

# US COAL MARKETS 2017 – THE NEW NORMAL?

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**Energy Ventures Analysis**

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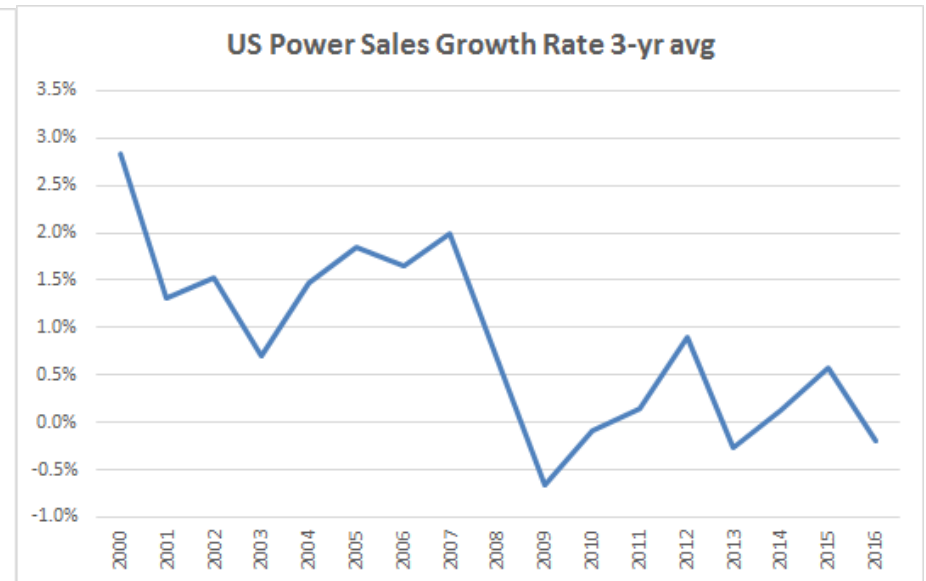
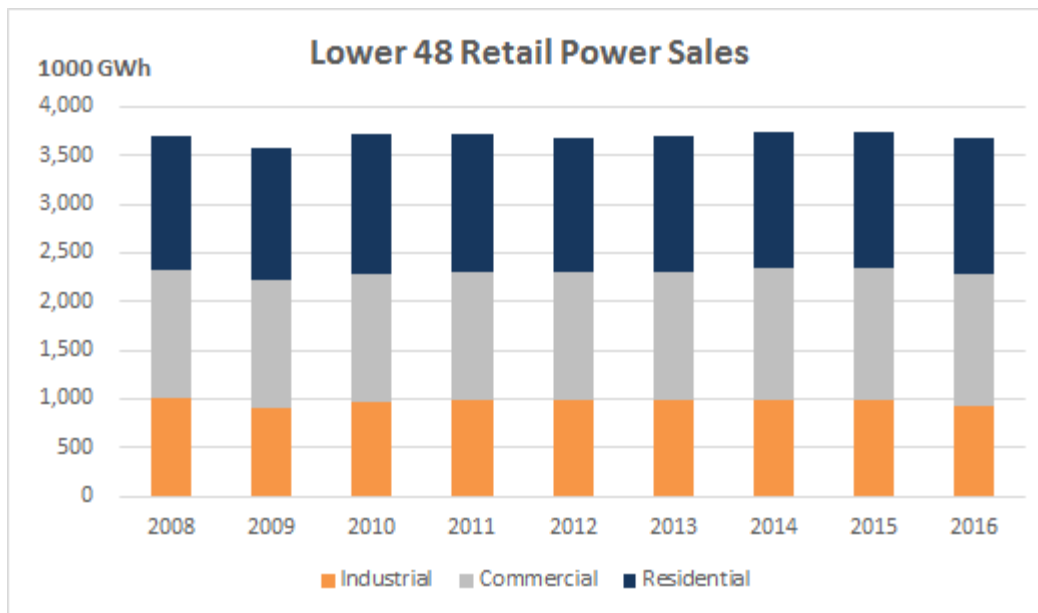


# ELECTRIC POWER MARKET ISSUES

- **The top line – will there be any demand growth?**
  - Energy efficiency
  - Shift from an industrial economy
  - Distributed generation
- **Change in the generation fleet – can the US survive on just natural gas & renewables?**
  - Future of coal-fired plants & carbon regulations
  - Survival of the nuclear fleet
  - Risks of heavy reliance on natural gas
  - Economics of renewables without subsidies
- **Deregulation – does it add any value?**
  - Impact on power supply
  - Retail choice
- **Disruptive technologies could change the business faster than we expect**
  - Battery storage
  - Driverless cars

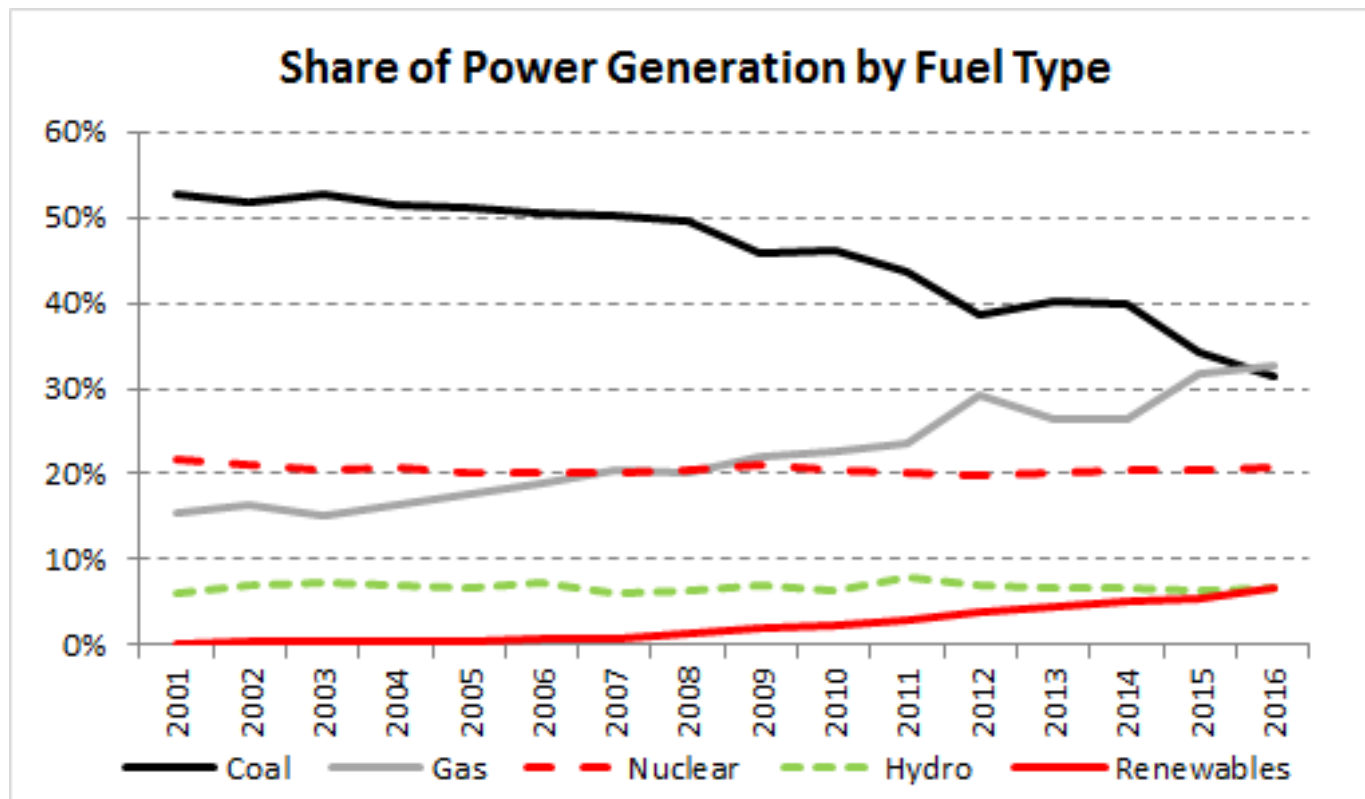
## ELECTRIC POWER DEMAND GROWTH – WHERE DID IT GO?

- **There has been zero growth in retail power sales since 2008**
  - Recession of 2009 is long over, yet total power sales are still below 2007 peak
  - Industrial sales have declined in part due to loss of load at energy-intensive facilities
    - Uranium enrichment, aluminum smelting, steel production
  - Residential and commercial sales are not growing either
- **Energy efficiency has had an impact since federal standards were passed in 2005**
  - Lighting and appliances use less power – lighting is about 15% of residential demand



## LONG-TERM DECLINE IN COAL BURN

- Coal burn fell 363 mm tons from 2008 to 2016 and coal's share fell from 49.7% to 31.5%
- The decline in burn is due to:
  - No growth in power sales since 2007, so generation is just a fight for market share
  - Share of subsidized wind and solar generation has increased from 1.4% in 2008 to 6.7% in 2016
  - Natural gas CCGT share has increased from 20.2% in 2008 to 32.7% in 2016 due to increased gas supply
  - New EPA regulations on coal plants forced plants to retire in the face of increased competition

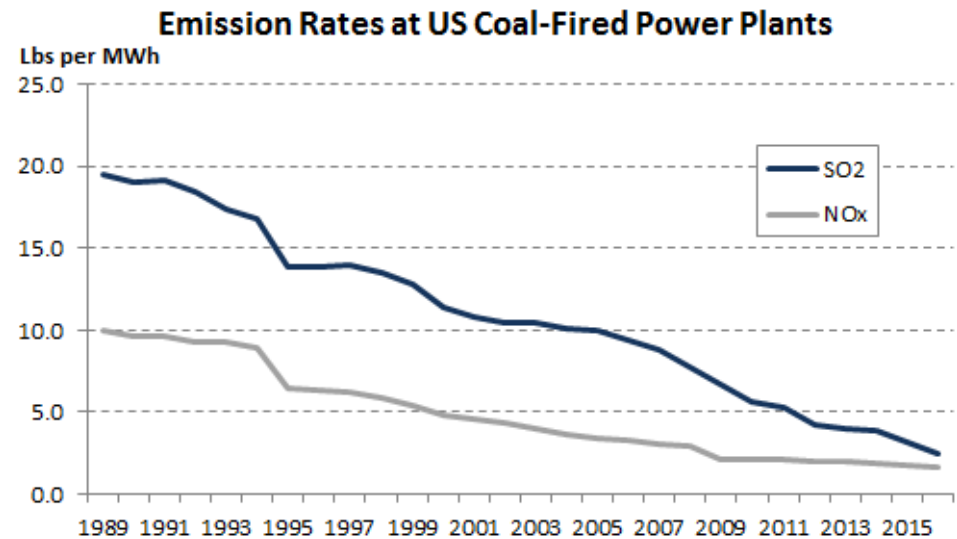
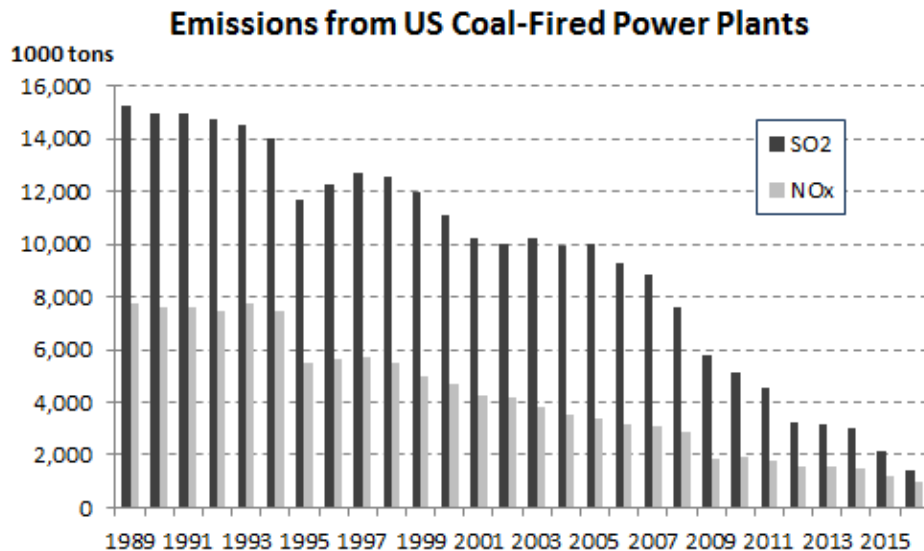


## THE WAR ON COAL IS OVER – BUT THE CASUALTIES WERE HIGH

- **The list of new EPA rules affecting the coal fleet is overwhelming**
  - Mercury and Air Toxics Standard (MATS) – technology-forcing standards for mercury and chlorine
  - Effluent Limitation Guidelines (ELG) – expensive wastewater treatment for scrubbed plants
  - Coal Combustion Residuals (CCR) – forced conversion from wet ponds to dry landfills
  - Regional haze (BART) – forcing reductions in aerosol emissions (SO<sub>2</sub> and NO<sub>x</sub>)
  - Cross-State Air Pollution Rule (CSAPR) – state limits on fine particulate emissions (SO<sub>2</sub> and NO<sub>x</sub>)
  - National Ambient Air Quality Standards (NAAQS) – new one-hour limits on ozone and SO<sub>2</sub>
  - Cooling water intake (316b) – limits on cooling water impacts on aquatic life
  - New Source Review (NSR) – compliance with new source standards when making major modifications
  - Clean Power Plan (CPP) – state caps on total carbon dioxide emissions
- **Impact is similar – force new environmental capital in order to keep coal plants open**
  - With lower gas prices and subsidized renewables, economic for new capital are less attractive
- **Can the new Trump Administration change this trajectory?**
  - Not clear yet; if EPA rules survive court challenges they must be revised by a new rulemaking
  - The Congressional Review Act has limited time; so legislative action is unlikely
  - Clean Power Plan is not likely to survive court case
  - ELG rule is the biggest threat to eastern coal plants with wet scrubbers

## EMISSION RATES OF CRITERIA POLLUTANTS ARE ALREADY DOWN 90%

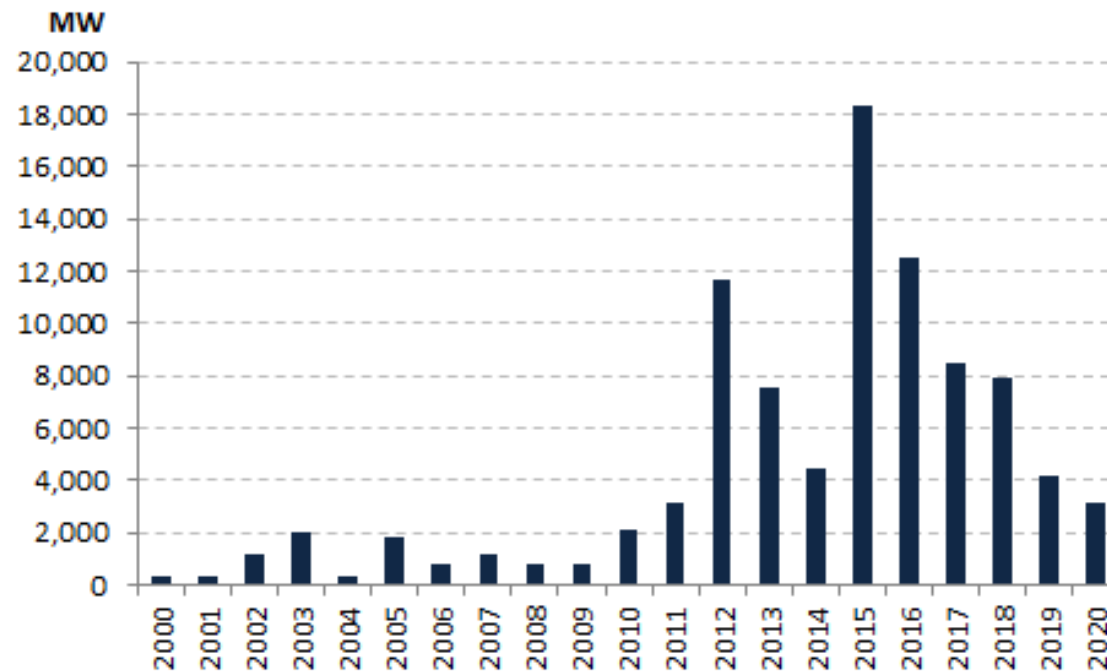
- **Previous rules have cut emissions of SO<sub>2</sub> and NO<sub>x</sub> by 90% since 1990**
  - Acid rain law cut emissions in half by 2000
  - Clean Air Interstate Rule (CAIR) cut emission rate by another 50% by 2010 before it was vacated
  - MATS rule cut emissions in half again by 2016
  - Emission rates will be even lower in 2017 before new rules take effect
- **Emission reductions were achieved through construction of expensive control equipment**
  - Scrubbers and selective catalytic reduction
- **Still, the cost-benefit analysis of every new EPA rule (even the CPP) is justified by reduced mortality rates from “fine particulates” – SO<sub>2</sub> and NO<sub>x</sub>**



## COAL-FIRED POWER PLANT RETIREMENT ANNOUNCEMENTS CONTINUE

- **Retirement of coal-fired plants is due to a combination of low prices and new EPA rules**
  - If power & gas prices were high, power companies would invest to comply with new EPA rules, just as they did from 2005 – 2010 to meet the CAIR rule
  - If there were no new EPA regulations mandating capital to continue operating, coal plants would run at lower rates but would stay open and operate when prices increased
    - A free option on future gas prices
- **The latest rules driving coal retirements are ELG and regional haze**

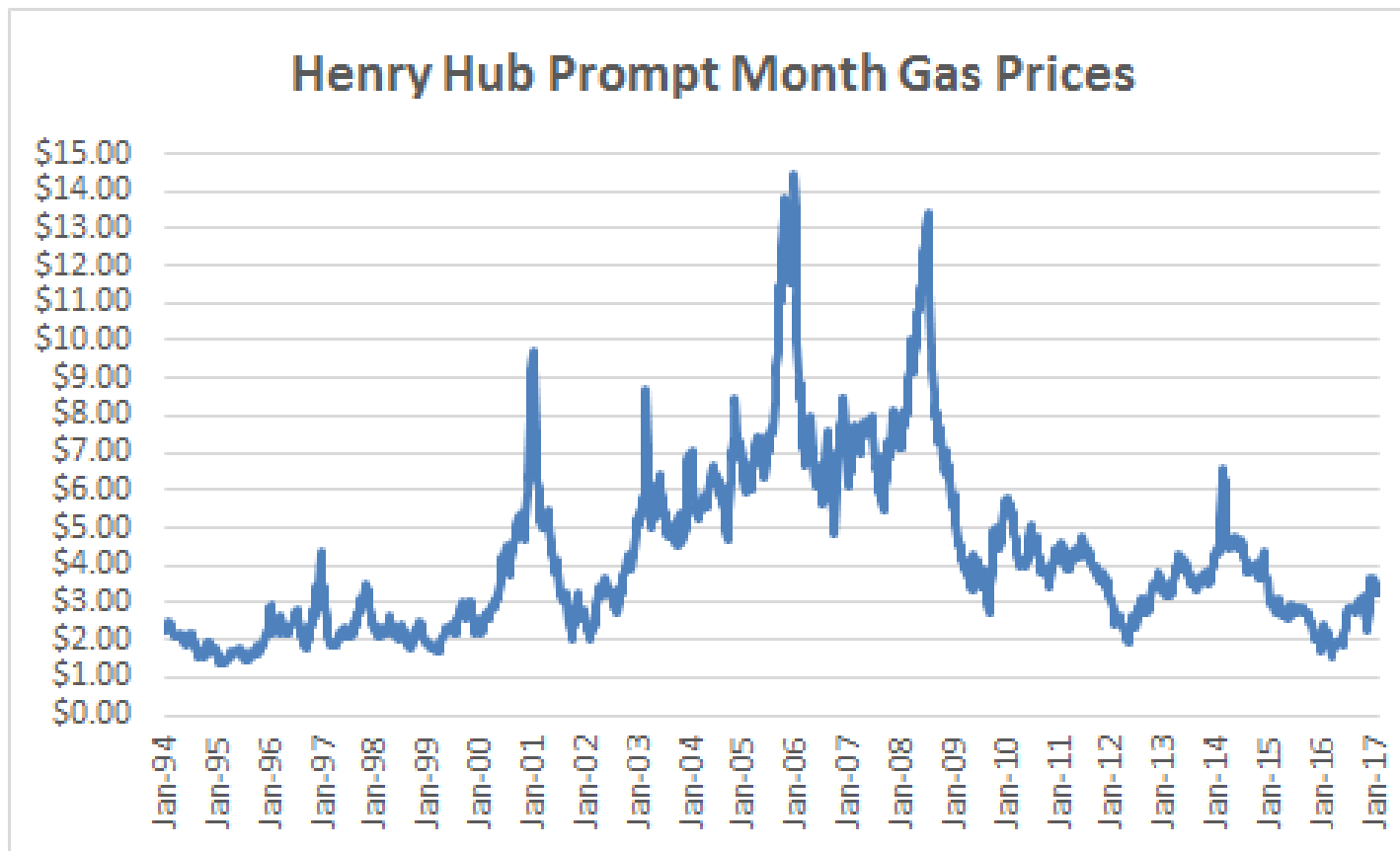
**Announced Coal Plant Retirements 2000 - 2020**



## WILL NATURAL GAS STAY CHEAP AND ABUNDANT FOREVER?

### ■ A brief history of natural gas prices

- 1986 – 1999: Deregulation created excess capacity and kept prices about \$2.00
- 2000 – 2008: Growing demand from new CCGT plants consumed supply and pushed prices over \$6.00
- 2009 – 2017: The Shale Gas Era; growing supply from hydraulic fracturing kept prices at \$4.00
  - Prices slumped below \$3.00 in mild winters of 2012, 2015 and 2016; Polar Vortex pushed prices over \$6.00

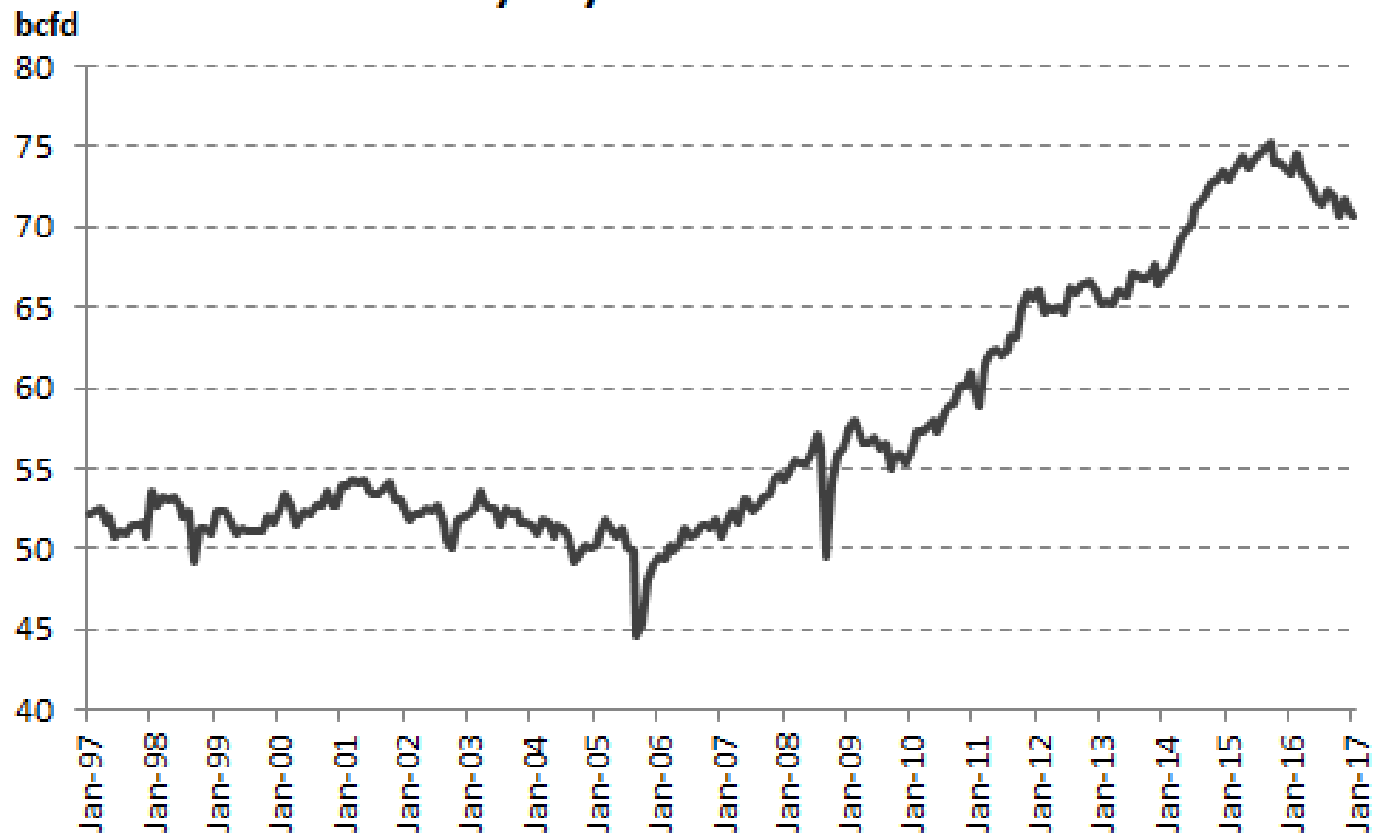




## NATURAL GAS SUPPLY FELL IN 2016

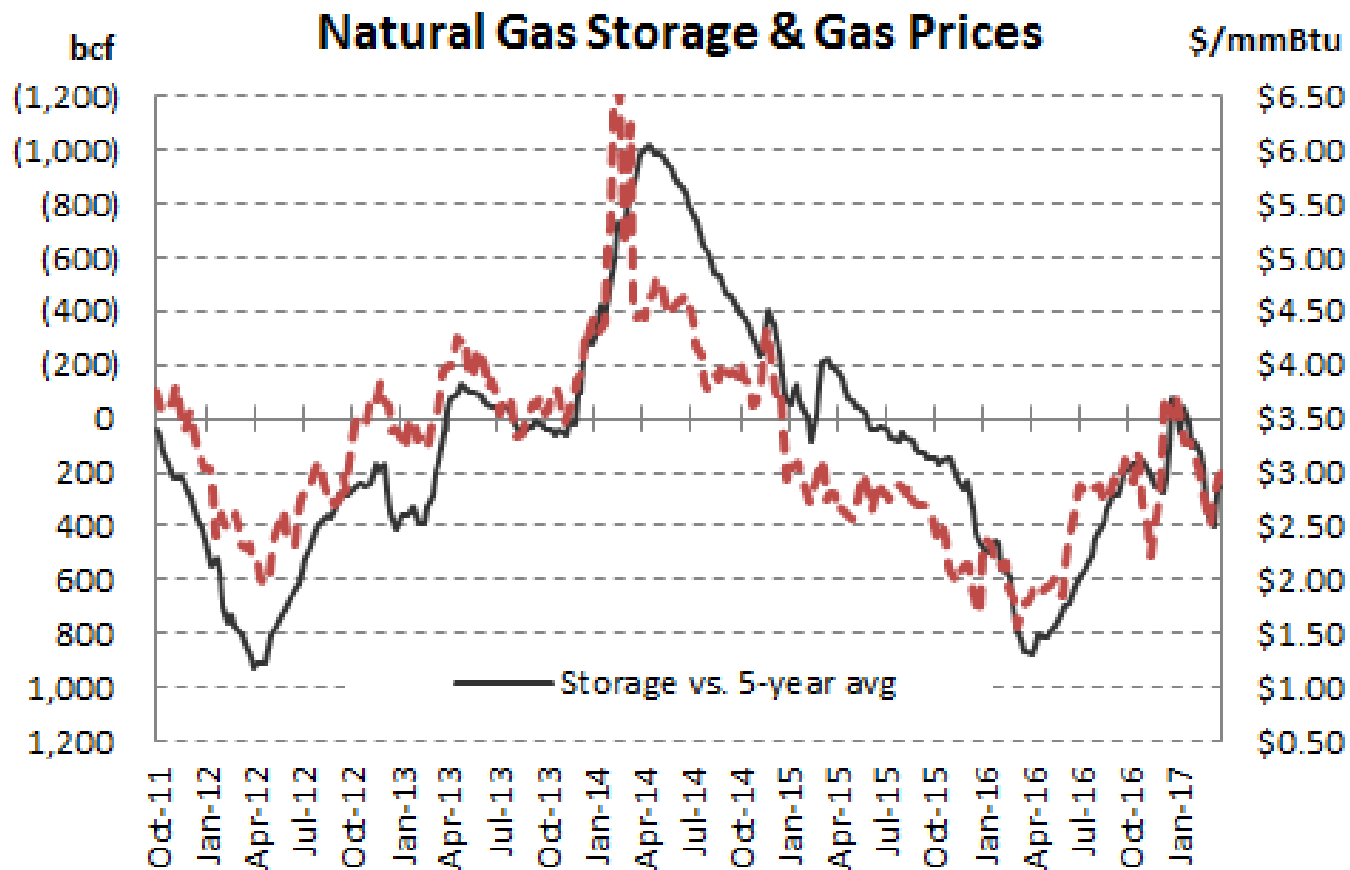
- **After huge growth in 2014 and 2015, gas supply peaked in Sept. 2015 and has fallen since**
  - 2016 gas production was down almost 3 bcfd as drilling slowed and wells aged
  - Lack of pipeline capacity to deliver gas from the Marcellus Shale is restricting production
- **Surplus gas in winter 2016-17 was caused by weak demand, not growing supply**

### US Monthly Dry Natural Gas Production



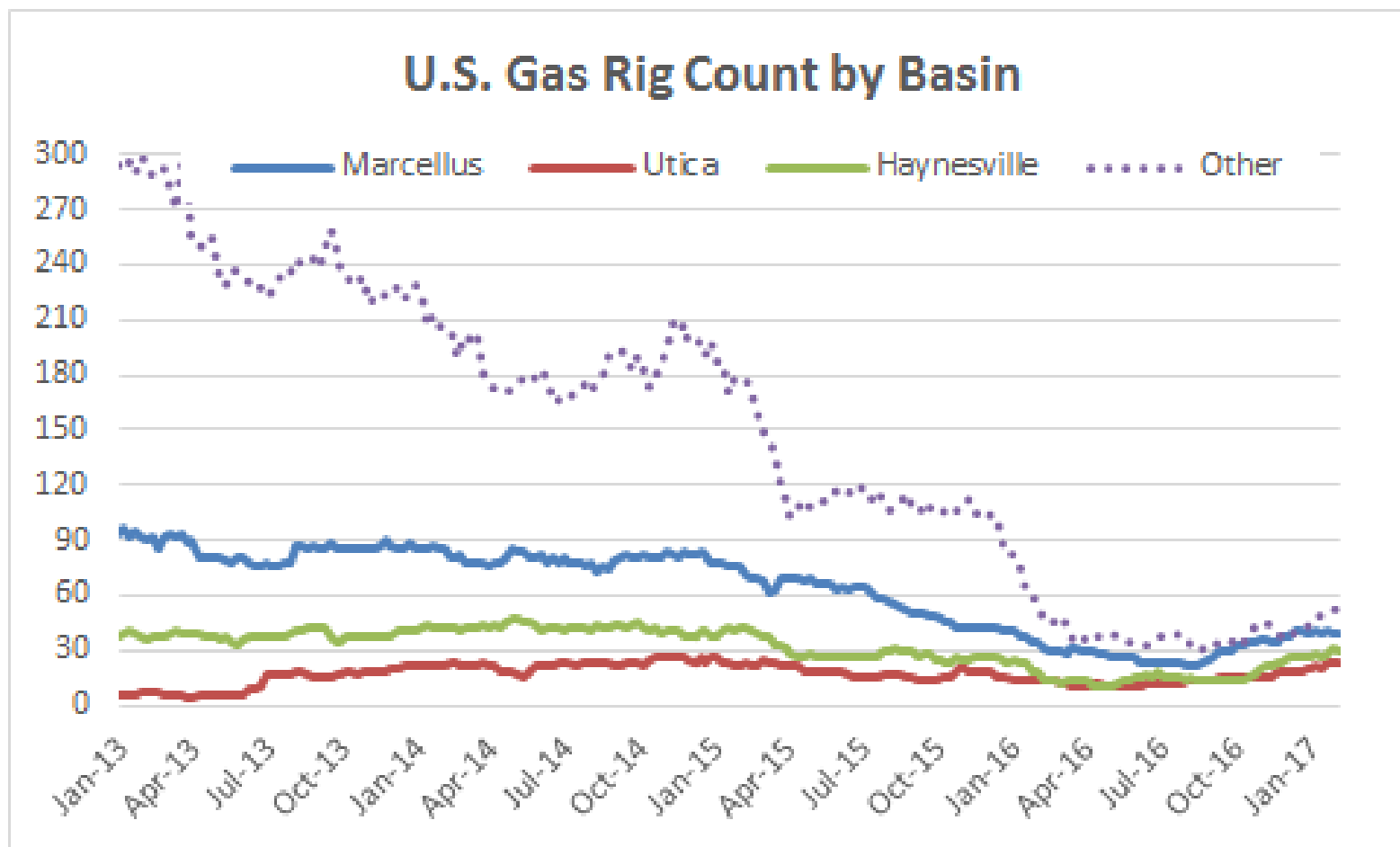
## EXCESS GAS INVENTORIES FELL BACK TO NORMAL AND GAS PRICES RECOVERED

- **Excess gas storage drove spot prices below \$2.00 in spring 2016, just as it did in 2012**
  - Floor gas price set by level needed to displace enough coal to burn off excess gas
- **As storage returned to normal levels, gas prices approached \$3.50 level**
  - Coal burn responded in H2 2016 to normal load and higher gas prices



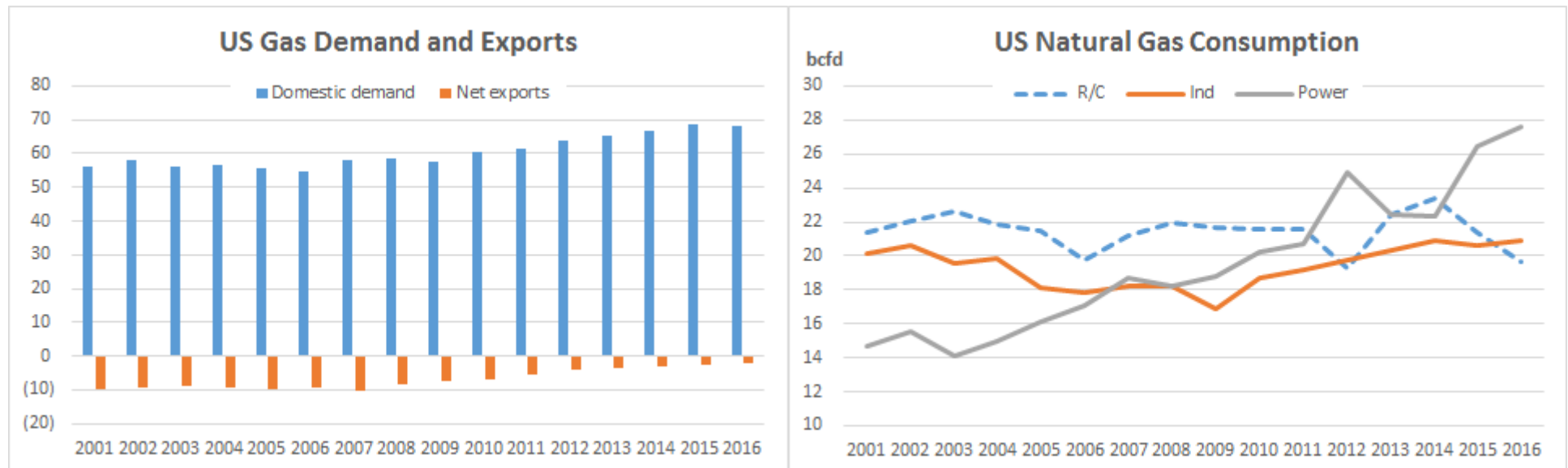
## GAS DRILLING RIG COUNT IS BEGINNING TO RECOVER

- **Total active gas rigs fell from 900 in 2011 to just 81 in August 2016**
  - However, drilling has been concentrated in the prolific shale plays
- **Rig counts have recovered up 79% by February 2017, responding to higher gas prices**



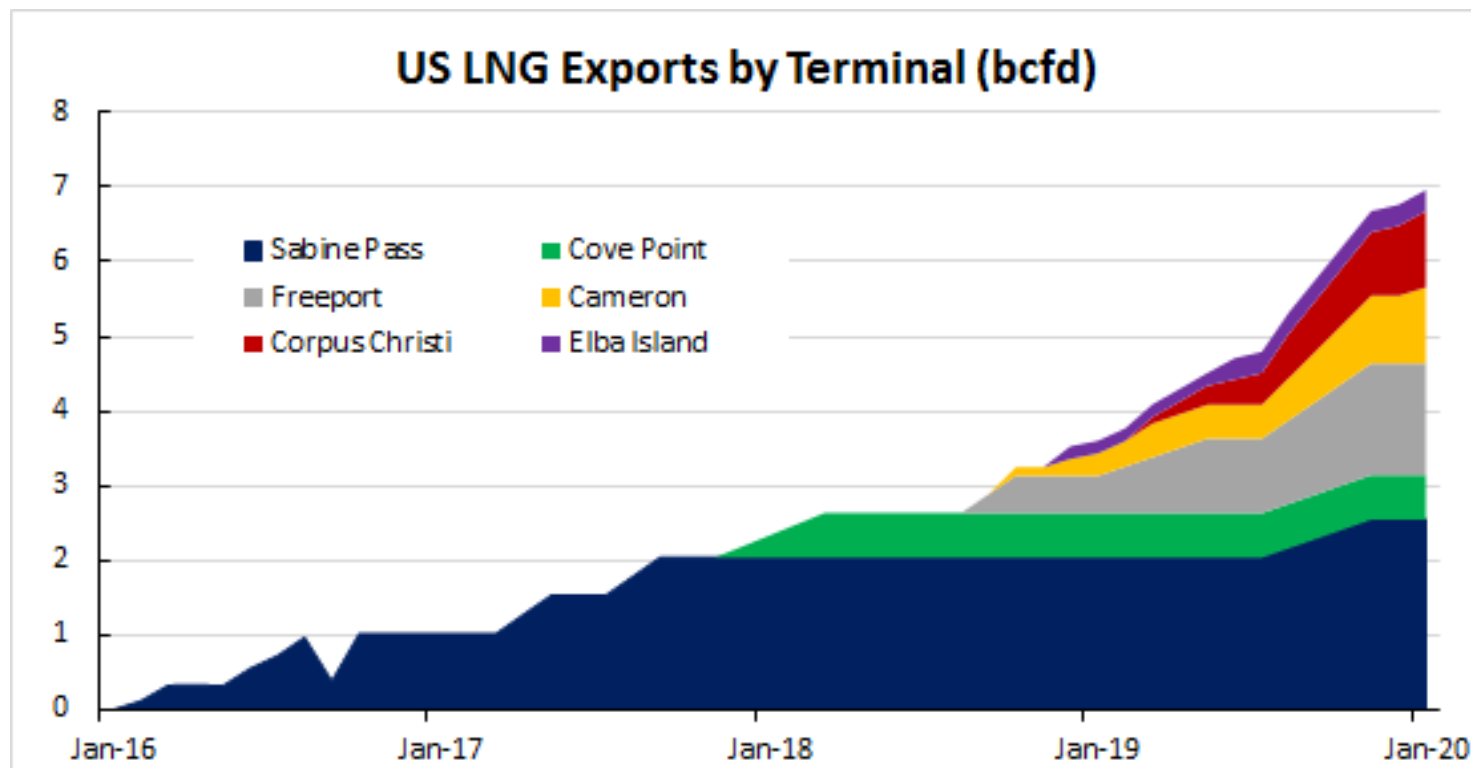
## US NATURAL GAS DEMAND IS GROWING

- Demand growth has been led by power, but industrial demand is responding to price
- Imports from Canada have fallen while exports to Mexico are growing – LNG is starting
- Changes in US gas demand from 2008 to 2016 (bcf per day)
  - Power +9.4; Industrial +2.7; Residential/commercial -2.3 due to weather
  - Imports from Canada -2.5; Exports to Mexico +2.8; LNG exports +1.0
- EVA projects continued growth in LNG exports, exports to Mexico and industrial demand



## US LIQUEFIED NATURAL GAS EXPORTS WILL BECOME A LARGE DEMAND

- New Sabine Pass terminal is shipping 1.0 bcf/d and will expand to 2.0 bcf/d
- Cove Point will start in early 2018, followed by Freeport in Texas
- LNG terminals have fixed contracts to pay for capacity
- Future volumes depend upon spread between world price and US price
  - Spot price spread needs to be +\$1.30 to Europe and Asia to cover variable costs



## THE 2016 COAL MARKET WAS A ROLLER COASTER

- **Early 2016 saw market demand and prices hit decade-low levels**
- **Domestic markets were roiled by the mild winter of 2015-16**
  - Mild weather caused a large drop in demand for power and natural gas for home heating
  - Excess gas forced into power generation, plus impact of low power demand, destroyed coal burn in first half of 2016 and caused customer stocks to soar
  - Low demand forced coal prices below production costs, driving mines to close to balance market
- **World coal markets piled on as CIF ARA hit lowest level since 2003**
  - Spot market bottomed at \$43.50 per tonne in January
    - Netback equivalent CAPP price was <\$25/ton FOB mine for 12,500 Btu
  - Forward prices were backwardated to only \$38 per tonne in 2018
- **The markets overreacted to short-term factors in early 2016**
  - Low gas prices were caused by mild weather, not increasing gas supply as in prior years
  - The recovery in market prices was inevitable once excess gas and coal inventories were worked off
- **Meanwhile, international markets were driven by imports to China**
  - Excess production in China reduced coal imports, causing low world prices in early 2016
  - Chinese government reversed policy in May, restricting mine production and spurring higher imports
  - World prices jumped on increased demand in Asia for both met and thermal coals
  - China eased its mine restrictions in late 2016, and prices declined from the peak

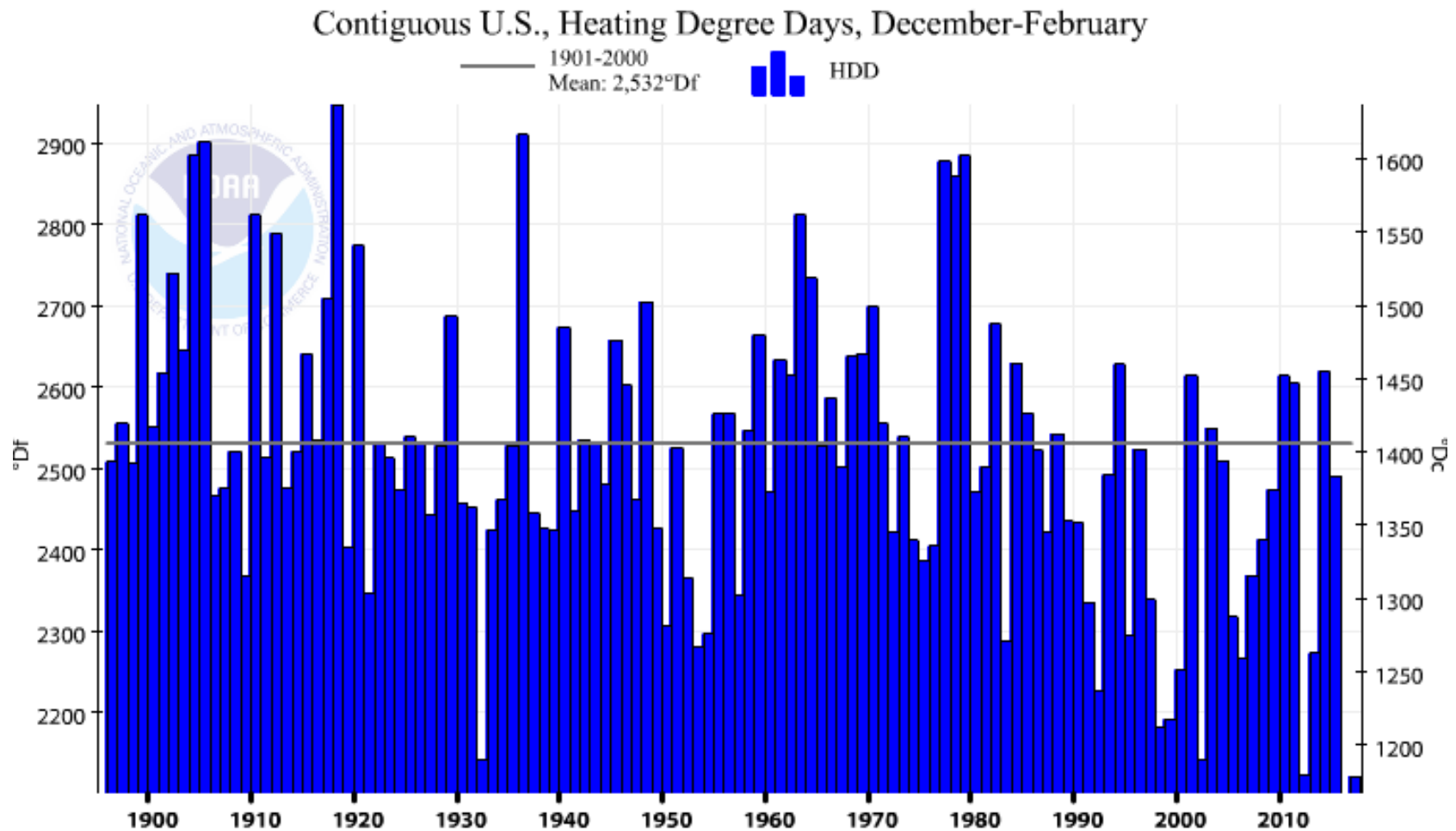
## WHERE IS THE MARKET HEADED?

- **Coal demand will be higher in 2017 with an increase in coal burn in power markets**
  - Purchases will continue to grow in 2018 as inventory destocking ends, even with no burn growth
- **Export shipments will be much stronger in 2017**
  - Metallurgical prices are much higher than 2016 and steam export sales are already committed
- **Coal supply will be tighter with higher demand**
  - Producers are reluctant to add production after recent slump

mm tons	2014	2015	2016	2017	2018	2019
<b>U. S. Coal Total</b>						
Electric Power Burn	850.3	736.6	677.7	748.0	734.9	703.5
<i>Consumer stock change</i>	<i>(4.1)</i>	<i>40.2</i>	<i>(33.9)</i>	<i>(43.0)</i>	<i>(6.0)</i>	<i>0.0</i>
Electric Power Receipts	846.3	776.8	643.8	705.0	728.9	703.5
Coke Ovens	21.7	19.5	16.5	17.0	16.7	16.7
Industrial/Commercial	45.3	40.3	34.1	32.7	31.9	31.5
<b>Domestic Demand</b>	<b>913.3</b>	<b>836.6</b>	<b>694.4</b>	<b>754.7</b>	<b>777.5</b>	<b>751.6</b>
Export metallurgical	57.6	44.6	40.5	48.0	45.3	42.7
Export steam	44.4	35.4	25.9	35.6	36.3	36.9
<b>Total Exports</b>	<b>102.0</b>	<b>80.0</b>	<b>66.4</b>	<b>83.6</b>	<b>81.6</b>	<b>79.6</b>
<b>Total Demand</b>	<b>1,015.3</b>	<b>916.6</b>	<b>760.7</b>	<b>838.3</b>	<b>859.1</b>	<b>831.2</b>

## THE MILD WINTER WEATHER LIMITED THE MARKET RALLY

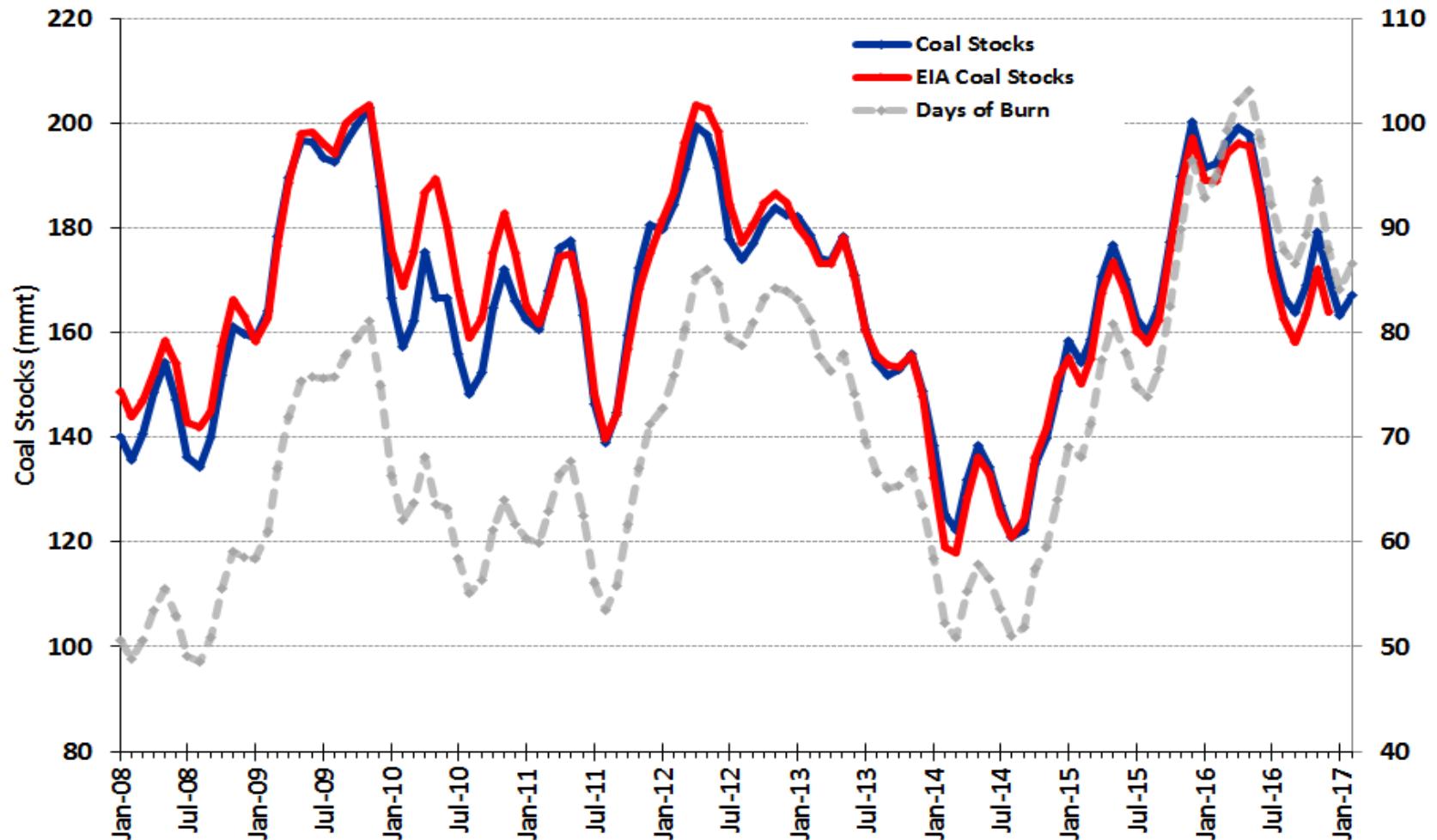
- **December – February 3-month average temperatures were the 2<sup>nd</sup> warmest on record**
  - The impact of mild weather on gas inventory and prices is the key effect on coal demand in 2017





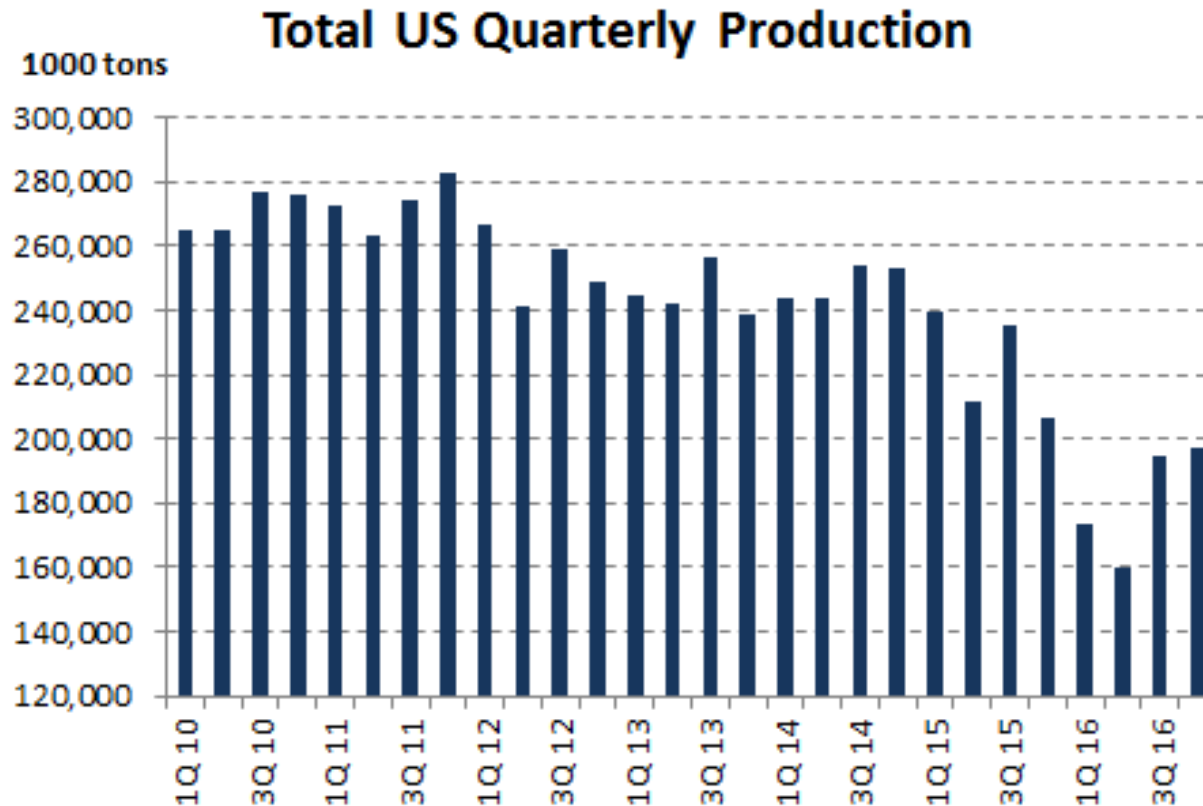
## COAL STOCKPILES HIT ALL-TIME HIGH IN DAYS OF BURN IN EARLY 2016

- Measured in days of average 12-month burn, stocks hit record 103 days in May 2016
  - Well above 2012 peak of 86 days of burn; “normal” customer stocks are about 60 days of average burn
- Total stocks peaked about 200 mmt tons; new target is about 120 mmt tons



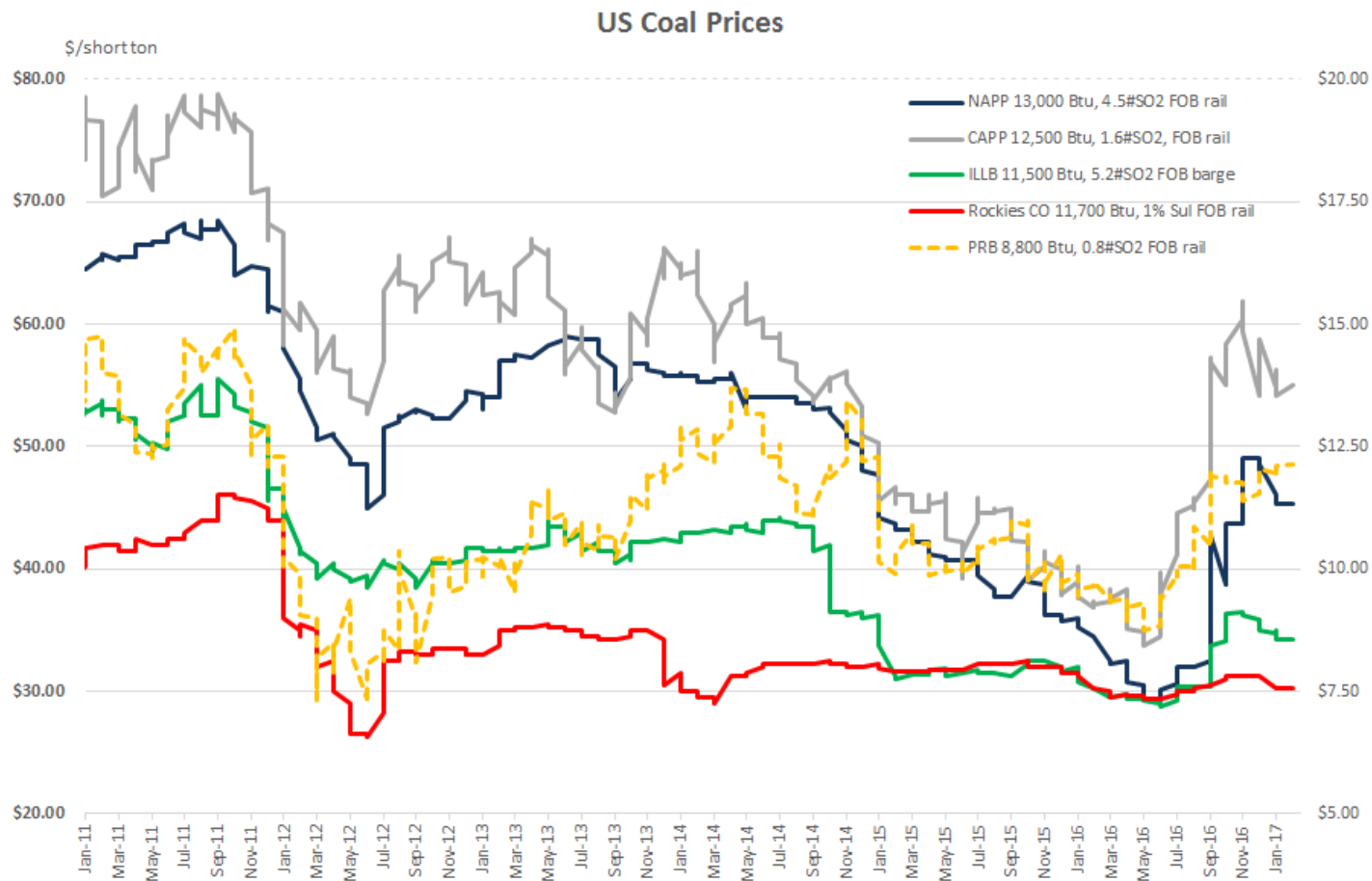
## US COAL SUPPLY WAS CUT IN RESPONSE TO LOW DEMAND IN EARLY 2016

- US coal producers had no choice but to cut production as customers stopped taking coal
- Total US coal production fell from 240 mm tons per quarter to just 160 mm tons in early 2016
  - Mines laid off workers, reduced shifts, idled or closed permanently
  - Some major companies filed for bankruptcy restructuring
  - Production partially recovered with higher demand in the second half of 2016



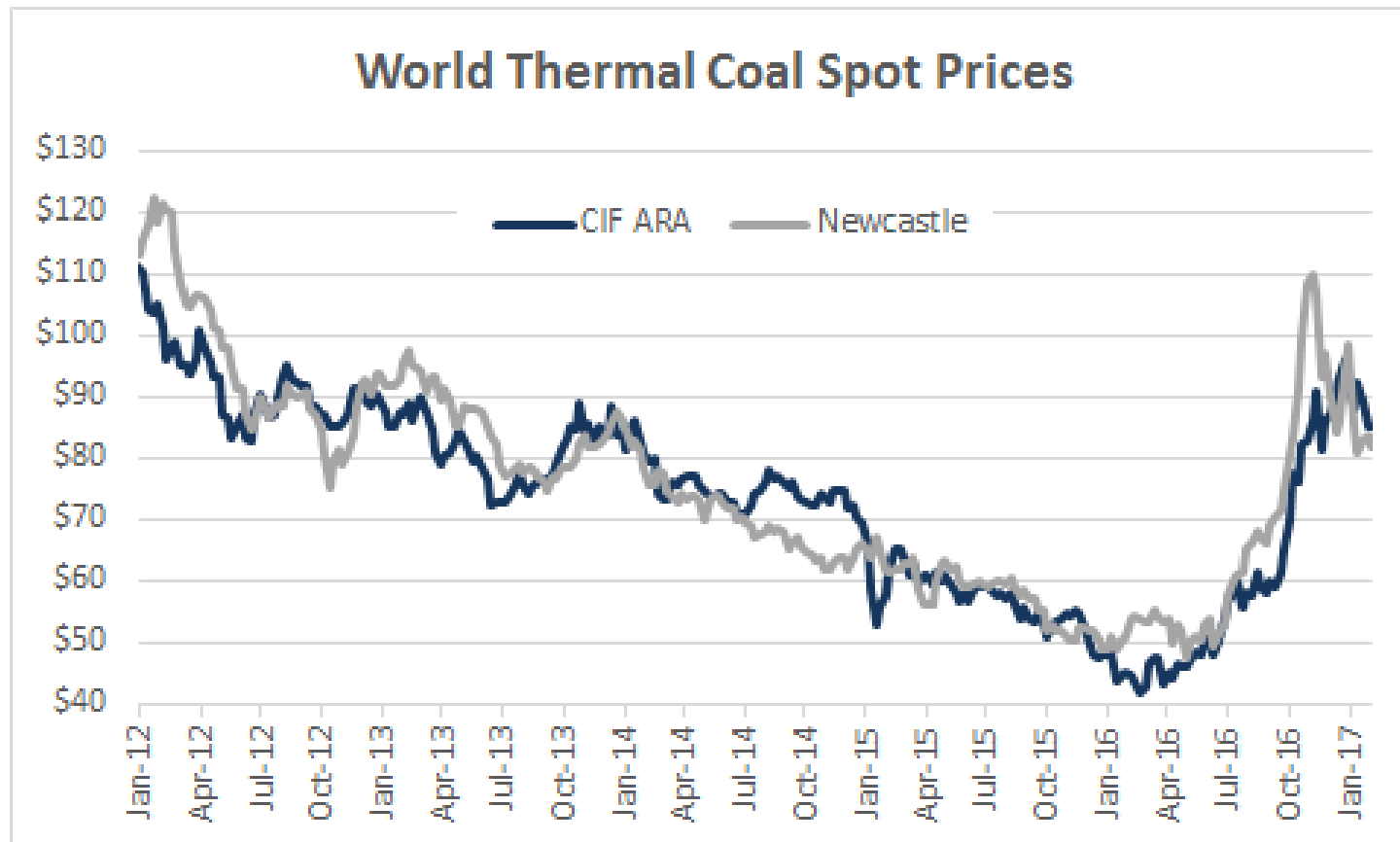
## US THERMAL COAL PRICES RALLIED IN LATE 2016

- **Customers increased purchases as summer burn brought down stockpiles**
  - International coal markets piled on as China cut production and spurred imports
- **Spot price rally started in CAPP as supply fell**
  - Spread to NAPP as customers switched coal; moved to ILB later



## INTERNATIONAL COAL PRICES MOVED DRAMATICALLY IN LATE 2016

- **After sliding to unsustainably low levels, spot prices in Europe doubled from March to Nov**
  - The rise was not due to European coal demand; it was a supply reduction
- **World market was led by reduced Chinese coal production in May 2016**
  - Reduced local production caused imports to rise and Pacific Basin pricing to jump to 4-year highs
  - Coal has been sucked out of the Atlantic into the Pacific market to fill the gap



## WORLD COKING COAL PRICES ARE DRIVEN BY CHANGE IN CHINA IMPORTS

- Like thermal coal, coking coal prices in 2015 and early 2016 fell to levels which were driving producers out of business
- Two years of world production cuts, followed by reduced Chinese coal production and increased imports, caused spot prices to rise starting in July 2016
  - Spot prices peaked in December 2016 pushing the quarterly benchmark to \$285, the highest since 2011
  - China changed policy to allow increased production in November 2016 and prices have trended down

