# **Outlook for Rail Crude Oil Transport**

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#### Agenda

- Crude Oil in the News
- US Production Growth
- Crude-by-Rail Growth
- Market Dynamics
- Conclusion

## **Crude Oil in the News**

- US Crude Oil Production Tops 7 Million Barrels Per Day; Highest since December 1992 (EIA)
- US Production Surge "Rebalancing" World's Oil Supply (IHS)
- Transportation Booms Alongside Shale Industry (Calkins Media)
- Canadian Crude Oil Finds a New Pathway Through Minnesota (Star Tribune)
- More Oil Traveling to Refineries on Trains (AP)
- Tank Car Production Bolsters Railcar Orders (Railway Age)
- Crude Oil Gains Flow Into State (Times Record)
- Oil and Gas Energy Sectors Responsible for 427,761 Jobs in Texas (Texas Railroad Commission)

#### **Rail Investment in Crude**

#### What the Analysts are Saying

"Rail provides better optionality...We expect rail to be part of the long-term infrastructure solution." [Morgan Stanley]

"Crude on rail` remains a promising opportunity for the North American Railroads." [Wells Fargo]

"With limited pipeline infrastructure to reach the coasts from the interior shale regions, the railroads will likely be the long-term solution." [Barclays]

"The enormous flexibility that the rails have to respond to rapidly changing... market conditions is a tremendous asset that should ensure the industry's longterm sustainability in the shale revolution." [Credit Suisse]

Source: Bloomberg, Business Week, Railway Age, various analysts equity research

## **U.S. Crude Oil Production Growth**

- In 2008, U.S. was producing 5M barrels per day (bpd)
- Domestic unconventional oil production contributed significantly to achieving 6M bpd in Q1 2012
- By Q4 2012 U.S. production reached to 7M bpd; a 20 year high
- Production in the shale areas have increased total domestic oil production by 40% since 2008
- Bakken and Eagle Ford production growth accounts for 1.2M bpd of growth; 60% of the total
- The International Energy Agency estimates that the U.S. will surpass Saudi Arabia in oil production by 2020

#### **U.S. Shale Map**



#### **Growth of Bakken Crude Oil Production**



#### **Bakken Crude Oil Transportation - 2012**



- Rail providing majority of transport until new pipeline infrastructure develops
- Rail & Pipeline growth both needed to meet continuing Bakken expansion

Source: North Dakota Pipeline Authority, November 2012 estimate

## Why is Shipping Crude Oil by Rail Growing?

- Rapid unconventional production volume growth has outpaced traditional oil field export capacity
- Initially rail mode was considered a short-term solution until sufficient traditional capacity was developed
- The marketplace has enjoyed benefits in rail:
  - Capacity may be increased with a typically shorter lead time
  - More flexible off-take
    - > Ability to more effectively adapt to production fluctuations
    - > Versatility in shipping to multiple markets
  - Maximizes Crude Oil Value
    - > Access to higher demand markets
    - > Potential availability of more alternatives within each market
    - > Maintains quality of specification

#### **Crude Oil Rail Transport**



#### Type of Freight Carried for Year 2011 (preliminary)

	Tons Originated		Gross Revenue**	
Commodity Group	(000)	% of Total	(million)	% of Total
Coal	815,986	43.3 %	\$16,138	24.7 %
Chemicals & allied prod.	193,661	10.3	8,984	13.8
Farm products	156,507	8.3	5,556	8.5
Non-metallic minerals	127,790	6.8	2,340	3.6
Misc. mixed shipments*	116,556	6.2	8,245	12.6
Food & kindred products	107,334	5.7	5,133	7.9
Metallic ores	76,035	4.0	699	1.1
Metals & products	50,343	2.7	2,517	3.9
Petroleum & coke	<u>43,792</u>	2.3	2,025	<u>3.1</u>
Waste & scrap materials	42,778	2.3	1,294	2.0
Stone, clay & glass prod.	41,801	2.2	1,599	2.4
Pulp, paper & allied prod.	31,628	1.7	2,090	3.2
Lumber & wood products	25,452	1.3	1,370	2.1
Motor vehicles & equip.	23,403	1.2	4,046	6.2
All other commodities	32,372	1.7	3,221	4.9
<b>Total</b>	<b>1,885,437</b>	<b>100.0 %</b>	<b>\$65,258</b>	<b>100.0 %</b>
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\* Miscellaneous mixed shipments (STCC 46) is almost all intermodal traffic. Some intermodal traffic is also included in commodity-specific categories. STCC 46 accounts for about two thirds of intermodal tonnage.

\*\* Gross Revenue is not adjusted for absorption (incentive rebates etc.) or correction.

### **Consumptive Demand by State**

Key Crude Oil Rail Origins and Destination Facilities



#### **U.S. Crude Oil Pipelines**



#### **U.S. Crude Oil Pipelines & Class I Railroads**



#### **Rail Investment in Crude**

What the Railroads are Doing

**BNSF:** \$200+ million in infrastructure to support crude growth

CN/Tundra: MOU for Cromer, MB crude oil loading terminal

**CP:** Opened rail hub in North Dakota in 2012; \$90+ million to upgrade Manitoba to Saskatchewan line

**CSX:** \$26 million for River Line track expansion

**UP:** \$225+ million in Southern Region capacity/commercial facilities infrastructure during 2012 with continued spending in 2013 to support overall volume growth

## **North American Production & Distribution**

#### ■ U.S.

- Production growth continues in Bakken, Permian, and Eagle Ford formations; others to follow
- Growth projected from 6.7M bpd in 2012 to 11.6M bpd in 2022

#### Canada

- Expected to provide more than 80% of U.S. crude imports by 2022
- Growth projected from 3.5M bpd in 2011 to 5.6M bpd in 2025
- Rail is important key to accommodate this new growth
  - If half of this incremental 7M bpd moves by rail, there will be a need for a fleet of at least 70,000 railcars to move it
  - Pipeline infrastructure is not in place yet; future pipeline development is an open question

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### **Tank Car Production Backlogs**

- Tank cars are at a historically and disproportionately high percent of the overall railcar market
- 80% of current railcar backlog is tank cars (48.2K out of 60.2K)
- Crude-capable fleet up 22.3K since 1/1/08
  - If non-crude tank car demand is down roughly 10%, this suggests the crude fleet is at roughly 30K cars.
  - This would imply a current crude-by-rail <u>capability</u> in North America of roughly <u>1 to 1.5M bpd</u> depending upon turn times, car types, and crude types

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#### **North American Tank Car Fleet**



Sources: AAR, GATX, Global Insight, Barclays

## **Crude-by-Rail Growth Risks**

- Railroad capacity/service Carriers performing well to date
- Development of loading and off-take terminals
- Adequate tank car fleet limited manufacturing capacity
- Ongoing tank car regulatory activity
  - FRA and industry have collaborated on design improvement Task Forces for Packing Groups I & II
  - The consensus result is Petition P-1577 before PHMSA for approval
  - With AAR CPC-1232 the industry has self-adopted the P-1577 standard for new crude oil tank cars
  - Prompt approval needed to address uncertainty from lack of approval
  - Consideration of new design requirements tied to older cars
  - API/RFA/ACC/CI Petition P-1612 supported by RSI suggests prompt approval of P-1577 specification separate from the "pre-Petition" cars

### Conclusion

- North America has the potential to be energy independent by developing crude oil and shale gas
- America is undergoing a large shift in how/where we extract our energy resources
- Development is outpacing infrastructure
  - Crude purchasers can get crude from oil fields to chosen destination by rail
- Increased reliance on rail by the oil industry and increased demand for tank cars
- Oil industry can continue to increase rail shipments beyond historical levels