12 terms of rail transportation, has been pretty
13 much set in stone by Congress, and unless and
14 until Congress directs you to make policy
15 changes, you're not going to be in a position
16 to make some of the changes that we've heard
17 about here this morning.

18 One of the most critical
19 components of the policy, as Chairman Elliott
20 himself acknowledged in his opening remarks,
21 is that Congress expressed in Staggers and
22 reiterated a strong intent that the agency

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1 intervene in rail markets, only to the minimum
2 extent necessary. That hasn't changed.

3 Now we have something of a debate
4 in this proceeding as to whether what the
5 shippers are contending for would amount to
6 more regulation, re-regulation, or whether it
7 would amount to what they claim is
8 deregulation.

9 It's hard to answer that question
10 in the abstract, because the shippers have not
11 in fact put before you concrete proposals
12 about what the changes that they're advocating
13 might entail. But I submit to you the notion
14 that they are advocating a regime of
15 deregulation really doesn't pass the laugh
16 test.

17 In order for the Board to change
18 its regulatory policy regarding access, it
19 would have to make decisions about, first of
20 all, what are the new standards that should
21 govern competitive access. We have a coherent
22 standard on the books today. The shippers

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1 find it too stringent, but in perhaps the most
2 striking exchange with the last panel this
3 morning, the shippers were unable to respond
4 to Commissioner Mulvey's question about what
5 standard are you advocating for change.

6 If you get reciprocal switching,
7 what's the standard that's going to govern
8 when the Board would authorize reciprocal
9 switching. We have not heard a coherent
10 proposal on that issue to date in this
11 proceeding, and I submit that it would be very
12 difficult for this Board to propose a change,
13 given the record that's been established to
14 date, since there is no conduct-based standard
15 for reciprocal switching that's on the table.

16 If in fact the shippers' real
17 position is that reciprocal switching should
18 be available whenever we ask for it, then
19 that's not a standard at all. It may not be
20 carte blanche open access, but it gives the
21 lie to their notion that they're not asking
22 for restructuring, because carte blanche

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1 reciprocal switching would absolutely be
2 restructuring.

3 The D.C. Circuit in the *Baltimore*
4 *Gas and Electric* case, said that what the
5 shippers were asking when they advocated a
6 regime like that in the telecom industry, the
7 D.C. Circuit characterized that as
8 restructuring, and it said there was not the
9 slightest indication that Congress intended to
10 mandate a radical restructuring of the
11 railroad regulatory scheme.

12 Standardless reciprocal switching
13 would amount to such restructuring, and the
14 courts have indicated that that's not going to
15 pass muster.

16 Let me address briefly another
17 suggestion offered this morning by Mr. Moreno,
18 that the Board would have discretion to modify
19 the existing bottleneck standard. I believe
20 the Chairman alluded to the state of the law
21 on this issue, when he said, in his opening
22 remarks this morning, that the Board had

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1 previously addressed its leeway to grant the
2 shippers the kind of relief they were seeking
3 in the bottleneck case.

4 What the Board said is that giving
5 the shippers the rate control that they sought
6 would not withstand legal scrutiny, as it
7 would defeat a railroad's right to determine
8 at the outset the rates it will use to respond
9 to requests for through service.

10 Moreover, and this goes to the
11 very heart of what does competition in the
12 rail industry actually mean, the Board found
13 that the relief the shippers were seeking back
14 then in the bottleneck case, does not
15 encourage competition, but would go further
16 and artificially force competition by
17 impermissibly depriving the bottleneck
18 carriers of their initial rate and route
19 discretion.

20 The Board is on record, at least
21 in my view, having read the cases, that real
22 competition arising from market forces, which

1 is what we, the railroads advocate, is not the
2 same as forced competition of the sort the
3 shippers were asking for back in the
4 bottleneck proceeding.

5 In conclusion, the current
6 competitive access and bottleneck rules have
7 been affirmed by the courts, and have been
8 established agency precedent for years.

9 In light of the clear policy and
10 statutory underpinnings of the current rules,
11 and lack of any Congressional action to
12 replace those policies, there is no legal
13 basis for the Board to adopt an expanded
14 program of involuntary access. Thank you.

15 CHAIRMAN ELLIOTT: Thank you,
16 panel. I'll go to Vice Chairman Begeman.

17 VICE CHAIRMAN BEGEMAN: I won't
18 have too many questions, I don't think, but I
19 guess we'll see once we get into it. Mr.
20 Hamberger, I do have to say I do disagree with
21 your comment that this proceeding is
22 unwarranted, and --

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1 MR. HAMBERGER: Further
2 proceedings is I believe what you --

3 VICE CHAIRMAN BEGEMAN: Yes,
4 unwarranted and unproductive.

5 MR. HAMBERGER: Further
6 proceedings.

7 VICE CHAIRMAN BEGEMAN: All right.
8 I mean I do think this is a very useful
9 process that we're going through, and I know
10 I'm learning a lot and have a lot more to
11 learn. Thank all of you for helping me do
12 that.

13 Do you care to respond to Mr.
14 Moreno's and Mr. McBride's comments about
15 reciprocal switching and the cost-based
16 approach that they were suggesting? I realize
17 that you don't even want to get to the concept
18 of whether reciprocal switching could even be
19 changed. But I want to kind of get a sense of
20 impacts.

21 MR. HAMBERGER: I feel compelled
22 to defer to the real economist on the panel,

1 Mr. Willig.

2 MR. WILLIG: Card-carrying.

3 MR. HAMBERGER: Card-carrying, if
4 that's okay with you.

5 VICE CHAIRMAN BEGEMAN: Okay,
6 sure.

7 MR. WILLIG: The point I was
8 trying to make, and I was doing it very
9 hurried because of timing, so thank you for
10 bringing that up again. But the point I was
11 trying to make is that when access
12 arrangements are pushed or mandated or forced,
13 especially at cost-based pricing, that governs
14 all of the pricing that results in the
15 industry, including end-to-end pricing, the
16 pricing of the entire movement.

17 VICE CHAIRMAN BEGEMAN: So it's a
18 domino effect?

19 MR. WILLIG: You might call it
20 that, although domino effects are always
21 negative, the way, going back to Vietnam
22 anyway. But in some industries like telecom,

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1 where cost-based pricing as an ideal that we
2 think we should strive toward, because cost-
3 based prices will cover total costs, and
4 because in the absence of a regime like
5 regulation or better placed regulation, we're
6 going to have a morass of cross-subsidization
7 as we had in telecom.

8 In a system like that, the domino
9 effect may not be so bad, even though it's a
10 very costly process in terms of the legalities
11 involved and the operational impediments
12 involved. But in railroading, we can't live
13 with cost-based pricing. We don't want cost-
14 based pricing. We need differential pricing.

15 Everybody understands that. We
16 heard the shippers endorse that. I was
17 delighted to find some point of contact
18 between the first panel and my own
19 understanding, because there's so much in the
20 way of fixed and common costs in the industry,
21 so much track which is used by so many
22 different movements and so many different

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1 shippers, so many different commodities.

2 We want the railroads to have the
3 ability to cut prices close to variable cost,
4 to encourage more traffic, and yet price those
5 shippers who have more value from their rail
6 movements at a level that can help to cover
7 the total cost necessary for the operation.

8 So we have to have pricing that is
9 not slavishly governed by variable costs in
10 railroading, and for the public interest. If
11 we push access to be widely available on a
12 coerced basis, at cost-based rates, then we're
13 making it impossible for the industry to
14 undertake the different pricing, which is
15 vital for the public interest.

16 So from the start, the whole idea
17 of wide open, involuntary cost-based access
18 pricing is really the wrong approach for this
19 industry, and really it's quite a disastrous
20 scenario, I think.

21 VICE CHAIRMAN BEGEMAN: But it
22 works in limited context such as the merger

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1 agreements?

2 MR. WILLIG: Well, maybe as a
3 remedy for a discernible problem. Then, it
4 might very well make sense. I think that is
5 the current standard, that if there's a
6 showing of a competitive abuse which is
7 standing in the way of efficient, logistical
8 arrangements, then there ought to be some
9 regulatory remedy for that public interest
10 problem, as well as for the shipper involved.

11 Going to then access arrangements
12 that are mandated makes a lot of sense as a
13 remedy, like for a merger problem or for a
14 showing of anti-competitive conduct.

15 VICE CHAIRMAN BEGEMAN: And that
16 doesn't negate the ability to differentially
17 price?

18 MR. WILLIG: As long as it's
19 narrow and it's in response to a found
20 problem, then it doesn't undermine the entire
21 needed structure of the industry.

22 MR. HAMBERGER: It's more

1 voluntary.

2 MR. WILLIG: Yes. That's the
3 other point to make, I think, thank you, is
4 that we do see lots of voluntary interchange
5 access routing arrangements in the industry.
6 You folks can probably speak to that much more
7 factually than I can.

8 But I know that in general,
9 railroads have just loads and loads of
10 voluntary arrangements that lead to efficient
11 routing, efficient logistics and pricing that
12 is subject to regulation if there's a
13 competition problem, or that is just a
14 marketplace, market force kind of pricing if
15 there's not a competition problem, and that's
16 part of the efficiencies that the Staggers Act
17 and the history since then have brought about.
18 Voluntary cooperation in routing. That works
19 for efficiency.

20 VICE CHAIRMAN BEGEMAN: Can one of
21 you comment on the Canadian model, and I'm a
22 little disappointed that none of the Canadian

1 carriers are going to testify before this in
2 the next two days. But if one of you could
3 kind of -- I mean I know they have submitted
4 for the record, the written record. But why
5 can't it work?

6 MR. BURKHARDT: I can discuss
7 that, having done business there as well.
8 They call it interswitching rates, and it's
9 based on distances from the interchange
10 location, where two railways come together in
11 kilometers. I believe it goes out as far as
12 50 kilometers, and there are about three or
13 four zones, 10, 20, 30 -- I'm speaking from
14 memory, so I'm not exactly sure where the
15 dividing line is.

16 It's a fiat system. Transport
17 Canada, the regulator or the authority, has
18 established a charge, applying within Zone 1,
19 Zone 2, Zone 3 and so on, that they update
20 about once a generation. They're generally
21 seen as loss leaders for the railways that
22 perform the services, although I suppose the

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1 railways that are buying the services think
2 that that's okay.

3 I don't see it as a particularly
4 effective system at all, and as other people
5 on our panel have pointed out, it's a
6 completely regulated system. I don't know
7 what the basis of their charges are, whether
8 it's something that they actually went through
9 a procedure to determine cost and then
10 implemented that, or whether it was some
11 number that was pulled out of the air. But
12 the charges are very low. They're much too
13 low to cover cost.

14 MR. HAMBERGER: Might I throw in a
15 -- I'm sorry.

16 VICE CHAIRMAN BEGEMAN: How does
17 it impact their ability to provide service?

18 MR. BURKHARDT: The railway
19 actually performing the switching services is
20 damaged, and in fact the operation that I'm
21 involved in in Canada today has a lot of
22 industry. It's a shortline railway that has

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1 quite a bit of industry on its line, that is
2 accessed by Canadian National.

3 We lose money on the business
4 moving to or from those points, because
5 they're moving on these mandated
6 interswitching rates. So that has weakened
7 our position there considerably. Now we have
8 no say over those, the pricing that the
9 customer gets.

10 That's all determined by Canadian
11 National, who's taking long haul movements out
12 of Western Canada and then moving them, and
13 then we move them maybe 25 kilometers over our
14 railway at destination.

15 MR. HAMBERGER: If I can make two
16 comments. One, I think the CNCP have made it
17 clear that this was a policy in Canada as the
18 network was being developed. So it also is a
19 much more linear network than you see here in
20 the United States. So I think that the
21 operational impacts may not be as great, since
22 they have developed with this as a policy.

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1 But secondly, just from a policy
2 standpoint, I would observe, and I just was at
3 a conference in Canada a couple of weeks ago,
4 that with this policy in place, the customers
5 in Canada still want further rate reductions,
6 still want further rate regulation.

7 I think it really underscores my
8 belief, and what I said in my opening comment,
9 that this is not about access; this is about
10 setting some sort of cap on rates. If this
11 was the answer, then I would infer that
12 shippers in Canada would be quite happy, and
13 that's not the case.

14 MR. SIPE: One final comment on
15 this, Vice Chairman Begeman. I spoke earlier
16 about how any significant change in access
17 policy by this Board would have to be grounded
18 in statutory change. In NIT League's comments
19 in this proceeding, their opening comments,
20 they stated that the Canadian switching model
21 could not be adopted wholesale in the United
22 States, based on our current statutory

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1 structure.

2 So I don't think it is in fact on
3 the table. It would be, if I understand the
4 shippers' position correctly, there would be
5 no conduct-based standard as well. So you go,
6 once again, from the current situation of a
7 well-defined, albeit stringent standard, to no
8 standard for access.

9 VICE CHAIRMAN BEGEMAN: You don't
10 want to say anything, Mr. Economist?

11 (Laughter.)

12 MR. WILLIG: Oh, ask me another
13 question.

14 VICE CHAIRMAN BEGEMAN: Well
15 actually, I agree that the issue of the
16 standard has not been addressed, and I am sort
17 of kind of going to the next step, just based
18 on what I have before me here.

19 Mr. Sipe, in your opening
20 statement, you mentioned that there are
21 changes the Board can make, has the ability to
22 make, and then you also made a comment along

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1 the lines of "but yet you can't." What is it
2 that you believe the Board cannot do?

3 MR. SIPE: Well, I talked about
4 the two things I think the Board absolutely
5 cannot do, which I believe at least some of
6 the shippers are pressing for. One is to
7 basically overturn the bottleneck decisions.

8 The second is to adopt an approach
9 to reciprocal switching or prescription of
10 through-routes that is essentially
11 standardless, and that has the effect of
12 restructuring the industry.

13 Now in between those extremes,
14 it's really hard to speak to what the Board
15 could do, because we don't have coherent
16 conduct-based standards on the table. It's
17 going to be very hard for the Board to
18 formulate one based on this record, I think.

19 VICE CHAIRMAN BEGEMAN: One sort
20 of last issue I'd like to touch on. We've
21 heard a lot about whether it's open access,
22 forced access versus reciprocal switching,

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1 bottleneck. What is your definition of what
2 the first panel was recommending? Do you
3 define reciprocal switching and bottleneck as
4 open access?

5 MR. SIPE: If it's standardless,
6 yes. It's a form of open access. If anybody
7 who -- let's just say if any line haul carrier
8 that gets to a terminal area in which there
9 are closed industries, has the right to serve
10 any industry in that terminal area, then
11 that's a form of open access, at least as to
12 that terminal area.

13 MR. RENNICKE: I think in looking
14 at the record and the different filings, this
15 is very similar to what we saw in Europe in
16 the 90's, that led up to the European Union
17 91-440, which was their promulgation of open
18 access. So they may be calling it something
19 different, but without any boundaries, or even
20 with limited boundaries, it will have the
21 effect of open access, because I don't think
22 it will stop with the first tranche of

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1 customers, because then the next step will say
2 well gee, I have two shippers, but -- or two
3 railroads, but boy, I'd like maybe a third to
4 come across the Mississippi.

5 So it looks very similar to the
6 open access commentary, dialogue, cases that
7 were being offered, and in Europe, they
8 adopted it. I think it was a poor decision,
9 but they adopted it.

10 VICE CHAIRMAN BEGEMAN: Thank you.

11 CHAIRMAN ELLIOTT: Commissioner.

12 COMMISSIONER MULVEY: Thank you,
13 Chairman Elliott. I have a few questions on
14 reciprocal switching also. The Christensen
15 report suggests that of the myriad of
16 competitive options that, or the policy
17 options that they looked at, that seemed to,
18 in their mind, have the smallest effect on
19 railroad profitability, and might be one that
20 is most positive for shippers.

21 Presuming that the Board has the
22 authority to do something about reciprocal

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1 switching, and I recognize that they qualified
2 their position in their supporting statement
3 that they filed with the AAR, but nonetheless
4 it doesn't seem to change the position that if
5 one assumes that reciprocal switching is
6 limited to less than ten percent of the total
7 movements, or somewhere in the 30 mile
8 proposed limit proposed by the USDA, why isn't
9 that a reasonable and limited approach for the
10 Board to pursue?

11 Mr. Rockefeller talked about
12 incremental change, and if this Board was
13 trying to improve the competitive landscape,
14 wouldn't reciprocal switching be probably the
15 least onerous for the railroads to deal with?

16 MR. SIPE: It could be the least
17 onerous, Commissioner Mulvey, but least
18 onerous doesn't mean that it's in the public
19 interest, by any means. Lest onerous may
20 mean, you know, you only lose a pint of blood
21 a day instead of a quart. For me, that's not
22 -- I'm not on the road to health.

1 COMMISSIONER MULVEY: Of course,
2 the shippers would say that that's not a loss
3 of a pint of blood; it might be a transfusion,
4 in which case they may feel that they're
5 benefitting from that.

6 MR. SIPE: Well, they're certainly
7 looking for a transfusion. There's not much
8 doubt about that.

9 COMMISSIONER MULVEY: Well,
10 reciprocal -- go ahead.

11 MR. SIPE: Let's focus on the
12 public interest dimension of it though. Yes,
13 I concede reciprocal switching might be less
14 onerous than the other remedies that have been
15 mentioned in this proceeding. But is it in
16 the public interest?

17 Christensen doesn't say that.
18 Absolutely Christensen doesn't say that. They
19 say the impacts, the adverse impacts would be
20 the least possibly, but then there are two
21 very important caveats. One, they did not
22 have operational issues on their agenda. They

1 didn't look at the impact of any access
2 remedies on operations, and the testimony in
3 this record of Mr. Fritz and Mr. Manion
4 suggest strongly that operational problems,
5 stemming from reciprocal switching, could be
6 substantial.

7 Second, Christensen made its
8 observation about reciprocal switching within
9 the context of positing a voluntary
10 transaction between two willing parties, and
11 positing compensation that would make sense
12 for both those parties.

13 I'm quite sure that the kind of
14 compensation that the shippers are talking
15 about here, and we actually got to it this
16 morning in the discussion of the cost-based
17 compensation, is not the sort that you'd find
18 in a voluntary transaction.

19 COMMISSIONER MULVEY: And
20 reciprocal switching, of course, begins as a
21 voluntary transaction, because there was that
22 reciprocity that was presumed. But it is also

1 true that there has been a real decline in the
2 number of stations and shippers open to
3 reciprocal switching, and there's been a
4 substantial decline for some railroads since
5 2007.

6 CN, for example, has had a 60
7 percent drop in the stations open to
8 reciprocal switching; CSX, who we'll hear from
9 later, has had almost a 50 percent reduction
10 in stations open to reciprocal switching.

11 This is something of a concern.
12 The availability for reciprocal switching
13 seems to be going down. CP just put out a
14 tariff that announced that any shipper who had
15 not used reciprocal switching, or any station
16 had not used it in the past year would be
17 closed.

18 Do you want to comment on that
19 policy, and is that a preemptive strike at the
20 Board doing something about reciprocal
21 switching?

22 MR. SIPE: I personally do not

1 have knowledge of this policy or practice.

2 COMMISSIONER MULVEY: We have the
3 data on this, and it is --

4 MR. RENNICKE: I think just a
5 couple of points. One is just maybe taking a
6 half step back from what you were asking
7 before. One thing I don't think the
8 Christensen study does is look at what the
9 revenue impacts of those locations are.

10 If in fact differential pricing is
11 being applied as you would think it might, the
12 stations that are asking for reciprocal
13 switching is where your higher-rated traffic
14 works. So your revenue loss is very, is
15 disproportionate. So it may be ten percent of
16 the stations; it may be, you know, 25 percent
17 of the revenue.

18 That's really a critical item,
19 because that's what investors really look at.
20 They look at, you know, the contribution, the
21 application of Ramsey pricing and differential
22 pricing. As far as the reduction in

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1 reciprocal switching, the only thing I can say
2 to that as part of some of the operating work
3 that we've had some experience with, if people
4 are not using it, it's like a turnout or a
5 switch. Many railroads are ripping up
6 switches where the shipper hasn't given them
7 a car in five years or four years, because
8 there's a cost basis to that.

9 If you're not having to gear up to
10 split the traffic through reciprocal switching
11 from an operating standpoint, and you could
12 start focusing on a better service and a
13 better density, it becomes an operating
14 convenience to say it's not being used, and
15 let's put it away.

16 I've not seen it used in any anti-
17 competitive way. I've seen it used almost
18 like in the same regard as closing switches.
19 I just will add something about the Canadian
20 experience. We just worked on a situation up
21 there that had to do with coal, and the
22 interesting thing was because now the traffic

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1 is up for grabs every year back and forth, one
2 of the two railroads had an enormous
3 investment in car shops, to repair coal cars
4 and to handle the infrastructure, is now
5 saying you know, I've lost this two years in
6 a row, because now I'm getting short-hauled.

7 I only need 70 percent of those
8 shops. They're making some longer-term
9 structural changes, that if in fact it does
10 come back, there's going to be a service
11 issue, because they don't have the cars and
12 they don't have the shops.

13 So that's one of the reasons why I
14 think shippers in Canada have maybe not used
15 that as much as they could, because flopping
16 back and forth creates huge havoc for the two
17 railroads, as to whether or not the traffic is
18 going to show up on my line next year, and do
19 I have to gear up to handle it.

20 COMMISSIONER MULVEY: But of
21 course for the two Canadian railroads, that
22 leaves one. They've had reciprocal switching,

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1 the mandated reciprocal switching now for a
2 while, and both of those railroads, especially
3 the CN, I believe, is profitable, even though
4 they may not be happy with reciprocal
5 switching as public policy. Is that not true?

6 MR. RENNICKE: I think they're
7 profitable. You'd have to go back and really
8 look, and I haven't seen any research on how
9 much of it is really going on up there. I
10 mean it does exist. It's on the books.
11 Whether it's two percent, five percent --

12 MR. BURKHARDT: It would be a
13 relatively small percentage of the total
14 business in Canada that ever gets
15 interswitched, and the charges -- part of the
16 problem from the standpoint of the railway
17 performing the switching service, which may
18 actually be a shortline, with the guy that's
19 got the 2,000 haul, then coming in and saying
20 now I'm going to give you two cars of
21 business, and we expect you to haul out 20
22 miles to an industry, and we're going to pay

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1 you \$150 apiece for this. They're going to
2 get \$300 and run out to that industry.

3 Now if you got a unitrain or call,
4 and you had 100 cars and you got \$150 apiece,
5 that might work fine. But part of the problem
6 is that in a regulated, mandated system,
7 there's no way to make those individual
8 judgments that the market does, where the
9 situation is different between one location
10 and another, the difference in what service is
11 provided, what volume is being handled, what
12 is the --

13 And very frankly, what is the
14 value of the commodity so that the handling
15 carrier can look at differential pricing that
16 are supported in the marketplace, because
17 there is no marketplace, then, in providing
18 that service?

19 MR. RENNICKE: The other thing I
20 think you could maybe get from the CTA,
21 because I've seen it in hearings that they
22 have, there's a map that shows how many points

1 on the system are within whatever the distance
2 is. Canada is a very long and thin country,
3 and the railroads developed essentially in
4 parallel, and not many places that were within
5 whatever it is, 25 or 35 kilometers of one
6 another.

7 So if I remember the map that I
8 saw some years ago, there was not a lot of
9 overlapped areas where they were, even within
10 the zone, where it could work.

11 COMMISSIONER MULVEY: Yes, I think
12 it's widely agreed that any implication of
13 reciprocal switching in the American
14 environment could not mirror the Canadian. It
15 would have to be different, to take into
16 account the very, very different nature of the
17 railroad network here in the United States.

18 It was mentioned about, that graph
19 came up that we'll see many, many times, the
20 growth of productivity and the lower rates and
21 on and on and on. But isn't it also true that
22 for a long time, productivity gains and the

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1 railroads set records in productivity gains,
2 both in labor and capital productivity over
3 the last few decades, especially since
4 Staggers, and most of those gains were passed
5 on to shippers in terms of lower rates.

6 However, more recently, rates have
7 been rising, and in an analysis that I believe
8 is coming out, and I believe you are familiar
9 with, the productivity gains are no longer
10 being passed on to shippers, but now greater
11 portions of them are being kept by the
12 railroads.

13 Would you want to comment on those
14 findings, and I'm sure you're familiar with
15 them, because one of the authors of them is
16 somebody who is now testifying on behalf of
17 the AAR. Not here, but --

18 MR. RENNICKE: Just one comment,
19 and maybe some others can also contribute to
20 that. I think there was actually an exercise
21 you could do quite handily over the last 25 or
22 30 years, that you could look at the cost

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1 structure of the U.S. railroads, railroad by
2 railroad, and almost estimate what could be
3 done if things were done differently.

4 So you could say I know how far I
5 can go if I can get the flagmen off, get the
6 caboose off, and all of these things, you
7 know, would fit together. So during that
8 period of time, if you looked at the graph
9 that I put on there, the way that the
10 railroads were able to offset over 200 percent
11 cost inflation was that they were taking units
12 of input out of the bottom of the system.

13 I think one of the things that's
14 happened, and we keep talking about 2003-2004,
15 is that pool of opportunity has vastly shrunk.
16 I mean you maybe even go down one trainmen per
17 train and you can get better efficiency out of
18 some track.

19 But we've squeezed, you know,
20 you're up to 286,000 pound cars you've got the
21 contents of. That reservoir of change has
22 declined substantially. So that means that

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1 for the -- and the inexpensive things were
2 taken care of.

3 That means that for the next steps
4 of productivity change, you've got to spend
5 money, some real money. You've got to build
6 flyovers, like you see in Amarillo and in
7 Kansas City, and in some of the big complex
8 infrastructures. So the railroads, it wasn't
9 just the case of suddenly capacity got tight,
10 is that they ran out of the cheap productivity
11 things.

12 Now they're at a point where
13 they've got to spend a lot of money to get the
14 same productivity changes they were getting
15 five years earlier by just abandoning or
16 cutting back, and they need higher rates to
17 cover that. So that's what I've seen as a big
18 driver of why the rates have gone up, and
19 that's, I think, reflected in that chart that
20 I put up there.

21 COMMISSIONER MULVEY: And it also
22 suggests why the productivity gains and the

1 benefits from them are going back to the
2 railroads, more than they were in the past,
3 because the railroads are having more, have
4 greater cost outlays to achieve those
5 productivity gains. Is that your --

6 MR. RENNICKE: Exactly, and I also
7 think, I think as Mr. Burkhardt pointed out
8 too, that my first ten years working in the
9 railroad, particularly when I was on the B&M,
10 my job was to abandon half the miles of that
11 little railroad. It was an easy way to get
12 productivity. You know the more miles you cut
13 out, the higher your average density went up.

14 Those kinds of cheap reductions
15 are gone, and the railroads now found
16 themselves, in the early 2000's, with having
17 to start planning and building for increased
18 capacity. You can't add railroad capacity
19 just next year, you know. That goes into why
20 was there high spending, in my view, during
21 the downturn?

22 The railroads didn't cut their

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1 capital spending back like the rest of the
2 industries, because they see that coming out
3 of the recession, there's two, five, six year,
4 ten year capital spending programs that we've
5 got to run up our investment in
6 infrastructure, or we're not going to be able
7 to catch up.

8 We can't do it in 2013 or 2014, if
9 in fact traffic was back. We've got to do it
10 in 2008. So I think that's partially, I can't
11 explain everything, that's what was going on
12 during that period.

13 COMMISSIONER MULVEY: Would you
14 also say it's partly coterminous with the fact
15 that a lot of legacy contracts were there, and
16 railroads couldn't raise rates, although after
17 Staggers, the railroads went from 100 percent
18 tariff-based rates, to I think 90, 95 percent
19 contract rates?

20 Now many of those contracts were
21 long term and rates couldn't be raised, and so
22 that was one of the reasons why rates, that

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1 costs, that productivity improvements were
2 passed onto the shippers, because you couldn't
3 raise rates, and there's no way to make the
4 railroad more efficient?

5 MR. RENNICKE: Yes. The legacy
6 rates carried some of the revenue through the
7 recession, and also, many of them kept the
8 railroads from charging fuel surcharges. So
9 there was --

10 COMMISSIONER MULVEY: Yes, we had
11 the hearing on that. Mr. Willig, I have one
12 question. You were talking about the
13 involuntary access issue, and as an economist,
14 one of the complaints that's raised by
15 shippers is that railroads, as duopolists in
16 the east and in the west, collude.

17 That is, as Game Theory would
18 suggest, the fewer competitors you have, the
19 easier it is for the players involved, to
20 figure out what the other one is going to do,
21 and then behave accordingly. Because I know
22 if I do this here, you're going to do that

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1 there.

2 So there's this agreement I am not
3 going to compete with you here, and in so
4 doing, you will not compete with me there.
5 This is argument that you don't really have
6 price leadership or followership. What you
7 really have is almost classic collusion on the
8 part of the railroads. Would you want to
9 address those arguments that the shippers
10 often make?

11 MR. WILLIG: Yes, thank you. I
12 was trying to talk about it in somewhat
13 circumscribed terms during my eight minutes,
14 because I found it extraordinary that the
15 testimony by the economists and also by the
16 direct representatives of the Western Coal
17 Traffic League were jumping to the conclusion
18 in testimony of collusion, as a conclusion
19 from evidence that well, prices for going up
20 for the coal shippers.

21 As we've been talking about all
22 day, there's lots of good pro-competitive

1 reasons why prices sometimes go up, as well as
2 our record frequently go down, but also
3 directing themselves to a conclusion of
4 collusion, based on the fact that traffic
5 wasn't changing, coal traffic, from one
6 carrier to the next, and saying that that's a
7 sign of collusion, which I expressed as
8 inflammatory or conclusory, but kind of
9 troublesome is the bottom line.

10 Because it makes sense that after
11 a while, when competition has worked itself
12 out, the market will find efficient match-ups
13 between the abilities of a transportation
14 carrier and the needs of a customer.

15 Even if the traffic jumps back and
16 forth for a while, it's likely to settle down
17 into its most efficient set of logistics, as
18 long as the basic circumstances aren't
19 changing radically from year to year.

20 That seems to be totally off the
21 table as far as the commentary that stable
22 match-ups, as they say, is a sign of

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1 collusion, and it's just as much equally
2 likely to be a sign of efficient arrangements,
3 stabilizing in a competitive environment.

4 COMMISSIONER MULVEY: An
5 equilibrium solution, so to speak, yes. I
6 know that you are an advocate of the
7 contestability theory, and but contestability
8 theory is also predicated on the assumption of
9 low barriers to entry. Clearly, in many
10 cases, we don't have low barriers to entry
11 here.

12 I mean to use Mr. Hamberger's
13 term, singly served shippers or to use another
14 term, captive shippers, don't really have
15 competitive access.

16 In order for a market to be
17 contestable then, another railroad would have
18 to have access. Did you want to comment on
19 the applicability of the contestability theory
20 solution in the railroad case?

21 MR. WILLIG: Sure, I'd love to.
22 Thank you. The first thing to say is that

1 railroads are not a perfectly contestable
2 market, far from it, because one doesn't just
3 go out and build new railroads to access the
4 shipper, even though there may seem to be a
5 business opportunity here.

6 You're talking about 40 year
7 commitment, huge sunk costs, fixed costs,
8 geographical issues, permitting. This not
9 easy entry to build new rail facilities, in
10 response even to market need. But that's not
11 to say that there aren't other forms of fluid
12 competition in the industry.

13 For example, where the trucks go
14 is certainly highly contestable, and if trucks
15 can go and pick up a load and then bring it to
16 a rail interchange, that's a form of
17 contestability without there being the ability
18 to build brand new rail assets. It's just
19 redirecting the trucks is quite a contestable
20 part of the market.

21 Or likewise, a utility plant that
22 decides, with some cost to change its source

1 of coal. So they go from one mine to another
2 mine, which means going from one railroad to
3 another railroad as the serving entity. That
4 also can be quite fluid as a form of
5 contestability or competition, without
6 building brand new rail facilities.

7 But with all that said, there's
8 going to be situations in the industry where
9 there are captive shippers, and that's why
10 you've got the right kind of regulation that
11 you have.

12 That's why it was so smart for the
13 ICC and in a continuing way by the Board, at
14 some level of principle, to say that yeah,
15 contestable markets were trying to stimulate,
16 through appropriate regulation, the discipline
17 on pricing that a truly contestable market
18 would bring.

19 Because nobody thinks that this is
20 an Adam Smith-like industry. But as a
21 guidepost to regulation, contestable markets
22 makes a lot of sense. It fits, and that's the

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1 way rate regulation has attempted to be
2 configured, but with alterations for
3 practicality, which is understandable.

4 COMMISSIONER MULVEY: Just one
5 more question, and that is to Mr. Hamberger.
6 You mentioned about the 400 plus billion
7 dollars the railroads have invested in the
8 last few years. We recognize too that the
9 vast majority of that is simply to replace
10 capital as it wears out, as opposed to being
11 expansion capital.

12 I think Mr. McBride pointed out
13 that the railroads, the advertisements the
14 railroads have is that they can carry so many
15 tons and take so many trucks off the road, and
16 are much more efficient and have much, much
17 better fuel economy, etcetera.

18 But the reality is that much of
19 the traffic growth is really in the non-truck
20 competitive areas. The industry seems to be
21 focusing on coal, on grain, on chemicals and
22 the like. As opposed to really taking the

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1 trucks off the road, and that we see both
2 railroads and trucks both increasing their
3 traffic, and much of the increase in the rail
4 market share can be traced to the decline in
5 water carriage and movements by the minor
6 modes.

7 Would you comment on that? Are
8 the railroads actually going to begin taking
9 trucks off the roads, as we see them, or are
10 they simply going to grow coal traffic and
11 grain traffic and the like?

12 MR. HAMBERGER: I'm sorry that Mr.
13 Lanigan of BNSF will have to wait until
14 tomorrow to answer that question. Being a
15 former trucker and a chief marketing officer
16 of BNSF, I see he's here, and I'm sure he'll
17 give a much more eloquent response.

18 But I think I disagree with your
19 basic premise. The fastest-growing market
20 share, the fastest-growing sector of business
21 is intermodal. In fact, if it were not for
22 export coal, I think coal would be down right

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1 now, and that intermodal is what is growing at
2 five, six, seven percent. Everything else is
3 below that.

4 So I think the focus that I see,
5 with the two, three hundred million dollars
6 per copy, are railroads investing in
7 intermodal yards, railroads cooperating with
8 ports, trying to see how to make sure that
9 both export containers and containers imported
10 can be moved effectively.

11 So I disagree with your premise
12 that the focus is on bulk commodities alone.
13 Obviously, that is a focus as well. But I
14 think the truck competitive piece of the
15 market is where a lot of the growth is
16 actually occurring.

17 COMMISSIONER MULVEY: I agree.
18 The intermodal, I should have added that. I
19 was more concerned about the onesies and
20 twosies, the small merchandise traffic
21 shippers, where you only have a handful of
22 cars. That's truck traffic, and is going more

1 to truck traffic also.

2 I know that some people like
3 Charlie Mauser, for example, believes that's
4 where the railroads' future actually is, is
5 getting back to merchandise traffic.

6 MR. BURKHARDT: I would like to
7 weigh in on that, because this is one of my
8 favorite subjects, because I mean we've all
9 read about it. It's the boxcar data and all
10 of that type of thinking. In fact, the place
11 that's doing the best job in the rail industry
12 today, with that type of traffic, onesies and
13 twosies, is the shortline and regional
14 railroads.

15 Generally, they get cooperation
16 from their connecting Class 1's. Sometimes
17 you have to pound the table a little bit to
18 get their attention, when they've got lots of
19 intermodal trains, coal trains and all of that
20 in the picture.

21 But overall, it's very much in the
22 interest of the Class 1's to cooperate with

1 their smaller connections in developing that
2 traffic. If you present it right and if it's
3 priced right, you can do it. Today's
4 increases in truck costs, largely because of
5 fuel and some other things related to the
6 economy, driver shortages. We're starting to
7 hear about that again. This has helped rail
8 competitiveness.

9 I think a really well-managed
10 Class 1, and most of them are, will take that
11 opportunity.

12 COMMISSIONER MULVEY: Thank you.
13 Ed.

14 MR. HAMBERGER: And while it's not
15 onesie or twosie, I would draw attention to
16 the Board, I'm sure you've seen it, that while
17 UPS has been our single largest customer for
18 some time, FedEx has been reluctant to use
19 rail. They have just earlier this year
20 announced, I think, with all the Class 1's, a
21 major partnership to get trucks off the road
22 and move their long distance shipments by

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1 rail.

2 So I think that speaks to the fact
3 that that's what we are doing, and the reason
4 that that is possible, in my opinion, is
5 because, getting back to our theme, the
6 investment makes it truck-competitive. If you
7 don't have the service, it doesn't matter what
8 the price is. You're not going to get a FedEx
9 or UPS.

10 So the investment is there, so
11 that the service is there, so that you can get
12 the trucks off the road, and FedEx has just
13 tumbled to that conclusion as well.

14 COMMISSIONER MULVEY: Thank you.

15 CHAIRMAN ELLIOTT: Thank you,
16 Commissioner Mulvey, our card-carrying
17 economist. I just have a few questions today.
18 Most of my questions, I think, have been
19 answered in this lengthy discussion, and I do
20 appreciate you stepping aside for a moment for
21 the Chairman.

22 First, this is what I really

1 struggle with here, I guess, and one of the
2 big reasons why we're here. 25, 26 years ago,
3 the ICC came out with *Midtec*, and they issued
4 a standard of anti-competitive conduct and,
5 from what I can see, over the period since
6 that time, we really haven't had a case since.

7 So it appears that something is
8 not working. I know that the railroads, maybe
9 you don't think something's not working. But
10 it appears that something's not working. I
11 find it hard to believe and this is not any
12 slight on your behavior that your behavior was
13 perfect throughout that entire time.

14 So my question is what would
15 cause anti-competitive conduct under that
16 standard? Is there something that you -- I
17 think I see your card-carrying economist
18 nodding that there is an answer to that
19 question. But what I hear from the shippers
20 is there isn't an answer to that question. So
21 I'd be curious to hear what your answer is.

22 MR. WILLIG: I was just jumping up

1 and down as you were speaking because my first
2 impression is that, and this is based on the
3 logic of the situation, that when the right
4 standard is put forward, a good result is that
5 the standard is not needed, because it
6 provides the right incentives to the
7 marketplace to solve access issues, in a
8 voluntary and efficient way, that harnesses
9 market forces.

10 So the fact that there aren't
11 beves of complaints that meet the standard,
12 I would take, as a matter of logic as a really
13 good sign, rather than as a bad sign, as your
14 remarks were suggesting.

15 When the parties know that they
16 have recourse, and the shippers know they have
17 recourse, when the carriers know that the
18 shippers have recourse to a proceeding, based
19 on the abuse standard, they're very highly
20 motivated not to abuse, and to make a deal
21 which ordinarily would make economic sense.

22 If there is an efficient

1 interconnection, an efficient use of
2 switching, an efficient routing which is not
3 already on the table, there's already good
4 economic incentives to make it happen. It's
5 a win-win for the shipper and for the
6 interconnecting carriers.

7 If in addition there's a standard
8 that's well-tuned, as yours presently is,
9 that's just icing on the cake, further
10 cementing, the changing metaphor, icing and
11 cement, to the very strong incentives backed
12 up by the legal environments. I would take it
13 as a good sign, not as a bad sign.

14 CHAIRMAN ELLIOTT: Counsel.

15 MR. BURKHARDT: There's no reason
16 why a shipper wanting to move a carload
17 between any two points in North America, can't
18 get the interest and the pricing out of the
19 railroads involved. Now will that pricing be
20 always what he wants? Well, this is the
21 nature of the competitive economy.

22 Often, it won't be. If it's too

1 high, relative to the road, the railway is
2 wasting their time and they might as well plan
3 to get out of business, because the road's
4 going to take the traffic. So an intelligent
5 railway is going to find a way to handle this.

6 The less prescription we have in
7 the thing, the better, because prescription
8 tends to overrule the market and prevent the
9 market mechanisms from working.

10 CHAIRMAN ELLIOTT: Okay. So first
11 of all, I wasn't really making a judgment on
12 the standard itself, as far as that there
13 hasn't been a case that's necessarily a bad
14 thing. I didn't mean that.

15 What I meant, and I don't think I
16 still have heard an answer, is what would a
17 railroad have to do to, as far as anti-
18 competitive conduct, to permit a shipper under
19 our standard, the present standard, to gain
20 access under the present standards. Maybe
21 that's more in Mr. Sipe's roundhouse.

22 MR. SIPE: Well, the Board did

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1 speak to that in *Midtec* -- excuse me, the ICC,
2 the Board's predecessor spoke to that in
3 *Midtec*, but perhaps in language that some of
4 us might find more abstract than we would
5 like.

6 The Board said competitive abuse
7 encompasses "classical categories of
8 competitive abuse, foreclosure, refusal to
9 deal, price squeeze or any other recognizable
10 forms of monopolization or predation." Kind
11 of abstract, but let me try and make it
12 concrete, with reference to Dr. Willig's
13 framework.

14 First of all, I agree, that I
15 think it's probably a good thing for
16 everybody, but there's not a lot of
17 competitive abuse floating around out there.
18 Railroads have good incentives to avoid
19 actions that are going to cause them to run
20 afoul of regulatory standards, even if the
21 standards are not frequently invoked.

22 People are aware that the

1 standards are there. So you know, what might
2 rise to the level of actionable foreclosure or
3 refusal to deal? You know, suppose there is
4 an arrangement, a potential arrangement out
5 there in the marketplace, like a through
6 route, where there is currently a single
7 bottleneck carrier who is handling it from
8 origin to destination.

9 A second carrier could come in for
10 part of the route, and provide a more
11 efficient transportation arrangement at a
12 lower cost with a net savings to the shipper,
13 and actually increased contribution to the
14 incumbent.

15 If Carrier No. 2 presented that
16 arrangement to Carrier No. 1, and showed that
17 there was a demonstrably more efficient
18 arrangement that represented a win-win for the
19 two carriers, and Carrier No. 1 says "I'm not
20 going to deal with you," that conceivably
21 could constitute an actionable claim under the
22 Board's competitive access rules.

1 I don't think it happens very
2 often because, as Mr. Burkhardt and others
3 have suggested, the railroads have strong
4 incentives to collaborate in those situations,
5 and not collaborate in a bad, collusive way,
6 but collaborate the way that vertically
7 integrated parties collaborate, to make that
8 final product.

9 MR. BURKHARDT: And actually
10 *Midtec* is an interesting one to me, because in
11 my career, I had the opportunity to serve that
12 plant twice, once when I was on the Chicago
13 and Northwestern, and then years later, when
14 I was heading up Wisconsin Central. The whole
15 rail network in Wisconsin had changed in the
16 intervening years.

17 This was a paper mill. It didn't
18 have unit train business. It had -- it did a
19 pretty good business, and a high percentage of
20 their total traffic was exempt under the
21 Board's boxcar traffic exemptions.

22 There was no particular reason for

1 this industry to receive some kind of special
2 consideration, that was very much inline with
3 what some rail customers would request today.
4 They didn't get it then, and there was good
5 logic for them not to.

6 Now if you're running unit trains,
7 and you have a -- you can make the case, on
8 certain types of traffic, of market dominance,
9 the Board has regulations that address those
10 particular subjects, and certainly shippers
11 have used them, actually with more success in
12 recent years than I think they've had. So I
13 see that as going on.

14 But *Midtec* was a classic case of
15 onesies and twosies. This industry,
16 everything in there and out was a single car
17 of traffic going to or from some location, and
18 the serving railway certainly needed the
19 revenue in order to continue to provide the
20 services that were necessary there.

21 CHAIRMAN ELLIOTT: The second
22 question, flowing out of that. Basically what

1 I'm hearing in your comments is the regulatory
2 system in place, is more or less working, and
3 it's demonstrated by the success of the system
4 over the past 30 years.

5 So that drags me back to our last
6 proceeding, with respect to exemptions,
7 because it seems as if what you're saying is
8 if there is some kind of unreasonable rate or
9 unreasonable practice, we should allow the
10 present regulatory system that's in place to
11 resolve that issue.

12 I guess my concern in the last
13 proceeding with respect to exemptions was
14 there were certain groups that didn't have
15 that avenue available to them. Obviously,
16 there is the ability to seek a revocation.
17 But I saw in that proceeding was there were
18 some groups of traffic that had quite large
19 RVC ratios, that were significantly above 180.

20 Would that change your ideas, what
21 you've said in this proceeding, versus what
22 you said before, that none of those exemptions

1 should be revoked as far as universally
2 speaking for a group of traffic?

3 MR. HAMBERGER: AS a witness in
4 704, let me try to set the record straight as
5 to what I thought I meant to say, which is to
6 say that whole-scale revocation of
7 exemptions, we did not believe, was
8 appropriate.

9 But where there is evidence on an
10 OD pair of a specific shipment of a specific
11 commodity, then that shipper should come in
12 and seek a revocation, and if the facts
13 warrant it, then it should happen. But it
14 should be done on a case-by-case basis, not on
15 a commodity-wide basis.

16 MR. BURKHARDT: This was primarily
17 related to business that was seen as truck-
18 competitive, and it is, and the trucks are
19 still very competitive, very much limiting
20 what railways. Railways may have, in the
21 context of a local rail market, a monopoly.

22 But I don't like that word at all,

1 because they're operating in a large transport
2 market, where they don't have a monopoly, and
3 trucks are hauling everything.

4 If there's another railway within
5 100 miles, there's transloads and things like
6 that available. So the exemptions were put in
7 place, I think, on a very intelligent basis.
8 I don't see anything there that's changed.

9 CHAIRMAN ELLIOTT: One final
10 question. I noticed in the Concerned Captive
11 Coal Shippers, comments that they put in for
12 access, I believe for through routes, a
13 trigger at RSAM for access. I noticed in your
14 comments that you went down to 180, and I
15 think I've heard some comments in your
16 statements about that being, I think, about a
17 \$5.2 billion effect on the railroad industry.

18 What, if you know, and you may
19 have already done this analysis in the past,
20 during some of your discussions you've had
21 about RSAM and access and things of that
22 nature. What do you think the effect of a

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1 policy like the Concerned Captive Coal
2 Shippers would do to the rail industry, as far
3 as monetarily speaking?

4 MR. SIPE: Well, I don't know the
5 answer to that question, Chairman Elliott,
6 because to my knowledge, we haven't done the
7 analysis.

8 We could do that, but I do want to
9 make an observation about the Concerned
10 Captive Coal Shippers' proposal, and link it
11 back to something I said earlier, which is a
12 measure of rate relief; it is not a standard.

13 So to think about their trigger,
14 as I think you'd call it, as something that
15 would enable them to claim access is, I think,
16 inappropriate, because it is not a conduct-
17 based standard. I don't think you would want
18 to adopt anything like that. But in terms of
19 the RSAM impact, I don't know what it is. We
20 could do that for you.

21 MR. RENNICKE: Just as far as
22 calculating the impact of changes, the

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1 numbers, the 5.2 and 2.6 I mentioned came from
2 a study that the STB puts out, that shows the
3 long-term variable costs and then the revenue
4 by commodity category.

5 So you can basically take whatever
6 ratio you wish against your long term variable
7 costs by category, and I don't know what the
8 recent RSAM is. I know with some of the
9 railroads you can calculate what those impacts
10 are, if that's what you're interested in
11 asking --

12 CHAIRMAN ELLIOTT: I'll do that
13 right now. I'll get on that. Any further
14 comments, questions?

15 MR. HAMBERGER: Mr. Chairman,
16 might I make just a closing comment?

17 CHAIRMAN ELLIOTT: No. Yes, go
18 ahead.

19 MR. HAMBERGER: Thank you. I'd
20 like to say something that I'm sure you
21 perhaps did not think I would say, and that is
22 I agree very strongly with something Chairman

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1 Rockefeller said this morning. He indicated
2 that there's a symbiotic, his words, symbiotic
3 relationship between railroads and their
4 customers.

5 That's incredibly accurate. There
6 is a symbiotic relationship. We, as he put
7 it, we're out of business without their
8 business. So when people say gee, we are
9 locating over in Doha because of rail rates,
10 when people say we're not able to run a second
11 shift because of rail rates, it makes no sense
12 that the railroads would allow that to happen.

13 Every day, I submit to you, and I
14 know you have given eloquent talks about
15 reaching for middle ground and trying to work
16 together. It might be difficult inside the
17 Beltway.

18 But I submit to you that out there
19 in the real world, each one of these railroads
20 is sitting down with their 25,000 customers
21 and talking every day about how to work
22 better, how to make them more competitive,

1 domestically and on the world markets, because
2 if they're out of business, we're out of
3 business, and therefore that's what we do, is
4 work with our customers to get them more
5 business.

6 So I just hope you keep that in
7 mind, and as the railroads come up, I'm sure
8 they will be able to give you much more
9 specific detail about how that works. But
10 thank you for your -- and I apologize to the
11 Vice Chairman for an overly-broad statement.

12 Of course, this is a very
13 excellent proceeding. I just was indicating
14 that maybe we don't need to go too much
15 further. But thank you.

16 CHAIRMAN ELLIOTT: We appreciate
17 you coming today. Thank you very much.

18 (Pause.)

19 CHAIRMAN ELLIOTT: Okay. We're
20 going to begin now with Panel IV, and I
21 believe that's just one group, the North
22 Carolina Department of Transportation, and you

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1 have five minutes. I don't think your mic's
2 on.

3 MR. TROGDON: Mr. Commissioner,
4 there we go. Thank you.

5 CHAIRMAN ELLIOTT: Thank you.

6 Panel IV

7 MR. TROGDON: Thank you for the
8 opportunity to speak today and provide
9 testimony on behalf of the State of North
10 Carolina. I'm Jim Trogdon, chief operating
11 officer for the North Carolina Department of
12 Transportation. Transportation Secretary Gene
13 Conti would have been here and wanted to be
14 here, but unfortunately sends his greetings
15 and regrets that he's abroad and could not
16 reschedule his previous commitments.

17 But he and I certainly commend the
18 Board for your timely inquiry in this
19 important matter. So that the key economic
20 well-being of shippers, rail carriers and of
21 course the public interest, can be discussed
22 and reviewed.

1 Much of the testimony I'm sure
2 you've heard on the record so far in this
3 matter reflects the competing commercial
4 interests of shippers and rail carriers and
5 railroads.

6 We felt like it would be important
7 to provide the perspective of the public in
8 the State of North Carolina. Our citizens
9 certainly believe that this proceeding is
10 important, that the shipment of our
11 commodities through rail and all
12 transportation means are important, and
13 certainly in this economy, how we can be more
14 effective is a very important topic to our
15 state, all of our economic development
16 opportunities and our citizens.

17 North Carolina has invested
18 heavily in improving rail infrastructure in
19 our state, to benefit both passenger and
20 freight service. The Department of
21 Transportation and our state-owned North
22 Carolina Railroad have invested more than 400

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1 million over the last decade in modernizing
2 rail infrastructure, improving safety and
3 enhancing the capacity for carriers, shippers
4 and passengers.

5 In addition, more than 625 million
6 in funds have been spent for safety, capacity
7 and reliability for both federal, state and
8 North Carolina Railroad assets. The North
9 Carolina governor, Beverly Perdue, established
10 two years ago the Governor's Logistics Task
11 Force, specifically requiring us to look at,
12 over those last two years, ways to enhance our
13 transportation efficiencies, to include ports,
14 rail, aviation and highways and trucking.

15 That was to make sure that we as a
16 state can better compete in the local and
17 global economy, and provide much better access
18 to jobs for our citizens of our state. We are
19 actively looking at any way we can to improve
20 the synergies between our ports, both freight
21 rail, aviation, highways and all of our
22 logistics, and provide services to meet the

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1 needs of the economic demands for our state.

2 Our citizens have clearly a direct
3 stake in this proceeding, so that can possibly
4 result in improving freight rail competition
5 for our state.

6 But the current state of rail
7 competition in North Carolina significantly
8 restricts our state's ability to compete in
9 the global marketplace, and to adequately
10 serve the needs of our shippers seeking to
11 transport goods to, from and through North
12 Carolina.

13 We have two commercial ports in
14 our state, one at the Port of Wilmington and
15 the other at Morehead City. Both are
16 effectively captured by the positions of the
17 Class 1 railroads that control access to these
18 for freight, for rail freight only.

19 In the case of the Port of
20 Wilmington, there is currently one Class 1
21 railroad that can provide intermodal service
22 from Wilmington to Charlotte and beyond.

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1 Despite bridges and other
2 constrictions that were raised to allow
3 double-tracked operations along this corridor,
4 that service has not been established because
5 the rail carrier quotes that were provided
6 from Wilmington and Charlotte were
7 approximately twice the rate of truck
8 movements for the same destination, and
9 approximately twice that for other
10 destinations between Charlotte and other
11 parts, specifically Savannah.

12 We are also interested because
13 Charlotte is our largest retail market, and
14 how we can make that Charlotte facility much
15 more competitive with the Port of Wilmington,
16 because that would provide us access from our
17 ports to destinations beyond Charlotte, to
18 include Greenville, Spartanburg, Atlanta and
19 Memphis.

20 Without competitive rates, the
21 Port of Wilmington is not able to attract
22 ocean carriers that can reach beyond one day

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1 truck trip limitations, and most ocean
2 carriers are seeking to access markets other
3 than just those in our local area and well
4 into the Mid-Atlantic region.

5 This requires intermodal rail
6 service, because trucking cost that distance
7 is specifically prohibited. This lack of
8 trade lanes and ocean carrier service severely
9 limits the ability of North Carolina
10 businesses and our ports to reach these global
11 markets.

12 This translates into jobs lost for
13 our state, and higher costs for transportation
14 of goods and services. The situation in
15 Morehead City is similar. As illustrated in
16 a recent example, last year's Spirit
17 Aerosystems, a major manufacturer in aircraft
18 components, located at a facility in an
19 economically depressed inland county in
20 eastern North Carolina, to build aircraft
21 components for transshipment to Europe, for
22 assembly for Airbus aircraft.

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1 The original plan was to move this
2 cargo by rail from the Kinston area to the
3 Port of Morehead. North Carolina constructed
4 a six mile rail line to make the connection to
5 the Class 1 carrier at significant expense to
6 us, but the Class 1 rail carrier's rate that
7 was quoted was not competitive, even with a
8 much higher than average truck rate. The
9 quoted rate was approximately ten times that
10 of trucking.

11 Again, the private carriers'
12 position prevents the safest, most efficient
13 movement of goods by this important new
14 corporate citizen to our state. Spirit
15 Aerosystem ultimately would hire approximately
16 1,000 employees.

17 80 percent of the wages are at an
18 80 percent higher average wage rate than most
19 of the counties in eastern North Carolina
20 experience. We definitely need a very
21 competitive rail service to serve this
22 shipper, and allow us to attract other

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1 shippers and manufacturers to this region.

2 The final example I will provide
3 is the intermodal freight service in the
4 Charlotte area. North Carolina has partnered
5 with two Class 1 carriers, both Norfolk
6 Southern and CSX, to invest in separate
7 intermodal facilities in the Charlotte market.

8 An alternative would have been one
9 joint public-private investment to create a
10 union of intermodal facilities in that region,
11 a single facility that could scale to handle
12 the needs of both carriers, and optimally
13 sited to balance the needs of the carriers and
14 the entire transportation network.

15 The public made repeated requests
16 to both of these Class 1 carriers, to consider
17 a single facility, but neither would meet to
18 discuss such a concept or project. The result
19 was the two facilities being constructed at a
20 much higher public and private cost.

21 North Carolina and her citizens
22 clearly have been negatively impacted by lack

1 of competition among the freight carriers in
2 our state. Our state policy is certainly to
3 invest in all modes of transportation, and we
4 will continue to do so.

5 But moving forward, we would want
6 to do it in the most effective and efficient
7 way possible, and our hope is that these
8 examples are persuasive in considering that we
9 must get some relief from these tight controls
10 on these individual rail lines, and that
11 whatever the terminology, the Secretary likes
12 to ask for improved access.

13 So we would like improved access
14 for other railroads and other appropriate
15 regulatory changes that can increase our
16 competitiveness in the rail freight industry.
17 We offer to work with you, certainly as a
18 Department of Transportation, and to support
19 your efforts in advancing the discussion in
20 any meaningful way to achieve change and
21 improve freight rail service for all of our
22 customers and our citizens.

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1 So I thank you for the opportunity
2 to participate, and will answer any questions
3 that I may.

4 CHAIRMAN ELLIOTT: Thank you for
5 your comments. Commissioner?

6 COMMISSIONER MULVEY: Does North
7 Carolina have a proposal for changes to the
8 Board's policies that can address some of the
9 issues that you face, some more specifics?

10 MR. TROGDON: Mr. Commissioner, I
11 don't think we've had any specific proposals,
12 other than the Secretary did provide some
13 written ideas or objectives, because this is
14 a series of what we would consider probably
15 many proceedings and meetings, where he did
16 have a couple of strategies on improving some
17 competitive pricing, and improved access.

18 But I think probably the one that
19 he discussed with me the most was how to make
20 the entire pricing process a much more public,
21 transparent and open process, where you could
22 see quotes that are being made on various

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1 facilities across the nation. A great example
2 is our port, the rate that was quoted from the
3 Port of Wilmington to Charlotte.

4 Two times the truck rate, and the
5 port has been asking for quotes from Charlotte
6 and beyond to other locations, and still have
7 not gotten quotes to those other locations
8 beyond the Charlotte intermodal facility.

9 COMMISSIONER MULVEY: I know
10 Secretary Conti fairly well. I worked with
11 him many years ago on high speed rail issues
12 and higher speed rail issues in North
13 Carolina. I know that's a great interest of
14 his. As a matter of fact, my experience with
15 North Carolina and the North Carolina DOT and
16 rail has been heavily focused on passenger
17 issues.

18 So I am glad to hear that there's
19 a greater emphasis being put on freight issues
20 as well, as they are critical to the North
21 Carolina economy. You mentioned a couple of
22 projects that you had down there, and I was

1 interested in two things.

2 One, of the several hundred
3 million dollars you mentioned, how much of
4 that was basically freight-related, and then
5 secondly, you mentioned building a six mile
6 line that the state of North Carolina paid
7 for, and then got a rate quote from the
8 railroads that was ten times the truck rate.

9 MR. TROGDON: Yes.

10 COMMISSIONER MULVEY: Wasn't there
11 an agreement before you built the line as to
12 a commitment for carrying the traffic at a
13 known rate, or did you build it and expect
14 that they would come in and be reasonable?

15 MR. TROGDON: The answer to the
16 first question is we do spend a lot of our
17 both state and federal grant money on
18 improving rail crossing, rail safety, sealed
19 corridors, removing crossings.

20 We are focusing today and in the
21 future on mutual benefits of passenger and
22 freight rail, particularly on the line from

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1 Raleigh to Charlotte, and then Raleigh, both
2 going north into Richmond and beyond.

3 The second part of your question
4 is, and I'll defer just for a moment, because
5 I wasn't at the Department when the rail was
6 negotiated. But my assumption was we had some
7 initial agreement, and then when the shipper
8 finally got the quotes, because as you know,
9 initial agreements are you never know the
10 dimensions, commodities, what they all look
11 like.

12 But that the final quote was much
13 higher than the initial concept. I'll defer
14 to Pat Simmons, who's our Rail Division, on
15 the specifics.

16 MR. SIMMONS: Thank you for the
17 question, Commissioner. Yes, we had a working
18 agreement with the Recruitment Team, which
19 included the freight railroad, to recruit
20 Spirit Aviation to come to North Carolina,
21 create the jobs. Part of that discussion that
22 secured that 1,000 jobs in eastern North

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1 Carolina was the commitment to provide
2 service.

3 We agreed to build the rail line,
4 and the railroad agreed, of course, to provide
5 the service. But as Jim pointed out, when it
6 came to pricing, then we were priced out of
7 that competitive marketplace.

8 COMMISSIONER MULVEY: Thank you.
9 That's it.

10 VICE CHAIRMAN BEGEMAN: Actually,
11 I don't really have a question, but more of a
12 comment. When Mr. Hamberger left, he kind of
13 ended on a high note, talking about the effort
14 that the individual railroads take to reach
15 out to their shippers and resolve issues and
16 that if the shipper isn't there, the industry
17 goes away.

18 Hopefully, whatever carrier or
19 carriers are serving North Carolina, I don't
20 want to call anyone out, hopefully they'll
21 reach out and have a conversation with the
22 State of North Carolina, because I think maybe

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1 something productive could come from that.

2 MR. TROGDON: Well, and one recent
3 change for us is that our Ports Authority was
4 an independent authority, and you know, based
5 on our latest legislation from our state
6 legislature, our ports will now come under the
7 Department of Transportation.

8 Part of the direction from the
9 Governor's Logistics Task Force is to build a
10 Tiger, if not administrative, a Tiger policy
11 planning coordinating relationship with all of
12 the aspects of our industry.

13 So we're moving very hard to do
14 that, to make sure that the strategies that
15 we're working on the highway and bridge side,
16 matches the strategies that we're working with
17 the ports, and then work with the railroads
18 and aviation and all of our other industry
19 clusters, to make sure that we're doing that.

20 So I believe that we will work
21 very hard in improving communications among
22 the Class 1 railroads, in making sure that the

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1 ports are speaking louder than just by
2 themselves. But we certainly look for every
3 opportunity to work with this Board in
4 improving that communications.

5 CHAIRMAN ELLIOTT: I don't have a
6 question, but I do want to mention, kind of
7 flowing out of the Vice Chairman's comment,
8 that we do have a program here at the Board
9 called the, and I always like to do a free
10 plug, the Rail Customer and Public Assistance
11 program, which has been quite helpful with
12 shippers, ports, communities, etcetera, in
13 resolving issues.

14 Not that we won't take full
15 consideration of your comments in the context
16 of this proceeding, but it is a very useful
17 avenue to begin communications where they may
18 have stalled, by having the Board help reach
19 out. So I just wanted to recommend that to
20 you as well.

21 Thank you very much for your time
22 today, and we greatly appreciate you taking

1 that time.

2 MR. TROGDON: Thank you.

3 MR. SIMMONS: Thank you.

4 CHAIRMAN ELLIOTT: I'll now call
5 forward Panel V. Just as a matter for
6 people's schedules, I think what we're going
7 to do is push forward and try to get in the
8 next two panels and then take a lunch break
9 for about an hour, because I understand in
10 some of these lengthy proceedings people like
11 to get out and about for a little while.

12 So we're going to try and do that
13 today. But I'd like to at least work forward
14 until around one o'clock, and then take a
15 lunch break at that point in time.

16 (Pause.)

17 CHAIRMAN ELLIOTT: Okay. Now
18 we'll start with Panel V. I believe we'll
19 begin with the Alliance for Rail Competition.
20 Mr. Whiteside, you have ten minutes.

21 Panel V

22 MR. WHITESIDE: Chairman Elliott,

1 Vice Chairman Begeman, good to see you, and
2 Commissioner Mulvey. My name is Terry
3 Whiteside. I'm honored and pleased to be here
4 today on behalf of the Alliance for Rail
5 Competition members and the wheat commissions
6 across the country.

7 ARC members and the Wheat
8 Commission exist to represent the needs and
9 interests of their members, and I'm the
10 principal of Whiteside and Associates in
11 Billings, Montana. I serve as chairman of the
12 Alliance for Rail Competition, and
13 representing the Montana Wheat and Barley
14 Committee on that committee.

15 I also am a transportation
16 consultant to the wheat and barley commissions
17 in Montana, Colorado, Idaho, Kansas, Nebraska,
18 Oklahoma, South Dakota, Texas and Washington,
19 which kind of covers the mid-central part of
20 the country up in the Northwest.

21 ARC is an association of shippers
22 that are captive to railroads for significant

1 portions of their freight shipments. ARC
2 members include shippers of agricultural
3 commodities, coal, chemicals, glass,
4 manufacturing and rail customers, and other
5 bulk commodities consisting of large
6 companies, small businesses, shipper
7 associations and groups.

8 So ARC and the wheat commissions
9 are subscribers to and supporters of the joint
10 written comments and reply comments by the
11 Interested Parties. ARC is appearing today to
12 highlight aspects of this matter, particularly
13 of concern to its members.

14 The main purpose of these comments
15 is to urge the Board not to lose sight of the
16 shippers' need for protection against
17 unreasonable rates and unreasonable railroad
18 practices that directs its attention to
19 competition issues.

20 In many regions of the country,
21 rail to rail competition is non-existent for
22 most shippers, and it is likely to remain non-

1 existent, no matter how much effort the Board
2 puts into eliminating or reducing anti-
3 competitive policies and precedents with
4 programs outlined in this proceeding.

5 That does suggest that every
6 effort needs to be made by this Board to
7 increase rail to rail competition. In fact,
8 the situation cries out for increased and
9 proactive efforts by the Board to make
10 efficient competition one of its prime
11 directives. I was an old Star Trek fan.

12 In the vast hinterlands, where
13 distances are great, attracting effective
14 competitors for monopoly-encumbered railroads
15 is an unlikely scenario at best. Many of the
16 ARC members ship less than truckload shipments
17 from thousands of origin-destination pairs.
18 Many other ARC members are large volume rail
19 customers who ship between a few or single
20 origin destinations.

21 What's common between them?
22 They're all captive. They all have little

1 rail to rail competition. The USDA study, the
2 USDA and DOT study recently in April of 2010
3 indicated that a number of crop reporting
4 districts in many of the western states have
5 gone from 4.25 down to 2.58 competing
6 railroads, and with equivalent RVCs in the 180
7 to 240 range, ten in the period of 1985 to '92
8 and then 24 in the period of 2003 and 2007.

9 Some of the RVCs that we've
10 calculated in those grain rate areas include
11 Montana, very high ones in Montana, North
12 Dakota, South Dakota, Nebraska, Kansas,
13 Colorado, Oklahoma. The level of rail
14 competition in the United States presented in
15 this proceeding is of enormous importance.

16 Action has been delayed far too
17 long by the STB and the ICC before it, and the
18 vast majority of the nation's captive shippers
19 have been waiting really since 1980 for a
20 methodology that will implement for their
21 freight the command of Congress that rail
22 rates on captive traffic must be reasonable,

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1 in 49 U.S.C. 10701(d)(1).

2 As stated in our comments, under
3 current conditions, railroads can easily make
4 rate cases an ineffective remedy through the
5 tactics of monopoly pricing. They can say to
6 the captive shippers, and they've done this,
7 that if the shipper doesn't like the 35
8 percent increase that it's proposing, they'll
9 publish a 50 percent rate increase,
10 effectively making the shipper an offer it
11 can't refuse.

12 I have a situation where a major
13 company wanted to do manufacturing and ship
14 all of its product out of country. Sat down
15 with the railroads. They quoted us contract
16 rates higher than their tariff rates. When we
17 pointed that out to them, they went home and
18 cancelled the tariff and said "now you have to
19 deal with us."

20 Now we got the contract done. It
21 took a year and a half, but those are the
22 kinds of things that we're faced with in the

1 field every day. What captive shippers
2 desperately need is a recourse to effective
3 regulatory remedies that force market dominant
4 railroads to moderate their rate gouging, by
5 ensuring that the rates on captured shippers
6 are reasonable.

7 Board members, what's needed here
8 is the guiding hands of this Board, to provide
9 surrogates for rail competition, for those
10 shippers that do not have rail competition
11 afforded them. Clearly, the railroads' goal
12 is to prevent the Board from considering, let
13 alone proposing for public comment, any
14 changes in the current rules and policies
15 affecting rail competition.

16 The railroads argue that there no
17 new circumstances warranting reconsideration,
18 contending that their improved financial
19 health with revenue adequacy achieved or
20 imminent for the Class 1's is unrelated to the
21 effectiveness of rail competition. We heard
22 it this morning.

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1 They argue further that re-
2 regulation is, in any event, the way the Board
3 should address the industry's improved
4 financial condition. ARC and our groups
5 certainly agree that yes, the STB jurisdiction
6 over unreasonable rates is important. We
7 discuss that in our opening comments and in
8 our reply comments.

9 But the railroads' claim that the
10 railroad rate remedies are adequate, and
11 obviate the need for increased rail
12 competition is just untenable. Rate remedies
13 are far from perfect, even for the coal
14 shippers.

15 The captive shippers virtually
16 receive all of the rate relief from the ICC
17 and the STB since 1980. The ICC and the STB
18 remedies for non-coal shippers have been non-
19 existent for much of that period.

20 And because they're not being
21 utilized does not mean it's a perfect system.
22 In fact, the Board should not assume that the

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1 railroads will never drive shippers out of
2 business. ARC members who operate or used to
3 operate 26- and 52-car grain facilities have
4 seen their enterprises disappear because 100
5 car elevators are more efficient for the
6 railroads.

7 Similarly, the same amount of
8 electricity can be generated from fewer power
9 plants, or the same number of cars can be
10 built with fewer factories, or the same number
11 of chemicals can come from fewer factories.

12 It's not safe to assume that the
13 railroads will not use their pricing power to
14 encourage or force the shutdown of facilities
15 that they see as less efficient from a
16 transportation perspective.

17 We see markets, whole markets in
18 the west, major markets for export of grain,
19 where the railroads have cut off access by
20 eliminating interchange rates. So as long as
21 the same volume moves by rail, they're fine
22 with it.

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1 Let me see if I can capture the
2 railroads' arguments in three sentences. The
3 railroads argue that government intervention
4 is necessary to ensure they earn adequate
5 revenues.

6 At the same time, the railroads
7 argue that no government intervention is
8 necessary to limit their monopoly power. If
9 anything is changed by this Board or Congress,
10 the future railroad system will collapse,
11 because of sufficient or insufficient
12 reinvestment won't occur, and the sky will
13 fall.

14 So even though rail competition
15 was called for in Congress in 1980, let's go
16 back to 1980 for just a second. Railroad
17 bankruptcies were here. The railroads said
18 you can't do anything about the captive
19 shipper problem, because the railroads are too
20 weak. We need to get stronger.

21 1996-1999, last of the major
22 railroad mergers. The railroads are saying

1 they will be more robust, efficient and
2 competitive in the future, but the railroads
3 say they can't do anything about it, about the
4 shipper issues, because they need to complete
5 the consolidations and get financially
6 stronger.

7 2011, railroads are the fifth most
8 lucrative industry in the United States.
9 Railroads say you can't do anything about now,
10 because of the requirements for future
11 reinvestment. If not now, when? Thank you,
12 Mr. Chairman.

13 CHAIRMAN ELLIOTT: Thank you, Mr.
14 Whiteside. Next, we'll hear from the National
15 Association of Wheat Growers, Mr. Hurst.

16 MR. HURST: Sure. Chairman
17 Elliott, Mr. Mulvey and Ms. Begeman, members
18 of this Board, my name is Wayne Hurst. I'm a
19 wheat, sugar beet, dry bean and barley grower
20 from the Burley, Idaho area.

21 I currently serve as president of
22 the National Association of Wheat Growers, and

1 have served in the past as an officer of the
2 Idaho Grain Producers Association.

3 I also serve with the Alliance for
4 Rail Competition, and I represent wheat
5 farmers with the BNSF Ag Rail Business
6 Council. I am honored and pleased to be here
7 today on behalf of the National Association of
8 Wheat Growers, and farmers across the country.

9 The National Association of Wheat
10 Growers is a federation of 21 state wheat
11 grower organizations that work to represent
12 the needs and interests of wheat producers
13 before Congress and federal agencies.

14 We are grower-governed and grower-
15 funded. We work in areas as diverse as
16 federal farm policy, trade, environmental
17 regulation, research and like today,
18 transportation. Members of the Board,
19 railroads are vital to agricultural production
20 and to the value chain.

21 They are extremely important to
22 us, and in my experience the people who run

1 them are good, smart, hard-working Americans,
2 much like American farmers. In fact, many of
3 those I have worked with over the years have
4 farm backgrounds.

5 But those facts do not take away
6 from the reality that there are billions of
7 dollars to be made each year in the railroad
8 business, and the pressure to maximize that
9 profit is very real. Agricultural producers
10 are price takers rather than price makers,
11 with little control over the price they
12 receive for their products.

13 They are unable to pass cost
14 increases on to customers, and must absorb
15 those costs because of a lack of market power.
16 In most cases, our grain is priced on the
17 three electronically traded wheat futures
18 markets here in the U.S.

19 However, this is not the price
20 that we as farmers receive, because marketing
21 and transportation costs, what we call basis,
22 are then applied. In most cases, this basis

1 is subtracted from the wider-set futures
2 price, to give the available cash price at the
3 local grain collection point.

4 Increases in transportation costs
5 result in larger basis, and therefore lower
6 cash prices that come back to the farmer. For
7 agricultural shippers with no cost-effective
8 alternative to rail, and located far from end
9 use markets, rail is the only transportation
10 available.

11 Wheat and grain growers know that
12 an effective railroad system is necessary for
13 the success of the wheat industry. However,
14 they continue to face many problems with rail
15 rates and services. Study after study has
16 shown that with each successive rail merger
17 over the last 30 years, there has been a
18 substantial reduction in rail to rail
19 competition.

20 Over time, rail customers in the
21 United States have grown more captive to
22 single rail carriers. As captivity levels

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1 rise, a larger and larger share of the cost of
2 transportation has been shifted to rail
3 customers and to state and local governments.

4 Helping our members find solutions
5 to these freight problems remains one of the
6 National Association of Wheat Growers' top
7 priorities. I will talk today about rates
8 and service, and specifically how rail
9 captivity interacts with these. I will also
10 describe the effect we believe a proactive and
11 empowered STB can have on finding solutions to
12 these problems.

13 Since the passage of the Staggers
14 Rail Act of 1980, the degree of captivity in
15 many wheat-growing regions has increased
16 dramatically, and America's farmers continue
17 to experience both service issues and ever-
18 higher freight rates.

19 We have had continuing rail
20 equipment and boxcar shortages since the
21 railroads started aggressively consolidating
22 and merging in the early 1990's. We continue

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1 to have grain piled on the ground in many
2 states in the late summer and fall, due to the
3 lack of rail equipment availability.

4 Twenty years ago, there were
5 multiple transcontinental railroads servicing
6 agricultural regions. Today, however, whole
7 states, whole regions and now whole industries
8 have become completely captive to single
9 railroads, as a result of many railroad
10 mergers that were allowed by this agency.

11 At the time, those merging
12 railroads promised greater efficiency and more
13 competition. In the wheat industry alone,
14 there are substantial pockets of captivity in
15 at least 14 states, stretching from Texas to
16 the Pacific Northwest, that are primarily
17 attributable to the effects of mergers.

18 In these areas, the rates are
19 higher and the service levels are not the same
20 as service that is provided in areas where
21 there is rail to rail competition. In October
22 2007, the Government Accountability Office

1 issued a report, GAO 07-94 entitled "Freight
2 Railroads: Industry Health Has Improved."

3 The concerns about competition and
4 capacity ought to be addressed, confirming
5 what we in the captive shipper industry have
6 been stating for years. Those areas that are
7 captive pay the highest freight rates, yet
8 receive some of the worst service. The
9 Christiansen study confirmed the high freight
10 rates in captive areas.

11 An extensive USDA study further
12 revealed that the GAO correctly established
13 the link between single railroad access and
14 elevated percentage of tonnage above the
15 threshold for rate relief.

16 In our own studies within the
17 grain industry, examining the RVC levels on
18 rates to common destinations of the Pacific
19 Northwest, we find large areas moving at rates
20 considerably above the threshold, confirming
21 the findings in the GAO study, the
22 Christiansen study and the USDA study.

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1 For most of us, rates remain high.
2 Farmers experience and suspect it, and both
3 government studies and work by independent
4 consultants confirm it. Lower prices and
5 incomes hinder farmers from borrowing funds to
6 purchase fertilizer, seed and machinery, thus
7 reducing economic prosperity in rural areas.

8 Higher transportation costs also
9 affect the competitive position of U.S.
10 agriculture products in highly competitive
11 export markets. The rates agricultural
12 shippers pay for rail transportation can
13 facilitate or inhibit American competitiveness
14 in world agricultural markets.

15 This point is of particular
16 concern for wheat producers, since about half
17 of our crop is exported each year. I have
18 come to realize in my meetings and exposure to
19 the railroads that they are under internal and
20 external pressure to maximize profits, because
21 as monopolies they can.

22 I have heard division managers

1 speak of expectations within their companies,
2 to deliver profits. It's also obvious that
3 their stockholders and lenders expect large
4 returns, and have been receiving them. Warren
5 Buffet didn't buy the BNSF because he thought
6 it would be fun to own a railroad. He is very
7 much aware of the power the railroad has in
8 controlling its ability to produce revenue.

9 When I testified a few years ago
10 before the House Transportation Committee, a
11 few days before the hearing I was out hauling
12 hay, and I got a call from a guy from the Bank
13 of New York, asking me why I was against the
14 ability of the railroads to attract capital.

15 The investment and banking
16 industries play a huge role in this issue, and
17 the excess rates that we farm families pay go
18 directly to those investors, to the pension
19 funds and bankers involved.

20 There needs to be a mechanism to
21 protect the captive shipper in this equation,
22 much like, I would say much like a governor on

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1 a tractor. I believe that within the current
2 system, that mechanism should primarily be a
3 proactive STB.

4 Farmers are willing and expect to
5 pay their fair share of costs, to get our
6 goods to the market. But we in most cases pay
7 far more than we should. As a farmer, I liken
8 it to shopping for a new pickup. Say a truck
9 on the lot is marked \$30,000. At that price,
10 the variable costs are paid, you might call it
11 100 percent of RVC.

12 The factory fixed costs are paid,
13 another 30 to 40 percent of the RVC, and the
14 investors receive a return on their
15 investment, roughly 40 percent of RVC. So if
16 the pick-up at \$30,000 pays all the labor and
17 other bills, including the return on the
18 investment, if I have to pay \$50,000 because
19 I have no other choice, that's 300 RVC you
20 might say. Something needs to be addressed.
21 Something's not quite right.

22 On a brighter note, it has been my

1 understanding and experience in recent years
2 that generally speaking, service has improved.
3 The economy is slowed, and railroads have had
4 the capacity to meet service needs.

5 Railroads have gradually realized
6 that many past complaints were service-
7 related, and they affected the handlers'
8 profitability. So they may have made moves to
9 mitigate these problems, while transferring
10 the extra cost directly to the customer, the
11 farmers.

12 In other words, improved service
13 or faster delivery times helped the handlers
14 and the farmers but we, not anyone else, have
15 paid the bills for it. I am very concerned
16 about what will happen to service when the
17 economy becomes more robust, and competition
18 for priority service increases.

19 We agricultural producers truly
20 believe that a healthy and competition rail
21 industry is essential for continuing viability
22 on a rapidly-developing world market.

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1 However, with continuing service issues and
2 increasing rail rates, coupled with a
3 regulatory agency that does not meet the needs
4 of shippers, it is increasingly difficult for
5 agricultural producers to remain competitive.

6 The proposals outlined by this
7 Board, such as terminal access and bottleneck
8 might mark progress in dealing with these
9 specific issues. But they will not solve
10 captivity problems. The distances for us are
11 too great for these remedies generally.

12 Farmers believe that both
13 railroads and shippers would be better off
14 with more competition. We fervently believe
15 that a strong, proactive STB can provide a
16 host of benefits, where competition cannot
17 physically be created.

18 We believe that the STB needs to
19 be the facilitator and the catalyst for
20 increasing competition in this historically
21 strong industry of grain handling. We believe
22 the railroad industry can survive and prosper

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1 in a competitive environment, and indeed, we
2 know from history that competition breeds
3 innovation and efficiency.

4 Finally, as a farmer, as a
5 taxpayer, and as a shipper, I encourage you to
6 take a proactive role in addressing shipper
7 concerns. I appreciate again the opportunity
8 to speak before you today, and I look forward
9 to continuing a discussion about these issues.

10 CHAIRMAN ELLIOTT: Thank you, Mr.
11 Hurst. We will next hear from Mr. Keith from
12 the National Grain and Feed Association. You
13 have ten minutes.

14 MR. KEITH: Yes, thank you very
15 much Chairman Elliott, Vice Chair Begeman and
16 Commissioner Mulvey. On behalf of NGFA, we
17 appreciate the opportunity to testify at what
18 we consider to be a very important proceeding.
19 We thank the STB for initiating this dialogue
20 on rail competition.

21 Our association has about 1,000
22 member companies, and own and operate some

1 7,000 facilities nationwide, both shipping and
2 receiving. We have exporters, we have flour
3 milling, soy processing, feed mills, corn
4 mills, dry ethanol plants and feed operations.

5 We think agricultural shippers are
6 very much in a unique situation in the
7 transportation markets, as there is not a lot
8 of heavy volume shipments from point to point.
9 there's great diversity in shipping points and
10 receiving points throughout the marketplace.
11 This is one of the reasons we're quite
12 interested in trying to resolve the reciprocal
13 switch situations, where they are problematic
14 and creating barriers to entry into markets.

15 Competition is very important in
16 the rail markets and the national economy, we
17 believe. The U.S. rail industry was in
18 drastic financial shape in the 1970's. The
19 main reason for this was that regulation by
20 government did not allow innovation and market
21 forces to govern the railroads' actions in the
22 markets.

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1 We're in a much different
2 situation, a much improved situation today,
3 and we have considerable market freedoms for
4 the railroads to run their businesses. We
5 think that's a very positive development by
6 and large.

7 Given the positive factors that
8 have contributed to rail markets' success, we
9 would certainly discourage the STB and
10 Congress from adopting any changes that would
11 further reduce competition in that
12 marketplace. Competition is good for
13 industries, we believe. We think it's healthy
14 for those industries and the employees they
15 hire.

16 It maintains a competitive edge
17 that helps companies succeed long term.
18 Encouraging competition in our mind is not re-
19 regulating. In the United States, where there
20 are relatively short hauls and trucks can
21 compete, rail rates do tend to be lower, and
22 export movements where there are competitors

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1 that have access to barge transportation, you
2 certainly see lower rates than you do
3 otherwise.

4 But so there are locations from
5 which agricultural shipments originate, where
6 there is adequate competition in some markets.
7 There is adequate rail to rail competition
8 too. Agriculture is not just after low rates.

9 But we see other things that we
10 need in the marketplace. We certainly need
11 good service, reasonable rates, reasonable
12 business terms, and we also need a cost-
13 effective method to resolve disputes. I'll
14 talk to that in just a moment.

15 From my perspective, we think a
16 major benefit the STB could provide is to
17 review policies relating to switch charges.
18 We've seen switch charges in some cases that
19 have increased over \$500 per car, or roughly
20 500 percent of variable cost.

21 One idea that we have is that you
22 don't set absolute rates on switch charges

1 like the Canadian system, but you set a
2 benchmark maybe of 180 percent of variable
3 cost and beyond that, becomes -- the burden of
4 the proof shifts to the carrier, to justify it
5 being reasonable.

6 We do believe that carriers do not
7 want to be re-regulated, but we also believe
8 they should not have a completely free hand in
9 cutting off existing physical and economic
10 access through closures of switch points. To
11 allow such autonomy on switch charges, we
12 think, would have a strongly negative impact
13 on the competitive fabric of the entire
14 nation's economy.

15 Since 1980, railroads have lost
16 market share in our business. In 1980, they
17 handled 50 percent of the commercial rail
18 volume. Today, they handle about 35 percent.
19 It varies a little bit, but that's kind of a
20 long-term average.

21 Our industry does not want this
22 industry, the rail industry, to lose more

1 volume. We don't like the downward trend of
2 that business. We need railroads to carry
3 grain. I mean major production areas in grain
4 are 1,000 miles from port, and often 1,000
5 miles from their utilization points if it's
6 domestic business. So we need the railroads.

7 Our view of revenue adequacy as
8 kind of a -- has become a less important term
9 than it was certainly back when the Staggers
10 Act was passed. We think it often creates
11 unnecessary barriers to the business dialogue
12 between the shippers and the railroads, and it
13 creates problems on solving market access
14 challenges.

15 Lastly, we think that carriers
16 and shippers alike need better access to
17 problem resolution. I think the Commissioners
18 understand that NGFA has a private rail
19 arbitration system that we use between
20 carriers and grain and feed shippers, and it's
21 been very transparent. It's very useful, we
22 think, to creating a better business dialogue

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1 within the industry.

2 It doesn't solve all problems.
3 But I think one thing that it does do, and the
4 STB might want to consider this going into the
5 future, is that it allows for final
6 resolution. There is an appeal process
7 through our system to go to one appeal, but
8 once an arbitration is done, you can't appeal
9 it in court.

10 It's my understanding that the STB
11 may not have the authority to create an
12 arbitration system that would have the final
13 decision-making authority, that decisions
14 would likely still be appealable through the
15 STB. In any event, we would stand ready to
16 work with the STB when trying to establish a
17 better voluntary system of problem resolution.

18 Again, we appreciate very much the
19 STB conducting this review of rail
20 competition, and we appreciate the opportunity
21 to be involved. Thank you.

22 CHAIRMAN ELLIOTT: Thank you, Mr.

1 Keith. Thank you panel, for your comments.
2 Just a few questions. First of all I'd just
3 thank you, Mr. Keith, for your comments about
4 the arbitration that you have available with
5 the NGFA, and we appreciate your comments in
6 the arbitration proceeding. They were very
7 helpful, and we look forward to moving ahead
8 with that proceeding as we analyze the
9 comments in the future.

10 Just kind of the same question I
11 had to the other panel of shippers. I hear a
12 lot of statements about railroads that they
13 aren't competing, and I've heard some
14 statements with respect to, if we open up
15 access and the railroads aren't competing,
16 that's not really going to be helpful.

17 So that I pose the same question
18 to you that I posed to the other panel. If
19 you had your choice, bearing that in mind,
20 what would you rather have? Would you rather
21 have more access, or would you rather have
22 more aggressive rate proceedings that maybe

1 gave you a better avenue to come to the Board?
2 And maybe there's something that's less
3 expensive, where not so many resources are
4 involved.

5 So I'm curious to hear what the
6 shippers think on that, just based on their
7 comments.

8 MR. HURST: From our perspective,
9 you know, it's ultimately just I think better
10 rates, frankly. That's the bottom line. You
11 know, right now, I think most of us are being
12 served fairly well by the railroads and
13 they're efficient and they're our partners.

14 But we're paying for it, and there
15 are forces, like I say, at work that are
16 driving high rates and maximizing profits, and
17 we need somebody that we can access fairly
18 quickly and inexpensively and effectively, to
19 say "that's enough."

20 MR. WHITESIDE: Mr. Chairman, it's
21 interesting, because on the one hand, we hear
22 from the railroads that you can't change

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1 anything. But real reality is the more
2 avenues, the more methodologies we have, gives
3 us the ability to compete, and to negotiate.

4 One of the things that we find,
5 and I share Kendell Keith's ideas on
6 arbitration, a very robust arbitration system
7 would be extremely helpful. In fact, we have
8 many members in ARC that like final offer
9 arbitration, like they have in Canada. But
10 the whole point is that when I talk to the
11 lawyers involved in final offer arbitration in
12 Canada, they say we don't use it very much.

13 I said why? They said because we
14 can negotiate, because we have it. If we can
15 negotiate if we have strong access. We can
16 negotiate if we have strong capabilities of
17 resolving rate issues. The more tools we
18 have, the more resolution we will have in the
19 field with our partners, the railroads.

20 We need the partners. We need the
21 railroads. You know, one of the things that's
22 most interesting, I did a survey one time, and

1 I asked our members how important are the
2 railroads, and what they said was they're more
3 important to us than they are probably to
4 themselves, because we have no other
5 alternatives.

6 So the more tools we have, if you
7 will embrace those tools and make them strong,
8 guess what? Then, we won't be here.

9 MR. KEITH: I'd say on that we
10 believe we need a reasonable small rate case
11 standard process. I don't think that people
12 are going to use it too much in our industry,
13 even if its was very advantageous. So I think
14 the access probably is more important to us.

15 We prefer not to litigate if at
16 all possible. But to set up a system where
17 you have access to litigation, and it's
18 reasonable litigation, then it does encourage
19 people to talk. It does work. So Terry's
20 right about that.

21 CHAIRMAN ELLIOTT: Okay, thank
22 you. I'm aware of some areas where you only

1 have one railroad that's really available in
2 the state, and Montana comes to mind.

3 I know there have been some things
4 done between the ag groups and the railroad
5 involved, but what do you have in mind? It
6 seems that there really isn't an availability
7 as far as any type of access up there, because
8 there really is only one railroad.

9 Do you have any ideas in mind as a
10 way to solve that issue?

11 MR. WHITESIDE: Mr. Chairman, I
12 think I would go back to what we just talked
13 about. Working with our partners, the
14 railroads, is important, and there's been some
15 progress.

16 Is it a total solution? I liken
17 it to growing a garden. You need lots of
18 tools. You need hoes and rakes and shovels
19 and whatever, and it's one of the tools that's
20 working for us.

21 But I think the most important
22 thing is having a strong STB presence, saying

1 look, here's a reasonable small rate case
2 procedure that you can use; having
3 arbitration, a strong arbitration provision;
4 having --

5 I mean I don't think well,
6 terminal access, for example, is going to work
7 in Montana. There aren't any. It's just --
8 it's too far. North Dakota is not going to
9 work; it's not going to work South Dakota. It
10 probably won't work in major portions of
11 Colorado.

12 But having those tools gives us
13 the ability to sit down and develop a
14 comprehensive policy with the railroads. The
15 railroads are not totally unreasonable. The
16 railroads are doing exactly what they're
17 allowed to do.

18 And you know, I've sat down with
19 farm producers and I've said look, if you
20 could go and sell to an elevator down there
21 and get a better price than anybody else,
22 would you go do it?

1 They said yes. I said would you
2 feel guilty about it, even for a second? They
3 said no. So they're doing what they're
4 allowed to do. What we need is some help with
5 some various different tools, to be able to
6 build the garden. I hope that helps.

7 MR. HURST: Mr. Chairman, if I
8 may, I've been associated not directly in the
9 Montana workings, but I've been exposed to it
10 quite a bit. In fact, there's some talk about
11 trying to do that on a national level. But my
12 experience is that it has been, I think,
13 helpful in some people's views.

14 But there have been -- in the few
15 cases that have been worked on, there have
16 been some winners and losers, and there's
17 great political and economic risk involved,
18 and it's limited to a small group
19 geographically, and currently only wheat
20 growers are involved, but there are other
21 shippers as well.

22 So we need, I'd say, some

1 widespread board or something to be accessible
2 to all players and all folks involved.

3 CHAIRMAN ELLIOTT: Just one final
4 question. You've mentioned having access to
5 a simplified rate kind of case system, and
6 various groups have advocated for raising the
7 limits on the simplified SAC and the three
8 benchmark.

9 Do you have any ideas on that, as
10 far as how high you would like to see the
11 limits go, or are the limits okay, or is it
12 the process that's not working?

13 MR. WHITESIDE: We need them
14 higher, and I'm going to get in trouble no
15 matter what I say to you. So at least double
16 where they are now. We have to get them into
17 the range where -- you see remember, under all
18 of them, we're going to end up with 240, 250,
19 270 kind of numbers, so -- for our RVC.

20 So we need them high enough that,
21 and long enough that they can -- we can take
22 an origin destination pair, and it makes sense

1 to litigate it. Will we litigate it? Let's
2 hope not. Let's hope that the possibility of
3 litigating it gets us to rate resolution or
4 service resolution wherever we are.

5 But we've got to have them at
6 least doubled, and I'm sure that some of my
7 friends behind me will say no, we've got to
8 have them more higher than that. But I think
9 at least doubled.

10 MR. KEITH: We've got a policy
11 position of raising it to \$3 million. We
12 think that -- the problem in the grain markets
13 is if you litigate a particular point to point
14 movement, you don't know how long that
15 movement's going to be economic, just by the
16 market pricing.

17 So really, trying to evaluate what
18 the case is really worth is quite difficult
19 for agricultural shippers.

20 CHAIRMAN ELLIOTT: Okay. I don't
21 have any further questions. Vice Chairman.

22 VICE CHAIRMAN BEGEMAN: I thought

1 your questions were really informative and
2 your answers were very helpful. I think it's
3 great that NGFA has been so successful with
4 its arbitration process, and the reason you've
5 been successful is that the industry has
6 agreed to participate.

7 So I'll really be interested when
8 industry representatives come back before us
9 as to you know, is there a way that we could
10 get you to participate in the arbitration
11 process here? We have one at the Board, but
12 it's never been used. I know the Chairman has
13 been working to try to get it reinvigorated or
14 invigorated for the first time.

15 But whatever we could do to try to
16 resolve cases or actually avoid the cases but
17 actually resolve a conflict prior to it
18 becoming a case, we should all try to be
19 working toward.

20 Really, I think the only question
21 that I have, because I've kind of heard from
22 all of you guys over the years and it's been

1 very informative to some of my thoughts on all
2 of this, has to do with simplified rate
3 processes. You know, when the STB was
4 established, since it was established, it
5 finished the simplified SAC process,
6 established the three benchmark process.

7 Really, the mediation process has,
8 I think, really taken off in the last few
9 years, and there's been some solutions to kind
10 of reduce caseload, etcetera. Are those
11 avenues sufficient? Is it just that we need
12 to maybe consider increasing the thresholds,
13 or is there another proposal out there that we
14 haven't thought of? Do we need something even
15 more super-simplified, three benchmark? Have
16 any of your customers or any of you utilized
17 the processes?

18 MR. KEITH: It's still pretty
19 complex, and it's not low cost to bring a
20 case. I mean it's nothing like a SAC case.
21 But it's several hundred thousand dollars to
22 bring a case is not uncommon. So there's

1 still quite a barrier there.

2 But the fact is once you create a
3 process, it just sets the stage for people to
4 do business, you know, and try to work things
5 out better. So we think it's an important
6 step. We think it's not quite as rich as it
7 should be to make the process really work.

8 In terms of mediation versus, I
9 think the mediation process of the STB is
10 helpful today. I don't know that we've had
11 many members use that process.

12 But on the arbitration side, if
13 the arbitration element becomes one more layer
14 in problem resolution and everything gets
15 appealed to the STB anyway, then I'm not sure
16 it's that helpful, and maybe that's the big
17 discouraging factor for STB arbitration today.

18 MR. WHITESIDE: I think on
19 arbitration too, we have to guard against a
20 process that the railroads have used before,
21 and it's what I call "gaming the system."
22 They come in with arbitration at 400 percent

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1 of variable, and we come in at 180, 200.

2 They're hopeful that they can get
3 a 300 percent decision out of that arbitrator.
4 So they come in very high, just to be able to
5 get it down to where they wanted it anyway.
6 So I think that's the problem. That's why
7 final offer makes a lot of sense when they use
8 it in Canada, because they both come in with
9 their final offers, and the arbitrator has to
10 pick one or the other.

11 Wherein our arbitration process,
12 the arbitrator picks somewhere in between, and
13 it leads itself to a gaming process. That's
14 of concern. But I think those kind of things
15 can be worked on by this Board, and we can set
16 up a procedure where it becomes a tool.

17 But I share with what Keith's
18 saying. If what we're doing is starting to
19 layer different things that can be done, it
20 just becomes a time-consuming process and it
21 doesn't really resolve anything.

22 CHAIRMAN ELLIOTT: Commissioner.

1 COMMISSIONER MULVEY: Thank you.
2 I just last week was out visiting agricultural
3 interests in Indiana. I was hosted by the
4 Soybean Council, and got to see a number of
5 soy processing facilities and it was very
6 interesting. But what I was told out there is
7 somewhat different from what I've heard here
8 today.

9 For example, they didn't have very
10 many complaints about rates. Soybean prices
11 are particularly high right now, I think.
12 Overall, there is a lot of satisfaction with
13 prices for agricultural commodities, and so
14 railroad rates weren't the issue. The issue
15 I kept hearing about was service, that too
16 often the railroads will call the shipper up
17 and say oh, we need to have your cars loaded
18 by tomorrow.

19 So the shippers call in their
20 people, have them work at time and a half and
21 overtime rates. The shipper pays all those
22 extra costs, and then the railroad doesn't

1 show up. Either the locomotives aren't
2 available or crews aren't available, and this
3 seems to happen time and time again.

4 I was wondering if that was any of
5 your experiences, that the problem today is
6 more service than it is rates, at least today.
7 Terry.

8 MR. WHITESIDE: Commissioner, no.
9 I think it's rates, more than service issues.
10 The situation you describe I've heard
11 complaints from many elevator operators, where
12 the cars are delivered on Friday night and
13 they have to have them out by Sunday morning.

14 So they've got to call the crews
15 in on the weekends and then the railroad
16 doesn't pick them up for another week. That
17 happens. But you know, those are complex
18 problems. I think if you get the rate problem
19 solved, then we'll start worrying about the
20 service problems.

21 But sometimes the rates have to be
22 solved before the service problems become an

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1 issue, and it's not the other way around. So
2 I think in general in the west, we're seeing
3 issues -- the conversations I have with most
4 of the wheat commissions and most of the farm
5 producers are about rates and basis points
6 right now.

7 MR. HURST: And I would concur.
8 However, service has been a big issue. I mean
9 for years, if you wanted to hear four-letter
10 words, all you had to do is call up an
11 elevator, and ask them how the railroads are
12 treating them. You got an earful in a hurry.
13 That was common.

14 Now, for example, just this last
15 winter, I called up an elevator operator and
16 said "How are the railroads?" He said "You
17 know, service is not bad. You're just paying
18 for it." That's what I'm hearing. Also my
19 exposure, frankly, with the BNSF and from what
20 I understand the UP.

21 They have been working hard
22 internally to improve service, and I believe

1 that they have. At least that's what I've
2 seen. I mean internal workings, that's what
3 I was impressed with, and that's what I hear
4 on the ground.

5 However, like I say, I mean they
6 can't please everyone every time. That's just
7 within the grain industry. Now you talk with
8 some of our coal shipping friends and wow.
9 You still hear a lot of four-letter words.

10 MR. KEITH: There have been some
11 service problems in the east, and I think on
12 one carrier more than the other major carrier.
13 It's been the last six to eight months, and
14 some of its power, some of its manpower, we
15 understand. So I think it's being resolved,
16 but it's slow to improve.

17 COMMISSIONER MULVEY: You
18 mentioned about the shipments of the grain
19 elevators becoming larger and larger, to
20 handle the large unit trains, and there's been
21 some complaint that the railroads encourage
22 the elevator operators to build facilities to

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1 handle 50 cars, and then they've turned around
2 and said now they want 100 cars or 120 cars.

3 But don't the shippers also
4 benefit from these large operations, in terms
5 of the economies of scale passed on to the
6 shippers in terms of lower rates for loading
7 cars?

8 MR. HURST: Yes. Yes, they do.
9 Quite often, if they're fairly close to one of
10 those facilities. I had a shipper friend in
11 Colorado who's excited, that recently they got
12 a shuttle facility there, and they're excited
13 about their lower rates.

14 However, and I've heard the
15 railroads say well, you know, if you're going
16 to build a factory, you'd build it on a
17 highway, on an interstate highway instead of
18 out in the hinterland. But that's not where
19 the wheat's growing. The wheat isn't growing
20 on all the major railroads or near the shuttle
21 facilities.

22 So getting it to those shuttle

1 facilities, still there's quite a bit of cost,
2 and the small country elevators scattered out
3 throughout the grain sheds throughout the
4 country, play a very important role, and are
5 very important to us.

6 MR. WHITESIDE: Commissioner
7 Mulvey, you know, it's interesting. You were
8 raised or at least were in the Palouse Empire
9 for a number of years in southeast Washington.
10 The small elevators, the smaller elevators
11 that the railroads encouraged in the 90's,
12 80's-90's and even in the year 2000, are very
13 important for the marketing of the pulse
14 crops, the rotational crops, the seed crops
15 and fertilizer crops. That isn't handled by
16 the shuttles.

17 One of the worries in the country
18 is as these go away, where are we going to
19 market these optional crops? Rotational
20 crops, if you don't know, are the crops that
21 they grow in the off-years, because they don't
22 have the moisture, or they need to rebuild the

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1 soil. So there are concerns.

2 Are people benefitting from the
3 shuttles? No question about it. The concern
4 we have is that maybe wheat is not quite the
5 same as corn, because the production quantity
6 is not as much, and there may be instances
7 where these smaller elevators are going to be
8 very, very crucial to being able to market the
9 crops that are actually being grown.

10 COMMISSIONER MULVEY: I have one
11 final question to Keith, and that is you
12 mentioned a statistic that I quoted the other
13 day in my trip out in Indiana, and that was
14 that the rail market share in agriculture has
15 declined from 50 percent to 35 percent.

16 Would you care to speculate as to
17 why that has happened, since the railroads
18 have pointed to an overall or fairly
19 significant increase in their market share,
20 from 30 to 43 percent over the last, at least
21 since Staggers, why grain has -- why
22 agriculture has gone down?

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1 MR. KEITH: I think there's a
2 number of factors involved. I think the
3 industry has -- well, the ethanol business,
4 for one thing, in the last five years has
5 grown from virtual zero to using five billion
6 bushels of corn. That's over a third of the
7 crop.

8 They're not building ethanol
9 plants very far from production areas. So
10 that's -- a lot of that grain is trucked
11 directly from the farm to that ethanol plant,
12 or to a local elevator and then to the ethanol
13 plant, and it never touches rail in some
14 cases.

15 COMMISSIONER MULVEY: Right.

16 MR. KEITH: And the industry, I
17 think, has relocated some facilities because
18 of rail pricing over the years. So it's kind
19 of taken away some of the market share that
20 way. Barge movements are actually down
21 slightly compared to 30 years ago, in terms of
22 a percentage market share.

1 Barge used to pick up 20 to 22
2 percent of the market. Today, it's down to
3 about 17 to 18 percent. But I mean we're just
4 not exporting as high a proportion of the crop
5 as we used to. Some of it's because of
6 ethanol.

7 COMMISSIONER MULVEY: But you see
8 that changing, obviously, with what's going on
9 in Australia and now apparently Russia, with
10 the locust problem. So I gather that
11 international output is going to be down
12 again, which will probably be beneficial to
13 agricultural export markets?

14 MR. KEITH: Oh, I think the
15 agricultural industry has a tremendous
16 opportunity in the next five years, to pick up
17 market share in export markets. Some of that
18 depends on transportation pricing; some of it
19 depends on production.

20 We see ways that we could plant
21 more acres, but it kind of depends on what
22 happens in the farm legislation and the

1 administration. But there's going to be an
2 opportunity to pick up market share.

3 COMMISSIONER MULVEY: Thank you
4 very much.

5 MR. WHITESIDE: Commissioner, can
6 I add one more thing?

7 COMMISSIONER MULVEY: Go ahead.

8 MR. WHITESIDE: We have whole
9 states, though, that market 70-80 percent of
10 their wheat export. Montana, North Dakota,
11 Colorado. There are various states, and
12 that's because they have very high quality
13 wheats. So they are absolutely dependent on
14 rail, and those percentages have not gone down
15 in that part of the country.

16 We're seeing the rise of the new
17 white wheats, the hard white wheats, and as
18 they come on board, they're going to be
19 identity-preserved marketed into Mexico and
20 into the foreign markets also.

21 CHAIRMAN ELLIOTT: Thank you very
22 much. We appreciate your coming today, and we

1 will now call forward Panel VI.

2 (Pause.)

3 COMMISSIONER MULVEY: You can
4 begin. The Chairman, I'm sure, will be back
5 in a second. In the interests of time, I
6 think we should probably just go on ahead, and
7 I think we'll begin with Mr. Ward from CSX.
8 Thank you.

9 Panel VI

10 MR. WARD: Well thank you, Vice
11 Chairman Begeman and Commissioner Mulvey. I'm
12 proud to represent the interests of key
13 shareholders today, including the 30,000
14 dedicated employees of CSX. I appreciate the
15 opportunity to share our grave concern about
16 the matters before you today.

17 This is an extraordinary time for
18 CSX and all North American railroads. We move
19 more freight safely with record performance
20 and the prevention of injuries and accidents.
21 We work every day to make our railroads more
22 secure from outside threats, and we're

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1 investing in our infrastructure at
2 unprecedented levels, both to maintain our
3 systems and to expand them for future demand.

4 That's why today's proceeding is
5 so important. The nation is struggling to
6 build and maintain infrastructure, and our
7 industry is doing that with nearly all private
8 investment, to ease the country's burdens.
9 The nation desperately needs and is seeking
10 new jobs, and we're producing them.

11 In January, this administration
12 launched an initiative to remove or streamline
13 regulations that hamper business, dampen
14 investment or undermine job creation. We
15 support that initiative. CSX is doing what
16 the nation asks by investing \$2 billion in
17 2011 to provide new transportation
18 infrastructure, more than 3,000 new jobs, and
19 an environmentally friendly solution to ease
20 traffic congestion and reduce emissions.

21 We're doing the right things for
22 the right reasons with the right results. I'd

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1 like to make three important points today.
2 First, capital investment, job creation and
3 the environmental benefits all line up with
4 the goals of public policy.

5 We continue to hear from federal,
6 state and local governments, and from
7 customers and from communities we serve, that
8 there's a need to get more freight off the
9 highway and onto the rail system. That's what
10 we're doing.

11 Second, we continue to make
12 substantial investments in the quality,
13 flexibility and capacity of America's more
14 important transportation infrastructure. At
15 CSX, we spent \$8.3 billion between 2006 and
16 2010, and plan to spend another \$2 billion
17 this year on projects to improve service to
18 our customers, extend market reach, replace
19 aging assets and enhance the safety and
20 security.

21 In fact, we recently committed to
22 spend 18 percent of our revenues on average on

1 capital projects through the year 2015.
2 Finally, our commitment is based on the
3 existing regulatory framework, with the
4 expectation of improving returns as we make
5 our railroad more efficient and more
6 productive.

7 Any action by this Board to limit
8 long term freight rail movements and force the
9 opening of our private networks with
10 artificially constrained profits, would scale
11 down our investment plans and job creation.
12 I just sunk for some reason.

13 (Off mic comments.)

14 MR. WARD: Sorry if I offended
15 you. You pushed the button on me for that
16 last remark?

17 (Laughter.)

18 COMMISSIONER MULVEY: We have a
19 little switch up here.

20 MR. WARD: We compete vigorously
21 against all of our competitors, but as the
22 chart, which we hopefully will pull up here,

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1 the trucking industry has the greatest share
2 of the traffic. It commands 67 percent of the
3 total U.S. transportation market, based on
4 tonnage.

5 Rail, on the other hand, currently
6 holds a modest ten percent of the service
7 transportation market. Customers often have
8 sourcing or other options that further
9 increase competitive forces. They can change
10 sourcing for raw materials, or use their
11 purchasing power to encourage suppliers, like
12 railroads, to lower their prices.

13 We also face fierce competition
14 from other railroads and rail truck transfer
15 facilities, all the while creating competitive
16 advantage for our customers. Over my career,
17 I've seen the competition grow stronger.
18 What's being sought here, in our view, is not
19 more competition, but rather lower rates for
20 a limited number of shippers.

21 The Staggers Act gave the
22 railroads the ability and the incentive to

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1 increase investments in their infrastructure,
2 investments that today make the U.S. freight
3 railroads the envy of the world, and position
4 North American commerce favorably on the
5 global stage.

6 Look at what's happened since
7 Staggers Act. The volume has doubled, capital
8 investment is at historic levels, and the
9 railroads' improved health means that they're
10 able to invest not only in maintaining and
11 replacing their assets, but expanding capacity
12 to handle the freight demands of the future.

13 All of this new rail capacity
14 eases the burden on publicly funded highways.
15 You heard earlier this year about our National
16 Gateway. Since that time, we've announced our
17 intention to build a new intermodal facility
18 to serve the Baltimore region, and to complete
19 a major clearance project on the Virginia
20 Avenue Tunnel here in the District.

21 That project alone is \$160 million
22 rebuild of a century-old tunnel, to enlarge

1 freight capacity. Keeping what we have and
2 building new capacity means more jobs on the
3 railroads and the companies that support them.

4 As I noted earlier, we'll hire
5 about 3,000 people this year. That's more
6 than the 2,500 we have been hiring per year
7 since the year 2005. However, if we can't
8 generate adequate earnings to invest in our
9 networks and equipment, to attract new
10 employees and build businesses, it will not be
11 possible to man our system as it presently
12 exists.

13 I'd like to look for a moment at
14 railroads in terms of capital spending as a
15 percent of sales, and the corresponding return
16 on assets. We'll look at this in the context
17 of trucking and other industries, some of whom
18 are represented by the companies or trade
19 associations testifying before the Board in
20 this hearing.

21 In the five year period between
22 2006 and 2010, railroads invested on average

1 16.9 percent of their gross revenue or sales.
2 In turn, they earned a return on assets of
3 just 5.3 percent. This highlights the capital
4 intensity of railroads and the relatively low
5 returns that are still not sufficient to
6 justify replacing many assets.

7 Every other industry on the chart
8 invested less and earned better returns than
9 the railroads. The proposed rules that
10 transfer earnings from the rails to the
11 shippers will only serve to exacerbate this
12 disparity.

13 We're proud of the National
14 Gateway and other expansion projects, but a
15 lot of our capital goes to decidedly non-
16 glamorous but necessary items, everything from
17 rock piles to cross ties. Every year, we have
18 to maintain and replace basic infrastructure
19 that is critical to operating safely and
20 reliably.

21 As you can see on this slide,
22 these are examples of the basic assets

1 required to run a railroad. They're expensive
2 to buy and to maintain. These decisions must
3 account for significant costs of regular
4 maintenance and upgrades.

5 Any capital intensive business
6 such as railroads should be able to operate
7 within a regulatory framework that provides
8 the ability to earn returns sufficient to
9 justify continued investment. Otherwise,
10 railroads will be forced out of capital
11 spending plans and reduce employment.

12 Some of those testifying claim
13 that railroads are driving manufacturing
14 offshore. That's beyond belief. It's clearly
15 in our interest to retain customers and to
16 attract new ones.

17 For example, the Board's record
18 indicates that some chemical shippers say that
19 they're being forced to relocate their
20 facilities abroad because of burdensome rail
21 rates. Don't fall for it.

22 The truth is the chemical

1 manufacturers are in fact expanding their
2 facilities and their production capacity
3 within the U.S., and they're doing it on the
4 railroads. We're attracting new business to
5 CSX, and those customers are creating new
6 jobs.

7 This slide shows last year's
8 results. If you look further back, the
9 results are even more impressive. Since 2006,
10 more than 600 new or expanded businesses have
11 located on CSX and connecting shortlines.
12 That represents more than \$18 billion of
13 customer investments, and more than 21,000 new
14 jobs.

15 That doesn't just happen by
16 accident. CSX has a highly successful
17 industrial development program to recruit new
18 businesses. Our efforts are supported by the
19 communities we serve, and those communities
20 are often eager for new jobs, new sources of
21 public tax revenues and much needed economic
22 activity.

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1 Finally, this is what rail
2 congestion is projected to look like less than
3 a decade from now on our current course. To
4 demand that the freight industry take on
5 unprecedented feats of transportation,
6 economic and environmental performance, and
7 then to impose new mandates and reassert the
8 onerous hands-on regulation, is an attempt to
9 go forward and backward at the same time.

10 It's the wrong direction toward
11 the past and away from the future. I've spent
12 most of my career right-sizing our
13 organization, as well as rationalizing our
14 network and our equipment.

15 The railroad renaissance has
16 changed all that. Today, we're adding
17 employees, expanding our network, and
18 purchasing new equipment to the benefit of our
19 country and our customers.

20 We can do amazing things for our
21 country. I know, because we already have.
22 We're converting freight from the highways to

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1 rail; we're reducing traffic congestion that
2 costs billions of dollars in wasted time and
3 travel and fuel; and we're improving the
4 quality of the air we breathe, and continue to
5 provide an essential link for the U.S.
6 military's logistic change to troops abroad.

7 In closing, I'd ask you to
8 remember two important numbers. 500. We can
9 carry a ton of freight almost 500 miles on a
10 single gallon of fuel, and 18. We will spend
11 18 cents of every revenue dollar on America's
12 transportation infrastructure through 2015.

13 The next few years could be a
14 great opportunity for our nation if we align
15 our policies and vision. There's a lot on the
16 line. We've got to get this right by adhering
17 to the tenets of the Staggers Act, and the
18 principles of balanced regulation we've been
19 operating on over the last 30 years. Thank
20 you.

21 (Laughter.)

22 CHAIRMAN ELLIOTT: Thank you, Mr.

1 Ward. We appreciate your comments. We'll
2 next hear from Kansas City Southern, Mr.
3 Haverty.

4 MR. HAVERTY: Okay. Chairman
5 Elliott, Vice Chairman Begeman, Commissioner
6 Mulvey, I'm Mike Haverty, executive chairman
7 of Kansas City Southern. I started in the
8 rail industry 48 years ago, 1963, as a
9 brakeman/switchman on the Missouri Pacific
10 Railroad. I've been president of the Santa Fe
11 Railway and I've been at Kansas City Southern
12 now for 16 years.

13 I've seen the good and the bad
14 days in this industry. I was around at the
15 pre-Staggers era and saw an industry on the
16 verge of bankruptcy and nationalization. I
17 also see the benefits of the Staggers Act and
18 the rail renaissance that has followed. My
19 main message to you today is be careful about
20 what you do in response to this hearing.

21 The ancient oath of Hippocrates,
22 first do no harm, certainly applies to these

1 proceedings. Given the actions the STB has
2 taken in recent years to provide even better
3 protections for shippers, you should let these
4 improvements to your rate, service and
5 complaint process, a process that allows for
6 specific remedies to specific problems, to
7 work.

8 Recent decisions in favor of
9 shippers show that the process is working.
10 KCS is a vital competitor to the larger
11 carriers, especially for traffic to and from
12 Mexico.

13 KCS also provides important rail
14 to rail competition with respect to chemical
15 traffic and grain movements from the heartland
16 regions of Iowa, Nebraska, Illinois, Missouri
17 and Kansas, to important markets in Mexico and
18 the Southeastern U.S.

19 KCS also competes hard in the
20 growing intermodal markets. KCS not only
21 bridges transcontinental east-west traffic,
22 but also handles cross-border international

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1 traffic to and from Mexico. No better example
2 of what KCS is doing to better compete against
3 larger carriers can be found than looking at
4 our Rosenberg to Victoria, Texas line
5 rehabilitation.

6 KCS took a line that Southern
7 Pacific allowed to deteriorate, and spent over
8 \$170 million to rebuild it. It now serves a
9 new intermodal shipper facility at Kendleton
10 and Caterpillar has recently chosen to locate
11 a new manufacturing facility on the line in
12 Victoria.

13 This line would not have been
14 built without this Board's actions, which have
15 helped KCS remain an independent carrier to
16 the larger systems. In spite of its
17 investments and growth, KCS still remains the
18 smallest U.S. Class 1 carrier.

19 As this slide shows, KCS' domestic
20 annual revenue is about 1/18th the size of our
21 two larger competitors in the west, and about
22 1/10th the size of the other two eastern

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1 carriers. Yet we compete vigorously in spite
2 of our size disadvantage.

3 KCS also plays an important role
4 as an interline partner with all the other
5 Class 1's, and the vast majority of KCS'
6 traffic is interline traffic. As this slide
7 shows, approximately 85 percent of KCS'
8 traffic is interlined with the larger Class 1
9 carriers.

10 Because KCS interlines the vast
11 majority of its traffic, has connections with
12 every Class 1 carrier, and has critical
13 interchange points with these carriers, KCS is
14 uniquely at risk of being short-hauled in any
15 bottleneck pricing scheme and having its
16 traffic cherry picked by the larger systems,
17 if some form of forced open access switching
18 or terminal access were to be adopted.

19 This could result in loss of an
20 important rail competitor, with the potential
21 breakup of the KCS system. So as I said at
22 the beginning, be careful about what you do,

1 and first, do no harm. The unintended
2 consequences of overreaching could be even
3 further consolidation of the rail industry,
4 with even fewer independent carriers.

5 For shippers who face legitimate
6 market abuse, there is an alternative. I am
7 pleased to introduce Mr. David Konschnik, a
8 former member of the STB staff, to discuss
9 that in more detail. David.

10 MR. KONSCHNIK: Thank you, Mr.
11 Haverty. Chairman Elliott, Vice Chairman
12 Begeman, Commissioner Mulvey, I'm David
13 Konschnik, and I'm honored to be appearing
14 here before you today.

15 I began work at the ICC in 1976.
16 During my years at the ICC and STB, I was
17 involved in a full range of decisions made by
18 the agency in railroad matters. I've seen
19 what regulatory approaches have worked and
20 what approaches didn't work, and I've always,
21 especially since Staggers, been mindful of the
22 agency's dual role, to allow the market to

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1 regulate rates and services to the maximum
2 extent possible, while protecting shippers
3 where there are market failures.

4 The balancing of these factors is
5 challenging, but in my experience, the agency
6 has tried hard to provide a level playing
7 field for all participants. KCS has retained
8 me as an independent expert, and not as an
9 attorney in this proceeding. The views
10 expressed here are my own.

11 I've reviewed the initial comments
12 and the reply comments, and in my view, the
13 comments do not support a change in the STB's
14 approach in matters of competition and access.
15 It seems that the vast majority of the
16 concerns expressed are about rates. That was
17 in the comments; that's been confirmed here
18 this morning.

19 I believe the Board has processes
20 in place to deal with those concerns. While
21 I understand concerns, I can't support at this
22 time calls for reversal of the *Midtec* or

1 bottleneck precedents. They were correct
2 interpretations of the law.

3 The underlying statute on which
4 those decisions were based remains unchanged.
5 Congress has had several opportunities to
6 change the law so as to reverse these
7 precedents, and has declined to do so, which
8 indicates to me that the Board has struck the
9 appropriate balance.

10 Thus, I would not support a change
11 at this time, but instead the Board's existing
12 procedures for rate and service complaints
13 should be given time to be applied. I've seen
14 firsthand how the agency has been responsive
15 to shipper concerns in making changes.

16 The Board has been one-minded and
17 flexible in considering concerns, and in
18 trying to improve the processes and make them
19 more efficient and less costly where possible,
20 without sacrificing fairness to the parties in
21 individual cases, all while endeavoring to
22 remain faithful to the Congressional charges

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1 contained in the Staggers Act and the ICC
2 Termination Act.

3 Here are some of the things that
4 Board has done to address the shippers'
5 concerns. The Chairman mentioned some of
6 these this morning; Commissioner Mulvey also
7 talked about some of the things in revenue
8 adequacy and cost of capital.

9 In the SAC process, the Board has
10 eliminated consideration of product and
11 geographic competition in making market
12 dominance determinations. The Board has
13 adopted mandatory non-binding mediation, to be
14 conducted immediately after the filing of a
15 rate complaint, and improved the discovery
16 process.

17 The Board has made changes to
18 procedures to speed up cases, including
19 elimination of the ability to make movement-
20 specific adjustments to URCS. In many
21 respects, these changes sacrifice some of the
22 accuracy of the original system, in order to

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1 simplify the process and reduce the expense
2 for all of the parties involved.

3 Indeed, there have been several
4 SAC cases over the past few years that have
5 found in favor of the shipper, and sometimes
6 that yielded large amounts of rate relief.
7 In the non-SAC area, smaller shipments in
8 2007, the Board adopted simplified standards
9 for the rail rate cases.

10 In the service area, the Board has
11 improved both its formal and informal
12 procedures for addressing service complaints,
13 and has improved its rail customer and public
14 assistance programs.

15 To sum up, the Board has made many
16 changes to shorten and simplify rate
17 procedures, and to increase shipper access to
18 remedies for perceived abuses of market power
19 by railroads. These changes have dramatically
20 improved these processes, and should
21 significantly reduce litigation costs.

22 The changes appear to be working.

1 According to comments filed in this
2 proceeding, since adoption of the simplified
3 rate case standards, chemical shippers have
4 prevailed in seven of eight cases that have
5 been brought under the three benchmark
6 methodology, and of the rate cases that have
7 reached final resolution since that time, 92
8 percent have entered either into settlement or
9 a finding that the challenged rate was
10 unreasonable.

11 The Board can adjust its
12 procedures in the future if shown to be
13 necessary. In the meantime, a case by case
14 approach is best and safest. Any broad-brush
15 approach to competitive access at this time
16 poses significant dangers that could easily
17 present effects adverse to both railroads and
18 shippers.

19 I respectfully urge the Board to
20 resist the relatively few but nonetheless
21 fervently expressed calls for a change in rule
22 or approach by the Board in matters of access.

1 The best approach, it seems, is for the Board
2 to continue to handle these matters as they
3 arise, based on the specific facts in
4 individual cases.

5 Thank you very much for allowing
6 me to appear here today.

7 CHAIRMAN ELLIOTT: There's a lot
8 of pressure on Mr. Young, let me tell you.
9 We'll now hear from Union Pacific Railroad.
10 Mr. Young, you have ten minutes.

11 MR. YOUNG: Good afternoon
12 Chairman Elliott, Vice Chairman Begeman,
13 Commissioner Mulvey. I appreciate the
14 opportunity to testify here today. I
15 appreciate the opportunity to testify here
16 today.

17 As you know, Lance Fritz, our
18 executive vice president of Operations, was to
19 be here with me today, but I thought it best
20 that he stay in Omaha, given the unprecedented
21 flooding we're facing.

22 As many of you know, we're looking

1 at floods out there in the Midwest that are
2 going to probably break the 150 year mark. So
3 his job is to keep the railroad open and
4 continue to provide the great service that we
5 do to our customers here.

6 I would ask you to allow us to
7 submit a written copy of the testimony from
8 Mr. Fritz. He will outline what you've heard
9 today here several times, the potential
10 consequences of access.

11 Now you know my background. I
12 spent about six, seven years raising money on
13 Wall Street, and I'm going to give you a
14 little bit different twist here from somewhat
15 of an investor perspective. I'm going to
16 focus on two closely related issues, and they
17 are related, competition and investment.

18 Union Pacific invests so that we
19 can compete effectively for our customers'
20 business. But to continue to invest, we must
21 also deliver competitive financial returns to
22 our investors. Shippers proposing new access

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1 remedies say they are trying to increase
2 competition, but railroads are already subject
3 to intense competition.

4 Each year we lose and must replace
5 over ten percent of our business. We
6 continually struggle with other railroads,
7 trucks, water carriers, to win and retain
8 business. Sometimes competition's easy to
9 see, because one carrier takes traffic
10 directly from another.

11 For example, just a few days ago,
12 Kansas City Southern and UP won a significant
13 coal movement from the BNSF. Our reply filing
14 gave other recent examples of traffic
15 switching between carriers. Other competitive
16 actions are just as important. We compete by
17 increasing the value we offer customers
18 through high quality, reliable service and
19 innovative products.

20 I'll just give you one example.
21 The H.J. Heinz Company. We've been working
22 with them to redesign their supply chain,

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1 using refrigerated rail cars to ship traffic
2 from highway to rail. Again, there's a box
3 car product taking business off the highway,
4 going to rail.

5 We helped Heinz become more cost-
6 effective, competitive and environmentally
7 friendly by reducing its fuel use, CO2
8 emissions and costs, and this year Heinz won
9 the frozen food industry's Sustainable Supply
10 Chain award. Successes like this show why you
11 can't measure competition by looking only at
12 rates. You also have to look at the value we
13 provide.

14 Similarly, you cannot just look at
15 whether traffic shifts between carriers. If
16 our service creates enough value for our
17 customers, they keep their business with us,
18 give us more business, and are willing to pay
19 for the value we provide.

20 Competition is what drives us to
21 invest. It's why we poured \$30 billion into
22 our network from 1999 through 2010. It's why

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1 we plan to spend \$3.3 billion this year, \$1.9
2 billion to replace and renew existing assets,
3 and over a billion dollars for new growth
4 capacity.

5 This is the highest capital spend
6 in the history of Union Pacific Railroad.
7 Competition is why we have committed to invest
8 17 to 18 percent of our revenue annually over
9 the next several years, assuming the
10 regulatory environment will allow us the
11 opportunity to earn adequate financial
12 returns.

13 In short, competition is why we
14 devote so much of our creativity, energy and
15 resources to improving service, and expanding
16 our network. As our earnings have grown, I've
17 kept my commitments to our customers. So have
18 our investments. We can't afford to ignore
19 customers, and our customers, at least most of
20 them, recognize our efforts.

21 Our customer satisfaction scores
22 have been marching upward. In the first

1 quarter of this year, we earned a record score
2 of 91. The picture of a complacent monopolist
3 that some parties paint does not fit with our
4 approach to service, investment and growth at
5 Union Pacific.

6 Proponents of new access remedies
7 are not seeking more competition. They want
8 policies that will shift revenue from
9 railroads to shippers. These policies will
10 also have the unintended consequence of
11 increasing our operating costs, eliminating
12 efficiencies and consuming network capacity.

13 The predictable decline of
14 railroad earnings means that these policies
15 would have a serious negative impact on our
16 investment plans. Capital spending would
17 decrease immediately, just as our nation is
18 looking for railroads to provide more
19 transportation capacity.

20 This would reverse the progress
21 we've made during the last 30 years. This is
22 financial reality. If regulation prevents us

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1 from generating competitive returns on the
2 replacement value of our capital investments,
3 our shareholders will not allow us to continue
4 investing at the levels we have planned. They
5 will require that we return more cash to them
6 directly, rather than investing in future
7 growth.

8 Several parties in this proceeding
9 say that stock buybacks and dividend payments
10 are evidence that we're already earning more
11 than we can profitably invest. They argue
12 that we can easily spare this supposedly
13 excess revenue without cutting back in capital
14 expenditures. That's simply not true.

15 Stock buybacks and dividend
16 payments are not evidence of excess profit or
17 lack of investment opportunity. Every company
18 must balance between providing investors with
19 immediate returns in the form of stock
20 buybacks and dividend payments, and investing
21 capital for long-term value appreciation. We
22 can't ignore shareholder demands that we

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1 allocate some of our cash to stock repurchases
2 and dividends.

3 Every one of the publicly-traded
4 non-rail companies have filed comments in this
5 proceeding, and that has more than \$10 billion
6 in revenue. Bought back stock, UP dividends
7 during the last three years. During that same
8 time frame, almost two-thirds of the S&P 500
9 companies repurchased shares, and nearly three
10 quarters pay dividends to shareholders.

11 These are mainstream practices for
12 delivering financial value to shareholders,
13 not a sign of excessive profits as some
14 commenters claim. We must compete for capital
15 with other companies that provide the same
16 type of returns to their investors.

17 In fact, as you can see from this
18 slide, comparing how cash spent on
19 shareholders and capital investment has been
20 allocated by Union Pacific and all S&P 500
21 companies, Union Pacific allocates a higher
22 proportion to capital spending than to

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1 dividends and stock buybacks combined.

2 In 2009, while we continued to
3 invest significantly in capital expenditures,
4 we had no share repurchase at all, while the
5 S&P 500 companies allocated 19 percent to
6 share repurchases. It's critically important
7 for the Board to recognize that using
8 regulation to force down revenue and earnings
9 will increase, not decrease.

10 Shareholder demands that we return
11 cash to them instead of investing it. Our
12 investors have questioned our need to reinvest
13 17 to 18 percent of revenue on an ongoing
14 basis. In their experience, this is a
15 significant amount of money for a company to
16 invest.

17 But recently, they've been
18 encouraged by our progress in growing our
19 financial returns. They're willing to stick
20 with us as long as they see the opportunity
21 for more attractive returns in the future.
22 They expect our capital spending to pay off

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1 through higher stock prices, stronger
2 dividends and share repurchases, which would
3 increase the value of their investment.

4 We're just beginning to meet those
5 expectations. If regulation reduces Union
6 Pacific's prospects for revenue growth, our
7 investors will insist that we provide returns
8 through higher dividends and more share
9 repurchases now, rather than investing and
10 growing the business in the future. Our
11 capital expenditures will decrease.

12 As I said, this is a financial
13 reality. Earlier this month, I met with
14 shareholders and prospective investors at a
15 major equity conference in New York, where
16 shareholders are very aware of this proceeding
17 and its implications. They have a fiduciary
18 responsibility to the pension funds,
19 endowments, trust funds and individual mutual
20 fund investors who entrust money to them.

21 If Union Pacific cannot provide
22 competitive returns, many of our current

1 investors will redirect their investment to
2 companies that are not forced by regulation to
3 reduce revenue.

4 The investors who replace them and
5 those who remain will not be satisfied with
6 lower returns. They will press Union
7 Pacific's managers to reduce investment base
8 and cut costs by taking drastic actions, such
9 as slashing capital expenditures, selling
10 assets and cutting jobs.

11 We all know the significant
12 challenge our company faces to find the high
13 replacement costs of transportation
14 infrastructure in this country. If our
15 economy is to succeed and thrive in the global
16 marketplace, shippers will need the rail
17 network to carry more of the nation's freight.

18 The Board should be considering
19 how it can encourage more private investment
20 in railroads, not policies that will reduce
21 such investment. With that, I'd be happy to
22 take questions.

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1 CHAIRMAN ELLIOTT: Thank you very
2 much, Mr. Young. Thank you, panel. Vice
3 Chairman?

4 VICE CHAIRMAN BEGEMAN: Thank you
5 all, and especially Mr. Young. We certainly
6 would have understood if you needed to cancel
7 today as well. We know that you have a very
8 serious situation going on, as does BNSF. If
9 there's anything that we could do besides
10 staying out of your way, please let us know.

11 Certainly we've gotten the
12 collective message which has been sent for
13 years from industry, of sort of do nothing,
14 make no changes, we need to reinvest, we need
15 to earn adequate revenues, etcetera. You've
16 also clearly taken a very serious interest in
17 this proceeding, not only by showing up here
18 today but through all your lawyers and the
19 submissions and tracking of what's going on
20 here.

21 I recognize you're telling us to
22 make no change right now that even though

1 you've been sitting through this process and
2 hearing a lot of sort of uncomfortable
3 complaints (at least if I was on the receiving
4 end, I would be a bit uncomfortable). If the
5 Board is to do nothing, what can you do? What
6 can you do to address some of the concerns
7 that we've been hearing here today?

8 I know that we've talked a lot
9 about competition and if railroads are
10 competing. Can there be more of a use of, I
11 guess they're called Rule 11 rates? Shippers
12 have some legitimate concerns, and I'd like to
13 know what more can be done so that some of
14 these complaints can go away?

15 MR. YOUNG: I'll take a shot at it
16 first. Vice Chairman Begeman, I'll tell you.
17 What I experienced, I spend a significant
18 amount of my time out in front of customers,
19 probably a third or more. My experience in
20 front of the decision-makers in the field
21 making those decisions every day or senior
22 people is quite different from what we hear up

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1 here.

2 Granted, I haven't met a customer
3 today that will tell me "thanks for the price
4 increase." They want lower prices. I would
5 also like to have lower energy costs. I would
6 like to have crude oil at 30 bucks a barrel,
7 not 110. I'd like to have steel prices I'm
8 paying that are up 300 percent over the last
9 ten years.

10 I'd like to have my health care
11 costs drop down to single digits. I'd like to
12 have lower regulation costs that this
13 industry's facing. But when you get through
14 the discussion on the pricing, it quickly
15 moves to this. What are you doing to invest
16 and provide new products and great service for
17 me in the future?

18 I have been in hundreds of
19 conversations with the senior leaders, and
20 many of these companies are represented here
21 today, and I always start with the price
22 question, because I want to have the

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1 discussion. But their biggest concern is when
2 they look to the future, and they look at
3 what's happened with transportation
4 infrastructure in the United States, and we
5 know the story, their biggest concern is that
6 we're not going to accelerate capital in this
7 business.

8 My goal is you have a -- if you
9 have a specific issue, and I'm not going to
10 argue that we don't see some, we work with our
11 customers. We very much work with them. I
12 want them to grow. Putting a customer out of
13 business or making them non-competitive in a
14 market, that's exactly the opposite of our
15 mind set. I need their business volumes for
16 us to grow.

17 MR. HAVERTY: What I might say is
18 that I think what a railroad can do is what I
19 was taught many decades ago. You need to
20 provide safe, efficient and economical
21 service.

22 In other words, cost-competitive

1 service and on time, and that's really what it
2 gets down to. In our case, I think that we
3 certainly have been able to do that. We have
4 not had any rate cases against us, and we have
5 not had shipper complaints, and I think that's
6 what needs to be done.

7 MR. WARD: I guess I'd like to
8 make a few comments on that. One, you'll
9 notice that the people who are here are those
10 that want something to happen, i.e., their
11 rates being lower, and the impression you get
12 is there's this great discontent.

13 I'm similar to Mr. Young. When I
14 talk with customers, we have many, many happy
15 customers. You'll notice over 100 customers
16 who are not unhappy actually took the time to
17 file comments in this proceeding. Normally,
18 people who are unhappy don't do that.

19 So clearly, there are a number of
20 happy customers out there. I will remind the
21 Board that the Christiansen study, when it
22 looked at it and said there was one, no

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1 abusive market power by the railroads, and
2 they did note on the potential reciprocal
3 switch was discussed earlier, that that would
4 be the least onerous.

5 They also did note that what will
6 probably happen with that is it would lower
7 the rates for a few selected industries, and
8 with the resulting impacts one of two things.
9 Higher rates for others, and/or lower
10 investment. So clearly, even the Board's own
11 independent study said there's not an issue
12 here of market abusive power.

13 So I think we have a selective
14 group of shippers who basically want you to
15 take your power to reduce rates, when there's
16 already a process in place to do that. We've
17 been very pleased with your mediation process.

18 At CSX, we've had three separate
19 cases that were brought, where the customer
20 felt like the rates were not appropriate, and
21 through your mediation process we reached
22 resolution every time.

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1 So there are procedures in place
2 for those that don't feel like they're being
3 treated fairly, and I think that we should
4 continue to use those.

5 VICE CHAIRMAN BEGEMAN: What are
6 your thoughts on the Board's arbitration
7 process, and getting that to function? Are
8 you willing to participate, such as you do
9 with the National Grain and Feed arbitration
10 process?

11 MR. YOUNG: Well, I think the
12 processes you have in place today have been --
13 in fact, I commend you for the changes that
14 you've made in the STB over the last seven or
15 eight years.

16 I think you have to be careful
17 making a wholesale change in terms of
18 mediation, and I would again encourage our
19 customers to look at what they can utilize
20 today, that's within their control.

21 The first point is start with the
22 negotiation at the local level. We've had

1 very few, if you look at over the last four,
2 five, six years, where we got to that point,
3 because again, my goal is to help a customer
4 grow. Now that doesn't mean that you may not
5 have had a few situations you couldn't reach
6 that agreement that's out here. But I think
7 we have to be careful about wholesale changes,
8 saying we're going to offer a new mediation
9 process.

10 VICE CHAIRMAN BEGEMAN: Well,
11 there is an arbitration process that's been
12 established years ago. It's just that it's
13 never been used.

14 MR. YOUNG: I think it probably
15 hasn't been used because again, we're getting
16 a lot of the issues resolved, at least for the
17 Union Pacific, out at the local level.

18 MR. WARD: At CSX, we have over
19 4,000 customers, and the vast, vast majority,
20 three thousand nine hundred and eight-some
21 we've reached a nice agreement with, and we
22 work in a cooperative way to grow the

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1 business. So by and large, I think we do have
2 good commercial relationships with the vast
3 majority of our customers.

4 VICE CHAIRMAN BEGEMAN: Could you
5 go just a bit into the reciprocal switching
6 issue you brought up, as far as the
7 Christiansen study, etcetera? I know we
8 haven't really talked about what a standard
9 would be. It's just sort of a generic concept
10 of if there were a change or a requirement for
11 more reciprocal switching.

12 What would the actual impact be on
13 your ability to provide your service?

14 MR. WARD: One, we will have
15 experts from the other railroads talking about
16 the operational aspects of it tomorrow, and
17 I'm not the expert to do that. But clearly,
18 there's significant issues around the capacity
19 to be able to do this reciprocal switch work,
20 and continue to provide the service and
21 capture the efficiencies of the single line
22 service.

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1 Secondly, if you think about it,
2 what it does, I mean Ramsey pricing and the
3 ability to differentially price your product
4 is a key element of the Staggers Act and your
5 policies over time. What you'll start doing
6 is start breaking that down. Without the
7 profits that are available through the Ramsey
8 pricing, we do not make returns sufficient to
9 continue the investments we're making.

10 Even today, with that ability,
11 we're not yet revenue adequate as an industry.
12 We're making progress toward that. So if
13 anything, what that would do is start moving
14 us backwards, away from our ability to have
15 that revenue adequacy, to make those
16 investments.

17 I'd like to reinforce Mr. Young's
18 comments about the capital markets will
19 clearly not allow us to continue to do that,
20 if we're seeing reduced profitability. So
21 that to me would be the major impacts.

22 MR. YOUNG: And I'd like to

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1 comment. We're about ready to substantially
2 increase the amount of investment in terminals
3 and industry treks. This is our carload
4 network that's out here. We're confident,
5 when we've looked at what our ability to get
6 our returns up, that it can justify
7 investments.

8 Now these are investments you look
9 at, that are 30, 40, 50 kinds of investments
10 that are there. To bring in or to put on the
11 table uncertainty with reciprocal switching,
12 I would have to step back and question how do
13 we think about those investments.

14 You do need some certainty in this
15 industry. When we're making -- the
16 investments we're making today are when we
17 look at the future, five, ten, fifteen, twenty
18 years out. You talk about bringing in a cost-
19 based method that's out here, you have to be
20 careful of that.

21 I think that's a solution. It
22 doesn't take into account stranded costs you

1 have in an investment. It doesn't take into
2 account the replacement costs going forward.
3 It would be disruptive, in my mind, on a
4 wholesale basis.

5 Again, we haven't defined how far
6 you want to go or how broad, but again, we are
7 -- my customers use the carload network. What
8 they're looking for is even more investment in
9 that terminal to industry segment.

10 That at least in the Union Pacific
11 Railroad, particularly with the Southern
12 Pacific, had been ignored for years.

13 VICE CHAIRMAN BEGEMAN: Is the
14 concern primarily whether or not you're paid
15 sufficiently for that access, or do you have
16 more of an operational concern, or is it a
17 combination?

18 MR. YOUNG: It's both. I mean
19 think about -- and you'll have the opportunity
20 with the operating folks here tomorrow. But
21 you clearly, one of the ways you can provide
22 great service and improve your efficiency is

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1 you have density. We can move blocks of
2 traffic all the way into the CSX and Norfolk
3 Southern off the UP Railroad.

4 You start stripping that volume
5 out, where we're short-hauling ourselves, you
6 end up with less efficient and you have more
7 handling. So there's an efficiency issue
8 there. My concern is the decision on making
9 investment in the future. The investment is
10 generated by the over-the-road mode.

11 Investment in terminals would be
12 very, very difficult to make for just handling
13 the switch. The rates would be phenomenally
14 high. Where we make the money is in moving
15 that car over the road. So that has
16 implications, then, on the profitability when
17 you look at a particular geographic area.

18 VICE CHAIRMAN BEGEMAN: Mr.
19 Haverty. I'm sorry, I interrupted you.

20 MR. HAVERTY: I agree with what
21 Jim said. I think it is a combination of both
22 price and service, and I do think that if a

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1 reciprocal switching agreement is in place
2 today, and for some reason it's cancelled, I
3 think that if the shipper thinks that they are
4 not being treated fairly, then they have the
5 right, I think, to come to the Board.

6 But I think to say that we are
7 going to just open up access to all reciprocal
8 switching is in fact an open access concept.
9 I agree with Ed Burkhardt earlier that
10 testified.

11 I was interviewed by folks from
12 England prior to them privatizing their
13 system, and this is right outside Santa Fe.
14 They said we're trying to figure out whether
15 we should have open access or how we should do
16 it.

17 I said if you have open access, it
18 will be a disaster, because nobody's going to
19 make any money, and you are going to have a
20 safety record that is going to be horrible.
21 Guess what? Nobody made any money. They had
22 all kinds of accidents and they renationalized

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1 the railroad in England. I'll tell you what.
2 I don't think we want to do that here.

3 MR. WARD: Well, I'd like to make
4 one comment, Commissioner Mulvey. You made a
5 comment earlier that about 50 percent of the
6 reciprocal switches on CSX have been closed
7 down. As best we could do through technology
8 to try to understand that better, our initial
9 read is that is not true.

10 We have basically, when a business
11 has gone out of business, we have closed that
12 reciprocal switch but no others have. I would
13 double-check that and confirm that with you.
14 We could not verify that fact.

15 VICE CHAIRMAN BEGEMAN: Go ahead.

16 CHAIRMAN ELLIOTT: Commissioner.

17 COMMISSIONER MULVEY: Thank you.
18 Mr. Young, railroads, especially the European
19 ones, have historically invested in segments
20 of the market where competition is present,
21 and you mentioned how competition is a driving
22 force in your investment decisions.

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1 In the UP, including the PRB you
2 double-tracked to increase intramodal
3 capabilities, etcetera, competition drives
4 investment, and if that's the case, why would
5 you stop or reduce investment if additional
6 competition is developed in other segments of
7 the market, say due to changes in regulatory
8 policy which promoted more competition?
9 Wouldn't that spur on competition?

10 A lot of the studies show that
11 competition is the driving force of
12 innovation. Studies, of Japan for example,
13 demonstrate that the Japanese had more
14 competitive firms in the industries where they
15 had the most innovation.

16 That's what gave them their
17 advantage, rather than government subsidies.
18 So wouldn't competition drive more innovation
19 at Union Pacific and more investment?

20 MR. YOUNG: Well Commissioner
21 Mulvey, I think it's a function of how you
22 want to define competition. My biggest

1 concern is that we have artificial competition
2 interjected into an industry that doesn't
3 reflect the type of reality on replacing
4 assets and return of capital that the market
5 requires.

6 That is the key when you look at
7 this, where you're going to have -- we're not
8 allowing the market to work here. We have
9 made investment across our network. We don't
10 differ in shape between a single serve or an
11 open location. You run a network, you have to
12 invest.

13 We've made huge investments along
14 the chemical coast, where you have some of the
15 highest industries there that are single
16 serve. By the way, it's also an industry --
17 in fact, our largest chemical customer, I
18 don't you may have noticed here the other day,
19 announced a \$1 billion expansion in chemical
20 production on the Gulf Coast. A lot of that's
21 on the UP Railroad.

22 So it's great to say competition.

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1 I understand what's out there. My biggest
2 concern is how we define it, and if it's an
3 access provision that doesn't reflect the
4 substantial cost of replacing assets or sunk
5 assets, you're going to see this industry go
6 backwards.

7 COMMISSIONER MULVEY: Some would
8 suggest that if you had more open access, that
9 the owning railroad would be able to charge
10 the efficient component price. So the owning
11 railroad would at least be compensated for any
12 loss of traffic. Would that be something that
13 you would be willing to consider, if you had
14 --

15 MR. YOUNG: Oh, we had talked
16 about that actually with Chairman Rockefeller,
17 in terms of the consideration there. But the
18 fact is we couldn't get to that point, in
19 terms of the logic. That's why it broke down.
20 But it really does reflect again, when we're
21 making investments, I'm double-checking the
22 sunset quarter today.

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1 You know, it's going to be, when
2 we're all said and done, about a \$3 billion
3 investment between LA and El Paso that's out
4 here. So again, I think you have to ask
5 yourself the question. To me, you know,
6 Chairman Rockefeller, obviously I didn't agree
7 with everything he said. I did agree with
8 several points he made.

9 He said the nation's facing a huge
10 issue in terms of infrastructure in the
11 future. Railroads have got to be part of it.
12 I think we all agree with that. We also said
13 the STB needs to think the 21st century. I
14 agree with that.

15 To me, what that means, if you
16 look at where we were, and Commissioner you
17 know this, pre-'80, going bankrupt, '80 to
18 2000, an environment of substantial
19 productivity, pricing to consume excess
20 capacity and then 2000, we hit a point that we
21 woke up one day and we were tilt, and UP
22 Railroad probably fared the worst in 2003,

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1 where we had demand exceeded capacity.

2 You're in a world now that I think
3 you have to ask yourself the question how do
4 we incent more investment? How do we think
5 about replacement costs going forward?

6 COMMISSIONER MULVEY: Mike, you
7 mentioned about the return on investment that
8 CSX gets, versus we've heard from before that
9 railroads were in the top ten percent of all
10 industries in terms of earnings, and your
11 numbers suggest that it's somewhat less than
12 that. You're more in the middle, I suppose,
13 rather than being on top.

14 If that's the case, can you
15 identify any investments, needed investments
16 that you're unable to pursue at this point,
17 with the revenue and capital that you have
18 today? Are there any things you're postponing
19 that you would do if returns were better?

20 MR. WARD: Well, I think you know
21 our industry well enough to know,
22 Commissioner, when we start our capital

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1 planning process every year, we're spending \$2
2 billion this year. It's the most we've ever
3 spent. The request list from our department
4 was about \$3-1/2 billion.

5 So there's always many very good,
6 justifiable projects, but quite frankly we are
7 constrained by the financial markets, as to
8 how much we can afford to spend. So you'll
9 notice that at CSX and the industry in
10 general, as we have earned more money, we have
11 invested more money, because I think we have
12 a lot of very good projects to invest in.

13 So clearly, I mean, I think the
14 employees of CSX, if I told them we could
15 spend another billion dollars, would have no
16 trouble finding the ways to spend those monies
17 on cars, locomotives, facility expansions. As
18 you know, you mentioned about giving trucks
19 off the highway.

20 We're spending significant
21 capital. We just opened \$175 million
22 intermodal terminal up in northwest Ohio. A

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1 lot of our growth capital is around the
2 intermodal, which is growing at least twice
3 the rate of the rest of our traffic. So we
4 could find plenty of ways to spend more.

5 I don't know how that measurement
6 of us being in the top ten percent of
7 profitability, what that means or where it
8 came from. I do know our returns are
9 actually, while we've gotten much more
10 profitable in the last five, six years, we're
11 almost approaching the average for American
12 industry.

13 MR. YOUNG: Commissioner Mulvey,
14 can I comment on that a minute? I think you
15 have to be careful about that statement, ten
16 percent.

17 Unfortunately in this industry,
18 when you look at book value of assets, you
19 look at operating margins and return on
20 capital. The challenge, investors look at
21 cash flow in this business. They look at
22 future cash flows discounted back. That's one

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1 way they look at a valuation.

2 The reason they do that is because
3 there's such a significant spread between the
4 cost of capital, replacing assets, and what
5 you have on the books. Example. UP this
6 year, \$3.3 billion in capital. Depreciation
7 is \$1.4 billion. To give you some perspective
8 on the pressure, we're like Mike. My number
9 is 3.3 billion. The actual request list, and
10 they had good projects, was over four billion.

11 The real question I believe we've
12 got to ask ourselves is how much do we need,
13 what should that rate be to meet the country's
14 needs in the future. My belief is even though
15 the industry has a record investment this
16 year, it still doesn't come close to what is
17 projected out there.

18 One last item. It wasn't a
19 coincidence that I came out of my annual
20 shareholders meeting on May 1st and announced
21 a new \$3.3 billion all-time record capital,
22 and the same time we increased the dividend.

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1 That wasn't a coincidence, in terms of the
2 shareholder support.

3 COMMISSIONER MULVEY: Thank you.
4 Yes, numbers are always interesting. They can
5 be spun a whole bunch of different ways. For
6 example, we had the railroads' percentage of
7 tons compared to trucks. By using ton miles,
8 you get a different result. So depending on
9 how you're measuring it. Revenues, sorry to
10 say, would yield an even lower percentage. So
11 it really depends upon how it's measured.

12 I have one question also for Mr.
13 Haverty. You argue that you're much like the
14 shortlines, that you think KCS should be
15 treated differently from the other Class 1's
16 with regard to any kind of access remedies.
17 You indicated that KCS provides an important
18 competitive balance.

19 But if KCS, and the other carriers
20 that might provide service on shorter hauls
21 still exercise pricing power, why should the
22 remedy be different from KCS than for the

1 other Class 1's, if indeed you have the same
2 kind of strength, pricing power strength.

3 MR. HAVERTY: You know, I think
4 the point that we tried to make is that
5 because we are smaller and we clearly do
6 connect with all the other railroads. In
7 fact, we have the only railroad in North
8 America that connects with every other
9 railroad in North America.

10 But if you go to total open
11 access, because we're so much smaller and
12 don't have the longer hauls that some of the
13 others do, what we are concerned about is that
14 they can come in and cherrypick our business,
15 and basically put us out of business. Then we
16 are no longer really a viable competitor, and
17 today, we are a viable competitor.

18 COMMISSIONER MULVEY: I think the
19 average length of haul for all railroads,
20 Class 1 railroads right now is 919 miles.
21 That's according to the AAR's Yearbook of
22 Railroad Facts. Do you know what it is

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1 offhand for the KCS network, including the
2 Mexican portion?

3 MR. HAVERTY: With the Mexican
4 portion, that has increased now to -- we're up
5 probably about 750 to 800 on that kind of a
6 haul. When we had just the U.S., it was less
7 than 500. It was about 450.

8 COMMISSIONER MULVEY: Thank you.

9 CHAIRMAN ELLIOTT: I don't really
10 have any questions. I just have one thought.
11 There's obviously a difference between what
12 the shippers are saying and what you're saying
13 to us. I think that fight has been going on
14 since the Staggers Act has basically been put
15 in place, and it's probably been going on way
16 before that, for the last 100 or so years.

17 I don't know if there is a certain
18 way of resolving it, especially taking out all
19 the contingencies and things that could
20 possibly happen if we do some kind of access
21 remedy. But I did notice in one of the
22 filings -- and I ask people to bring ideas to

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1 me -- one of the filings brought up an idea of
2 a pilot project with reciprocal switching.
3 Obviously, there would have to be some kind of
4 ability to control that project, like in any
5 type of experiment.

6 But I would wonder, in the
7 interest of maybe finally resolving this
8 thorny question that people have been fighting
9 about, would the railroads be amenable to
10 something like that?

11 Of course if it were possible that
12 it could be controlled in some manner, would
13 they be amenable to taking a look at a pilot
14 project and seeing if it creates useful
15 competition, and if in fact what the shippers
16 have been saying all these years is correct?

17 Or if it really shows what the
18 railroads have been saying is correct, that
19 they're not going to be able to invest
20 properly and especially with respect to
21 reciprocal switching areas, when you bring
22 something, somebody else in, using your own

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1 property, there's really no incentive to
2 invest, if it starts deteriorating as a
3 result.

4 So that's my question: would that
5 be something that would be of interest to the
6 railroads?

7 MR. WARD: I'll be glad to go
8 first, Jim. No, it would not be of interest
9 to the railroads.

10 CHAIRMAN ELLIOTT: I should have
11 made it a shorter question. Why is that?

12 MR. WARD: Well, I think for some
13 of the reasons you noted, that terminal
14 infrastructure, as Mr. Young said, that you
15 make your money on the long haul, but terminal
16 infrastructure you would not do of its own
17 accord.

18 So you're going to be turning
19 those assets over, increasing the operating
20 complexity, which you'll hear about tomorrow,
21 and I think as Mr. Hamberger noted earlier,
22 they do have that in Canada, and some of the

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1 customers up there are still unhappy, because
2 it's about rates. It's not about access, and
3 you have remedies in place to deal with rate
4 issues in the current regime.

5 So I think it's a solution
6 searching for a problem that already has a
7 solution, according to procedures.

8 MR. YOUNG: I think that the issue
9 you run into is what signal are we sending to
10 the markets, in terms of, you know,
11 experiments in this industry, I think, can be
12 a real problem, in terms of what you expect in
13 the future.

14 You know, if we're running an
15 experiment, I can guarantee you when I'm in
16 New York talking to the rating agencies on
17 bonds, they're going to be asking where is
18 this going, what does this mean.

19 I would argue you have it within
20 your control today, in terms of looking at the
21 competitive issues in many of these areas. I
22 would ask you to think about competition in

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1 many of these areas transloading. It was
2 touched on a little bit. It's one of the
3 fastest-growing businesses we have.

4 I know the BN is doing it, because
5 they've been very effective taking business
6 from us. So you've got to, I think, be
7 careful when we think about rail to rail.
8 That is a form of truck to rail. But it is
9 very, very effective, and we see it growing
10 very high in the business.

11 CHAIRMAN ELLIOTT: Now would the
12 markets, people that you're talking to, the
13 analysts, if you, I mean if we came to some
14 solution and the only thing we were looking
15 for was the correct solution, the solution
16 that worked, as opposed to having proceedings
17 like this every 15 years, which seems to be
18 what we do, wouldn't that settle the markets
19 better than just having this unknown out
20 there?

21 MR. YOUNG: Here's what the
22 markets want. They want our returns to

1 consider the replacement cost of assets. So
2 you have to think about that, and I know we
3 have debated it for a long time.

4 But the fact of the matter is, the
5 reason that my shareholders are not reacting
6 negatively today to the \$3.3 billion
7 investment is we've delivered reasonable
8 returns, but the focus is on the future.

9 They're questioning when you're
10 putting \$3.3 billion into the business, are
11 you going to be able to price and earn the
12 kind of return on capital that you need going
13 forward. That return on capital number, when
14 you think about the replacement cost of assets
15 in this business.

16 You know, last year, UP reported
17 about ten and a half percent. If you take a
18 reasonable methodology, you know, depreciated
19 new, in terms of calculating a return, it's
20 about half that. That's their concern. They
21 see this significant requirement, and
22 unfortunately we've been living off the past.

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1 Chairman Elliott, you know, I've got a project
2 on the Mississippi River.

3 103 year-old bridge, Sling Sand
4 Bridge (ph). It's closed four to six hours a
5 day on one of the busiest rail corridors in
6 the world. We're going to replace that, if
7 the government helps us get the permitting
8 done. It's a \$400 million investment. Those
9 are the types of things that are out there.

10 MR. WARD: Just to reinforce that
11 idea, I know you have some Wall Street experts
12 coming to speak to you, to this hearing. The
13 first question they ask me is what about
14 replacement costs? I mean that is constantly
15 in their mind, because they are looking at
16 these vast sums that we're going to have to do
17 to replace these older assets.

18 CHAIRMAN ELLIOTT: Thank you very
19 much for coming today. We really appreciate
20 you taking the time. It's five to 2:00. I
21 think we're going to take a 45 minute break,
22 since we're going a little slower than we

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1 thought -- a very verbose bunch.

2 So remember to take your badges
3 with you, because you'll have a difficult time
4 getting back in. So thank you.

5 (Whereupon, at 1:57 p.m., a
6 luncheon recess was taken.)

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1 A F T E R N O O N S E S S I O N

2 2:46 p.m.

3 CHAIRMAN ELLIOTT: All right. Why
4 don't we get going again? We're going to
5 start with Panel VII. We'll start out with
6 Consumers United for Rail Equity, Mr. English.
7 You have ten minutes.

8 Panel VII

9 MR. ENGLISH: Thank you very much,
10 Mr. Chairman. I appreciate that. I am Glenn
11 English. I'm the chief executive officer of
12 the National Rural Electric Cooperative
13 Association, and also appearing here for CURE,
14 Consumers United for Rail Equity. I am
15 accompanied by CURE's executive director and
16 counsel, Bob Szabo and Mike McBride, both of
17 Van Ness Feldman.

18 Mr. Chairman, back in 1980, when
19 the Staggers Act was passed, I was a member of
20 Congress. I remember very well Harley
21 Staggers bringing that legislation to the
22 floor, and certainly I remember very well the

1 vote that was taken at that time, the promises
2 that were made.

3 I've got to admit something to you
4 this morning, Mr. Chairman. I voted against
5 the bill, and let me tell you why. Because of
6 the fact that Alfred Kahn had promised us much
7 the same thing in rural areas regarding
8 airline deregulation, and since that was first
9 implemented and the time that vote was taken,
10 what became very apparent was that rural
11 America was not going to benefit, that rural
12 America was in fact going to be hurt. That
13 was one of the primary concerns that we had.

14 If you recall, we had a lot of
15 promises about competition, and those promises
16 of competition didn't come about. What we had
17 was consolidation, and what we had were
18 airlines dropping service. What we had was in
19 fact areas that were not well-served ended up
20 paying more.

21 I think we look at what's happened
22 under the Staggers Act, certainly contrary to

1 the intent. We've gone much in the same
2 direction, that we have fewer Class 1
3 railroads, we have less competition, and those
4 of us from rural America who are classified as
5 standard shippers in fact are taken advantage
6 of.

7 Since the legislation was passed,
8 and I do want to point out that Harley
9 Staggers did recognize and take note of the
10 fact that there were areas of the country that
11 would not likely experience competition, and
12 he wanted to protect those areas. He put
13 provisions in the law to do that.

14 But we've been told by some of
15 your predecessors, certainly shortly after
16 that Act was passed, that carrying out that
17 provision simply was not going to be possible.
18 That in fact, what we had to do is to first
19 look at the financial well-being of the
20 railroads.

21 Therefore, we found ourselves
22 dealing with rules and regulations that did

1 not carry out the intent of the Act, but
2 instead were intended to make sure that the
3 railroads got adequate revenue to be able to
4 meet their needs.

5 We all understand the dire straits
6 railroads found themselves in. We all
7 recognize and understand the railroads are
8 critical to this country, and those of us who
9 are stranded shippers, by the various
10 definition, don't have any other way to go.
11 So we want to see healthy railroads in this
12 country.

13 But we dealt with this for over 20
14 years. But in the last ten years, what we
15 have seen is a recovery by the railroads, and
16 they have done it very well financially. I
17 think contrary to some of the testimony that
18 you heard earlier, I think without question if
19 it falls into the category of what I remember
20 some used to say about the electric utility
21 industry, it's almost in the same category as
22 what they called the "widows and orphans

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1 fund."

2 What they mean by that is there's
3 very little risk, and an opportunity of good
4 steady revenue. Certainly that is what we
5 have seen, is great stability and we have seen
6 people investing. We have seen people
7 recommending to investors they invest in
8 railroads because of the financial security
9 and certainly the financial return that
10 they're promising. They're in great shape.

11 And if anything else is needed,
12 probably the one man who's recognized in this
13 country as being great on investing his money
14 in the right place and his company's money is
15 Warren Buffet. Certainly his investment in
16 BNSF, I think, underscores the fact that he
17 sees this as a very fine investment.

18 In fact, it's my understanding
19 that Berkshire Hathaway received a dividend in
20 the neighborhood of some several million
21 dollars, and their profitability increased by
22 30 percent. So that gives you some idea about

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1 the health of railroads.

2 The point that I'm trying to make
3 here, Mr. Chairman, is that a promise was made
4 30 years ago. We spent 20 years dealing with
5 the health, financial health of railroads. We
6 spent 20 years trying to put the railroads in
7 shape so they would be able to deliver not
8 only for our members, but for America, and I
9 think without question they're in that shape.

10 The promise was made during that
11 20 year period that once the railroads were on
12 their feet, we would have actual competition,
13 and we would be assured that we would receive
14 fair treatment. I think without question, now
15 is the time for that promise to be kept.

16 I would hope, Mr. Chairman, that
17 you would take into account not just, as we
18 heard today, the financial profitability of
19 railroads. Think about the impact that this
20 has on people, real people. Those of us with
21 the electric cooperatives, we serve rural
22 America. We serve some of the folks that are

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1 low income. We serve areas that depend on
2 economic development.

3 We find that without question,
4 many of those folks are struggling during
5 these times of economic difficulty. Electric
6 bills have an impact. They spell the
7 difference.

8 We have testimony from a gentleman
9 in Nebraska, talking about the fact that the
10 impact that it has on his electric bill is
11 going to determine whether he can eat once a
12 day or once every two days.

13 That's a real impact. Those are
14 real people. I know that you have received
15 correspondence from real people, talking about
16 what your decision is going to mean to those
17 folks.

18 You have ways in which you can
19 deal with this. From a regulatory standpoint,
20 there's no question that there are barriers
21 there that are quite frankly loaded, have been
22 loaded to provide for the financial well-being

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1 of railroads.

2 To put stranded shippers on an
3 unequal footing, work to their disadvantage.
4 Now is the time to put everybody on an equal
5 footing, Mr. Chairman. Let's have some real
6 competition.

7 Let's address the rail to rail
8 competition issue, the bottleneck rule and
9 certainly that heavy burden of proof on the
10 reciprocal switching needs to be dealt with,
11 and paper barriers. All of these are
12 challenges and issues.

13 I know that others have argued
14 against addressing those issues, saying that
15 you don't have the authority to do so. They
16 have difficulty pointing out where in the law
17 says you don't have authority. It seems like
18 you have a lot of authority when it comes to
19 rates.

20 I would suggest and urge this
21 Commission that they have a responsibility, if
22 they think they're lacking any authority, to

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1 go to the Congress and see if the Congress
2 isn't willing to expand it, if you feel it's
3 necessary. I don't think it is. I think you
4 can deal with it under present law. I think
5 you can in fact address the reality that now
6 is the time to carry out the promise of the
7 Staggers Rail Act.

8 Now is the time to make that apply
9 to all people in all parts of the country. I
10 think now is the time to prevent the kind of
11 abuse that we've seen taking place in the name
12 of the financial well-being of railroads.

13 I appreciate very, very much you
14 allowing me to testify, Mr. Chairman. I have
15 written testimony for you, and I hope that all
16 that written testimony will be made part of
17 the record.

18 CHAIRMAN ELLIOTT: Thank you,
19 Congressman English. We'll next hear from
20 Western Coal Traffic League. You have ten
21 minutes. Are we short of a mic, or are we all
22 right?

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1 COMMISSIONER MULVEY: I think that
2 mic on the end may work, but I think it was
3 not turned on. Make sure it's turned on.

4 MR. PFOHL: Chairman Elliott, Vice
5 Chairman Begeman, Commissioner Mulvey, I'm
6 Peter Pfohl. I'm counsel for the Western Coal
7 Traffic League, and I'm appearing today on
8 behalf of WCTL's president, Dwayne Richards,
9 who has submitted testimony in this
10 proceeding, but unfortunately is out of the
11 country and asked me to appear in his place
12 today.

13 I'm joined today by Ken Baseman of
14 MiCRA, an economic consulting firm. Ken and
15 his colleague, Dr. Frederick Warren Boulton,
16 also submitted testimony on behalf of WCTL.
17 We will biding our time and I'll start. In
18 his testimony, Mr. Richards reviews the state
19 of competition for Western Coal since the
20 1970's.

21 The most recent period of the last
22 seven years is really the focus of the

1 testimony. In my first chart -- there we go.
2 In this first chart, I'm not sure if you can
3 read it all that well from there, it's on the
4 record as well -- Richards Chart 3 reflects a
5 significant change in the market during this
6 period, with a near tripling of Powder River
7 Basin rates between the years of 2003 and
8 2010. This is for competitive shippers.

9 Dr. Willig said this morning that
10 just because rates are going up doesn't mean
11 there's a problem. Well in this respect, the
12 railroads contend that increased costs are the
13 cause of skyrocketing rates. But cost
14 increases aren't the real explanation, which
15 is reflected in the next chart.

16 This is Richards Chart 6. This
17 chart reflects the fact that even while
18 variable costs have increased in recent years,
19 revenues have increased even more, leading to
20 an annual Western Coal contributions today
21 approaching \$3.5 billion.

22 The next chart, which is Richards

1 Chart 9 on the record, shows that while rail
2 costs have increased by 2 mils per ton miles
3 for Western Coal shippers, market rates have
4 increased by 14 mils, reflecting an enormous
5 growth in carrier contributions. In sum,
6 Western Coal shippers paint a troubling
7 picture of the state of competition today,
8 highlighted by a near trebling of market
9 rates, with no meaningful correlation to
10 costs.

11 Business no longer changing hands
12 for competitive coal shippers, and so-called
13 competitive rates approaching and exceeding
14 even captive rates, which is reflected in the
15 last chart here.

16 What do the railroads say in
17 response to this evidence? Well, UP and BN do
18 not deny these numbers, but they still contend
19 that they vigorously compete. But as proof,
20 BN merely states that we win some and we lose
21 some, and it cites the recent loss of some
22 unrelated intermodal traffic.

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1 UP says it has specific proof of
2 pervasive competition, but offers a grand
3 total of four examples over seven years of
4 business changing hands. And even those few
5 examples don't hold up, as none of the three
6 public examples furnished involve head to head
7 competition.

8 Furthermore, each of the shippers
9 in the three public examples cited by UP have
10 now refuted the fact that competition exists
11 for those movements on the record in this
12 proceeding. So what are we left with? The
13 answer is no or virtually no examples of
14 Western Coal traffic, where UP and BN compete
15 head to head, that's changed hands in seven
16 years.

17 That's truly a remarkable fact,
18 given the numerous customers and hundreds of
19 millions of tons involved. Dr. Willig said
20 that these facts are inflammatory, but in the
21 end, all but admits that the duopolists aren't
22 competing. He says no worries though; from an

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1 economic perspective, the market has simply
2 settled down, and efficient match-ups have
3 been reached between carriers and their
4 customers.

5 This is a very telling conclusion,
6 I think, which we respectfully submit is a
7 problem. Market equilibrium is nothing with
8 today's market, is something that does not
9 satisfy coal shippers and should not satisfy
10 the Board.

11 WCTL respectfully submits that
12 there's a substantial competitive problem
13 involving the largest segment of Western rail
14 commerce, and it needs to be addressed. So
15 what to do? The principle request that the
16 WCTL seeks in this proceeding is a change in
17 the Board's market dominance determinations in
18 rate cases, through the issuance of a policy
19 statement.

20 That statement would clarify that
21 under the Board's market dominance rules, even
22 a shipper with two carrier access can bring a

1 rate case if the rates that it's receiving
2 exceed 180 percent of cost. This is
3 consistent with Congress' directive in the 4R
4 Act, that market dominance should be a
5 threshold test, and even customers that in
6 oligopolic markets should be able to bring a
7 case before the agency.

8 That concludes my statement, and
9 I'll turn my remaining time over to Mr.
10 Baseman.

11 MR. BASEMAN: Thank you Chairman
12 Elliott and Commissioners. I'm pleased to be
13 here. If you can go back to the first chart,
14 the one with the price history over time.
15 Yes, thank you.

16 What we have here is if you look
17 from roughly 1990 through 2004, nominal prices
18 are fairly stable, and during this period,
19 there was rapid growth in coal shipments out
20 of the Powder River Basin. It increases, it
21 almost doubled over the period. So clearly
22 investments, debottlenecking, whatever, is

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1 occurring to accommodate dramatic growth.

2 In 2003, in an investment call
3 with New York analysts, the top executives of
4 UP indicated that these prices, the prices as
5 of 2003, were adequate to cover their all-in
6 costs, and they also indicated that they had
7 just completed a major capacity expansion in
8 the Powder River Basin and on a going-forward
9 basis, incremental capacity was going to be
10 easier to come by.

11 What that tells me as an economist
12 is in rough numbers, we've got a fairly
13 competitive, stable situation, stable for a
14 long time, supportive investment, and it's
15 confirmed by the statements that the UP
16 executives made to the investment analysts.

17 So when Dr. Warren Boulton and I
18 looked at what happened to prices after 2004,
19 we were looking around for explanations,
20 possible explanations for prices going through
21 the roof. We concluded that the most likely
22 explanation is either tacit or explicit

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1 collusion -- we won't worry about explicit
2 collusion here; that's kind of real felony
3 stuff and DOJ worries about that.

4 But in terms of -- so I'll just
5 call it collusion. But I'm not sure what Dr.
6 Willig thought was inflammatory about all
7 this; maybe it was the suggestion of explicit
8 collusion.

9 In 2009, BNSF's CEO, in another
10 conference call with New York, was asked about
11 a fear that price discipline might be breaking
12 down, because it had recently won some
13 business from UP.

14 His reaction to that question was
15 not "this is inflammatory; I'm offended by the
16 notion that I would be worried about price
17 discipline, and might be holding off on trying
18 to win customers."

19 His reaction was no, no. There's
20 an explanation for that. It was an anomaly.
21 We actually -- maintaining price discipline is
22 something that you shouldn't worry about, Mr.

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1 Analyst.

2 So there's certainly a lot of
3 evidence that the price increases are
4 consistent with the change in behavior around
5 2004. You'll recall that in 2004, there were
6 the public pricing pronouncements and the
7 announcements of a change from contract to
8 tariff that wasn't carried through. But the
9 net result of the change in market environment
10 around 2004 was also move away from long-term
11 contracts to much shorter-term contracts.

12 So in looking for other
13 explanations, if you look at the change in
14 variable cost. Peter showed you the chart on
15 that. Variable costs don't come close to
16 explaining this. Look at investments, the new
17 investments being made later, later than 2003.
18 Explain the price increases.

19 Mr. Koraleski in this testimony,
20 or in his statement, indicated that UP had
21 invested something between 375 and 500 million
22 dollars between 2003 and 2011 on Western Coal

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1 or Powder River Basin coal capacity
2 improvements.

3 UP's share of the increased
4 contribution over this period was something in
5 the order of 750 to a billion dollars a year.
6 You don't need that kind of an increase in
7 contribution margin to cover 375 to 500
8 million dollars in investment. Thank you.

9 CHAIRMAN ELLIOTT: Thank you, Mr.
10 Baseman. Now we'll turn to the Concerned
11 Captive Coal Shippers. Mr. Loftus, you have
12 ten minutes.

13 MR. LOFTUS: Thank you, Mr.
14 Chairman. Chairman Elliott, Vice Chairman
15 Begeman, Commissioner Mulvey, my name is
16 Michael Loftus. I'm appearing on behalf of
17 the Concerned Captive Coal Shippers today.

18 The members of that group are
19 American Electric Power Service Corporation,
20 the City of Grand Island, Nebraska, Duke
21 Energy Corporation, Dynergy, Inc.,
22 Intermountain Power Project, Progress Energy

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1 Carolinas and Progress Energy Florida,
2 Seminole Electric Cooperative, Inc., South
3 Carolina Public Service Authority, and South
4 Mississippi Electric Power Association.

5 Collectively, those entities ship
6 -- I just triggered my chair -- shipped --

7 CHAIRMAN ELLIOTT: I think Mr.
8 Ward snuck up on you.

9 MR. LOFTUS: Yes, in excess, well
10 in excess of 100 million tons of coal annually
11 by rail, and they're extremely concerned about
12 the issues the Board is examining in this
13 proceeding, and they thank the Board for
14 initiating this proceeding and holding this
15 hearing.

16 I'd like to make two points very
17 briefly, the first being that the Board's
18 competitive access rules clearly should be
19 modified. The 1985 competitive access rules
20 have failed to serve what was clearly their
21 intended purpose under the statute, and should
22 be modified.

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1 We agree with the Chairman's
2 suggestion that 25 plus years without any
3 results indicates that fact that these rules
4 are not working, and differ strongly with the
5 suggestion that that record indicates that
6 they're working just fine.

7 The second point, the Board has
8 the authority to change its own rules. There
9 have been arguments made by some of the
10 railroads that that is not the case. We have
11 addressed those arguments in detail in our
12 comments, but we want to simply say here we
13 believe it's very clear Congress has done
14 nothing to limit the discretion that was
15 afforded to the Board under the statute.

16 It clearly has, in our view, for
17 the reasons set forth in detail in our
18 comments, authority to reexamine and change
19 its competitive access rules at this time. We
20 believe there are good grounds for it to do
21 so.

22 I'd like to turn now to the

1 proposals that the Concerned Shippers have
2 made to the Board in this proceeding, and
3 first, we believe that it is appropriate that
4 the Board adopt simple, readily ascertainable
5 bright line standards, to administer 49 U.S.C.
6 10705 through routes.

7 The proposals that we have made
8 recognize the statutory consideration of the
9 carriers' revenue needs, and they do in a very
10 explicit manner, that the Board is well
11 familiar with.

12 The specific proposal is that the
13 Board prescribe an alternative through route
14 under Section 10705, where the revenue to
15 variable cost ratio for an existing routing
16 exceeds the STB's RSAM level, or in the case
17 of a situation where a proposed new routing
18 would be shorter, in that instance, we suggest
19 it would be more appropriate to look at the
20 RVC greater than 180 level.

21 In each instance, you would be
22 looking at the revenue to variable cost ratio

1 under the existing routing, as opposed to the
2 alternative being considered. Now point out
3 that in the Board's most recent decision in
4 689 sub number one, the average RSAM level for
5 the Class 1 carriers is 280 percent of
6 variable costs, and the RVC greater than 180
7 is 240 percent of variable costs.

8 These are both numbers that are
9 very substantially in excess of the
10 jurisdictional threshold. They both entail
11 very substantial degrees of differential
12 pricing that would be allowed to the carriers
13 before these standards would be triggered, in
14 a manner that would expose the carrier to the
15 possibility of a competitive through route
16 being established with another alternative.

17 Now we respectfully submit that
18 these standards constitute appropriate means
19 of administering the very general language of
20 Section 10705, i.e. "desirable in the public
21 interest," "adequate," and "more efficient or
22 economic."

1 The proposed reliance on RVC
2 calculations and revenue adequacy measures is
3 consistent with the statutory language itself
4 which, as noted, contemplates recourse to
5 economic considerations, and has the added
6 benefit of establishing a link between through
7 route relief and the financial standing of the
8 carrier in question.

9 Now we know and draw your
10 attention to page 78 of our opening comments,
11 where we quote language from the Board's 2011
12 Entergy decision, where it looked at the level
13 of the rates there involved, in evaluating
14 whether competitive access relief might be
15 appropriate, and we point out that if it's
16 appropriate to look at how low the rate is for
17 that purpose, it is equally appropriate to
18 look at how high the rates are.

19 We also point to a statement in
20 the Board's *Ex Parte 688* proceeding, where it
21 asked for a comment on revenue adequacy in the
22 context of competitive access relief.

1 This morning, Mr. Sipe, in
2 responding to a question about the Concerned
3 Shippers' proposal, suggested that this would
4 not be an appropriate approach, because it is
5 not a conduct-based standard.

6 We differ strongly with that view.
7 We think it is very definitely a conduct-based
8 standard. It is focused on perhaps the most
9 pertinent conduct you should look at in this
10 context, which is the degree of pricing power
11 that the carrier is exerting.

12 If you look at the relationship of
13 the rate under the route that's being
14 challenged, in relation to RSAM or RVC, 180 we
15 think it's very appropriate in that context.
16 The Concerned Coal Shippers also had proposed
17 that absent an agreement between carriers,
18 divisions on prescribed through routes should
19 be set on a mileage pro rate basis.

20 Further, the Concerned Shippers
21 have proposed that the existence of a
22 prescribed alternative through route should

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1 not defeat a market dominance demonstration,
2 and a SAC case regarding the existing routing,
3 and that the existing routing likewise should
4 not defeat a market dominance demonstration on
5 the prescribed routing. Thank you very much.

6 CHAIRMAN ELLIOTT: Thank you, Mr.
7 Loftus. Commissioner?

8 COMMISSIONER MULVEY: Thank you.
9 On these charts that you relied on, I guess
10 it's Richards Chart No. 1, are those in real
11 or nominal dollars, from 1983 to 2010? Are
12 those in real or nominal dollars in that
13 chart?

14 MR. BASEMAN: Those are nominal, I
15 believe.

16 COMMISSIONER MULVEY: In nominal,
17 okay. Could you, would you accept that
18 railroad costs were -- we have that
19 Christiansen study that suggests that rate
20 increases were not a function of railroad
21 market power, but actually were reflecting
22 cost increases.

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1 Is there any evidence that
2 railroad costs for moving Western Coal were
3 rising considerably during this period, which
4 would explain why you had this increase,
5 beginning in 2005, as opposed to the
6 relatively flat period before that? Or
7 alternatively, is this when long term
8 contracts began to expire, which would also
9 explain the railroads trying to play catch up,
10 by raising the rates as the contracts expired?

11 MR. BASEMAN: Well, these are
12 contracts currently being entered in each
13 year. So it's not a blended rate, where the
14 rate falls because of prior contracts, and
15 then they expire and then they raise. These
16 are all, these are apples to apples, in the
17 sense that they're new contracts each year.

18 So something happened after 2004
19 for new contracts, and 2006 was very different
20 than 2003 for new contracts. On the cost
21 issues, we looked at the increase in variable
22 costs, and this was on a -- these are on coal

1 shipments, and the increase in price was seven
2 times the increase of what it would have taken
3 for 100 percent passthrough of variable costs.

4 Looked at Mr. Koraleski's reports
5 on what UP invested after 2003, and the
6 magnitude of the revenue increase is far, far
7 in excess of any sort of reasonable recovery
8 requirement on those investments.

9 The other thing I would -- I'd
10 like mention, you mentioned long-term
11 contracts. The other thing that happened in
12 2004 was there was a sharp reduction in the
13 contract length, and that's one of the things
14 that the coal shippers are not happy about.

15 That's kind of, to me an odd thing
16 to happen at that time. The general theory or
17 story that the railroads are telling is we had
18 to make very, very substantial investments to
19 replace old capacity and build new capacity
20 during this period of time.

21 Ordinarily, and especially if you
22 think about it in kind of as if or

1 contestability basis, what you'd expect is the
2 reason shippers want long-term contracts,
3 that's a way of adding up their demands and
4 getting more aggressive pricing from the
5 railroads.

6 The reason railroads in this
7 circumstance would want long-term contracts,
8 is they're anticipating making major new long-
9 term investments, and they would like,
10 ordinarily like the protection of long-term
11 contracts. So it's the -- to me, there's a
12 strong tension in the theory, that what
13 happened in 2004, 2005, 2006 is related to the
14 need for substantial new investment.

15 It should be longer-term contracts
16 and not shorter. That's what you're really
17 concerned about, and it also seems that much
18 of UP's investment, anyway, in Western Coal
19 had been made just prior to that period. So
20 the investment's already been made, without
21 having the benefit of long-term contracts to
22 protect it.

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1 COMMISSIONER MULVEY: Thank you.
2 The railroads also began at the time ruing the
3 fact that they did not include fuel surcharges
4 or the ability to increase rates to reflect
5 higher fuel prices in the longer-term
6 contracts, and I think that made them more
7 skittish about going for long-term contracts.

8 That's also the time, I think,
9 when they began expressing concern about the
10 coal dust issues, and that it was costing them
11 more to maintain the PRB coal pipeline, if you
12 like, than they thought it was. I'm just
13 wondering if that was also reflected in why
14 these nominal rates began to increase so
15 dramatically after 2004.

16 MR. BASEMAN: When you move to
17 short-term contracts, in a period where
18 capacity is tight, the natural thing that's
19 going to happen is prices are going to
20 increase dramatically. So the question is how
21 natural is it that you're moving toward the
22 short-term contracts?

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1 There's an advantage to the
2 railroads, knowing that if we move right now,
3 we're going to get higher prices, because I'm
4 not going to bid very much to take business
5 away for a one-year contract, when my
6 capacity's tight. I may bid a lot to take
7 business away on a ten-year contract, when I
8 can build capacity around this bottleneck that
9 I'm looking at for the next year.

10 You're right. There are other
11 things they have to negotiate on a long-term
12 contract. But the bigger you believe the
13 story is supposed to be about the need for
14 investment, the more there should have been,
15 you know, a deal to be struck, that would have
16 had prices quite a bit less than, you know, 22
17 mil per ton mile.

18 COMMISSIONER MULVEY: You alluded
19 also to the possibility of tacit collusion,
20 which is always, of course, difficult to
21 identify. But to the extent that you have
22 traffic from the mines shift from one Western

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1 railroad to the other Western railroad during
2 this time, would that suggest that the
3 railroads are competing, if indeed mines are
4 shifting from BN to UP or vice-versa?

5 Or have you seen a relatively high
6 degree of consistency? This is the railroad
7 serving these mines, this is the railroad
8 serving those mines, and you don't really see
9 shifts in traffic. Mines are captive, and
10 yes.

11 MR. BASEMAN: The testimony of the
12 coal shippers is the degree of switching
13 decreased dramatically after 2004. So there
14 was -- whatever, there is some switching
15 after, with some contested interpretation as
16 to whether the switches really amount to
17 competitive switching. But there's some
18 switching after. There was a lot of switching
19 before, okay.

20 When you think about tacit
21 collusion being supported by basically
22 customer allocation, we don't require -- it's

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1 not required that there be no switching. You
2 know, George Stigler won the Nobel Prize in
3 part for his theory of oligopoly, and he
4 explicitly was worried about this problem,
5 thinking about this problem.

6 He said it was I'm in a cartel.
7 My cartel member here next to me, he's going
8 to want to cheat on that cartel. At what
9 point do I decide that I'm losing more
10 business to him than really makes sense, if
11 he's honoring his commitment to me? Once I
12 decide if he's cheating or he's cheating too
13 much, then we revert to competitive pricing,
14 all right.

15 But the test statistic is not if I
16 lose one customer, I know he's cheating. You
17 know, there are a whole variety of other
18 reasons why customers might switch.

19 So it's really -- let's put it
20 this way. The answer from the railroads, that
21 they can identify there or four cases in the
22 last seven or eight years of customer

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1 switching, does not reject the theory that
2 there is a very effective agreement, tacit
3 agreement going on.

4 You would expect some switching,
5 just because it will be some stuff at the
6 margin, and you don't -- at the first
7 contested volume or customer switching, I
8 don't go from 22 cent cartel price to an 11
9 cent competitive price, because I'm giving up
10 a lot, based on the suspicion, based on one or
11 two or three shippers.

12 So I think the important piece of
13 evidence is that there was a decline in the --
14 there was a, to the shippers, a very notable
15 decline in the extent to which customers would
16 switch.

17 I would agree with you that, and I
18 would agree with Dr. Willig's general comment
19 this morning, you'd expect, as railroads and
20 coal mines and utilities line up, that the
21 incumbent's going to have an advantage.

22 But if, you know, it used to be

1 for every 100 contracts that came up, you
2 know, 20 or 25 switched or now it's one or two
3 switching. That's a big difference, and Dr.
4 Willig's notion that this could all be
5 consistent with a kind of general sorting out
6 of which mine belongs to which utility belongs
7 to which railroad, and once they figure that
8 out they stop switching.

9 He qualified that appropriately by
10 saying as long as the basic situation doesn't
11 change. But the basic situation changed a
12 lot. Prices traveled and contracts went from
13 five to ten years to one to three years. So
14 there's a lot going on that's not being held
15 constant.

16 COMMISSIONER MULVEY: I think you
17 would also accept that a sophisticated game
18 player in this, if you were doing tacit
19 collusion, would not go to zero switching.
20 You'd want to have some, although minimal
21 switching, in order to at least give the
22 appearance that some competition still

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1 existed, that it's not a zero.

2 MR. BASEMAN: I would agree with
3 that. Yes, absolutely.

4 COMMISSIONER MULVEY: Mr. English,
5 you made some comment about deregulation.
6 Wouldn't you credit Staggers for resulting in
7 a substantial improvement in railroad
8 financial health and the overall health of the
9 railroad industry, and similarly, wouldn't you
10 credit the Airline Deregulation Act of 1978
11 with lowering overall fares around the
12 country, and eliminating the substantial cross
13 subsidies in aviation that existed from urban
14 major markets to lightly traveled rural
15 markets before 1978?

16 MR. ENGLISH: Well first of all,
17 let me just say that no question, the
18 financial health of railroads has been vastly
19 improved since 1980. There's no question
20 about that. What I'm saying is we've made a
21 huge contribution, I'm talking about the
22 captive shippers, to that financial health.

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1 It has arrived at the point, we
2 were always told that once the railroads were
3 healthy financially, then we would fully
4 implement Staggers. I guess what I'm here
5 before you all today is with the hope that in
6 fact you're going to prove me wrong after 30
7 years, with regard to my vote.

8 So far, looking at it from the
9 standpoint of people living in rural areas,
10 stranded shippers, people that I represented
11 back in 1980, I haven't had reason to change
12 my vote. But I think you can certainly take
13 care of that.

14 The other aspect of that, if you
15 get into airline deregulation, we took a look
16 at that about ten years after the fact, and
17 certainly I think everyone assumes that
18 airline rates are lower. This was about 1988,
19 somewhere in that period. But the ticket that
20 you were buying in 1988 wasn't available in
21 1977.

22 If you were buying in same ticket

1 in 1988 that you bought in 1977, namely going
2 in that day, purchasing the ticket, lay your
3 money down, or if you bought a ticket to go in
4 and get your money back, no, no, it wasn't
5 cheaper. It was more.

6 So basically what we have is kind
7 of a bait and switch on the product. We were
8 selling a different product in 1988 than what
9 we were selling in 1977, as far as the
10 airlines are concerned.

11 You know, the whole point here is
12 I believe in competition, and certainly I
13 think the Staggers Act, as it was passed, if
14 I felt it was going to be fully implemented
15 the way it was intended, the way Harley
16 Staggers intended, you know, I think we
17 probably wouldn't be having this hearing here
18 today, or at least perhaps we wouldn't be
19 before you. At least we wouldn't have near as
20 much complaint about it, let me put it that
21 way.

22 So this isn't going to solve all

1 the Captive Shippers' problems, going on the
2 laundry list that I mentioned of corrections.
3 But the one thing that you can do is you can
4 reduce substantially. Certainly, Vice
5 Chairman Begeman mentioned a pilot program.
6 Well, that sounded like a wonderful idea to
7 me. Why not do a pilot program, you know?

8 Why not put all these statements
9 to the test? Let's find out what's really
10 going on here? Let's have a real legitimate
11 pilot program and let's check this thing out.
12 It makes a lot of sense to me.

13 But I was very disappointed to see
14 railroads say "Oh my goodness, no. We
15 couldn't do that." That might be pretty hard
16 to control, I assume, is what their fear was.
17 It might come out the wrong way.

18 But I think a lot of this, and I
19 can understand the Board's concern,
20 apprehension about disturbing the recovery or
21 the well-being financially railroads and
22 investments that we need in this country, and

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1 we agree that investment needs to be made.
2 But somewhere in here there's a balance to be
3 struck.

4 I think we've arrived at the
5 point, and that's the reason I commend you all
6 for having this hearing, because I think what
7 you're doing is you're looking at this from
8 the standpoint have we arrived at that point
9 we need to make some adjustments, need to
10 tweak it just a little bit.

11 Your predecessors may have had
12 very good reason, but I'm not sure that
13 reason's here. So again, I commend you for
14 this. I think pilot programs are great.
15 Let's find out what in the heck we can do that
16 isn't going to disrupt the financial well-
17 being of the railroads, but at the same time
18 bring a little more Harley Staggers into this
19 law.

20 COMMISSIONER MULVEY: Well, the
21 railroads argue that open access would
22 undercut differential pricing, and that

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1 differential pricing is key to the railroad's
2 ability to make those higher returns, to allow
3 them to invest in the infrastructure. I think
4 we would all agree that railroad service as
5 well today is probably a lot better than it
6 was in the pre-Staggers era.

7 Differential pricing implies
8 you're pricing on the elasticity of demand,
9 and I guess because coal shippers probably
10 have the most inelastic demand and are most
11 dependent on rail, wouldn't the expectation be
12 that they're the ones who will be socked with
13 the highest rates?

14 MR. ENGLISH: Well, that's the
15 reason I think a pilot program. It would be
16 interesting to find out whether that's what
17 happened or doesn't happen. I know we in the
18 electric utility business, we have
19 transmission lines, and we've got folks using
20 those transmission lines, and we have prices
21 that are instigated to make sure that there's
22 recovery of the cost of operating that line.

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1 You know, I can't see that it's
2 that different as far as the railroads. It
3 looks like you could use a system that would
4 be similar to that, that would achieve that.
5 I can fully understand and appreciate where
6 the railroads are coming from.

7 Golly gee, if I were in their
8 place and making the kind of money that
9 they're making, and got the kind of security
10 that they've got, I wouldn't want any changes
11 either. But basically, they said "don't
12 change."

13 But I remember before the Staggers
14 bill was voted on, everybody was talking about
15 railroads are full on for deregulation. We've
16 got to get deregulation. We'll have the
17 investment money and we'll be able to fix this
18 and recover financial health.

19 Now we're back the other way, when
20 the regulations are to their benefit, and
21 that's, like I say, a little honesty here, the
22 predecessors stacked it that way. We

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1 understood it that way. You know, they don't
2 want any change. They like the regulations
3 just as they are. So they want status quo.

4 I'm just saying that look at the
5 stock on Wall Street. Look at their financial
6 recovery. Look at their financial dividends.
7 Look at how well they've done, and let's get
8 down to a little real competition.

9 COMMISSIONER MULVEY: Thank you.

10 CHAIRMAN ELLIOTT: Thank you very
11 much for your comments. Also, I'd like to
12 commend the group for coming to us with some
13 ideas. I appreciate that. I know when I
14 started talking about this hearing, I
15 encouraged people to bring ideas to us, and I
16 believe that you have done that, and that is
17 greatly appreciated.

18 I'll start out with the question
19 I've been asking all the shipper groups, and
20 I think I might know the answer from one of
21 the groups. But I mean there's especially
22 this Western Coal. You've made some

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1 statements that you don't see the railroads
2 competing, especially since 2004.

3 I guess the question that I've
4 been asking is since the railroads aren't
5 competing, is access going to really help if
6 they're not competing?

7 So the question, final question is
8 whether or not it would be better to focus on
9 improving the rate process and regulations
10 through that method, or should we focus on
11 open access. So I throw that out to the
12 panel.

13 MR. PFOHL: Well, I'll start.
14 Tomorrow, you'll hear from two of our members.
15 One is OPPD, Omaha Public Power District, and
16 the other is Ameren. Those are two folks,
17 OPPD spent considerable sums in doing a build
18 out, building itself competition. Ameren has
19 competition at many of its plants.

20 They are finding today that the
21 competitive markets are troublesome. So the
22 bottleneck gets you to competition, potential

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1 competition, and the concern that our group
2 has is that the competitive markets are
3 producing rates that are every bit as high as
4 the captive rates.

5 It's somewhat ironic that we're
6 here before you today, to ask you to allow us
7 to bring a rate case to the agency, to
8 demonstrate that if we can prove market
9 dominance, that there's not effective
10 competition between the two duopolists, that
11 we can come before you and have our day before
12 the agency.

13 So our first suggestion is to do
14 the quick, easy fix. If a duopoly-served
15 customer can prove market dominance, and
16 they're getting two bids that are over 180
17 percent, they are effectively captive. They
18 should be able to come before this agency and
19 bring a rate case.

20 We also are generally supportive
21 of some of the solutions that have been
22 suggested here. We support the Concerned

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1 Captive Coal Shippers' proposal. But our
2 first order of business is to support the
3 quick fix, which is the change, the
4 clarification on the market dominance
5 standard.

6 CHAIRMAN ELLIOTT: Let me ask you,
7 just before I get to the other panel members
8 on this question, but with respect to the 180
9 number, would we have some kind of statutory
10 issues there with respect to the quantitative
11 versus the qualitative?

12 I assume you're kind of jumping
13 over the qualitative with the 180 number,
14 which makes some sense. But at the same time,
15 would we struggle on getting that past the
16 court?

17 MR. PFOHL: Well, I think if you
18 look back at the 4R Act, and we put in the
19 record a portion of the Congressional history
20 on the 4R Act, Congress explicitly stated,
21 even in oligopic markets, a shipper should be
22 allowed to have access to this agency.

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1 We think the support is there. We
2 think that perhaps the railroads would try to
3 litigate the issue, but we believe that you
4 have full support, and if you take a look
5 back at what we put on the record on support
6 for that, you'll find that, as well as the
7 quantitative test, the 180, the qualitative
8 test will meet that as well.

9 Lack of competition from the two,
10 effective competition from the two carriers,
11 and that's what we're talking about here.

12 CHAIRMAN ELLIOTT: Thanks, Mr.
13 Pfohl. Anybody else want to try that one on?

14 MR. LOFTUS: If I may, the
15 Concerned Captive Coal Shippers group
16 responded to the Board's request for comments
17 and proposals that might be of help, and they
18 truly did try to fashion a middle ground. You
19 know, I can present a lot of good arguments as
20 to why the proposals we've made is too
21 generous to the railroads, as opposed to other
22 approaches that might be proposed.

1 So when you asked earlier today,
2 you know, is there a middle ground, we tried
3 to find one, and we tried to rely upon
4 something the Board itself had fashioned, as
5 usual, in that regard. I think that on behalf
6 of those shippers, you know, they would like
7 the opportunity to try to obtain a competitive
8 result in those circumstances.

9 I think what you have heard from
10 Mr. Pfohl is competitive shippers who, you
11 know, would prefer to be treated like captive
12 shippers in the context of competition that
13 isn't in fact functioning. But that's not the
14 focus of our comments.

15 CHAIRMAN ELLIOTT: Thank you, Mr.
16 Loftus.

17 MR. ENGLISH: Mr. Chairman, I
18 learned a long time ago that in order to find
19 middle ground, you've got to have two parties
20 that are willing to reach a compromise.

21 In all honesty, we don't have two
22 parties that are willing to reach a

1 compromise. We don't even have people that
2 are ready to try out a pilot program to try to
3 find a compromise, to try to find out where
4 the ground is that we can all agree on.

5 I think that's part of the dilemma
6 that you have. We would wholeheartedly agree
7 with you and support you to find that middle
8 ground, find some way in which you can bring
9 a little relief to the captive shippers, give
10 us some access, help rural America, you know.

11 I remember the ads that we've had
12 from the railroads, talking about all the jobs
13 they're going to create. I believe all the
14 Class 1 railroads together have got what,
15 200,000 jobs, something like that. You go to
16 rural America, you've got millions of jobs.
17 I can't help but wonder how many jobs it's
18 cost rural America because of the problems of
19 shipping for captive shippers.

20 That's where the real problem is,
21 and those products that have no choice, that
22 don't have barges, don't have trucks, this is

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1 it. This is the only game in town. It would
2 really help, I think, help the job situation
3 if in fact we could move forward here and open
4 it up and try some pilot programs and let's
5 see what we can do.

6 Let's remove some of the
7 regulation that's impeding the kind of
8 competition that Harley Staggers envisioned.
9 Let's move ahead and see if we can't encourage
10 our good friends with railroads to come to the
11 table and reach a real compromise, a middle
12 ground, and I commend you for doing it. I
13 appreciate it.

14 CHAIRMAN ELLIOTT: Thank you.
15 Vice Chairman?

16 VICE CHAIRMAN BEGEMAN: I just
17 have a couple of questions, and primarily I
18 think right now I'm going to start out with
19 Pete. Help me understand the last chart,
20 which is showing that the competitive rate is
21 actually higher than the captive rate that
22 they -- sort of at the 2010 period?

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1 Because we've been hearing from
2 everyone else that we need more competition,
3 we need competition, we need competition, with
4 the expectation that your rates are going to
5 go down. This is showing, at least for coal
6 or western coal, that's not the case.

7 Is this just a unique phenomenon
8 for this particular year? Do you have a sense
9 of what the next year's or the next few years
10 out is going to be? Is this just for coal, or
11 is this actually happening with other
12 commodities? I'm not quite sure what we
13 should take away from your chart. Is
14 competition bad? Or do you just want -- you
15 want competition, but you want to be able to
16 challenge the competitive rate too?

17 MR. PFOHL: What we want is
18 competition that works, and what we're seeing
19 here is that from the period of 2004 forward,
20 competition isn't working. This is what
21 Western Coal Shippers told the Board in the
22 UPSP merger, that we were told that two is

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1 enough. The carriers will continue to
2 vigorously compete well into the future for
3 all business.

4 They did, immediately following
5 the UPSP merger. But after a period of time,
6 when the markets matured, and there was
7 equilibrium, this is clearly a signal to us
8 that the carriers find it in their best
9 interest not to effectively compete anymore.

10 We don't see any reversal, absent
11 changes to this phenomenon. That's why we're
12 here asking for the option of a possible fix
13 through a rate case. We wouldn't be asking --

14 VICE CHAIRMAN BEGEMAN: Access
15 through the market dominance determination?

16 MR. PFOHL: Through the market
17 dominance, to be able to bring a rate case.
18 So we're left in the position where our
19 members who have competition are envious of
20 those that are captive. The market's turned
21 upside down, and you'll hear about it tomorrow
22 more. You can ask specifically the two of our

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1 members why is this happening? What have you
2 seen?

3 They put in their testimony the
4 last ten years what's happened in the
5 competitive markets for them. I would suggest
6 you follow up with them --

7 VICE CHAIRMAN BEGEMAN: And is
8 this coal-specific -- I mean you've talked to
9 a lot of your companions out here. Is it --

10 MR. PFOHL: Right. I can only
11 speak for coal today. It's probably easier
12 for Western Coal. You have the Powder River
13 Basin, the South Powder River Basin, the
14 largest coal reserves in the country, 300
15 million tons a year, where there's two
16 carriers and where they serve destinations.

17 It's fairly easy, in terms of
18 unitrain operations going from Point A to
19 Point B, for the carriers to possibly get
20 together or tacitly decide to allocate the
21 market with the Powder River Basin. It's
22 probably easier there than it is elsewhere.

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1 So we think that we hope this
2 isn't the sign to come with other commodities.
3 But perhaps it is. The facts and the
4 circumstances of the market line up just right
5 in this market for the railroads.

6 VICE CHAIRMAN BEGEMAN: And do you
7 have an estimate about the extent to which
8 shippers don't currently have access to the
9 Board because they have competition? How many
10 more shippers would have access based on your
11 proposal?

12 MR. PFOHL: Well, in terms of how
13 many folks have competition at destination I
14 guess is what you're asking.

15 VICE CHAIRMAN BEGEMAN: Well, you
16 were also saying, though, they have a case to
17 prove.

18 MR. PFOHL: They would still have
19 to prove -- they would have to prove the two
20 carriers are each providing rates above 180
21 percent, the jurisdictional threshold. The
22 qualitative test would still be there. You'd

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1 have to prove on the facts and circumstances
2 at hand. For this business, we're
3 competitive. We've got one rate well above
4 180. We either didn't get a second rate or
5 the rate was so incredibly high, there is a
6 lack of effective competition.

7 It goes back. It is a fact-based
8 test, effective competition, and what we're
9 asking you to do is to clarify that, based on
10 the facts and circumstances of any case, a
11 customer can come before the Board and make
12 that burden of proof of effective competition,
13 even when there are two carriers serving them.

14 VICE CHAIRMAN BEGEMAN: Mr.
15 English, I've had the pleasure of talking with
16 Bob Szabo many years of my career, and so I'm
17 going to kind of give you a tough question in
18 some ways.

19 MR. ENGLISH: I thought maybe you
20 were going to give me a softball.

21 VICE CHAIRMAN BEGEMAN: No. Well,
22 maybe it is. It might be a real easy one, and

1 by the way, I don't get credit for the idea of
2 the pilot. That was the Chairman's idea.

3 MR. ENGLISH: Oh, the Chair. Mr.
4 Chairman.

5 VICE CHAIRMAN BEGEMAN: It was his
6 idea.

7 MR. ENGLISH: My apologies.

8 CHAIRMAN ELLIOTT: I apologize to
9 her.

10 VICE CHAIRMAN BEGEMAN: Well, he
11 liked the idea if it was okay with the group.

12 CHAIRMAN ELLIOTT: No. I'm
13 speaking of the looks.

14 VICE CHAIRMAN BEGEMAN: Of all the
15 proposals that you have thrown out, what is
16 the one thing that you believe that the Board
17 could do, that would have the most, the best
18 impact, in terms of helping captive shippers,
19 but with the least harm to the industry.

20 MR. ENGLISH: Oh my goodness.
21 You're asking me to choose among my children
22 here, Madam Vice Chairman. That's tough to

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1 say, and keeping in mind that as you know, we
2 are all areas of the country, all across the
3 country, this coalition is, and certainly my
4 own membership is so different, parts of the
5 country, I'm sure, would find different
6 remedies helpful.

7 For us and looking at our
8 situation with coal, certainly the bottleneck
9 situation is a heck of a problem and always
10 has been. But you know, to say one would be
11 more helpful than the other, I'm not sure that
12 that would apply to all of our members, and
13 they would all agree with it.

14 I think again, we're back to this
15 -- and the reason that I've tried to speak
16 today in more general terms, because as you
17 know, Mr. Szabo could give me all kinds of
18 technical information that I could include in
19 the testimony. I think there's something to
20 be said for us to step back and say where are
21 we in time, you know, what is this all about?

22 We're not in 1980 and we're not in

1 1990, and we're not even in 2000. We're in a
2 different era today. I understand the purpose
3 of the railroads trying to poor-mouth it
4 before this Board about how terrible their
5 situation is financially, and how everything
6 would go to pot if you make any changes.

7 But there's just too much evidence
8 on the other side that points to the fact that
9 they're in good shape. There's also no
10 question as to what the intent of the law has
11 been for the past 30 years, and I don't think
12 we can say the intent has been fully carried
13 out.

14 That having been said, Harley
15 Staggers recognized, with regard to the price
16 issue, this is one that your predecessor, the
17 Interstate Commerce Commission, if I remember
18 correctly, was given jurisdiction to protect,
19 stranded shippers from abuse. So we do have
20 that kind of situation.

21 I doubt that Harley Staggers ever
22 envisioned you're going to be down to what,

1 five Class 1 railroads? I doubt that he ever
2 thought that would be the case. This is also
3 part of the reason that we would say that part
4 of the remedy lies in the Congress. We still,
5 I know Chairman Rockefeller was here and his
6 legislation he's talking about. He's trying
7 to tweak and adjust things.

8 But the issue we're talking about,
9 that Peter was talking about, I would suggest,
10 may fit more into a solution of antitrust law.
11 How do we find ourselves in this kind of a
12 situation where we've had competition and now
13 we don't have competition, you know? Why are
14 railroads treated differently as far as anti-
15 trust laws are concerned, and the Congress is
16 looking at that.

17 So I think there's not one remedy
18 that's going to be a magic bullet and solve
19 all these problems. There's not one of the
20 proposals that I suggested here that is going
21 to solve all the problems. I think there's a
22 balance to be struck here. I think there is

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1 a middle ground, Mr. Chairman. I think you're
2 absolutely right. We simply have to find it,
3 and I think without question this Board has
4 adequate authority to address that.

5 If you don't, then I would
6 strongly urge you to talk to the Congress
7 about that, and we're going to be talking to
8 them about some of these other areas in which
9 we can give you a little more help. But we're
10 not interested in harming the railroads.

11 We want to see the railroads make
12 investments. We want to see the railroads
13 having an adequate profit. We need them. We
14 need them. We can't afford to have it
15 otherwise. But you know, I'm hopeful that you
16 all, you know, give them a little bit of a
17 carrot, don't put away the stick.

18 Bring them to the table and point
19 out to them if they're not willing to reach
20 agreement, then you all have to take, use your
21 power to do the best you can in getting that
22 middle ground and solving this problem, and

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1 carrying out the intent of the law. Thank
2 you.

3 CHAIRMAN ELLIOTT: Thank you very
4 much for your time and your comments. We
5 greatly appreciate it. Thank you.

6 (Pause.)

7 CHAIRMAN ELLIOTT: We'll now hear
8 from Panel VII. That is the American
9 Shortline -- VIII, whatever. I was trying to
10 go backwards. Panel VIII, American Shortline
11 and Regional Railroad Association. You have
12 30 minutes.

13 Panel VIII

14 MR. TIMMONS: Thank you Mr.
15 Chairman and Commissioners. Good afternoon.
16 It's good to be here. Mr. Ogborn and I were
17 just jockeying over who got the pneumatic
18 chair. So we'll see.

19 I'm Richard Timmons, President of
20 the American Shortline and Regional Railroad
21 Association. ASLRRA is a national trade
22 organization of about 1,000 members,

1 consisting of 550 Class 2 and Class 3
2 railroads, most of which are small and locally
3 based, as well as 500 vendors and suppliers to
4 the small railroad industry.

5 On behalf of our members, I thank
6 the Board for inviting testimony on the
7 current state of competition in the railroad
8 industry. Now the shortline paradigm looks
9 like this. It hauls low volume general
10 merchandise traffic. There are no economies
11 of scale here; the railroads are just too
12 small.

13 We've got a small number of
14 customers. The average number is about 25.
15 The top three move about two-thirds of the
16 carloads that those small railroads carry, and
17 our average, they move about 14,000 carloads
18 annually.

19 Now the loss of any of these
20 customers has an immediate and dire impact on
21 the small railroad that's affected. They also
22 have a small commodity base, so their top

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1 customer moves about half of their carloads on
2 an annual basis.

3 In general, they move short
4 distances, are engaged in numerous switching
5 operations from small yards and terminals.
6 They operate at low speeds, can't set their
7 rates generally and subject to intense
8 competition and diversion to truck, transload,
9 barge. What that generally generates, of
10 course, are high fixed costs.

11 That results in thin margins, and
12 anything that impacts those thin margins
13 threatens the shortline railroad. So
14 increased regulation, whether that's mandated,
15 trackage rights, terminal access, reciprocal
16 switch, bottleneck, is a real threat to the
17 small railroad.

18 Reduced rates by any means
19 threaten the small railroad. Now to be sure,
20 market power and anti-competitive behavior is
21 not a backdrop of the picture that I just
22 outlined, and I might remind you that

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1 shortlines earn less than five percent a year
2 of national freight revenues.

3 Now if the shortlines find
4 themselves with terminal access, reciprocal
5 switch or bottleneck conditions, what
6 basically is going to happen is the customers
7 are going to be cherry picked off; they will
8 experience very quickly reduced revenues.

9 Obviously, the remaining customers
10 are going to pay more. The fixed costs will
11 get worse; the margins will get worse, and
12 that results in a downward spiral.

13 Keep in mind that the shortline
14 customer base is thin enough, so that they
15 don't have a whole lot of absorption ability
16 or recovery. So once you strip off a customer
17 or two that falls into that top category,
18 you've really done some damage to the small
19 railroad, and have a very, very difficult time
20 offsetting that.

21 Unlike their Class 1 brethren, who
22 can absorb some of that maybe, small railroads

1 can't absorb any of it. I leave you with this
2 thought, that predictability for the small
3 railroad industry is absolutely essential.

4 The better the predictability, the
5 better off the small railroad is. It permits
6 them to concentrate on rights and terminals
7 that really have a payoff, improves
8 reliability for shippers and railroads.

9 They understand asset
10 requirements, and their investment decisions
11 are easier and more effective, and they get
12 greater productivity. Now I urge you to
13 retain the current regulatory structure.

14 But if for some reason the STB
15 decides that changes are necessary, the
16 Shortline Association requests that any
17 changes not adversely harm our customers,
18 community, employees and the shortline
19 railroads themselves.

20 I thank you for this opportunity
21 for permitting us to present our views on the
22 small railroad industry, and the important

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1 issues that we hope that you will take very
2 seriously, and we'll be ready to answer any
3 questions that you may have at the appropriate
4 time. Thank you very much.

5 MR. OGBORN: Mr. Chairman, Vice
6 Chairman Begeman and Commissioner Mulvey,
7 thank you very much for giving us this time
8 here today, to talk with you today about our
9 concerns and our views on some of these
10 important issues.

11 I'm here today in a joint
12 capacity, first as chairman of the Shortline
13 Association, excuse me, and then as managing
14 director of OmniTRAX, which is a holding
15 company that manages shortline railroads
16 around North America, as well as other
17 transportation-related companies.

18 So I'm here to talk a little bit
19 about both the Association views on things,
20 and how, on the other hand, it affects
21 directly operating railroads that are
22 shortlines. One of the things I wanted to

1 point out is that although we're all part of
2 the rail national network, we are different
3 than our Class 1 partners.

4 I may be stating some of the very
5 obvious, but I think it's important for this
6 record, for it to be reflected that we are
7 different. First of all, our cost structure
8 is markedly different than that of the Class
9 1's. We have high, fixed costs, much higher
10 than the Class 1's.

11 Second, we're basically small
12 entrepreneurs, who are basically retail
13 operations. We haul freight the first mile
14 and the last mile, generally speaking, in the
15 rail network.

16 So we are out every day hustling
17 for business at the retail level, so that we
18 can pick that up and deliver it to the Class
19 1 interchange partner, or take it from them
20 and deliver it at the last mile.

21 We compete every single day with
22 trucks, with barges, with transload facilities

1 and even with our Class 1 brothers and their
2 transload facilities. That is very important
3 to understand in relation to how we are out
4 there every day in the competitive world.

5 We serve light density, largely
6 rural lines, that would not be there today but
7 for what happened in 1980 with the Staggers
8 Rail Act, and the transfer of the light
9 density lines and the customers on them to us.
10 It's a struggle every day for us to be out
11 there, and as Mr. Timmons pointed out, we have
12 an average of 25 employees in our members, and
13 we operate over an average of 99 miles.

14 So we're not out there as the big
15 guys. We're the little guys, and that's who
16 I'm here for, on behalf of today. If I may
17 use an analogy, we're the HO trains to the
18 Lionels. It's that much of a difference, and
19 it's very important as it relates to, and I
20 will extend my remarks on this as I go
21 forward. But I want to give you some examples,
22 and I would use one.

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1 In my testimony there are others.
2 I talk about the entrepreneurship of our small
3 railroads. But the one I want to talk about
4 is one of the OmniTRAX-managed railroads. Mr.
5 Chairman, you've been out to the one that I'm
6 going to speak of. It's the Great Western of
7 Colorado. That railroad built track, spurs,
8 industrial leads and all of the accoutrements
9 that go with an industrial park that was
10 developed.

11 We were able to, in conjunction
12 with the industrial park, to bring to that
13 industrial park a wind blade manufacturing
14 plant, a bottling plant and an ethanol plant.
15 That was done simply by paying attention to
16 what was happening in the marketplace, what
17 was needed and it is now currently served by
18 two Class 1 railroads in interchange with us.

19 I'm going to come back to that,
20 because that's an important fact when you talk
21 about competitive access. But my point is
22 that by doing that kind of entrepreneurial

1 activity, that railroad, as well as all 550 of
2 our shortline members, go out every day and do
3 that.

4 In that case, it brought over
5 2,000 jobs to northern Colorado, totally
6 unrelated directly to the railway, but
7 certainly directly related to the
8 transportation system in our burgeoning wind
9 energy and other related activities.

10 Competition from other modes of
11 transportation can easily divert that traffic.
12 All of that traffic that moves in and out of
13 that industrial park, for example, is subject
14 to truck diversion.

15 It certainly is subject to, if
16 there's forced competitive access, diversion.
17 We have two connecting Class 1 railroads that
18 could come in, under a forced access
19 provision, and take that traffic away from us,
20 leaving us with one small, very unreliable
21 small shipper that doesn't ship but about a
22 100 cars a year.

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1 We would have the common carrier
2 obligation to continue to serve that shipper
3 at a great loss, with the same kind of high
4 fixed costs that we have going forward,
5 whereas the more remunerative traffic would be
6 moving on some other railroad. We think
7 that's fundamentally unfair to have that kind
8 of traffic cherry-picked from us.

9 We do have this day-to-day
10 struggle that I mentioned every day going
11 forward, and so do all of our other 550
12 members. We submit that these regulatory
13 changes that are being proposed, would have a
14 very adverse and marked effect on our small
15 railroad operations.

16 We are not the ones that are
17 abusing any market power. In fact, we have no
18 market power. We are the first and last mile
19 of the system. We do not control the rates.
20 We do not control anything other than the
21 local services that we provide, in large part.

22 We are in the railroad industry,

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1 the part of the industry that came about
2 because of the changes that were put in place
3 by Staggers, and the regulatory regime that's
4 in place today.

5 Any change to that would be
6 adverse to us, and we are saying that the
7 current standard, whether it be a showing of
8 anti-competitive conduct, if you will, before
9 any kind of draconian measure is put into
10 place to do a forced access, would not be in
11 the best interest of us, the national rail
12 system, or our small communities and small
13 shippers that we serve.

14 We believe the same is true as it
15 relates to the bottleneck cases. We think
16 that that is another area where the current
17 regulatory regime is adequate to respond to
18 specific problems that may appear in the
19 system. We do not, as the small railroad
20 industry, see that kind of activity happening
21 on the communities and shippers that we serve.

22 So we think that rather than

1 engaging in any experiments, where there would
2 be open access by any definition, would mean
3 that we would suffer loss of revenue, loss of
4 traffic, loss of customers. Those customers
5 would in turn lose the local connection and
6 activity that we provide for them, because as
7 one of our members said, even if you only want
8 one carload, we'll come pick it up. That's
9 the kind of business that we're in.

10 We're fearful of losing that for
11 ourselves and for our customers, and I know
12 that Mr. Martland is going to be talking more
13 about the economic effects of this, but I
14 wanted to lay the predicate for you in
15 relation to what it is that we are concerned
16 about as a small part of this industry.

17 We did not want to be overlooked,
18 because we don't want to be swept up in the
19 "all railroads are the same," because they're
20 not. I got the feeling this morning, like I
21 was Dorothy and Toto, and here comes this
22 whirlwind, and we're going to be blown away

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1 with the whole thing, without any reference to
2 what is needed for our segment of the
3 industry.

4 I think that has to be given
5 consideration. It's working as it relates to
6 us. There should be an anti-competitive
7 behavior pattern that is discernible and
8 proven before anything is changed as to
9 access, and we think the bottleneck provisions
10 in place are workable. Thank you.

11 MS. CLARK: Good afternoon,
12 Chairman Elliott, Vice Chair Begeman and
13 Commissioner Mulvey. Thank you for letting me
14 speak today. My name is Sharon Clark, and I'm
15 Vice President of Transportation for Perdue
16 AgriBusiness in Salisbury, Maryland.

17 Perdue supports the position of
18 the American Shortline and Regional Railroad
19 Association in this proceeding, regarding the
20 state of competition in the railroad industry,
21 and the likely impacts of potential increased
22 regulation on shortline and regional

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1 railroads.

2 Those railroads provide key
3 transportation services to Perdue, and they do
4 so in an efficient and price-competitive
5 manner. The regulatory policies of the last
6 30 years have been an important component in
7 the revitalization of the nation's rail
8 transportation system, and have enabled
9 shortline carriers to maintain service on
10 lines that otherwise would have been abandoned
11 or downgraded.

12 Changes in policies that do not
13 preserve, protect and enhance shortline rail
14 service are inconsistent with supporting a
15 vibrant agricultural industry and the broader
16 public interest.

17 American agriculture supports a
18 complex, integrated system and plant and
19 animal production practices that satisfy human
20 food needs, sustain the economic viability of
21 farm operations, and enhance the quality of
22 life for society as a whole.

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1 The U.S. is the breadbasket to the
2 world, with U.S. farmers shipping more than
3 \$100 billion of their crops and products
4 overseas. Farmers are a direct lifeline to
5 more than 24 million U.S. jobs in all kinds of
6 industries, or approximately 17 percent of the
7 U.S. workforce. Today, the average U.S.
8 farmer feeds 155 people.

9 In comparison, in 1960, the U.S.
10 farmer fed just 26 people. Importantly, to
11 keep up with population growth, farmers will
12 have to produce more food in the next 50 years
13 than has been produced over the past 10,000
14 years combined.

15 The shortline and regional
16 railroad network, which canvasses rural
17 America, is imperative to U.S. agricultural
18 growth. Perdue is proud to be part of
19 American agriculture. Since its founding in
20 1920, the Perdue Companies have grown into the
21 third largest poultry company, and among the
22 top 20 grain companies in North America.

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1 FPP Investments is our parent
2 corporation. FPP stands for Franklin Parsons
3 Perdue, and we operate two businesses: Perdue
4 Foods, Incorporated and Perdue AgriBusiness,
5 Incorporated. Perdue originates trades and
6 processes more than 250 million bushels of
7 grain and oil seeds, and more than two million
8 tons of soil meal and feed ingredients
9 annually.

10 These products support multiple
11 businesses, with sales to both domestic and
12 international customers, and feed, pet food,
13 food, fertilizer and the renewable fuels
14 industry. We operate more than 80 facilities,
15 including 47 rail-served facilities in 13
16 states.

17 Of these 47 rail-served
18 facilities, 23 of them are served by 16
19 different shortline or regional railroads. On
20 any given day, we're in communications with
21 over 40 shortlines who are either originating
22 or destining our product. We use rail service

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1 to transport in excess of over 60 different
2 types of commodities, and last year we shipped
3 nearly 50,000 rail cars of product.

4 Perdue has built a transportation
5 network which includes vessel, barge, truck,
6 rail and container. Transportation is a
7 critical component of our product pricing and
8 customer service offerings.

9 The availability of reasonably-
10 priced and accessible rail service is
11 absolutely essential to the economic well-
12 being and continued growth of our company, our
13 customers, our farmer partners in the
14 communities in which we operate.

15 The rail services provided by our
16 shortline and regional carriers are
17 responsible, reliable and price-competitive.
18 We view our relationship with our shortline
19 and regional railroads as a mutually
20 productive and beneficial partnership.

21 Perdue is acutely aware that
22 things could be different, for us and for many

1 other shippers who use shortline railroads.
2 Before the start of the rail line spinoff
3 movements in the 1980's, rail line
4 abandonments, rail line embargoes and slow
5 orders on lines were rampant across the
6 country.

7 Many shippers like Perdue faced
8 the very real prospect that their facilities,
9 located on lighter density lines, would
10 permanently lose their rail service.

11 We believe that the shortline and
12 regional railroad industry, and the regulatory
13 regime that allowed it to flourish, are
14 primarily responsible for this turnaround, and
15 for saving rail service to many communities
16 and shippers.

17 Perdue has directly and
18 significantly benefitted from those
19 revitalized services. We would be very
20 concerned with any regulatory changes that
21 would jeopardize the continuation of rail
22 service by shortlines and regionals over the

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1 lighter density lines.

2 At the same time, we are well
3 aware of the challenges that the shortline and
4 regional railroads continue to face in
5 operating the lighter density rail lines, with
6 high per car fixed costs and potentially non-
7 competitive traffic mixes.

8 Recent regulatory initiatives that
9 have had a material impact on shortline
10 operations and therefore the customer include
11 revised federal railroad hours of service
12 rules and positive train control requirements.
13 Another wave of abandonments is not
14 inevitable, but it is a real possibility.

15 Shortline and regional railroads
16 need to retain the financial strength and
17 viability to make future investments in their
18 lines, so that shippers like Perdue can
19 continue to have access to the North American
20 rail network.

21 In focusing on competition in the
22 railroad industry, the Board cannot look past

1 the more basic question of service
2 availability. The shortline and regional
3 railroads that serve our facilities must
4 compete effectively and continually for our
5 business.

6 We use rail service more
7 extensively now than in the past, because
8 service has been competitive and efficient.
9 But more importantly, fundamental market
10 changes in the agricultural industry are
11 changing our traditional sourcing locations
12 and our traditional destination markets for
13 many of our commodities.

14 We do not see more government
15 regulation of shortline and regional railroads
16 as necessary to assure competitive and
17 efficient rail service. We are more concerned
18 that increased government regulation will have
19 the opposite effect, undoing the hard-fought
20 efforts of shortline and regional railroads to
21 revitalize declining rail lines and gain
22 traffic that was moving by other modes.

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1 Providing competitive access for
2 two railroads for some interests cannot come
3 at the expense of jeopardizing existing
4 shortline and regional railroad access for
5 others.

6 Rail lines that are viable under
7 current shortline ownership and existing
8 regulatory policy could easily become
9 something else if revenues are diverted from
10 smaller carriers and investment in lighter
11 density lines is strangled.

12 We do not wish to return to the
13 days when abandonment was the preferred option
14 for branch lines, and we do not believe the
15 Board wishes that either. We urge the Board
16 to consider the interests of small railroads
17 carefully in this proceeding, and to assure
18 that the critical role played by those
19 railroads in the transportation system is not
20 harmed.

21 We appreciate the Board's
22 consideration of our views on this matter.

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1 MR. MARTLAND: Good afternoon. My
2 name is Carl Martland. I've been actively
3 involved in rail research for more than 40
4 years.

5 I've worked with all the major
6 railroads in North America. I've worked with
7 some of the commissioners on various
8 transportation studies over the years, and
9 I've had many opportunities to study cross-
10 profitability, utilization, and other major
11 concerns, competitiveness of the Class 1's,
12 the shortlines and the regional railroads.

13 I'm here on behalf of the ASLRRA.
14 They asked me to study two questions. First,
15 what are the special characteristics of
16 shortlines, more than 500 shortline and
17 regional railroads, that distinguish them from
18 the Class 1's, and second, how do these
19 differences affect the regulations that are
20 being discussed today?

21 We've heard the basic points, that
22 the shortlines do not have, cannot achieve

1 economies of scale. They have high fixed
2 costs. They have a limited traffic base and
3 strong competition. I think what I can add is
4 that the -- we actually did some research.

5 The Shortline Association, in
6 response to this request for information from
7 the Chairman, asked me to help them design a
8 survey, and we obtained information from the
9 members about the matters that are of direct
10 interest to this proceeding.

11 My verified statement has 14 new
12 exhibits, with data that has never before been
13 published about the state of the industry, and
14 I will review some of that here, but there's
15 much more detail in my verified statement.

16 The first conclusion, average
17 costs are very high for small railroads.
18 They're high because the railroads have low
19 traffic density. First of all, employees.
20 Small railroads, these are the median values,
21 18 employees, and they have 1.5 million ton
22 miles per employee, a number that is

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1 meaningless to me, except that it's 15 percent
2 of the productivity achieved by the Class 1's.

3 Equipment. Average expenditures
4 were \$15 per thousand revenue ton miles for
5 the small railroads, versus about \$7 for the
6 Class 1's.

7 Track. This is a very, very big
8 area for the small railroads. The average
9 expenditures over a three year period were
10 just about \$4 per loaded car mile for the
11 small railroads, more than four times as high
12 as 83 cents for the Class 1 railroads. So
13 just maintaining the track is a very, very big
14 expenditure for the small railroads.

15 Yards. Small railroads, except
16 for some of the major intermediate lines in
17 places like Chicago, generally have very small
18 yards, if they have any yards at all. They
19 don't have the volume to justify efficient
20 switching.

21 Together, this means that the
22 fixed costs are high. A train requires a

1 crew, even if there are only a few cars. You
2 need locomotives. You need to maintain the
3 track, the wood ties deteriorate in the cold,
4 in the snow and the heat, and the brush must
5 be cleared, snow removed and washouts filled
6 in, even if you're only going to run a single
7 train on the line every once in a while.

8 Conclusion 2. Small railroads
9 primarily serve truck-competitive traffic.
10 The major commodities that the Class 1's serve
11 include coal.

12 Fewer than eight percent of the
13 small railroads serve any coal at all.
14 Intermodal, the fastest-growing segment of the
15 rail industry as a whole, little or no traffic
16 is handled by any of the small railroads. The
17 terminals are on the large railroads.

18 Automobiles, a big traffic segment
19 for the large railroads. There are only eight
20 small railroads that handled auto parts or new
21 automobiles in 2010.

22 So what they are carrying is the

1 general merchandise traffic, everything else,
2 the onesies and twosies and 10's and 20's that
3 is highly truck-competitive. It's subject to
4 diversion to a different transload facility,
5 to a barge, to a truck, to an intermodal
6 terminal on one or more railroads.

7 In the survey, of the railroads
8 that do not handle any coal, which was almost
9 all of the smaller railroads, 90 percent of
10 the traffic was truck or barge competitive.
11 There's no question that these small railroads
12 are competing for traffic every single day.

13 Third conclusion. The small
14 railroads are serving customers on light
15 density lines, which is pretty obvious.
16 They're small, they're low density.
17 Investment, however, still an issue for these
18 shortlines.

19 They are trying to upgrade more
20 and more of their track to handle the larger
21 cars, the 286 cars. So they do need revenue,
22 they do need profits in order to continue to

1 invest.

2 They serve customers where there's
3 just a few large customers. The typical small
4 railroad has three customers that account for
5 two-thirds of their carloads, and the single
6 commodity, this is the largest commodity,
7 accounts for about half of the total carloads.

8 So these small railroads are
9 highly dependent on one or two or three major
10 customers. Light density lines also imply,
11 light density measured in terms of revenue per
12 mile. They average about \$80,000 per mile.
13 Class 1's are about 500,000 per mile.

14 So their track expenditures per
15 mile of track are almost half of their total
16 expenditures per mile, and they don't have a
17 huge revenue basis on these lines, that they
18 can use to offset the loss of a single
19 customer or a substantial reduction in
20 revenue.

21 Conclusion 4. These small
22 railroads face higher average costs of rail

1 operations, not because they're inefficient or
2 poorly managed, but because they have to
3 operate on light density lines. It's not
4 because of a lack of competition that they
5 charge what they have to. Their rates are
6 based upon covering the costs of the
7 operation.

8 We've had some discussion of how
9 the different proposals for reciprocal
10 switching and such things. That suggests that
11 well maybe a mileage pro rate could be used to
12 allocate the revenue among the different
13 lines. This is totally inappropriate for
14 small railroads.

15 We heard from the Class 1's that
16 the terminals have a disproportionate amount
17 of the cost. Those are the terminals that are
18 large, handling 2,000, 3,000 cars a day.
19 We're talking about small railroads, where the
20 big yards are handling maybe three or four or
21 five hundred cars per week.

22 So the fixed costs that they face

1 are disproportionately larger, and a pro rated
2 mileage fee would be totally inappropriate for
3 them.

4 My fifth conclusion, which others
5 here have already stated, is that the small
6 railroads must cover these fixed costs, even
7 if the traffic is diverted. The wood ties
8 still deteriorate. They don't care about
9 reciprocal switching or other kinds of access.
10 Those fixed costs will be very high.

11 I'd like to read the final couple
12 of paragraphs so I say this precisely. But
13 this is kind of a summary. Requiring lower
14 rates, whether by reducing rates charged by
15 small railroads or by reducing rates charged
16 by Class 1 carriers that share revenues with
17 the small railroads, will damage the financial
18 position of any small railroad that is
19 struggling to cover fixed costs, and earn an
20 acceptable return to the owners.

21 By the same token, permitting
22 bottleneck or other rate complaint challenges,

1 which are limited to the small railroads'
2 portion of the entire OD route, would yield
3 results which are distorted and totally
4 inappropriate for application, due to their
5 disproportionately high fixed costs of
6 operation, and the fact that their costs are
7 not embodied in URCS.

8 The traffic they handle is highly
9 susceptible to diversion to other modes.
10 Restricting the ability of these railroads to
11 handle this traffic or increasing their costs
12 is likely to have anti-competitive impacts,
13 especially since small railroads have limited
14 pricing power.

15 Legislation or regulations that
16 allow open access or that limit small railroad
17 revenues will hinder the ability of small
18 railroads to handle time-sensitive, service-
19 sensitive or price-sensitive traffic. Just to
20 reiterate, these roads typically receive more
21 than half their revenue from the top two or
22 three customers. Loss of even one customer

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1 would be very severe. Thank you.

2 CHAIRMAN ELLIOTT: Right on the
3 buzzer. Vice Chairman?

4 VICE CHAIRMAN BEGEMAN: You know,
5 I really don't have any questions, other than
6 one, and maybe one that the Board's staff can
7 help get an answer to.

8 To what extent, if at all, have
9 shortlines had a rate challenge or a practice
10 complaint or issues brought to the Board, as
11 compared to all the other carriers?

12 MR. TOBIN: In our initial
13 comments, we indicated that there have been in
14 a very long time, four rate complaints, all of
15 which were settled and dismissed within three,
16 four, five months.

17 There have been a couple of
18 instances where the rate complainer felt the
19 need, by virtue of having to do origin to
20 destination, rate complaints to include the
21 shortlines, but they were dismissed within a
22 couple, three months.

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1 So really the Board's experience
2 is that there have been virtually no rate
3 complaints against shortlines and regionals.
4 Oh I'm sorry. I'm Miles Tobin of Fletcher ad
5 Sippel, attorney for the ASLRRRA.

6 VICE CHAIRMAN BEGEMAN: Thank you.

7 CHAIRMAN ELLIOTT: Commissioner.

8 COMMISSIONER MULVEY: I have a few
9 questions. General Timmons, your chief
10 argument seems to me that the shortline
11 industry should be exempted from any
12 competitive access policies that the Board
13 might consider. What about shortlines that
14 are parties to paper barrier agreements, where
15 the shortline is largely doing the bidding of
16 its Class 1 partner?

17 If the shortline is shielded from
18 competitive access regulations in that
19 instance, isn't that benefit largely going to
20 be going to the Class 1's?

21 MR. TOBIN: The short answer is
22 no. The revenues that are generated by the

1 shortline, a particular shortline, as several
2 of the panelists have indicated, are critical
3 to the fixed costs of that particular
4 shortline.

5 If the Class 1 is allowed, under
6 any scenario, to cherrypick, whether it's
7 through reciprocal switching or direct
8 terminal access, putting aside the operating
9 issues, which are not insubstantial, simply
10 the diversion of revenue, not permitting that
11 shortline to spread its costs over all of the
12 industries, its fixed costs over all of the
13 industries on its line, it is going to be
14 devastating.

15 I should also add that, even
16 though this isn't -- as the Board has
17 indicated, not a paper barrier proceeding,
18 nonetheless, as we indicated in our earlier
19 comments, the shortlines have worked with the
20 Class 1's to develop the railway industry
21 agreement, which has allowed shortlines in a
22 host of instances to access a second Class 1

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1 carrier and use that second Class 1 carrier,
2 even where there's been a paper barrier.
3 That's been very successful.

4 COMMISSIONER MULVEY: Although as
5 you mentioned, this hearing is not addressing
6 the paper barrier issue; it's not one of
7 things we're exploring at this hearing. In
8 your pleadings, you noted a survey, which I'm
9 not sure if that's the same survey that Dr.
10 Martland was dealing with, on paper barriers,
11 because I know in the past we've asked about
12 how many there were out there, and we were
13 told nobody knew.

14 But in the pleading, it does say
15 how many paper barriers are out there, and it
16 would be nice if you could share with the
17 Board that survey, what the goals of the
18 survey was, and what the results were. So if
19 you could, could you produce a copy of that
20 survey to the Board? Michael? Try again.

21 MR. OGBORN: There we go. There's
22 no light here, so I'm handicapped. There are

1 two different surveys. The one that Mr.
2 Martland was speaking of is in relation to the
3 tables that he has in his testimony, and in
4 the original comments that were filed.

5 The paper barrier one was done a
6 couple of years ago, and it revealed there
7 were about 90, approximately 90 shortlines
8 that were subject to paper barriers.

9 COMMISSIONER MULVEY: Okay. Well,
10 that was -- in response to a question on that,
11 about that long ago, the question was -- maybe
12 that survey was done in response to that, that
13 people did not know how many paper barriers
14 were out there. But if you know now, it would
15 be interesting if you could share that with
16 the Board, because we've been told that nobody
17 knew how many paper barriers were out there,
18 and how extensive they were.

19 MR. OGBORN: Sure. We can share
20 that.

21 COMMISSIONER MULVEY: Thank you.
22 Oh, yes sir.

1 MR. TIMMONS: We can share that,
2 but informally, I think that number is pretty
3 clearly 90 or fewer. Maybe significantly
4 fewer from when that last number popped up.

5 COMMISSIONER MULVEY: And it's
6 also true that they're filing under our
7 exemption guidelines, waivers given on the
8 barriers when the shortlines have asked for
9 waivers. I believe you have shared how many
10 waivers have been granted. There have been a
11 substantial number of waivers granted over the
12 years for railroads that have paper barriers;
13 correct?

14 MR. OGBORN: The RWIG keeps that
15 on a monthly basis, and we have shared that.
16 We would certainly update it and share it
17 again.

18 COMMISSIONER MULVEY: Okay, thank
19 you. Small railroads also argue as you did a
20 few moments ago that they can't afford to lose
21 a single customer due to forced access,
22 because they have few customers to begin with,

1 and a single one tends to contribute more to
2 a shortline's overall financial health than is
3 true for the Class 1's.

4 But aren't the shippers on the
5 shortline railroad no less entitled to access
6 to the Board's procedures or processes? I
7 mean from their perspective, does the fact
8 that a shortline is a smaller, monopolist
9 matter if the shipper is still being subject
10 to monopoly pricing practices or monopoly
11 product services? So should they be treated
12 any differently, simply because they're
13 smaller?

14 MR. TIMMONS: Well, I think the
15 competitive opportunities are extensive in the
16 shortline world. So shippers have the
17 opportunity to go to trucks, and we've seen
18 that in any number of instances, barge to some
19 degree, and particularly of late transload
20 facilities.

21 So shortline customers are not
22 insulated, and certainly have the options to

1 go in several different directions if they're
2 not comfortable with the rates that are being
3 charged.

4 COMMISSIONER MULVEY: So you would
5 say for shortlines, there are fewer monopoly
6 positions, if you like, and therefore overall
7 less monopoly power than say a Class 1 might
8 have?

9 MR. TIMMONS: I would say that's
10 clearly the case.

11 COMMISSIONER MULVEY: By the way,
12 Sharon, I want to thank you for hosting us, I
13 guess it was about two months ago, at the
14 Perdue facility out on the Eastern Shore.
15 That was very, very helpful and very
16 enlightening. So we really enjoyed that very
17 much. So thank you for that.

18 I want to also thank Michael
19 Ogborn for his service on RSTAC over the last
20 couple of years. So again, thank you again
21 for that.

22 Let me see here. Michael, you

1 said that the shortlines have no market power
2 at all. I guess that's related to the
3 monopolistic question. Did you mean to say no
4 market power or that they have market power,
5 but it's nowhere near as great as say, for a
6 Class 1 railroad?

7 MR. OGBORN: I would say that in
8 most instances, it is closer to no market
9 power. But in some, there may be some
10 occasions where they have a little, but
11 nowhere near the Class 1's.

12 COMMISSIONER MULVEY: That's all I
13 have for the panel. Thank you.

14 CHAIRMAN ELLIOTT: Thank you,
15 Commissioner. I don't have any questions. I
16 think not because I'm disinterested; it's
17 because I hear your distinction and I think
18 for the most part, I'm sure there are some
19 exceptions. But for the most part, I agree
20 with it.

21 I thank you very much for taking
22 the time in giving such a diligent comment,

1 and also for actually bringing a shipper with
2 you. That's something different in this
3 forum. So thanks.

4 COMMISSIONER MULVEY: Mr.
5 Chairman, I have one more question I'd like to
6 ask.

7 CHAIRMAN ELLIOTT: We have one
8 more question.

9 COMMISSIONER MULVEY: One of the
10 things that we're dealing with right now is we
11 are redoing our uniform rail costing model.
12 We have heard that this model was particularly
13 problematic for shortline railroads. Do you
14 have any suggestion as to how we might address
15 the special needs of the shortlines?

16 Because right now, what we're
17 doing is we're applying these cost ratios,
18 these cost numbers that are gotten from the
19 large railroads to the shortline operations,
20 and the feeling is that's not appropriate. Do
21 you have any suggestions as to how we might
22 meet the needs of the shortlines in redoing

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1 the URCS process?

2 MR. TIMMONS: Let me just start
3 that off. Some others may have some ideas on
4 this. The issue for us is to be involved, and
5 we've been anticipating involvement in this
6 process for several years. So our involvement
7 at bringing some expertise to the table as
8 these URCS matters are discussed, I think, is
9 enormously important.

10 So whether there's a formal
11 organizational structure that draws us in and
12 permits us to participate, or whether it's
13 just by query, whichever way would best serve
14 your interests and ours would be welcome.

15 MR. OGBORN: And to date, the
16 extent that we've been involved is through our
17 SAC, where we have identified a lot of the
18 problems. I'm not sure we have a lot of
19 answers yet, but we're going to continue to
20 work on that white paper.

21 COMMISSIONER MULVEY: Dr.
22 Martland?

1 MR. MARTLAND: Well, it slipped.
2 I would say that main distinction is that the
3 fixed costs, especially the track costs on the
4 smaller railroads are very high
5 proportionately in total. So you would need
6 to consider the total cost of the track and
7 how that might be allocated.

8 COMMISSIONER MULVEY: We are
9 wrestling with that, so thank you.

10 CHAIRMAN ELLIOTT: Thank you very
11 much.

12 (Pause.)

13 CHAIRMAN ELLIOTT: I wrote that up
14 this morning, Mr. Schick.

15 COMMISSIONER MULVEY: They're down
16 here as TBD.

17 CHAIRMAN ELLIOTT: All right.
18 We'll now begin with Panel No. 9. We'll start
19 out with Mr. Schick from the American
20 Chemistry Council. You have five minutes.

21 Panel IX

22 MR. SCHICK: Good afternoon

1 Chairman Elliott, Vice Chairman Begeman.

2 CHAIRMAN ELLIOTT: I don't think
3 it's on.

4 MR. SCHICK: Good afternoon
5 Chairman Elliott, Vice Chairman Begeman and
6 Commissioner Mulvey. My name's Tom Schick.
7 I'm Senior Director for Distribution at the
8 American Chemistry Council. It's my pleasure
9 to be able to participate in this public
10 hearing on behalf of ACC's member companies.

11 They rely on America's railroads
12 for the safe and efficient movement of a wide
13 array of chemical products, to make our lives
14 better, healthier and safer. I'd like to
15 start out with three bits of background
16 information for these comments.

17 Regarding jobs that have been
18 talked about today, the business of chemistry
19 provides more than 800,000 high skilled, good-
20 paying jobs in this country. Regarding
21 exports, which the Chairman mentioned many,
22 many hours ago in his opening remarks,

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1 chemicals account for more than ten percent of
2 U.S. exports.

3 Third, for context among shipper
4 industries represented here, the commodity
5 group of chemicals and allied products ranks
6 second only to coal as a rail customer group,
7 measured both in terms of traffic volume,
8 that's tonnage originated, and in terms of the
9 freight revenue paid to the railroads.

10 ACC appreciates that the Board has
11 undertaken this important examination of
12 competition in the rail industry. We
13 participated as one of more than two dozen
14 trade associations in the Interested Parties
15 Coalition, which together filed comments on
16 April 12th, and joint reply comments on May
17 27th, and of course was represented on Panel
18 II this morning.

19 ACC and its members heartily
20 endorse the comments and the detailed
21 supporting information that was provided by
22 the Interested Parties. Those comments are

1 especially significant, because they reflect
2 the perspectives of such a wide range of
3 shipper industries including, but not limited
4 to, chemicals, fertilizers, grain, coal, clay,
5 glass, forest products, paper products, many
6 others.

7 ACC members and their products and
8 their customers who use those products are
9 very different from those of other shipper
10 industry organizations. But despite those
11 differences, I want to emphasize that the
12 views of the Interested Parties are unanimous.

13 As the Interested Parties have
14 shown, competition between railroads has
15 declined significantly in recent years.
16 Second, the Class 1 railroads are now in
17 excellent financial health. Third, the Board
18 has the ability to change how it regulates
19 railroad competition. Fourth, enhanced
20 railroad competition would profoundly improve
21 the U.S. economy.

22 Tomorrow, several of the ACC

1 member companies will provide you with their
2 own perspectives on how the current status of
3 rail competitiveness affects their particular
4 businesses.

5 Today, on behalf of the entire ACC
6 membership, my request is that the Board
7 complete its careful evaluation of what has
8 been shown on the record of this proceeding,
9 then identify areas where meaningful
10 regulatory changes can be made, and then
11 proceed to enhance competition in the
12 following specific areas:

13 First, inject needed intramodal
14 competition within rail terminal areas, by
15 revising the reciprocal switching regulations
16 established many years ago; by reversing
17 *Midtec* precedent, which requires anti-
18 competitive conduct be established, and
19 therefore limits the statutory provisions for
20 competition in terminal areas; and generally
21 to encourage rail to rail competition in order
22 to allow market forces to play a larger role

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1 in determining rates and services.

2 Next, we recommend that the
3 Board's current bottleneck access rules be
4 changed to require the carriers to quote
5 rates, upon shipper request, between captive
6 origins or destinations and practical points
7 of interchange in the national railroad
8 system.

9 Finally, we ask you to consider
10 how you might use your continuing jurisdiction
11 over railroad mergers to reduce anti-
12 competitive conduct and enhance rail to rail
13 competition. Thank you for your interest and
14 your attention. I'd be glad to respond any
15 questions.

16 CHAIRMAN ELLIOTT: Thank you. Now
17 we'll hear from the Chlorine Institute. You
18 have five minutes.

19 MS. PICIACCHIO: Thank you. Good
20 afternoon, and thank you for the opportunity
21 to speak this hearing today, but most
22 importantly, thank you for initiating a

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1 balanced hearing and for asking for solutions
2 to the issue at hand. My name is Sharon
3 Piciacchio. I am Vice President for Alkali
4 and Derivatives Marketing Services and Cal-
5 Hypo and Global Supply Chain for PPG
6 Industries.

7 I am also chairperson of the Board
8 Committee on Rail Issues for the Chlorine
9 Institute, and I am speaking on behalf of the
10 Chlorine Institute today. The Chlorine
11 Institute has signed onto and fully supports
12 the initial and reply comments of the
13 Interested Parties regarding this proceeding.

14 Today, I will not focus on the
15 legal issues at hand, nor will I focus on the
16 safe rail transportation of chlorine, which
17 really is at the core of the efforts of the
18 Chlorine Institute. But I want to spend some
19 time focusing on the vital importance of
20 chlorine chemistry, and the rail
21 transportation of chlorine, to reinforce the
22 absolute need for reform of rail competition.

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1 The U.S. economy depends on
2 chlorine, which is an essential product in
3 approximately directly 40 percent of U.S.
4 industries, and indirectly probably in all
5 U.S. industries.

6 The largest use of chlorine is
7 approximately 40 percent of chlorine goes into
8 the production of polymers, in particular
9 polyvinyl chloride, and polyvinyl chloride,
10 PVC, is used in building materials, such as
11 window frames, vinyl sidings, paints,
12 coatings, glass protection, electronic and
13 medical devices and equipment.

14 Chlorine is also essential to
15 approximately 93 percent of all
16 pharmaceuticals sold in the United States, and
17 it's involved in 86 percent of all crop
18 protection chemicals. Chlorine is probably
19 almost well-known for its use as a key
20 disinfectant, for the protection of public
21 health in water, wastewater treatment,
22 swimming pool treatment and chlorine bleach

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1 applications.

2 Disinfection has played such a
3 major role in increasing Americans' life.
4 It's estimated that it has increased life
5 expectancy by 50 percent during the 20th
6 century, by virtually eliminating diseases
7 such as cholera and typhoid fever.

8 Although disinfection is
9 relatively a small usage of all of the
10 chlorine produced in North America, it's only
11 about six percent of that chlorine, but all of
12 that six percent, nearly all of it, moves by
13 rail, and it's shipped to the taxpayers and
14 the municipalities that are receiving the
15 chlorine.

16 Truck transportation is not a
17 reasonable or viable option considered by most
18 shippers of chlorine. Rail is definitely
19 considered the safest way to move chlorine
20 over land. If you would take a rail car and
21 ship trucks, you'd be putting four and a half
22 trucks of chlorine, unnecessary hazardous

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1 materials in our highways.

2 Because nearly all U.S. industries
3 are dependent on chlorine to some extent, it
4 is important that reasonable and competitive
5 shipping rates are offered to producers, so
6 that they may effectively continue to do
7 business in the U.S. and serve U.S. consumers.

8 This has become very difficult due
9 to the dramatic rise in the shipping rates for
10 chlorine, and in part this increase is due to
11 a lack of willingness by the railroad industry
12 to provide or compete for service.

13 The average rate per carload has
14 increased 133 percent between 2000 and 2009,
15 compared to a 47 percent increase in the rail
16 cost recovery index over that same period.
17 Currently, the chlorine chemistry business
18 supports the U.S. economy, with annual sales
19 of more than 94 billion.

20 It employs over 160,000 Americans.
21 It pays federal income taxes of 1.1 billion,
22 and it pays 211 million in state and local

1 taxes. The impacts of excessive rail rates
2 can severely hinder the chlorine industry's
3 ability to provide jobs and help power the
4 U.S. economy.

5 As I previously discussed,
6 chlorine chemistry is so widely used that the
7 general public will be impacted through rising
8 costs. The difference is that the general
9 public is not aware or does not understand why
10 their rates are rising.

11 When gasoline prices rise, they
12 understand what's happening to their wallet.
13 With this quick glimpse into chlorine
14 chemistry and the impact that rail rates have
15 on us, we ask the Board to comprehensively
16 review its competition rules and precedents,
17 and consider introducing competition into the
18 railroad industry, so that other industries,
19 including our own, have the ability to compete
20 and thrive in the U.S. economy along with the
21 railroads.

22 CHAIRMAN ELLIOTT: Thank you very

1 much. Commissioner Mulvey.

2 COMMISSIONER MULVEY: Chlorine is
3 an input in so many commodities, and I've had
4 many visits when I was on the Hill and here
5 from the Chlorine Institute about the
6 importance of chlorine. But I guess my
7 question is what percentage of the total cost
8 of producing and distributing chlorine is rail
9 transportation?

10 Then beyond that is do you have
11 any notion as to what that percent
12 transportation of chlorine cost is in the
13 production of the final product, because
14 chlorine is a product, is an input, one of
15 many, many inputs in creating, say for
16 example, polyvinyl chlorides or other things.

17 So is there any way of getting to
18 what the overall impact on these goods is,
19 wastewater treatment facilities, etcetera,
20 from increased rail rates?

21 MR. PICIACCHIO: Well, let me try
22 to answer that as best as I can, and perhaps

1 I may use PPG, since I work for PPG as an
2 example. But looking at the cost of freight
3 in the actual product itself, and I'll use an
4 example, and pretty close to averages.

5 Let's say published average price
6 through the marketing journals for chlorine
7 might be about \$250 a ton. In the past, if
8 you would go back to prior to 2004, the
9 freight component of that price of that
10 product, may range about ten percent, let's
11 say \$25 a ton to, you know, maybe a little bit
12 higher than that, 10 to 20 percent.

13 We have seen that number escalate
14 beyond 50 percent, and in one case, and I know
15 Mr. McGarry will be speaking on behalf of PPG
16 later tomorrow, we talk about the fact that
17 that portion of the price of the product in
18 one instance has gotten so that the freight
19 completely consumes the price of the product.
20 It's more than the price of the product
21 itself, so in actuality you can't end up
22 shipping it.

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1 Now to get to the second part of
2 your question, as to what part does the raw
3 material chlorine play into the different end
4 use segments, it really varies by the product.

5 You know, in some products such as
6 chlorine bleach, it's made from chlorine and
7 caustic. So you have both components. So it
8 really depends on the product that you're
9 talking about. So I don't think I can give
10 you a straight answer on that.

11 COMMISSIONER MULVEY: Thank you.

12 CHAIRMAN ELLIOTT: Just one
13 question. The same question I've asked each
14 of the shipper groups, including the
15 Interested Parties, but maybe you have a
16 different perspective from your groups since.
17 Just with respect to we've heard many comments
18 saying that the railroads aren't competing,
19 and as a result, my thought is that if they're
20 not competing, that access would not be
21 effective.

22 So the question is whether or not

1 you think access is really what we should be
2 focusing on, or should we be looking at rate
3 cases and regulation that's already in place,
4 and trying to improve on that? I throw that
5 open to both of you.

6 MR. SCHICK: I think our position
7 at ACC is essentially the same as the position
8 of the larger Interested Parties group. Given
9 the nature of the issues that were teed up in
10 this docket, which tended to focus on access
11 issues, that's what we were primarily focused
12 on in our comments.

13 No disrespect to the Board, and I
14 do recognize that a number of changes have
15 been made over the last five to ten years in
16 the rate review process. But I don't think a
17 lot of our member companies are super-anxious
18 to come here for rate cases.

19 They would rather be able to work
20 these things out, and to have some of the
21 tools that were discussed this morning, even
22 if those tools are never used here, to help

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1 balance their negotiations with their
2 carriers.

3 CHAIRMAN ELLIOTT: No disrespect
4 taken.

5 MR. SCHICK: Thank you.

6 MR. PICIACCHIO: I would reiterate
7 the same for the Chlorine Institute and on
8 behalf of PPG, that improving the use of the
9 tools is really what we're looking for,
10 because if you say that we're only going to
11 focus on open access, and you really don't get
12 the competition that you're looking for in
13 open access, then you need your second tool,
14 which is your ability to bring rate cases.

15 I agree with Mr. Schick. You
16 don't necessarily want to have to bring a rate
17 case. But if we do, we want a much simpler
18 and streamlined process that allows us to
19 actually bring them forward.

20 CHAIRMAN ELLIOTT: Thank you.
21 Vice Chairman?

22 VICE CHAIRMAN BEGEMAN: This is

1 going to follow up sort of on a question that
2 we had asked kind of the ag panel. But from
3 your perspective, are you struggling more with
4 the rates or the service, particularly on
5 commodities chlorine and other TIH materials,
6 which are a growing, difficult area.

7 I know that those commodities are
8 getting more attention lately, and I'm not
9 really sure where that's going to end up. But
10 I'm just curious if right now service is
11 actually becoming a bigger issue for you than
12 the rate, or if it's just all too much tied
13 together?

14 MR. PICCIACCHIO: I will answer
15 that in two ways. Let's talk about the
16 service first. I will say that probably the
17 different Chlorine Institute members might
18 have different answers to this question.

19 As far as service, PPG, and I'm
20 sure some of the Institute members, find the
21 same thing. It can be very sporadic, meaning
22 we can get very good service out of certain

1 places, and we work with the railroads very
2 well in understanding what the issues are and
3 driving for resolution.

4 But there are situations where
5 it's the same continuing problem. We just
6 can't get the service that we need. We have
7 found that you really separate the two issues,
8 right? It's the service, and it's got its own
9 unique things that we work on.

10 Service for one product versus a
11 TIH really is no different, although there are
12 different rules in place to ensure the safety
13 and security of the shipment of the TIH
14 products. I would not say our service varies
15 from one product to another.

16 But if you look at the rates, the
17 rates are the heart of the issue for us, if
18 you look at it separately for -- I know for
19 many of the Chlorine Institute members and for
20 PPG, it's the escalating rate structure, and
21 feeling that you have no ability to really do
22 anything about it, because you run into a lot

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1 of obstacles when you look at trying to bring
2 forward a rate case. So the rates are a
3 serious issue for us.

4 MR. SCHICK: I think across the
5 board, for chemicals, of course, we've got
6 everything ranging from TIH products to their
7 HAZMAT, to non-hazardous materials that are
8 also products of chemistry. A lot of volume
9 of rail movements of plastic pellets and soda
10 ash and things like that that aren't even
11 hazardous.

12 But all the companies have the
13 same kinds of interests that PPG just
14 described, service and rates. The rate issue
15 is important, and it's not limited to
16 particular products. It's across the board, or
17 as I said in my remarks, if you look at what
18 the Interested Parties came together on,
19 you've got grain, you've got coal, you've got
20 a lot of products in there.

21 CHAIRMAN ELLIOTT: Thank you very
22 much for coming today, and I appreciate your

1 comments. We'll now proceed with Panel No. X

2 (Pause.)

3 CHAIRMAN ELLIOTT: Yes. You're
4 good. First, we'll hear from Transportation
5 Communications Union. Nice to see you again,
6 Mr. Scardelletti, and you have five minutes.

7 Panel X

8 MR. SCARDELLETTI: Thank you.
9 It's a pleasure to be here. Good afternoon,
10 Board members. My name's Robert Scardelletti.
11 I'm the president of the Transportation
12 Communications Union. We represent carmen,
13 clerks, supervisors and some yard masters
14 throughout the railroad industry.

15 TCU has about 40,000 members on
16 the railroad. Whoops, I got the business too,
17 but I'll just -- okay, thank you. TCU
18 represents about 40,000 members, together with
19 another 120,000 other railroad workers. So
20 it's about 160,000, who are represented by 12
21 or 11 other national and international unions
22 on our nation's freight railroads, including

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1 some shortlines and regionals.

2 The economic well-being of our
3 members is our union's number one priority,
4 which is directly connected to the financial
5 health of the railroad industry. 98 percent
6 of railroaders stay in the industry their
7 entire working career.

8 Rail union jobs depend upon a
9 financial, viable industry that can earn
10 sufficient returns on its investments, which
11 in turn provide the middle class jobs our
12 country needs, the kind of jobs that allow
13 Americans to pursue the American dream.

14 Railroading is a very capital-
15 intense industry that requires huge
16 investments, infrastructure and equipment.
17 Since 1980, the railroads have invested over
18 \$480 billion in capital expenditures. To
19 continue the quality of service the railroads
20 provide, significant ongoing investments must
21 be made in rolling stock, signaling equipment,
22 repair facilities, tracks and in its

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1 employees.

2 These comprehensive and complex
3 investments require railroads to be
4 financially strong. Any STB regulation that
5 would require two railroads to serve every
6 rail customer would have severe economic
7 consequences for the rail industry. They
8 project possibly thousands of jobs could be
9 lost.

10 TCU has seen firsthand experience
11 or has firsthand experience with the
12 unintended consequences of STB decisions that
13 penalize railroads. Immediately after the 209
14 STB decision on the rate case brought by Basin
15 Electric against BNSF, where the railroad was
16 ordered to lower Basin's rail rates by \$350
17 million, BNSF furloughed more than 100 TCU
18 carmen members and other shop craft employees.

19 The timing of this decision
20 couldn't have come at a worse time for the
21 employees. It took place in the height of the
22 worse recession in our nation's history. The

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1 STB may have felt justification in providing
2 relief to Basin Electric. However, it came at
3 a heavy price to BNSF employees.

4 I witnessed firsthand the
5 bankruptcies of the Northeast railroads in the
6 70's, which led to Congress passing the
7 Regional Railway Organization Act, and
8 subsequently the Staggers Act. Tens of
9 thousands of jobs were lost.

10 I remember the day Penn Central
11 declared bankruptcy, the banks would not cash
12 my paycheck, because that's where I worked
13 then. They got it straightened out, but on
14 that day, they wouldn't cash our paychecks.

15 The railroad industry and its
16 employees and this country cannot go back to
17 those days. Any further shifting of
18 regulatory balance towards shippers would
19 result in job losses, less wages and benefits.
20 Corporations who ship by rail may receive
21 financial benefits from a new regulation, but
22 such regulations by the STB would come at the

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1 expense of the railroad industry, the workers
2 and their families, and would result in a loss
3 of rail jobs as a result of government
4 regulations, at the time when we need most of
5 all in America these type of railroad middle
6 class jobs.

7 Putting the financial health of
8 railroads at risk would jeopardize our
9 railroad retirement system, which right now is
10 covering well over 550,000 railroad retirees
11 and their families, who depend on those
12 monthly checks.

13 As a representative of the
14 employees, I want you to take into
15 consideration that any decision you make that
16 results in reducing the railroads' revenue,
17 will absolutely have a dire consequence upon
18 the employees who work in the railroad
19 industry. Thank you.

20 CHAIRMAN ELLIOTT: We'll next hear
21 from Mr. MacDougall on behalf of the United
22 Transportation Union, New York State

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1 Legislative Board.

2 MR. MACDOUGALL: May it please the
3 Board, I'm here today on behalf of Samuel J.
4 Nasca, who serves as the UTU's legislative
5 director for New York State. He is a full-
6 time elected official of the UTU, and is the
7 longest continuously serving state director in
8 the UTU. He's been in his present position
9 since 1984.

10 The New York State Board has
11 participated in numerous ICC and STB
12 proceedings over the years. Initial and reply
13 comments have been submitted. I'm not going
14 to read from our comments. My request for
15 time today is to summarize some procedural
16 suggestions we have to improve the Board's
17 process for resolving railroad competition
18 disputes.

19 That's the second of the three
20 subjects that Senator Rockefeller talked about
21 today, procedures. Employees want to know
22 what's going on. They don't want to be in the

1 dark, and the first thing I'd like to do is
2 congratulate the Board for making the
3 submissions today publicly available.

4 That's not the usual situation.
5 Ordinarily, when we have started to submit at
6 a hearing like this, we submit them ten days
7 in advance, but we can't see what the other
8 participants are saying. This time, you
9 started out with that procedure, but a few
10 days before today, you allowed us all to see
11 everybody else's presentations.

12 It's in the area of transparency
13 that we have the suggestions. Before I get
14 into transparency, I'd like to answer two
15 questions that you've asked every witness up
16 to now, and that is what about the railroads,
17 do they compete?

18 The saying is they don't compete.
19 Railroads have been charged with not competing
20 for 50 years. I recall a book published in
21 1950 under the auspices of the Brotherhood of
22 Railroad Trainmen called "The Railroad

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1 Monopoly." It was published by the Public
2 Affairs Institute in Washington, D.C. at that
3 time, headed by Dewey Anderson.

4 The author was John Shott, and the
5 book was mainly paid for by the Brotherhood of
6 Railroad Trainmen. There the question was
7 again do the railroads compete? The answer is
8 they do compete. In fact, this book was
9 written at the time of the [name] legislation.

10 It's just old propaganda that the
11 railroads don't compete. Of course they
12 compete. They compete not only point to point
13 but you have potash produced in Canada, potash
14 produced in Santa Fe, in New Mexico, Carlsbad,
15 New Mexico. Different railroads served in
16 different origins. The same is true for salt,
17 sugar and a lot of commodities.

18 In respect to competition, I don't
19 think the emphasis should be on competition
20 too strongly, or not as strongly as it
21 sometimes is today, or it has been in the
22 past, and that's because too much competition

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1 in a recession can cause real troubles. We
2 saw what's happened up in New York in the
3 financial institutions.

4 Competition makes instability. In
5 other words, instability is inherent in
6 competition. Different markets get served,
7 people get out of jobs, new things happen, and
8 I think we should have some caution these days
9 in dealing with competition.

10 Now as to suggestions for
11 procedures, one of the questions asked was
12 should the emphasis be on access or rate
13 cases. I'll briefly say we haven't had a
14 position on the rates. We did way back.

15 One of the unions, one of the
16 sections in the UTU, along with the Chicago
17 Board of Trade, had a position on rates, where
18 they felt that the Board should use rate
19 comparisons rather than the cost techniques.
20 That was presented in the non-coal guideline
21 proceedings back in 1996.

22 But up to now, we've had no

1 particular position. It had to be studied.
2 But my guess is that the emphasis, as far as
3 employees are concerned, would be better on
4 the rate process than on the competitive
5 access process. Thank you.

6 CHAIRMAN ELLIOTT: Thank you, Mr.
7 MacDougall. No fire alarm today for you, so
8 -- first, we'll hear from the Vice Chairman.
9 Oh, there was a fire alarm when Mr. MacDougall
10 was testifying at the last proceeding, cutting
11 his comments short.

12 MR. MACDOUGALL: It's a long day,
13 and it's nice to be here at the end.

14 VICE CHAIRMAN BEGEMAN: Yes, it
15 is. Mr. MacDougall, could you just elaborate
16 a bit on your comment about that instability
17 is inherent in competition. Do you mean for
18 the carrier --

19 MR. MACDOUGALL: For everybody.

20 VICE CHAIRMAN BEGEMAN: For the
21 shipper as well?

22 MR. MACDOUGALL: Well, the best

1 article is one that's dated tomorrow by George
2 Soros in the *New York Book Review*, where he
3 goes into this subject, about instability,
4 competition, and the cause of the financial
5 crisis in New York was not due to the
6 government action; it was due to the failure
7 of the market up there. There's too much
8 market competition.

9 So there's a danger, particularly
10 in the recession period, of emphasizing
11 competition too strongly. That's just the way
12 the nature of competition is, that it causes
13 instability. I got it from -- I don't get it
14 from George Soros, but I commend it to your
15 attention because it's a current issue out
16 dated tomorrow, *New York Review of Books*.

17 VICE CHAIRMAN BEGEMAN: Thank you.

18 CHAIRMAN ELLIOTT: Commissioner?

19 COMMISSIONER MULVEY: Just briefly.

20 Competition is generally a good thing, but it
21 depends on the industry, and there are some
22 industries where competition by itself,

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1 without any kind of oversight or regulation,
2 can cause real problems.

3 In other industries, for example,
4 industries like finance, competition can, as
5 Mr. Soros points out, lead to some problems if
6 there's not proper federal oversight. Mr.
7 Scardelletti mentioned railroad retirement and
8 the number of railroad workers who receive
9 railroad retirement benefits, and he pointed
10 out that railroad retirement is a pay-go
11 system, and that the funding of the railroad
12 retirement depends upon the number of people
13 working, who contribute, and current
14 contributions pay current benefits, which is
15 unlike many other retirement systems.

16 Therefore, you bring about more of
17 an equivalency between the importance of
18 railroads and workers. It's not just the
19 200,000 currently working, but it's also the
20 half million or more retirees as well. So
21 it's nearly three quarters of a million people
22 who are directly dependent on the state of and

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1 the health of the railroads.

2 I think that's an important point
3 to make, because it was said earlier that the
4 other industries that rely upon railroads have
5 far, far more workers. So I think that
6 creates some of the equivalency.

7 But I don't really have a question
8 on that, but thank you very much for your
9 testimony.

10 MR. MACDOUGALL: Can I just say
11 one thing?

12 COMMISSIONER MULVEY: Yes.

13 MR. MACDOUGALL: The notion of
14 efficient markets and rational expectations
15 that competition is good and so forth, that
16 has been, is being discredited. We're not
17 rational people. A lot of things we do are
18 irrational, and markets are not efficient. So
19 competition is not necessarily always good.

20 COMMISSIONER MULVEY: Well, I
21 agree. I said that. I think rational
22 expectations goes beyond the idea of

1 competition. Rational expectations is an
2 extension of competitive market theory.

3 CHAIRMAN ELLIOTT: Well thank you
4 very much, both of you, for your comments. I
5 don't have any questions. I feel like I have
6 a pretty good grasp of rail labor's interests.
7 So thank you very much for coming.

8 Last but not least -- of course we
9 have to do this again tomorrow, so Panel No.
10 XI.

11 (Pause.)

12 CHAIRMAN ELLIOTT: You guys okay?
13 Is it working? Okay, great. First, we'll
14 hear from J.P. Morgan Securities. Mr.
15 Wadewitz, you have five minutes.

16 Panel XI

17 MR. WADEWITZ: Chairman Elliott,
18 let's see, okay. Chairman Elliott, Vice
19 Chairman Begeman and Commissioner Mulvey,
20 thank you for providing the opportunity to
21 testify today. My name is Tom Wadewitz. I'm
22 an equity research analyst. I cover the air

1 freight and surface transportation industry at
2 J.P. Morgan Research.

3 I've been a senior analyst for
4 about nine and a half years, covering
5 railroads and the broader industry. A few
6 disclaimers first here. The views and
7 opinions I share on the industry are my own
8 personal views as a research analyst. They
9 don't necessarily reflect the views or
10 opinions of J.P. Morgan, my department or
11 others at the firm.

12 In addition, the firm may have
13 real or perceived conflicts in matters related
14 to the topic or any companies I may mention
15 during the course of my testimony. So if
16 you'd like details regarding any conflicts, or
17 conflicts with specific companies in the
18 industry, please contact me. My phone number,
19 you can't probably see that there, but it's up
20 there, 212-622-6461, or you can email, if you
21 want to, research.disclosure.inquiries
22 @jpmorgan.com.

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1 So in any case, I wanted to show
2 you a couple of simple things that will
3 illustrate what investors care about. I think
4 a lot of it's pretty intuitive. My experience
5 as a sell-side analyst in formulating
6 recommendations on transport stocks, and
7 speaking with institutional investors over the
8 years, leads me to believe the following about
9 what investors value in transport stocks.

10 So first, the value growth in that
11 income and growth in earnings per share.
12 Second, the investors value both absolute
13 financial returns, strong returns, but also --
14 such as return on capital, but also the trend
15 of improvement in financial returns.

16 So favorable earnings, growth
17 performance and a broader trend of improving
18 financial returns have been key factors that
19 have attracted equity investors to the rail
20 stocks over the past seven years. You see
21 that, I think, in the first chart that I show
22 up here, that looks at rail stock performance,

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1 which is in the bar chart, and then rail
2 earnings growth in the line.

3 If you switch to the next one, the
4 equity market is forward-looking. So if you
5 offset it by a year, then the trend is more
6 consistent. They move together, and also then
7 if we flip to the next one, you can see that
8 returns, which is the line here gradually
9 moving up, are associated with times when the
10 rail stocks are performing well.

11 Let's see. So volume growth,
12 pricing improvement, productivity gains, these
13 are the drivers of earnings performance, in
14 addition to cyclical factors such as the
15 economy. We think the rails benefit from
16 secular growth opportunities, in particular
17 converting truck freight to intermodal
18 freight.

19 In the medium term, intermodal
20 volume growth typically does require capital
21 expenditures in capacity expansion, new
22 terminals, new sidings, double track. So even

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1 though it requires meaningful capital
2 investment, we think that the secular volume
3 growth potential of this segment is attractive
4 to investors and the rail.

5 So rail investors are not always
6 against higher cap ex, if there are good
7 reasons and growth to be had. If you look at
8 productivity trends, I won't put up a chart,
9 but in particular, employees costs are the
10 greatest costs. So trends in revenue, ton
11 miles for productivity were impressive for
12 many years, but over about the last five
13 years, those trends have stagnated.

14 Since 2004, if you look at the
15 pricing trend, obviously as has been
16 highlighted today, it's been pretty favorable.
17 That's been a very important consideration for
18 rail investors. In our opinion, significant
19 changes to this favorable pricing trend would
20 negatively affect the attractiveness of the
21 rail industry to equity investors.

22 I have two quick charts here that,

1 scatter charts that, I guess, help you
2 consider what drives valuation of the
3 transport stocks. These are listed with the
4 ticker symbols, so I apologize if you don't
5 have the familiarity with some of these. This
6 is my coverage universe.

7 But the first one shows forward PE
8 valuation on the Y axis, and the ten-year
9 realized earnings growth CAGR on the X axis.
10 You see there's some relationship between
11 valuation and earnings growth. The next
12 chart, you'll look at the similar type of
13 profile, and an even stronger relationship
14 between returns on capital and the forward PE
15 valuation.

16 So the names that get the best
17 valuation, C.H. Robinson Expeditors, J.B.
18 Hunt, are models that actually realize the
19 best returns, as well as the best growth. The
20 rail industry has realized improvement in its
21 financial performance over the past seven
22 years, but its returns are still lower than

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1 for the five other groups of transport stocks
2 we cover.

3 So if you look at this simple bar
4 chart, the rail is on the left-hand side in
5 the blue. The groups recover in the middle.
6 Only the depressed LTL Group is worse, in
7 terms of return on capital. Then on the dark
8 bar, you see the S&P 500 industrial names and
9 the average return on capital of about 15
10 percent.

11 So if you look at this in a
12 comparison group, rail returns do not appear
13 particularly strong, versus our coverage group
14 or versus large cap industrials.

15 Just to wrap up with a few
16 conclusions, regulatory stability provides
17 support for rail investor interests and
18 investment in the rail network, in our view.
19 So we think that regulatory stability provides
20 greater visibility to expected growth in
21 financial performance.

22 This encourages investors to own

1 the stocks. This encourages management to
2 invest in the system. The second point,
3 uncertainty is a source of risk. So while the
4 outcome may be favorable, if an extended
5 process of considering change in regulation is
6 pursued, that can act as a headwind to rail
7 investors and also to investment decisions.

8 Rail financial returns, as I've
9 shown, have improved materially over time, but
10 they're still not particularly strong on an
11 absolute basis. You can see that versus other
12 transports and versus the S&P 500 industrials.
13 Then the last point, investors value both
14 earnings growth and financial return
15 performance.

16 So that trends to drive incentives
17 for the rail managements. If you look at the
18 rail managements and their long-term incentive
19 performance, or excuse me, their incentive
20 plans on a long-term basis all have return
21 components to them.

22 So clearly, their incentives drive

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1 their behavior, whether it's investment or
2 other things, and those, in terms of the
3 multi-year incentive plans, all include
4 returns. So we think returns are important.
5 Thank you for the time.

6 CHAIRMAN ELLIOTT: Next, we'll
7 hear from Wolfe Trahan and Company. Mr.
8 Group, you have ten minutes.

9 MR. GROUP: Thank you. I have
10 slides as well. You guys should have a copy
11 of the slides in front of you.

12 CHAIRMAN ELLIOTT: Okay.

13 (Pause.)

14 MR. GROUP: Hello, yes. Thank
15 you, Chairman Elliott, Vice Chairman Begeman
16 and Commissioner Mulvey, as well as your
17 staffs, for the opportunity to present today.
18 My name is Scott Group. I am a transportation
19 analyst at Wolfe Trahan, the leading boutique
20 research firm on Wall Street, focused on
21 freight transportation and the macroeconomy.

22 Our clients are primarily mutual

1 fund and hedge fund analysts, and portfolio
2 managers, who invest in the public equity and
3 debt of the railroads and other transportation
4 companies. I'll make some comments for the
5 record and submit the slides I plan to present
6 to the Board today.

7 First, Slide 1 presents stock
8 performance of the rails, relative to trucking
9 stocks, as well as the S&P 500 over the past
10 decade. On average, the rail stocks have
11 returned 15 percent annually since 2000, well
12 above the other freight sectors, including the
13 trucks, which have gained six percent
14 annually.

15 This also compares with the S&P
16 500, which has produced a one percent average
17 annual decline over this period, because of
18 poor returns in the early 2000's and in 2008.
19 This slide also shows that rail stock
20 outperformance has become increasingly
21 pronounced since 2005, around when the rail
22 pricing renaissance began.

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1 Slide 2 then shows valuations for
2 the large cap railroad stocks, and the S&P
3 500, on a forward price to earnings or PE
4 basis. This shows that the rails have traded
5 in a very tight and consistent range of 11 to
6 15 times forward PE, consistently below the
7 S&P 500 from 1990 through 2007.

8 More recently, however, S&P
9 multiples have contracted, while rail
10 multiples have held firm. We believe the
11 rails have traded at lower valuations than the
12 overall market over the long term because they
13 are more capital-intensive, and more mature
14 and slower growers, without the ability to
15 grow internationally.

16 Further, the rails remain a
17 partially regulated industry, and we believe
18 valuations would contract from current levels
19 if investors perceived potential risk of
20 rising government regulation of the industry.

21 Slide 3 tracks rail and truck
22 pricing over the past 35 years, and depicts

1 the rail pricing renaissance that began in
2 2004.

3 Since deregulation in 1980, rail
4 rates dropped sharply over the following 23
5 years. Rail rates have subsequently increased
6 materially since 2004, at an average annual
7 rate of nearly six percent on an inflation-
8 adjusted basis.

9 However, rates still remain down
10 approximately 50 percent since deregulation.
11 Moreover, the spread between truck and rail
12 pricing has widened over the past 30 years,
13 despite the trucking industry being much more
14 fragmented, with inherently much more
15 competition. We estimate that the top ten
16 truckload carriers in the U.S. combined make
17 up less than ten percent of the industry's
18 total market share.

19 We believe higher increases in
20 truck rates over the past decade partially
21 reflect trucks being less fuel efficient, and
22 requiring higher fuel surcharges as oil prices

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1 have risen.

2 (Pause.)

3 MR. GROUP: Slide 4 takes a closer
4 look at quarterly pricing trends for the U.S.
5 versus Canadian railroads. Note that we have
6 removed the impact of changes in mix and fuel
7 surcharges, as well as currency for the
8 Canadian rails, to try and isolate same store
9 pricing levels.

10 As shown, U.S. rail rates have
11 consistently increased at a faster pace than
12 Canadian rail rates over the past five plus
13 years. While there are likely several factors
14 that have driven more material rate increases
15 for the U.S. rails, including easier
16 comparisons and longer term contracts, we
17 believe the regulatory environment today is
18 more favorable in the U.S., as the Canadian
19 rail system provides for mandatory reciprocal
20 switching and final offer arbitration options
21 for all shippers.

22 Due to consistently higher pricing

1 gains, the U.S. rails have attracted
2 relatively greater private investment over the
3 past several years, as evidenced by more
4 material increases in their stock prices.

5 Slide 5 then displays capital
6 spending trends for the U.S. rails since
7 deregulation. Railroad cap ex is historically
8 very dependent on the health of the industry,
9 and railroads' capital spending has shown an
10 extremely high 94 percent correlation with the
11 industry's cash flow from operations over the
12 past 30 years.

13 Further, this slide illustrates
14 that rail capital spending has increased
15 materially since the rail pricing renaissance
16 began in 2004. The U.S. rail industry has
17 averaged nearly ten billion of capital
18 spending annually over the past five years,
19 versus less than six billion on average for
20 the prior five years. This represents more
21 than a 60 percent increase.

22 Slide 6 presents a more granular

1 look at capital spending by railroads. We
2 also show cap ex as a percent of total revenue
3 for each of the Class 1 rails since 1996,
4 compared to the average cap ex as a percent of
5 revenue for the Dow Jones Industrial Average.

6 Over the past five and ten years,
7 railroads have spent an average of 16.6 and
8 16.4 percent of their total revenue on capital
9 spending. This is three times higher than the
10 roughly 5.5 percent on average of the Dow
11 Jones Industrials during those periods.

12 Also note that railroad spending
13 increased as a percent of revenue during the
14 global recession in 2009, while spending
15 dropped for the companies in the Dow Jones.
16 Lastly, this slide shows that rail cap ex is
17 expected to increase more than 30 percent
18 during 2011, and each of the rail managements
19 has recently guided in investor conferences to
20 materially higher capital spending in the next
21 several years.

22 Slide 7 looks at each rail's

1 return on capital relative to the rail
2 industry's cost of capital, as published each
3 year by the Board. Rail returns on average
4 have improved from a low of about six percent
5 in 2003, to about ten percent in three of the
6 past four years.

7 However, average rail returns have
8 only exceeded the industry's cost of capital
9 once in the 14 year period depicted in this
10 slide. Norfolk Southern was the only rail to
11 return its cost of capital in 2007 and 2008,
12 while none of the rails earned their cost of
13 capital during 2009.

14 Perhaps more importantly, the
15 return calculations are based on the rails'
16 historical book values, which are materially
17 understated, with many assets, including
18 bridges, tunnels and track that are now fully
19 depreciated on the rails' balance sheets.

20 We estimate that the asset base
21 for the rails would increase by roughly three
22 times on a replacement basis, and this implies

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1 returns on capital in the low single digits.
2 Thus, it appears to us that despite improved
3 pricing and returns over the past seven years,
4 the rail industry is not yet revenue-adequate
5 on a long-term basis.

6 Slide 8 presents responses from a
7 proprietary survey of more than 100 traffic
8 managers that our firm conducted last year.
9 We asked the customers of the railroads which
10 potential regulatory changes they supported
11 and opposed.

12 As shown, shippers in our survey
13 overwhelmingly supported many regulatory
14 changes, including an ability to challenge
15 existing paper barriers, a reverse of the
16 current bottleneck policy and increased
17 terminal access. However, shippers were
18 generally split in their support of a switch
19 to a replacement cost methodology, and
20 slightly opposed a larger STB with greater
21 regulatory authority.

22 Slide 9 lists several of the key

1 reasons why rail infrastructure is critical,
2 and becoming moreso for our nation's
3 transportation needs.

4 Railroads comprise only about
5 seven percent of total freight transportation
6 spend in the U.S., but have become an
7 increasingly critical line haul component of
8 moving bulk commodities and consumer goods to
9 businesses and consumers throughout the U.S.,
10 and between Canada and Mexico.

11 This has been accelerated over the
12 past 20 years, with the rise of global trade
13 and Asian imports into the U.S., which lend
14 themselves to large, less expensive long haul
15 moves on railroads, rather than other modes of
16 transportation. The rails also provide a
17 crucial element to meet rising export demand
18 for U.S. commodities, including coal and
19 grain.

20 We estimate that rails are nearly
21 four times more fuel efficient than trucks,
22 and with increasing highway congestion and oil

1 prices, above \$90 per barrel, the rails are
2 one of the few alternatives to help decongest
3 highways and make America more productive,
4 safe and environmentally responsible.

5 Our survey work also suggests that
6 rail rates are about 10 to 15 percent cheaper
7 than comparable trucking rates on competitive
8 lanes, while laying one mile of rail track is
9 about one-fifth the cost of laying one mile of
10 new highway.

11 Finally, Slide 10 lists some of
12 the major multi-year U.S. capacity expansion
13 projects currently underway by each of the
14 major railroads. Most of the rails have
15 hosted public analyst day presentations over
16 the past year, and each has guided to material
17 increases in rail cap ex and growth cap ex in
18 particular.

19 In conclusion, we believe the
20 rails are vital to the North American
21 transportation network, and will be
22 increasingly important to infrastructure, in

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1 order to alleviate highway congestion and
2 promote a more efficient and environmentally
3 conscious transportation grid.

4 While the rails have seen strong
5 increases in -- strong earnings and stock
6 performance in recent years, this is the most
7 capital intensive industry of which we are
8 aware. As a result, the rails have low
9 financial returns on a replacement basis, and
10 we believe rail returns would decline further
11 if the Board were to implement material
12 regulatory reform that reduced the rail's
13 ability to differentially price.

14 In that scenario, a reduced
15 pricing power for the railroads, we would also
16 expect that shareholders would demand
17 substantial reductions in rail capital
18 spending. I thank you for your time, and
19 welcome your questions.

20 CHAIRMAN ELLIOTT: Thank you very
21 much, Mr. Group. Commissioner.

22 COMMISSIONER MULVEY: You came all

1 the way from New York, so I'll ask a couple of
2 questions anyway. Earlier on, many, many
3 hours ago, a statement was made that railroads
4 are in the top ten percent of market
5 industries in terms of profitability.

6 Your data seem to suggest that
7 that's not true. Could you explain the
8 difference? Where do you think that number
9 came from? I think there was a *Fortune*
10 magazine article, but I'm not familiar with
11 that, and I was wondering if you were, either
12 of you.

13 MR. WADEWITZ: Yes. I'll provide
14 one thought on that. I mean if you look at
15 margins as a measure of profitability, my
16 guess is that that may be what the article was
17 referring to. The margins in the rail
18 industry are shrunk, and they are, let's say,
19 25-30 percent, and those are strong relative
20 to say trucking or UPS and FedEx.

21 But the other side of equation you
22 can't forget about is the capital intensity

1 and investment base, right?

2 So while they may look attractive
3 from an absolute margin perspective, if you
4 look at financial returns and how much the
5 amount of cap ex they spend, the capital
6 intensity as a percent of revenue, then those
7 two together give you the result that the
8 returns are not that strong, as I'm sure
9 you've also seen today.

10 So I think that's the problem, is
11 that if you just look at margins, without
12 looking at the other side in terms of how much
13 they need to invest, then it gives you
14 probably a bit of a false picture.

15 COMMISSIONER MULVEY: Is there a
16 self-fulfilling prophecy at work here? I mean
17 the railroads keep saying that if any change
18 is made in competitive access or the
19 bottleneck rate decision, or anything like
20 that, then their ability, their access to
21 capital markets will dry up.

22 Well, if there was any change,

1 that statement being constantly put out there,
2 wouldn't in fact that statement be a self-
3 fulfilling prophecy? Or would it happen, you
4 think, without them saying it? Are they
5 creating their own problem, if indeed anything
6 was done by constantly pointing to it?

7 MR. WADEWITZ: Well, I don't know
8 if I would necessarily frame it that way. But
9 if ultimately you put in place those changes
10 that do negatively affect pricing, which then
11 affects earnings growth and returns, then
12 there will be less interest from shareholders,
13 and it will incentivize the managements to
14 take a different course, right.

15 So in industries where returns are
16 not particularly good, then shareholders will
17 put more pressure on the industry to invest
18 less. So if your desired result is less
19 investment, then that can be a course that you
20 go to.

21 But you know, if that's a
22 component of the policy, that you want to

1 encourage investment or allow investment, then
2 it seems that the logic is reasonable, from my
3 perspective, and that it's not something that
4 necessarily would be immediate, although the
5 market clearly does anticipate, you know, what
6 may happen in the future. But it seems that
7 that's a logical result, and not really a
8 self-fulfilling prophecy per se.

9 COMMISSIONER MULVEY: Well, the
10 other side of that is that we've talked about
11 the possibility of experimentation, by having
12 some open access in some places and then see
13 what goes on for a certain period of time.
14 Would the experimental process create a degree
15 of uncertainty about what might happen in the
16 long term, that could have a negative impact
17 on capital availability for the railroads?

18 MR. GROUP: I would say, just from
19 speaking with our clients and the investors,
20 that if there were to be signs of increasing
21 reform and increasing access for captive
22 shippers, there would certainly be pressure on

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1 the railroads to reduce their capital
2 spending, yes.

3 COMMISSIONER MULVEY: Okay. One
4 final question I have, as you point out that
5 the railroads cannot expand internationally,
6 I guess Kansas City Southern being the
7 exception, but is it also true, though, that
8 the U.S. exports to the world. Certainly, if
9 we're going to have more exports of anthracite
10 coal or more exports of agricultural
11 commodities, the railroads can still benefit
12 from growth in international activity, even if
13 they can't themselves build. Wouldn't you say
14 that's correct?

15 MR. GROUP: I think that's fair,
16 and we have seen significant increases in
17 export coal this year, significant increases
18 in export grain over the past several years,
19 and the railroads have been spending to
20 upgrade their networks to meet that export
21 demand.

22 COMMISSIONER MULVEY: Thank you

1 very much.

2 MR. WADEWITZ: Yes. Well, in
3 response to your prior question, I think that
4 incrementally, there would be some effect. So
5 if you do a test, if you do a pilot, then that
6 may not dramatically change the investor view.
7 But the margin, it probably does change the
8 investor view a bit and adds risk.

9 So you know, some prior comments
10 of large capital expenditures and risk to that
11 incremental spend in a carload yard or
12 whatever, I think there would be some greater
13 pushback from investors, and it would
14 encourage rail managements. On the project
15 that's not the best project, then you pull
16 back from that. So I think on the margin, it
17 would potentially have some effect.

18 COMMISSIONER MULVEY: Thank you
19 very much.

20 CHAIRMAN ELLIOTT: Vice Chairman?

21 VICE CHAIRMAN BEGEMAN: Mr. Group,
22 can you explain to me how your shipper survey

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1 slide fits into your testimony?

2 MR. GROUP: Sure. We do a
3 quarterly survey of traffic managers, and ask
4 questions, ranging from expectations for
5 volume, pricing, capacity. We ask questions
6 about what's topical, and certainly last year,
7 potential regulatory reform, particularly with
8 the Rockefeller bill. That was topical.

9 So we ask these questions and I
10 thought I would provide it to the Board. I
11 know you guys are working towards potential
12 solutions.

13 VICE CHAIRMAN BEGEMAN: But does
14 it contribute to your conclusion at all, or is
15 it just maybe more informative for us?

16 MR. GROUP: I think it was more
17 informative, letting you know what shippers
18 care about, and we had certainly heard from
19 them and we have heard from the railroads.
20 Our conclusion is that, at the end of the day,
21 we don't think railroad returns are in any way
22 egregious, and on a replacement basis, are

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1 still very low.

2 CHAIRMAN ELLIOTT: I have one
3 final question, and this goes to the question
4 that I asked the rail CEOs. This goes back to
5 the proposal of a possible pilot project, and
6 you mentioned -- and I don't know if you were
7 here for that.

8 But I discussed the possibility of
9 putting out there, as opposed to making some
10 great regulatory change, instead possibly
11 proposing a pilot project, where you dealt
12 with reciprocal switching and see how it
13 worked out, and the hope being that we would
14 settle these issues that we've been fighting
15 about for the last 30 years.

16 I guess my question to you is what
17 effect do you think that would have on the
18 railroad investors, if we proposed something
19 of that nature?

20 MR. WADEWITZ: I mean I think
21 it's, I guess I receive that question as being
22 similar to the question that Commissioner

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1 Mulvey asked, in terms of changes, pilots and
2 potential incremental change. I think that
3 on the margin, it would cause some portion of
4 the investment community to have greater
5 concern about regulatory issues.

6 So there would be some portion of
7 investors that, you know, give negative
8 feedback to the management. So I don't think
9 a pilot would dramatically change the view on
10 the railroads, and when STB changes things,
11 you have hearings and you have inputs and
12 comments, and it's a long process.

13 So it's kind of hard for me to say
14 it would immediately have a dramatic impact.
15 But on the margin, I think it would have some
16 negative impact, and the feedback probably
17 would potentially have some negative impact on
18 the investment plans of the railroad
19 managements.

20 You know, I think it's fairly
21 clear how that's tied together. If you look
22 at how rail managements are incentivized and

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1 returns, and look at the regular input that
2 they get from rail investors.

3 CHAIRMAN ELLIOTT: Thank you.

4 MR. GROUP: I would agree with
5 what Tom just said. The rails have talked
6 over the past year about materially increasing
7 their spending, going from 16 percent of
8 revenue to 18, 19, and in some cases 20
9 percent of revenue, and a lot of that spending
10 is on multi-year projects for growth five, ten
11 years from now.

12 A pilot program would potentially
13 lead to more material changes five, ten years
14 from now. So I think it would lead some
15 investors on the margin to question some of
16 the increases in capital spending.

17 CHAIRMAN ELLIOTT: Thank you, both
18 of you, for your patience today, especially
19 going last, and thank you everyone for coming.
20 One reminder before we shut down and come back
21 tomorrow. For those of you who did -- I tried
22 to make this clear early on.

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1 But for those of you who did
2 PowerPoints, we'd appreciate if you'd submit
3 two copies of that to the Office of
4 Proceedings. You can do that electronically,
5 or you can also do that via mail, or you can
6 do it in person.

7 But we would appreciate that for
8 the record, and those should be in 8-1/2 by 11
9 form. Thank you very much for your attendance
10 today and for all your help, and your
11 insightful comments, and we'll go into a long
12 recess until tomorrow at 8:30, where we will
13 reconvene. Thank you very much.

14 (Whereupon, at 5:31 p.m., the
15 hearing was recessed, to reconvene on
16 Thursday, June 23, 2011 at 8:30 a.m.)
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